

1984

THERE IS A SPECIAL FEEL IN AN OLDSMOBILE



OLDSMOBILE

FIRENZA • OMEGA • FIRENZA CRUISER





There is a special feel in an Oldsmobile!

There is something very special that goes along with the ownership of an Oldsmobile automobile.

It's more than the stylish good looks which win so many glances of approval.

It's more than the luxurious interiors so pleasing to the senses.

More than the meticulous engineering, the masterful riding qualities, the impressive performance.

That special feel goes beyond the tangible and the visible.

Most notably, it is a feeling of pride, the pride you feel inside. The feeling of confidence. The sense of well being.

You invest wisely and well, and you feel very good about it.

That special feel of quality comes in all shapes and sizes.

Luxury cars and family cars, sporty cars and wagons—29 Oldsmobile models for 1984, each designed and built with one primary objective: Olds quality through and through.

In this catalog, we are offering 10 Olds models for your consideration. All are fun-to-drive, front-wheel-drive cars created with state of the art technology and offering the quality and lasting prestige that gives driving an Oldsmobile that very special feel.

You'll meet... Firenza, the sporty Olds that's



a fun-to-drive car. Firenza's offered in a wide choice of styles and colors, all aimed at satisfying the needs and desires of the sporty, front-wheel-drive enthusiast.

Next, you'll read about the popular front-wheel-drive Omega... the compact Olds that offers more prestige than any car in its class. Two-door, four-door, take your pick. Each one offers the quality, comfort and value you'd expect from Oldsmobile.

In two additional catalogs, you can read about America's established style/value leader... Olds Cutlass Supreme and front-wheel-drive Olds Ciera—and the full-size and luxury Oldsmobiles, including Toronado, Ninety-Eight Regency, Custom Cruiser and Delta 88.

There is a special feel in a front-wheel-drive Oldsmobile.

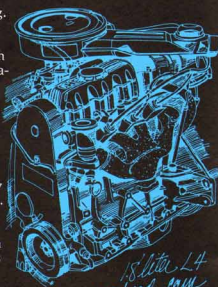
Who knows more about front-wheel drive than Oldsmobile? You see, Olds introduced Toronado back in 1966—America's first contemporary front-wheel-drive car. Today, Oldsmobile offers 16 front-wheel-drive models to choose from.

Front-wheel drive Oldsmobiles have long been known for their

fine handling.

Their ability to hold the road in tough weather situations. And their special agility for maneuvering through wet snow, sand and over slippery road surfaces.

These attributes, coupled with Oldsmobile's tradition of impressive engineering know-how, makes owning a front-wheel-drive Olds a perfect match for meeting the needs of today's front-wheel-drive car buyer. Front-wheel drive—another reason why there is a special feel to owning and driving any one of 16 Oldsmobile models. If you have never driven a front-wheel-drive Olds, make this your year for a test drive.



16 Valve V6 overhead cam engine



Computers play a big part in that special Oldsmobile feel.

It starts with computer-enhanced designs for sleeker, more aerodynamic lines and more precise alignment of parts. Computer-selected springs for a great Olds ride. And Computer Command Control on board your Oldsmobile to monitor the efficient performance of the engine.

Of course, computers are only part of the advanced technology that goes into the designing, building and testing of Oldsmobile cars. Laser beams, gamma rays, optic scanners, and all manner of ingenious robotics are used today.

Leave it to America's oldest car maker to use the newest technological tools available.

The quality shines through right from the base metal.

It's rust-resistant primers and sealers and



waxes, generously applied over specially treated steel or Zincrometal. It's tough thermoplastic liners under the front fender and protective plastisol materials over the paint.

Olds value is also apparent in the fit and finish of the doors, windows, hood and trunk lids. The precise stitching of fabrics. The snugness of the headlining. The tautness of the carpeting. An Oldsmobile is one tight car.

Take the wheel... get the special feel.

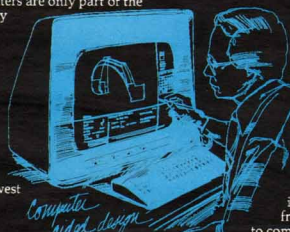
After you've had a chance to read through this '84 Olds catalog, we invite you to take a test drive in an '84 Oldsmobile.

That's when you'll discover what makes an Oldsmobile an Oldsmobile.

The ride. The handling. The comfort. The luxury. The quality. You'll find them in any Olds you select from front-wheel-drive Olds Firenza to compact Omega. From America's

#1 selling mid-size car, Cutlass Supreme, to the high-style Cutlass Ciera. From family-size Delta 88 Royale to luxury-size Ninety-Eight Regency to personal-luxury-size Toronado. Plus, Oldsmobile's Cruiser station wagons.

So after you've looked at all the pictures and read all the words, why not visit your nearest Olds dealer for a test drive. He'll be



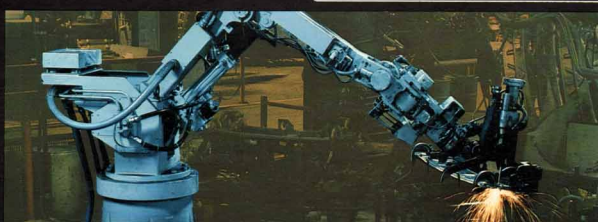
happy to put you behind the wheel of any of 29 Olds models best suited to your needs. Stop in soon and discover that...

There is a special feel

in an **Oldsmobile**

Important: A word about this catalog. We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this Olds catalog is available at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up-to-date. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Olds dealer for complete information.

A word about engines: Some Oldsmobiles are equipped with engines produced by other GM divisions, subsidiaries or affiliated companies worldwide. See your dealer for details. Please refer to the "Fuel Economy Estimate/Engine Supplement Sheet" provided to your dealer for engine source and EPA mileage estimates.



This sporty fun-to-drive car needs no coaching when it comes to having a good time.



