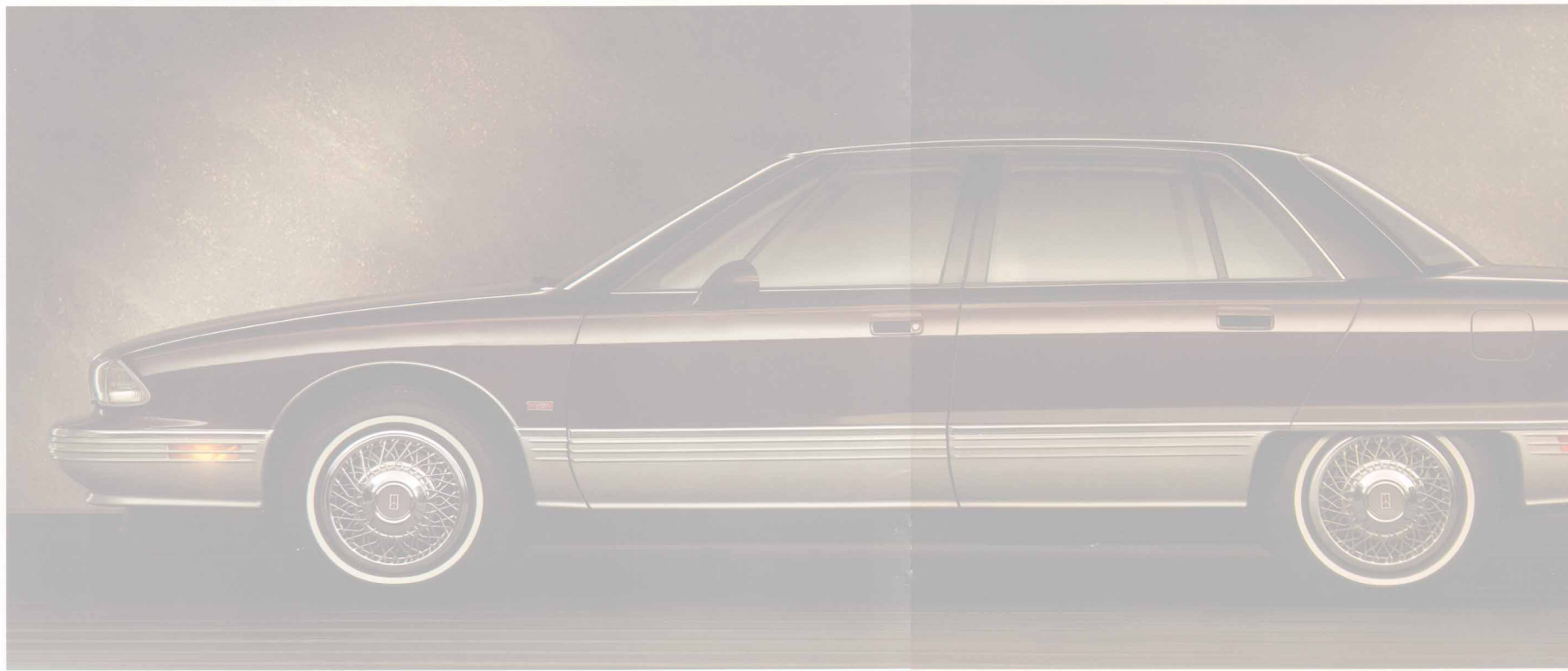


OLDSMOBILE NINETY EIGHT FOR '91



N I N E T Y E I G H T F O R ' 9 1



THE ONLY
SOPHISTICATED FEATURE
THAT'S MISSING IS
THE \$50,000 PRICE TAG.

