



Cadillac®

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C R E A T I N G A H I G H E R S T A N D A R D

For decades the Cadillac Seville STS and Eldorado Touring Coupé have been the ultimate in motoring luxury, comfort and technology. Year after year they've set the targets a little bit higher and the 1995 models are now creating even higher standards. Their styling has been refined, their technology advanced and their levels of performance and safety have been greatly improved. Two very special Cadillacs indeed. But the experience and the beauty of these exquisite machines can only be appreciated when you take control for yourself.

And that is something we now invite you to do.



CADILLAC SEVILLE STS





S E V I L L E S T S

The 1995 Cadillac Seville STS is true luxury motoring with a level of technological advancement unequalled in international motoring. The Seville STS is that rarest of combinations – style and performance.

Technologically it is based on the unique Northstar System, which integrates exceedingly high levels of safety and response with smooth effortless power and European levels of fuel efficiency. Without any of the length and width previously associated with the Cadillacs of long ago. The already sophisticated Seville STS has been further improved upon:

Ride comfort has been enhanced to include the new Rotary Suspension Sensor. It 'reads' the road surface and adjusts the suspension to maintain perfect handling and ride comfort. The state-of-the-art Bosch Traction Control harnesses the Seville STS's great power and links it to the Bosch ABS system to

ensure total stability. And the system operates full-time, even at high speeds. Close the windows and all you'll hear is silence. Even the exhaust has been redesigned to reduce noise. Quite simply, it is astonishingly quiet. We've even fitted a unit which prevents the starter motor being engaged while the engine is running.

Truly, it is a car that challenges the most discerning, intelligent and experienced of drivers.



Once inside the Seville STS you enter a rare and privileged world. The level of comfort, the range of safety features and convenience take the 1995 model into a new dimension.

The elegantly designed, electrically powered and heated seats are upholstered in the softest supple Nuance leather (matched to the steering wheel).

The dashboard and over the upper panels are trimmed with exquisite laminated Zebrano hardwood. Your safety and security is immediately apparent.

The moment you engage 'Drive', all doors will lock. From this moment on your comfort and convenience are paramount. Power steering, Climate Control (CFC-free), highly sophisticated 200-watt Bose AM/FM/

cassette/CD system, wiper activated headlamps which come on once the wipers have been operational for

23 seconds.

We've created 6 new colours, to make 15 choices. Their waterborne paint application is a new and environmentally friendly technology which creates a magnificent deep lustre to the finish. Elegantly set off by new stylish cast aluminium wheels. Yet all of this in a car no larger than other leading European luxury cars. It will re-define quality motoring and absolute comfort for you, and that, surely, must be something you have to experience for yourself.



CADILLAC ELDORADO TOURING COUPE



E L D O R A D O T O U R I N G C O U P É

The '95 Eldorado Touring Coupé: a giant leap forward for personal expression. More power, more performance and more individualistic and aggressive styling.

It is the Northstar System at its finest.

The mighty 32-valve Northstar V-8 transports the Eldorado Touring Coupé into new realms of motoring excitement. Its power output has been upgraded to 305 h.p./224 kW. Its new Integrated Chassis Control System enables the Eldorado Touring Coupé to far exceed all previously accepted levels of ride and handling control. Real-time Road Sensing Suspension is electronically modulated for optimum handling under all speeds and road conditions. Supported by Bosch Traction Control and ABS on all wheels, it grips the road with rare tenacity.

The Northstar V-8 engine, the brakes and the drive wheels are system integrated, so should wheel slippage occur, the system will shut off fuel to up to 5-cylinders and restore traction. It is officially regarded as among the world's most powerful front wheel drive cars. It surpasses the 0-100 kph records achieved by many of the legendary high performance cars.

In the rarefied world of high performance luxury, the Eldorado Touring Coupé is the ultimate great escape.







E L D O R A D O T O U R I N G C O U P É

The '95 Eldorado Touring Coupé is a complete reappraisal of performance and luxury. From the moment you enter you are enveloped in an exclusive motoring environment.

The deeply upholstered seats are covered with the softest gathered Nuance leather. (We've added four new colours to make a total of seven.) The 'cockpit' is trimmed with flawless laminated Zebrano hardwood.