From the first feel of the wheel, you'll perceive a special kind of excitement that Firenza SX brings to the road. Feel the steady power of its standard 2.0-liter electronic fuel injected engine, or available 1.8-liter overhead cam engine. Feel the precision of its 4 on the floor or available 5-speed manual transmission... you've just shifted one step further along the road to driving enjoyment.



FIRENZA SX COUPE

Firenza SX/LX...
this is what the
look of quality feels
like in a fun-to-
drive Olds.

Today, you can have Firenza two ways. First, there's Firenza SX. The fun-to-drive hatchback coupe. Next, Firenza LX Sedan. The sophisticated trim sport sedan.

But whichever you choose, you still get the level of comfort, quality and luxury Olds is known for delivering throughout the country.

Niceties like, deep-foam seats upholstered from a wide array of hand-picked fabrics.

Sport console. Blacked-out sport instrument panel with easy-to-read gauges and instruments. Reclining front bucket seats.

State of the art acoustics for a quiet ride. Improved corrosion protection for long lasting

value. There's a lot of Olds value in Firenza and it shows from the inside out.

Firenza also handles sticky roads with ease thanks to its front-wheel drive, MacPherson strut suspension and rack-and-pinion steering.

Oldsmobile quality in a fun-to-drive car is what you get with Firenza.

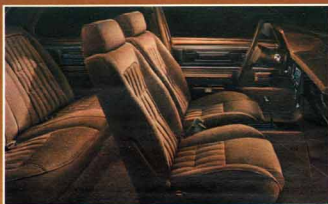


 FIRENZA SX

This good-lookin' value bridges the gap between contemporary style and affordability.



It not only looks good on the road, but shows you know a good-lookin' value when you see one. Rich and elegant on the inside, practical and sporty outside. Sophisticated and inviting—all in one—with standard features like: rallye instrument panel, custom sport steering wheel and more. Olds Firenza LX... it's definitely a car you can get attached to in a very special way.



FI FIRENZA LX SEDAN

Now here's one that plays it your way... sporty, economical and oh so sweet.



Olds Firenza is right in tune with the times. And for good reason. It's affordable and practical on the one hand, and a whole lot of fun to drive on the other. Inside, full reclining bucket seats, room for five and a stately cargo area in hatchback coupe and stylish sedan. No other Olds offers so much for so little. Firenza S Coupe and Sedan make perfect harmony for the times.



FI FIRENZA S COUPE & SEDAN

This fun-to-drive sport enthusiast's car just got a sportier new look.



Sleek, new front-end styling! GT racing stripes, styled wheels, sport steering wheel with leather grips, custom interior. This sportiest Olds of all has it all, in all the right places. Exciting options include: 1.8-liter L4 overhead cam engine with 5-speed transmission, firm ride and handling package and more. More of the fun-to-drive features Oldsmobile is famous for.



OLDSMOBILE FIRENZA GT COUPE

Now that you've found your way to fun and comfort ... relax and enjoy it.



This is what a front-wheel-drive, grand-touring sedan can be when it's an Oldsmobile. Extra special with black body side moldings and accent trim, special accent stripes, styled wheels and more. Under the hood, engines that really know how to scramble. Like the optional 1.8-liter L4 electronic fuel injected overhead cam engine and available 5-speed manual transmission.



OLDSMOBILE FIRENZA ES SEDAN

Firenza facts, figures and features

Available padded custom sport steering wheel and rallye cluster.

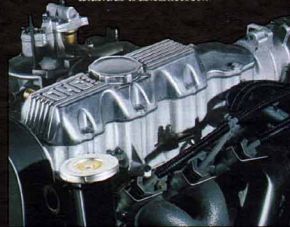


Add a special feeling to your Firenza with the available sunroof. Just flip it up for fresh-air fun in the sun.

Available five-speed overdrive manual transmission.



Optional transverse mounted 1.8-liter I4 overhead cam engine with available 5-speed manual transmission.



Available trunk-top luggage rack. A sporty addition that adds extra carrying space.



From our power accessories group choose power windows, locks and front fender antenna.



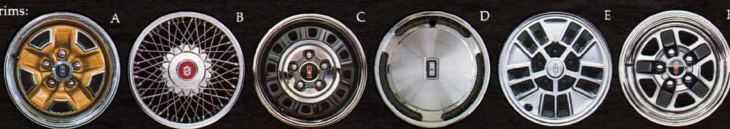
Firenza's full-foam bucket seats recline, recline, recline. You just relax, relax, relax.



Add excitement to your Olds Firenza with this special optional sport paint trim.

Available Firenza wheel trims:

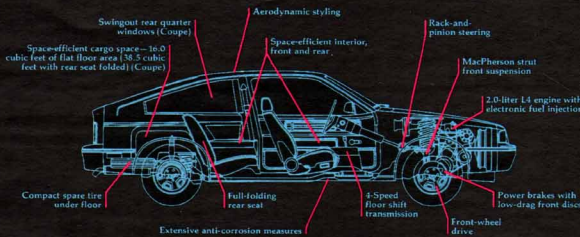
(A) Super Stock wheels.
(B) Simulated wire wheel discs with locks.
(C) Rallye wheels.
(D) Deluxe wheel discs.
(E) Polycast sport wheels.
(F) Super stock chrome wheels.



Let's get it together... buckle up.



An inside look at Firenza...



