

**Buick 1980.**









## The new 1980 Buicks.



Frankly, we're very proud of our new Buicks. And we hope this catalog makes it easy for you to get acquainted with them.

In it, of course, you'll find out about what's new and different in our new cars. And you'll also learn of the things we didn't change, because you wouldn't want us to.

We've pictured our new 1980 Buicks in a typical American town, some of whose citizens are pretty representative of Buick owners everywhere. People who choose our cars because, over the years, we've given them what they want and need: comfort, room, prestige and contemporary styling.

If you're among the Buick loyalists, may we say it's nice to see you again. And if you're new to all of this, welcome. It's our sincere belief that we'll be enjoying each other's company for a long, long time.

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#### ABOUT THIS CATALOG:

We have tried to make this catalog as comprehensive and factual as possible. And, we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details and, before ordering, you should ask him to bring you up-to-date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and to discontinue models.

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#### A WORD ABOUT OPTIONS:

Some of the equipment shown or described throughout this catalog is available at extra cost. Check with your Buick dealer for complete information.

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#### A WORD ABOUT ENGINES:

These Buicks are equipped with GM-built engines produced by various divisions. See your dealer for details.

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## Riviera

There are basically two ways of doing things. On someone else's terms. Or on yours.

Obviously the 1980 Riviera was designed for people of the latter persuasion. It is a car that is exactly what it appears to be: exciting, unconventional, defiantly different.

Since its introduction a year ago, Riviera has helped redefine what a personal luxury car can be. With impeccable interior fittings. A suspension system, independent at each wheel. Front-wheel drive. Place® shock

absorbers. Lavish use of power assists, standard. And a choice of available equipment that enables you to custom-fit a 1980 Riviera to taste.

We'll allow the picture, below, to make its statement about Riviera's smart, advanced styling. Everything is beautifully proportioned; carefully worked out for interior space efficiency.

We've added some subtle touches. Notice, for example, the new outside rearview mirrors. They seem to flow from the door in one unbroken sweep. Another subtle touch that only you'll

know about is the new available theft-deterrent system, complete with a starter interrupt system. Not a lot to look at, but you'll feel better about your car.

From grille to tail lamps, the 1980 Riviera is literally a tour de force of contemporary automotive design.

Depending on the model you choose, your Riviera can be powered by a 3.8 liter (231 CID) turbocharged V-6, or a 5.7 liter (350 CID) V-8.

Underhood delights are only the beginning of Riviera's special attractions.

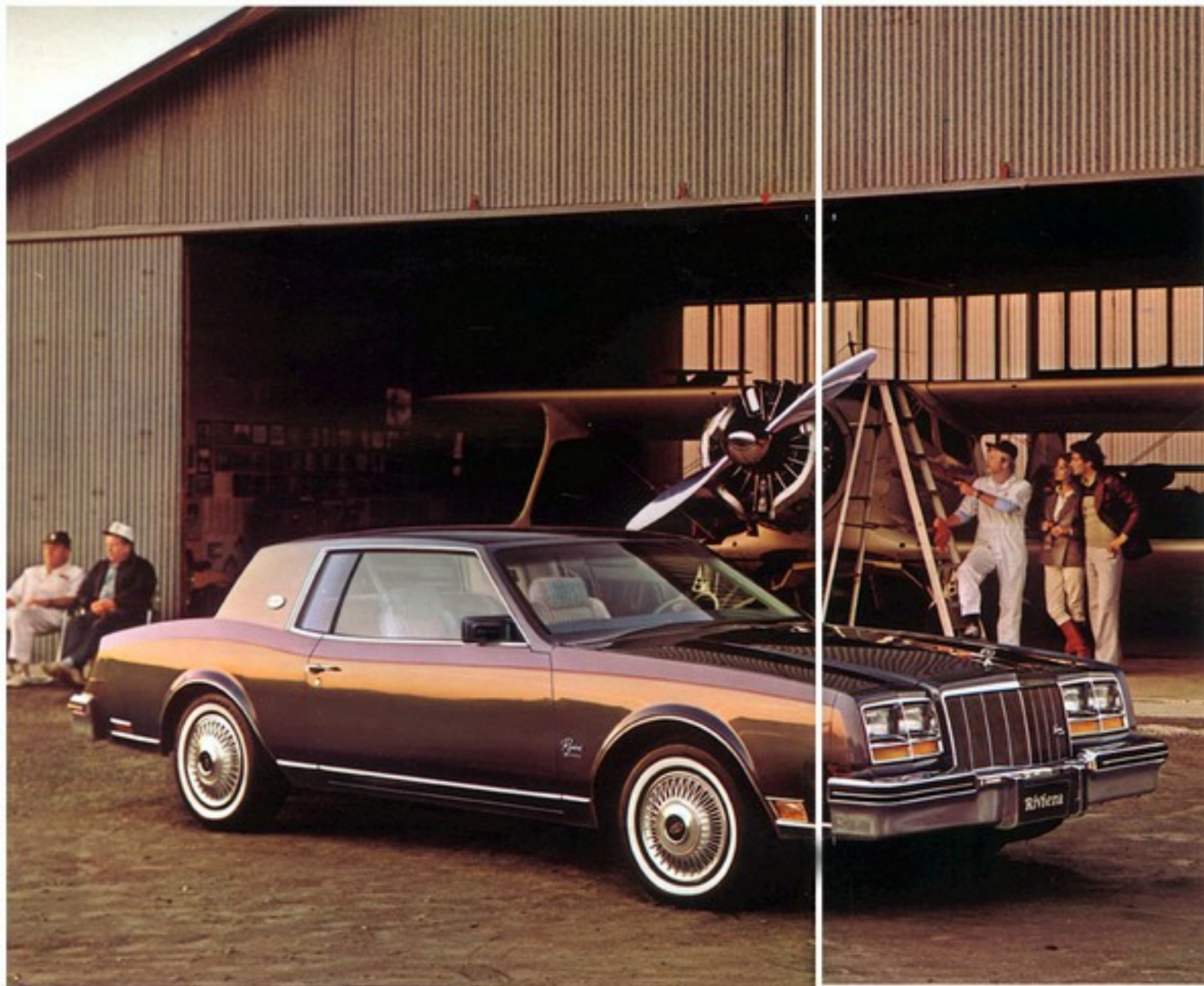
You'll discover a host of interior high-technology advances, including an available digital, computerized Trip Monitor. A remarkable bit of technology which, at the touch of a button, can display a prodigious volume of information. In addition, an automatic headlight control we call Twilight Sentinel, is available.