Outside, the new front, rear and side fascia designs create a magnificently aggressive style for the '95 model.

And then the true excitement starts. Unleash the power through the electronically synchronised 4-speed automatic transmission. It's as smooth as

silk. And beneath you, all the grip of GoodYear Eagles – rated up to 240 kph.

The power-assisted Speed Sensitive Steering (SSS) has been further improved to minimize vibrations.

The body has also been stiffened to enhance the feeling of rigidity. A redesigned exhaust system has generated improved performance while, at the same time, raising the level of interior quietness.

Put it all together and it's an experience that's never forgotten.



T H E N O R T H S T A R S Y S T E M

The Cadillac Northstar System isn't just an engine, it's an entire concept. A complete rethink of the objectives and technology of the motor car engine. Northstar System represents 4 years intensive research by Cadillac engineers utilising greater resources than any motor manufacturer. In the process they even developed new technology which resulted in a number of engineering patents.

The 1995 engine's output has been uprated to 305 h.p./224 kW. And the Northstar System incorporates a Real-Time Road Sensing System which dramatically increases handling over every conceivable road surface and at all speeds. Moreover, the Northstar System is amazingly quiet. So much so that we fitted a device to prevent the starter motor being engaged while the engine is running. Even the exhaust system and muffler have been redesigned to reduce noise still further.

It is among the most advanced, most sophisticated and most powerful Front Wheel Drive engine in the world.

T H E N O R T H S T A R P O W E R T R A I N

The Cadillac Northstar – 4.6 litre, 32-valve, DOHC, V-8.

The smoothest quietest power unit you will find anywhere. 0–100 km/h in a

little over 7 seconds, and a top speed of 240 kph. It consumes only 10.1 litres

of unleaded per 100 km at a speed of 120 kph. The 90° two-piece engine

block creates all the strength and solidity needed for high performance

motoring. (This technology was developed for Indy Car racing.) In fact, the

technology employed in the Northstar System is so advanced that the engine

doesn't need its first major tune-up for 160,000 kms. (Not even the spark plugs

need replacing within that time.)