FIRENZA STANDARD EQUIPMENT

Chassis and Body:

- Electronic Fuel Injection
- Computer Command Control
- High-Energy Ignition System
- Rack-and-Pinion Steering
- Low-Drag Power Front Disc Brakes
- MacPherson Strut Front Suspension
- Front and Rear Bumper Moldings
- Bright Roof Drip and Belt Reveal Moldings
- Wheel-Opening Moldings
- Extensive Anti-Corrosion Treatments
- Space-Efficient, Full-Width Flat Trunk Space
- Compact Spare Tire Stored Beneath Floor
- Maintenance-Free Battery
- Delcotron
- 4-Speed Manual Fully Synchronized Transmission with Floor Shift
- Easy-Roll Tires, P175/80R13 Glass-Belted Radial-Ply Blackwall
- Rear Quarter Swing-Out Windows (Hatchback Models)

Available Engines*

- 1.6/0HC L4

FIRENZA POWER TEAMS	Carburetion	Overall Length (in.)	Headroom
Standard Engine*	Electronic Fuel Injection	174.3/176.2	(front, in.) ... 37.2/38.2
Liter/Type	Standard Transmission*	Wheelbase (in.) ... 101.2/101.2	(rear, in.) ... 36.1/37.5
2.0/I4	Manual ... 4-Speed Floor Shift	Luggage Capacity (cu. ft.) [†]	Shoulder Room
Carburetion	Automatic ... 5-Speed Floor Shift	58.5/53.0	(front, in.) ... 52.9/53.0
Electronic Fuel Injection	Automatic ... 5-Speed Floor Shift	58.5 with rear seat down	Legroom
2.0/I4	Manual ... 5-Speed Floor Shift	Fuel Tank Capacity ... 13.6/13.6 (Gals.)	(front, in.) ... 42.2/42.8
1.6/0HC L4			(rear, in.) ... 31.7/34.3

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Electronic Fuel Injection	Automatic ... 5-Speed Floor Shift	58.5 with rear seat down	Legroom
2.0/I4	Manual ... 5-Speed Floor Shift	Fuel Tank Capacity ... 13.6/13.6 (Gals.)	(front, in.) ... 42.2/42.8
1.6/0HC L4			(rear, in.) ... 31.7/34.3

Firenza Sedan:

- Contour Reclining Bucket Front Seats, with 4 Cloth and 2 Vinyl Trims
- Patch-Style Outside Rearview Mirror, Driver Side
- Deluxe Wheel Discs
- Deluxe Steering Wheel

Firenza SX Coupe:

- Contour Reclining Bucket Front Seats with 5 Velour Trims
- Carpeted Load Floor
- Full-Folding Rear Seat
- Assist Grips above Passenger Doors
- Instrument Panel Rallye Cluster
- Custom Sport Steering Wheel
- Color-Coordinated Outside Rearview Mirrors—Driver Side Remote Control, Passenger Side Manual
- Rocker Panel Moldings
- Rallye Wheels with Stainless Steel Trim Rings
- Power Steering

Firenza LX Sedan:

- Contour Reclining Bucket Front Seats with 5 Velour Trims
- Assist Grips above Passenger Doors
- Deluxe Steering Wheel
- Color-Coordinated Outside Rearview Mirrors—Driver Side Remote Control, Passenger Side Manual
- Rocker Panel Moldings
- Deluxe Wheel Discs
- Power Steering

FIRENZA AVAILABLE EQUIPMENT:

- 4-Way Power Seat Adjuster, Driver Side
- Removable Tempered Glass Sunroof
- Split-Folding Rear Seat Back (Cpe.)
- Power Door Locks
- Set-Ray Tinted Glass
- Power Side Windows
- Rear Compartment Power Lock Release
- Custom Interior Trim (S Cpe.)
- Auxiliary Floor Mats (F. & R.)
- Body Side Moldings
- Door-Edge Guards
- Pulse Wiper System
- Electric Rear Window Defogger
- Four-Season Air Conditioner
- Custom Sport Steering Wheel
- Rear Window Washer/Wiper
- Deck Lid Luggage Carrier (Sedans)
- Combination Dome and Dual Lens Reading Lamp
- Fold-Down Console Armrest
- Rear Storage Compartment Cover (Cpe.)
- Remote Control Outside Mirror
- Color-Coordinated Outside Mirrors, Driver Side Remote, Passenger Side Manual
- Body Side Accent Stripe
- Engine Block Heater
- Cruise Control with Resume and Acceleration features
- Fuel Filler Door Lock
- Tilt-Away Steering Wheel
- Power Steering
- Super Stock Wheels—Color-Matched with Trim Rings
- Polycast Styled Wheels with Trim Rings
- Super Stock Chrome Wheels
- Simulated Wire Wheel Discs with Locks
- Rallye Wheels with Trim Rings (Std. on Cpe.)
- Tires, P175/80R13 Steel-Belted Radial-Ply Blackwall, White Stripe or White Letters
- Convenience Lamps, Visor Vanity Mirror, Headlamp-On Chime Tones
- Tungsten Halogen High Beams
- High-Capacity Battery
- Dual Horns
- Instrument Panel Rallye Cluster—Tachometer, Trip Odometer, Voltmeter, Coolant Temperature and Oil Pressure Gages
- Two-Tone Paint Scheme
- Firm Ride/Handling Package
- Radios and Tape Players (See Page 27)
- 1.6/0HC L4, Electronic Fuel Injected Engine (See Page 12)
- Three-Speed Auto. Trans.
- 5-Speed Overdrive Manual Trans.

*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.

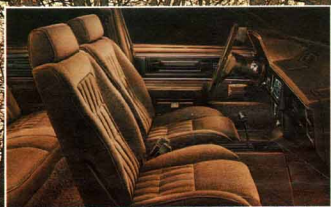
Let's get it together... buckle up.

You'll take to this fun-to-be-with wagon as naturally as it takes to the road.



THERE IS A SPECIAL FEEL IN AN OLDSMOBILE

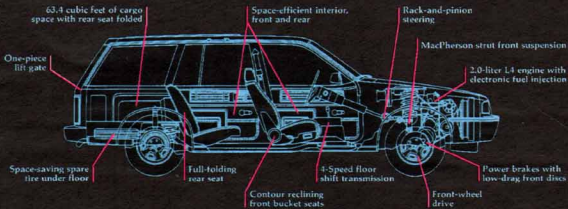
Olds gives you those special touches that elevate what used to be the family workhorse into a vehicle of special delights. Sophisticated yet functional. For example, on the outside, available wood grain vinyl applique and on the inside, with back seat folded down, 63.4 cubic feet of carpeted cargo area. A choice of available engines. And for more Oldsmobile luxury get an LX Cruiser.



OLDSMOBILE FIRENZA CRUISER

Firenza Cruiser facts, features and specs

An inside look at Firenza Cruiser...