N I N E T Y E I G H T F O R ' 9 1



*THE ALL-NEW REGENCY ELITE.
LUXURY REDEFINED.*

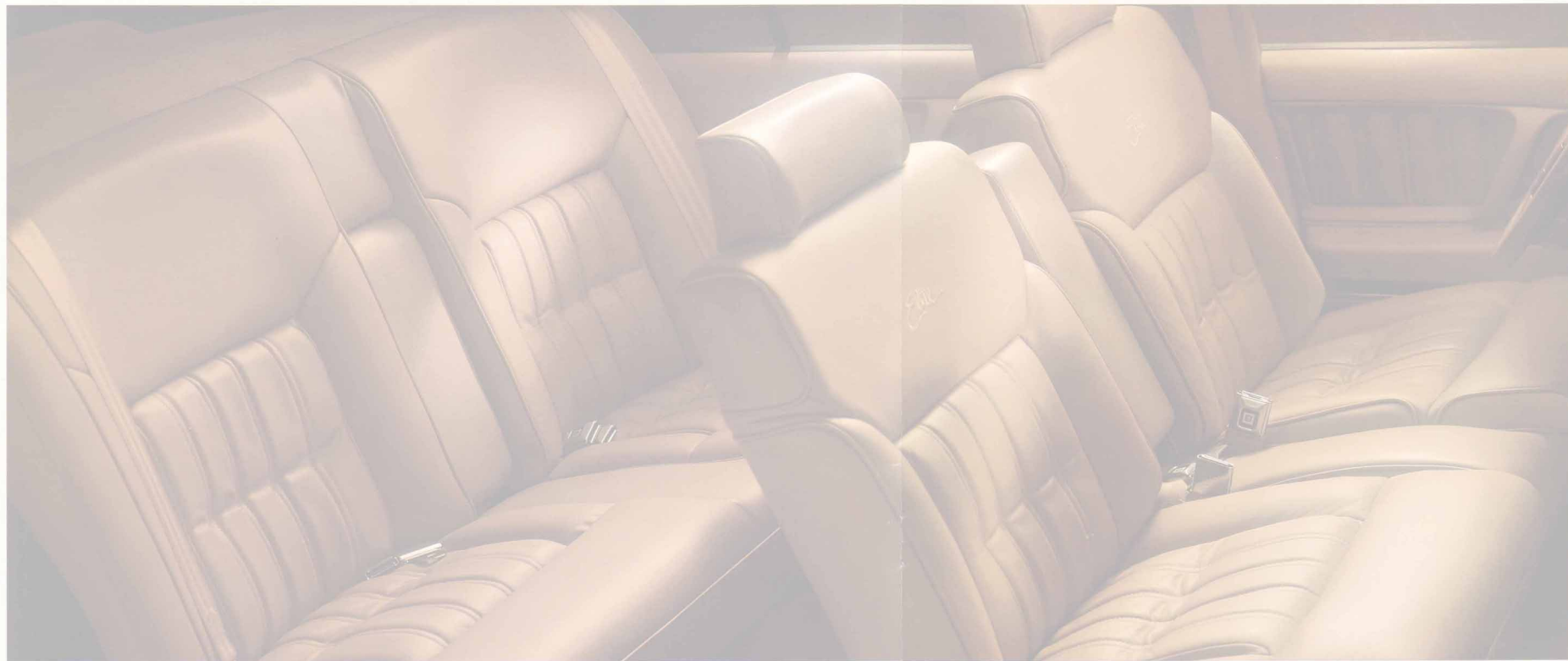
Make a list of the attributes associated with world-class luxury cars, and it would include terms like "advanced," "elegant," "refined" and, of course, "outrageously expensive." However, with the introduction of the all-new Ninety Eight Regency Elite, that last one has been eliminated.

Fortunately, the rest of the list remains intact. With such impressive standard features as 4-wheel anti-lock braking, an electronically controlled transmission, the Pass-Key theft-deterrent system and automatic load-leveling. There's even a state-of-the-art ride control system available.

And compared with last year's model, it has a longer, sleeker look with more luxury standard features, too.

The all-new Ninety Eight Regency Elite. The automobile that redefines the category of world-class luxury cars by adding the word "value."

N I N E T Y E I G H T F O R ' 9 1



NOW YOU CAN
CLIMB INTO A LUXURIOUS
INTERIOR WITHOUT
OVEREXTENDING YOURSELF.

N I N E T Y E I G H T F O R ' 9 1



Getting into the new Ninety Eight Regency Elite is much easier than getting into a lot of other luxury cars. That's because it doesn't have the usual obstacle blocking your way.

Namely, an oversized sticker price.

Of course, once inside you'll find plenty of good reasons for staying there awhile.

Including a six-way power driver's seat, an available digital compact disc stereo sound system, power windows, power door locks, automatic comfort control air conditioning, available leather in the seating areas, extra acoustic insulation, cruise control, Tilt-Wheel steering and a driver-side air bag.

