

2015 HYUNDAI

ELANTRA





ELANTRA LIMITED Ultimate Package in Windy Sea Blue

WE PUT ELANTRA IN A CLASS ALL ITS OWN.

The auto industry likes to classify cars by size. At Hyundai, we decided to rethink that. So while our Elantra may be seen as a compact sedan by some, what our designers created feels a lot more stylish and sporty outside. And decidedly “un-compact” inside, as evidenced by the U.S. government classifying Elantra as a midsize sedan.

Honda Civic and Ford Focus? They’re classified as compacts. Elantra’s total interior volume even exceeds premium sedans like the Acura ILX, Volkswagen CC and Nissan Maxima.¹

Drive it, and you may do a little reclassifying of your own. An all-aluminum 1.8-liter engine gives Elantra SE a potent combination of power and efficiency. Available wraparound projector headlights with LED accents do more than look stunning – they’re the leading edge of a Fluidic Sculpture design with a low 0.28 drag coefficient that masters the art of aerodynamics. A new Style Package includes even more distinctive features for added value.

Elantra Sport moves the needle even higher with a new 2.0-liter Gasoline Direct Injection (GDI) engine and a suspension tuned for more precise response. Want more bling for your buck? Check out Elantra Limited, a model that offers a level of luxury as soothing as its price tag.

Whichever model you choose – SE, Sport or Limited – Elantra offers you peace of mind. It’s been ranked highest among all compact cars in its class for residual value three of the past four years.² It’s earned a 5-Star Overall Safety Rating from NHTSA and an IIHS Top Safety Pick in 2014.³ And it’s backed by America’s Best Warranty, part of the Hyundai Assurance umbrella of services.

2014 Hyundai Elantra
“Highest Ranked Compact Car
in Initial Quality”⁴



¹ Combined passenger and cargo area interior volume comparisons vs. 2014 competitive models. ² ALG, 2011-2013. ³ Based on Insurance Institute for Highway Safety 40 mph moderate overlap frontal crash test, 31 mph side-impact test, 20 mph rear-impact test and roof strength testing. Test performed by the Insurance Institute for Highway Safety. For details, please visit iihs.org. Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (safercar.gov). ⁴ The Hyundai Elantra received the lowest number of problems per 100 vehicles among compact cars in the proprietary J.D. Power 2014 Initial Quality StudySM. Study based on responses from 86,118 new-vehicle owners, measuring 239 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2014. Your experiences may vary. Visit jdpower.com/Hyundai.



POWER TO THE PAVEMENT A sports sedan needs a powerful engine – and the perfect partner to transfer its power to the road. That's where Elantra Sport's available SHIFTRONIC® transmission comes in. It features a locking torque converter and Active ECO system that modifies engine and transmission control for improved fuel economy.



ENGINE INNOVATIONS Elantra Sport's new engine is an all-aluminum design whose light weight aids in fuel efficiency. To help ensure durability, our engineers designed the D-CVT valve train to be driven by a long-lasting steel chain (instead of rubber belts) and specified hydraulic motor mounts to minimize vibration in the chassis.



ELANTRA SPORT in Geranium Red³



Elantra Sport

TO BRING YOUR A-GAME, USE THE RIGHT EQUIPMENT.

Some sedans just aren't content to be sedans. They want to be a sports sedan, built with specific features intended to put some extra oomph in your daily commute.

In the Elantra Sport, those features start with a compact-yet-potent 173-HP, 2.0-liter engine.¹ Performance technologies like Gasoline Direct Injection and Dual Continuously Variable Valve Timing (D-CVVT) deliver highly responsive power along with optimal fuel efficiency.

Take Elantra Sport to your favorite road, and you'll feel its more nimble and agile handling response – the result of a suspension and steering system specifically tuned for sporty driving characteristics.

Those big 17" alloy wheels and tires do more than look great, too. Their size helps deliver added traction – a job aided by advanced features like Vehicle Stability Management, Electronic Stability Control and a Traction Control System.² It's all there to take Elantra Sport's performance – and your enthusiasm for driving – to the next level.

¹ 166 HP with PZEV (Partial Zero Emissions Vehicle) rating. ² Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ³ Shown with available rear lip spoiler.



HILLSTART ASSIST CONTROL When you're starting from a standstill on an uphill incline, the car's weight tends to shift to the rear wheels rather than the front. Hillstart Assist Control helps counteract this effect for more surefooted acceleration.

THE INSIDE STORY Modern conveniences are a driving force behind Elantra Sport's interior design. It features proximity key entry with push-button start. A 4.3" audio display with rearview camera. Leather seating surfaces, steering wheel and shift knob. Heated front seats with power driver's seat and lumbar. Aluminum pedals underfoot, a power sunroof overhead, and more.

