

*Seville*  
BY CADILLAC



Seville is  
a new expression of Cadillac excellence.  
International in size.  
Timeless in styling. Cadillac in craftsmanship.  
Very simply, Seville is designed to be  
one of the finest production cars  
built anywhere in the world.



## Efficiency begins with a 5.7 litre engine.

Seville is the first American production car to offer a 5.7 Litre (350 cu. in.) Electronic-Fuel-Injected Engine as standard equipment.

### **Electronic-Fuel-Injected Engine.**

It is designed to provide fuel economy over a wide variety of driving conditions and driver habits—with quick response, fast starting, consistent performance, smooth engine idle and few required maintenance operations.

A number of sensors constantly feed data on various engine factors to an on-board electronic analog computer located under the instrument panel. The computer instantly calculates the fuel charge needed at the cylinders. It signals the eight injectors to meter the correct fuel charge to each cylinder from the constant-supply Fuel Rail.

You also have plenty of range with Seville, thanks to its Electronic-Fuel-Injected Engine and its 21 Gallon Fuel Tank.

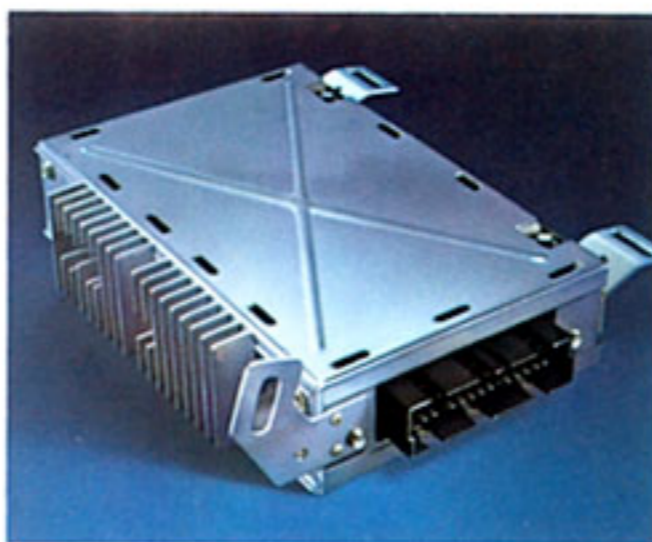
### **No carburetor maintenance.**

Carburetor maintenance is eliminated

because there is no carburetor. And the Fuel Injection System itself has only a few required maintenance operations.

### **Total Car Concept.**

Many factors contribute to the operating efficiency of Seville with certain individual components and systems playing important roles. The Electronic-Fuel-Injected, 5.7 Litre Engine, of course. The Economy Axle (ratio of 2:56 to 1) that is standard. Big 15" steel-belted radial tires. These and many others . . . each does its part.



On-board computer for Cadillac Electronic Fuel Injection.

But it is the total car concept of Seville that is most significant. The compatibility and affinity of one part for another . . . one system for another system. And to that end, Cadillac concentrated a massive effort—one of the greatest ever put behind a single car. It was an effort that involved advanced instrumentation and technology.

### **A comment from the engineers.**

As Cadillac engineering puts it:

"Seville makes the most extensive use of computer technology of any vehicle we have produced. We have taken advantage of many techniques to refine every aspect of the vehicle. The computer programs used represent an investment of over 3 million dollars and over 500 man years of computer programming."



## A new dimension in luxury car driving.

Seville is about 25 inches shorter and several hundred pounds lighter than full-size U.S. luxury cars for maneuverability and ease of parking. Yet, it has about the same overall height for interior roominess and comfort.

And while Seville is designed to meet American driving needs, it is sized—with a 114" wheelbase—to be at home anywhere in the world.

### **More on maneuverability.**

The agility and parking ease of Seville relate to more than its international size. For one, there is Variable Ratio Power Steering—with an overall ratio of 16.4-13.8 to help make parking easy and maintain overall steering response. Another is the use

of 15" steel-belted radial tires. Another: 2° positive caster which contributes to directional stability. Another: a stabilizer bar to help reduce body roll during cornering. As well as Automatic Level Control to help keep the car trim with changing loads.

### **The quiet side of Seville.**

Seville is designed to help keep noise in its place. That is, outside the car. This is accomplished by strategically applying sound-absorbing padding to doors, pillars, roof, rear seat backs and shelf area in order to soak up sound. Nearly all other areas—dash, underbody, trunk floor, wheelhouses—are covered with a molded acoustic insulator.



Seville compared to the outline of a full-size luxury car.

### **The comfort side.**

What makes the Seville ride special? A lot of little things. Like the Teflon® liners on the springs that reduce friction. The large Pliacell shock absorbers that are normally found only on full-size luxury cars. The Isoflex cushions for a soft but firm ride. And the Automatic Level Control that automatically adjusts to changing loads.

