

T H E 1 9 9 5 A U R O R A



*T*HE AURORA IS A *world-class* PACKAGE CAPABLE OF GOING HEAD-TO-HEAD
WITH ANY COMPETITIVE VEHICLE ON THE ROAD TODAY.

— MOTOR TREND

*W*HAT WE FOUND OUT AFTER A DAY OF DRIVING THE AURORA IS THAT
IT HAS MORE THAN JUST THE VITAL STATS NEEDED
TO PLAY WITH THE BIG HITTERS — IT HAS THE *character*.

— AUTOMOBILE MAGAZINE

*I*N THE HARSH LIGHT OF A COMPETITIVE MARKET, THE *Aurora* GLOWS.

— ROAD & TRACK

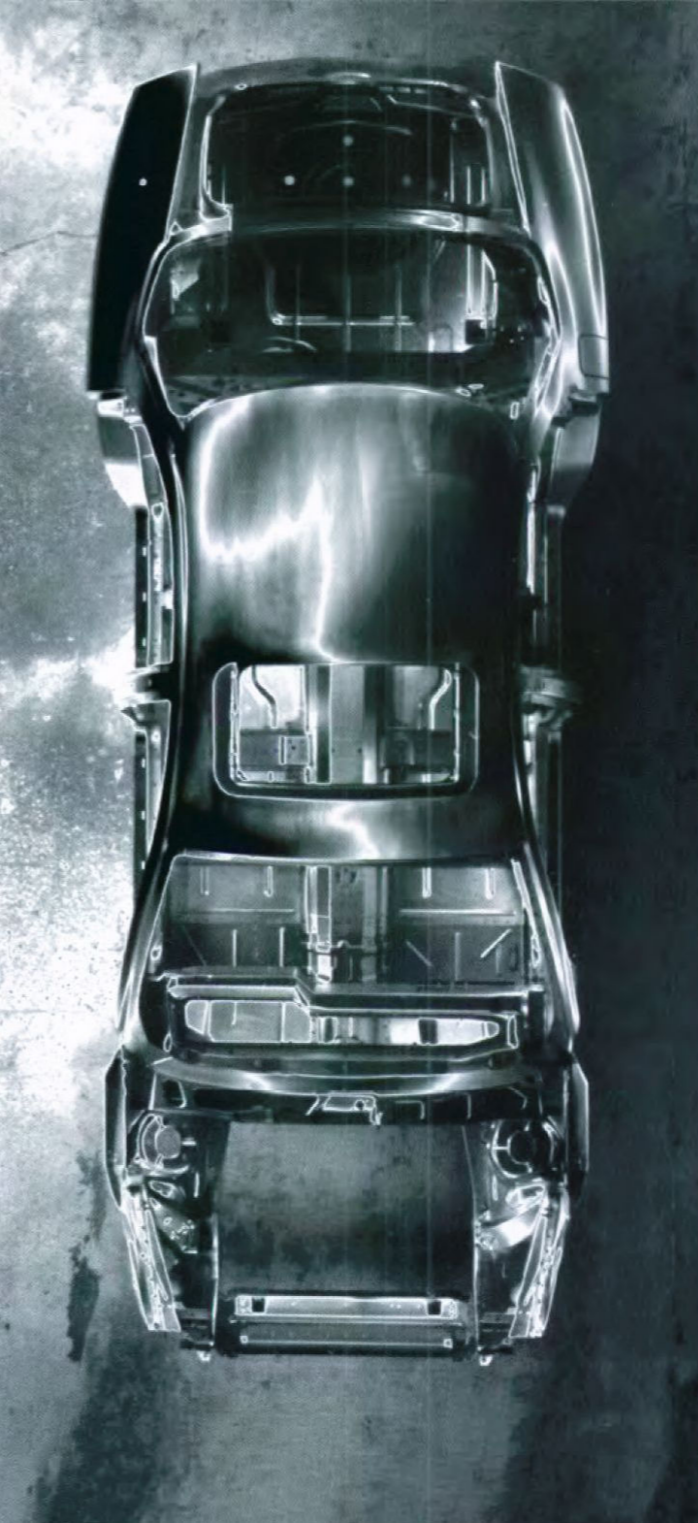
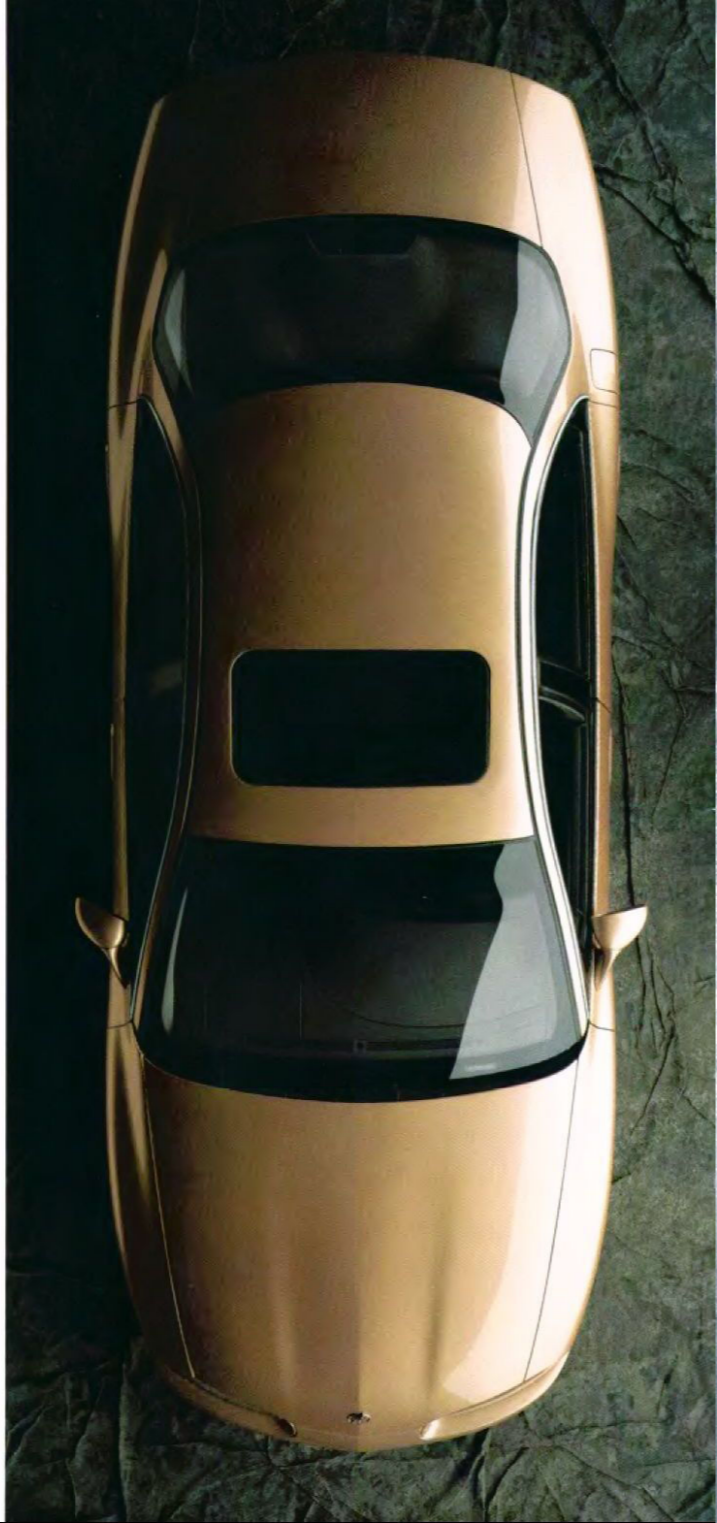


AT FIRST GLANCE, AURORA MAY UNSETTLE YOU JUST A BIT. THAT MEANS WE'VE DONE OUR JOB. BECAUSE THIS LUXURY PERFORMANCE SEDAN IS AN AUTOMOBILE DESIGNED NOT TO IMITATE OTHER CARS, BUT TO ESTABLISH A NEW BENCHMARK FOR THE CLASS.

EVERY ASPECT OF AURORA — FROM

ITS RIGID BODY STRUCTURE TO ITS POWERFUL V8 ENGINE, ERGONOMICALLY PRECISE INTERIOR AND ADVANCED SAFETY ENGINEERING — STARTED WITH ONE GOAL IN MIND: TO SURPASS THE HIGHEST OF CUSTOMER EXPECTATIONS. NO EXCUSES. NO COMPROMISES.