ELANTRA SPORT

173 HP



MAGIC TOUCH An available 7" touchscreen lets you navigate all kinds of things, not just roads. Tune the 360-Watt premium audio system to your liking and chart a course to new music mixes thanks to Pandora® integration. The touchscreen also serves as a monitor for Elantra's rearview camera, which makes backing out of tight parking spaces easier.



HYUNDAI BLUE LINK Our innovative telematics let you search for points of interest using voice commands and download them to the navigation system. If your Hyundai is stolen, Blue Link can immobilize it. A mobile app even lets you lock, unlock and start your car remotely. For a full list of features, visit HyundaiBlueLink.com.⁴



ELANTRA LIMITED Ultimate Package in Beige Leather

Elantra Limited

PROOF THAT LUXURY IS NOT ONLY FOR THE RICH.

Elantra Limited is proof that Hyundai designers did not exhaust their ideas about comfort, convenience and style on our luxury sedans.

Just look at all it offers. Its sleek design is enhanced by projector headlights with LED accents, LED taillights and 17" alloy wheels. Now step inside. That seductive aroma? Leather. Elantra Limited comes with heated front and rear leather seating surfaces.

Dual automatic temperature control is also available, which allows the driver and front passenger to each enjoy separate climates. And with the available sunroof, you can invite the outside in at the touch of a button.

Elantra Limited earns its name when it comes to technology, too. A standard Bluetooth® hands-free phone system lets you control a variety of functions using simple voice commands, and stream songs from the playlists stored on your smartphone through the car's audio system. Also standard: Our award-winning Blue Link® telematics that help you stay secure and connected when you're on the move.¹

For the ultimate in convenience, there's our Ultimate Package. It includes a navigation system with a big 7" touchscreen that makes interacting with features like Pandora® Internet radio all the more entertaining.² There's no limit to the pleasure that awaits you.

¹ Only use Blue Link and corresponding devices when it is safe to do so. Blue Link is available on most 2014-2015 Hyundai vehicles. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit HyundaiBlueLink.com. ² Requires iOS-compatible smartphone. ³ All SiriusXM services require a subscription, sold separately by SiriusXM after a free 3-month trial period. Fees and taxes apply. All fees and programming are subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁴ Remote Vehicle Start is only available for push-button start equipped vehicles with an automatic transmission. Not available on all models.



DRIVING STYLE With Elantra SE and Limited, drivers can choose the kind of steering feel they want. It's a feature called Driver Selectable Steering Mode. With three-modes – from comfort to normal or sport – you can tailor the car's steering feel to your preference.

SIRIUSLY LOADED Elantra Limited integrates SiriusXM® Satellite Radio, which includes dozens of genre-specific music channels plus a variety of sports and talk programming. You can enhance the functionality with available SiriusXM Data Services: XM NavTraffic,® XM NavWeather™ and XM Sports and Stocks.³

MULTIMEDIA TOUCHSCREEN

7-inch LCD

2015 ELANTRA
SE



KEY STANDARD FEATURES

- 145 HP, 1.8L 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual transmission or available 6-speed automatic transmission with SHIFTRONIC® and Active ECO System
- Motor-Driven Power Steering with Driver Selectable Steering Mode
- Remote keyless entry system with alarm
- Power door locks and windows
- One-touch driver auto-down window
- Air conditioning
- Tilt-and-telescopic steering wheel
- Cruise control (A/T only)
- AM/FM/SiriusXM®/CD/MP3 audio system with 6 speakers
- iPod®/USB auxiliary input jacks
- Center console with storage compartment and armrest
- 60/40 split fold-down rear seatback
- Rear-seat center armrest with cupholders
- Front seatback pockets and front/rear door map pockets
- 6-airbag safety system with advanced dual front airbags and front passenger Occupant Classification System
- Vehicle Stability Management System
- Electronic Stability and Traction Control Systems
- Hillstart Assist Control
- 4-wheel disc Anti-lock Braking System with Brake Assist and Electronic Brake-force Distribution
- Tire Pressure Monitoring System
- Solar glass with windshield shade band
- Front two-speed intermittent wipers
- Adjustable head restraints for all seating positions
- Driver's blind spot mirror
- Daytime Running Lights
- Dual heated power side mirrors
- 15" alloy wheels

POPULAR EQUIPMENT PACKAGE

- SE A/T Equipment plus:
- + 4.3" color touchscreen audio with rearview camera
 - + Steering wheel audio controls
 - + Bluetooth® hands-free phone integration with voice recognition and audio streaming
 - + One-touch driver auto-up window
 - + Cloth insert door trim
 - + Adjustable center armrest
 - + Illuminated ignition
 - + Illuminated vanity mirrors with sunvisor extensions
 - + Automatic headlights
 - + Front fog lights
 - + 16" alloy wheels

