

FULL LINE

2010





PERFORMANCE OR LUXURY? YES.

Power. Style. And a sophisticated magnetism that's impossible to resist. That's the mold for all Cadillac vehicles. Yet each one also has distinctive features that separate it from the rest of the pack. So whether you're looking for a performance-oriented sedan, a refined SUV, a meticulously crafted crossover, or a luxury wagon, there's sure to be something that will make your heart race. In fact, we suspect the hard part won't be choosing a Cadillac to fall in love with. It'll be choosing just one.

THE CADILLAC OF CROSSOVERS.

Dramatic presence and performance. Advanced intuitive technology. Integrated and flexible storage space throughout. All crafted to the highest level of detail. Introducing the new standard for luxury crossovers, the all-new 2010 Cadillac SRX.

Every aspect of the SRX has been carefully considered. An all-new design. A choice of two responsive V6 engines. Smooth, confident handling with available advanced All-Wheel Drive. Abundant and modular cargo space.¹ All wrapped up in an exquisite interior, fitted and finished like a finely tailored suit.

Advanced technology and classic craftsmanship blend flawlessly in a cabin that's as sophisticated as it is comfortable. Surrounded by amenities like iPod^{®2} connectivity, an available hard drive with 10GB of music storage, pop-up navigation³ and Bluetooth^{®4} in an ambiance of modern elegance. Framed by an available UltraView sunroof. Couched in an expertly handcrafted interior. Accented with available Sapele wood trim and a host of refined, thoughtful touches that make all the difference.



ENGINES: 3.0L V6 VVT with 265 hp; available 2.8L V6 Turbo⁵ with 300 hp.

SEATING: Available leather seating surfaces provide room for five.

UTILITY: The available power liftgate with memory height positioning allows you to effortlessly open the rear liftgate to any pre-programmed height, and close it, all at the touch of a button.

¹ Cargo and load capacity limited by weight and distribution.

² iPod is a registered trademark of Apple Inc. All rights reserved.

³ Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, and Canada.

⁴ Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with this vehicle.

⁵ Available Fall 2009.





WHEN YOU TURN YOUR CAR ON, DOES IT RETURN THE FAVOR?

Tested and retested on the world's most challenging roads, the CTS is available with a 304 hp Direct Injection 3.6L V6 engine. A host of enhancements puts this power to work, including a 6-speed manual transmission (with the option of a 6-speed automatic), a performance-oriented chassis with a muscular, wide track, and available All-Wheel Drive.

Designed to be a truly exceptional interior, the cabin of the CTS features MP3 capabilities, an available navigation system¹ with the largest telescoping screen in its class, available Keyless Access with Smart Remote Start that lets you start the engine from up to 200 feet away, and an available custom-designed Bose® 5.1 Cabin Surround® Sound System. Add to that supple surfaces that have been cut, sewn, and wrapped by master craftsmen, and you'll discover that the CTS isn't the only thing revving. So is your desire to get out and drive.



ENGINES: 270 hp 3.0L Direct Injection V6; available 304 hp 3.6L Direct Injection V6.

DRIVETRAIN: Aisin 6-speed manual transmission; optional Hydra-Matic 6-speed automatic transmission with Driver Shift Control; Rear-Wheel Drive or available All-Wheel Drive.

AUDIO: An available 10-speaker Bose® 5.1 Cabin Surround® Sound System, integrated MP3 compatibility and a 40GB hard-drive² to store songs and playlists.

Class claim based on 2009 GM Entry Mid Luxury Sedan segment and the latest competitive information available at the time of printing.

¹ Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico, and Canada.

² When equipped with optional navigation system, approximately 10GB available for music storage.



FOLLOW THE VAPOR TRAIL.

A staggering 556 horsepower. 551 lb-ft of torque. Zero to 60 in 3.9 seconds, tempered with the massive stopping power of vented Brembo brakes. A 6-speed manual or an available 6-speed Hydra-Matic electronically controlled automatic transmission with steering-wheel-mounted paddle shifters. Perforated sueded-microfiber seat inserts and available microfiber appointments on the steering wheel and shifter. Available fourteen-way adjustable Recaro performance-driving seats feature pneumatic bolster controls and a manually actuated thigh extender.