And those are just a few of the truly impressive luxury features you're going to find when you slip behind the wheel. Which only goes to prove one thing.

Just because the all-new Ninety Eight Regency Elite comes with a sticker price that's thousands of dollars less than most luxury automobiles doesn't mean you're going to get shortchanged.

N I N E T Y E I G H T F O R ' 9 1



A CAR WITH
THE TECHNOLOGY TO
SEND A MESSAGE
AROUND THE WORLD.

N I N E T Y E I G H T F O R ' 9 1



*THE ALL-NEW TOURING SEDAN.
PERFORMANCE. AND LUXURY.*

From the moment you first take hold of our new Touring Sedan, its message comes through loud and clear.

This is a luxury performance sedan designed and engineered to take on Germany, Japan and the rest of the automotive world. And to do it where it counts the most—on the road.

That's because the all-new Touring Sedan comes standard with some very serious performance technology. Including the new 3800 V6 engine with tuned port injection, a 4-wheel anti-lock braking system, 16-inch aluminum wheels fitted with Goodyear Eagle GA touring tires and a touring suspension system.

Or, to put it another way, the all-new Touring Sedan is a luxury automobile you'll truly want to own. And truly love to drive.

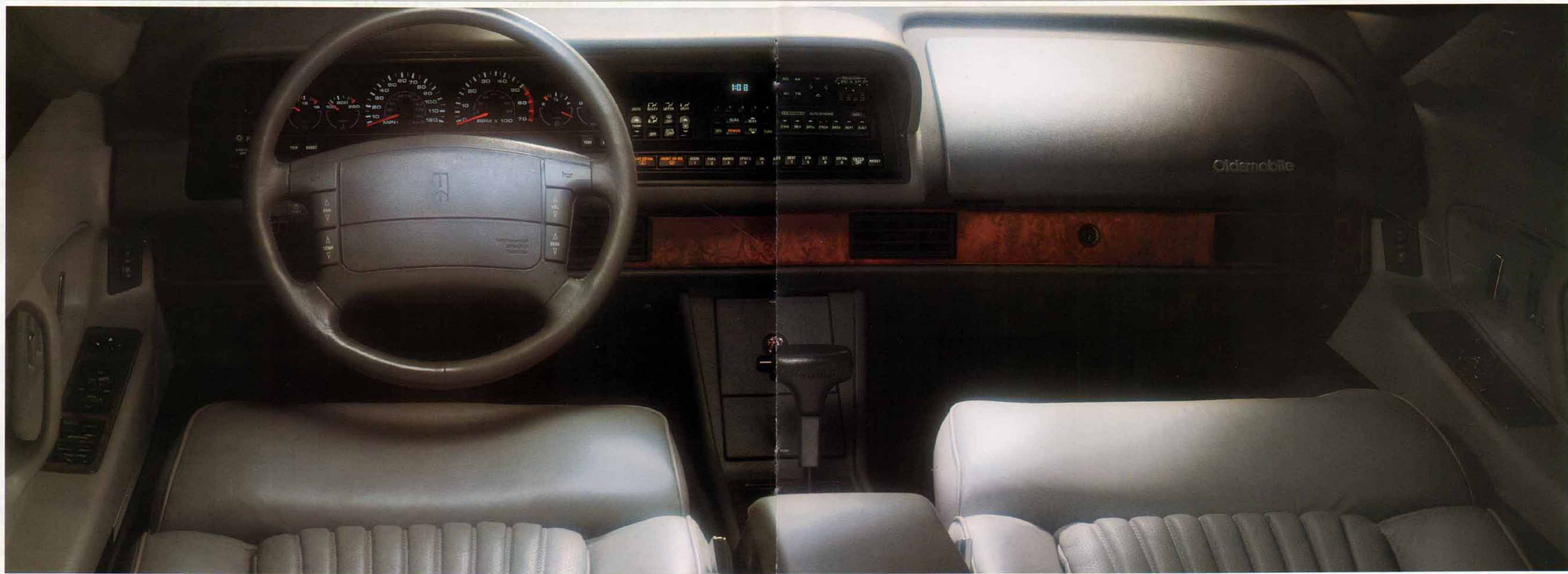
And that message will be well-received by driving enthusiasts everywhere.

N I N E T Y E I G H T F O R ' 9 1



IT'S NOT JUST
STATE-OF-THE-ART.
IT'S ALSO
A WORK OF ART.

