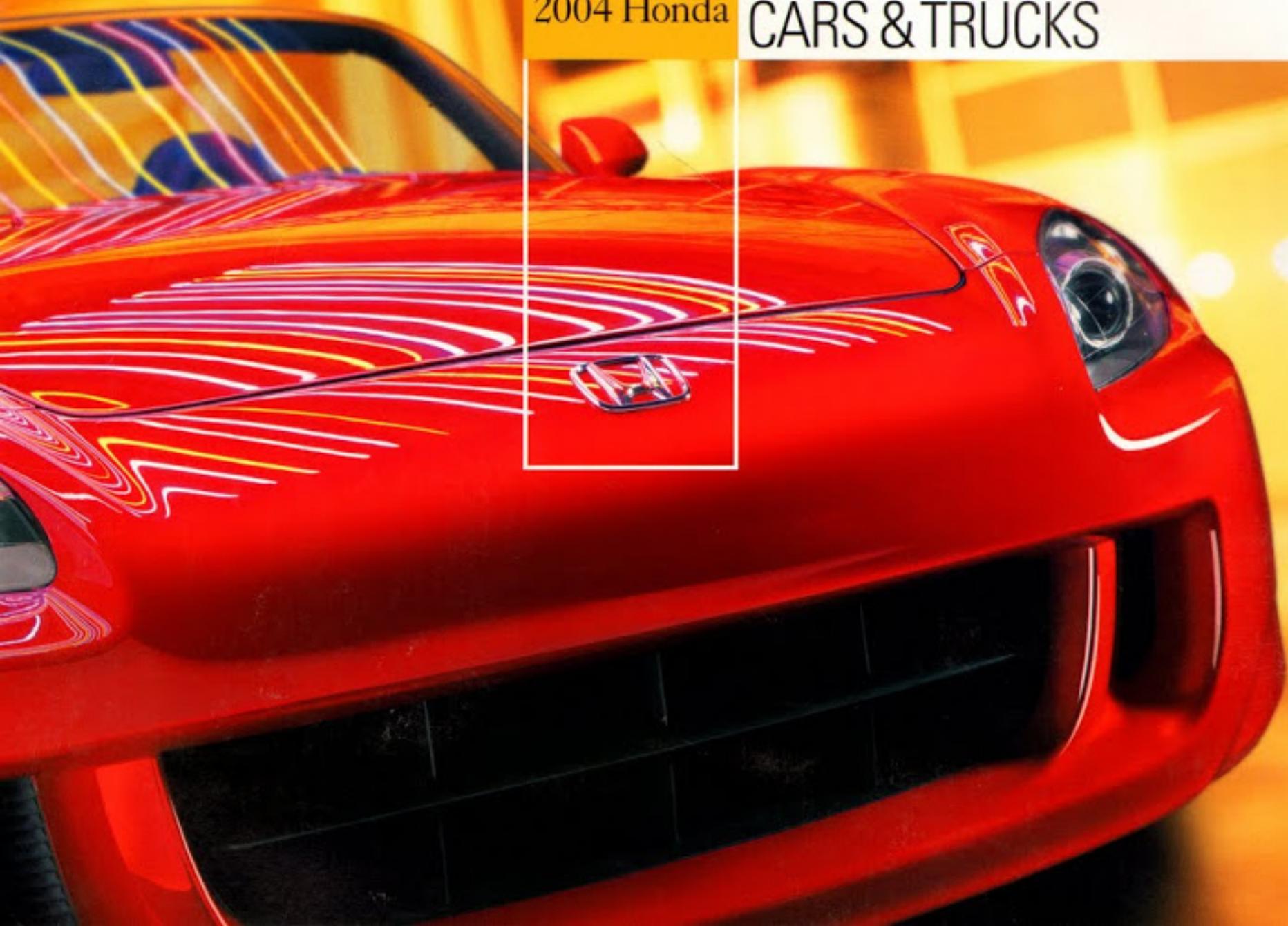


2004 Honda

CARS & TRUCKS





Honda's reputation for advanced technology is the result of a thorough grounding in the scientific and engineering disciplines. Along with a freewheeling, free-spirited curiosity about how cool things could be, **Innovation** is our guiding star, compelling

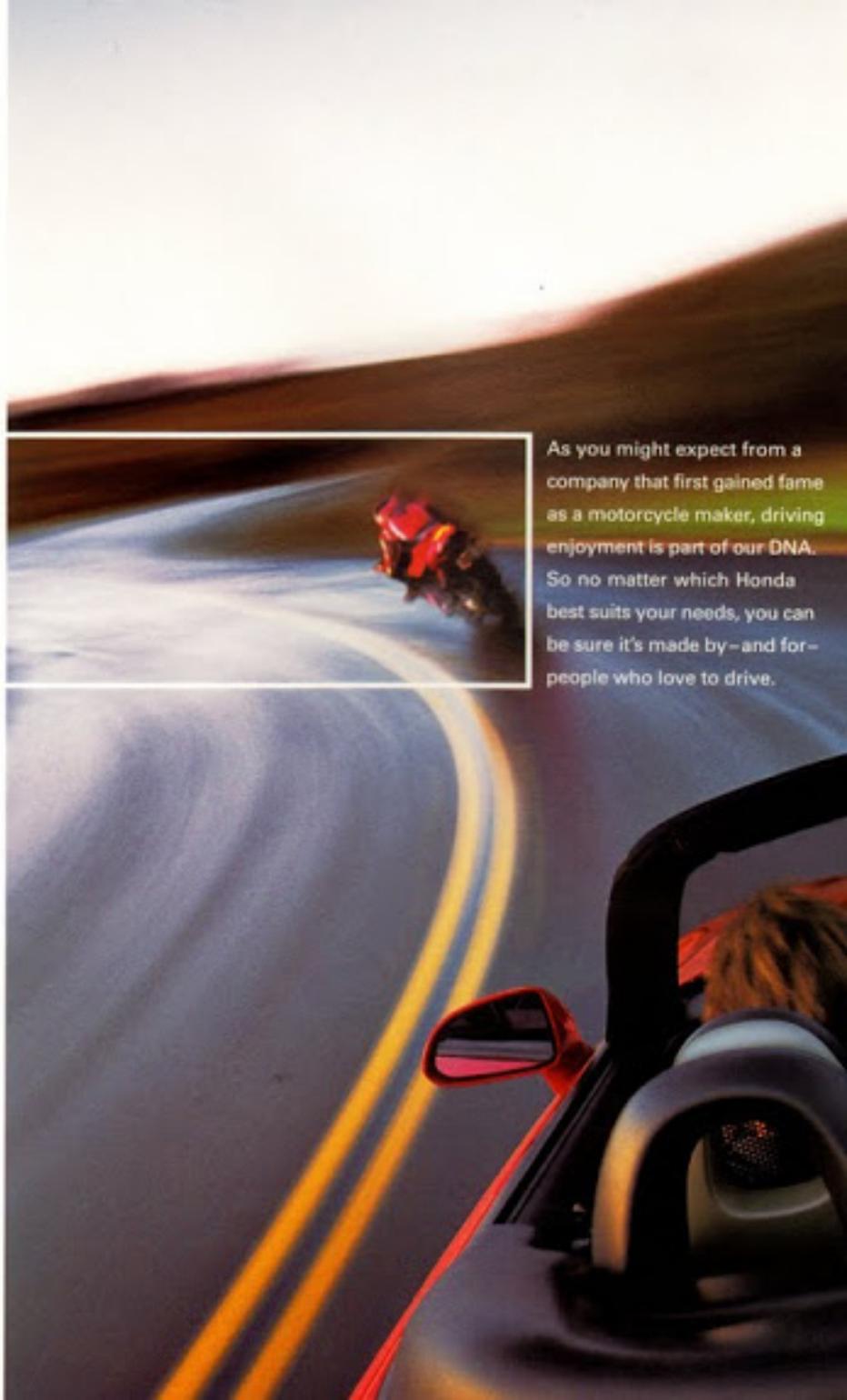
us to create such advancements as Asimo—possibly the world's most sophisticated humanoid robot. And to engage our more than 24,000 American associates in designing and building some of the world's most satisfying, fun-to-drive vehicles.