Add in the next-generation, dual-mode Magnetic Ride Control (MRC), one of the world's fastest reacting suspension systems, and you're presented with an elite sports car with the kind of sophistication and poise one would expect of the fastest V8 production sedan in the world.



ENGINE: 6.2L supercharged V8 with 556 horsepower and 551 lb-ft of torque.

TRANSMISSIONS: 6-speed manual or an available 6-speed Hydra-Matic electronically controlled automatic transmission.

BRAKES: High-performance vented Brembo brakes with co-cast rotors.



CTS SPORT WAGON

ENGINES: 270 hp 3.0L Direct Injection V6; available 304 hp 3.6L Direct Injection V6.

DRIVETRAIN: Hydra-Matic 6-speed automatic transmission with Driver Shift Control; Rear-Wheel Drive or available All-Wheel Drive.

UTILITY: The power liftgate with class-exclusive memory height positioning allows you to effortlessly open the rear liftgate to any pre-programmed height, and then close it at the touch of a button.

EVOLUTION. ACCELERATED.

An exterior inherited from the award-winning CTS Sedan. Fold-flat split rear seats reveal 58 cubic feet of rear cargo space.¹ Integrated roof rails that are virtually invisible from profile view, and a cargo management system with modular under-floor storage. All of this set to the subtle tone of a powerful V6 engine. The all-new 2010 CTS Sport Wagon. A luxury wagon that yields to no one.

Class claim based on the 2009 GM Entry Mid Luxury 5 Door/Wagon Segment and the latest competitive information available at the time of printing.

¹ Cargo and load capacity limited by weight and distribution.



LUXURY. AMPLIFIED.

Style and comfort reach new heights in the Escalade Platinum. The most generously appointed of the Escalade, Escalade Hybrid, and Escalade ESV, the interiors are an oasis featuring supple TEHĀMA leather seating surfaces, a cut-and-sewn leather-trimmed instrument panel and door uppers, and a bevy of technical innovations and distinctive design elements. Contrasting-color French stitching, embroidered Cadillac insignias, unique door sills, and class-exclusive heated and cooled cupholders add further distinction. Genuine olive ash and burled walnut trim, warm aluminum accents, and decorative wood inlays add a luxe feel to the cabin.

The Escalade Platinum's fully functioning environmentally conscious LED headlamps emulate crisp, white daylight in both high- and low-beam situations and last ten times longer than traditional halogens. A unique front fascia with dramatic upper and lower grilles, and an exclusive Platinum badge round out the eye-catching exterior. The Escalade Platinum. An unprecedented expression of luxury and style.



WHEELS: 22-inch wheels¹ with Cadillac's advanced Magnetic Ride Control.

DVD ENTERTAINMENT: A premium DVD entertainment system integrates screens into the rear of the front head restraints, in addition to a roof-mounted screen.

HYBRID PLATINUM: An unsurpassed level of style and comfort coupled with the latest in hybrid technology.

Class claim based on 2009 Ward's Large Luxury SUV segment and the latest competitive information available at the time of printing.

¹ Use only GM-approved wheel/tire combinations. See dealer for details.



MORE MEETS THE EYE.

Being behind the wheel of the Cadillac Escalade gives you a whole new perspective. On everything. Leather seating surfaces with double-stitched French seams, brushed aluminum and burlwood accents furnish the cabin in a modern luxury. Features like Road-Sensing Suspension help ensure the ride is sedan-smooth. The Bose® 5.1 Cabin Surround® Sound System provides a concert hall experience, and tri-zone automatic climate control offers individual settings for the driver, front-seat passenger, and rear seating areas. An 8-inch diagonal touch-screen display, unsurpassed in its class, helps guide you with DVD-based navigation! The power liftgate provides easy access to the cargo area with the touch of a button.

A powerful 6.2L V8 with 403 hp. Exceptionally engineered handling and an advanced suspension system with available Magnetic Ride Control ensure you're firmly in control. And all of this comes with better highway fuel economy than any AWD competitor in its class.² New for 2010, the Escalade's Active Fuel Management system senses when you don't need the full power of eight cylinders and automatically adjusts to run on four, saving you gas.



ENGINE: The Escalade's 6.2L Vortec V8 VVT power plant comes with Active Fuel Management and is capable of running on E85.³

DRIVING GUIDANCE: The rearview camera helps you spot certain obstacles behind you when in reverse, and available Side Blind Zone Alert⁴ helps keep you aware of vehicles you are unable to see.

