



HR-V CROSSOVER



2017



FRONT COVER

THE 2017 HR-V CROSSOVER:

TOTAL PACKAGE

You don't always know where the day will take you. In a Honda HR-V Crossover, you don't need to. With the best qualities of an SUV, a hatchback and a compact, the HR-V is stunningly versatile and ready to go wherever life demands. Never compromise on flexibility.



HR-V EX-L Navi shown in Modern Steel Metallic.



HR-V EX-L Navi shown in Deep Ocean Pearl.

DESIGN:

ENHANCE YOUR OUTLOOK

Functionality, versatility and efficiency are all important in a vehicle - and the HR-V is definitely all of those things. But let's not kid ourselves: looks matter too. Fortunately, the HR-V overdelivers in that department. By a mile.





HR-V EX-L Navi shown with Black Leather.



INTERIOR DESIGN:

INNER BALANCE

We spend a lot of time in our cars. With a full suite of available upscale interior features, like heated front seats, touch-screen climate control and a leather-wrapped steering wheel and shift knob, the HR-V makes that time well spent.



INTERIOR:

VERSATILITY RULES

There's always more than one way to get to where you're going. And with the HR-V, there are multiple ways to pack the things you take along for the ride.

LONG MODE

You might think you'll never need to transport something up to eight feet in length. Until you do. Fold down the front and rear passenger-side seats to go long in the HR-V.¹

TALL MODE

Some items travel better upright. So fold the Magic Seat[®] up and enjoy nearly four feet of space, from floor to ceiling.¹

UTILITY MODE

Maximize your cargo space with minimum effort. Fold down the 2nd-row Magic Seat and you'll have plenty of room to fill up.¹





HR-V EX-L Navi shown in Lunar Silver Metallic and Milano Red.

PERFORMANCE:

DESTINATION ANYWHERE

Life is not a straight line, so you want a vehicle that can handle all the curves. The HR-V combines dynamic design with an EarthDreams® Technology continuously variable transmission (CVT) to deliver a superior driving experience, no matter where the road takes you.

REAL TIME AWD WITH INTELLIGENT CONTROL SYSTEM™

Whether a street is completely dry or covered in snow, the HR-V helps you stay on it with an available Real Time AWD system that transfers power to the rear wheels when it senses the front wheels losing traction.

1.8-LITER i-VTEC® 4-CYLINDER ENGINE

The powertrain is all about strength in numbers, like 141 hp² and 127 lb-ft torque.² The same engine that produces those numbers also helped the HR-V receive an impressively efficient 34-mpg highway rating.*

*28 city/34 highway/31 combined mpg rating for 2WD CVT models. Based on 2017 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.





TECHNOLOGY:

SMART TOUCHES

The HR-V is loaded with technology that's as intuitive as it is innovative. And the clever design of the interior ensures that even the most advanced offerings are always well within reach.

HR-V EX-L Navi shown with Black Leather.



Honda LANEWATCH CAMERA



Honda LANEWATCH BUTTON



PADDLE SHIFTERS

Honda LANEWATCH™³

See more of your surroundings with a small mirror-mounted camera that displays passenger-side traffic in the Display Audio screen (EX, EX-L Navi).

PADDLE SHIFTERS

The HR-V makes driving more fun by putting the power to shift at your fingertips with sports car-inspired paddle shifters (EX with CVT, EX-L Navi).

INTERIOR FEATURES:

AUTOMATIC CLIMATE CONTROL WITH ELECTROSTATIC TOUCH-SCREEN

Stop fiddling with buttons and use the touch-screen interface to seamlessly manage cabin climate (EX, EX-L Navi).

PUSH BUTTON START

Every adventure in the HR-V starts with the push of a button, not the turn of the key (EX, EX-L Navi).

ELECTRIC PARKING BRAKE

An electric parking brake replaces the cumbersome hand lever with a simple, sleek switch.

HDMI[®]/USB CONNECTIONS

There are multiple ways to plug into the HR-V. Connect via an HDMI cable, multiple USB Audio Interfaces⁵ (EX, EX-L Navi) or a traditional MP3/auxiliary input jack* (LX).

BLUETOOTH[®] HANDSFREELINK[®]

Eyes on the road, hands on the wheel and you on your Bluetooth enabled mobile phone with standard Bluetooth HandsFreeLink.*

STEERING WHEEL-MOUNTED CONTROLS

Make a call, adjust the volume, or change the music. The controls you want are right in front of you.*

SMART ENTRY

As long as your smart entry remote is with you, you won't need to take it out to open the door (EX, EX-L Navi).