N I N E T Y E I G H T F O R ' 9 1



The all-new Touring Sedan provides the world with a stunning example of what happens when performance engineers and artists work toward the same goal: to make a technologically advanced and luxuriously appointed driver's car.

The Touring Sedan's interior, for example, is engineered for both performance and luxury. The ergonomically designed instrument panel comes with an advanced driver information center that provides useful data quickly. The leather-wrapped steering wheel, in addition to being equipped with a driver-side air bag, features touch controls for adjusting the stereo and temperature. There's also infinitely adjustable power front bucket seats, genuine walnut trim, remote lock controls, an electrochromic day-night mirror and much more.

The exciting all-new Touring Sedan. Just think of it as a travelling Institute for the performing arts.

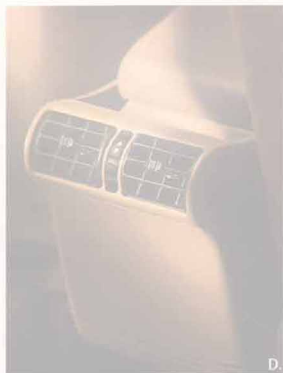
N I N E T Y E I G H T F O R ' 9 1



A.



C.



D.



B.



E.



F.



G.

STANDARD FEATURES

NINETY EIGHT INCLUDES:

- † 4-wheel independent suspension
- † Automatic leveling system
- † Power front disc/rear drum brakes
- † Anti-lock braking system
- † Power rack-and-pinion steering
- † Wire wheel discs
- † All-season radial WSW tires
- † Base-coat/clear-coat paint
- † 2-sided galvanized steel body panels
- † Composite halogen headlamps
- † "Pass-Key" theft-deterrent system
- † Electric outside mirrors
- † Power antenna
- † Flo thru ventilation
- † EZ Cool solar control glass
- † Pulse wipers
- † Automatic air conditioning with rear seat duct
- † Carpeted floor and lower door panels
- † Convenience group, including underhood and trunk lamps, covered visor mirrors and chime tones
- † Cruise control
- † Side and rear window defoggers
- † Power door locks
- † Power windows
- † Remote fuel filler door release
- † Power trunk lid lock release
- † Carpeted floor mats
- † AM/FM stereo with seek-scan, music search, auto-reverse cassette, digital clock and 6 speakers
- † 55/45 divided bench front seat with driver-side power adjuster
- † Front seat storage armrest
- † Rear seat center armrest
- † Supplemental inflatable restraint, driver side
- † Tilt-Wheel steering
- † Column shifter

NINETY EIGHT TOURING SEDAN

ALSO INCLUDES:

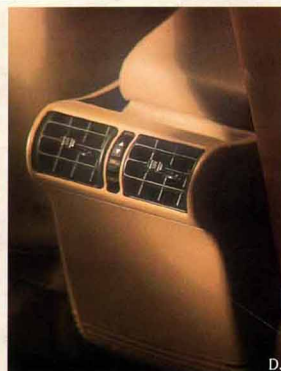
- † Touring suspension, including special components
- † Electric defog on outside mirror
- † 16" aluminum wheels
- † Touring radial BSW tires
- † High-capacity battery
- † High-capacity cooling equipment

A. The new 3800 V6 engine with tuned port injection delivers outstanding horsepower and torque. It also features a unique counterbalance shaft that reduces vibration. B. With 20 cubic feet of trunk space, the all new Ninety Eight holds more cargo than last year's model. C. The advanced Computer Command Ride system, available on the Regency Elite, auto-

matically adjusts the suspension to match road conditions. You can also select your own preference at the touch of a button. D. The rear seat air duct allows both cool and warm air to flow directly to the rear seat area for improved comfort. E. The remote lock control lets you lock or unlock all doors and the trunk from up to 15 feet away. The Pass-Key theft-deterrent

system features an electronically encoded key that the ignition recognizes before starting. F. The Touring Sedan's console features a highly polished burled walnut surface. G. You can adjust the stereo and climate systems right from the touch control steering wheel. It also features a supplemental inflatable restraint system.