SUSPENSION: Available Magnetic Ride Control, a class-exclusive suspension system, reads the road up to 1,000 times a second.



Class claims based on 2009 Ward's Large Luxury SUV segment and the latest competitive information available at the time of printing.

1 Map coverage available in the United States, U.S. Virgin Islands, Canada, and Puerto Rico.

2 EPA estimated MPG 14 city/20 highway for the Escalade RWD. EPA estimated MPG 13 city/20 highway for the Escalade AWD.

3 Go to gm.com/E85 to see if there is an E85 station near you.

4 Before making a lane change, always check the SBZA display, check the side and inside mirrors, look over your shoulder for vehicles and hazards, and activate the turn signal.

ENGINE: 6.0L Vortec V8 gas engine and 300-volt battery pack with 332 hp and 367 lb-ft of torque.

HYBRID ENGINEERING: 2-mode hybrid system with Active Fuel Management.

FUEL EFFICIENCY: EPA estimated MPG 21 city/22 highway.



1 EPA estimated MPG 21 city/22 highway.

ESCALADE HYBRID

THE FUTURE OF LUXURY.

The world's first full-size luxury hybrid SUV. A proud addition to the Cadillac family, the Escalade Hybrid celebrates comfort, power, and intelligent efficiency. Paired with the innovative, fuel-saving¹ 2-mode hybrid system, this Escalade offers fuel economy comparable to many four-door sedans.

The sophisticated hybrid system utilizes two types of power: energy created by the gas engine and electricity generated by the electric motors. While operating at low speeds, the hybrid may use just electricity, giving you the ultimate efficiency of a hybrid system. At highway speeds, electric power will typically work simultaneously with the 332 hp 6.0L gas engine to power the vehicle. And when conditions warrant, such as passing or pulling a trailer, the Escalade Hybrid will seamlessly transition to full combustion-engine power. Utilizing Active Fuel Management, the Escalade Hybrid also senses when you don't need the full power of eight cylinders and automatically adjusts to run on four, saving you even more gas!¹ The regenerative braking feature captures some of the energy lost during braking and coasting, and returns it to the battery for future use.

The Escalade Hybrid is the purest expression of uncompromising luxury ever created by Cadillac. Combining a rich heritage of distinctive style, comfort, and full-size capability with the latest hybrid technology has to offer.



FIG 1: AUTO STOP (ENGINE OFF)