And, in the unlikely event of any significant loss of coolant, Northstar System

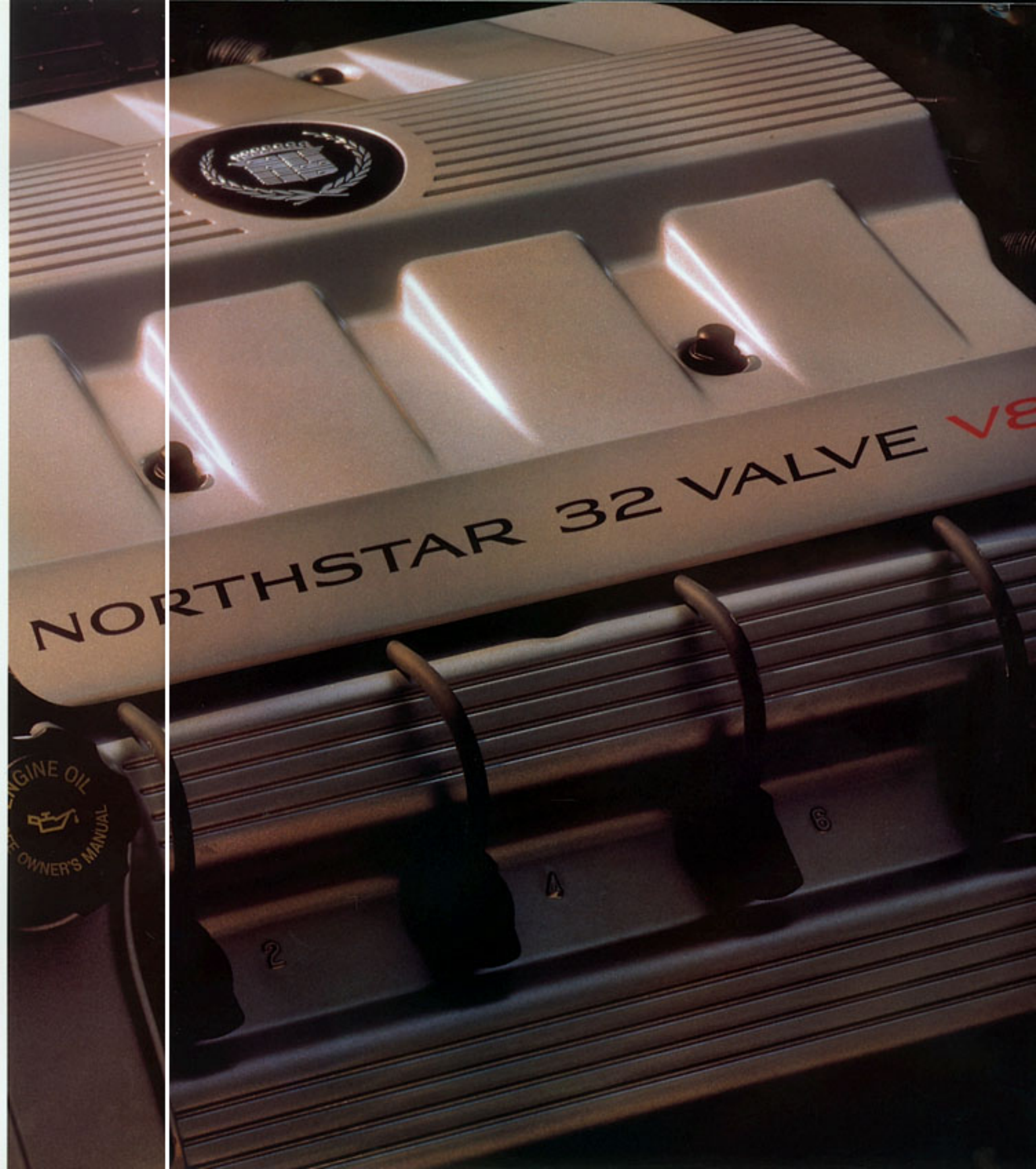
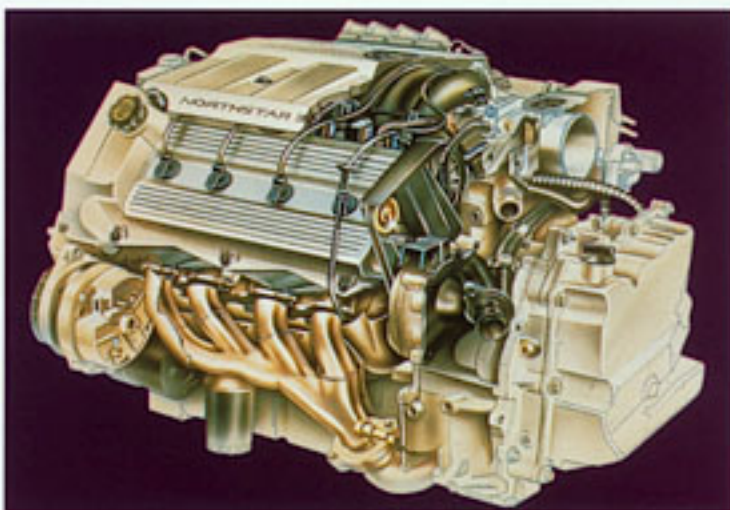
has the unique "limp home" feature.

Half the engine closes down and the

remaining 4 cylinders pump air to cool

the engine and enable the driver to reach safety. It is exhilaratingly responsive while remaining silky smooth.

Little wonder that the Northstar System has already become the benchmark in luxury performance car engineering.



T H E N O R T H S T A R S A F E T Y S Y S T E M S

The Cadillac Northstar System utilises a wealth of highly advanced safety devices.

Its real-time Road Sensing System (RSS) is a perfect example. It's a remarkable achievement. The RSS

monitors the road every 2.5 cm at 100 kph, then transfers that data directly to the independent suspension system in 10–15 nanoseconds, thus constantly ensuring optimum ride comfort irrespective of the road surface.