Honda has a long heritage of racing success on the world's toughest circuits. We've taken over **70 Formula One and 65 CART open-wheel race victories**, and we expect to be just as successful with our new IRL effort. While it certainly helps us pioneer new technologies, we believe racing has an even greater benefit in developing better, more creative engineers.



As you might expect from a company that first gained fame as a motorcycle maker, driving enjoyment is part of our DNA. So no matter which Honda best suits your needs, you can be sure it's made by—and for—people who love to drive.





Since our pioneering stratified-charge CVCC engines of the 1970s, Honda has led the way in Earth-friendlier vehicles. Today, every Honda meets or surpasses Low-Emission-Vehicle (LEV) rules. Our Insight was the first gas-electric hybrid sold in the U.S., and only Honda offers two hybrid models. Our natural-gas-fueled Civic GX is the cleanest internal-combustion vehicle ever tested by the EPA.¹ Now, our zero-emission FCX fuel-cell car is the first certified for commercial use in the U.S. And the Union of Concerned Scientists says, "Honda is the cleanest car company by a large margin."²

A glance at the crash-test data posted by the U.S. government's National Highway Traffic Safety Administration reveals a galaxy of 5-star ratings for Honda cars and trucks. In fact, five of our models to date—Accord Coupe, Civic Coupe, CR-V, Odyssey and Pilot—have earned **the highest NHTSA crash-test ratings³** in frontal and side impact testing. And the Civic Coupe is still the only compact car to achieve this distinction.⁴ It's a solid testament to our emphasis on safety.





Chevrolet EX Coupe shown in Satin Silver Metallic.

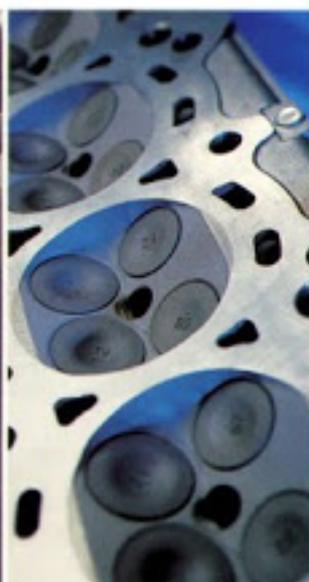
Civic Coupe

The 2004 Civic Coupe greets the world with exuberant new styling to match

its **fun-to-drive** personality. It comes with a quick-revving engine and instant steering response. It

earned the maximum crash-test rating from the U.S. government.³⁴ And **big-time value** is a huge

part of the equation, as noted by IntelliChoice[®] with yet another Best Overall Value of the Year award in 2003.³



Civic Coupe's interior is the epitome of sleek, smart design, with **plenty of room** for its lucky occupants. Supportive, well-bolstered seats make for long-term comfort, and the controls feel like they were tailored just for you. The 1.7-liter engine's 16-valve head enhances your driving experience on a variety of levels. It helps make **excellent power** you'll enjoy every mile. It serves to increase efficiency, for fewer gas stops. It even helps reduce emissions for cleaner air.

Engineering

115-hp, 1.7-Liter, 16-Valve, 4-Cylinder Engine (DX, LX)
117-hp, 1.7-Liter, 16-Valve, VTEC[™] 4-Cylinder Engine with Lean-Burn (HX)
127-hp, 1.7-Liter, 16-Valve, VTEC 4-Cylinder Engine (EX)
5-Speed Manual Transmission
Available 4-Speed Automatic Transmission (DX, LX, EX)
Available Continuously Variable Transmission (CVT) (HX)
Anti-Lock Braking System (ABS) (EX)
ULEV Emissions Rating (CARB)
Direct Ignition with Immobilizer Theft-Deterrent System
110,000-Mile Tune-Up Interval³

Comfort & Convenience

Power Moonroof with Tilt Feature (EX)
Integrated Rear-Window Antenna
Remote Entry System (LX, EX)
Honeycomb Mesh Grille
Air Conditioning with Air-Filtration System (LX, EX)
Power Windows with Auto-Down Driver's Window (LX, EX)
Power Door Locks (HX, LX, EX)
Cruise Control (HX, LX, EX)
Center Console with Armrest and Storage Compartment (LX, EX)
Map Lights (LX, EX)
Driver's Seat with Manual Height Adjustment (LX, EX)
60/40 Split Fold-Down Rear Seatback with Lock
AM/FM/CD Audio System with 4 Speakers and Clock (HX, LX)
AM/FM/CD Audio System with 6 Speakers and Clock (EX)
Backlit Instrument Panel (HX, LX, EX)
3-Point Seat Belts at all Seating Positions
Dual-Stage Front Airbags (SRS)
Available Front Side Airbags with OPDS
Lower Anchors and Tethers for Children (LATCH)
Emergency Trunk Opener