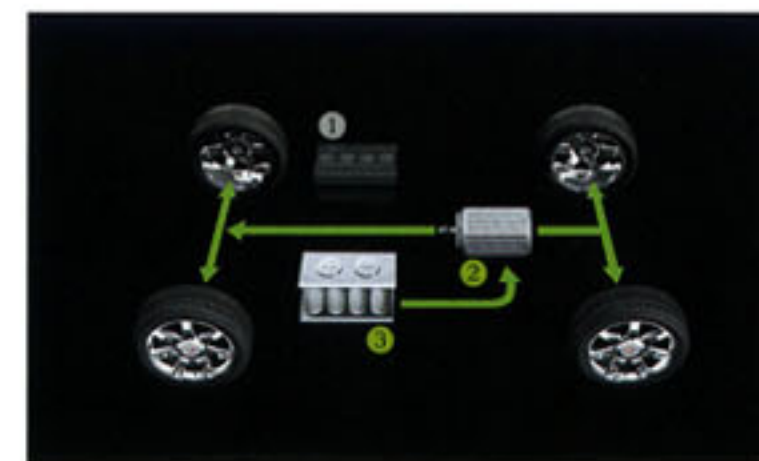


FIG 2: ELECTRIC/BATTERY POWER

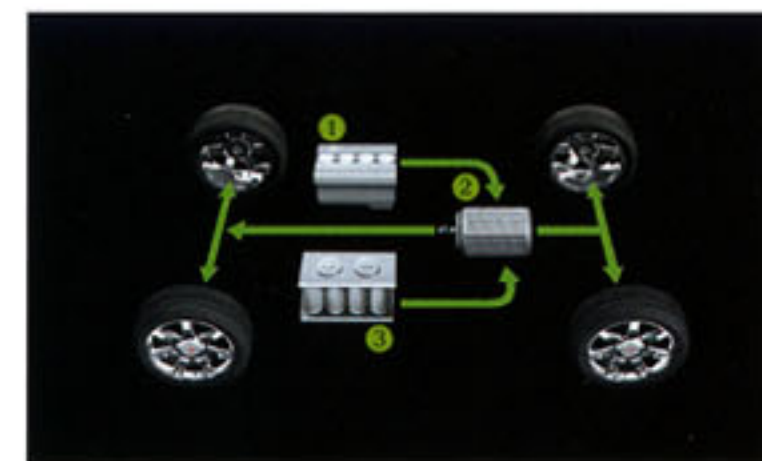


FIG 3: HYBRID POWER

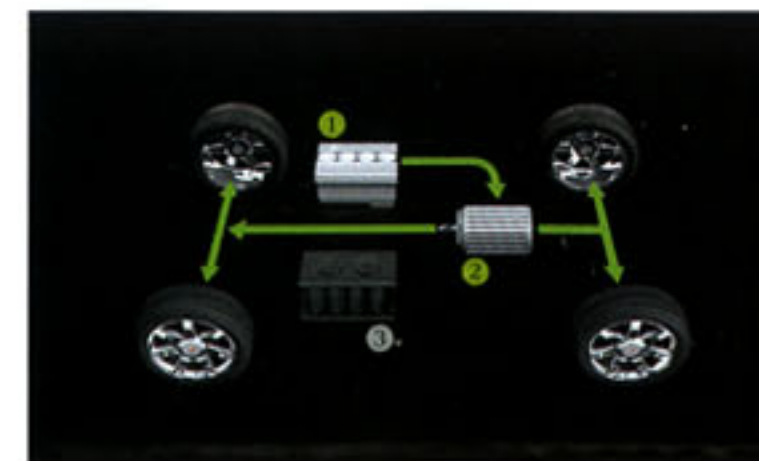


FIG 4: ENGINE POWER

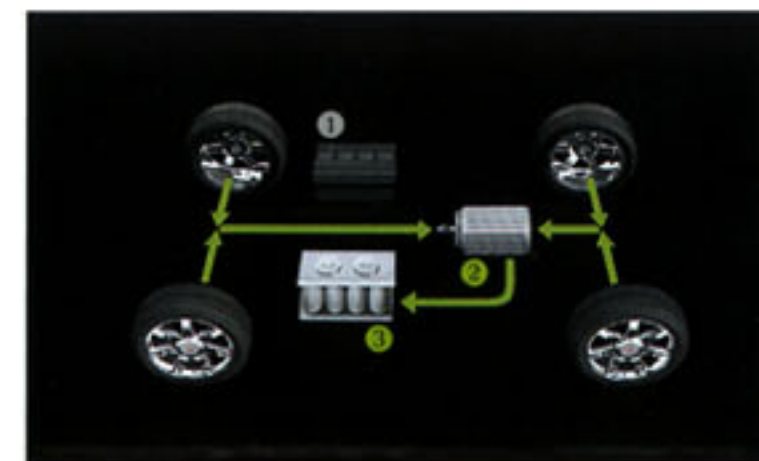


FIG 5: REGENERATIVE BRAKING/
BATTERY RECHARGING

- 1 Engine
- 2 2-Mode Hybrid Transmission
- 3 Battery Pack

EXT: IT HAULS. LITERALLY.

Behind the wheel, you just may forget about the EXT's hauling capacity. After all, you'll probably be too busy enjoying the raw power of a 403 hp Vortec V8 VVT engine with Active Fuel Management and the Hydra-Matic 6L80 heavy-duty automatic transmission. Or maybe you'll be entranced by the many luxurious appointments, such as leather seating surfaces, burlled accents, DVD-based navigation

system,¹ and a Bose® 5.1 Cabin Surround® Sound System. And when the need arises, it's nice to know that by folding forward the Midgate® panel, you'll have instant access to an eight-foot cargo bed and more than a hundred cubic feet² of covered, secure cargo space. So whether it's a new media center or just mulch for the backyard, you can get it there in style.

ENGINE: 6.2L Vortec V8 VVT with 403 hp and 417 lb-ft of torque.

