

ALL-NEW 2014
FORTE



SLEEK STYLING WITH PERFORMANCE TO MATCH

Introducing the all-new 2014 Kia Forte. Distinctive new styling makes the Forte instantly recognizable on the road. Forte EX's front LED accent lights and available LED taillights* add to its contemporary design. Its spacious interior accommodates up to five people comfortably. Technologically advanced available features include UVO eServices¹ infotainment system with voice-command



navigation and rear-camera display.² Choose between Forte LX's 148-hp,³ 1.8L I4 engine or Forte EX's 173-hp, 2.0L I4 Gasoline Direct Injection (GDI) engine for extra performance. Forte is also equipped with active and passive safety systems[†] designed to help give you peace of mind every time you drive. Like all new Kia models, Forte comes with an industry-leading, 10-year/100,000-mile warranty program.⁴





TRAVEL IN STYLE AND COMFORT

Forte is designed to make your time behind the wheel more enjoyable than ever. Air conditioning and steering-wheel-mounted audio controls⁵ on EX make every drive more convenient. To enhance your comfort, available features include a sunroof and leather seat trim.* Forte's spacious interior provides seating for up to five people with ample headroom and legroom for all, along with 60/40 split-folding rear seats for added versatility.



1. VENTILATED DRIVER'S SEAT* You'll stay cool on hot summer days, thanks to an available ventilated driver's seat that allows air to circulate through perforations in the seating surfaces. **2. HEATED SEATS*** For comfortable driving in cold weather, luxury features include available heated front seats and heated rear seat cushions. **3. DUAL CLIMATE CONTROL*** To create personalized comfort zones, the available dual-zone climate control lets the driver and front passenger adjust individual temperature settings. Rear vents provide direct air flow to rear passengers. **4. HEATED STEERING WHEEL*** Comfortable driving during the colder months is enhanced with the available heated steering wheel. **5. DRIVER'S MEMORY SEAT*** Two drivers can preset their own individual settings with the available 10-way power-adjustable driver's seat with memory seat controls. **6. REAR-CAMERA DISPLAY*?** When you shift into reverse, an image from an available integrated rear camera is displayed on the screen, helping the driver see objects behind the vehicle that might be difficult to see when looking over your shoulder. **FLEX STEERING SYSTEM** To suit your style of driving, new FlexSteer™ tunable electronic steering on Forte EX allows a choice of standard, sport or comfort settings.



PUSH-BUTTON START* Start or stop the engine with the push of a button, even with the key fob in a pocket or purse, with the available Smart Key remote. **NAVIGATION*** Available voice-command navigation includes a brilliant 7-inch color touch screen and real-time highway conditions from SiriusXM Traffic.⁶ **USB/AUXILIARY JACKS** Play your favorite tunes from your own music library using your compatible MP3 audio player. **BLUETOOTH® WIRELESS TECHNOLOGY?** Enjoy streaming audio when using a compatible Bluetooth® wireless technology enabled device. **SIRIUSXM SATELLITE RADIO⁶** Get more than 130 channels, including commercial-free music plus all your favorite sports, news, talk and entertainment.

CONNECT TO YOUR ENTERTAINMENT & YOUR VEHICLE



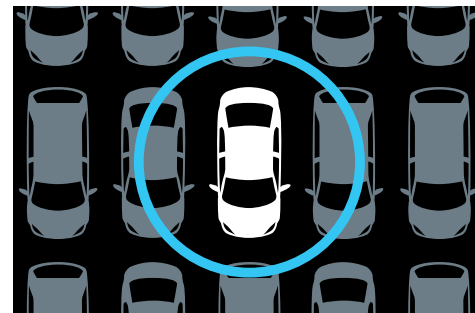
ADVANCED VOICE RECOGNITION

UVO eServices¹ operates with simple, intuitive verbal commands. Using advanced voice-recognition technology, it lets you conveniently manage your music and enjoy hands-free¹ use of your phone — without memorizing complicated menus.



DIGITAL JUKEBOX

UVO eServices¹ features an easy-to-use jukebox. It has an in-dash, large-capacity digital storage for your favorite music. The system lets you load your tunes and sort them by either title or artist.



PARKING MINDER

UVO eServices¹ can record your vehicle's location whenever you park. Then, if necessary, you can use your compatible smartphone⁹ to find your car. Parking Minder also lets you take pictures of the surrounding area for reference, write a reminder note or set an alarm if you're parked at a meter.

