

'81 CHEVY EL CAMINO



**AN IMPORTANT
STEP AHEAD.**

1981 CHEVY EL CAMINO.

The proven ability of a hardworking truck with the appeal of a thoroughly handsome automobile. That's El Camino. It's a proven combination of rugged beauty, elegance and value. But there are some improvements: fresh styling inside and out, technological refinements, new options, ten new colors, and new elegance. Now add to this El Camino's impressive fuel efficiency* with the standard V6 and manual 3-speed transmission, and you can see why it's an important step ahead for 1981.

*See your Chevrolet dealer to obtain EPA fuel economy estimates for Chevy El Camino.



A word about this catalog. We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog are available as factory-installed options, dealer accessories, and specialized equipment from various independent suppliers at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Chevrolet dealer for complete information.

IT'S AN IMPORTANT STEP AHEAD.



NEW STYLISH DOOR PULL STRAPS.

Heavy vinyl door pull straps are both functional and attractive additions to El Camino's interior.

COMPUTER COMMAND CONTROL.

Every 1981 gasoline-engined El Camino includes a sophisticated, thoroughly tested on-board computer as standard equipment. It gives you the cleanest-burning gasoline engines in Chevrolet's history. And points the way to impressive fuel economy.

That's just the beginning of the benefits. By continuously monitoring your engine's performance, Computer Command Control continuously adjusts the performance of your truck under all operating conditions—as you

drive. Air-fuel mixtures are constantly adjusted to driving conditions, and the system adjusts for altitude and barometric pressure changes. And, when compared to last year, it actually reduces the number of recommended maintenance operations.

Computer Command Control is also self-diagnostic. In fact, should a malfunction occur, the system will help diagnose it and pinpoint the problem for your service technician. Another benefit of Computer Command Control is that it is covered by the 5-year/50,000-mile emission system warranty. Ask your dealer for details.

84.1%	84.8%	90.4%	90.7%	93.8%	93.5%	97.2%	99.4%	99.9%	99.9%
70	71	72	73	74	75	76	77	78	79

TOUGH RECORD TO BEAT.

94.4% of all Chevy Light-, Medium-, Heavy-Duty trucks and commercial vans in the ten most recent years recorded were still on the job. (Based on R. L. Polk & Co. model year registration statistics through July 1, 1979. 1980 statistics not available at time of printing.)



EL CAMINO CONQUISTA.

This dramatic paint treatment option features an accent color on the hood, the sides, and the lower portion of the tailgate to set off the basic body color. There are also bright paint break moldings along the pickup box and tailgate, and bright moldings along the lower body side and over wheel openings. A Conquista decal on the tailgate and a dash nameplate complete the package.

IT WORKS HARD.



STANDARD V6 POWER.

For impressive fuel economy* and performance, the 3.8 Liter V6 is the standard El Camino engine. Or you can choose from one of two optional V8 engines. The 4.4 Liter (267 Cu. In.) V8 with staged 2-barrel carburetor (not available in California) or the 5.0 Liter (305 Cu. In.) V8 with 4-barrel carburetor.

CHOICE OF TRANSMISSIONS.

El Camino offers a choice of transmissions, too. A 3-speed manual transmission is standard. Or you may choose the optional 4-speed manual (not available in California) or optional automatic transmission. Automatic transmission is required in California on all engines.

A WORD ABOUT ENGINES.

Chevrolet trucks are equipped with GM-built engines produced by various divisions. See your dealer for details.

Please refer to Chevy power-team engine information on page 9.

*For light-duty Chevrolet truck EPA mileage estimates, check the wall poster displayed at your Chevrolet dealer's showroom, or ask for an EPA mileage sheet to take home with you.

ADDED ANTI-CORROSION MEASURES.

The new Chevy El Camino has undergone even more corrosion resisting treatments this year: a cathodic ELPO body coating, a hot melt wax frame coating, and a Zincroterne® coating for brake and fuel lines. And a big plus is Chevy's Three-Year Perforation-From-Corrosion Limited Warranty. Exhaust system components not included. See your Chevrolet dealer for details on other limitations.



STANDARD AIR-ADJUSTABLE SHOCKS.

Standard air-adjustable rear shock absorbers help level the El Camino at any load up to the maximum load rating. They help prevent "bottoming out" with heavy loads. Air valve is located inside fuel filler door for convenience.