AS YOU MIGHT IMAGINE, THE AURORA TEAM THOUGHT HARD, WORKED LATE, AND ULTIMATELY BUILT NOT JUST THE CAR OF THEIR DREAMS — BUT PERHAPS ALSO OF YOURS.



At the core of any true luxury performance sedan is a body structure of exceptionally high natural frequency, a measure of body strength. The stronger the body, the more solid the ride, the tighter the handling characteristics and the quieter the interior. Aurora engineers recognized this basic design goal as their first challenge. The result: Aurora's body structure is so strong, no car in its class surpasses the Aurora body structure's high natural frequency.

Once this rigid body was created, the engineers turned their attention to other details of the car. To enhance Aurora's handling characteristics, they fine-tuned its front-to-rear weight distribution: an aluminum hood shaves weight from the front, while the battery is located toward the rear. To optimize the Aurora's steering response, they employed a magnetic steering system that automatically adjusts steering force to produce infinitely variable assist. And to ensure that fit and finish is of the highest quality, they built a "Match Check" car to verify the accuracy of body panel tooling and dies.



The Aurora V8 is designed to go 100,000 miles before its first tune-up, thanks in part to platinum-tipped spark plugs that resist fouling and tip erosion.

To take the worry out of life on the road, the Aurora V8 has several fail-safe features. For example, the engine guards against possible damage caused by a total loss of engine coolant. If a temperature sensor in the cylinder head registers more than 268 degrees Fahrenheit, fuel delivery is alternately interrupted to four of the eight cylinders. So even though there's less than full power, an Aurora is still designed to reach 45 mph and travel up to 50 miles to help you get to a phone or service location.



THE ALL-NEW AURORA V8 WAS DESIGNED TO DELIVER PERFORMANCE — WITHOUT COMPROMISE. THIS 4.0-LITER 32-VALVE DUAL-OVERHEAD-CAM ALUMINUM-ALLOY ENGINE GENERATES 250 HORSEPOWER AND 260 LB-FT OF TORQUE TO PROVIDE QUICK ACCELERATION AND DEEP RESERVES OF PASSING POWER. YET THE ENGINE IS ALSO EFFICIENT*, SMOOTH AND RELIABLE.

THE AURORA V8 USES FOUR VALVES PER CYLINDER, A DESIGN THAT OPTIMIZES POWER WHILE IMPROVING EMISSIONS AND FUEL ECONOMY. THE ENGINE IS SO EFFICIENT THAT AURORA, UNLIKE SOME OTHER V8-POWERED LUXURY SEDANS, IS NOT SUBJECT TO THE GAS GUZZLER TAX. AND IT'S SO QUIET THAT THE IGNITION SWITCH IS FITTED WITH A SPECIAL INTERLOCK TO PREVENT THE DRIVER FROM ATTEMPTING TO START THE ENGINE WHEN IT'S ALREADY RUNNING.

AND EVEN THOUGH IT'S A NEW DESIGN, THE AURORA V8 HAS ALREADY BEEN PROVEN RELIABLE. BEFORE ACTUAL PRODUCTION BEGAN, IT RAN 25,000 MILES NON-STOP TO SET 47 SPEED-ENDURANCE RECORDS, INCLUDING TWO LONG-STANDING WORLD RECORDS PREVIOUSLY HELD BY MERCEDES-BENZ.