FIRENZA CRUISER STANDARD EQUIPMENT

Chassis and Body:

- Electronic Fuel Injection
- Computer Command Control
- High-Energy Ignition System
- Rack-and-Pinion Steering
- Low-Drag Power Front Disc Brakes
- MacPherson Strut Front Suspension
- Front and Rear Bumper Moldings
- Bright Roof Drip and Belt Reveal Moldings
- Wheel-Opening Moldings
- Extensive Anti-Corrosion Treatment
- Space-Efficient, Full-Width Flat Cargo Space
- Compact Spare Tire Stored Beneath Floor
- Maintenance-Free Battery
- Delco-Ronon 4-Speed Manual Fully Synchronized Transmission with Floor Shift
- Easy-Roll Tires, P175/80R13 Classified Radial-Ply Blackwall Interior:

- Full-Foam Seat Construction
- Armrests, Front and Rear
- Ashtray with Lamp in Console
- Side Window Defoggers
- Interior Operated Hood Lock Release
- Cigar Lighter
- Inside Day/Night Mirror
- Contour Reclining Front Bucket Seats
- Deluxe Seat Belts Color-Keyed to Individual Interior
- Flg-Thru Ventilation System
- Deluxe Steering Wheel
- Sport Console
- AM Pushbutton Radio with Two Front Speakers and Front Fender Fixed Mast Antenna (may be deleted for credit)
- Cut Pile Carpeting, Wall-to-Wall with Carpeted Floor
- Door Panels
- Automatic Front Door Lamp Switches
- Interior Dome Lamp

FIRENZA POWER TEAMS		Carburetion	DIMENSIONS (Cruiser)	
Standard Engine* 2.0/L4 Electronic Fuel Injection	Overall Length (in.) 176.2
Liter/Type 2.0/L4	Standard Transmission*	Wheelbase (in.) 101.2
Carburetion 2.0/L4	Manual	Cargo Capacity (cu. ft.) 63.4
Maintenance-Free Battery 2.0/L4	4-Speed Floor Shift	Fuel Tank Capac. (U.S. Gals.) 13.6
Delco-Ronon 4-Speed Manual 2.0/L4	Available Transmission**	Headroom 38.1
Fully Synchronized Transmission with Floor Shift 2.0/L4	Automatic	Front (in.) 42.7
Easy-Roll Tires, P175/80R13 Classified Radial-Ply Blackwall Interior: 2.0/L4	5-Speed Floor Shift	Rear (in.) 33.2
Full-Foam Seat Construction 2.0/L4	Manual	Shoulder Room 53.3
Armrests, Front and Rear 2.0/L4	4-Speed Floor Shift	Legroom 52.8
Ashtray with Lamp in Console 2.0/L4	Available Transmission**	Front (in.) 42.7
Side Window Defoggers 2.0/L4	Automatic	Rear (in.) 33.2
Interior Operated Hood Lock Release 2.0/L4	5-Speed Floor Shift	Shoulder Room 53.3
Cigar Lighter 2.0/L4	Available Transmission**	Legroom 52.8
Inside Day/Night Mirror 2.0/L4	Manual	Front (in.) 42.7
Contour Reclining Front Bucket Seats 2.0/L4	4-Speed Floor Shift	Rear (in.) 33.2
Deluxe Seat Belts Color-Keyed to Individual Interior 2.0/L4	Available Transmission**	Shoulder Room 53.3
Flg-Thru Ventilation System 2.0/L4	Automatic	Legroom 52.8
Deluxe Steering Wheel 2.0/L4	5-Speed Floor Shift	Front (in.) 42.7
Sport Console 2.0/L4	Manual	Rear (in.) 33.2
AM Pushbutton Radio with Two Front Speakers and Front Fender Fixed Mast Antenna (may be deleted for credit) 2.0/L4	4-Speed Floor Shift	Shoulder Room 53.3
Cut Pile Carpeting, Wall-to-Wall with Carpeted Floor 2.0/L4	Available Transmission**	Legroom 52.8
Door Panels 2.0/L4	Manual	Front (in.) 42.7
Automatic Front Door Lamp Switches 2.0/L4	4-Speed Floor Shift	Rear (in.) 33.2
Interior Dome Lamp 2.0/L4	Available Transmission**	Shoulder Room 53.3

STANDARD EQUIPMENT BY MODEL

Firenza Cruiser:

- Contour Reclining Bucket Front Seats, with 4 Cloth and 2 Vinyl Trims
- Full-Folding Rear Seats
- Carpeted Load Floor
- Deluxe Wheel Discs
- Patch-Style Outside Rearview Mirror, Driver Side

Firenza LX Cruiser:

- Reclining Bucket Front Seats with 5 Velour Trims
- Assist Grips above Passenger Doors
- Deluxe Steering Wheel
- Color Coordinated Outside Mirrors
- Driver Side Remote Control, Passenger Side Manual
- Rocker Panel Moldings
- Deluxe Wheel Discs
- Power Steering

FIRENZA CRUISER AVAILABLE EQUIPMENT:

- 6-Way Power Seat Adjuster, Driver Side
- Removable Tempered Glass Sunroof
- Split-Folding Rear Seat Back
- Power Door Locks
- Soft-Ray Tinted Glass
- Power Side Windows
- Rear Compartment Power Lock Release
- Body Side and Tailgate Simulated Wood Grain Panels
- Pallet Wiper System
- Electric Rear Window Defogger
- Four-Season Air Conditioner
- Rear Window Washer/Wiper
- Combination Dome and Dual Lens Reading Lamp
- Lock Release Power, Tailgate
- Remote Control Outside Mirror
- Color-Coordinated Outside Mirrors, Driver Side Remote, Passenger Side Manual
- Rooftop Luggage Carrier (Optional as shown)
- Body Side Accent Stripe
- Cruise Control with Resume and Acceleration features
- Fuel Filler Door Lock
- Tilt-Away Steering Wheel
- Power Steering
- Super Stock Wheels—Color-Matched with Trim Rings
- Polycast Styled Wheels with Trim Rings
- Super Stock Chrome Wheels
- Simulated Wire Wheel Discs with Locks
- Rallye Wheels with Trim Rings
- Convenience Lamps, Visor Vanity Mirror, Headlamp-On Chime Tones
- Tungsten Halogen High Beams
- Instrument Panel Rallye Cluster
- tachometer, Trip Odometer, Voltmeter, Coolant Temperature and Oil Pressure Gages
- Trim Ride/Handling Package
- Radioes and Tape Players (See Page 27)
- 1.8 OHC I-4, Electronic Fuel Injected Engine (See Page 12)
- Electric Rear Window Defogger
- 5-Speed Overdrive Manual Trans.