Exterior/Interior Colors

Fiji Blue Pearl/Ivory (DX, LX, EX)
Magnesium Metallic/Black (EX)
Nighthawk Black Pearl/Black (DX, LX, EX)
Rallye Red/Black (DX, LX, EX)
Satin Silver Metallic/Black
Shoreline Mist Metallic/Ivory (LX)
Taffeta White/Ivory

EPA Mileage Estimates³/Capacity

5-Speed MT (City/Highway): 32/38 (DX, LX), 32/37 (EX), 36/44 (HX)
4-Speed AT (City/Highway): 29/38 (DX, LX), 31/38 (EX)
Continuously Variable Transmission (City/Highway): 35/40
Fuel (gal.): 13.2





Engineering

115-hp, 1.7-Liter, 16-Valve, 4-Cylinder Engine (DX, LX)
127-hp, 1.7-Liter, 16-Valve, VTEC® 4-Cylinder Engine (EX)
5-Speed Manual Transmission
Available 4-Speed Automatic Transmission
Anti-Lock Braking System (ABS) (EX)
ULEV Emissions Rating (CARB)
Direct Ignition with Immobilizer Theft-Deterrent System
110,000-Mile Tune-Up Interval¹

Comfort & Convenience

Power Moonroof with Tilt Feature (EX)
Integrated Rear-Window Antenna
Remote Entry System (LX, EX)
Air Conditioning with Air-Filtration System (LX, EX)
Power Windows with Auto-Down Driver's Window (LX, EX)
Power Door Locks (LX, EX)
Cruise Control (LX, EX)
Center Console with Armrest and Storage Compartment (LX, EX)
Map Lights (LX, EX)
Driver's Seat with Manual Height Adjustment (LX, EX)
60/40 Split Fold-Down Rear Seatback with Lock
AM/FM Audio System with 4 Speakers and Clock (DX)
AM/FM/CD Audio System with 4 Speakers and Clock (LX, EX)
Backlit Instrument Panel (LX, EX)
3-Point Seat Belts at all Seating Positions
Dual-Stage Front Airbags (SRS)
Available Front Side Airbags with OPDS
Lower Anchors and Tethers for Children (LATCH)
Emergency Trunk Opener

Exterior/Interior Colors

Eternal Blue Pearl/Gray (LX, EX)
Galapagos Green Metallic/Ivory (DX, LX)
Magnesium Metallic/Gray (LX, EX)
Nighthawk Black Pearl/Gray (LX, EX)
Radiant Ruby Pearl/Ivory (EX)
Satin Silver Metallic/Gray (DX, EX)
Shoreline Mist Metallic/Ivory (LX, EX)
Taffeta White/Gray (DX)
Taffeta White/Ivory (LX, EX)

EPA Mileage Estimates²/Capacity

5-Speed MT (City/Highway): 32/38 (DX, LX), 32/37 (EX)
4-Speed AT (City/Highway): 29/38 (DX, LX), 31/38 (EX)
Fuel (gal.): 13.2

Civic Sedan

In the Honda tradition of making compact cars that are both truly enjoyable to drive and deeply satisfying to own, we present the 2004 Civic Sedan.

This latest edition adds handsome new styling to a car that's **big fun** to drive, with strong acceleration and sharp steering. But while this Civic is agile and maneuverable outside, it's still roomy and **comfortable** inside. As for value, check out the 2003 Best Overall Value of the Year award from IntelliChoice.³

Civic audio systems—like the AM/FM/CD system of the LX and EX shown here—fill the interior with sound from four speakers. Which is a good thing, because it's a big, roomy cabin offering **comfort for five** people, even for the longest trips.





Civic EX Sedan shown in Satin Silver Metallic.

Civic Hybrid

Leave it to Honda to create a car that's as smart and sensible as a Civic Sedan and innovative enough to get up to **51 mpg¹⁸** while providing lots of power for acceleration. The Civic Hybrid's gas-electric powertrain

For 2004, the Civic Hybrid presents a fresh new face, with handsomely upgraded sheet metal. The interior keeps pace with **refined materials**, ergonomically designed controls and an attractive new rich gray trim available this year.



works seamlessly and automatically, recharging its own battery pack as you drive. So you **never plug it in**. All you have to do is enjoy its fresh new styling, its roomy comfort and its Honda quality. Not to mention a lot fewer trips to the gas pump.



Engineering

83-hp, 1.3-Liter, VTEC[®] 4-Cylinder Engine with Integrated Motor Assist (IMA[™])
5-Speed Manual Transmission
Available Continuously Variable Transmission (CVT)
Permanent Magnet Motor/Nickel-Metal Hydride (Ni-MH) Battery
Anti-Lock Braking System (ABS) with EBD
Dual-Point Sequential (i-DSI) Ignition System with Immobilizer
110,000-Mile Tune-Up Interval¹⁸

Comfort & Convenience

Remote Entry System
Automatic Climate Control with Air-Filtration
Power Windows and Door Locks
Cruise Control
Driver's Seat with Manual Height Adjustment
AM/FM/CD Audio System with 4 Speakers and Clock
Blue-Lit Instrument Panel with Electronic IMA Display
IMA Charge and Assist Indicators
Dual-Stage Front Airbags (SRS)/Front Side Airbags with OPDS
Lower Anchors and Tethers for Children (LATCH)

Exterior/Interior Colors

Magnesium Metallic/Gray
Shoreline Mist Metallic/Ivory
Opal Silver Blue Metallic/Gray
Taffeta White/Ivory

EPA Mileage Estimates¹⁸/Capacity

5-Speed MT (City/Highway): 46/51 (ULEV), 45/51 (AT-P2EV)
CVT (City/Highway): 48/47 (ULEV), 47/48 (AT-P2EV)
Fuel (gal, ULEV/AT-P2EV): 13.2/11.9



Civic Hybrid shown in Magnesium Metallic.



Civic Si shown in Nighthawk Black Pearl.

