CHEVROLET PASSENGER CAR ACCESSORIES

accessories



1975 CHEVROLET PASSENGER CAR ACCESSORIES

This Colorful New Catalog for 1975 is designed to indicate to you, the new car buyer, the many accessories that can be purchased from your friendly Chevrolet Dealer. Every accessory shown will not fit every model. Check with your Chevrolet Dealer for your individual requirements.



Dealer Installed Accessories

All illustrations and specifications in this brochure are based on the latest product information available at time of printing. The right is reserved to make changes at any time without notice in colors, materials, equipment, specifications, and models. Also to discontinue items or models.

°1974 CHEVROLET MOTOR DIVISION GENERAL MOTORS CORPORATION DETROIT, MICHIGAN 48202

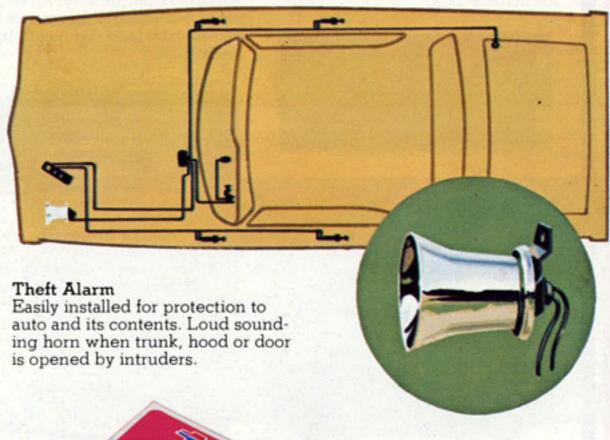
Child Love Seat

The ideal protection for little travelers 20 to 40 pounds and less than 40" in height, and able to sit up alone. The GM Child Love Seat is made of rugged, high-impact polypropylene that has been custom-contoured to provide support at critical body points. You'll love the way this seat provides your child with tender, loving care.

Infant Love Seat

Constructed from a single piece of sturdy, washable polypropylene, the GM Infant Love Seat protects babies up to 20 pounds.

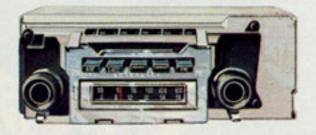




Tape Cartridge

A replacement unit for the one that is furnished when tape player is installed on car. AM-FM Stereo Radio and Stereo Tape Player Combination

This is a solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning. It incorporates all the latest advancements in modern radio circuitry. All of the other fine features associated with stereo radio tape combinations are included.



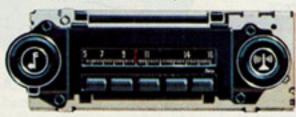
AM-FM Stereo Radio

One of the best types of entertainment you can enjoy in your car.
The music seems to surround you as if you are sitting in the center of an orchestra. Tone quality leaves nothing to be desired. At all levels, this radio offers more value and satisfaction.

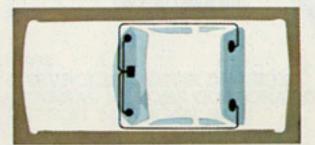


AM Solid State Pushbutton Radio

This is a solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning. It incorporates all the latest advancements in modern radio circuitry.



Typical Stereo Speaker System



AM-FM Radio

A solid state transistor radio for outstanding performance. The FM band is virtually free of atmospheric disturbance and features a unique station selection system with five push buttons. When the dial is in the AM position five stations can be selected; when the dial is in the FM position an additional five stations can be selected, actually giving ten pre-set favorite stations on only five push buttons.



AM Solid State and Stereo Tape Player Combination

This is a solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning. It incorporates all the latest advancements in modern radio circuitry. All of the other fine features associated with stereo radio tape combinations are included.



Rear Seat Speakers

Rear seat speaker is matched to the front speaker to provide a Hi-Fi effect. The fader switch can be adjusted so either the front or rear speaker can be played separately or both operated simultaneously.



Citizens Band Radio

23 channel usage, most helpful in case of emergency and business communications.



Base Station Power Supply

Converts 115 volt AC house current into 12 volt DC current. CB radio sets on top of power supply cabinet. All necessary connections included. Use with base station antenna.

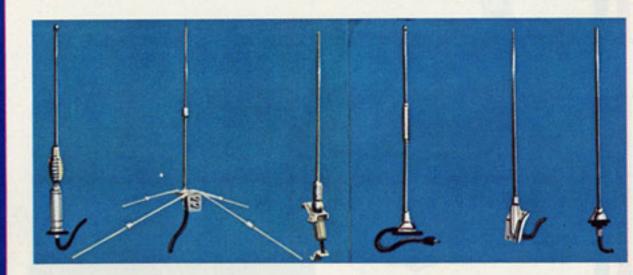


Front Radio Antenna

Designed to match your car radio for superb performance.