7-INCH DISPLAY AUDIO TOUCH-SCREEN

All it takes is a tap, pinch or swipe of the 7-inch Display Audio touch-screen to access a ton of features, including HondaLink[®] (EX, EX-L Navi).



AUTOMATIC CLIMATE CONTROL WITH ELECTROSTATIC TOUCH-SCREEN



PUSH BUTTON START



ELECTRIC PARKING BRAKE



HDMI/USB CONNECTIONS



BLUETOOTH HANDSFREELINK



SMART ENTRY



7-INCH DISPLAY AUDIO TOUCH-SCREEN



STEERING WHEEL-MOUNTED CONTROLS

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.



HR-V EX-L Navi shown in Crystal Black Pearl.

VEHICLE STABILITY ASSIST™ (VSA®)

VSA helps you stay on course in the event of an understeer or oversteer condition by braking individual wheels and/or reducing engine power to help restore your intended course.*

ADVANCED COMPATIBILITY ENGINEERING™ (ACE™) BODY STRUCTURE

The ACE body structure is a Honda-exclusive body design that enhances occupant protection and crash compatibility in frontal collisions.

MULTI-ANGLE REARVIEW CAMERA⁹

See more of what's behind you and back up with confidence thanks to the multi-angle rearview camera with guidelines, standard on every HR-V.

SMARTVENT® AIRBAGS

Front side airbags feature SmartVent technology designed specifically to help protect the driver's or front passenger's upper torso in the event of a side-impact collision!

ANTI-LOCK BRAKING SYSTEM (ABS)

Anti-lock brakes help prevent wheels from locking up when braking hard, while Electronic Brake Distribution (EBD) balances braking forces at each wheel based on how the HR-V is dynamically loaded.

TIRE PRESSURE MONITORING SYSTEM (TPMS)¹⁰

Because tire pressure loss can dramatically affect a vehicle's performance, TPMS alerts you if air pressure becomes significantly low in any tire.

*VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.
¹⁰Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.



MULTI-ANGLE REARVIEW CAMERA

SAFETY:

DRIVEN TO PROTECT

At Honda, safety never takes a back seat. The HR-V earned a 5-Star Overall Vehicle Score,⁸ the highest available, from NHTSA thanks to forward-thinking safety features designed to help make every drive a safer drive.