* EPA MILEAGE (EST.) 17 CITY/24 HWY

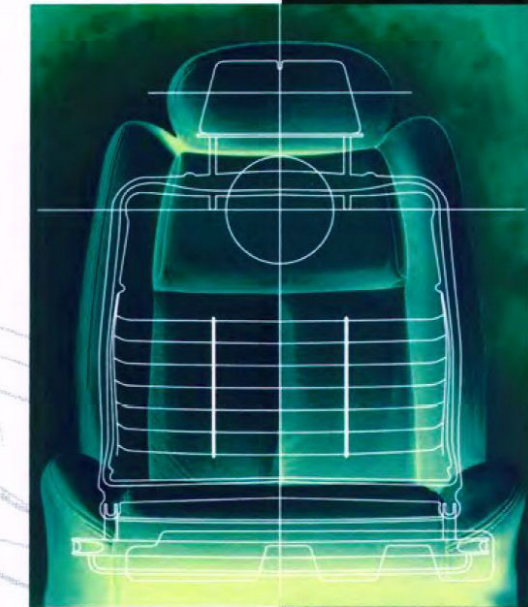






YOU CAN SEE THE INFLUENCE OF ERGONOMICS THROUGHOUT THE AURORA INTERIOR. CONTROLS FOR THE 8-WAY POWER FRONT SEATS ARE LOCATED HIGH ON THE DOOR PANEL FOR EASY ACCESS. AIR VENTS ARE POSITIONED TO DIRECT AIR AT YOUR WHOLE BODY, NOT JUST YOUR HANDS. AND THE DUAL-ZONE CLIMATE CONTROL SYSTEM ALLOWS THE FRONT PASSENGER TO ADJUST THE PASSENGER-SIDE TEMPERATURE TO HIS OR HER PERSONAL PREFERENCE.

AURORA'S DESIGNERS CREATED AN INSTRUMENT PANEL THAT FLOWS NATURALLY INTO THE CENTER CONSOLE, AND FIT GENUINE BURL WALNUT TRIM TO THE CONTOURS. THE RESULT IS A DRIVING ENVIRONMENT THAT'S BOTH INTIMATE AND ELEGANT. "YOU HAVE THE SENSE," *CAR AND DRIVER* NOTED, "OF BEING ENCLOSED, BUT NOT ENCROACHED UPON. OTHER CARS ALSO TRY TO DO THIS, BUT THE CONTOURS AND SPACES INSIDE THE AURORA ARE MORE INTERESTING, MORE PLEASING, MORE ARTFUL." THE SPACES INSIDE THE AURORA ARE ALSO MORE PRACTICAL: AURORA HAS MORE USABLE INTERIOR SPACE THAN ANY IMPORT LUXURY SEDAN IN ITS PRICE CLASS, AND MORE CARGO ROOM THAN ANY LEXUS, INFINITI OR ACURA.



The seats of a luxury sedan must balance the desire for comfort with the demand for support. To meet this goal, the Aurora team tested and refined more than 30

prototype designs until they'd created a seat that's exceptionally comfortable to sit in, yet also provides lasting support. Leather-trimmed seating surfaces cover a system of tuned springs and contoured layers of foam cushions that help eliminate "tail burn," a term that the designers use to describe

the discomfort and fatigue that sets in after hours in a typical car seat.

Aurora's front seats also feature upper and lower lumbar supports that can be adjusted separately to conform precisely to your back. And a 2-position memory system for the driver's seat and outside mirrors recalls your preferred settings at the touch of a button.



The Aurora interior is designed not only for comfort and luxury, but also to help meet a higher priority: driving safety.

As you'd expect, Aurora's safety features include dual air bags*, an anti-lock braking system (ABS) and a traction control system.

But its safety features also include several other thoughtful details found within the interior. For example, the inside rearview mirror dims automatically to reduce reflected glare by up to 94 percent. Large analog gauges provide clear legibility, day or night, while major accessory controls on the door, dash and steering wheel are backlit to assist nighttime operation. And touch controls on the tilt steering wheel let you adjust both the audio system and the climate control without taking your hands from the wheel or your eyes from the road.

*Always wear safety belts, even with air bags.

MECHANICAL

AURORA V8 ENGINE: Transverse-mounted, 4.0-liter (3,995 cc, 244 cu in), 32-valve dual-overhead-cam (DOHC) aluminum block V8, with sequential port fuel injection. Platinum-tipped spark plugs with 100,000-mile first recommended replacement. Vibration-absorbing engine mounting system. Symmetrical dual exhaust system.

FRONT-WHEEL DRIVE: With equal-length driveshafts.

TRANSAXLE: Electronic 4-speed automatic with driver-selectable power and normal shift modes and overdrive. 3.48 final drive ratio.

FULL-RANGE TRACTION CONTROL: ABS sensors detect drive-wheel slip and respond by applying the brakes, restricting fuel flow or modulating ignition to control wheelspin at any speed. On/off switch.