### **The power to stop.**

Seville's brakes (disc in front) combined with the new Power Brake Booster provide the total braking capacity that you would expect of this class of automobile.

### **Service—a strength.**

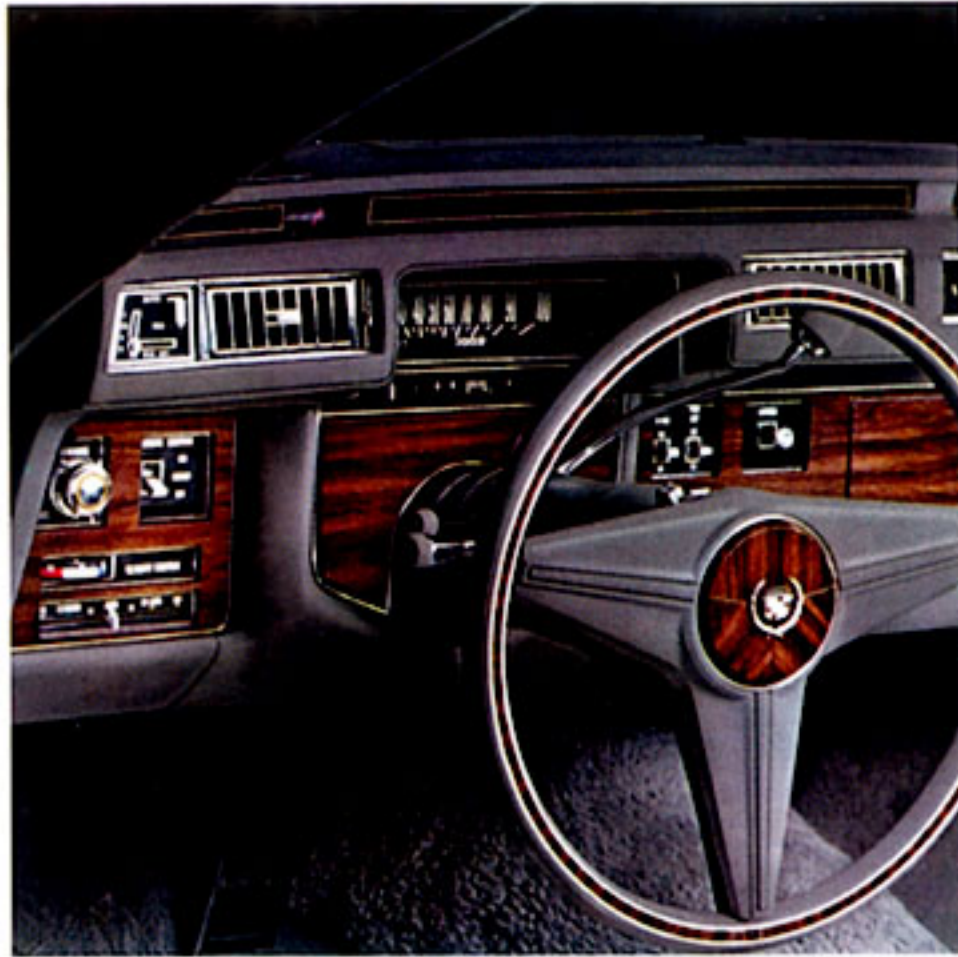
With over 1,600 Cadillac dealers across the U.S., service will be one of Seville's great strengths.

### **A word on color.**

Altogether, Seville will be available in 14 different colors—including two Firemist colors offered at additional cost. Accent paint striping is standard.



Individual Reading Lamps, Center Armrest.



Automatic Climate Control, Tilt/Telescope Steering Wheel.



Lamp Monitors and Cornering Lights.