ENGINEERED TO RESTORE
YOUR CONFIDENCE
IN THE PHRASE
"NEW AND IMPROVED"



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STANDARD FEATURES

NINETY EIGHT INCLUDES:

- ▶ 4-wheel independent suspension
- ▶ Automatic leveling system
- ▶ Power front disc/rear drum brakes
- ▶ Anti-lock braking system
- ▶ Power rack-and-pinion steering
- ▶ Wire wheel discs
- ▶ All-season radial WSW tires
- ▶ Base-coat/clear-coat paint
- ▶ 2-sided galvanized steel body panels
- ▶ Composite halogen headlamps
- ▶ "Pass-Key" theft-deterrent system
- ▶ Electric outside mirrors
- ▶ Power antenna
- ▶ Flo-thru ventilation
- ▶ EZ Kool solar control glass
- ▶ Pulse wipers
- ▶ Automatic air conditioning with rear seat duct
- ▶ Carpeted floor and lower door panels
- ▶ Convenience group, including under-hood and trunk lamps, covered visor mirrors and chime tones
- ▶ Cruise control
- ▶ Side and rear window defoggers
- ▶ Power door locks
- ▶ Power windows
- ▶ Remote fuel filler door release
- ▶ Power trunk/lid lock release
- ▶ Carpeted floor mats
- ▶ AM/FM stereo with seek-scan, music search, auto-reverse cassette, digital clock, and 6 speakers
- ▶ 55/45 divided bench front seat with driverside power adjuster
- ▶ Front seat storage armrest
- ▶ Rear seat center armrest
- ▶ Supplemental inflatable restraint, driver side
- ▶ Tilt-Wheel steering
- ▶ Column shifter

NINETY EIGHT TOURING SEDAN

ALSO INCLUDES:

- ▶ Touring suspension, including special components
- ▶ Electric defog on outside mirror
- ▶ 16" aluminum wheels
- ▶ Touring radial BSW tires
- ▶ High-capacity battery
- ▶ High-capacity cooling equipment

- ▶ Foglamps
- ▶ Automatic headlight control
- ▶ Luggage compartment cargo net
- ▶ Burled walnut on console, instrument panel and doors
- ▶ Storage console with floor shifter
- ▶ Instrument panel gage cluster, including speedometer, tachometer, gages for fuel, oil pressure, coolant temperature and voltmeter, plus driver information center with automated service reminder showing estimated oil life before next oil change is required
- ▶ Electrochromic day-night mirror
- ▶ Illuminated visor vanity mirrors
- ▶ Graphic equalizer for stereo system
- ▶ Remote accessory control package, including illumination package, retained accessory power, and remote lock controls with two key-chain transmitters
- ▶ Front bucket seats with power recliner, adjustable side bolsters, lumbar, thigh support and articulating headrests
- ▶ Rear headrests
- ▶ Leather-wrapped steering wheel
- ▶ Steering wheel touch controls for climate and radio

OPTIONAL FEATURES

- Note: The Ninety Eight Touring Sedan is so fully equipped, only five options are available (*).
- ▶ Astroturf sliding glass panel*
 - ▶ FE3 touring suspension, including special steering gear, leather-wrapped steering wheel, 15" x 6" aluminum wheels, P215/65R15 BSW tires, 3.06:1 transaxle ratio, and high-capacity cooling equipment
 - ▶ Computer Command Ride system, including computer-controlled struts and shock absorbers, plus selector switch for standard or firm ride mode, and leather-wrapped steering wheel
 - ▶ Engine block heater*
 - ▶ Heated bucket seats* (Touring Sedan only)
 - ▶ 15" aluminum wheels
 - ▶ Blackwall tires
 - ▶ Electronic instrument cluster with driver information center, including fuel economy, range and fuel used, time/date, elapsed time, avg. mph, dist. to destination, est. time of arrival, oil change reminder, gage cluster, and service reminders
 - ▶ Glamour metallic paint colors
 - ▶ Towing package, including special shock absorbers, springs, stabilizer bars, with high-capacity cooling system, and battery, transmission oil cooler and special transaxle gear ratio*

- ▶ Leather seating areas with leather-wrapped steering wheel
- ▶ AM stereo/FM stereo with auto-reverse cassette and graphic equalizer
- ▶ AM/FM stereo with compact disc and auto-reverse cassette
- ▶ AM stereo/FM stereo with compact disc, auto-reverse cassette and graphic equalizer. *Most AM stereo stations across the country broadcast in C-Quam; but some do not. Check with your local stations for compatibility in your area.