Civic Si

Visit the sportiest end of the Civic spectrum, and this is what you'll find: a **160-horsepower** homage to Honda's four decades of racing success. The Civic Si puts rapid acceleration beneath your right foot. Your right hand commands lightning-quick shifts, thanks to the console-mounted rally-style shifter. Your entire being exults in the lateral G-forces generated by the taut, **Euro-tuned** suspension. And the standard power moonroof can help keep you from overheating.



Engineering

160-hp, 2.0-Liter, 16-Valve, DOHC i-VTEC® 4-Cylinder Engine
 Close-Ratio 5-Speed Manual Transmission
 Anti-Lock Braking System (ABS) with EBD
 Direct Ignition with Immobilizer Theft-Deterrent System
 110,000-Mile Tune-Up Interval*

Comfort & Convenience

Power Moonroof with Tilt Feature
 Remote Entry System
 Dual-Tip Exhaust Finisher
 16-Inch Alloy Wheels
 Air Conditioning with Air-Filtration System
 Power Windows and Door Locks
 Cruise Control
 Center Console-Mounted Rally Shifter
 Leather-Wrapped Shift Knob
 Bolstered Front Sport Seats
 AM/FM/CD Audio System with 6 Speakers and Clock
 White-Faced Gauges with Amber Illumination
 Dual-Stage Front Airbags (SRS)
 Available Front Side Airbags with OPDS

Exterior/Interior Colors

| | |
|-----------------------------|-----------------------------|
| Nighthawk Black Pearl/Black | Satin Silver Metallic/Black |
| Taffeta White/Black | Vivid Blue Pearl/Black |

EPA Mileage Estimates¹/Capacity

5-Speed Manual Transmission (City/Highway): 26/30
 Fuel (gal.): 13.2

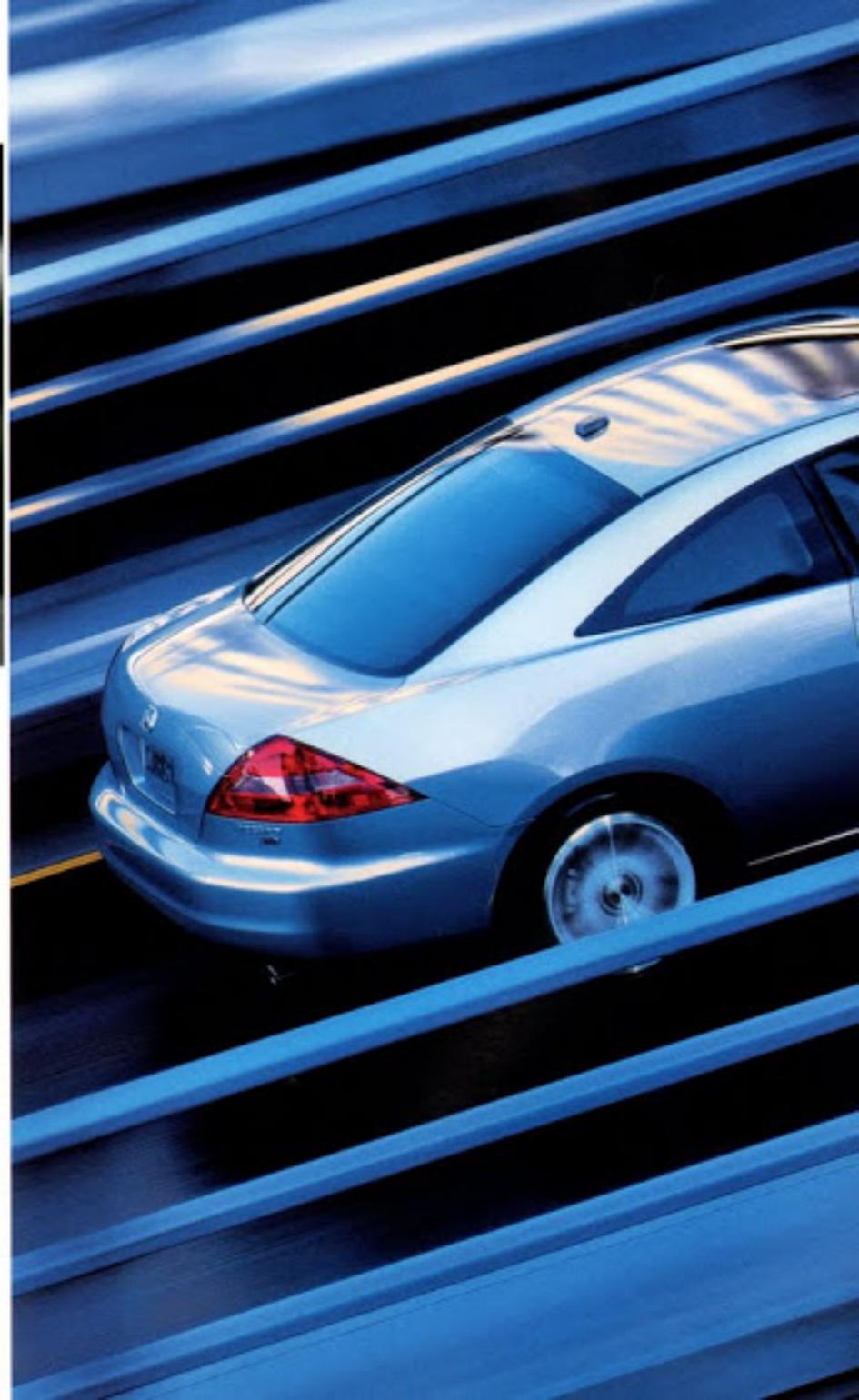


Designed to match its high performance, the Civic Si's handsome interior sports **racing-inspired** front seats to keep you in place.



Accord Coupe

If performance is at the top of your shopping list, try the 2004 Accord Coupe. It can supply **exhilaration** in many ways, all the way up to the 240-hp V-6 models. If style is your main criterion, its sleek shape is a head-turner. Into big **comfort** and convenience? Enjoy ample room and features, plus available extras like the Honda Satellite-Linked Navigation System™ and XM® Satellite Radio.¹ And for safety, the 2003 Coupe got NHTSA's highest crash-test rating.²





Accord EX V-6 6-Speed Coupe shown in Satin Silver Metallic.



Accord Coupe handling is sharp and precise, thanks in part to its **4-wheel double wishbone** suspension and rack-and-pinion steering. To give the sporting driver a high degree of control—not to mention a high degree of excitement—the available **6-speed manual gearbox** has a short-throw shifter to allow rapid changing of the closely spaced ratios.