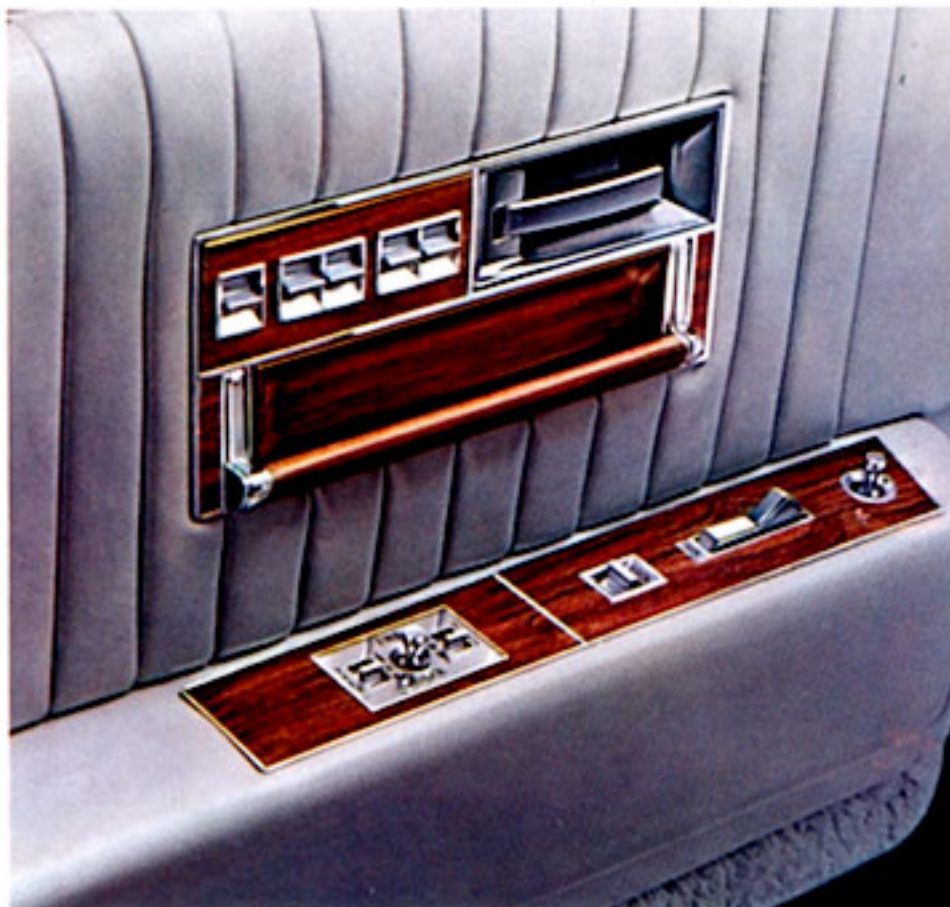
Automatic Level Control, Bumper Impact Strips.



Jewel-Like Stand-Up Wreath and Crest.



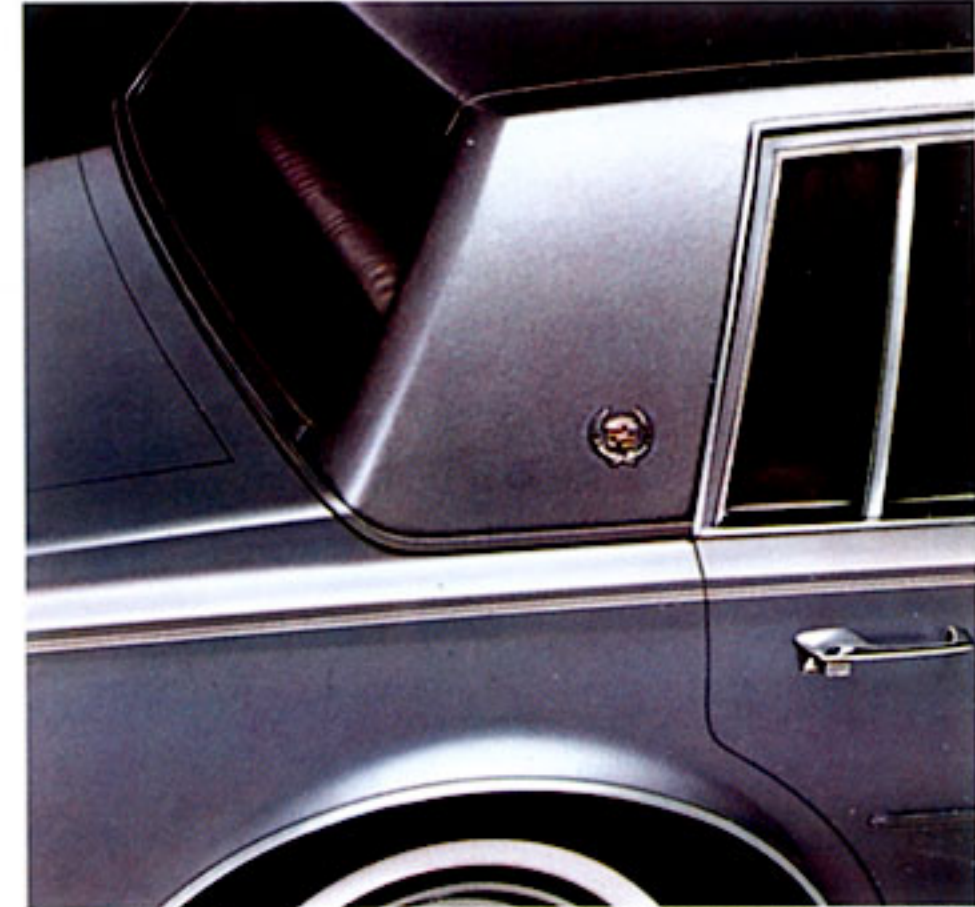
AM/FM Signal-Seeking Stereo Radio, Quartz Digital Clock.



Power Door Locks and Seat Adjuster on Driver's Armrest.



Fully Carpeted Trunk to hold this much luggage.