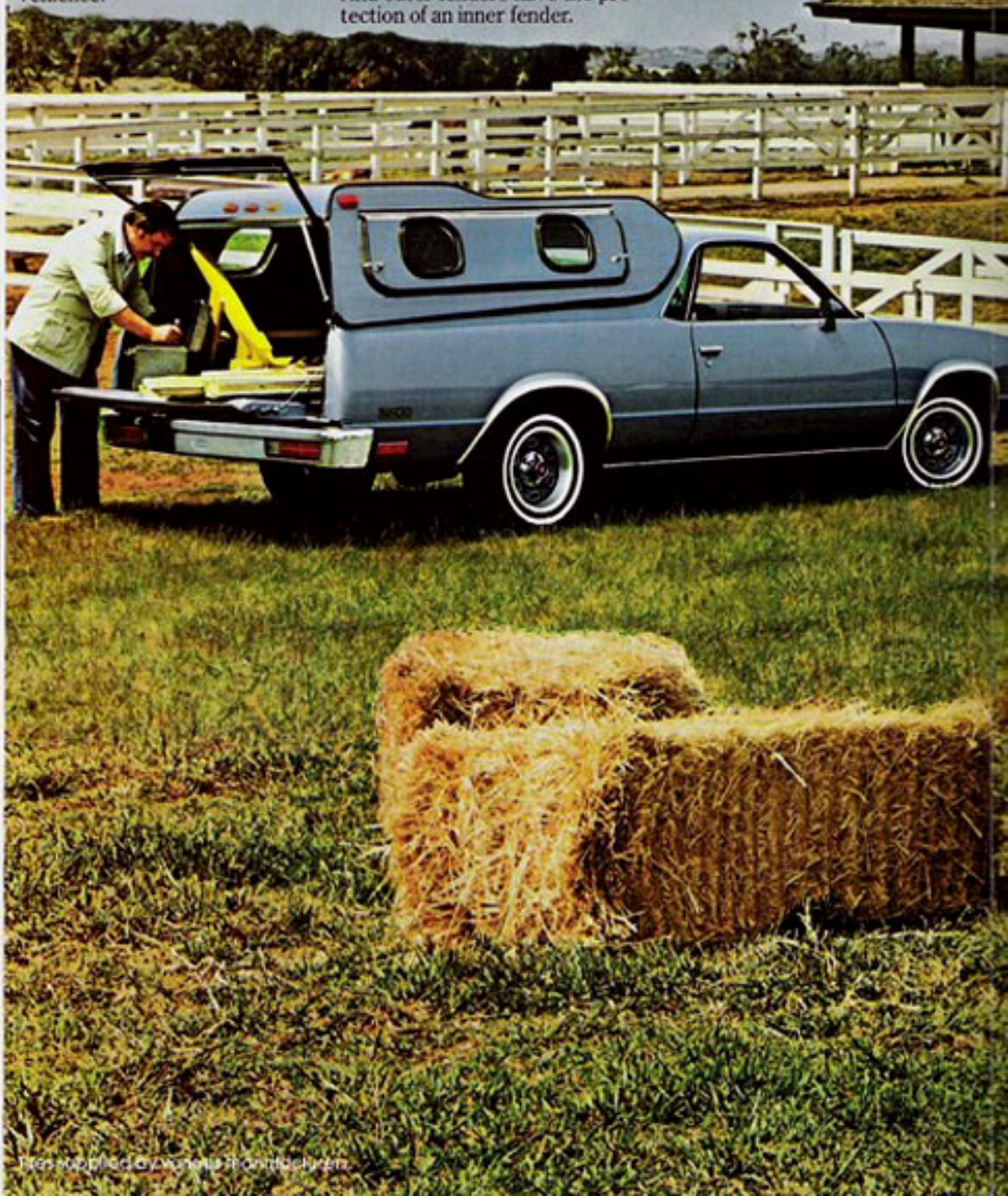
DOUBLE-WALL CONSTRUCTION.

El Camino's cargo box walls and tailgate are constructed of two panels of steel. The inside can take minor nicks and dents without showing through to the outside. Doors and hood have double-wall construction, too. And outer fenders have the protection of an inner fender.



CONCEALED STORAGE INSIDE.

This convenient storage space lies behind the driver's seat and under the pickup box. There's easy access from either side, and the spare tire includes an extractor for easy removal.