The 1980 Riviera. One of those rare automobiles which causes people to stop, and stare and ask, "Whose is it?"

We think you'll take a great deal of pride in answering "Mine."







Riviera S TYPE.



## Riviera S TYPE

Perhaps you're the sort of person who remembers, with fondness, the early Corvette Stingray, the fabbed Skylark GS 400, or the original Riviera.

To you we dedicate the 1980 Riviera S TYPE.

We think it a special honor that *Motor Trend* chose to bestow its "Car of the Year" award on our 1979 S TYPE. This inspiring Riviera is built to keep the luxury level high, and the adrenalin level even higher.

The taut, lean, purposeful feeling of the car is reinforced where it counts. You get a suspension with firmer rate front torsion bars and rear coil springs. To go with them, firmer rate shock absorbers. Plus larger diameter stabilizer bars, front and rear.

You'll see that its flat black trim around the windows, rocker panels, and grille are complemented by new, flat black, styled outside mirrors. Cosmetics, perhaps, but all part of the S TYPE's character.

But the true heart of the S TYPE is its standard 3.8 liter (231 CID) 4-barrel turbocharged V-6 engine. Under normal driving conditions the engine behaves like our popular V-6 engine. However, when you demand, Riviera's turbo-charger speeds up, causing the engine to increase its power output beyond that of the conventional V-6.

The 1980 Riviera S TYPE.

For many, it truly represents an American luxury car with impressive road manners.



## Riviera

**S**wing open a Riviera door, and you might be greeted by the pure luxury of the available leather trim in the seating area, shown below Or, as also pictured on these pages, you might be right at home in the standard 45/55 seating with its velour look.

If you check the box for our S TYPE, you'll slip into one of the most comfortable buckets extant, in velour with a handsome, ribbed-velour insert. The range of interior colors includes a handsome new brown, which is exclusive to Riviera... truly striking. Then again,

you might prefer the seating area trimmed in available leather.

And considering what's standard on either Riviera: automatic transmission, power front disc brakes, cornering lights, six-way power seating for the driver, digital quartz-controlled clock, power steering, automatic level control, air conditioning, electric door locks, and a Delco AM-FM stereo radio (which you may delete for credit) with power antenna, remote-controlled outside mirrors - it's more akin to a command module than a car interior. But that

again is quite in keeping with its nature.

Elsewhere, the S TYPE differs from our luxury Riviera in subtle, but definite ways. The instrument panel is trimmed with black accents. Plus, a Sport steering wheel with a T-shaped center section and padded rim.

Happily, the choice between our luxury Riviera and the S TYPE is yours. And once you've decided, you can pick from some of the options we've shown below. Or turn to pages 58 and 59 for a longer list. A course of action we suggest you consider soon.



Available Riviera leather-trimmed interior (4).



Riviera instrument panel. Some equipment extra cost.



Driver's door control panel.



Standard dome reading light.



Available courtesy reading light.



S TYPE storage console.



Available Cruise Master speed control.



Riviera interior trim (1).



S TYPE available leather buckets (4).



Available Landau top.



Riviera trunk.



45-55 cloth seats (1)  
45-55 leather seats (2)  
Cloth bucket seats (3)  
Leather bucket seats (4)

Riviera	S	A
Riviera S TYPE	S	A

S - standard A - available

S TYPE cloth buckets (3).

Riviera wheel covers.

Riviera styled mirror.





Electra Park Avenue Sedan.



## Electra

**S**uccess, recognition, reward. As you well know, it doesn't happen all at once. You earn it . . . by learning, improving, refining . . . a little at a time.

That process is, by no small coincidence, one that precisely describes the evolution of the 1980 Electra, in both its Limited and Park Avenue configurations.

The lines are clean. Sharply defined. A slight downward rake of hood and fenders improve aerodynamics.

The addition of electroluminescent lighting on the Park Avenue Coupe and Sedan instrument panel and coach lamps signals further refinement of the car's technology.

Air conditioning, and a new, halo-effect, padded vinyl roof are standard on both Park Avenue models.