Over 63 cubic feet of cargo volume at your disposal with the rear seat folded down.



Need extra space? You've got it with Olds Firenza's stylish and functional optional roof rack.



Hidden compartment. A great place to keep valuables while on the road.

*See EPA mileage estimates in accompanying Fuel Economy Estimate/Engine Supplement Sheet.

Let's get it together...buckle up.

This elegant Olds
delivers comfort and
value you can
feel good about
... mile after front-
wheel-drive mile.



Omega Brougham Sedan is compact in size and rich in appointments. Luxurious on the inside with plush full foam seats upholstered in handsome fabrics. Contemporarily tailored on the outside. And with front-wheel drive and its standard 2.5-liter L4 electronic fuel injected engine pulling for you, nothing need stand in your way. And that's a nice feeling to have, both day and night.



Ω OMEGA BROUGHAM SEDAN

It's easy to have good feelings about the world outside, especially when you're nicely seated inside a car as comfortable as this.

Omega Brougham Coupe and Sedan offer the kind of value, room, comfort and interior appointments you would expect from Oldsmobile. No scrimping here!

Inside, sumptuous Berwick velour seating. Extra comfort with fold-down center armrest. Plentiful room for driver and passengers alike.

And under the hood, a miserly 2.5-liter I-4 electronic fuel injected engine. Or, if you like, choose the optional 2.8-liter V-6 2-bbl. Both deliver the impressive fuel efficiency that have made Omega Brougham the choice of so many American compact car buyers.

Another special reason why Omega is such

an outstanding choice is its front-wheel drive capability complemented by rack-and-pinion steering. Impressive traction that pulls you through all kinds of weather.

More prestige than any car in its class is what Omega Brougham was designed to deliver. And it performs its task beautifully.

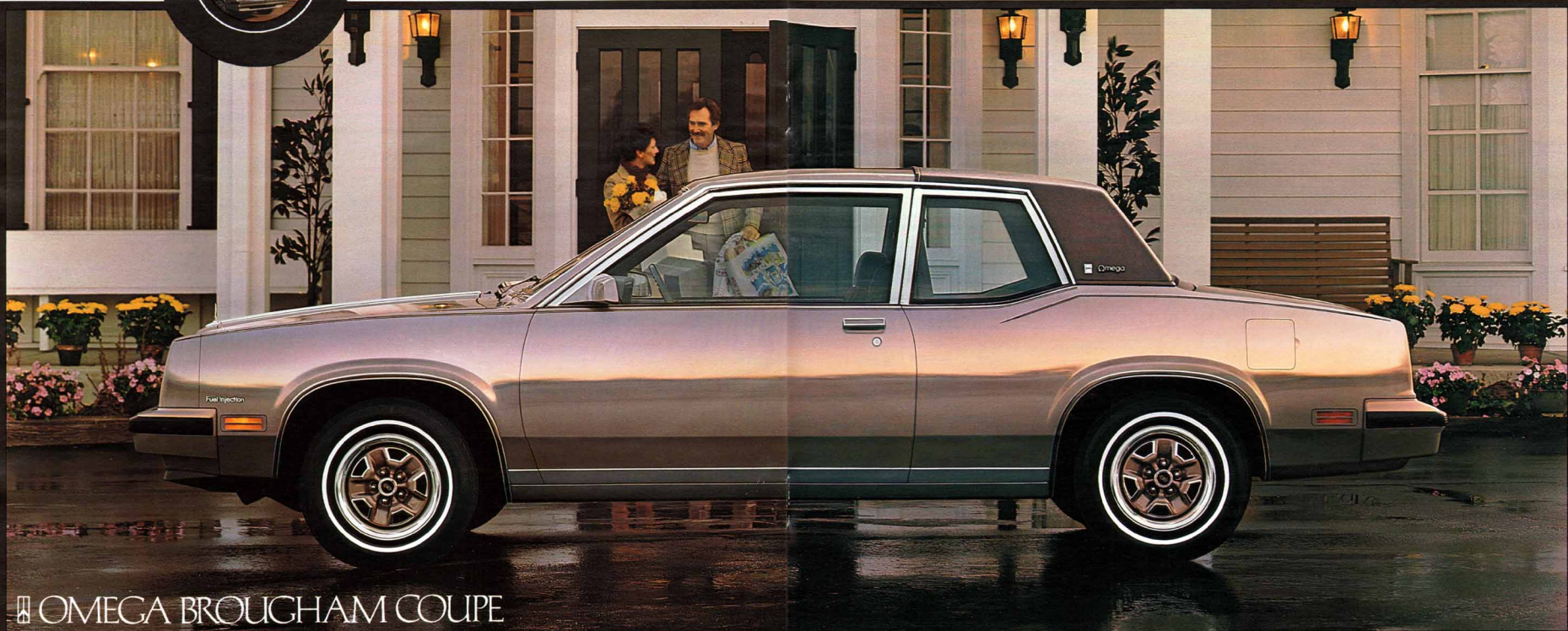


Ω OMEGA BROUGHAM

Here's where
that special feeling
of quality and value
come together in all
the right places.



Omega Brougham not only offers traditional Olds luxury, but it also comes standard with a list of features that make it a real pleasure to drive today. Features like: front-wheel drive, power rack-and-pinion steering, fuel efficient engines, high-energy ignition system, deluxe steering wheel to name a very special few. Luxury and value in all the right places—that's Omega Brougham.