NAVIGATION: DVD-based navigation¹ combines an 8-inch diagonal touch-screen display and intuitive controls.

UTILITY: Midgate panel, with access to 101 cubic feet² of covered storage.

¹ Map coverage available in the United States, U.S. Virgin Islands, Canada, and Puerto Rico.

² Cargo and load capacity limited by weight and distribution.



ESV: THE ESCALADE. EXTENDED MIX.

The Escalade ESV seats up to eight in full Escalade comfort, and still has 45.8 cubic feet of cargo volume¹ for luggage, or golf clubs, or whatever you need to bring along. The Escalade ESV takes on the big missions beautifully. Its extended cabin provides seating for seven with standard second-row bucket seats. With the available second-row bench, the passenger count grows to eight. Fold and tumble the second row, remove the third row, and you'll enjoy 137.4 cubic feet of cargo capacity¹ too.

Of course, at this size, you'll need a powerful engine. The ESV is equipped with a Vortec V8 and an Active Fuel Management system that senses when you don't need the full power of eight cylinders and automatically adjusts to run on four, saving you more gas than an engine without this technology.

ENGINE: 6.2L Vortec V8 VVT with 403 hp and 417 lb-ft of torque.

ENTERTAINMENT: For the ultimate in personal enjoyment, the available rear seat entertainment system offers two roof-mounted 8-inch diagonal screens with four 2-channel headphones.

UTILITY: Seating for up to 8 full-sized adults, with best-in-class maximum cargo capacity¹.

Class claim based on 2009 Ward's Large Luxury SUV segment and the latest competitive information available at the time of printing.

¹ Cargo and load capacity limited by weight and distribution.





MOVING. EVEN AT A STANDSTILL.

Muscular good looks. Uncompromising acceleration, cornering and braking. Premium materials. Outstanding technology. Armed with an athleticism tuned on Germany's notorious Nürburgring race track. The perfect union of performance and sophistication.

The Cadillac STS – with its dramatic lines and statement-making features such as side air extractors and a Direct Injection engine – ensures a sophisticated style that won't go unnoticed. The available Magnetic Ride Control (MRC) suspension system uses advanced sensors that read the road up to 1,000 times a second, then automatically applies the necessary damping forces to improve handling and ride quality. And with advanced features such as an available four-color Head-Up Display that projects digital data right onto your windshield, and a refined, modern interior, the STS is the perfect marriage of performance and luxury.



ENGINES: 302 hp 3.6L Direct Injection V6; available 320 hp 4.6L Northstar V8.

DRIVETRAIN: Hydra-Matic 6-speed automatic transmission with Driver Shift Control; Rear-Wheel Drive or available All-Wheel Drive.

DRIVER AWARENESS: Available Side Blind Zone Alert¹ and Lane Departure Warning issue visual and/or audible alerts when necessary.

¹ Before making a lane change, always check the SBZA display, check the side and rear mirrors, look over your shoulder for vehicles and hazards, and activate the turn signal.





BLACK TIE OPTIONAL.

Simply put, the DTS is an open invitation to a world of luxurious performance. What elevates it to this exalted level? Maybe it's the luxury appointments, such as a refined interior with available TEHĀMA leather and dark, burlled walnut wood. Or perhaps it has something to do with 41.6 inches of rear leg room and an 18.8 cubic foot trunk.¹ Maybe it's the available DVD-based navigation² with voice-recognition software. Or the available Side Blind Zone Alert³ and Lane Departure Warning that issue audible and/or visual alerts when needed. Perhaps, it's all of the above.

Add to that an Adaptive Remote Start that lets you start the engine, engage the preset climate controls, and if needed, activate the defrosters and optional heated seats before you even reach your car. And top-line Platinum touches like genuine light ash wood with decorative inlays, front and rear ambient footwell lighting, and premium leather seating surfaces. And you have a distinct look that vows it will never be mistaken for anything else in the executive parking lot.



ENGINES: 275 hp 4.6L Northstar V8; available 292 hp 4.6L Northstar V8 NHP.

SEATING: Multifunctional heated and cooled front seats with massaging lumbar, as well as heated outboard rear seats are available.

SUSPENSION: Available Magnetic Ride Control, a class-exclusive suspension system that reads the road up to 1,000 times a second.