Padded Vinyl Roof, Steel-Belted Wide-Whitewall Radial Tires.

# The car complete.

Seville is one of the world's best-equipped cars. Features that are standard include the following:

**Automatic Climate Control.** This efficient heating/cooling/dehumidifying system maintains the temperature you select with hidden sensors. An "Economy" setting allows the unit to operate with the compressor disengaged—to help provide fuel economy.

**AM/FM Signal-Seeking Stereo Radio with Power Antenna.** This superb instrument seeks out the strongest AM, FM or FM stereo stations when the horizontal bar is pushed—in addition to standard push-button operation. The power antenna automatically rises to a preselected position when the radio is turned on—recedes into the fender when the radio or ignition is turned off.

**Fuel Monitor System.** Lights on the instrument panel let you know how you are driving—green for efficiently and amber for inefficiently. A red light indicates you're low on fuel.

**Electronic-Fuel-Injected, 5.7 Litre Engine.** See preceding pages.

**Automatic Level Control.** Automatically adjusts to changing loads to help keep the car level.

**Power Door Locks.** Master control at driver position and individual passenger control at each door.

**Cornering Lights.** They project light from the side of the car to help illuminate the roadside when turning.

**Variable Ratio Power Steering.** Affords easy parking and cornering, while retaining the feel of the road.

**Convenient Power Seat Adjuster.** The 50/50 front seats have a six-way power seat adjuster for the driver side and a two-way power seat adjuster for the passenger side. Controls are conveniently located on door armrests.

**Padded Vinyl Roof.** The color-keyed vinyl top in the cross-grain pattern has an integral pad as well as additional foam padding in key areas. Some 11 vinyl roof colors are available, including metallics.

**Steel-Belted Wide-Whitewall Radial Tires.** Built to GM specifications. Their advanced tread design provides impressive traction on wet and snowy roads. And their steel-belted radial construction offers stiff resistance to cuts, as well as low rolling resistance for fuel economy.

**Tilt and Telescope Steering Wheel.** Tilts up or down for easy entry and exit and adjusts in or out to accommodate the driver's height and reach.

**Controlled Cycle Wiper System with Washer Fluid Low-Level Indicator.** A delay feature adjusts wiping action for light rain, and an amber light on the

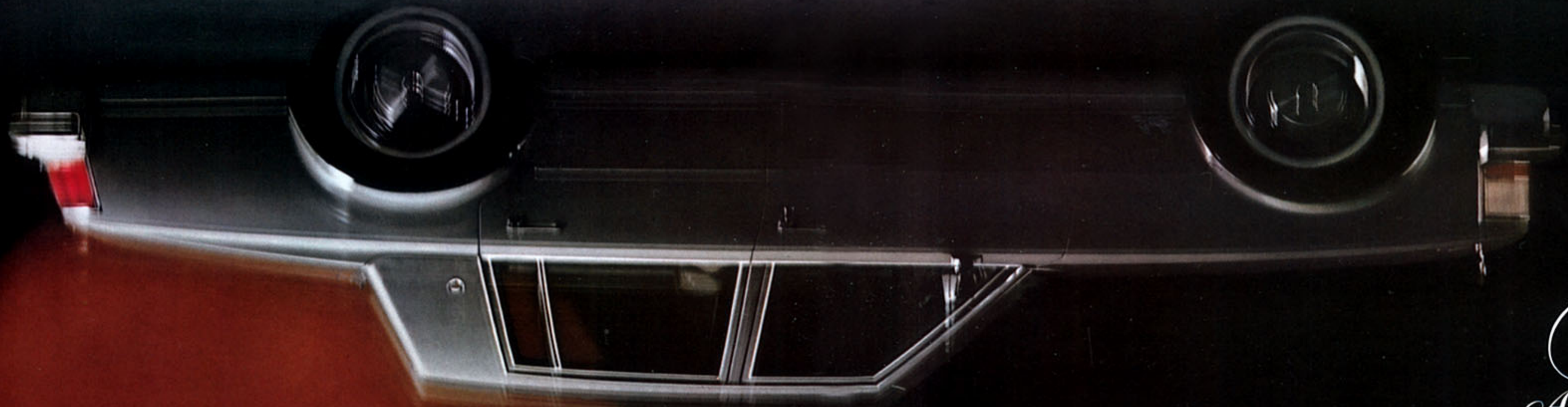
instrument panel indicates when washer fluid is low.

**Lamp Monitors.** Front fender monitors show if high beam, low beam and parking and signal lamps are functioning. Rear monitor, visible through the rearview mirror, reports on taillights, stoplights and turn signals.

As well as...

