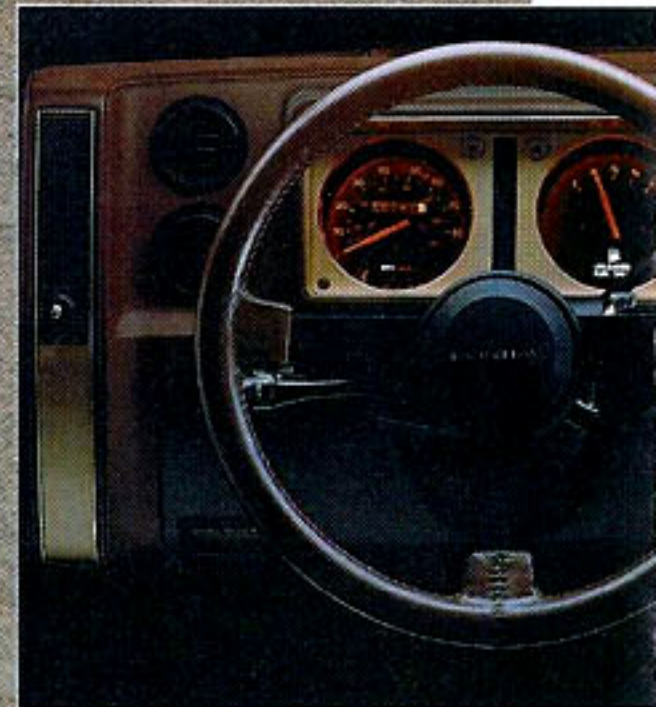


Phoenix



P O N T I A C · 1 9 8 4



Phoenix

The first family of front-wheel-drive Pontiacs comes in eight compact models, each with its own appeal.

PHOENIX SE. If you're looking for value plus driving excitement, you'll find both in the front-wheel-drive Phoenix SE Coupe. The bold, blacked-out trim, business-like rear deck spoiler and slick aluminum sport wheels give this Phoenix a truly aggressive road stance.

But if you think SE's only claim to excitement is its visual appeal, check under the hood. That's where you'll find the 2.8 litre High Output V-6 and 4-speed manual gearbox that take Phoenix SE up to highway speed—in a hurry. And when the road ahead suddenly begins to resemble a corkscrew, SE's quick rack and pinion steering, MacPherson front struts and newly refined rear suspension will help you master the turns.

But here's the best part. You get all this serious road machinery plus traditional Phoenix affordability in one great car. Now *that's* value.

Left: Phoenix SE

Right: Phoenix LE



After dark, the instrument panel glows bright with new optically-soothing orange lighting. Instruments in Canada are metric where required.

PHOENIX LE HATCHBACK. Start with the front-wheel-drive traction of Phoenix Coupe. Add two more doors and a rear hatch. Now blend in a surprisingly spacious interior and you've got Phoenix LE Hatchback. This versatile Pontiac really has a lot going for it.

Like the standard 2.5 litre 4-cylinder engine you'll find under the hood. Thanks to a newly designed "swirl-port" cylinder head, this spirited performer delivers improved acceleration and driveability *plus* outstanding fuel economy.