Front Power Radio Antennas Designed to match your car radio for superb performance. Four types are available for the Citizens Band Radio. A gutter clamp mount, a bumper mount, a deck lid

mount and a base station antenna.



Vinyl Trim Moulding

Protect paint on doors and side of cars from other cars in parking lot, garage and other close quarters. No tools needed for permanent installation. Comes precut, and in rolls. Colored mouldings also available.



Station Wagon Rear Window Deflector

This reduces air turbulence and minimizes splash from settling on the rear window during inclement weather.



Rear Seat Shoulder Harness
For added protection to rear seat
passengers in addition to seat belts.





Auto Compass

A very dependable compass that attaches to the windshield glass with adhesive disc. Convenient especially when driving in strange areas or on long trips. FOR ALL CARS.



Luggage Compartment Mat A tough rubber mat to protect the Chevrolet Station Wagon luggage floor area.



Interior Car Warmer

A portable or permanently mounted heater that can be most useful in keeping car interior warm and windows clear on cold winter nights simply by plugging into household current. Mounting brackets are supplied in package.



Trailer Wiring Harness
Designed to be adapted to main wiring harness in trunk of car and extend to front of trailer for lighting needs.



Vega Vent-A-Pane Allows circulation of air while holding down wind roar.



Engine Block Heater

Conveniently keeps coolant warm for easier starting during cold weather.

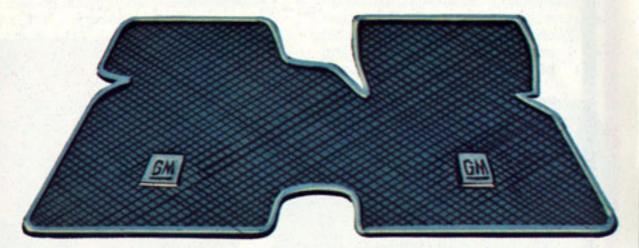


Chevelle Drip Moulding
Made of flexible vinyl and can be
formed to fit contour. Also gives a
permanent installation.



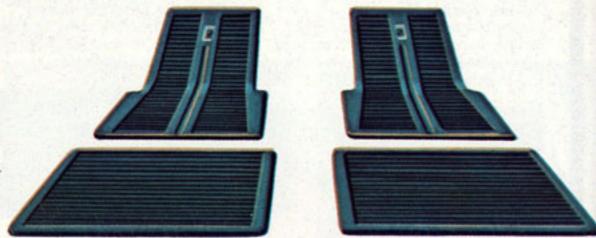
Full Width Vinyl Front Floor Mat

Attractive mat that covers front floor to keep that new car look and protect carpeting. Easy to clean with soap and water.



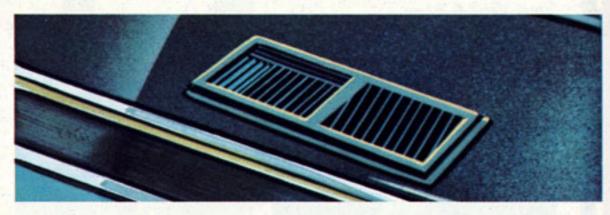
Contour Rubber Floor Mats

These mats are made from highgrade all new rubber and will stay colorful and pliable over a long period of time. They are easily cleaned with soap and water.



Rear Window Defogger

The rear window defogger draws air into the blower from the passenger compartment and forces it out across the rear window. This air circulating on the rear window aids in the removal of fog, snow and ice. It also improves the air circulation in the passenger compartment.



Right-Hand Rear View Mirror

The first surface chrome-coated mirror glass aids good undistorted



Hand Portable Spotlight A handy trouble lamp with a 12 foot cord that can be used in any 12 volt cigarette lighter socket.



Trunk Opener Electrically operated. Allows trunk to be opened without driver getting out of the car. Most convenient in inclement weather.





Ventshades

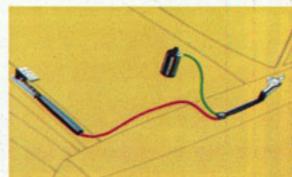
Provides additional ventilation on rainy days and helps reduce window fogging. Helps restrict unwanted opening of doors from top of glass.