But perhaps the most important change is the one that has taken place beneath the hood. To attune the Electra more closely to the needs of the day, we have installed a 4.1 liter (252 CID) V-6 engine (not available in California) as standard equipment for the first time. It moves Electra with aplomb; and, we believe, it will be quite at home.

A 5.7 liter (350 CID) diesel V-8 is also available for the first time.

It is as we said. In Electra, the idea of a quiet, serene, luxury car remains constant. But the execution evolves.

It is a car that has earned its place, its acclaim, its success. It is at home with people who have done the same.

People like you.



**F**or many, the Electra Limited will be the choice. This popular series is available as a luxurious Coupe, or as an elegant, formal Sedan. In standard form, Electra Limited is luxuriously equipped, with the standard amenities that you expect, from automatic transmission to air conditioning.

It shares, with the Park Avenue, new, higher pressure, steel-belted, radial-ply tires that offer less rolling resistance than last year's tires. Pliacel® shock absorbers contribute to a smooth ride. And a new, compact, fully inflated spare tire

## Electra



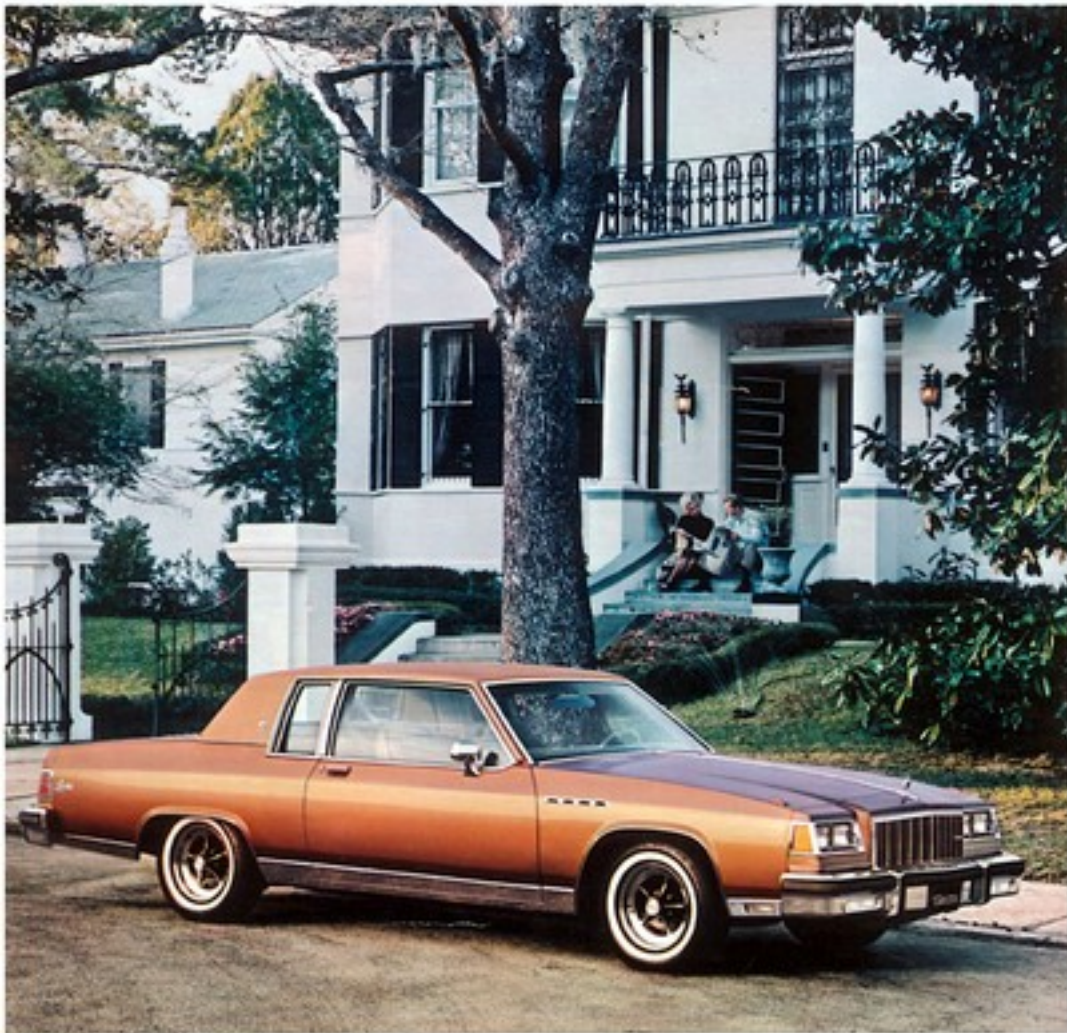
conserves space in a way that increases trunk room over our 1979 models.

While details are important to any motor car, it is perhaps the basic idea behind an Electra Limited that is more important. First, we bring a luxury car within the reach of many buyers. A car with all of the quiet, serene and truly comfortable characteristics that have, for years, been the Buick Electra hallmark.

Next, we equip the Electra Limited in proper fashion. With thoughtful touches inside to aid and comfort the

driver and passengers. Power assists for many functions are standard. Luxury touches, too, with special courtesy lights, standard. And available option packages put such items as a trip odometer, low fuel warning indicator and an electric outside mirror/thermometer at the driver's disposal. New tungsten-halogen, high-beam headlights can be ordered to help penetrate the night with whiter, more intense high beams than conventional high beam headlights.