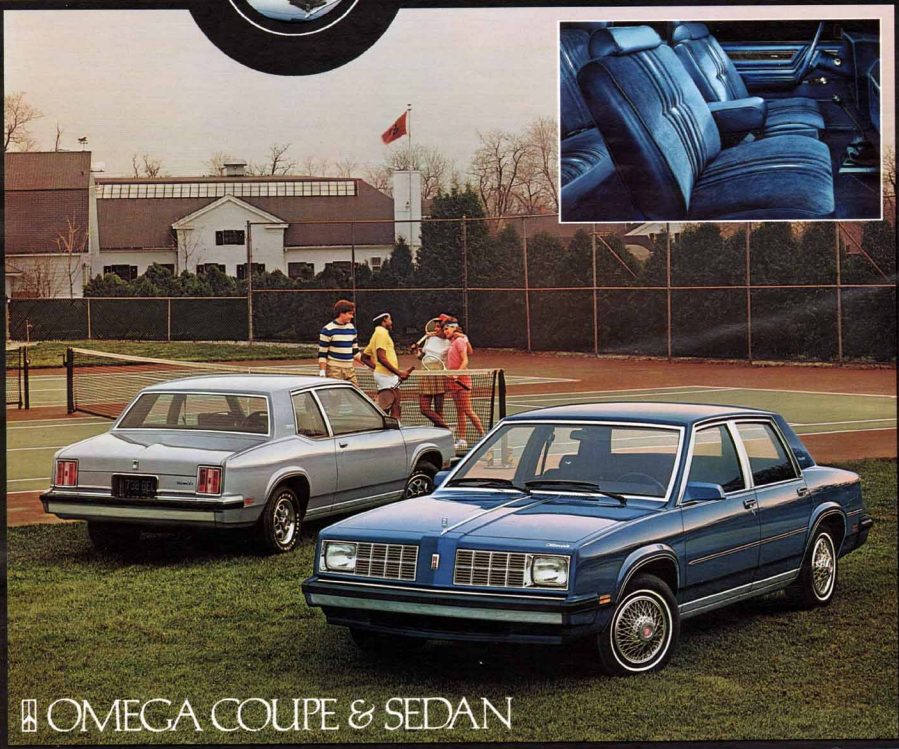


Ω OMEGA BROUGHAM COUPE



When it's comfortable on the one hand, and affordable on the other, it makes for a great match.

Choose either front-wheel-drive Omega Coupe or Sedan and get a level of comfort and quality that's strictly Oldsmobile. Little things that mean a lot like: Omega's comfortable custom bench seating with fold-down center armrest and fuel efficient 2.5-liter L4 electronic fuel injected engine. Comfortable on the one hand, affordable on the other; it's been an Omega hallmark for years.



Ω OMEGA COUPE & SEDAN



Extra sophisticated. Extra special. That's what this precision size Olds is all about.

Omega ES takes to the road in a very special way. From its available high output 2.8-liter V6 to its special suspension system that offers higher rate front and rear springs, firm ride front and rear shock absorbers, special steering gear and beefed up front and rear stabilizer bars. Omega ES takes you where you want to go, the way you want to go. Get your driving gloves!



Ω OMEGA ES SEDAN

Omega facts, figures and features



Omega instrument panel in brushed pewter. Rallye gauges optional.

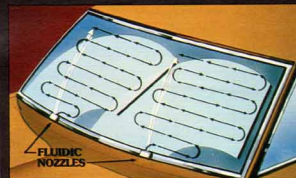
Available dome/reading lamp. A convenient three-way lamp offers choice of illuminations. Main light for interior. Separate pinpoint lighting for driver, front passenger, or both.



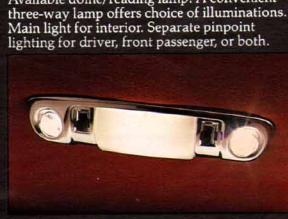
Just sit back, relax and enjoy the comfort that optional six-way power seats can offer.



For extra sportiness you're in control with this available console with floor shifter.



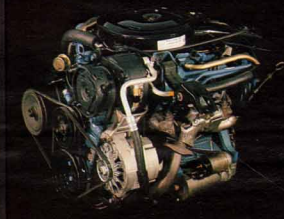
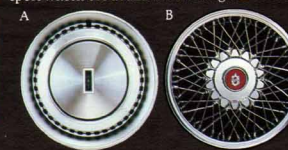
Power fluid washer/wiper system keeps windshield free and clear of road dirt.



Vista Vent sunroof available. A tinted glass panel that pops open for sun, fun and air.



Omega wheel trims: (A) Deluxe wheel discs are standard. Available: (B) Wire wheel discs with locks. (C) Super Stock wheels. (D) Polycast sport wheels are available on Omega ES models.



Available 2.8-liter V6, two-barrel engine comes standard with 4-speed manual transmission.

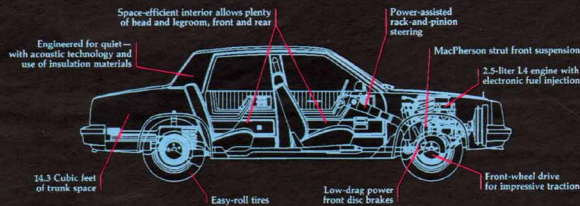


Olds Omega packs a lot in with its roomy 14.3-cu. ft. cargo compartment.



Let's get it together...buckle up.

An inside look at Omega...