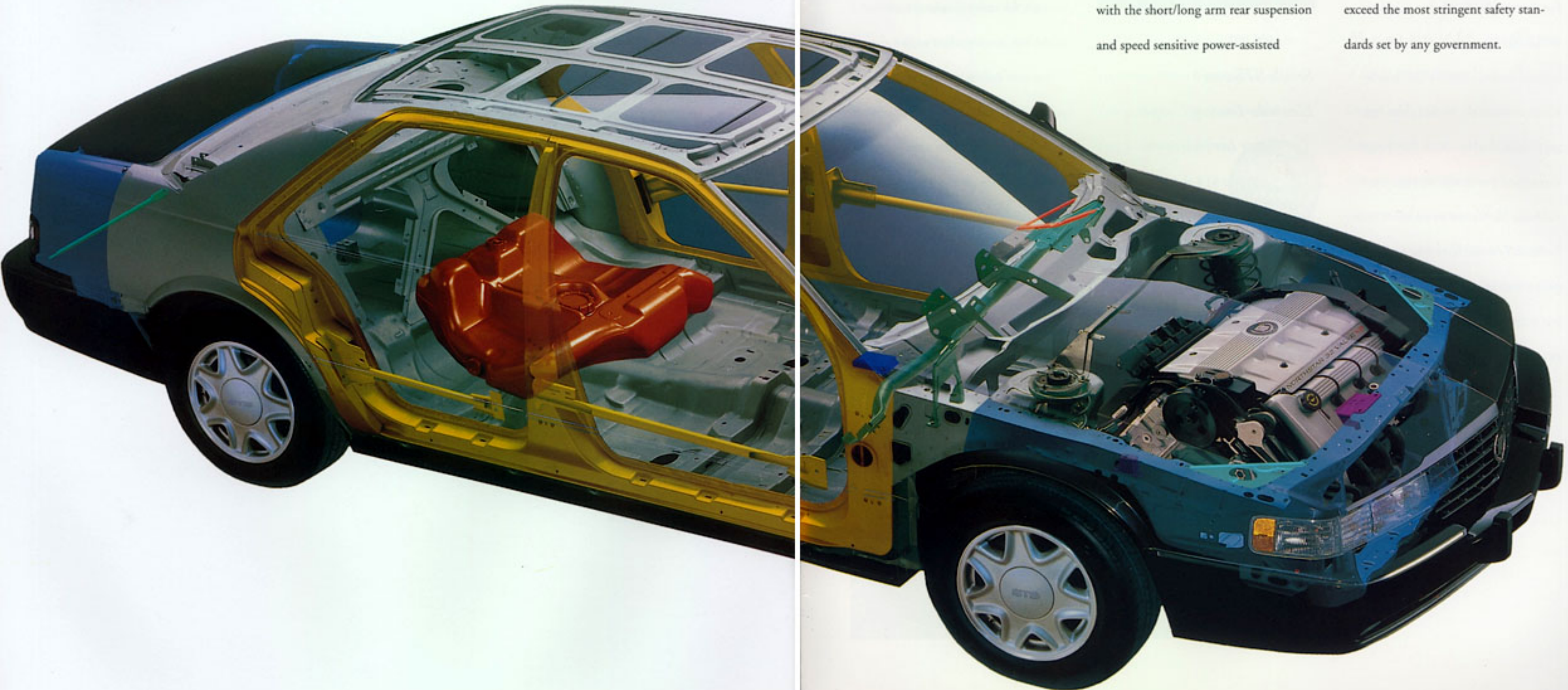


This is further enhanced by the full-time Bosch Traction Control system, which helps maintain grip by reducing drive-wheel slippage. Sensors detect any slip instantly (the computer links it to the four-wheel ABS) and momentarily



regulates power output and reduces the potential for 'breakaway'. Combined with the short/long arm rear suspension and speed sensitive power-assisted

steering you have truly outstanding handling characteristics. Air bags are fitted for both driver and front passenger. Side impact bars are integrated in the safety-cage construction. And everything is designed and built to exceed the most stringent safety standards set by any government.



How Cadillac created two of the world's most advanced and elegant cars.

Car design and technology, no matter where in the world it is produced, is invariably an evolutionary process.

For 20 years the Seville has pioneered world class luxury motoring. It has, without doubt, created a standard by which many of the world's great cars are judged. And by which they judge themselves. For almost 40 years the Eldorado has created an exclusive niche for itself. Few cars have ever equalled its unique and aggressive styling.

It is unquestionably in a class of its own as a Touring Coupé.



Seville STS and Eldorado Touring Coupé: The motor car re-created.

Today the Seville STS is probably one of the world's most distinctive and stylish luxury 4-door sedans.