Engineering

160-hp, 2.4-Liter, 16-Valve, DOHC i-VTEC[®] 4-Cylinder Engine
240-hp, 3.0-Liter, 24-Valve, SOHC VTEC[®] V-6 Engine (LX V-6, EX V-6)
5-Speed Manual Transmission (LX, EX)
Close-Ratio 6-Speed Manual Transmission (EX V-6 6-speed)
5-Speed Automatic Transmission (LX V-6, EX V-6)
Available 5-Speed Automatic Transmission (LX, EX)
Double Wishbone Front Suspension
Five-Link Double Wishbone Rear Suspension
Anti-Lock Braking System (ABS)
Electronic Brake Distribution System (EBD) (EX, LX V-6, EX V-6)
Traction Control System (TCS) (LX V-6, EX V-6)
Direct Ignition with Immobilizer Theft-Deterrent System

Comfort & Convenience

Power Moonroof with Tilt Feature (EX, EX V-6)
Alloy Wheels (EX, EX V-6)
Security System (EX, LX V-6, EX V-6)
Remote Entry System with Power Window Control
Air Conditioning with Air-Filtration System (LX, EX, LX V-6)
Dual-Zone Automatic Climate Control System (EX-L, EX V-6)
Available Honda Satellite-Linked Navigation System[™]
with Voice Activation (EX-L, EX V-6)^{††}
Center Console with Sliding Armrest and Storage Compartments
Leather-Wrapped Steering Wheel (EX-L, EX V-6)
Steering Wheel-Mounted Audio Controls (EX, LX V-6, EX V-6)
Tilt and Telescopic Steering Column
120-Watt AM/FM/6-Disc In-Dash CD Changer Audio System
(EX, LX V-6, EX V-6)
180-Watt AM/FM/6-Disc In-Dash CD Changer Premium
Audio System (EX V-6 6-speed)
XM[®] Satellite Radio (EX-L, EX V-6)^{†††}
Front Side Airbags with OPDS (EX, LX V-6, EX V-6)
Side Curtain Airbags (EX-L, EX V-6)

Exterior/Interior Colors

Deep Green Pearl/Ivory (EX V-6)
Desert Mist Metallic/Ivory (LX V-6, EX V-6)
Graphite Pearl/Black (LX, EX, LX V-6, EX V-6)
Nighthawk Black Pearl/Black
San Marino Red/Ivory
Sapphire Blue Pearl/Black
Satin Silver Metallic/Black
Taffeta White/Ivory

EPA Mileage Estimates[†]/Capacity

5-Speed Manual Transmission (City/Highway): 26/34
5-Speed Automatic Transmission (City/Highway): 24/34 (LX, EX)
5-Speed Automatic Transmission (City/Highway): 21/30 (LX V-6, EX V-6)
6-Speed Manual Transmission (City/Highway): 20/30
Fuel (gal.): 17.1





Accord EX V-6 Sedan shown in Redondo Red Pearl.



Accord Sedan



In naming the latest Accord to its 2003 10Best

Cars list—Accord's 17th appearance in 21 years—*Car and Driver* magazine provided this reasoning: "The Accord's secret has been a combination of solid construction, agile handling, optimal use of interior space, **flawless** ergonomics, and outstanding powertrains."¹² We certainly appreciate this unprecedented recognition.

And in anticipation of next year's competition, we'd like to call attention to Accord's **sleek**, elegant shape, excellent fuel economy⁷ and low emissions, too.

Select Accord models can be equipped with the handy **Honda Satellite-Linked Navigation System with Voice Activation**¹³ to help keep you on track. On leather-trimmed Accord EX models, **XM Satellite Radio**¹⁴ delivers over 100 channels of digital-quality sound from coast to coast.

Engineering

160-hp, 2.4-Liter, 16-Valve, DOHC i-VTEC[®] 4-Cylinder Engine
 240-hp, 3.0-Liter, 24-Valve, SOHC VTEC[®] V-6 Engine (LX V-6, EX V-6)
 5-Speed Manual Transmission (DX, LX, EX)
 5-Speed Automatic Transmission (LX V-6, EX V-6)
 Available 5-Speed Automatic Transmission (DX, LX, EX)
 Double Wishbone Front Suspension
 Five-Link Double Wishbone Rear Suspension
 Anti-Lock Braking System (ABS)
 Electronic Brake Distribution System (EBD) (EX, LX V-6, EX V-6)
 Traction Control System (TCS) (LX V-6, EX V-6)
 Direct Ignition with Immobilizer Theft-Deterrent System

Comfort & Convenience

Power Moonroof with Tilt Feature (EX, EX V-6)
 Alloy Wheels (EX, EX V-6)
 Security System (EX, LX V-6, EX V-6)
 Remote Entry System w/Power Window Control (LX, EX, LX V-6, EX V-6)
 Air Conditioning with Air-Filtration System (LX, EX, LX V-6, EX V-6)
 Dual-Zone Automatic Climate Control System (EX-L, EX V-6)
 Available Honda Satellite-Linked Navigation System¹³
 with Voice Activation (EX-L, EX V-6)¹³
 Power Windows with Auto-Up/Down Driver's Window
 Power Door Locks (LX, EX, LX V-6, EX V-6)
 Cruise Control (LX, EX, LX V-6, EX V-6)
 Steering Wheel-Mounted Audio Controls (EX, LX V-6, EX V-6)
 Tilt and Telescopic Steering Column
 120-Watt AM/FM/CD Audio System (DX, LX)
 120-Watt AM/FM/6-Disc In-Dash CD Changer Audio System (EX, LX V-6, EX V-6)
 XM[®] Satellite Radio (EX-L, EX V-6)¹⁴
 3-Point Seat Belts at all Seating Positions
 Front Side Airbags with OPDS (EX, LX V-6, EX V-6)
 Side Curtain Airbags (EX-L, EX V-6)

Exterior/Interior Colors

Deep Green Pearl/Ivory (LX, EX, EX V-6)
 Desert Mist Metallic/Ivory
 Eternal Blue Pearl/Gray
 Graphite Pearl/Gray (LX, EX, LX V-6, EX V-6)
 Nighthawk Black Pearl/Ivory (LX, EX, LX V-6, EX V-6)
 Redondo Red Pearl/Gray (EX, LX V-6, EX V-6)
 Satin Silver Metallic/Black
 Taffeta White/Ivory

EPA Mileage Estimates⁷/Capacity

5-Speed Manual Transmission (City/Highway): 26/34
 5-Speed Automatic Transmission (City/Highway): 24/34 (DX, LX, EX)
 5-Speed Automatic Transmission (City/Highway): 21/30 (LX V-6, EX V-6)
 Fuel (gal.): 17.1



Insight

One glance at the 2004 Insight tells you something special is coming, and your eyes don't deceive. Insight was the first gas-electric hybrid sold in America, and its **66 mpg¹⁹** highway rating by the EPA is still tops. In fact, its **innovative** design took the Sierra Club's first ever Excellence in Environmental Engineering award.