Space-efficient interior allows plenty of head and legroom, front and rear

Engineered for quiet—with acoustic technology and use of insulation materials

Power-assisted rack-and-pinion steering

MacPherson strut front suspension

2.5-liter L4 engine with electronic fuel injection

14.3 Cubic feet of trunk space

Easy-roll tires

Low-drag power front disc brakes

Front-wheel drive for impressive traction

OMEGA/OMEGA BROUGHAM STANDARD EQUIPMENT

Chassis and Body:

- Computer Command Control
- Electronic Fuel Injection
- High-Energy Ignition System
- Delcoztron
- Power-Assisted Rack-and-Pinion Steering
- Low-Drag Power Front Disc Brakes
- MacPherson Strut Front Suspension
- Integral Body/Frame Construction
- Front Cradle Strut Engine Mounting
- Transverse-Mounted Engine with Front-Wheel Drive
- Space-Efficient Trunk
- Compact Spare Tire
- Bright Side Window Frames
- Dual Fluidic Windshield Washers
- Easy-Rolling P185/80R13 Steel-Belted Radial-Ply

- Blackwall Tires—All Seasons
- Tungsten Halogen Headlamp High Beams
- Deluxe Wheel Discs
- Patch Style Rearview Mirror, Driver Side

Interior:

- Full-Foam Seat Construction
- Armrests, Front and Rear
- Cut-Pile Carpeting, Wall-to-Wall
- Color-Coordinated Brushed Texture Instrument Panel Accents
- Interior Operated Hood Lock Release
- Headlamp-On Warning
- Clear Lighter
- Inside Day/Night Rearview Mirror
- Deluxe Seat Belts Color-Matched to Interior
- Flo-Thru Ventilation
- Deluxe Steering Wheel (Brougham)
- AM Pushbutton Radio with Dual Front Speakers and Fixed Mast Antenna (Antenna may be deleted for credit)

STANDARD EQUIPMENT BY MODEL

- Omega Coupe and Sedan:
 - Engine, 2.5-liter L4 with Electronic Fuel Injection
 - 4-Speed Manual Transmission with Floor Shift
 - Custom Bench Front Seat with Center Armrest in choice of Cloth or Vinyl
 - Automatic Front Door Lamp Switches
 - Rocker Panel Molding (Sedan)
 - Wheel-Opening Molding (Sedan)
 - Deluxe Wheel Discs
 - Tires, P185/80R13 Steel-Belted Radial-Ply Blackwall—All Season
- Omega Brougham Coupe and Sedan:
 - Engine, 2.5 liter L4 with Electronic Fuel Injection
 - 4-Speed Manual Transmission with Floor Shift
 - Custom Bench Front Seat with Center Armrest

OMEGA POWER TEAMS	2.8 High-Output/V6*	Standard Transmission*	Manual	4-Speed Floor Shift	Electronic Fuel Injection	Available Engines*	Auto., Column-Mounted Shift
Standard Engine*	Carburetion	2-Barrel	Standard	Transmission*	Manual	4-Speed Floor Shift	Electronic Fuel Injection
Liter/Type	2.5/L4	2.8/V6	2.5/V6	2.5/V6	2.5/V6	2.5/V6	2.5/V6

Overall Length (in.)	182.8	Shoulder Room, (front, in.)	56.3/56.0
Wheelbase (in.)	104.9	Shoulder Room, (rear, in.)	56.3/56.1
Luggage Cap. (cu. ft.)	14.3	Legroom, (front, in.)	42.3/42.2
Fuel Tank Cap. (gals.)	18.4	Legroom, (rear, in.)	34.7/34.6
Headroom, (front, in.)	38.2/38.2		
Headroom, (rear, in.)	37.4/37.4		

*Available with ES Package only.

- Carpeted Lower Door Panels
- Lower Body Side Molding
- Hood Center Molding and Stand-Up Ornament
- Pillar Applique Molding (Sedan)
- Specific Sail Panel Ornament and Identification
- Deluxe Steering Wheel

Available Omega ES Packages:

- ES2500 with 2.5-liter L4 Engine
- ES2800 with 2.8-liter V6 Engine
- Specific Grille with "Soft" Sloping Front End
- Wraparound Bumpers with Integral Scoop in Car Color
- Wide Body Side Molding
- Bumper Rub Strips
- Blacked-Out Headlamp and Taillamp Bezels, Window Reveal and Pillar Molding
- Instrument Panel Brushed Black Appliques
- Bright Roof Drip Molding
- Sport Mirrors
- Firm Ride and Handling Package
- Custom Sport Steering Wheel
- Steel-Belted Radial-Ply Tires
- Rallye Gages

OMEGA/OMEGA BROUGHAM AVAILABLE EQUIPMENT

- 6-Way Power Seat Adjuster (Bucket Seat, Driver Side)
- 6-Way Power Seat Adjuster (Bench—Auto. Trans. required)
- Reclining Seat Back, Manual, Passenger Side
- Removable Sunroof, Tempered Glass Panel
- Power Door Locks
- Power Side Windows
- Soft-Ray Tinted Glass

- Color-Coordinated Mirrors, Remote Control Driver and Passenger Side
- Tilt-Away Steering Wheel
- Rear Window Defogger
- Sport Console with Floor Shifter (Bucket Seats required)
- Body Side Accent Stripes
- Engine Block Heater
- Cruise Control with Resume and Acceleration Feature
- Automatic Transmission
- Custom Sport Steering Wheel
- Super Stock Wheels w/Body Color
- Wire Wheel Discs with Locks
- Tires, P185/80R13 Steel-Belted Radial-Ply White-Stripe—All Season
- Tires, P205/70R13 Steel-Belted Radial-Ply Blackwall—All Season
- Tires, P205/70R13 Steel-Belted Radial-Ply White-Stripe—All Season (Ride and Handling Package required)
- Tires, P205/70R13 Steel-Belted Radial-Ply Blackwall with Raised White Letters—All Season (Ride and Handling Package required)
- Convenience Group—Lamps, Vane Vanity Mirror and Chime Tones
- Firm Ride and Handling Package
- High-Capacity Cooling
- High-Capacity Battery
- Quartz Clock
- Dual Horns
- Instrument Panel Rallye Cluster—Includes Tachometer, Trip Odometer, Voltmeter, Temperature Gages
- Bumper Rub Strips and Bumper Guards, Front and Rear
- Two-Tone Paint Schemes (Six combinations to choose from)
- Radio and Tape Player (See Page 27)
- Optional High-Output 2.8-liter V6 (Available with Omega ES 2800 Package only)

Let's get it together...buckle up.

