

'74 CAMARO

Sport Coupe
Type LT
Z28



Building a better way to see the U.S.A.



The way it looks is the way it goes. Camaro not only looks quick, sleek and nimble. Camaro is.

It was born for the road. And this year it's matured into probably the finest road Camaro ever.

The feeling of movement is inherent in this car. It's meant for motion. From wide tread print to low roof flow. You get its message loud and clear. "Get in and drive me."

For 1974, your Camaro choices are two plus. The Sport Coupe. Or the Type LT. Plus the Z28 version of either. Let's begin where your choices begin.

SPORT COUPE

Body and soul Camaro. All the things that make Camaro a great road car, you'll find basic to the Sport Coupe.

It has a wide, firm stance. Excellent handling and stability. A forward-mounted steering system. Front disc brakes are standard.

And for 1974, we've sweetened this mix even more.

With classic new styling. Improved bumper system. A 350-cu.-in. engine is the new standard V8. (And all Camaro V8 models this year include variable-ratio power steering.) Plus a long list of other standard features.

Then there's the Sport Coupe's price tag. It's the lowest of any Camaro.

And that's something pretty special considering Camaro's kind of appeal and features.

On cover: Camaro Type LT. To right and bottom: Camaro Sport Coupe. Below: Sport Coupe interior with Strato-bucket seats.



Copyright 1973, Chevrolet Motor Division, General Motors Corporation. Available on all Camaros are many Options and Custom Features. Some are illustrated or described in this catalog.



TYPE LT

More L, more T than ever. We call this Camaro the Type LT because it takes the twin concepts of Luxury and Touring up another flight of steps beyond the Sport Coupe. Which in itself is quite a generous helping of comfort and driveability.

Inside and out, the Type LT is a little more everything. First, let's consider its pluses on the Touring side of the ledger.

Standard LT items for the road include our 350-cu.-in. V8 with variable-ratio power steering.

Special instrumentation adds tach, temperature gauge and ammeter. There's an electric clock. Rally wheels that really look like they belong on this type of car.

Hidden windshield wipers tuck down for an uninterrupted body flow. Wind-smooth outside sport mirrors are on each side, with the driver's side remote-controlled. New European-style taillights wrap around the rear to be more easily seen.

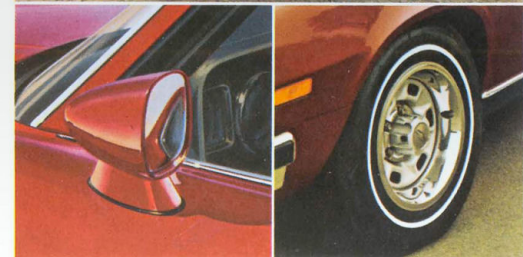
For those of you with an ear for sophisticated engineering, there are new wear-sensors built into the front disc brakes to audibly warn of wear. And front suspension lower ball-joint wear indicators.

As for Luxury, that's another story that follows when you turn the page. If you've had a Spartan upbringing, brace yourself.

New wraparound taillights.



Right: Camaro Type LT.



Driver's sport mirror, remote-controlled.

Standard Rally wheels.



TYPE LT INTERIOR

Luxury from head to toe. Not that you won't find yourself in beautiful, well-upholstered surroundings in any other Camaro. It's just that inside a Type LT, we told our designers to pull out the stops.

There's a new contour to the front seat back that you'll find only in the LT. It's deeper, more restful. The materials are new ribbed cloth or knit/vinyls, rich to the touch.

Last year's carpeting was a good twist-pile. This year's is a plusher nylon cut-pile.

The simulated wood about you is a handsome new Meridian Grain Walnut. The sport steering wheel is color-blended to the interior and has a comfortable soft rim. Your instruments and glove compartment have special lighting.

On each LT door you'll find a door pull and a map pocket. You'll also find them on the doors of limited-edition grand touring cars around the world.

And because a place this luxurious should by its very nature have a level of quietness about it, we've put in our Interior Decor/Quiet Sound Group as a standard feature of the LT. Helping shush things with added insulation.

