

1977 GMC TRUCKS



WIDESIDE PICKUPS

New front-end appearance, new exterior paint colors, new interior trim, new seat fabrics and colors plus new available equipment such as an inside hood latch release are featured for '77 GMC Pickups. Popular Wideside models offered in 6½- and 8-foot pickup boxes with double-walled sidewall and tailgate construction. The 250 or 292 CID In-Line six is standard. The efficient 305 V8, 2-bbl. is available.



4 x 4 PICKUPS

GMC's selection of two-door cab 4 x 4 Pickups is expanded for '77. Available half- and three-quarter-ton Wideside and Fenderside models are joined by a one-ton Wideside model with standard power steering, available dual rear wheels and big cargo capacity. 4 x 4 Pickups feature either conventional or Full-Time four-wheel-drive. Get all the 4-wheelin' facts at your local GMC dealer. Why not see him today?



FENDERSIDE PICKUPS

Fenderside Pickups offer the same new features, cab comfort and convenience, and power train components as Wideside models plus the handy Pickup box side steps and smooth Pickup box sidewalls. Available in half-, three-quarter- and one-ton models. New convenience equipment for all '77 2-Door Pickup models includes available power door locks and power windows.



PICKUPS WITH SLIDE-ON CAMPER

GMC's two-door cab and Bonus/Crew Cab Wideside models let you take full advantage of slide-on camper capability. Available Camper Special Equipment Packages provide heavy-duty components for greater GVW ratings. Handy, quick-release tailgate feature and other standard and available items add to your comfort and convenience. Ask your GMC dealer for further details.



BONUS AND CREW CAB WIDESIDE MODELS

Bonus Cab models provide four-door convenience with big in-cab storage space protected from the weather and secure under lock and key. Crew Cab models with available rear seat provide seating for six. Bonus and Crew Cab models are available in three-quarter- and one-ton two-wheel-drive models plus new one-ton four-wheel-drive models. Dual rear wheels for one-ton models are also available.



CAB & CHASSIS MODELS

GMC two-door Cab & Chassis models are available with a factory-installed eight-foot stake and platform body for the 131.5-inch wheelbase in the C-2500 Series and a nine-foot stake and platform body for the 135.5-inch wheelbase in the C-3500 Series. Two-door cab models are available as half-, three-quarter- and one-ton models with either two- or four-wheel-drive. Bonus/Crew Cab models are available as two-wheel-drive, three-quarter- and one-ton models or as four-wheel-drive, one-ton models.



RALLY AND RALLY STX

Rally and Rally STX models are still top performers for big passenger comfort and seating capacity. You can seat up to 12 in selected models with available three- and four-passenger rear bench seats. Reclining, high-back swivel bucket seats are available for Rally STX models. Convert to full cargo capacity in minutes with quick-release rear seats or tow a trailer with recommended factory-installed equipment.



SPRINT

Sprint, Sprint Classic, Sprint SP and Sprint Sierra Madre del Sur models offer passenger car styling, sedan-like comfort and a functional, 6½-foot cargo box. Two separate and distinctive grille designs are featured. A full line of full-power equipment is available including power seats, power steering and power brakes. Swivel bucket seats, AM, AM/FM and AM/FM Stereo radios are available.



SUBURBAN

Suburban is one of the biggest wagons around since the Conestoga. You can haul up to nine passengers with available seating or haul up to 3,100 pounds of payload with Suburban's big 144-cubic-foot capacity. Available trailering package lets you move up to 14,500 pounds gross combination weight. With four-wheel-drive models you can travel off-road. Models are available in half- and three-quarter-ton capacities.



JIMMY

Jimmy models with four-wheel-drive are the track-makers . . . they go where the road ends. Standard models feature a front roof section of double walls of steel and a removable fiber glass-reinforced plastic rear roof section. Seating for up to five is available. Available soft top lets you travel safari-style with sides rolled up or convertible with top down. Full-Time four-wheel-drive is standard on "K" models with available automatic transmission.



CASA GRANDE

Jimmy Casa Grande is an impressive Recreational Vehicle experience. It's a compact camper body joined to a four-wheel-drive Jimmy. The combination features a functional design that's a good traveler and expandable top that provides over six-foot-six of headroom when camping. Interior appointments include: two-burner LPG stove, icebox, dinette table and curtains. Sleeps two . . . with available bunks sleeps a total of four.



VANDURA

Vandura models offer a practical solution to day-to-day delivery operations. One-half-, three-quarter- and one-ton models in either 110" or 125" wheelbases provide up to 296 cubic feet of interior load space with a big 4,160-lb. payload capacity on 125" wheelbase one-ton models. Standard sliding side door and rear panel doors plus a variety of available window combinations and interior equipment packages meet the needs of most operations.



GAUCHO

The new Gaucho models with a three-quarter-ton capacity and 125" wheelbase provide van enthusiasts with luxury passenger seating for five and a large long cargo area for bikes, snowmobiles or whatever. Gaucho interiors include full-length headliner insulator, fully-insulated rear cargo area with paneled walls, rich STX trim and available reclining, swivel bucket seats. Ask your GMC dealer for the inside story.