Unmistakeably a Cadillac, yet every inch a world class styling success. The same goes for the Eldorado Touring Coupé. The designers succeeded in creating a styling that is both aggressive, yet elegant. Few other touring coupés

can claim a distinctiveness equal to the remarkable Eldorado Touring Coupé. Cadillac's rich heritage of producing world class, high quality efficient V-8 engines has again set a new standard with the Northstar System. It has become, for many people around the world, the benchmark of what a great V-8 system should be. It integrates power, performance, handling, stability and safety to achieve the most perfect balance between all systems.

Moreover, it has been created to enable new technological advances to be incorporated as and when they are created.



Two special options

Both the Seville STS and the Eldorado Touring Coupé are two of the most comprehensively and luxuriously equipped cars you will ever find. However, two small points are very much a matter of personal taste and style. So, naturally, we give you the options. You can choose high quality chrome-plated aluminium wheels, which add both a distinctive and individualistic touch. And you can choose a tinted glass power sunroof and enjoy all the pleasures of open air driving without getting blown about. It also has an



Standard 16" x 7" squeeze-cast aluminium wheel



Available 16" x 7" chromed squeeze-cast aluminium wheel

interior built-in sliding panel that shuts out the glass and light.

Guaranteed quality and Warranty.

The standard of build quality, technology and equipment is such that every Cadillac has a 3-year or 100,000 km guarantee. Plus a 6-year anti-corrosion guarantee. And they don't need their first major tune-up for 160,000 km.



Cadillac Owner Privileges.

Everybody who buys a Seville STS or Eldorado Touring Coupé automatically receives our on-going support and loyalty. And it is considerable. We will never let you down. We give you the reassurance of our 24-hour, 365 days a year roadside assistance, which operates with 400 service points throughout Europe.

Customer care to us is not an empty expression. It's real, it's operational and

it is always there when and wherever you might need help. We believe that if you buy a Cadillac the very least you should expect is 100% commitment from us once you're on the road. And we will give it you.

Now we would like to offer you a little temptation!

Every Cadillac dealer throughout Europe wants to give you the opportunity to experience for yourself the pleasure and excitement of driving a Seville STS and an Eldorado Touring Coupé. If you've driven one before then you'll find your enthusiasm rejuvenated by the '95 models. And if you've never driven one, then we can honestly promise you that you'll discover a pleasure, an excitement and an experience you've never known before.

EXTERIOR COLORS



20 Light Montana Blue



21 Medium Montana Blue



33 Frost Beige



39 Dark Adriatic Blue



40 Cotillion White



41 Sable Black



46 Shale



60 Mocha



72 Carmine Red



77 Dark Cherry



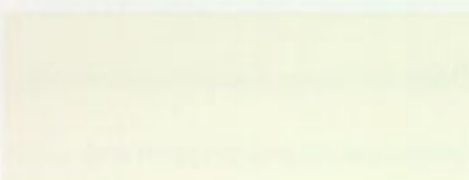
86 Pearl Red



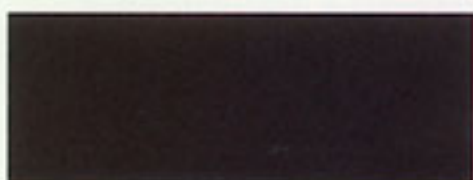
91 Polo Green



92 Calypso Green



93 White Diamond



95 Amethyst

These colors are a very close approximation to the finished paintwork, however printing methods cannot produce the colors exactly.

Therefore we do advise you to visit the GM showroom and see for yourself what the colors are like in real life.

The colors shown here represent the current range at the time of going to press and they are subject to change.