So it is with Electra Limited. Posh. Elegantly Buick.



Electra Limited Coupe.



Electra Limited Sedan.



## Electra

Perhaps it's the interior that leads many to call Electra "the ultimate Buick." For example, inside a Park Avenue, the seating is the 50/50 variety, divided by individual armrests. The upholstery fabric in the Park Avenue is a knit velour fabric with a luxurious nap. And the fit and finish of the draped, sheared look has to be seen to be fully appreciated. You can, at your pleasure, select the available leather in seating areas.

As a special touch, the Park Avenue insignia on the instrument panel glows

by electroluminescent means. When you're driving your Park Avenue, you can adjust the driver's seat electrically. And to adjust the outside rearview mirror, the control you touch operates a tiny electric motor inside the mirror. That's new, and it's standard.

Now you'll want to enjoy your favorite music on radio or tape. To do that, there are 14 available choices that combine Delco AM-FM stereo radio with either 8-track or cassette tape players and with CB radios.

But the *pièce de résistance* avail-



Electra instrument panel. Some equipment extra cost.

able for Park Avenue Sedans is the Concert Sound System. Its source is a Delco "Full feature" AM-FM stereo radio and tape player, connected to six speakers (instead of four). It's not only unique to Buick, it's unique to Park Avenue.

Also unique: Electronic Touch Climate Control automatic air conditioning. It's available on any Electra.

The 1980 Buick Electra. It's the kind of car worth working very hard to own. And now that you're where you want to be, why wait any longer?



Electra Park Avenue interior (2).



Electra Park Avenue wheel cover.



Electra electric cruise control.



Electra Park Avenue door speaker.



Available wire wheel cover.



Available Electronic Touch Climate Control plus Delco ETR radio and tape player.



Electra Limited interior (1).



Electra Park Avenue leather interior (3).



Available Direct engine.



Electra trunk and compact space.

Electra interior trim availability

	55-65 check radio (1)	55-65 check radio (2)	55-65 leather seats (3)
Electra Limited Coupe	S		
Electra Limited Sedan	S		
Electra Park Avenue Coupe	S	A	
Electra Park Avenue Sedan	S	A	

S—standard A—available



Electra Park Avenue coach lamp.







LeSabre Sport Coupe.



## LeSabre

**F**or a great many people, the Buick LeSabre is a full-size, comfortable Buick at less than top price.

The way LeSabre deals with space at least partly accounts for its wide appeal. To begin with, it's a full six-passenger proposition. Then, LeSabre's commodious trunk swallows up an enormous amount of the paraphernalia that accompanies people from place to place. Two very good reasons why families have made LeSabre their car.

You'll appreciate the details, outside and inside. Wheel covers are standard. Ditto a new side-frame jack. Inside, elegant seat trims and cloth choices.

For some people, driving a car is a personal reward as well as a daily necessity. To them, we fondly dedicate and recommend the LeSabre Sport Coupe.

The blacked-out grille, window and side moldings, as well as the striking chrome wheels, are clear signals of the driving capability that the LeSabre Sport Coupe was designed to deliver.

And deliver it does. A special ride-and-handling package with large stabilizer bars, firm springs and shock valving and fast-ratio power steering help give a full measure of roadability. A 3.8 liter 4-bbl., turbocharged V-6 propels the whole package. So if the Sport Coupe appeals to you, we respectfully suggest that you get together with one on your favorite road.

LeSabre. A most attractive choice for people who feel that a full-size car is something they need—and deserve.



To say that the 1980 LeSabre has been completely restyled simply wouldn't be saying enough. Reshaped would be more accurate. The result is not only aesthetically pleasing, but aerodynamically very practical.

The LeSabre is dedicated to the proposition that the buyer of a full-size car should get a comfortable, substantial, well-equipped automobile.

The 1980 LeSabre and LeSabre Limited are again powered by the 3.8 liter V-6 engine. A new and larger 4.1 liter (252 CID) V-6 engine is available



(except in California). If you're in need of still more power, there's an available 5.7 liter (350 CID) V-8.

As for comfort, we direct your attention to LeSabre's generous head room, and the room it offers hips and shoulders. There's even more rear-seat knee room this year in Coupes. Seats are deeply cushioned and covered in your choice of stylish vinyls or very fine fabrics. Settle back and enjoy.

For luxury, LeSabre outdoes itself with the LeSabre Limited. What helps make the Limited especially attrac-

tive are the elegant interior fabrics and appointments. In combination, they impart a truly distinctive appearance to the LeSabre Limited, along with a feeling of luxury.

Of course, you can equip your LeSabre to please your own taste from a most generous list of options. From six Delco radios and sound systems to air conditioning, a theft deterrent system with starter interrupt, Touch Climate Control, and electric door locks, your LeSabre can be pretty much whatever you want it to be.

## LeSabre



LeSabre Limited Coupe.



LeSabre Sedan.



Here, inside, is where you really get to know what the Buick LeSabre Limited is all about. And what it's all about is gracious living extended to the realm of motoring.

Slide behind the wheel. Here is space, organized and utilized to give you a rare degree of convenience and comfort.

Here are deeply cushioned notch-back seats, trimmed with new, crushed and uncrushed velours. They're carefully designed to cradle you in the lap of luxury, while giving your back and

legs support you will appreciate.