4-WHEEL INDEPENDENT SUSPENSION: Front struts with lower control arms, coil springs and stabilizer bar mounted to the body via a rubber isolated rigid subframe. Rear semi-trailing arms with lateral links, coil springs and stabilizer bar mounted to the body via a rubber isolated rigid subframe, with anti-lift control and automatic leveling.

ANTI-LOCK BRAKES: Power 4-wheel discs with electronically controlled 4-channel ABS.

MAGNETIC VARIABLE-ASSIST STEERING: Feedback-sensing variable-assist Magnasteer adjusts power assist to match vehicle speed.

EXTERIOR

ALUMINUM-ALLOY WHEELS: 16x7-inch, 6-spoke, with integrated center caps.

RADIAL-PLY TOURING TIRES: Goodyear Eagle GA P235/60R16.

FLUSH-MOUNTED HEADLAMPS: Composite halogen, with integrated park/turn lamps and flash-to-pass feature. Automatic on-off control with delay.

HALOGEN FOGLAMPS: Integrated with lower front fascia.

CORNERING LIGHTS: Directional illumination activated by turn signal.

WINDSHIELD WIPERS/WASHERS: With variable-delay pulse control.

LIGHTWEIGHT ALUMINUM HOOD: Supported by dual struts, with an inside release.

REMOTE ENTRY SYSTEM: Keyless remote-controlled power door locks and trunk release with 30-ft range and remote-activated automatic illuminated entry.

TRUNK SECURITY OVERRIDE: A switch in the lockable glove box disables the interior trunk release to help secure stowed items.

ELECTRICALLY HEATED POWER MIRRORS: Heating is activated by the rear window defogger. Position of mirrors is stored in driver-seat memory system.

INTERIOR

AUTOMATIC CLIMATE CONTROL: Separate driver and front-seat passenger temperature controls, rear seat heat ducts, and digital outside temperature display. Timed-shutoff electric rear window defogger. Front side window defoggers.

DIMENSIONAL SOUND SYSTEM: AM/FM stereo radio with auto-reverse cassette player and compact disc player, automatic tone control and 6 speakers.

POWER WINDOWS: With driver's auto-down.

SOLAR CONTROL GLASS: EZ-Kool® tinted front windshield, and side and rear windows.

AUTOMATIC DAY/NIGHT MIRROR: Proportionally dimming Electrochromic inside rearview mirror.

AUXILIARY POWER OUTLET: Additional 12-volt power socket.

DUAL AIR BAGS*: Driver and right front passenger Supplemental Inflatable Restraint System. Color-keyed 3-point outboard safety belts, rear center lap belt, front shoulder belt comfort feature, minimal-effort retractors and rear shoulder-belt comfort guides.

STORAGE COMPARTMENTS: Front center storage console with provision for CDs, cassettes and coins. Lockable glove box. Front seatback pockets, door pockets and fold-down rear center armrest. Overhead console with garage door opener provision. Dual cupholders, front and rear. Trunk cargo net.

*Always wear safety belts, even with air bags.

SEATING & TRIM

POWER FRONT BUCKET SEATS: Ergonomic contour design, adjustable for reach, tilt, height, recline and dual lumbar supports. Headrests manually adjust for height and angle.

DRIVER'S SEAT MEMORY SYSTEM: Stores and recalls 2 driver-seat and side-mirror positions.

CONTOURED REAR BENCH SEAT: With integrated dual headrests, fold-down center armrest with storage compartment, dual cupholders and trunk pass-through.

LEATHER TRIM: Covering the seating areas, steering wheel rim and console-mounted shifter.

WOOD TRIM: Genuine burl walnut on door armrests and center console.

CARPETING: Wall-to-wall cut-pile, with carpeted front and rear floor mats. Carpeted trunk.

CONTROLS

THEFT-DETERRENT SYSTEM: PASS-Key II uses an electronic device on the key to activate the ignition system.

PROGRAMMABLE DOOR LOCKS: Automatic locking/selectable unlocking when shifting out of and into Park. Rear door child-security locks.

CRUISE CONTROL: Stalk-operated speed control.

REMOTE RELEASES: For the fuel-filler door, hood and trunk lid.

STEERING WHEEL TOUCH CONTROLS: TILT-Wheel steering with integral controls for the sound system and climate control.