1, 2, 6, 8, 9, 10, 11, 12, 13, 14, 15 See Specifications page for endnotes.

Main image: UVO eSERVICES INFOTAINMENT SYSTEM WITH VOICE-COMMAND NAVIGATION SHOWN. Actual component may vary.

UVO UVO¹ — short for “your voice” — is an available infotainment system that integrates advanced voice-recognition technology to help you make hands-free¹ calls and manage your music library. UVO eServices¹ is a subscription-free⁸ information system that enables you to seamlessly connect your compatible smartphone⁹ to your vehicle and access a suite of phone-based features. Its many advanced services include the ability to connect with 24-hour roadside assistance¹⁰ or 911 Connect¹¹ and monitor your vehicle’s maintenance requirements.¹² Forte EX is also available with UVO eServices¹ infotainment system with voice-command navigation, including features such as real-time access to highway traffic conditions.⁶



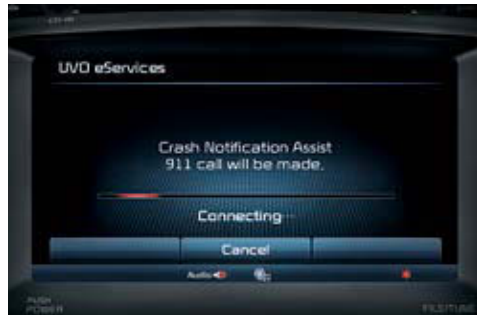
UVO eSERVICES¹ APP⁸

A free app⁸ is available that allows you to integrate your iPhone⁹ with your eServices-equipped vehicle — and make the most of UVO eServices.¹ This app can be downloaded at the App Store.¹³



MY POIs

UVO eServices¹ allows you to use a web-enabled computer to send locations that you find on Google Maps™ mapping service to the navigation system for route guidance.



911 CONNECT¹¹

In the event that an airbag is deployed, UVO eServices¹ automatically initiates a call to 911 to alert them of an emergency situation. UVO eServices¹ then transmits your vehicle’s location, if available, and allows the 911 operator to speak with the occupants.

UVO eServices
Powered by
Microsoft[®]®
UVO eServices
w/voice-command
navigation

UVO eSERVICES¹ APP⁸

ADVANCED VOICE RECOGNITION

DIGITAL JUKEBOX

PARKING MINDER

MY POIs

911 CONNECT¹¹

ROADSIDE ASSIST¹⁰

Call for enhanced roadside assistance by touching an icon on the smartphone⁹ app⁸ screen. UVO eServices¹ then sends your location to the Call Center if available, and allows you to speak to an operator.

VEHICLE DIAGNOSTICS¹²

You may perform a diagnostics check at any time or schedule checks on a regular basis. Diagnostics checks are also automatically triggered if the system detects a critical powertrain issue, alerting you to schedule an appointment or request roadside assistance.¹⁰

VOICE-COMMAND NAVIGATION

Access real-time highway traffic conditions⁶ to help navigate the most efficient route to your destination.

HD RADIO™¹⁵ TECHNOLOGY

Available HD Radio™ technology includes features like crystal-clear sound, new local FM channels and on-screen information — 100% subscription-free.

REAR-CAMERA DISPLAY²

Whenever you shift into reverse, a live image from a rear camera displays on the screen, showing objects behind the vehicle you might not otherwise see.

eSERVICES GUIDE

To learn more about UVO eServices¹ features, you may access an automated user manual by using the touch screen.

MYUVO.COM WEB/MOBILE

MyUVO.com lets you check vehicle diagnostics¹² and schedule appointments with your preferred or nearby Kia retailer using your home computer or mobile device.

	UVO eServices Powered by Microsoft [®] ®	UVO eServices w/voice-command navigation
UVO eSERVICES¹ APP⁸	●	●
ADVANCED VOICE RECOGNITION	●	—
DIGITAL JUKEBOX	●	●
PARKING MINDER	●	●
MY POIs	—	●
911 CONNECT¹¹	●	●
ROADSIDE ASSIST¹⁰	●	●
VEHICLE DIAGNOSTICS¹²	●	●
VOICE-COMMAND NAVIGATION	—	●
HD RADIO™¹⁵ TECHNOLOGY	—	●
REAR-CAMERA DISPLAY²	●	●
eSERVICES GUIDE	●	●
MYUVO.COM WEB/MOBILE	●	●

ADVANCED AIRBAGS¹⁶

An advanced sensor system manages the dual front airbags, front-seat-mounted side airbags and side curtain airbags for front and rear seating positions.