Engineering

1.0-Liter VTEC[®] 3-Cylinder Engine with Integrated Motor Assist (IMA[™])
5-Speed Manual Transmission
Available Continuously Variable Transmission (CVT)
Permanent Magnet Motor
Nickel-Metal Hydride (Ni-MH) Battery
Direct Ignition with Immobilizer Theft-Deterrent System
Anti-Lock Braking System (ABS)
105,000-Mile Tune-Up Interval⁴
Rigid Aluminum-Body Construction
Electric Power-Assisted Rack-and-Pinion Steering (EPS)

Comfort & Convenience

Remote Entry System
Lightweight Alloy Wheels
Automatic Climate Control with Air-Filtration System (CVT, optional on MT)
Power Windows and Door Locks
Map Lights
AM/FM/CD Audio System with 4 Speakers and Clock
Electronic Instrument Display
IMA Charge and Assist Indicators

Exterior/Interior Colors

Navy Blue Pearl/Beige New Formula Red/Beige
Silverstone Metallic/Beige

EPA Mileage Estimates²/Capacity

5-Speed Manual Transmission (City/Highway): 60/66
Continuously Variable Transmission (City/Highway): 57/56
Fuel (gal.): 10.6



Insight shown in Navy Blue Pearl.



The Insight's interior styling is just as striking as its sheet metal—with the added benefits of comfort and convenience. It's the perfect place in which to enjoy the responsiveness provided by the hybrid powertrain. Honda's **Integrated Motor Assist (IMA[™])** adds a remarkably thin but torque-rich electric motor to Insight's gasoline engine for enhanced acceleration. That same motor switches into a generator to recharge the battery pack during cruising and braking.



S2000

Already a legend in its own time, the scintillating S2000 sports car offers even more for 2004. Its engine grows to 2.2 liters, providing more low- and mid-range torque while maintaining all of its **240 horses**. Its cockpit features a new center console and instrument panel. And its fresh, more aggressive **new styling** is wrapped around a refined suspension that's at home on both road and track.



Engineering

240-hp, 2.2-Liter, 16-Valve, DOHC VTEC[®] 4-Cylinder Engine
Close-Ratio 6-Speed Manual Transmission
Torque-Sensing Limited-Slip Differential
Direct Ignition with Immobilizer Theft-Deterrent System
High X-Bone Monocoque Frame
Independent In-Wheel Double Wishbone Suspension with Coil Springs
Electric Power-Assisted Rack-and-Pinion Steering (EPS)
Anti-Lock Braking System (ABS)
105,000-Mile Tune-Up Interval¹

Comfort & Convenience

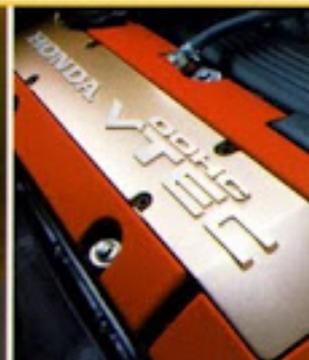
Electrically Powered Soft Top with Glass Rear Window
High-Intensity Discharge Headlights (HID) and Combination LED Taillights
Short-Throw Direct Shift Linkage
Aluminum Shift Knob with Leather/Textured Aluminum Pedals
Integrated Roll Bars with Aero Wind Screen (Rear Wind Deflector)
Leather-Trimmed Seats
AM/FM/XM[®]-Ready/CD Audio System with 4 Speakers^{11,12}
Digital Instrument Panel/Engine Start Button

Exterior/Interior Colors

| | |
|------------------------|--|
| Berlina Black/Black | Sebring Silver Metallic/Black or Red & Black |
| Grand Prix White/Tan | Silverstone Metallic/Black or Red & Black |
| New Formula Red/Black | Suzuka Blue Metallic/Blue |
| Rio Yellow Pearl/Black | |

EPA Mileage Estimates⁷/Capacity

6-Speed Manual Transmission (City/Highway): 20/25
Fuel (gal.): 13.2



Racing-inspired VTEC and a boost to 2.2 liters help to enhance responsiveness in the low and middle ranges. And the S2000's **6-speed manual gearbox** provides quick, short throws, a more precise action and refined overall gear ratios for 2004.

S2000 shown in Silverstone Metallic.

Engineering

240-hp, 3.5-Liter, 24-Valve, SOHC VTEC™ V-6 Engine
5-Speed Automatic Transmission
Direct Ignition with Immobilizer Theft-Deterrent System
Anti-Lock Braking System (ABS)
Electronic Brake Distribution System (EBD)
Traction Control System (TCS)
105,000-Mile Tune-Up Interval¹

Comfort & Convenience

Dual Sliding Doors (Power on EX)
Security System with Remote Entry
Front and Rear Air Conditioning with Air-Filtration System (Automatic on EX)
Power Windows with Auto-Up/Down Driver's Window
Power Rear Quarter-Windows
Power Door and Tailgate Locks
Electronic Cruise Control
Available Honda Satellite-Linked Navigation System™ (EX-L)¹⁴
Available Honda DVD Entertainment System (EX-L)¹⁴
Steering Wheel-Mounted Audio Controls (EX)
Retractable Center Tray Table with Sliding Extension
Map Lights (Front, 2nd- and 3rd-Row)
Beverage Holders (11 total)
Retractable Fold-Down 3rd-Row Magic Seat™
Available Leather-Trimmed Seats and Door-Panel Inserts (Front and 2nd-Row) (EX)
Heated Front Seats (EX-L)
Dual-Stage Front Airbags (SRS)
Front Side Airbags with OPDS
Lower Anchors and Tethers for Children (LATCH)