There is a front-seat, center armrest, of course, and thick, cut-pile carpet, naturally. A 55/45 front seating arrangement, preferred by some, is readily available.

As you sit behind the wheel, you face a beautifully logical instrument panel. Instruments are easily visible. Controls are eminently reachable. A blacked-out panel contains indicator lights to relay vital information: high/low headlight beam, engine temperature, oil pressure, brake warning and

a reminder to buckle your seat belt.

The LeSabre offers much the same Buick ambience as the LeSabre Limited. For example, the front seat's a luxurious notchback; and it's trimmed in plush, ribbed and crushed velours. And LeSabre is every bit the Limited's equal in roominess and ride. What you're buying in the Limited is a little more poshness here, a bit more pampering there.

But, for both cars, their closest competition is each other.

So, how can you go wrong?

## LeSabre



LeSabre Limited available interior (14).



LeSabre instrument panel. Some equipment extra cost.



Available thermostat mirror.



LeSabre notchback interior (11).

LeSabre Limited notchback interior (12).



Available foglights. Foglights high beam headlight.



LeSabre 55-45 interior (13).

LeSabre bucket seats (15).



Side trailer jack.

LeSabre Limited.

LeSabre interior trim availability

	Clutch or vinyl seat (11)	Custom cloth or vinyl notchback seat (12)	Clutch or vinyl 55-45 notchback seat (13)	Custom cloth or vinyl 55-45 notchback seat (14)	Clutch or vinyl bucket seats (15)
LeSabre Coupe	S		A		A
LeSabre Sedan	S		A		A
LeSabre Limited Coupe		S		A	
LeSabre Limited Sedan		S		A	
LeSabre Sport Coupe	A*		A	A	S

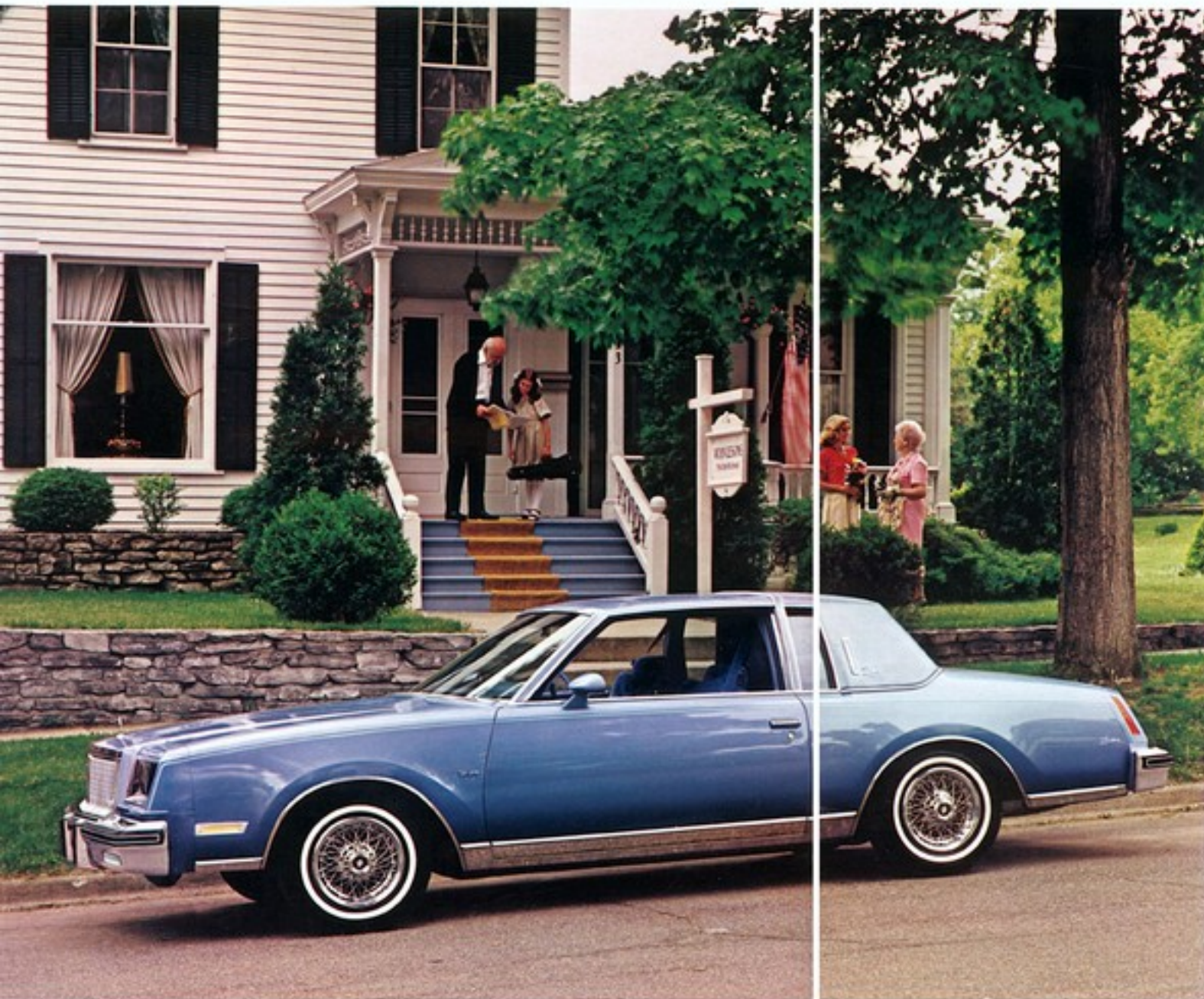
S = standard A = available \* = credit



Low rolling resistance tire.