AIRBAG & SEAT-BELT SENSORS¹⁶

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.

REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced to help strengthen the vehicle body.

HIGH TENSILE-STRENGTH STEEL

Body construction includes the extensive use of high tensile-strength steel to increase rigidity and reduce weight.

TIRE-PRESSURE MONITORING SYSTEM¹⁷

This system includes air pressure sensors located at each tire. If one of the tires reaches a specified low air pressure, then a warning light will alert you.

FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries.

LATCH SYSTEM

The standardized Lower Anchors and Tethers for Children (LATCH) system makes it easier to securely install a compatible child seat in any of the three rear seating positions.

FRONT & REAR 3-POINT SEAT BELTS

Three-point seat belts are standard for all five seating positions, so that each person is protected with both an over-the-lap and a shoulder seat belt.

HEIGHT-ADJUSTABLE SEAT BELT ANCHORS

Seat belts are designed to help ensure comfort and proper fit. The front height-adjustable seat-belt anchors allow the driver and front-passenger seat belts to be raised and lowered to achieve a proper fit.



**DESIGNED TO
HELP PROTECT
DRIVER & PASSENGERS**



The Forte features advanced active safety systems designed to help give you peace of mind every time you drive.[†] Each one is engineered to help you maintain control, even in harsh road conditions and in certain emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.

ELECTRONIC STABILITY CONTROL (ESC)^{*}

ESC provides you with improved directional stability, which helps you maintain better control in difficult driving situations. It monitors your vehicle's response during emergency maneuvers and then controls the engine and brakes to help keep your Forte on course.

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheel spin during acceleration, it uses a combination of engine power and brake force to transfer power to the wheels that have the most traction. This action provides both increased control and enhanced responsiveness.

BRAKE ASSIST SYSTEM (BAS)

BAS operates based on the force that's applied to the brake pedal. If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.

ANTI-LOCK BRAKES (ABS)

ABS is the foundation of an active safety system. ABS helps provide greater vehicle control when stopping in difficult conditions like wet or slippery roads.

VEHICLE STABILITY MANAGEMENT (VSM)

VSM adds steering direction control capability. It intervenes when appropriate to help the driver regain control of the vehicle.

HILL-START ASSIST CONTROL (HAC)

To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

4-WHEEL DISC BRAKES

Front ventilated disc brakes and rear disc brakes help provide consistent and powerful braking performance.

16, 17 See Specifications page for endnotes. Inflated airbags are shown for illustration only. ^{*}No system, no matter how advanced, can compensate for all driver error and/or driving conditions. Always drive responsibly. EX WITH TECHNOLOGY PACKAGE SHOWN.

DELIVERING ON A PROMISE

Kia is committed to producing world-class vehicles to suit most every driving need. This promise has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features and advanced safety systems. The value found in every Kia vehicle has been widely recognized,¹⁸ resulting in Kia becoming one of the fastest-growing automotive brands in America over the past five years.¹⁹



COMPELLING DESIGN

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia's designers with pride.

DONORSCHOOSE.ORG

Kia is committed to providing assistance to those in need. That's why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Kia recently donated \$1 million to fund a "Double Your Impact" campaign that matched individuals' donations and delivered more than \$2 million worth of resources to nearly half a million public school students across all 50 states.



TAKING ON THE COMPETITION

The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia's belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with a proven track record. In 2012 the team stood on the podium at Daytona International Speedway and in six of 12 races in the Pirelli World Challenge. Look for Kia drivers in the winner's circle at racetracks across America in the months ahead.

COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant is capable of producing 360,000 vehicles a year. The Sorento crossover and Optima midsize sedans are currently being built at this plant.[†] In addition to producing high-quality vehicles, more than 3,000 jobs were created at the facility plus 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



INDUSTRY-LEADING WARRANTY PROGRAM

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.⁴

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance¹⁰



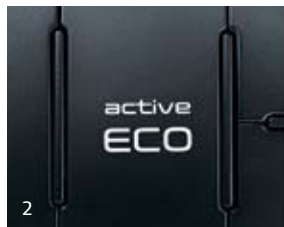
OFFICIAL
AUTOMOTIVE
PARTNER
OF THE NBA

PACKAGES

TO SUIT YOUR LIFESTYLE

6-SPEED AUTOMATIC TRANSMISSION PACKAGE (AVAILABLE ON LX)