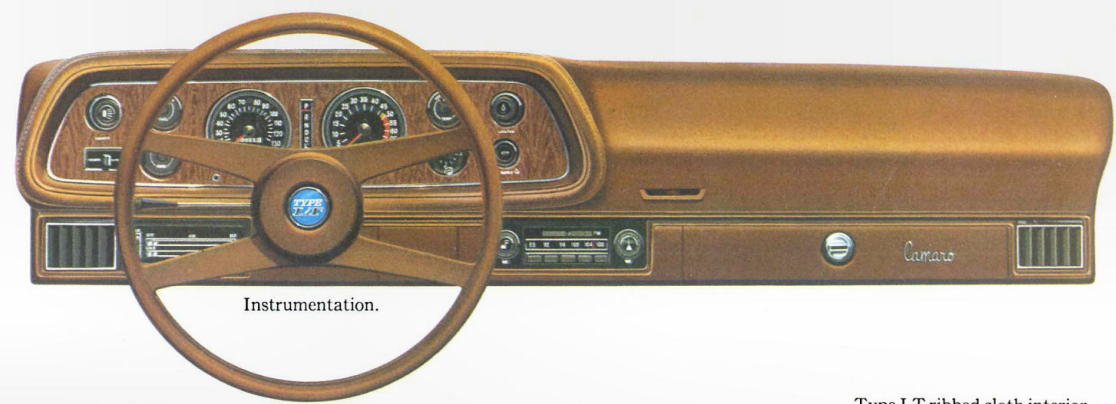
Available to ice the cake is a new Stereo AM/FM system with matching speakers that puts Carnegie Hall on wheels and gives you a front row seat.

And all this elegance comes in 11 great new colors outside. In addition to five sparkling favorites we've carried over from last year.

Should you choose a Type LT because of its Touring qualities or its Luxury? Why not for both.



New door pull and map pocket.



Instrumentation.

Type LT ribbed cloth interior.



Z 28

In a word: Performance. In two words: Go bananas!
This is the Camaro for people who are sincerely interested in cars and really enjoy driving. Things like wide wheels, long hood, downshifting and tricky "S" curve after tricky "S" curve. Who've even been known to stick their heads in the engine compartment to see how things are going.

Standard Z28 engine: Our 350 V8 with four-barrel carburetor.

Also standard: Dual exhaust system. New dual-snorkel air cleaner. Special sport suspension system. Wide 15 x 7 wheels with lug nuts, center caps and trim rings. F60-15 bias belted white lettered tires. Heavy-duty starter. Increased cooling. Power brakes. Positraction rear axle. Right- and left-side aerodynamic outside sport mirrors. With those famous Z28 spoilers available both coming and going.

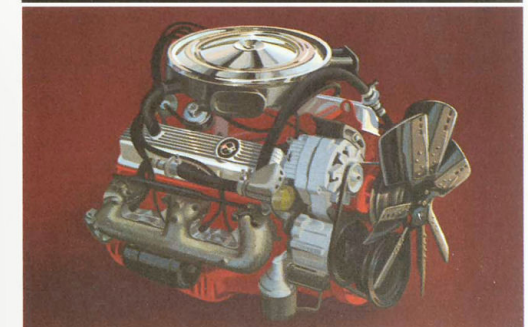
And there's nothing bashful about the big, bold new stripes you can order with your Z28 package.

If you want a little more than the next person in the way a car moves, move out in a Z.



Left: The Z28 itself with available stripes and spoilers.

Special 15 x 7 wheels with lug nuts, center caps and trim rings. Also, F60-15 bias belted white lettered tires.



Z28's 350 4-barrel V8.



FEATURES

ON ALL CAMAROS

STANDARD

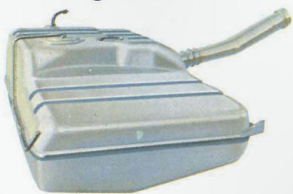
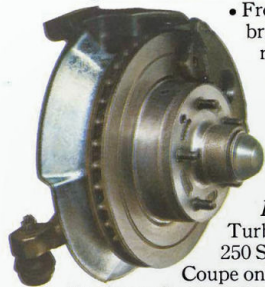
Ride and handling.

Independent front coil suspension smoothness • Multi-leaf rear springs with bias-mounted shock absorbers for comfort and traction • Body springs computer-selected to the weight of the Camaro you order • Variable-ratio power steering when you order a V8 engine • Crisp-handling forward-mounted steering linkage • Wide tread, large rim tires and wheels

• Front disc brakes that resist the effects of water, with finned rear drums.

Power.

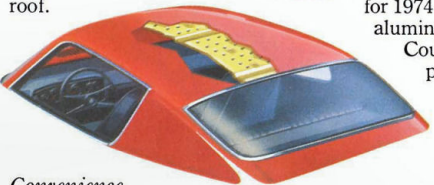
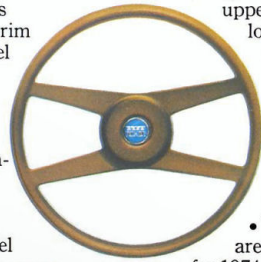
Turbo-Thrift 250 Six (Sport Coupe only) or 350 V8 (Sport Coupe or Type LT) • 3-Speed manual transmission • New larger fuel tank



• Corrosion-fighting sealed side-terminal battery • Coolant recovery system protects against radiator fluid loss. **Durability.** All-welded, quiet Body by Fisher • Rust-fighting inner fender liners • Self-cleaning rocker panels • Magic-Mirror acrylic lacquer finish in 16 colors.