Available illuminated door lock.





Regal Limited Coupe.



## Regal

**T**he mid-size personal luxury car. The genre seems to have captivated America the way convertibles and two-door hardtops once did.

This year, there are not three, but four distinct Regals to choose from: The Regal Coupe, the prestigious, uptown Regal Limited, the turbocharged Regal Sport Coupe, and a new, Limited Edition, Regal Somerset (shown on page 29). Only a limited number of Somersets will be built. So having one will indeed afford a rare treat.

The Regal Limited, like all the other Regals, comes equipped with automatic transmission, power steering, power brakes, and an entirely fresh exterior appearance, beginning with its restyled grille that sets off a new, four-headlamp system. The crisp feeling extends all the way back to its equally fresh taillight and rear deck treatment. Special, wide, chrome, rocker panel moldings are standard on Regal Limited; and the Limited interior distinguishes this most luxurious of Regals from its brethren.

Of course, maybe you want the sophistication of Regal styling without all of the fanciness.

Well, that's where our Regal Coupe comes in, and quite nicely, too. Look it over on page 26. Oh, a few less bright accents here, maybe a touch less ornamentation there. But you get all of the charm and warmth of the Regal design, inside and out, plus the justly famous Buick ride.



In addition to our Regal Coupe we offer a turbocharged Regal — it's called the Regal Sport Coupe, a deceptively simple name for some very exciting motoring, and the dash and verve that goes with it.

The verve begins outside, with an available Designers' Accent paint treatment, a blacked-out grille, and headlamp trim. It's rakishly set off with available sport mirrors, sport steering wheel and a set of four turbine wheels. (chrome-plated wheels are available).

Of course, you know what sets the



performance of the Sport Coupe apart from other Regals — the standard turbocharged 3.8 liter (231 CID) 4-barrel V-6 engine.

We've also given the Regal Sport Coupe another distinctive standard feature: New tungsten-halogen high beams. Once you've switched them on and experienced the intensely whiter light they produce, you'll really appreciate them. (Of course, you can order the halogen high beams on any Regal, but they come standard with the Sport Coupe.)

## Regal



Regal Coupe.



Regal Sport Coupe.



## Regal

**S**tretched out on these two pages, just may be the most luxurious seating ever offered in Buick's personal mid-size Regal. For example, doesn't that seat below look inviting? It's trimmed in crushed velour cloth; and it's standard on our Regal Limited Coupe and available in the Regal Sport Coupe.

Standard seating in the Regal Coupe and Sport Coupe is a comfy notchback; but you should see what's available: vinyl or cloth buckets, or a 55/45 notchback seat.

Every Regal seat is crafted with full-

foam construction, to give you comfort and support.

Additionally, Regals are trimmed with tasteful, simulated, wood-grain accents on the steering wheel, glove compartment, radio area, doors and instrument panel (brushed chrome on Somerset). Available manual front passenger seatback recliners let the passenger enjoy even more comfort.

Our Limited Edition Regal Somerset will be offered in one very special dark blue and tan color scheme. Setting off the paint scheme are wire



Regal instrument panel. Some equipment extra cost.

wheel covers and sleek sport mirrors.

The blue and tan motif carries through to the special, Somerset-design seat upholstery. We've included an umbrella pouch for the front seatback, and in it, a matching umbrella. Then, there are three ways to brighten any Regal: with our available silver-tinted Astroroof, our electric metal sunroof, or the Regal Hatchroof. (Headroom is slightly reduced with these options.)

Regal. It's what all the rest of the mid-size personal luxury cars are trying to be — a Buick.



Regal Limited interior (2).



Available outside maplight.



Regal Somerset umbrella.



Regal Somerset interior (3).



Regal notchback interior (1).



Regal bucket seats (3).



Regal 55/45 interior (4).



Available wire wheel cover.



Regal Somerset Limited Edition Coupe.

Regal interior trim availability

	Cloth or vinyl notchback seat (1)	Cloth or vinyl bucket seats (2)	Cloth or vinyl notchback seat (3)	Cloth or vinyl bucket seats (3)	Cloth or vinyl notchback seat (4)	Somerset 55/45 cloth notchback seat (5)
Regal Coupe	S	A	A	A		
Regal Sport Coupe	S	A	A	A		
Regal Limited Coupe		S				
Regal Somerset - Option 145						S

S - Standard A - available



Available rear window defogger.



Tungsten halogen high beam headlight.





## Skylark

**T**he new 1980 Skylark was designed to appeal to a great many people. We invite you to examine Skylark. And when you discover what kind of car the new Skylark is and what it offers, you just might find it's perfect for you.

Consider these facts: It is a front-wheel drive automobile with a transverse mounted engine. It's fully 19 inches shorter, overall, than its 1979 predecessor, yet it nicely accommodates five passengers.

Skylark's crisply tailored appearance makes a clear statement about its driving capability. Its lines are sure and honest. There's more than an echo of a genuine road car here—a serene, uncomplicated look of competence.