1. Sportmatic® transmission
2. Active Eco System



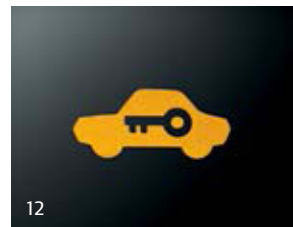
LX POPULAR PACKAGE (REQUIRES 6-SPEED AUTOMATIC TRANSMISSION PACKAGE)

1. Outside mirror w/signal indicators
2. 16" tires w/alloy wheels
3. Tweeter speakers
4. Sliding center armrest
5. Rear armrest w/cupholders
6. Illuminated vanity mirrors
7. Keyless entry w/trunk opener
8. Cruise control w/steering-wheel-mounted audio controls
9. Passenger seat back pocket (not shown)
10. Soft touch upper door panels (not shown)
11. Illuminated ignition key cylinder (not shown)
12. Map light (not shown)
13. Sunglasses holder (not shown)



EX PREMIUM PACKAGE (REQUIRES 17" ALLOY WHEELS)

1. Puddle lamp
2. Sunroof
3. 10-way power driver's seat
4. Driver's memory seat w/two presets
5. Leather seat trim
6. Heated front seats & rear seat cushions
7. Ventilated driver's seat
8. Heated steering wheel
9. Push-button start w/Smart Key w/HomeLink®21
10. Auto-dimming rearview mirror
11. Door handle pocket light
12. Immobilizer



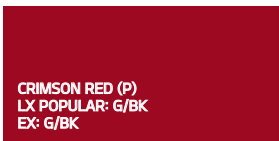
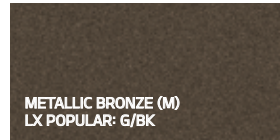
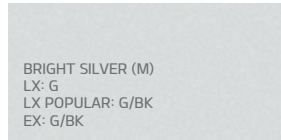
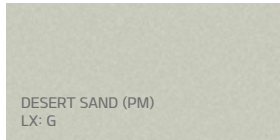
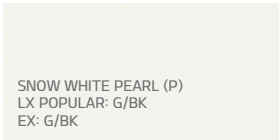
**EX TECHNOLOGY PACKAGE
(REQUIRES EX PREMIUM PACKAGE)**

1. Voice-command navigation w/HD Radio¹⁵
2. Dual-zone automatic climate control
3. Center console rear vents
4. Supervision meter cluster w/Thin-Film Transistor color LCD cluster
5. HID headlights
6. LED taillights



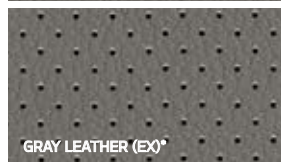
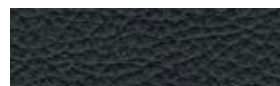
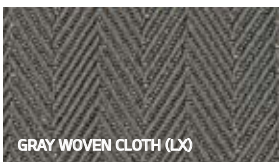
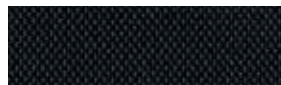
COLORS

EXTERIOR



(M) = METALLIC PAINT, (P) = PEARL PAINT, (PM) = PEARL METALLIC PAINT

INTERIOR



INTERIOR COMBINATIONS ARE INDICATED BY:
G = GRAY INTERIOR
BK = BLACK INTERIOR
* OPTIONAL LEATHER

ACTUAL VEHICLE COLORS MAY VARY FROM PRINTED BROCHURE.

FEATURES



MECHANICAL & EXTERIOR

1.8L 4-cylinder engine ³	●	—
2.0L 4-cylinder engine	—	●
6-speed manual transmission	●	—
6-speed Sportmatic® transmission	○	●
Active Eco System	○†	●
15" tires w/steel wheels	●	—
16" tires w/alloy wheels	○†	●
17" tires w/alloy wheels	—	○
Body-color, power-adjustable outside mirrors	●	●
Outside mirrors w/LED turn-signal indicators	○†	●

Power-folding outside mirrors	—	●
Body-color exterior door handles	●	—
Body-color exterior door handles w/chrome insert	—	●
Illuminated door handle pockets w/puddle lights	—	○
Chrome exhaust tip	—	●
HID headlights	—	○
Front LED positioning lights	—	●
Front fog lights	—	●
Rear LED taillights	—	○
Power sunroof	—	○