Comfort.

Full-foam molded Strato-bucket seats • Four-spoke, soft-rim sport steering wheel • New cut-pile carpeting door to door • Flow-through ventilation system for continuous supply of outside air • New chassis mounts • Double-panel steel roof.



Convenience.

Slam-and-lock doors • Improved jacking method with new bumper slots, front and rear • New combination seat and shoulder belt system with inertia reel allows driver and right front passenger freedom of movement. A new sequential starter interlock system helps you remember to use the new belt system.



Styling.

Dramatically designed upper grille with matching lower grille • Long, sloping hood • New road-type parking lights • Wide, wrap-around rear tail-lights • Flush-fit, smooth door handles • Large curved side windows • Ten vinyl roof colors are available—six new for 1974 • Newly designed aluminum hubcaps (Sport Coupe only) • Single-unit power beam headlights recessed into front fenders • Bright anodized aluminum bumpers with black rubber impact strips.



Occupant protection.

Seat belts with pushbutton buckles for all passenger positions • Two combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock) • Two built-in front seat head restraints • Energy-absorbing steering column • Passenger-

guard door locks • Safety door latches and hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front seat back tops • Contoured windshield header • Thick-laminate windshield • Padded sun visors • Safety armrests • Safety steering wheel • Cargo-guard luggage compartment • Contoured full roof inner panel • Side-guard door beams.



Accident prevention.

Side marker lights and reflectors (front side marker lights flash with direction signal) • Parking lights that illuminate with headlights • Four-way hazard warning flasher • Back-up lights • Lane-change feature in direction signal control • Windshield defroster, washers and dual-speed wipers • Wide-view inside day-night mirror (vinyl-edged, shatter-resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual-action safety hood latch • Improved bumper system.

Anti-theft. Anti-theft ignition key warning buzzer • Anti-theft steering column lock • Inside hood latch release.

More Type LT standards.

Luxury-Touring features. Interior Decor/Quiet Sound

Group with sound deadeners and insulation • Map pocket in each door • Deeper contoured front seat design • Ribbed cloth or knit-vinyl upholstery • Simulated Meridian Walnut interior accents • Special instrumentation including tachometer, ammeter, temperature gauge and electric clock • Variable-ratio power steering • Dual sport mirrors—LH remote • Hidden windshield wipers • Bright moldings around grille • Black-anodized body side molding • Rally wheels • Turbo-Fire 350 V8 engine.



More things included with the Z28 package. (Z28 is available on either Sport Coupe or Type LT.)

Special 350 4-barrel V8 • New dual-snorkel air cleaner • Aluminized dual-exhaust system • Positraction rear axle • Special sport suspension components • Special 15 x 7 wheels • F60 x 15 bias belted white lettered tires • Heavy-duty starter • Additional cooling • Power brakes • Dual sport mirrors—driver's side remote-controlled.

POWER TEAMS

Engines	Power Rating*	Carb./Exh.**	Transmissions		
			3-Speed	4-Speed	Turbo Hydra-matic
Camaro Sport Coupe:					
Turbo-Thrift 250 Six. Std. (1)	100	1/SE	Std.	Not Avail.	Avail.
Turbo-Fire 350-2 V8. Std. (2)	145	2/SE	Std.	Avail.	Avail.
Turbo-Fire 350-4 V8. Avail. (3, 4)	160	4/SE	Std.	Avail.	Avail.
Turbo-Fire 350-4 V8. Avail. (1, 4)	185	4/DE	Std.	Avail.	Avail.
Type LT Coupe:					
Turbo-Fire 350-2 V8. Std. (2)	145	2/SE	Std.	Avail.	Avail.
Turbo-Fire 350-4 V8. Avail. (3, 4)	160	4/SE	Std.	Avail.	Avail.
Turbo-Fire 350-4 V8. Avail. (1, 4)	185	4/DE	Std.	Avail.	Avail.
Z28 Model Option:					
Turbo-Fire Special 350-4 V8. Avail. (1)	245	4/DE	—	Avail. (5)	Avail.

*The horsepower shown here are SAE net (as installed) ratings. **First number indicates number of carburetor barrels, followed by letters for Single Exhaust or Dual Exhaust.

- (1) California Emission Equipment required in State of California.
- (2) Not available in California.
- (3) Available only when California Emission Equipment is ordered.
- (4) Available only with power brakes.
- (5) Close-Ratio 4-Speed (RPO M21) also available except with air conditioning.

All 1974 Camaro engines are equipped with advanced exhaust emission control systems, and are designed to operate efficiently on unleaded or low-lead fuels of at least 91 Research Octane. In addition to the lower exhaust emissions attainable, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these unleaded, low-lead gasolines are not available, any leaded 91 Research Octane or higher regular grade fuel containing 0.5 grams, or less, of lead per gallon should be used.