- Remote Control Left-Side and Right-Side Exterior Rearview Mirrors.
- Remote Control Trunk Lock Release.
- Dual Mode Horn.
- Individual Front Armrests.
- One-Piece Deep Pile Carpeting.
- Individual Rear Seat Interior Reading Lamps.
- Inside Hood Lock Release.
- Color-Keyed Litter Container.
- Quartz Digital Clock.
- Power Windows.
- Soft Ray Glass.
- Stowaway Spare Tire.
- Color-Coordinated Spare Tire Cover and Trunk Carpeting, including Deck Lid.
- Accent Paint Striping.
- Assist Straps on Back of Front Seats as well as Overhead Type.
- Pull-Type Handle on Each Door.
- Automatic Storing of Safety Belts.
- Bumper Impact Strips.
- Carpeted Package Shelf.
- Dome Courtesy and Reading Lamp.





*Seville*  
BY CADILLAC  
*At home anywhere in the world.*



## Interiors are understated.



Nowhere is the classic simplicity and understated elegance of Seville more apparent than in its interiors.

Here the accent is on function, convenience and comfort. As witness the Dual Comfort 50/50 Front Seats. On the driver's side is a six-way power seat adjuster. And on the passenger's side is a two-way power seat adjuster with manual seat-back recliner. In each case, controls are located on door armrests.

Another comfort touch is the use of individual fold-down armrests in the front. Of course, Automatic Climate Control is standard—enabling you to keep cool in the summer and warm in the winter with one setting. Also standard—power door locks and power windows. And for your listening enjoyment, there is Cadillac's AM/FM Signal-Seeking Stereo Radio. Again, standard. Push the horizontal bar and the radio will seek out the strongest stations in the area.





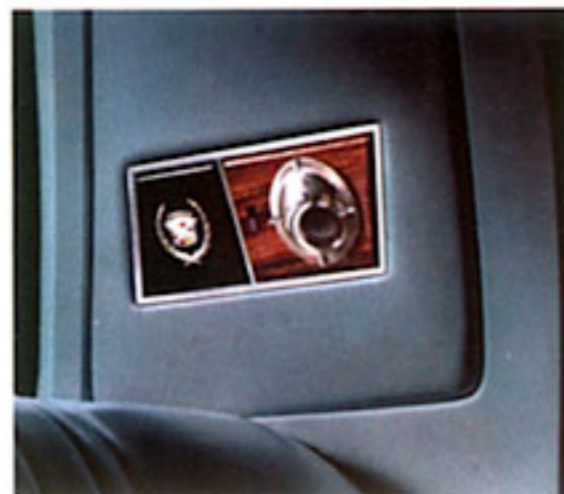
## Tasteful. And so very comfortable.

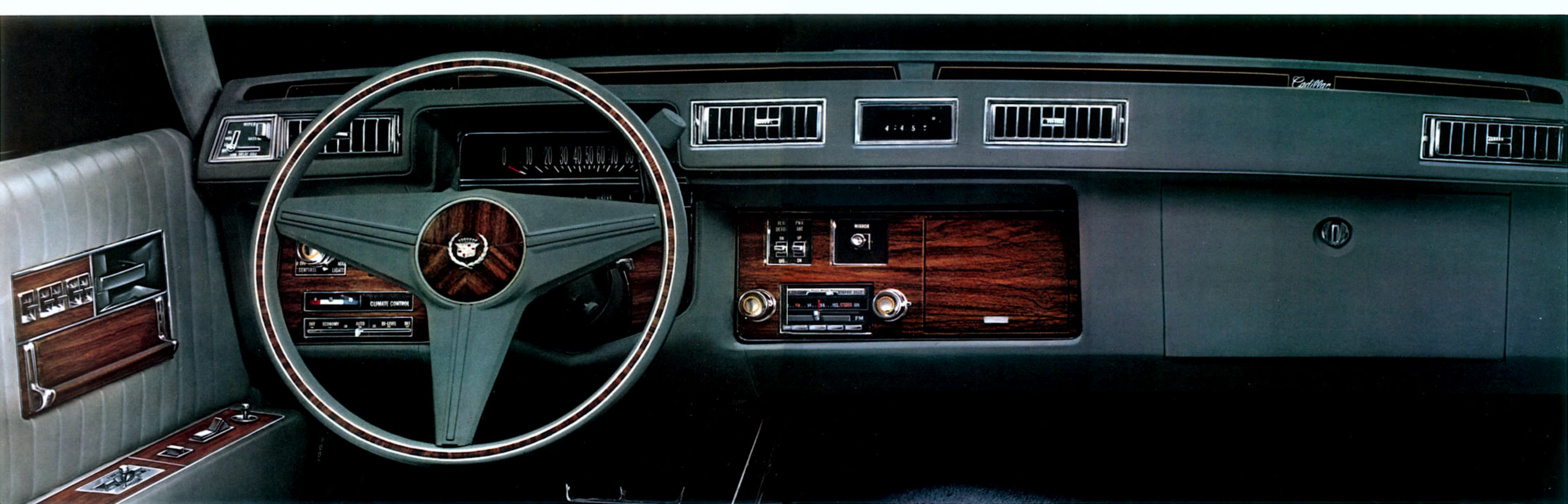
There is a tailored, stately look to Seville interiors that is heightened by the use of any of seven colors of deep pile carpeting featuring single-piece construction. As well as such convenience features as individual reading lights in the rear, plus a dome courtesy and reading light. A built-in, color-coordinated litter receptacle. An inside hood lock release. A Tilt and Telescope Steering Wheel. And an automatic release of the parking brake.