INTERIOR & CONVENIENCE

AM/FM/CD/MP3/SiriusXM® audio system	●	●
Steering-wheel-mounted audio control buttons ⁵	●	●
Four speakers	●	●
Two tweeter speakers	○†	●
UVO eServices ¹ infotainment system Powered by Microsoft® ¹⁴	—	●
UVO eServices ¹ infotainment system w/voice-command navigation w/HD Radio™ technology ¹⁵	—	○
Rear-camera display ²	—	●
USB/auxiliary input jacks	●	●
Bluetooth® ⁷ wireless technology w/streaming audio	●	●
Push-button start w/Smart Key	—	○
Electric Power Steering (EPS)	●	●
FlexSteer™ driver-selectable steering assist	—	●

Tilt & telescopic steering column	●	●
Cruise control w/steering-wheel-mounted control buttons ⁹	○†	●
Air conditioning	●	●
Dual-zone automatic temperature control w/rear vents	—	○
Cooling glove box	—	●
Power windows w/driver's one-touch auto-down	●	●
Power door locks	●	●
Remote keyless entry w/trunk opener	○†	●
Supervision meter cluster w/4.2" Thin-Film Transistor color LCD cluster	—	○
Trip computer	●	●
Auto-dimming rearview mirror w/HomeLink® ²¹	—	○
Auto-on/off headlights	—	●
Sliding dual visor w/mirror & light	○†	●

SEATING & TRIM

Cloth seat trim	●	●
Leather seat trim	—	○
6-way adjustable driver's seat	●	●
10-way power driver's memory seat w/two memory presets	—	○
60/40 split-folding rear seats	●	●
Heated front seats & rear seat cushions	—	○
Ventilated driver's seat	—	○
Leather-wrapped steering wheel & gearshift knob	—	●

Heated steering wheel	—	○
Center console armrest & storage	●	●
Sliding armrest	○†	●
Rear-seat center armrest w/cup holders	○†	●
Front passenger seatback map pocket	○†	●
Leather-wrapped steering wheel & gearshift knob	—	●
Soft touch front upper door panels	○†	●

RESTRAINT & SAFETY SYSTEMS

Dual front advanced airbags ¹⁶	●	●
Dual front seat-mounted side airbags ¹⁶	●	●
Full-length side curtain airbags ¹⁶	●	●
Front & rear 3-point seat belts	●	●
Front seat-belt pretensioners	●	●
Height-adjustable front seat-belt anchors	●	●
4-wheel disc brakes	●	●
4-wheel anti-lock brakes (ABS)	●	●
Vehicle Stability Management (VSM)	●	●

Electronic Stability Control (ESC)	●	●
Traction Control System (TCS)	●	●
Brake Assist System (BAS)	●	●
Electronic Brake-force Distribution (EBD)	●	●
Hill-start Assist Control (HAC)	●	●
Tire-Pressure Monitoring System (TPMS) ¹⁷	●	●
Front & rear crumple zones	●	●
Side-impact door beams	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●

● STANDARD ○ OPTIONAL — NOT AVAILABLE
† N/A ON MANUAL TRANSMISSION

SPECIFICATIONS

ENGINE

	1.8L I4 ³	2.0L I4
Type	Inline 4-cylinder, aluminum block & head	Inline 4-cylinder, aluminum block & head
Valve gear	DOHC, 16 valves, Dual Continuously Variable Valve Timing (D-CVVT)	DOHC, 16 valves, Dual Continuously Variable Valve Timing (D-CVVT)
Displacement	1,797 cc	1,999 cc
Horsepower (SAE net) Horsepower SULEV	148 hp @ 6,500 rpm ³ 145 hp @ 6,500 rpm SULEV ³	173 hp @ 6,500 rpm
Torque (SAE net) Torque SULEV	131 lb.-ft. @ 4,700 rpm ³ 130 lb.-ft. @ 4,700 rpm SULEV ³	154 lb.-ft. @ 4,700 rpm
Fuel system	Multi-Point Injection (MPI)	Gasoline Direct Injection (GDI)
Transmission	6-speed manual, overdrive 6-speed electronically controlled Sportmatic, [®] overdrive	N/A 6-speed electronically controlled Sportmatic, [®] overdrive

DIMENSIONS

Wheelbase	106.3 in.
Length	179.5 in.
Width	70.1 in.
Height	56.5 in.
Ground clearance	5.5 in.
Headroom (front/rear)	39.1 in./37.3 in.
Shoulder room (front/rear)	56.1 in./54.9 in.
Legroom (front/rear)	42.2 in./35.9 in.
Interior volume	96.2 cu. ft. (95.0 cu. ft. w/sunroof)
Cargo volume	14.9 cu. ft.