If you've never driven a front-wheel-drive car before, get ready for an extremely satisfying experience—the sense of an automobile that's in command of its environment.

With front-wheel drive, the wheels that do the steering also do the driving. In addition, the engine weight is over the driving wheels. This combination of qualities results in a car that has impressive traction capability in snow or wet conditions.

As for power, choose the standard 2.5 liter, four-cylinder engine or an available 2.8 liter V-6.

All in all, Skylark is a car that will hold a special appeal for the driver in you, while it treats your passengers with utmost consideration.



**W**hen you step inside this new Skylark, you instantly experience some of its design ingenuity. Surprisingly generous leg room. Hip room and head room, too, for that matter. For instance: While this new Skylark is over a foot and a half shorter overall than last year's, front- and rear-seat leg room, front and rear hip room and rear head room have actually been increased. And with the roominess, comes a decidedly Buick ambience.

Now we come to the Skylarks that just might appeal to your sporting

## Skylark



instincts. We're talking about the new Skylark Sport Coupe and Sport Sedan.

Perhaps the best way to describe these two formidable automobiles is to tick off their quite special equipment:

Specially styled grille and front-end appearance, black moldings, wheel opening moldings, front and rear bumper strips, smoked lenses on tail lamps, Sport steering wheel, Designers' Sport wheels (4), amber front park and turn lamps, Rallye ride-and-handling suspension, larger rear stabilizer bar, black instrument panel treatment,

voltmeter, temperature gage and trip odometer and F205/70R-13 steel-belted, radial ply blackwall tires.

In addition, lower body stripes with Hawk decal are available as an exclusive offering on Skylark Sport Coupe and Sedan.

Get the picture?

Both the Skylark Sport Coupe and Sedan are wholly contemporary extensions of a venerable tradition—the capable, comfortable and vastly satisfying road car. And, one just might be perfect for you.



Skylark Coupe.



Skylark Sport Coupe.



With a transverse-mounted engine, less of the car's overall length is occupied by the power plant, leaving more room for the passengers. Buick's Skylark makes the most of this engineering axiom by offering an interior that's light, spacious and most inviting.

Below is a good example — the front compartment of the Skylark Coupe. The standard notchback-style seat has a pull-down center armrest, which is a comforting arrangement for driver and passenger alike.

Or, how about the Limited interior,

shown on page 35? The tan upholstery is a luxurious, brushed woven fabric, which is a Skylark Limited hallmark. Limited interiors are also enriched by such niceties as carpeted lower door panels and generous deployment of simulated wood-grain panels and under-dash courtesy lamps.

The Limited models possess the kind of thoughtful elegance that has made this nameplate highly prized by Buick owners for decades. There's bountiful evidence here of luxuries being treated as necessities, with

delightfully welcome emphasis on acoustics, seating comfort and courtesy features.

And the basic Skylark is certainly anything but a basic transportation package. Many creature luxuries are standard, including a Delco AM radio (which you may delete for credit).

Of course, you can fully indulge your own personal notions of what a car should be like inside with Skylark's more-than-generous list of available options. Air conditioning, for openers. Also, perhaps, a flip-open glass sunroof.

## Skylark



Skylark interior (1).



Skylark instrument panel. Some equipment extra cost.



Skylark bucket seats (2).



Skylark Limited door courtesy light.



Available sunroof.



Skylark Limited interior (3).



14.3 cubic foot trunk.



Skylark Sport instrument panel. Some equipment extra cost.

Skylark interior  
also available

	Club or notchback model (1)	Club or sport bucket seats (2)	Custom cloth or vinyl notchback seats (3)
Skylark Coupe	S	A	
Skylark Sedan	S	A	
Skylark Limited Coupe			S
Skylark Limited Sedan			S
Skylark Sport Coupe	S	A	A
Skylark Sport Sedan	S	A	A

S = standard A = available



Skylark Sport spoiler.



Available wire wheel covers.



Every model year has its "sleeper"—a car that quietly comes on the scene and quickly proceeds to achieve a widespread celebrity status.

We submit that this is precisely the kind of car both new Century Sedans are destined to be. A glance at the picture below shows you why.

You can readily see the wholly dramatic new notchback styling, represented here in the form of the Century Limited Sedan. (The luxuriously padded roof you see is just one of the many options you can order.)

This refreshingly new sedan bears a most favorable resemblance to both the Buick Regal and the Skylark. For, like those two esteemed automobiles, its lines are crisp, assured and definitely on the sophisticated side.

One of the many pleasures of owning the new Century Sedan is, quite frankly, being seen driving it. Without question, this latest edition of Buick's popular mid-size series is going to turn plenty of heads.

On the more practical side, this Century is a surprisingly roomy,

extremely comfortable automobile.

We'd be remiss if we didn't mention the pleasure of handling a machine with Century's sensible dimensions—especially in traffic. You'll enjoy the handy maneuverability that stems from its 108.1" wheelbase and an overall length of less than 200".

Among the things that make the 1980 Century Coupes and Sedans even more desirable than their predecessors is a larger standard engine... a 3.8 liter V-6. In addition, you can specify the new 4.3 liter V-8 or the 4.9 liter V-8

(except in California, where the only available V-8 is 5.0 liters). And for the growing number of turbo enthusiasts, there's the available 3.8 liter turbo-charged V-6.