FULL INSTRUMENTATION: White-on-black backlit analog speedometer, tachometer, fuel and coolant gauges. Driver information center with digital date, fuel, fluid, voltage, and trip computer functions. Warning lights for vehicle servicing, system failure and maintenance. Resettable trip odometer.

BACKLIT SWITCHES: Controls on door, instrument panel and steering wheel are illuminated for nighttime operation.

OPTIONS

POWER SUNROOF: 2-way tilt/sliding tinted glass with manual sliding sunshade.

BOSE® ACOUSTIMASS® MUSIC SYSTEM: Extended range AM/FM stereo radio with seek/scan tuning, auto-reverse cassette player, rear-shelf mounted Acoustimass bass module and 6 speakers. Includes 12-disc CD changer (late availability).

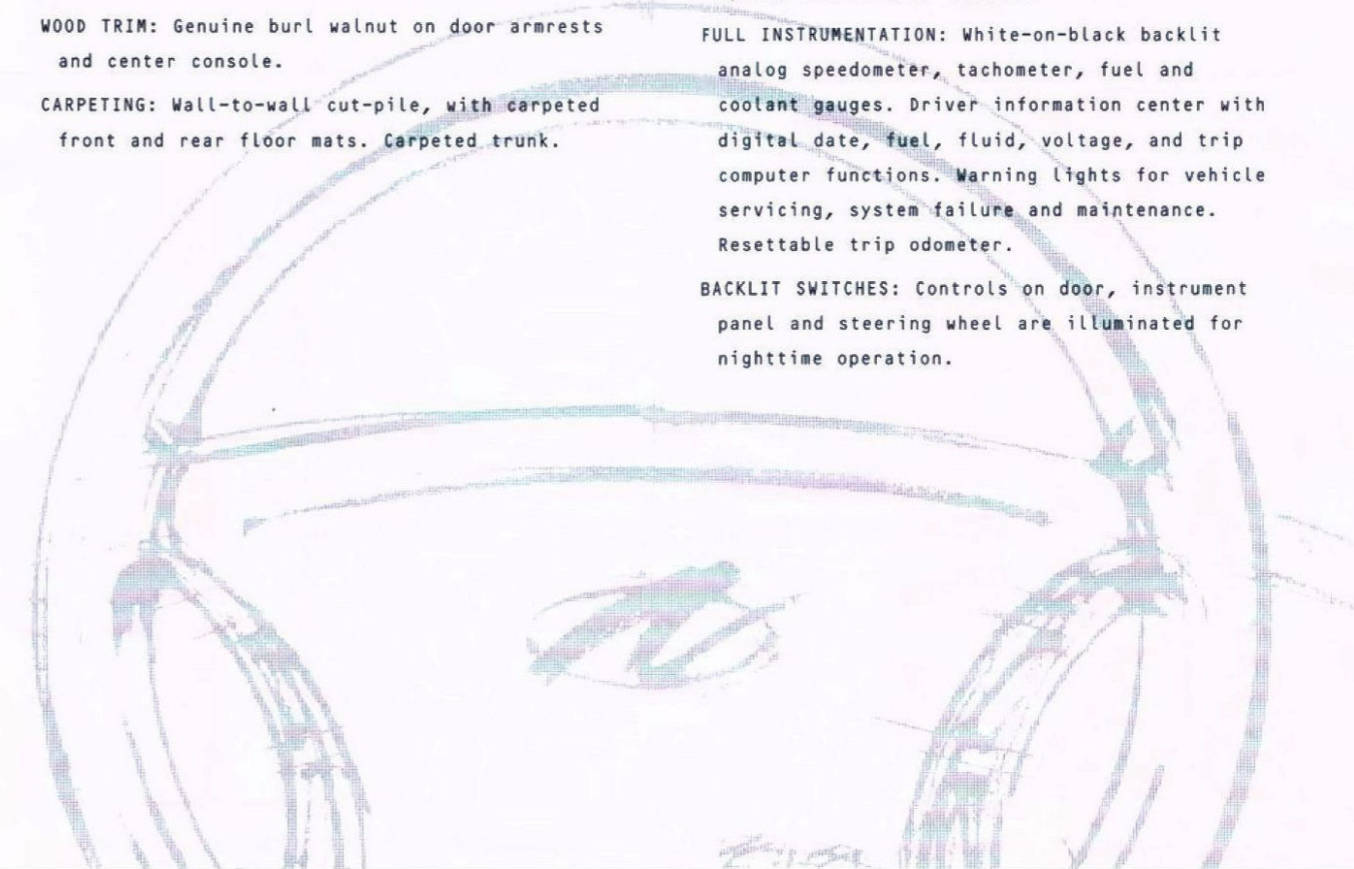
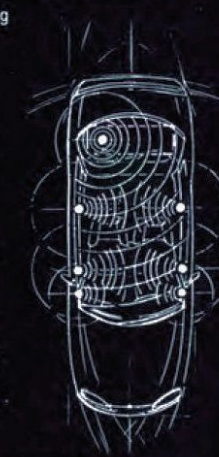
12-DISC CD CHANGER: Trunk-mounted compact disc changer activated via in-dash controls (late availability).