A wide choice of handsome trims is

available. Shown above is Mansion Knit—a smooth-finish material of understated elegance that is as attractive to the touch as to the eye. Select from any of seven colors, including Smoke Gray, Black, Dark Blue-Green, Ivory-Gold, Buckskin, Firethorn and Dark Blue, as shown.

Available is the soft, supple, Sierra grain leather in White, Light Blue, Dark Blue-Green, Black, Ivory-Gold, Buckskin, Firethorn and Smoke Gray, as shown.





## Seville is a delight to drive.

You know it's a different kind of luxury car the moment you slide behind the wheel. As you glance ahead at the stand-up wreath and crest that accents your horizon, a pleasant chime—not a buzzer—requests that you buckle up. Directly in front of you is an instrument panel that organizes information for you . . . more immediate functions over the steering column . . . and fuel gauge, quartz digital clock and warning functions in an infor-

mation band on the upper panel. As you shift into drive, the automatic parking brake releases. And then you discover why Seville is called a car of performance. Responsive. Rugged. Smooth of ride. And solid of feel. It's then that the Cadillac commitment to Seville's overall performance comes into play. The way it corners in city traffic. The ease with which it parks. The comfort. The power. The quiet. A new driving experience awaits you.

## And for your added pleasure...

In addition to the great number of meaningful features that are standard on Seville, these additional features are available. They include: **Lighted Vanity Mirror** (left photo). Visor mirror on passenger side



illuminates when protective cover is raised. **Illuminated Entry System** (center). Pushing front door handle button illuminates door lock cylinder and inside courtesy lamps. **Deluxe Wire Wheel Discs**



(right) or **Turbine Wheel Discs**. **Cruise Control**. Maintains a selected speed without using accelerator pedal. **Theft Deterrent System**. Sounds horn and flashes exterior lights when car's security is violated. **Also available:** Accessory Engine Block Heater (dealer installed). AM/FM Stereo Radio with Integral 8-Track Tape Player. Controlled Differential. Door Edge Guards. Firemist Paint. Carpeted Floor Mats. Guide-Matic Headlamp Control. Twilight Sentinel. Heavy-Duty Cooling System. Leather Upholstery. License Frames. Rear Shoulder Belts (dealer installed). Electric Rear Window Defogger. Trunk Mat. Performance Axle Ratio and Trailer Towing Package.

Chimes ask you—not order  
you—to buckle up.

New Epoxy encapsulated  
bolts to remain tight.

New Zincrometal used in  
key areas to fight rust.

Two primers, four finish coats,  
plus an additional  
coat of lacquer.

15" steel-belted radial tires.

Chassis is computer designed.

New super-soft weather  
stripping.

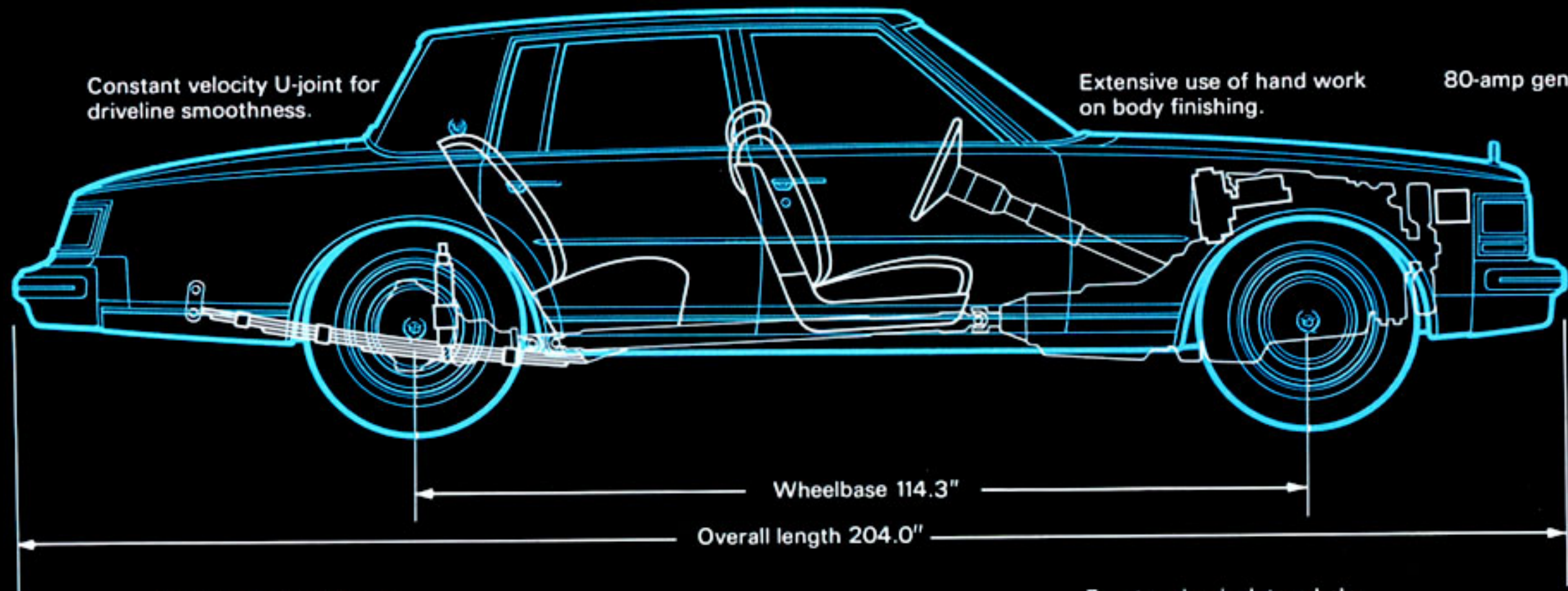
Concealed wiper arms  
with control cycle.