STYLE PACKAGE

- SE Popular Equipment Package plus:
- + Power tilt-and-slide sunroof
 - + Leather-wrapped steering wheel and shift knob
 - + Projector headlights with LED accents
 - + Chrome beltline molding
 - + Front aluminum entrance sills

WHEELS



15" ALLOY WHEEL SE
16" ALLOY WHEEL SE POPULAR EQUIPMENT PACKAGE
17" ALLOY WHEEL SPORT
17" ALLOY WHEEL LIMITED

2015 ELANTRA
SPORT



KEY STANDARD FEATURES

- SE Popular Equipment Package plus:
- + 173 HP, 2.0L Gasoline Direct Injection 4-cylinder engine with Dual Continuously Variable Valve Timing and chrome exhaust¹
 - + Sport-tuned suspension and steering²
 - + Proximity key entry with push-button start
 - + Power 6-way adjustable driver seat with lumbar support
 - + Heated front seats
 - + Leather seating surfaces
 - + Leather-wrapped steering wheel and shift knob
 - + Aluminum sport pedals
 - + Front aluminum entrance sills
 - + Power tilt-and-slide sunroof with sunshade
 - + Projector headlights with LED accents
 - + Black chrome grille accents
 - + Side mirrors with integrated turn signal
 - + Chrome beltline molding
 - + LED taillights
 - + 17" alloy wheels
- ¹166 HP on PZEV models
²Replaces Driver Selectable Steering Mode

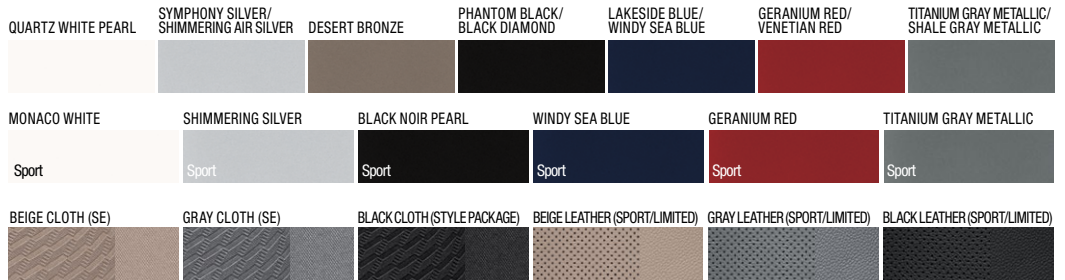
TECH PACKAGE

- Sport A/T Equipment plus:
- + 7" touchscreen navigation system
 - + Pandora® Internet radio (iOS only)
 - + Blue Link telematics system
 - + 360-Watt premium audio with external amp
 - + Blue Link Connected Care

SPECIFICATIONS

- Length : 179.1 in
- Wheelbase : 106.3 in
- Width, excluding mirrors : 69.9 in
- Height : 56.3 in
- Passenger Volume : 95.6 cu ft
- Total Interior Volume : 110.4 cu ft

EXTERIOR / INTERIOR COLORS



AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY 10 YEARS 100,000 MILES	NEW VEHICLE LIMITED WARRANTY 5 YEARS 60,000 MILES	ANTI-PERFORATION WARRANTY 7 YEARS UNLIMITED MILES	24/7 ROADSIDE ASSISTANCE 5 YEARS UNLIMITED MILES
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HYUNDAI
Assurance
HYUNDAIASSURANCE.COM

Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

VISIT HYUNDAI.COM OR
OUR SOCIAL MEDIA SITES



2015 ELANTRA
LIMITED



KEY STANDARD FEATURES

- SE Popular Equipment Package plus:
- + Power 6-way adjustable driver seat with lumbar support
 - + Leather seating surfaces
 - + Leather-wrapped steering wheel and shift knob
 - + Heated front and rear seats
 - + Front aluminum entrance sills
 - + Blue Link telematics system
 - + Blue Link Connected Care
 - + Projector headlights with LED accents
 - + LED taillights
 - + Black chrome grille accents
 - + Side mirrors with integrated turn signal
 - + Limited rear badge
 - + Chrome beltline molding
 - + Chrome door handles
 - + Hood insulator
 - + 17" alloy wheels

ULTIMATE PACKAGE

- Limited Standard Equipment plus:
- + Proximity key entry with push-button start
 - + Dual automatic temperature control
 - + 7" touchscreen navigation system
 - + Pandora® Internet radio (iOS only)
 - + 360-Watt premium audio with external amp
 - + Power tilt-and-slide sunroof with sunshade

EPA MILEAGE ESTIMATES

- City / Highway / Combined MPG
- M/T SE : 27 / 37 / 31 SPORT : 24 / 34 / 28
 - A/T SE : 28 / 38 / 32 SPORT : 24 / 35 / 28 LIMITED : 27 / 37 / 31
 - Fuel Tank (gallons) SE : 12.8 SPORT : 13.2 LIMITED : 12.8
 - EPA Classification : Midsize Car