Class claim based on the 2009 GM Large Prestige Luxury Sedan Segment and the latest competitive information available at the time of printing.

- 1** Cargo and load capacity limited by weight and distribution
- 2** Map coverage available in the contiguous United States, Hawaii and portions of Canada
- 3** Before making a lane change, always check the SBZA display, check the side and rear mirrors, look over your shoulder for vehicles and hazards, and activate the turn signal



A FEW WORDS ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing (08/09), please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variation in the printing process. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or start and end model years at different times.

NOTE: Some photographs in this catalog show vehicles with optional equipment.

ONSTAR

OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1 888 4ONSTAR (1 888 466 7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy and details and system limitations.

XM NAVTRAFFIC® AND XM RADIO¹

XM NavTraffic is a satellite-delivered traffic information service that enhances a GPS navigation system with the ability to show real-time traffic data. With XM NavTraffic you will see traffic-impacting incidents such as construction, road closures, accidents, and disabled vehicles. In select markets you will also see average traffic speed and estimated travel time along the chosen route. For more information, see gm.xmradio.com

XM Radio is standard, including three trial months of service. Get commercial-free music channels, plus sports, news, talk and comedy in digital quality sound from coast to coast.

ENGINES

Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

TIRE SEALANT AND COMPRESSOR KIT (CTS, STS, DTS & ESCALADE HYBRID ONLY)

Unless you option into a spare tire, there is no jack or spare tire in this vehicle. If you do not option into the spare tire, your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a 1/4-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible, but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than 1/4-inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire, one time before its expiration date.

ASSEMBLY

Cadillacs and their components are assembled and produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION

Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1 800 551 4123 or by visiting www.helminc.com.

NEW-VEHICLE LIMITED WARRANTY

The Best Luxury Coverage in the Industry, now standard on every 2010 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

COVERED FOR 5 YEARS/100,000 MILES (WHICHEVER COMES FIRST)

Transferable Powertrain Limited Warranty with no deductible

Roadside Assistance Program²

Courtesy Transportation Program²

COVERED FOR 4 YEARS/50,000 MILES (WHICHEVER COMES FIRST)

Bumper-to-Bumper Coverage

Tires – Defects in material and workmanship

Repairs made to correct any vehicle defect

Corrosion on body sheet metal panels

RUST-THROUGH PROTECTION

Cadillac vehicles are designed and built to resist rust and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years unlimited mileage. Cosmetic or surface corrosion, resulting from stone chips or scratches in the paint, for example, is not included in the rust-through coverage. Application of additional rust-inhibiting materials is not required under the rust-through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

SAFETY AND SECURITY

The following are just some of the standard or available features on some 2010 Cadillac models:

OCCUPANT PROTECTION

Automatic door locks

Child security rear door locks and door retention components

Frontal air bags for outboard front seating positions

Passenger-guard inside door lock handles

Power window lockout

Safety belt cinch capability for child seats

Three-point safety belts for outboard front and all rear seating positions

SECURITY

Anti-lockout feature

Battery rundown protection

Laser-etched VIN plate

Marked body parts

OnStar Emergency Services (requires OnStar service)

OnStar Stolen Vehicle Location Assistance (requires OnStar service)

PASS-Key+ theft deterrent

Remote deck release

Remote hood release

Remote keyless entry

CRASH AVOIDANCE

Anti-lock brakes, front and rear

Automatic daytime running lamps

Automatic exterior lamp control

Automatic windshield wipers

Brake Assist

Brake/transmission shift interlock

Disc brakes, front and rear with audible wear indicator

Fog lamps

High-Intensity Discharge headlamps

Inside electrochromic rearview mirror

Outside power rearview mirrors, heated

Side window defogger, front

StabiliTrak Electronic Stability Control System

Steering wheel-mounted controls

Tinted-glass windshield

Traction control

Tire pressure monitor

Window defoggers

¹ Required XM Radio and XM NavTraffic subscriptions sold separately after trial period. XM NavTraffic available only in select markets. For more information, see www.xmnavtraffic.com. XM Radio requires a subscription, sold separately by XM after trial period. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information visit gm.xmradio.com. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. All rights reserved.

² Roadside Assistance Program and Courtesy Transportation Program are not a part of the New Vehicle Limited Warranty. A separate booklet entitled "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information.

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