EXTERIOR PAINT COLOR		INTERIOR TRIM ALTERNATIVES						
	Color Code	Shale	Black	Cream	Blue	Mocha	Beechwood	Red
Lt. Montana Blue	20U	•	–	•	•	–	–	–
Med. Montana Blue	21U	•	•	•	•	–	–	–
Frost Beige	33U	•	•	•	–	–	–	–
Dk. Adriatic Blue	39U	•	•	•	•	–	•	–
Cotillion White	40U	•	•	•	•	•	•	•
Sable Black	41U	•	•	•	–	•	•	•
Shale	46U	•	•	•	•	•	–	•
Mocha	60U	•	•	•	–	•	–	–
Carmine Red	72U	•	•	•	–	–	•	•
Dark Cherry	77U	•	•	•	–	•	•	•
Pearl Red	86U	•	•	•	–	–	•	–
Polo Green	91U	•	•	•	–	–	•	–
Calypso Green	92U	•	•	•	–	–	•	–
White Diamond	93U	•	•	•	•	•	•	•
Amethyst	95U	•	•	•	–	•	–	•

TECHNICAL SPECIFICATIONS

	ELDORADO TC	SEVILLE STS
DIMENSIONS AND CAPACITIES		
Length (mm)	5136	5183
Width (mm)	1918	1885
Height (mm)	1362	1369
Fuel tank (l)	75.7	75
Luggage compartment (l)	434.7	408.9
Curb weight (kg)	1765	1795
ENGINE		
Engine	4.6L V8 DOHC Northstar	4.6L V8 DOHC Northstar
Bore and stroke (mm)	93 x 84	93 x 84
Displacement (cm ³)	4565	4565
Compression ratio	10.3:1	10.3:1
Fuel feed	Sequential Port Fuel Injection	Sequential Port Fuel Injection
Performance (kW/hp/rpm)	224/305/6000	224/305/6000
Max. torque (Nm/rpm)	405/4500	405/4500
Top speed (kph)	240	240
FUEL CONSUMPTION (1994 MODEL YEAR DATA)		
Urban (l/100km)	16.4	16.4
90 kph (l/100km)	7.9	7.9
120 kph (l/100km)	10.1	10.1
POWERTRAIN		
Northstar System	4.6L DOHC Northstar V8, 4T80E, 4-speed, electronically controlled automatic transmission Integrated Chassis Control System (ICCS) with steering angle sensor Road Sensing Suspension (RSS), 4-wheel independent Short/Long Arm suspension (SLA) Speed Sensitive Steering (SSS), with rotary suspension sensor Traction Control, Bosch ASRS, full speed Anti-lock Brake System (ABS)	4.6L DOHC Northstar V8, 4T80E, 4-speed, electronically controlled automatic transmission Integrated Chassis Control System (ICCS) with steering angle sensor Road Sensing Suspension (RSS), 4-wheel independent Short/Long Arm suspension (SLA) Speed Sensitive Steering (SSS), with rotary suspension sensor Traction Control, Bosch ASRS, full speed Anti-lock Brake System (ABS)
Asse ratio	3.71:1	3.71:1
Mirrors	O/S LH & RH Power Folding Remote Control	O/S LH & RH Power Folding Remote Control
Wheels	16 x 7 Aluminum	16 x 7 Aluminum
Tires	P225/60 ZR 16 Goodyear Eagle GA, All Season M + S	P225/60 ZR 16 Goodyear Eagle GA, All Season M + S
STANDARD EQUIPMENT		
Brake/transmission shift interlock	•	•
Computer diagnostics, on board	•	•
Cruise control	•	•
Defogger, electric - rear window	•	•
Door locks, automatic	•	•
Door locks, electrically powered	•	•
Driver information center	•	•
Electronic level control	•	•
Fuel filler door, remote release	•	•
Recliners, power driver and front passenger	•	•
Steering wheel - tilt	•	•
Trunk lid pull-down, power	•	•
Trunk lid release, power	•	•
Twilight sentinel	•	•
Window, electronically powered	•	•
Windshield wiper activated headlamps	•	•
Seat adjuster 6 way power driver seat	•	•
Seat adjuster 6 way power passenger seat	•	•
Air bag driver & front passenger	•	•
Climate control, electronic	•	•
Mirror, illuminated visor vanity driver & passenger	•	•
Steering wheel leather wrapped	•	•
AM/FM stereo seek/scan, auto rev., clock & CD	•	•
Power antenna	•	•
Speaker system, 6 dual	•	•
Seat front bucket, driver & pass	•	•
OPTIONAL EQUIPMENT		
Astro roof	•	•
Chrome plated wheel	•	•

All color, equipment, specifications and models are correct at the time of going to press and may be subject to alternations. Please see your dealer for further information.



Cadillac.

CREATING A HIGHER STANDARD