Freedom™ Battery never  
needs water.

Constant velocity U-joint for  
driveline smoothness.

Extensive use of hand work  
on body finishing.

80-amp generator.



Large diameter Pliacell  
shock absorbers, as on  
the Cadillac Limousine.

Front spring isolators help  
reduce high frequency road noise.

Teflon® liners on rear  
springs reduce friction.

New Isoflex cushions help  
provide a comfortable ride.

## Quality is everywhere.

Under that classic exterior lies another kind of beauty. It's the unseen evidence of quality . . . the telltale testimony that bespeaks the kind of car this is. It's the use of advanced components. Such as Isoflex cushions to help provide a comfortable ride, Epoxy encapsulated bolts to remain tight, the Freedom™ Battery that never needs water. It's going beyond the expected. 15" tires . . . Teflon® liners on rear springs . . . an 80-amp generator . . . large



diameter Pliacell shock absorbers, as on the Cadillac Limousine. It's the way the car is designed and built. With the use of computer graphics, computer simulation, advanced structural analysis techniques and advanced testing instrumentation. And sometimes, it's what isn't there. Such as no seams in interior carpeting . . . and no visible seams on door opening and lock pillar surfaces. The signs of quality in Seville are everywhere.

# Seville

BY CADILLAC

## Specifications

### Engine

8-Cylinder, 90° V-Type  
 Bore .....3.800  
 Stroke .....3.850  
 Displacement .....350 cubic inches (5.7 litres)  
 Compression Ratio .....8.0 to 1  
 Firing Order .....1-8-4-3-6-5-7-2  
 Mounts .....3 points, rubber insulated  
 Emission Controls.....Positive Crankcase  
 Ventilation, Air Injector Reactor,  
 Exhaust Pressure Transducer,  
 Exhaust Gas Recirculation  
 Lubrication.....Full-pressure, full-flow oil filter

### Fuel System

Induction System.....Cadillac Electronic  
 Fuel Injection  
 Type .....Speed-density, port-injected  
 Delivery .....Timed, 2-phase, 4 cylinders each  
 Filter .....In-line, 20 micron  
 Pumps .....2 electric (1 in-line, 1 in-tank)

Note: The Cadillac Seville engine is designed to operate only on unleaded gasoline of at least 91 Research Octane. The gasoline should also have a Motor Octane of at least 83. Unleaded gasoline is essential for proper emission control system operation, and it will reduce spark plug fouling. The use of leaded gasoline can severely reduce the effectiveness of the emission control system.

### Fuel Tank

Capacity .....21 gallons (approx.)  
 Emission Controls (For Vapor Control)....Domed  
 fuel tank charcoal canister

### Electrical

Battery .....12 volt, negative ground Freedom  
 Battery, 3500-watt, sealed top, side  
 terminal no filler/vent caps, 90 plates  
 Generator .....80 amp  
 Voltage Regulator .....Solid state, integral  
 with generator  
 Ignition .....HEI with 8-mm silicone wiring

Transmission .....“400 series” 3-speed Turbo  
 Hydra-Matic

Propeller (Drive) Shaft .....Front has constant  
 velocity joint, rear of shaft  
 is a single “U” joint

Rear Axle .....Salisbury type with 8½” ring gear  
 Ratio—Standard .....2.56 to 1  
 —Optional .....3.08 to 1  
 Optional Controlled Differential.....Clutch type