Exterior/Interior Colors

Havasu Blue Metallic/Fern
Midnight Blue Metallic/Quartz
Nighthawk Black Pearl/Quartz (EX-L)
Redrock Pearl/Ivory
Sage Brush Pearl/Fern
Sandstone Metallic/Ivory
Starlight Silver Metallic/Quartz
Taffeta White/Fern

EPA Mileage Estimates²/Capacity

5-Speed Automatic Transmission (City/Highway): 18/25
Fuel (gal.): 20.0



Odyssey

The Odyssey has more awards than we have room to print here. It's an *Automobile Magazine* All-Star for Best Minivan and *Car and Driver's* top van

in the 5Best Trucks awards for 2003—its third win in a row. No wonder, what with its responsive 240-hp V-6, 5-speed automatic and disappearing third-row

Magic Seat.™ Not to mention available extras like leather trim, the Honda Satellite-Linked Navigation System¹⁴ and more. The top crash-test scores from NHTSA,² however, are standard.



LEAP & SHOOT DVD 2002 © Disney, Inc.





Odyssey EX shown in Nouveau Blue Metallic.



Pilot EX shown in Nighthawk Black Pearl

Pilot

Less than a year on the market, and Pilot started collecting trophies—including

Car and Driver's 2003 5Best Trucks for Large SUVs. Seats for up to 8 and a host of features have made it a hit with the public, too. Designed and built by Honda, its 240-hp V-6, 5-speed automatic, on-demand 4WD system, maximum crash-test ratings from NHTSA³ and amazing versatility will score big with you.



The 60/40 split 2nd- and 3rd-row seats can fold flat to open up more than **90 cubic feet** of cargo room.¹⁵ Handy storage bins, pockets and compartments abound throughout the interior of the Pilot. And the ingenious center console is a marvel of convenience. Along with the available leather trim, you can also opt for the Honda Satellite-Linked Navigation System¹² with its off-road tracking feature, or the Honda DVD Entertainment System to help keep the crew in back happy.¹⁴



Engineering

240-hp, 3.5-Liter, 24-Valve, SOHC VTEC[®] V-6 Engine
5-Speed Automatic Transmission
Variable Torque Management[®] 4-Wheel-Drive System (VTM-4[™])
Direct Ignition with Immobilizer Theft-Deterrent System
Anti-Lock Braking System (ABS)
Electronic Brake Distribution System (EBD)
4-Wheel Independent Suspension
105,000-Mile Tune-Up Interval¹⁶

Comfort & Convenience

Security System with Remote Entry (EX)
Heated Dual Power Mirrors (EX with Leather)
Rear Privacy Glass (EX)
Roof Rails (EX)
Front and Rear Air Conditioning with Air-Filtration System (Automatic on EX)
Available Honda Satellite-Linked Navigation System¹² with Off-Road Tracking (EX with Leather)¹³
Available Honda DVD Entertainment System (EX with Leather)¹⁴
Power Windows with Auto-Up/Down Driver's Window
Power Door and Tailgate Locks
Cruise Control
Steering Wheel-Mounted Audio Controls (EX)
Multi-Functional Center Console Storage with Cellular Phone Cradle
12-Volt Accessory Outlets (4 total)
2nd-Row Fold-Down Activity Tray (EX)
Hidden Storage Well
Cargo Area Tie-Down Anchors (8 total)
Available Leather-Trimmed Seats and Door-Panel Inserts (Front and 2nd-Row) (EX)
Heated Front Seats (EX with Leather)
AM/FM/CD/Cassette Audio System with 7 Speakers including Subwoofer (EX)
Dual-Stage Front Airbags (SRS)
Front Side Airbags with OPDS
Lower Anchors and Tethers for Children (LATCH)

Exterior/Interior Colors

Midnight Blue Metallic/Gray
Nighthawk Black Pearl/Gray or Saddle
Redrock Pearl/Saddle
Sage Brush Pearl/Fern
Sandstone Metallic/Saddle
Starlight Silver Metallic/Gray
Taffeta White/Fern

EPA Mileage Estimates¹⁷/Capacity

5-Speed Automatic Transmission (City/Highway): 17/22
Fuel (gal.): 19.2



With the CR-V, you're ready to hit the road with an extremely **versatile** ally. Load up to 72 cu. ft. of cargo,¹⁵ or five people, or any configuration in between. And you can choose the available **Real Time™ 4WD** for extra confidence and control.

Plus, NHTSA gave it their highest crash-test rating.² No wonder it was top Small SUV on *Car and Driver's* 2003 5Best Trucks list—for the second year in a row.

CR-V

The CR-V interior overflows with thoughtful features. Its **ample storage** bins let you bring your favorite stuff along and keep it close at hand. And if your hand is in a glove, you can still set the climate-control system with ease thanks to the CR-V's **oversized switches**.



Engineering

180-hp, 2.4-Liter, 16-Valve, DOHC i-VTEC™ 4-Cylinder Engine
5-Speed Manual Transmission
Available 4-Speed Automatic Transmission
Real Time™ 4-Wheel Drive (4WD models)
Direct Ignition with Immobilizer Theft-Deterrent System
Power-Assisted 4-Wheel Disc Brakes
Anti-Lock Braking System (ABS) (EX)
Electronic Brake Distribution System (EBD) (EX)
110,000-Mile Tune-Up Interval¹⁶

Comfort & Convenience

Power Moonroof with Tilt Feature (EX)
Remote Entry System (EX)
Alloy Wheels (EX)
Full-Swinging Tailgate with Integrated Glass Hatch
Rear Privacy Glass (EX)
Air Conditioning with Air-Filtration System
Power Windows with Auto-Up/Down Driver's Window
Power Door and Tailgate Locks
Cruise Control
Retractable Center Tray Table
Removable Folding Picnic Table
Waterproof Rear Storage Well
Cargo Area Tie-Down Anchors (6 total)
Driver's Seat with Manual Height Adjustment
60/40 Split Rear Sliding Fold & Tumble Forward Seats
AM/FM/6-Disc In-Dash CD/Cassette Audio System with 6 Speakers (EX)
Dual-Stage Front Airbags (SRS)
Front Side Airbags with DPDS (EX)
Lower Anchors and Tethers for Children (LATCH)
Child-Proof Rear Door Locks

Exterior/Interior Colors

Chianti Red Pearl/Saddle
Clover Green Pearl/Saddle
Eternal Blue Pearl/Black
Mojave Mist Metallic/Saddle
Nighthawk Black Pearl/Black
Satin Silver Metallic/Black
Taffeta White/Black

EPA Mileage Estimates¹⁷/Capacity

5-Speed MT (City/Highway): 21/25 (4WD)
4-Speed AT (City/Highway): 23/29 (2WD), 22/26 (4WD)
Fuel (gal.): 15.3



CR-V 4WD EX shown in Nighthawk Black Pearl.