HEATED SEATS: Provide high and low heat settings to the driver and front passenger lower backrest and seat cushions.

AUTOBAHN PACKAGE: Includes Michelin V-rated P235/60VR16 tires and 3.71 transaxle ratio.

ENGINE BLOCK HEATER: Plugs into a grounded 110-volt household electrical outlet to provide easier starting in sub-zero temperatures.

CLOTH SEAT TRIM: Available at no additional charge.



FOR CRASH AVOIDANCE:

Anti-lock brakes - Traction control system - Brake/transmission shift interlock - 4-wheel disc brake system with dual master cylinder and warning light - Audible disc brake lining wear indicators - Side marker lamps and reflectors - Parking lamps - 4-way hazard warning flashers - Back-up lamps - Center high-mounted stoplamp - Directional signal control with lane change feature (turn signal) - Windshield defroster, washer and multi-speed wipers - Inside day/night rearview mirror - Outside rearview mirrors - Starter safety switch - Dual-action hood latch - Low-glare finish on inside windshield moldings, wiper arms and blades - Illuminated heater and defroster controls - Tires with built-in tread wear indicators - Electric rear window defogger - Door warning lights and reflectors - Safety road wheel rims

FOR OCCUPANT PROTECTION:

Unibody construction with front and rear crush zones - Side door beams - Supplemental Inflatable Restraint System with air bags and manual lap/shoulder safety belts for driver and front-seat passenger - Manual lap/shoulder safety belts for left and right rear passengers - Manual lap safety belt for center rear passenger - Laminated windshield glass with urethane bonding - Tempered safety glass, side and rear windows - Power window lockout - Energy-absorbing steering column - Energy-absorbing instrument panel - Head restraints, driver and front-seat passenger (adjustable) - Safety armrests - Break-away inside rearview mirror - Interlocking door latches - Passenger-guard inside door lock handles - Security door locks and door retention components - Automatic programmable door locking system - Child security door locks - Dual sun visors - Pressure lock radiator cap - Pressure relief fuel cap

FOR THEFT-DETERRENCE:

PASS-Key II personal security system - Theft-deterrent steering column lock - Visible vehicle identification number - Laser-etched VIN plate - Remote inside hood release - Marked body parts - Theft-deterrent key locking system

IMPORTANT WORDS ABOUT THIS CATALOG

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Aurora retailer for complete details.

A WORD ABOUT THE AURORA V8

The Aurora V8 engine is produced by different operating units of GM, its subsidiaries or GM suppliers worldwide.

A WORD ABOUT ASSEMBLY

Aurora is assembled by, and incorporates thousands of components produced by, different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Auroras with different or differently sourced components than originally scheduled. All such components have been approved for use in Aurora. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A WORD ABOUT UPDATED SERVICE INFORMATION

Oldsmobile sends its Aurora retailers useful service bulletins about Aurora. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your retailer. To get ordering information, call 1-800-551-4123 toll-free.

 Buckle Up, America! ©1994 GM Corp. All Rights Reserved. Printed in U.S.A. 9/94. Oldsmobile, PASS-Key and SmartLease are registered trademarks of General Motors Corp. Aurora, TILT-Wheel and Magnasteer are trademarks of General Motors Corp.


AURORA
by Oldsmobile