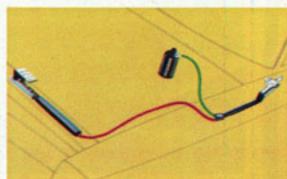


Hood and Ignition Lock Unit Assures added protection to vehicle and under-the-hood

contents.

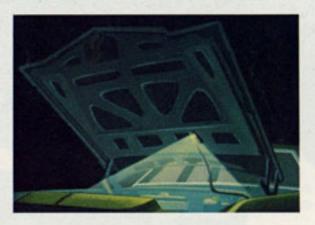






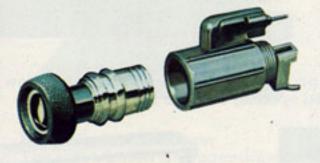
Underhood Light

This handy light illuminates the engine compartment automatically when the hood is open. The lamp is actuated by a mercury switch and is wired directly into the battery circuit. It will function with all other electrical equipment turned off.



Cigarette Lighter

This automatic release lighter has a lamp attached to the lighter housing. The lighter includes an ash shield to help prevent live ashes and sparks from dropping.



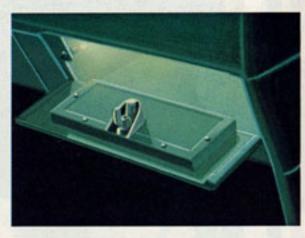
Luggage Compartment Light Illuminates the luggage area automatically when the trunk lid is open. The lamp is installed into the

underside of the trunk lid and is actuated by a built-in mercury switch. In most cases, the lamp is wired directly into the battery circuit and will function with all other electrical equipment turned



Glove Compartment Light

Automatically illuminates the entire glove compartment when the door is open. Provisions are made in the glove compartment so that the lamp can be installed with no drilling.



Child Guard Rear Door Locks

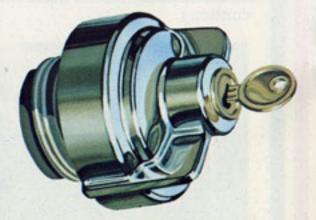
A handy two-way locking device for car doors. When the regular door lock plunger is depressed and the accessory door lock pushed into the locked position, the door cannot be opened.



Locking Gasoline Tank Caps Locking Gasoline Tank Caps prevent gasoline from being con-

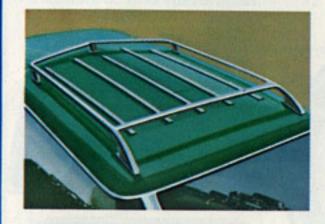
taminated or siphoned from

the tank.



Luggage Carriers

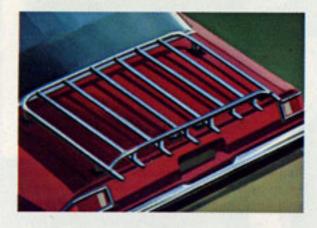
Add considerable luggage and cargo space and are designed to complement your new car.





Rear Deck Lid Luggage Carrier

Improves appearance and adds additional cargo capacity.



Luggage Carrier Cover

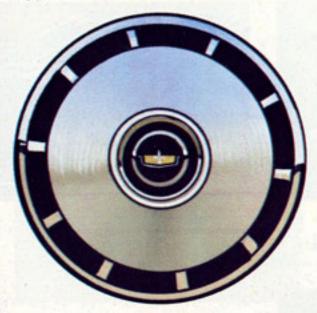
A waterproof, water resistant, supported vinyl cover that keeps luggage and cargo clean and dry. Folds flat for easy storage. Comes in various sizes.

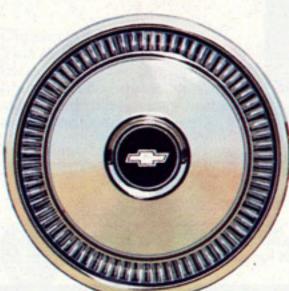




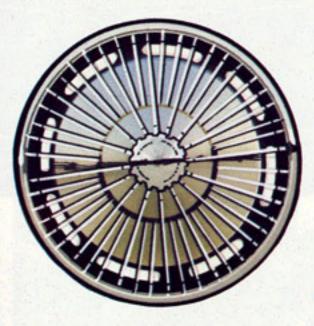
Wheel Covers

Regular wheel covers designed for perfect fit and for added appearance.





Simulated Wire Wheel Covers Stainless steel covers which enhance the appearance of any new car are of heavy and durable construction.



Electric Clocks
This reliable precision timepiece has an illuminated dial and sweep second hand.