Element

Some people have lots of places to go, tons of things to do and loads of stuff to take along. So the Element—in 2WD or 4WD—brings **functionality** to the extreme to get the job done. Wide-opening side cargo doors let you load it from either flank.⁹ Or you can use the clamshell tailgate. And inside, the seats can reconfigure **64 ways** to match up with just what you have in mind.



With a **urethane-coated utility floor** and tough, waterproof seat fabric, the Element is rugged to use and easy to clean up. Handy storage is everywhere. And items like the **instrument panel-mounted shifter** make this hard-working truck seriously fun to drive.





Element 4WD EX shown in Galapagos Green Metallic with accessory roof rack and fog lights.

Engineering

160-hp, 2.4-Liter, 16-Valve, DOHC i-VTEC® 4-Cylinder Engine
5-Speed Manual Transmission
Available 4-Speed Automatic Transmission
Real Time™ 4-Wheel Drive (4WD models)
Direct Ignition with Immobilizer Theft-Deterrent System
Power-Assisted 4-Wheel Disc Brakes
Anti-Lock Braking System (ABS) (EX)
Electronic Brake Distribution System (EBD) (EX)
110,000-Mile Tune-Up Interval¹

Comfort & Convenience

Removable Skylight with Tilt Feature (4WD models)
Side Cargo Doors
Remote Entry System (EX)
Composite Body Panels
Clamshell Tailgate
Alloy Wheels (EX)
Air Conditioning with Air-Filtration System (EX)
Rear Ventilation Windows
Power Door and Tailgate Locks
Cruise Control (EX)
Instrument Panel-Mounted Shifter
Overhead Storage Compartment with Map Lights (EX)
Urethane-Coated Utility Floor
Driver's Seat with Manual Height Adjustment
Driver- and Passenger-Side Armrests (EX)
Waterproof FXC™ (Fabric for Extreme Conditions) Seat Fabric¹
Fold-Flat-Capable Seating
270-Watt AM/FM/CD Audio System with 7 Speakers,
including Subwoofer (EX)
MP3/Digital Media Auxiliary Jack (EX)
Dual-Stage Front Airbags (SRS)
Available Front Side Airbags with OPDS (EX)

Exterior/Interior Colors

Satin Silver Metallic/Gray and Blue
Nighthawk Black Pearl/Black and Gray
Sunset Orange Pearl/Black and Gray (EX)
Fiji Blue Pearl/Gray and Blue
Shoreline Mist Metallic/Black and Gray (EX)
Galapagos Green Metallic/Gray and Green (EX)

EPA Mileage Estimates²/Capacity

5-Speed MT (City/Highway): 21/26 (2WD), 21/24 (4WD)
4-Speed AT (City/Highway): 22/26 (2WD), 21/24 (4WD)
Fuel (gal.): 15.9





Visit us online. For the latest Honda information, including MSRPs, photos, product specifications and more, visit our Web site at **honda.com**. It has all you need to "design" your own Honda and personalize it with items from our list of quality accessories. You can even request a dealer price quote, apply for financing and check dealer inventories for your ideal Honda vehicle.



Just ask. At Honda, help and support are always at the ready. Your dealer's team of trained technicians will help keep your Honda in top shape. Honda accessories installed at the time your car was purchased are covered by our 3-year/36,000-mile limited warranty.¹⁷ And if you're ever in need of more information or assistance, please feel free to give us a call at 1-800-33-Honda.



HONDA

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Financial Services

Whether you buy or lease your Honda vehicle, **Honda Financial Services** can assist you with the process. Ask your dealer which of our lease or purchase plans is the best fit for your needs.

HONDA Care

Honda Care™ comprises a comprehensive, affordable vehicle and travel protection plan that's backed by Honda reliability, service and parts. See your dealer for details.

¹Tier 2 Bin 2 (EPA certification as of June 2003). ²Based on a U.S. emissions study (2002) by the Union of Concerned Scientists. The Union of Concerned Scientists is an independent organization. Results do not imply endorsement of Honda or its products. ³NHTSA frontal and side impact crash-test results as of June 2003. ⁴With available front side airbags. ⁵2003 The Complete Car Cost Guide, IntelliChoice® Inc. www.intellichoice.com. ⁶Does not apply to fluid and filter changes. See your owner's manual for details. ⁷Based on 2004 EPA mileage estimates. Use for comparison purposes only. Actual mileage may vary. ⁸Manual transmission model only. ⁹Based on 2003 EPA mileage estimates. Final 2004 EPA mileage estimates were not available at the time of printing. Use for comparison purposes only. Actual mileage may vary. ¹⁰Honda Satellite-Linked Navigation System is available only in the 48 contiguous United States on select EX models. ¹¹XM® Satellite Radio is available only in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio, Inc. Please see your Honda dealer for subscription information. ¹²Car and Driver, January 2003. ¹³Standard audio system is provided to accept the dealer-installed accessory XM Satellite Radio hardware. ¹⁴The factory-installed navigation system and DVD Entertainment System are only available separately on EX models with leather trim option. See dealer for details. ¹⁵Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. ¹⁶FXC™ is a trademark of Milliken & Company. ¹⁷3-Year/36,000-Mile Limited Warranty: Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for the terms and conditions of this limited warranty. **Always use seat belts and appropriate child seats. Children are safest in the rear seats.** Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, features, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Some vehicles may be shown with optional equipment. Available - Optional. California versions differ slightly due to emission standards. Honda reminds you to "Bread Lightly!"™ Honda, the H mark symbol, Honda Care, Honda Satellite-Linked Navigation System, iMA, i-VTEC, Magic Seat, Real Time, Variable Torque Management, VTEC and VTM-4 are trademarks of Honda Motor Co., Ltd. ©2003 American Honda Motor Co., Inc. Litho in U.S.A. 1.25-MM-8/2003 Printed in U.S.A. on 100% post-consumer recycled paper. 202412