And then there's LE Hatchback's incredible

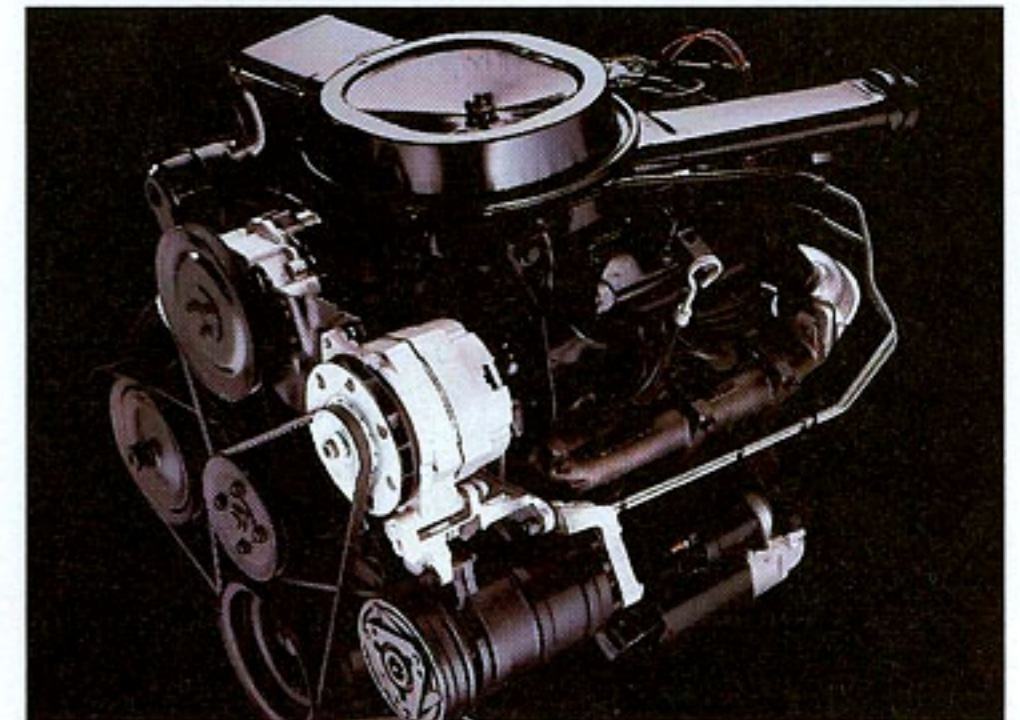
load capacity. Pop open the lid, fold down the rear seat and Phoenix LE Hatchback becomes a spacious cargo hauler. Inside, you'll find over 1170 litres (40 cubic feet) of space—enough to transport anything from chairs to chain saws. You even get a removable cargo cover to keep valuables hidden away.

From Pontiac's most-affordable, five passenger Phoenix PJ Coupe and Hatchback Sedan through the standard Phoenix, the sporty SE and luxurious LE models, one thing common to all these compacts is uncommon value!



New adjustable headrests crown Phoenix LE's handsome notchback seats. The folding front center armrest is also standard.

A Formula leather-wrapped steering wheel and a 2.8 litre High Output V-6 engine takes the fun of Phoenix to the maximum. It's standard on Phoenix S/E, and available on all other Phoenix models.



1984 PHOENIX FACTS & FIGURES

Select the combination of "extras" that make your Pontiac uniquely yours from the long list of standard and available features, some of which are given below. Ask your dealer about group packages and the many other features not indicated below. Your dealer will also advise you of the availability of the various items on the model of your choice.

	PJ	Phoenix	SE	LE
Engines—2.5 litre L4	S	S	—	S
2.8 litre V6	A	A	—	A
2.8 litre HO V6	A	A	S	A
Computer Command Control	—	A	S	A
Transmission—Automatic	A	A	A	A
4-spd Manual	S	S	S	S
Brakes—Front disc/Rear Drum	S	S	S	S
Power	A	A	S	S
Steering—Rack and Pinion	S	S	S	S
Power	A	A	S	S
Tires—185/80R x 13 Radial (black)	S	A	—	A
185/80R x 13 Radial (white)	—	S	—	S
205/70R x 13 Radial (black)	—	A	—	A
205/70R x 13 Radial (white lettered)	—	A	—	A
195/70R x 14 Radial (Black)	—	—	S	—
195/70R x 14 Radial (white lettered)	—	—	A	—
Cruise Control	A	A	A	A
Seats—Bench	S	S	—	—
Notchback	—	A	—	S
Reclining Bucket	—	A	S	A
Steering Wheel—Formula	—	A	—	S
Leather-wrapped	—	A	S	A
Tilt Steering	A	A	A	A
Molding, Bodyside	A	S	S	S
Power—Seats 6-way	A	A	A	A
Door Locks	A	A	A	A
Deck Release (Coupe)	A	A	A	A
Windows	A	A	A	A
Glass—Soft-Ray Tinted	A	A	A	A
Wheels—Custom Covers	A	S	—	S
Wire Covers	—	A	—	A
Aluminum Sport	—	—	S	—
Aluminum	—	A	—	A
Rally with Rings	—	A	—	A
Locking Package	—	A	A	A
Stripes—Accent	—	S	—	A
Air Conditioning	A	A	A	A
Rear Window Defroster	A	A	A	A
Roof luggage Carrier	A	A	A	A
Console, floor	—	A	A	A
Dual horns	A	A	S	S
Mirror, Visor Vanity	A	A	A	A
Rally tuned Suspension	—	A	S	A
Roof—Landau (Coupe)	—	A	—	A
Panel (removable)	—	A	A	A
Cover—Rear Cargo (Sedan)	A	S	—	S
Paint—Two-tone	—	A	—	A
Spoiler—Rear Deck (Coupe)	—	A	S	A
Tungsten Halogen Headlamps	S	S	S	S
Gauges—with Clock	—	A	—	A
with Tachometer	—	A	S	A
Radio—AM	A	S	S	S
AM/FM	A	A	A	A
AM/FM Stereo	A	A	A	A
AM/FM Stereo/Cassette	A	A	A	A