Camaro vital statistics: Wheelbase—108". Overall length—195.4". Height loaded—49.1". Front tread—61.3". Rear tread—60.0". Front head room—37.3". Rear head room—36.0". Front hip room—56.7". Rear hip room—47.3". Front shoulder room—56.7". Rear shoulder room—54.4". Front leg room—43.9". Rear leg room—29.6".

Put together your own Camaro from this handy check list.

Model

- Sport Coupe
- Type LT

Available package

- Z28

Powered by

- Turbo-Thrift 250 Six (Sport Coupe only)
- Turbo-Fire 350-2 V8 (not available in California)
- Turbo-Fire 350-4 V8
- Turbo-Fire Special 350-4 V8 (Z28 only)

With

- 3-Speed (standard)
- 4-Speed wide-range
- 4-Speed close-ratio (Z28 only)
- Turbo Hydra-matic

Color

- Cream Beige
- Bright Blue Metallic
- Midnight Blue Metallic
- Aqua Blue Metallic
- Sandstone
- Bronze Metallic
- Golden Brown Metallic
- Lime Yellow
- Bright Yellow

- Light Gold Metallic
- Medium Red
- Bright Green Metallic
- Medium Dark Green Metallic
- Medium Red Metallic
- Silver Metallic
- Antique White

Upholstery

Sport Coupe:

- All-vinyl in
 - Black.
 - Green.
 - Saddle.
 - Red.
 - Neutral.
- Vinyl with cloth seat material in
 - Black with Black-White.
 - Saddle with Saddle-Black.
 - Green with Green-Black.

Type LT:

- All-vinyl in
 - Black.
 - Saddle.
 - Taupe.
- Vinyl with ribbed-cloth seat material in
 - Black.
 - Saddle.
 - Neutral.
 - Taupe.

Now check the Options you'd like to order from the back cover.

OPTIONS

1. Turbine I wheels. The appearance of more costly cast aluminum wheels. (Not available with Z28.)

Also shown:

F70-14 bias belted white lettered or white stripe tires. (Included: 14 x 7 wheels.)

2. Full wheel covers. (Sport Coupe only.)

3. Center console. Floor-mounted shift lever housing. Used as a roomy storage compartment, too.

4. AM/FM Stereo radio. Pushbutton, solid-state; matched set of speakers. Other AM or AM/FM (illustrated) single-speaker radios with pushbutton tuning also available.

5. Four-Season air conditioning. Newly redesigned for 1974. Wide-range control —cools, heats, defrosts and defogs. 61-amp. generator included.

6. GM Love Seats. Foam-padded, rugged polypropylene. Use car seat belt. Two sizes: infants and children.

Steel belted radial ply tires. White stripe or lettered FR78-14.

Space-Saver spare tire. E78-14 or F78-14.

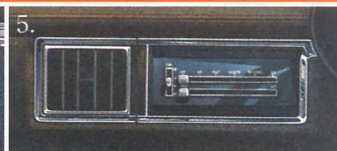
Bold new sport striping. (Z28 only.)

Power brakes. (Included with Z28.)

Heavy-duty battery.

Heavy-duty radiator.

Accent carpeting in red



or blue.

Color-coordinated floor mats.

Electric clock. (Std. LT.)

Bumper guards.

Door edge guards.

Rear window defogger.

Deluxe seat belts color-keyed to interior. (Not available with black interior.)

Soft-Ray tinted glass. All windows.

Power windows.

Vinyl roof cover: black, white, blue, green, cream beige, brown, red, russet, saddle, taupe.

Body side molding.

Special instrumentation: tachometer, ammeter and temperature gauge. (Std LT.)

Adjustable driver's seat back.

Front and rear air spoilers.

Comfortilt steering wheel.

Sport suspension (with

V8 and F70 or radial tires only.) (Included with Z28.)

Hide-A-Way windshield wipers. (Standard on LT.)

Positraction rear axle. (Included with Z28.)

Trailer-towing package.

Auxiliary Lighting Group: instrument panel, glove and luggage compartments, ashtray and underhood.

Interior Decor/Quiet Sound Group: added sound insulation including full molded hood insulator. (Standard on LT.)

Style Trim Group: bright roof drip molding, body-color door handle accents, bright accents on parking lights, and rear hood molding.

Custom Features your dealer can install.

Audio alarm system.

Battery warmer.

Locking gas cap.

Compass.

Trailer wiring harness.

Trailer hitch.

Highway emergency kit.

Luggage carrier for trunk.

Trunk light.

AM/FM Stereo tape system.

Citizens' Band radio.

Spotlight.

Simulated wire wheel covers.

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