CURB WEIGHT

	1.8L I4/2.0L I4
Manual transmission	2,736/2,787 lbs. (LX, EX)
Automatic transmission	2,776/2,837 lbs. (LX, EX)

ENDNOTES

1. Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details.

2. The rear-camera display is not a substitute for proper and safe backing-up procedures. The rear-camera display may not display/detect every object behind the vehicle. Always drive safely and use caution when backing up.

3. ULEV 1.8L engine: 148 hp @ 6,500 rpm, 131 lb.-ft. @ 4,700 rpm. SULEV 1.8L engine: 145 hp @ 6,500 rpm, 130 lb.-ft. @ 4,700 rpm. Super Ultra Low Emission Vehicle (SULEV) engine is the only engine available in these states: CA, NY, MA, VT, CT, NJ, OR, ME, RI, MD, PA, WA and NM. ULEV is the only engine available in all other states. Maximum hps listed.

4. The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details or go to kia.com.

5. Driving while distracted is dangerous and should be avoided. Drivers should remain attentive to driving and always exercise caution when using the steering-wheel-mounted controls while driving.

6. SiriusXM service requires a subscription, sold separately, after 3-month trial included with vehicle purchase. **If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel.** See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

7. A compatible Bluetooth[®] wireless technology enabled cell phone is required to use Bluetooth[®] wireless technology. The streaming audio function may not be supported in all Bluetooth[®] wireless technology enabled cell phones. The Bluetooth[®] word mark and logos are registered trademarks owned by Bluetooth SIG, Inc.

BODY & CHASSIS

	1.8L I4/2.0L I4
Layout	Front engine, front-wheel drive
Body type	Steel unibody
Front suspension	MacPherson struts, stabilizer bar
Rear suspension	Coupled torsion beam axle, monotube shocks
Steering type	Rack & pinion, electric power steering
Turns, lock-to-lock	2.96
Turning circle, curb-to-curb	34.8

BRAKES

	1.8L I4/2.0L I4
Front	11.0 in. vented discs
Rear	10.3 in. solid discs

TIRES

	1.8L I4	2.0L I4
Size	195/65R15, 205/55R16	205/55R16, 215/45R17

2014 EPA FUEL ECONOMY

	1.8L I4	2.0L I4
Not available at time of printing. For figures, see kia.com or the applicable Monroney Label.		
Fuel tank capacity	13.2 gallons	13.2 gallons

and any use of such marks is pursuant to license. Other trademarks and trade names are those of their respective owners.

8. No subscription fee for UVO eServices. No charge for the UVO eServices app. App runs on your smartphone cellular data service. Cellular service rates will apply.

9. At launch, the Apple iPhone[®] will be the only UVO eServices compatible device. Apple iOS 6 compatibility expected early 2013. Additional compatible devices expected mid 2013.

10. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Certain limitations apply. Coverage details are available in the Kia Warranty and Consumer Information Manual. For access to Enhanced Roadside Assistance, a connected mobile phone via Bluetooth[®] wireless technology within the cellular service coverage area is required.

11. Feature activates after an airbag deployment. Feature requires a connected mobile phone via Bluetooth[®] wireless technology within the cellular service coverage area.

12. Vehicle Diagnostics do not take the place of regularly scheduled maintenance. Feature checks powertrain, chassis, and airbag systems only. For factory-recommended maintenance schedule, see the Maintenance Feature of UVO eServices or the Owner's Manual.

13. Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

14. Microsoft[®] is a registered trademark of Microsoft[®] Corporation in the United States and/or other countries.

15. Available only on UVO. HD, HD Radio and the "Arc" logos are proprietary trademarks of iBiquity Digital Corporation.

16. For maximum protection, always wear your seat belt.

17. Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.

18. Kia Motors received the best Total Cost of Ownership for overall brand for 2012 according to Kelley Blue Book's kbb.com. 2012 model-year vehicle's projected ownership costs are based on the average Kelley Blue Book Total Cost of Ownership data for the initial 5-year ownership period. For more information, visit www.kbb.com.

19. Based on 5-year cumulative growth between 12-month retail sales for periods ending February 2008 and February 2013 of all U.S. automotive brands.

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21. HomeLink[®] is a registered trademark of Johnson Controls, Inc.

FROM COMPACT TO CROSSOVER



RIO



RIO 5-DOOR



SOUL



FORTE KOUP



FORTE



FORTE 5-DOOR



OPTIMA



SPORTAGE



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