Add to your Oldsmobile's special feel with these special options and accessories.



Tilt-Wheel. Adjusts to six different driving positions. Choose your own comfort level.



Landau vinyl rooftop available on Omega coupes. Full vinyl rooftop available on sedans.



Pulse wiper lets you set the speed of the wiper for cleansing light mist to heavy downpours.



Halogen headlamps make night driving easier. Available on Firenza.



Olds Firenza Coupe's cargo hatch cover allows you to keep items out of view.



Electric analog clock offers quartz precision movement with accuracy.



Rear window washer, wiper. Keeps window free of dirt. Available on Firenza coupe and wagon.



Cruise Control with "Resume" and new "Accel" feature lets you accelerate to desired speed and hold.



Four-season air conditioner. Cools, heats, dehumidifies and filters air for constant comfort.



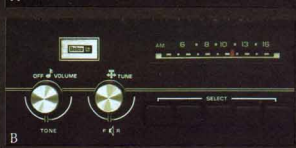
Firenza Coupe offers versatile cargo area with one or both rear seats folded forward.



Dual sport mirrors. Left-side mirror also includes remote control for convenience.

DELCO-GM SOUND SYSTEMS	OMEGA	FIRENZA
CASSETTE SYSTEMS:		
ETR AM/FM Stereo/Seek-Scan and Auto Reverse Cassette w/Clock	A	A
ETR AM/FM Stereo and Cassette w/Clock	A	A
STEREO SYSTEMS:		
ETR AM/FM Stereo w/Clock	A	A
ETR AM/FM Stereo	A	A
MONO SYSTEMS:		
AM	S	S

A = Available S = Standard (May be deleted for credit)



(A) Available AM-FM stereo with cassette. (B) AM pushbutton (STD) (may delete for credit).

Continuous Protection Plan



GM's Continuous Protection Plan offers service protection in addition to that provided by GM's New Vehicle Warranty. Ask your dealer about it. Coverage available only in U.S.A. and Canada.

A word about assembly, components and optional equipment in these Oldsmobile products: The Oldsmobiles described in this catalog are assembled at facilities of General Motors Corporation operated by Oldsmobile Division, General Motors Assembly Division and GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety

and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. **Some options may be unavailable when your car is built.**

Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if the option you ordered is unavailable. We suggest that you verify that your car included the optional equipment you ordered or if there are changes, that they are acceptable to you.

Standard occupant-protection features: Manual lap/shoulder belts with pushbutton buckles for driver and right front passenger (driver seat includes visual and audible warning

system) • Manual lap belt at center position, when applicable • Manual lap belts with push-button buckles at rear passenger positions including the center • Energy-absorbing steering column • Passenger-guard inside door lock handles • Inertia-type folding front seat back latches • Energy-absorbing instrument panel and front seat back tops • Laminated safety-glass windshield/tempered safety-glass side and rear windows • Safety armrests • Front seat head restraint for driver and right front passenger (adjustable or integral).

Standard accident-avoidance features: Side

marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washers and dual speed wipers • Vinyl-bonded inside mirror glass • Outside left rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latch.

Standard built-in, anti-theft features: Audible anti-theft ignition key reminder • Anti-theft steering column lock • Inside hood release.

THE 1984 OLDSMOBILES:

TORONADO BROUGHAM COUPE
NINETY-EIGHT REGENCY
BROUGHAM SEDAN
NINETY-EIGHT REGENCY SEDAN
NINETY-EIGHT REGENCY COUPE
CUSTOM CRUISER
DELTA 88 ROYALE BROUGHAM SEDAN
DELTA 88 ROYALE BROUGHAM COUPE
DELTA 88 ROYALE SEDAN
DELTA 88 ROYALE COUPE

CUTLASS CALAIS COUPE
CUTLASS SUPREME BROUGHAM SEDAN
CUTLASS SUPREME BROUGHAM COUPE
CUTLASS SUPREME SEDAN
CUTLASS SUPREME COUPE
CUTLASS CRUISER
CUTLASS CIERA BROUGHAM SEDAN
CUTLASS CIERA BROUGHAM COUPE
CUTLASS CIERA LS SEDAN
CUTLASS CIERA LS COUPE

OMEGA BROUGHAM SEDAN
OMEGA BROUGHAM COUPE
OMEGA SEDAN
OMEGA COUPE
FIRENZA LX CRUISER
FIRENZA CRUISER
FIRENZA LX SEDAN
FIRENZA SX COUPE
FIRENZA SEDAN
FIRENZA S COUPE

There is a special feel
in an

Oldsmobile



THE 1984 OLDSMOBILES:

TORONADO BROUGHAM COUPE
NINETY-EIGHT REGENCY
BROUGHAM SEDAN
NINETY-EIGHT REGENCY SEDAN
NINETY-EIGHT REGENCY COUPE
CUSTOM CRUISER
DELTA 88 ROYALE BROUGHAM SEDAN
DELTA 88 ROYALE BROUGHAM COUPE
DELTA 88 ROYALE SEDAN
DELTA 88 ROYALE COUPE

CUTLASS GALAIS COUPE
CUTLASS SUPREME BROUGHAM SEDAN
CUTLASS SUPREME BROUGHAM COUPE
CUTLASS SUPREME SEDAN
CUTLASS SUPREME COUPE
CUTLASS CRUISER
CUTLASS CIERA BROUGHAM SEDAN
CUTLASS CIERA BROUGHAM COUPE
CUTLASS CIERA LS SEDAN
CUTLASS CIERA LS COUPE

OMEGA BROUGHAM SEDAN
OMEGA BROUGHAM COUPE
OMEGA SEDAN
OMEGA COUPE
FIRENZA LX CRUISER
FIRENZA CRUISER
FIRENZA LX SEDAN
FIRENZA SX COUPE
FIRENZA SEDAN
FIRENZA S COUPE

There is a special feel
in an

Oldsmobile

1984



OLDSMOBILE

FIRENZA • OMEGA • FIRENZA CRUISER