S-Standard A-Available (extra cost) --Not Available

DIMENSIONS	COUPE		SEDAN	
	mm	in	mm	in
Wheelbase	2664	104.9	2664	104.9
Overall Length	4643	183.0	4643	183.0
Overall Width	1754	69.0	1754	69.1
Height	1365	53.7	1365	53.7
Tread, Front/Rear	1492/1447	58.7/57.0	1492/1447	58.7/57.0
Headroom, Front/Rear	970/951	38.2/37.4	970/951	38.2/37.4
Legroom, Front/Rear	1073/881	42.2/34.7	1073/880	42.2/34.6
Shoulder Room, Front/Rear	1430/1429	56.3/56.3	1423/1424	56.0/56.1
Hiproom, Front/Rear	1385/1360	54.5/53.5	1388/1406	54.6/55.4
Usable Luggage Cap.	404.1 litres	14.3 cu. ft.	—	—
Cargo Volume (rear seat down)	—	—	1170 litres	40.9 cu. ft.
Fuel Tank Cap.	55.2 litres	12.2 gal.	55.2 litres	12.2 gal.

A word about engines

These Pontiacs are equipped with GM-built engines produced by various divisions and affiliates of General Motors Corporation and GM of Canada.

Order Code	Displacement	Carb. bbl.	Cyl.	V.I.N.	*Source	Transmission
Engines available without Computer Command Control (Opt. NB1)						
LR8	2.5 litre (151 CID)	EFI	4	—	—	4-speed Manual Automatic
LE2	2.8 litre (173 CID)	2	V6	X	(2)	4-speed Manual Automatic
Engines available with Computer Command Control (Opt. NB1)						
LH7	2.8 litre (173 CID) HO	2	V6	Z	(2)	4-speed Manual Automatic

*Produced by GM (1) Pontiac Division USA (2) Chevrolet Division USA

†The V.I.N. (Vehicle Identification Number) Engine Code is the eighth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

STANDARD FEATURES ON ALL PONTIACS

SAFETY FEATURES

OCCUPANT PROTECTION • Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at centre position, when applicable • Manual lap belts with pushbutton buckles at rear passenger positions including centre, when applicable • Energy-absorbing steering column • Passenger-guard inside door lock handles • Safety interlocking door latches • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety glass windshield/tempered safety glass side and rear windows (except for plastic rear window on 2000 Sunbird convertible) • Safety armrests • Front seat head restraint for driver and right front passenger (adjustable or integral) • Glove box door latch and, when applicable, console cover latch impact security • Smooth contoured door and window regulator handles • Pressure lock radiator cap.

ACCIDENT AVOIDANCE • Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Vinyl-bonded inside rearview mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch (except Fiero which is rear opening) • Low glare finish on instrument panel top, inside windshield mouldings, wiper arms and blades, and steering wheel metallic surfaces • Safety road wheel rims • Front disc brakes with audible wear indicators • Self-adjusting brakes • Illumination of heater and defroster controls on instrument panel • Illumination of windshield wiper and washer controls (when located on instrument panel) • Pressure relief fuel cap. (Pressure relief system on Firebird) • Tread-wear indicators on tires.

ANTI-THEFT • Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release • Anti-theft key system (one key for ignition only, second key for doors, trunk/hatch/tailgate and glove compartment) • Visible vehicle identification number.

MODEL LINEUP

Phoenix PJ—2-Door Coupe/5-Door Hatchback Sedan
 Phoenix—2-Door Coupe/5-Door Hatchback Sedan
 Phoenix SE—2-Door Coupe
 Phoenix LE—2-Door Coupe/5-Door Hatchback Sedan

A word about assembly, components, and optional equipment in these vehicles.

The vehicles described in this brochure are assembled at various Divisions of General Motors Corporation. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and their suppliers. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment.

Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representatives for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your dealer for complete information.

PONTIAC BUILDS EXCITEMENT