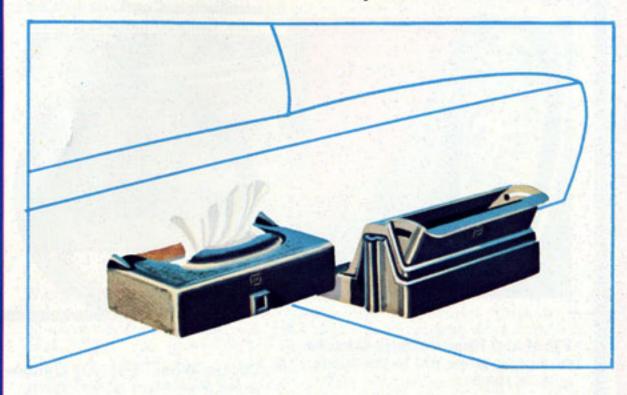




Under Seat Tissue Dispenser Matches the new under seat litter

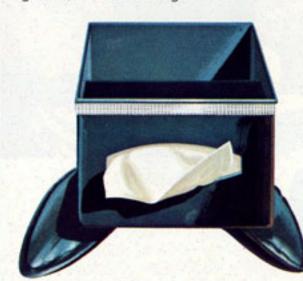
container, always have tissues available at your fingertips. No tools required for installation.

Under Seat Litter Container A new concept that fits neatly under the front seat and can be pulled out to empty. No tools required for installation.



Saddle Type Tissue Dispenser And Litter Container

This combination unit is quite handy and can be used in all passenger cars; comes in blue, green, black or beige.



Vanity Visor Mirror

Especially designed to fasten to either sun visor and is a very popular item for the ladies.



Door Edge Guards

Available in either stainless steel or vinyl, will remain on doors without screws. The guards protect paint and prevent nicks and chips.



Map Light

Especially handy when traveling for reading road maps or directional material.





Fender Guards

Attached to the fender wheel opening of front or rear fenders. Adds additional protection and appearance to the car.



Front and Rear Bumper Guards Bumper guards add to the appearance of the car.







Vinyl Side Moulding (Roll)

Protect paint on doors and side of cars from other cars in parking lot, garage and other closed quarters. No tools needed for permanent installation. Comes precut and in rolls. Colored mouldings also available.



On-the-Wheel Tire Air Gauges A set of (4) stays on tire valve, installs quickly and will help maintain proper air pressure for longer tire life.



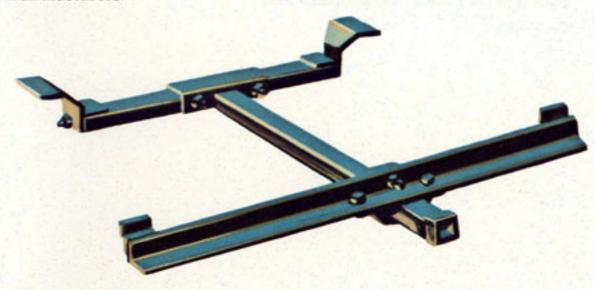
Cruise-Master Speed Control

The Cruise-Master is an automatic road speed control unit. Its operation is simple and convenient. You accelerate to the desired speed, press the engagement button located on the instrument panel, and the Cruise-Master takes over maintaining that speed until the brake pedal is depressed. An ideal comfort and convenience item for highway driving.



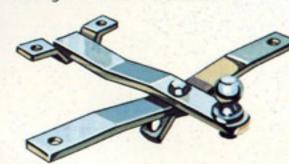
Weight Distributing Trailer Hitch Platform

These platforms are engineered specifically for Chevrolet automobiles and Chevrolet is the only one in its field with this advantage. Installation is easy. The hitch is bolted on through pre-punched holes in the car frame. (Trucks must be drilled.) No welding is required. These platforms will handle loads up to 6000 lbs. with a 750 lb. tongue load. They use 2 inch square shaft trailer hitch heads of the type offered by most trailer manufacturers.



Deadweight Trailer Hitch

An ideal hitch for light utility or boat trailers. This hitch is designed to handle a 2000 pound load with a 200 pound vertical tongue load. A trailer wiring harness is available.



Trailering Mirrors



Visit Your Friendly Chevrolet Dealer

As your friendly Chevrolet dealer, we are always at your service to assist you with your transportation requirements. We extend you a most cordial invitation to make our dealership your headquarters for all your transportation needs. Our Staff of trained personnel offer you prompt, courteous attention at all times. We also maintain a complete stock of "genuine" parts and accessories, including service and maintenance items, for all Chevrolet cars and trucks.

May we serve you soon for all your transportation needs!