GYPSY

Gypsy is designed for the creative fan of custom vans. Gypsy provides the custom van enthusiast with a finished interior that can be used as is or as an under-surface for custom work. Interiors feature finished plywood paneling and insulation, for the entire roof and rear compartment, roof vent, reclining-swivel bucket seats with integral armrests, full-length black rubber floor mat over insulation including wheel-housings and inside rear door latch release.



MAGNAVAN

Magnavan takes full advantage of GMC's reliable light-duty forward control design. Available 10-foot and 12-foot steel and aluminum commercial bodies provide up to 570 cubic feet of load space, big enough for most light-duty commercial applications. Models are available in two wheelbase dimensions, 125" and 146".



VALUE VAN

Get on-the-job performance with GMC's forward control commercial chassis in combination with dependable steel or aluminum Value Van bodies. Value Van offers a functional design for high load space utilization in service and delivery operations. A wide choice of available body modifications adapts Value Van to suit most applications. Forward control chassis, available separately, adapts to special needs with a minimum of modification.



SCHOOL BUS CHASSIS

GMC Conventional flat-back cowl School Bus chassis meets NEA standards and offers a range of available gasoline engines, manual and automatic transmissions, wheelbase dimensions and passenger seating capacities to suit the needs of most districts and routes. GMC's School Bus cowl chassis readily adapts to available body styles with a minimum of modification.



6500 SERIES CONVENTIONALS

GMC's 6500 Series single and tandem axle conventionals feature full-depth, hi-tensile steel frames with standard and available "L"-type reinforcement that provide strength for GCWR's up to 60,000 lbs. Tandem axle models feature available Rockwell dual-drive tandem and Hendrickson rear suspension. See your GMC dealer for full details.



5000/6000 SERIES SINGLE AXLE CONVENTIONAL

GMC's 5000/6000 Series 97.5" BBC Conventional models feature double-wall cab comfort and convenience. Single axle conventional models offer GVWR's up to 24,000 lbs. and GCWR's to 45,000 lbs. Ask about the available line of drive-line components. The CD-6000 diesel stop-and-go delivery truck has a GVWR up to 24,000 lbs. plus the practicality of a diesel engine.



72" STEEL TILT

72" BBC Steel Tilt Cab models with setback front axle design offer improved weight distribution, increased front axle payload capacity and greater maneuverability than conventional designs. Cab design features a full 55° of tilt plus impressive driver visibility. Reliable 350, 366 and 427 V8 engines are available in combination with a wide selection of available transmissions. GVWR's are offered up to 32,500 lbs., GCWR's to 56,500 lbs.



7500 SERIES CONVENTIONAL

7500 Series models offer a proven conventional design for straight truck or tractor-trailer applications. Available components for both single and tandem models let you meet practically any straight truck or tractor job. Tandem axle models permit GVWR's up to 46,080-lbs. and GCWR's to 60,000 lbs. Available engines include the 427 V8 gas engine plus two diesels.



9500 SERIES TRUCKS AND TRACTORS

9500 Conventionals offer reliable performance and human-engineered comfort for over-the-road tractor and straight truck applications. A wide choice of diesel engines, drive train components, suspensions and other factory-installed equipment lets you meet requirements for a wide variety of applications. Single axle models provide GVWR's up to 34,080 lbs., tandems up to 50,580 lbs. GCWR's available up to 80,000 lbs.



ASTRO 95

The Astro 95 offers today's cost-conscious owner and driver a variety of packages that include lightweight aluminum frame and chassis components. Detroit Diesel engines and Cummins Formula engines plus the aerodynamically-balanced GMC Dragfoiler. A choice of three BBC dimensions plus a wide variety of engine and driveline combinations available.



GENERAL

General is GMC's new heavy-duty long conventional model designed for either straight truck or tractor application. Available 108" BBC and 116" BBC tandem axle models provide a GVWR up to 55,080 lbs., GCWR's to 80,000 lbs.; 130,000-lb. GCWR is available. General challenges the basic function of conventional truck needs with new ideas in construction, design, ease of service and driver operation. See it at your GMC dealer.

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SEE YOUR GMC DEALER TODAY!

He's the man with the experience and training to help you make that important truck-buying decision. He's ready to discuss your requirements and fill your needs with an impressive array of models in almost every tonnage range from light-duty hauling, passenger and utility vehicles up to heavy-duty over-the-road haulers. When you buy GMC you also have available trained service technicians and genuine factory service parts to keep your vehicle on the road.

SERVICE PARTS

Your GMC dealer knows the value you place on good performance, service and quality maintenance. He can help you speed turnaround time with genuine factory-engineered replacement parts from his stock or parts available through a nationwide network of parts warehouses.

NEED IT NOW

The GMC QUICK DELIVERY POOL in Pontiac, Michigan, provides immediate delivery on a wide selection of popular Medium- and Heavy-Duty models included in this brochure. Ask your GMC dealer about this special service.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer-installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as other items of the factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown are basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.



GMC TRUCK & COACH

GENERAL MOTORS CORPORATION

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