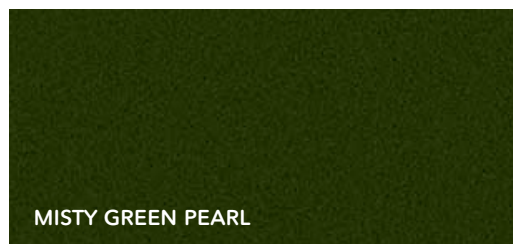
WHITE ORCHID PEARL



DEEP OCEAN PEARL



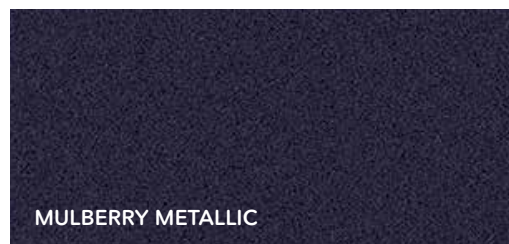
LUNAR SILVER METALLIC



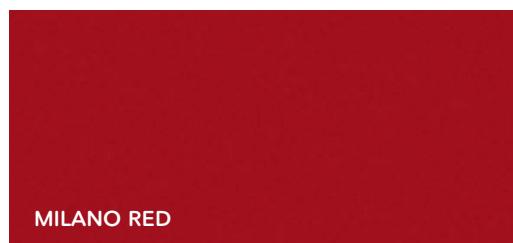
MISTY GREEN PEARL



MODERN STEEL METALLIC



MULBERRY METALLIC



MILANO RED



CRYSTAL BLACK PEARL

INTERIOR LX / EX



GRAY FABRIC



GRAY LEATHER



BLACK FABRIC



BLACK LEATHER

INTERIOR EX-L NAVI



LX

- 141-hp² 1.8-liter i-VTEC[®] 4-cylinder engine
- Real Time AWD with Intelligent Control System™ (available w/CVT)
- 6-speed manual or continuously variable transmission (CVT) (available)
- Hill start assist
- Electric parking brake with automatic brake hold
- 17-inch alloy wheels
- Advanced Compatibility Engineering™ (ACE™) body structure
- Multi-angle rearview camera⁹ with guidelines
- Fin-type roof-mounted antenna
- Security system with remote entry
- One-touch turn indicators
- LED brake lights
- Bluetooth^{®6} HandsFreeLink[®] and streaming audio
- Illuminated steering wheel-mounted controls
- Tilt and telescopic steering column
- 12-volt power outlets (front/second row)
- Floor mats
- 60/40 split 2nd-row Magic Seat[®]
- 160-watt audio system with 4 speakers
- 5-inch color LCD screen
- USB Audio Interface⁵ (front)
- Exterior temperature indicator

EX adds to or replaces LX features

- Continuously variable transmission (CVT) with dual-mode paddle shifters (available)
- One-touch power moonroof with tilt feature
- Smart Entry
- Auto-on/off headlights
- Fog lights
- Heated side mirrors with integrated turn indicators
- Rear privacy glass
- Multi-angle rearview camera⁹ with dynamic guidelines
- Automatic climate control with electrostatic touch-screen
- Honda LaneWatch™³
- SMS text message function¹¹
- Push button start
- Heated front seats
- 180-watt audio system with 6 speakers
- 7-inch Display Audio with electrostatic touch-screen
- HondaLink^{®7}
- Pandora^{®12} compatibility
- Display Audio Interface¹³
- USB Audio Interface⁵ (dual front)

EX-L Navi adds to or replaces EX features

- Standard continuously variable transmission (CVT) with dual-mode paddle shifters
- Roof rails
- Leather-wrapped steering wheel and shift knob
- Automatic-dimming rearview mirror
- Leather-trimmed seats
- Honda Satellite-Linked Navigation System™¹⁴ with voice recognition and Honda HD Digital Traffic
- HD Radio™¹⁵
- SiriusXM[®] Radio⁶

KEY STANDARD FEATURES FOR ALL HR-V MODELS

- Electric parking brake with automatic brake hold
- Hill start assist
- 17-inch alloy wheels
- Multi-angle rearview camera⁹
- One-touch turn indicators
- Bluetooth^{®6} HandsFreeLink[®] and streaming audio

¹ Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. ² 141 hp @ 6500 rpm, 127-lb-ft @ 4300 rpm (SAE net). ³ Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. ⁴ HDMI, the HDMI Logo, and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries. ⁵ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁶ The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁷ Depending on use, HondaLink[®] can transmit to Honda and its providers a vehicle's location, speed and other operating conditions, information that may be tied to the vehicle identification number (VIN) and can be combined to create a track of a vehicle. Check the HondaLink website for smartphone compatibility and access to the Display Audio Interface. For a full explanation of HondaLink functionality and Honda's data use and privacy policy, see <http://owners.honda.com/hondalink>. ⁸ Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program. Model tested with standard side airbags (SABs). For additional information on the 5-Star Safety Ratings program, please visit www.safercar.gov. ⁹ Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. ¹⁰ For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. ¹¹ Compatible with select phones with Bluetooth. ¹² Your wireless carrier's rate plans apply. State or local laws may limit use of texting feature. Only use texting feature when conditions allow you to do so safely. ¹³ Pandora, the Pandora logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Compatible with select smartphones. See: www.pandora.com/anywhere/mobile. Not all devices compatible with USB connection. Your wireless carrier's rate plans apply. ¹⁴ The Display Audio Interface is used for direct connection to and streaming from some current smartphones. Some smartphones may not work. Please see your Honda dealer for details. ¹⁵ The Honda Satellite-Linked Navigation System™ is standard on the EX-L Navi model in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. ¹⁶ HD Radio™ is a proprietary trademark of iBiquity Digital Corp. ¹⁷ SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2016 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. ¹⁸ 3-Year/36,000-Mile Limited Warranty, 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. ¹⁹ NHL and the NHL Shield are registered trademarks of the National Hockey League. © NHL 2016. All Rights Reserved. ²⁰ The Twitter bird logo and Stylized V logo are trademarks of Twitter, Inc., or its affiliates. **Honda reminds you and your passengers to always use seat belts and appropriate child seats. 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Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care[®] is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

All 2017 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.¹⁷ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,¹⁷ too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

For more information and complete specifications, go to hrv.honda.com



Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.^{®18}

Join the millions of other Honda fans and connect with us socially!¹⁹