Front Suspension .....Unequal length upper &  
 lower suspension arms

Springs .....Coil  
 Steering Knuckle .....Integral knuckle, arm &  
 caliper support, integral  
 hubs & rotors on spindles

Bearings .....Tapered roller  
 Stabilizer Bar .....1” diameter, rod & link  
 Spherical (Ball) Joints.....Wear indicator on  
 lower joints

Shock Absorbers.....Hydraulic double action

Rear Suspension .....Multiple leaf spring  
 Stabilizer Bar .....¾” diameter, rod & link

Shock Absorbers .....Hydraulic double action  
 Height Control .....Automatic Level Control

Brakes.....Disc—drum self-adjusting  
 Master Cylinder .....Dual hydraulic  
 Power Brake Booster...8” dual diaphragm vacuum  
 Combination Valve .....Front metering valve,  
 pressure differential switch,  
 & rear proportioning valve

Front .....Ventilated discs  
 Caliper .....Single piston floating

Rear .....Duo-servo drum  
 Drums .....11” finned cast iron

Lining Material (Front & Rear)...Molded asbestos  
 Swept Area (Total) .....337.3 sq. in.

Parking Brake...Silent action with vacuum release  
 Action .....Mechanical on rear brakes

Telltale Light....Indicates hydraulic malfunction  
 or parking brake applied

Linings .....Audible wear indicators

Steering .....Variable Ratio Power  
 Damper .....Hydraulic shock absorber

Overall Ratio .....16.4-13.8  
 Wheel & Column .....Tilt & Telescoping

### Wheels & Tires

Tires .....GM Specification Steel-Belted Radial  
 Sidewall .....Wide whitewall

Size .....GR 78-15B  
 Spare .....G78-15B Stowaway

Wheels .....15 x 6 JJ

Headlamps .....Rectangular  
 Cornering Lights .....Front fender integral  
 with side marker

Lamp Monitors .....Standard front & rear

### Overall Sizes

Tread Width .....61.3 front, 59.0 rear  
 Wheelbase .....114.3”

Overall Length .....204.0”  
 Overall Width .....71.8”

Overall Height .....54.7”  
 Shipping Weight (Less Options) .....4232 pounds

### Noise & Vibration Features

Steering Linkage Damper (Hydraulic Shock  
 Absorber)

Sheet Metal Dampers (Hydraulic Shock Absorbers)  
 Isoflex Body Mounts

Transmission Rear Support Lateral Strut Rod

Propeller Shaft Tunnel Strap

Rear Leaf Spring Dampers

Insulated Fuel Line Retainers

## Safety Features

### Occupant Protection

Seat belts with push-button buckles for all  
 passenger positions

Two front seat lap-shoulder belt combination for  
 driver and right front passenger (with reminder  
 light and chimes and inertia reel)

Energy-absorbing steering column

Passenger guard door locks

Safety door latches and hinges

Energy-absorbing padded instrument panel and  
 front seat back tops

Contoured windshield header

Thick laminate windshield

Safety arm rests

Safety steering wheel

Cargo Guard

Contoured roof inner panel

Glove box door latch impact security

Smooth contoured door handles

Soft, low-profile coat hooks and dome lamp

Automatic locking front and rear outboard seat

belt retractors

Shoulder belt anchorages for rear seat outboard  
 occupants

Pressure lock radiator cap

High-strength front seat anchorages and  
 construction

High-strength rear seat retention

Stamped steel door hinges

### Accident Prevention

Side marker lights and reflectors

Parking lamps that illuminate with headlamps

Four-way hazard warning flasher

Backup lights

Lane change feature in direction signal control

Windshield defrosters, washer and three-speed  
 wipers

Wide-view inside day/night mirror (vinyl-edged,  
 shatter-resistant glass and deflecting support)

Outside rearview mirror

Dual master cylinder brake system with  
 warning light

Starter Safety Switch (mechanical lockout)

Dual action safety hood latches

Headlamp aiming access provision

Low-glare instrument panel top, inside windshield  
 moldings, wiper arms and blades and steering  
 wheel metallic surfaces

Safety wheel rims

Uniform shift quadrant

No-winged wheel nuts, discs and caps

Front disc brakes with audible wear indicators

Self-adjusting brakes

Illumination of windshield wiper and washer,  
 heater/air conditioning and defroster controls

Pressure relief gas cap

### Anti-theft

Anti-theft ignition key reminder buzzer

Anti-theft steering column lock

Inside hood latch release

Anti-theft key system (one key for ignition only,  
 other key for glove compartment, doors and  
 trunk)

Visible vehicle identification

Tamper-resistant odometer with telltale feature

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 make changes at any time, without notice,  
 in prices, colors, materials, equipment, spe-  
 cifications and models and also to discon-  
 tinue models.



Cadillac

CADILLAC MOTOR CAR DIVISION  
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