OPTION PACKAGES

- | | |
|---|---------------|
| | REGENCY ELITE |
| | 15B 15C |
| ▶ Accent stripe | ▶▶▶▶▶ |
| ▶ Reminder package for low fuel, low oil pressure, low oil level, high engine temperature, low washer fluid level and brake warning | ▶▶▶▶▶ |
| ▶ Electrochromic day-night mirror | ▶▶▶▶▶ |
| ▶ Illuminated visor mirrors | ▶▶▶▶▶ |
| ▶ Power passenger seat adjuster | ▶▶▶▶▶ |
| ▶ Steering wheel touch controls for climate and radio | ▶▶▶▶▶ |
| ▶ Side aluminum wheels | ▶▶▶▶▶ |
| ▶ Cornering lamps | ▶▶▶▶▶ |
| ▶ Power trunk lid pull-down | ▶▶▶▶▶ |
| ▶ Remote accessory control package | ▶▶▶▶▶ |
| ▶ Twilight Sentinel automatic headlight control | ▶▶▶▶▶ |
| ▶ Trunk cargo net | ▶▶▶▶▶ |

The Oldsmobile Edge

A New Generation of Owner Satisfaction.

To guarantee your total satisfaction, every Oldsmobile comes with an exclusive feature that's yours at no extra cost. The Oldsmobile Edge. The comprehensive owner satisfaction plan that can't be touched by any other automaker in the world.

While its specific features are too lengthy to go into here, your Oldsmobile dealer has all of the impressive details.



▶ **Important—A Word About This Catalog:** We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details.

▶ **A Word About Engines:** Oldsmobiles are equipped with engines produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide.

▶ **A Word About Assembly:** Oldsmobiles are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Oldsmobiles incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally scheduled. All such components have been approved for use in Oldsmobiles and will provide the quality performance associated with the Oldsmobile name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

▶ **A Word About Updated Service Information:** Oldsmobile regularly sends its dealers useful service bulletins about Oldsmobile products. Oldsmobile monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

▶ **A Word About Warranty:** The GM 3-year/50,000 mile Bumper-to-Bumper Plus Warranty covers repairs for any new Oldsmobile, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by their manufacturer) will be covered for 3 years or 50,000 miles, whichever comes first. After the first year or 12,000 miles, there is a \$100 deductible per repair visit. Body sheet metal rust-through from corrosion is covered for 6 years or 100,000

miles, whichever comes first. There is no deductible for rust-through repairs. See your Oldsmobile dealer for terms of this limited warranty.

▶ **A Word About Corrosion Protection:** Oldsmobiles are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through from corrosion for 6 years/100,000 miles. Application of additional rust-inhibiting materials is not required under the corrosion coverage.

▶ **Passenger Car Occupant Protection:** Supplemental Inflatable Restraint, driver only, with manual lap/shoulder safety belts for the driver and right front passenger on Ninety Eight models including visual and audible warning system, Manual lap/shoulder safety belts, out-board rear seat positions, Manual lap safety belts, center front/rear seat positions, where applicable, Energy-absorbing steering column, Energy-absorbing instrument panel, Energy-absorbing seat back tops, front, Interlocking door latches, Side-guard door beam, Passenger-guard inside door lock handles, Safety armrests, Head restraints, driver and right front passenger (adjustable or integral), Break-away inside rearview mirrors, Security door lock and door retention components, Tempered safety glass, side windows; also rear windows, Pressure lock radiator cap, Dual sun visors

▶ **Passenger Car Accident Avoidance:** Side marker lamps and reflectors, Parking lamps that illuminate with headlamps, Four-way hazard warning flashers, Back-up lamps, Center high-mounted stop lamp, Directional signal control with lane-change feature, Windshield defroster, washer and multi-speed wipers, Inside rearview mirror, Outside left and right rearview mirrors, Brake system with dual master cylinder and warning light, Starter safety switch, Dual action hood latch, Low-glare finish on inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces, Illuminated heater and defroster controls, Illuminated windshield wiper and washer controls, Tires with built-in tread wear indicators, Safety road wheel rims, Pressure relief fuel cap, Audible brake lining wear indicators, disc brakes

OLDSMOBILE NINETY EIGHT FOR '91



NINETY EIGHT