

**ACCESSORIES FOR
1971 CHEVROLET
PASSENGER CARS**



This colorful new folder for 1971 is designed to indicate to the new car buyer the many Custom Feature Accessories that can be purchased from your friendly Chevrolet dealer.

Most items either add protection, appearance or comfort to your new car and can be installed quickly and easily by owner or dealer. Some items require no installation at all.

ACCESSORIES FOR 1971 CHEVROLET PASSENGER CARS



All illustrations and specifications in this brochure are based on the latest product information available at time of printing. The right is reserved to make changes at any time without notice in colors, materials, equipment, specifications, and models. Also to discontinue items or models.

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CHEVROLET MOTOR DIVISION
GENERAL MOTORS CORPORATION

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GENERAL MOTORS CORPORATION
DETROIT, MICHIGAN 48202



G.M. CHEVROLET

Air Conditioner for Chevelle & Nova



- Conditioned air with the excess moisture and 98% of the irritating pollen removed from the air.
- Reduced driving tension on hot and high humidity days.
- A cleaner, quieter ride as you drive with all windows closed.
- General Motors proven quality, reliability and dependable low maintenance and operating costs.

ONLY AVAILABLE AS A DEALER-INSTALLED ACCESSORY.

The G.M. Chevrolet air conditioner is designed to be an integral part of the car and to cool efficiently under all driving and weather conditions. Adjustable air outlets are located in the air conditioner to properly distribute the conditioned air throughout the car to obtain the greatest passenger comfort.



COOL



CLEAN



QUIET



LESS POLLEN



AM Solid state and stereo tape player combination

This is a solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning. It incorporates all the latest advancements in modern radio circuitry. All of the other fine features associated with stereo radio tape combinations are included.



AM Solid state push- button radio

This is a solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning. It incorporates all the latest advancements in modern radio circuitry.



AM FM radio

A solid state transistor radio for outstanding performance. The FM band is virtually free of atmospheric disturbances, and a brand new station selection system with five push buttons, when the dial is in the AM position five stations can be selected, when the dial is in the FM position an additional five stations can be selected, actually giving ten pre set favorite stations on only five push buttons.



AM-FM stereo radio and stereo tape player combination

A startling new feature has been added to this already popular accessory. A ten push button advantage with only five push buttons is now a reality. All five push button settings on the AM Dial will always work when the dial is in the AM position. Likewise, all five FM push button settings will continue to locate stations properly when the FM dial is in position. All of the other fine features associated with stereo radio tape combinations are included.



Infant safety carrier

The GM Infant Safety Carrier is designed to be used with seat belts and can be used for infants up to 12 months of age.



Electric clocks

This precision, reliable timepiece has an illuminated dial and sweep second hand.

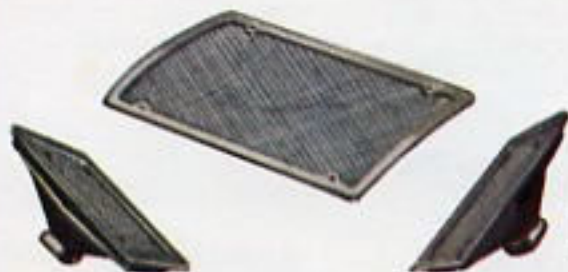


GM child safety seat

Protects youngster while driver can give full attention to driving chores.

This seat allows both comfort and safety for children up to 30 lbs.

The seat must be used along with the cars regular seat belts (should not be used with folding seats without a seat back latch).



Rear seat speaker

Rear seat speaker is matched to the front speaker to provide a Hi-Fi effect. The fader switch can be adjusted so either the front or rear speaker can be played separately or both operated simultaneously.



Locking gasoline tank cap

Locking Gasoline Tank Cap prevents gasoline from being contaminated or siphoned from the tank.



Right-hand rearview mirror

The first surface chrome-coated mirror glass assures good undistorted rear vision.



Ski rack demountable type

Ideal for transporting water or snow skis. This Ski Rack is clamped to the rain gutter

**DEMOUNTABLE
SKI RACK**

PASS. EXC. CORVETTE



Luggage carrier

For Chevrolet and Chevelle Station Wagons a 5 station carrier that permanently attaches to roof to handle a wide variety of luggage and cargo.



Rear deck lid luggage carrier

Improves appearance and adds additional cargo capacity.



Luggage carrier cover

A waterproof cover that keeps luggage and cargo clean and dry.



Tissue dispenser and litter container

A new design which is a combination unit that is both space saving and convenient.

FOR ALL CARS



Plastic litter container

Can be used in the front or rear of the car. Ideal for sunglasses and other small travel items.

FOR ALL CARS



Fire extinguisher

Approved by Underwriters Laboratories and I.C.C. It also meets U.S. Coast Guard regulations for Marine use. A kit is available to recharge the extinguisher after it has been used.



Wheel covers

Are available in regular, simulated magnesium and simulated wire.



Highway emergency kit

FOR ALL VEHICLES

A handy kit for highway emergencies. The U.L. approved fire extinguisher will handle small fires. The tire inflator and sealer will inflate and seal punctures without removing the tire. The emergency repair can be driven up to 100 miles. The "Day Glo" flag is a signal for help. The two 15 minute fuses can be used when the vehicle is disabled. A box of assorted fuses completes the kit. Two pressure sensitive strips on the bottom of the carton prevents the carton from slipping around in the storage space.



Child guard rear door locks

A handy two-way locking device for car doors. When the regular door lock plunger is depressed and the accessory door lock pushed into the locked position, the door cannot be opened.



Camaro fender guards

Attached to the fender wheel opening of front or rear fenders. Adds additional protection and appearance to the car.



Engine block heater

A new item to keep coolant warm for easier starting during cold weather.



Trailer hitch

**NOT AVAILABLE
FOR CORVETTE**

An ideal hitch for light utility or boat trailers. This hitch is designed to handle a 2000 pound load with a 200 pound vertical tongue load. A trailer wiring harness is available.



Hitch trailer— equalizer & platform

Used for better distribution and trailer towing.

**FOR CHEVROLET
AND CHEVELLE**



Auto compass

A dependable compass that attaches to the windshield glass.

FOR ALL CARS



Front and rear bumper guards

Bumper guards add to the appearance and protection of the car.

REAR ONLY
FOR CAMARO



Hand portable spotlight

A hand trouble lamp with a 12 foot cord that can be used in any 12 volt cigarette lighter socket.



Vanity-visor mirror

An eight inch mirror that fastens to the sun visor.



Ventshades

FOR 4-DR.
SEDAN ONLY

Prevent window fogging on rainy days by providing additional ventilation.



Cruise-master speed control

The Cruise Master is an automatic road speed control unit. Its operation is simple and convenient. You accelerate to the desired speed, press the engagement button and the Cruise Master takes over, maintaining that speed until the brake pedal is depressed.



Floor mats

These mats are made from high-grade all new rubber and will stay colorful and pliable over a long period of time. They are easily cleaned with soap and water.



Luggage compartment mat

A tough rubber mat to protect the Chevrolet Station Wagon luggage floor area.

YOUR ONE-STOP HEADQUARTERS FOR ALL YOUR TRANSPORTATION NEEDS

May we serve you soon for all your Transportation Needs!

As your friendly Chevrolet dealer, we are always at your service to assist you with your transportation requirements. We extend you a most cordial invitation to make our dealership your headquarters for all your transportation needs. Our staff of factory-trained personnel offers you prompt, courteous attention at all times. We also maintain a complete stock of "genuine" parts and accessories, including service and maintenance items, for all Chevrolet cars and trucks.