IT WORKS BEAUTIFULLY.



BIG PAYLOADS.

El Camino's rugged ribbed steel cargo bed can hold up to 35.5 cubic feet of cargo—up to 1250

lbs. of gross payload (including cargo and passengers).

NEW STYLING.

That dramatic El Camino beauty has been refined this year with a new grille design, new parking lamps, new headlamp bezels and new colors.

NEW INTERIOR COMFORT.

El Camino's interior has been made even more appealing for 1981. A restyled instrument panel pad, elegant new door pull straps, luxurious seat trim and power steering are standard on all models.



NEW WHEEL COVERS.

Tastefully restyled, diamond-patterned full wheel covers are standard for 1981.

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THREE VERY DISTINCTIVE EL CAMINOS.

EL CAMINO. Our base El Camino is a logical choice for people looking for value. It's as hardworking as it is elegant. Standard features include door-to-door cut-pile carpeting, four-inch-thick foam cushioned bench seats, power steering, power brakes, door pull straps, bright window and lower body sill moldings, full wheel covers, higher pressure steel-belted radial ply tires and more.

ROYAL KNIGHT. It takes a special person to choose the Royal Knight package: a striking option to the Super Sport model. It bears a regal hood decal, tri-tone pin-striping, Royal Knight identification on the front fenders and tailgate—each color-keyed to the body color you choose. Other sporty features in this package are a large front air dam, Rally wheels, and painted sport mirrors.

SUPER SPORT. El Camino Super Sport model is a fine blend of most of El Camino's basic value, plus a lot of sporty character. You get a large front air dam, painted sport mirrors, a choice of 8 paint accent colors on the lower body, decal striping, "Super Sport" decal identification on the tailgate and doors and color-keyed Rally wheels. Inside, a newly styled "Super Sport" nameplate graces the dash.

TASTEFULLY REFINED DASH. El Camino's splendid interior has been upgraded this year with a restyled instrument panel pad, a recessed black rectangular applique, new model nameplates and new international symbols on selected controls. The center console with simulated wood-grain accents and hidden storage is optional when bucket seats are ordered.



EL CAMINO



ROYAL KNIGHT



SUPER SPORT

THE COMFORT OF A CAR IN A HARDWORKING TRUCK.

For 1981 Chevy El Camino's interior elegance has been significantly improved. New, convenient pull straps grace the doors; the seats are trimmed with luxurious fabrics. For your comfort and convenience, power steering is a standard feature. There are three types of seating to choose from (each is available in knit cloth or textured vinyl). The standard full foam cushioned bench seat has a handy split back. For even more style, roomy contoured bucket seats are optional (with or without the center console/integral transmission shift lever). Or you may choose El Camino's brand-new 55/45 split seat option (with 45% of the seat area on the driver's side and a single folding arm rest). Whichever you choose—it'll be a pleasure.



New Optional 55/45 Seat



Standard Split-Back Bench Seat



Optional Bucket Seats

FACTS AND FEATURES.

COLORS.

Most are new for '81.

OPTION	AVAILABILITY	
	EL CAMINO	SUPER-SPORT
Air Conditioning	X	X
Battery, Heavy-Duty	X	X
Bumper Equipment: Front & Rear		
Bumper Guards	X	X
Bumper Rub Strips	X	X
Clock, Electric	X	X
Color-Keyed Floor Mats	X	X
Console	X	X
Cooling, Heavy-Duty	X	X
Cover, Cargo Box, Tonneau	X	X
Cruise Control	X	X
Door Lock System, Power	X	X
Gage Package w/ Trip Odometer	X	X
Gage Package w/ Tachometer	X	X
Glass, Tinted	X	X
Headlamps, Halogen Hi-Intensity	X	X
Lighting, Auxiliary	X	X
Mirrors		
Outside Rearview, LH Remote	X	
Sport, LH Remote and RH Manual	X	
Sport, Twin Remote	X	X
Moldings		
Deluxe Body Side	X	
Door Edge Guard	X	X
Front Fender, Body Side & Tailgate	X	
Delco Radio Equipment		
AM Radio	X	X
AM/FM Radio	X	X
AM/FM Stereo Radio	X	X
AM/FM Stereo w/ 8-Track Tape	X	X
AM/FM Stereo w/ Cassette Tape	X	X
CB w/ Power Tri-band Antenna	X	X
Power Antenna	X	X
Windshield Antenna	X	X
Rails, Cargo Box Side	X	X
Seat, Six-Way Power	X	X
Steering Wheel, Comfortilt	X	X
Suspension, Sport	X	X
Tank, Fuel 22-gal.	X	X
Tie-Downs, Cargo Box	X	X
Wheel Trim		
Sport Wheel Covers	X	X
Wire Wheel Covers	X	
Rally Wheels	X	
Wheel Cover Locking Package	X	
Windows, Power	X	X
Wipers, Intermittent Windshield	X	X



POWER TEAMS.

ENGINES WITH LT. DUTY EMISSIONS FOR ALL STATES EXCEPT CALIFORNIA				ENGINES WITH LT. DUTY EMISSIONS FOR CALIFORNIA ONLY	
Displacement—Liter (Cu. In.)	3.8L (229) V6	4.4L (267) V8	5.0L (305) V8	3.8L (231) V6	5.0L (305) V8
Engine Ordering Code	LC3(A)	L39(B)	LG4(B)	LD5(C)	LG4(B)
Bore & Stroke	3.7 x 3.48	3.5 x 3.48	3.7 x 3.48	3.8 x 3.4	3.7 x 3.48
Compression Ratio	8.6 to 1	8.3 to 1	8.6 to 1	8.0 to 1	8.6 to 1
SAE Net Horsepower @ rpm	110 @ 4200	115 @ 4000	145 @ 3800	110 @ 3800	145 @ 3800
SAE Net Torque (lb.-ft.) @ rpm	170 @ 2000	200 @ 2400	248 @ 2400	190 @ 1600	248 @ 2400

OPTIONAL V6 OR V8 ENGINE REQUIRED FOR REGISTRATION IN THE STATE OF CALIFORNIA. (A) Produced by GM-Chevrolet Motor Division. (B) Produced by GM-Chevrolet Motor Division and GM of Canada. (C) Produced by GM-Buick Motor Division.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE CHEVROLET PRODUCTS.

The Chevy El Caminos described in this brochure are assembled at facilities of General Motors Corporation operated by GM Assembly Division.

These Chevys incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce these products with different components or differently sourced components than initially scheduled. All such components have been approved for use in these Chevrolet products and will provide the quality

performance associated with the Chevrolet name.

With respect to factory-installed extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer.

Some options may be unavailable when your vehicle is built. Your dealer receives advice regarding current availability of options. You may ask your dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your vehicle includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

This vehicle is also available from GMC dealers under the name GMC Caballero.

THE CHOICE IS YOURS.

El Camino offers a long list of options that can add to your enjoyment, comfort and convenience. New halogen high-intensity headlamps, Cruise Control with a handy new "resume speed" feature, plus a new trip odometer, make the optional gage packages more complete. See Options Chart on page 9 and your Chevrolet dealer for details on the availability of options.

The GM Continuous Protection Plan. It offers service protection in addition to that provided by GM's new vehicle limited warranty. Available only in the U.S. and Canada for the 1981 model year. Ask your dealer about it.



Center Console.



Bumper Guards, New Halogen Headlamps.



Sport Wheel Covers.



Rally Wheels.



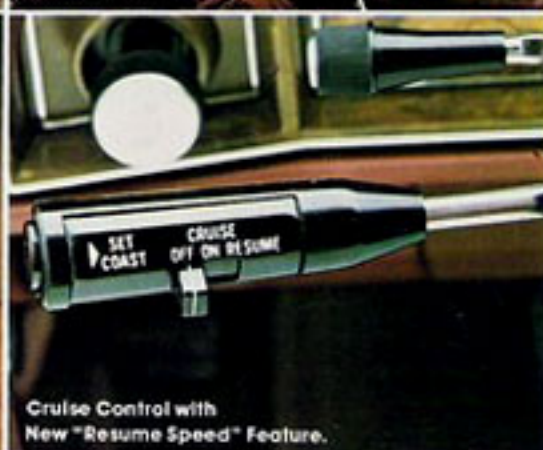
Comfortall Steering Wheel.



Air Conditioning.



Delco AM/FM Cassette/Stereo Radio.



Cruise Control with New "Resume Speed" Feature.



Dual Sport Mirrors.



Power Windows.



Power Door Locks.



Cargo Box Side Rolls. (Also available as a dealer-installed accessory.)