To make drivers even happier, power-assisted brakes (disc front, drum rear) have been made standard.

A new, available engine compartment light can assist you in an under-hood peek at night, no matter which engine you order.

While we're on the subject of lights, consider the standard lighting in

Century Limited: front ashtray, under dash courtesy, front and rear door-operated roof, glove compartment, and trunk.

That's a lot of convenience. But,

then, that's Century Limited for you. And for even more convenience, not to mention comfort, order the available power seat, automatic air conditioning, electric door locks, power windows and electric trunk release.

Everything considered—roominess, looks, performance, ride—this could well be the year of the Century.

## Century



Century Limited Sedan.



Our lowest priced Century models may not have quite the same degree of poshness that our Century Limiteds have, but they set their own high standards of comfort and style. Words like workmanship and value come readily to mind when you inspect the Century Sedan and the Century Coupe.

As you can see, the Century Sedan has the same dramatic notchback styling and formal roofline as the Century Limited Sedan. It also has the same generous trunk space and interior roominess. In pleasing contrast, the



Century Coupe has its own handsome fastback styling. Just the verve and dash you may be looking for.

Happily, the Century models shown here are available with the same engine choices as the Century Limited.

Truly, Century wraps up a lot of car in an extremely attractive and practical package.

If you're looking for or thinking about a mid-size car, and want the qualities Buick stands for at a budget-pleasing figure, you may have come to the right place.

## Century



Century Coupe.



Century Sedan.



We take great pride and pleasure in introducing the Century Sport Coupe and its turbocharged version, the Century Turbo Coupe.

We call your attention to the special black grille, headlamp bezels, windshield wiper arms, pillars, moldings, deck lid panel, and instrument panel trim. Note, also, dual sport mirrors and functional rear spoiler. Plus, a Hawk decal on the front fender.

How's that for car charisma?

But the Century Sport Coupe is more than just cosmetics. A Rallye

ride-and-handling package puts firmer coil springs and stiffer shocks at each wheel, plus large-diameter stabilizer bars front and rear. If you order power steering, you get it with a fast ratio, as part of the Sport Coupe's equipment.

Next we come to the Century Turbo Coupe. The name derives, of course, from the rather famous 3.8 liter turbocharged V-6 engine. This turbocharged powerplant is a docile, unassuming V-6, until you call on it to deliver extra power. The result can be surprising. Think of it as a touch of Buick magic.

Along with the turbocharged engine, you get a few additional items, purely to let the world in general know what's under your hood: a special hood with distinctive bulge and Turbo 3.8 Litre nameplate, Turbo Coupe identification side and rear, a set of four turbine wheels and a special exhaust system with a rather authoritative voice.

You can add to the sporty look by ordering a set of four styled aluminum wheels that we're offering for the first time. They're especially handsome, and make a welcome addition to the sporty

wheel choices available to you.

We certainly don't want to overlook the entertainment aspects of a new Century, either. As for available Delco radios or radio/tape units, there are six to choose from. The range extends from the old standby AM only through the AM-FM stereo radio, tape and CD (complete with a power Triband antenna), that can turn your Century into a personal communications center.

With all of this attention to charisma, rest assured that we've done

our homework on the practical side. For example, we've provided extensive corrosion resisting treatments to help protect your Century.

The Century Sport Coupe and Century Turbo Coupe.

Both are quite extraordinary motor cars, designed and built for drivers who are a bit more demanding, possibly a bit more appreciative of their machines than the average person.

If you're one of them, you should really get better acquainted with one of these.

## Century



Century Sport Coupe with Turbo Coupe Option.





One thing that will instantly impress you upon entering any of the new Century models is the high level of interior trim. The 1980 Century is, in fact, even more impressive than last year's. Materials are a bit nicer. A touch more luxurious.

The standard Century seat for 1980 is a superbly comfortable notchback arrangement. And the seats are upholstered either in supple vinyl or a plush, crushed-knit cloth. (There's no point in our trying to describe this cloth. You simply have to run your hand over it.)

In the Limited Sedan, you can order the standard 55/45 notchback seats in elegant, crushed velour cloth or stylish, yet sturdy, vinyl. A thoughtful feature is the individual adjustment of driver and passenger seats. Also, you can equip the front passenger position with an available reclining seatback for even more comfort.

You'll no doubt want to think through the options list before you make up your mind about exactly how you want to personalize your Century. But we might get you started with a few

suggestions: You really ought to consider the Sport steering wheel. Or, the handy tilt steering column. Power windows and electric trunk release are handy notions. Also, you can choose between air conditioning that's manual or fully automatic. Of course, you have an array of Delco radios and sound systems to pick from.

Finally, get in touch with the outdoors either of these two ways: with a silver-tinted, sliding glass Astrorooftop or an electric metal sunroof. (Headroom is slightly reduced with these options.)

## Century



Century Limited Sedan interior (2).



Century instrument panel. Some equipment extra cost.



Available driver's door control panel.



Century notchback interior (1).



Century bucket seats (3).



Available front passenger seatback reclines.



Century 55/45 interior (4).



Available sport mirrors.



Available wire wheel covers.



Turbocharged V-6 hood.

Century interior trim availability

	Cloth or vinyl notchback seats (1)	Crush cloth or vinyl 55/45 notchback seats (2)	Cloth or vinyl bucket seats (3)	Cloth 55/45 notchback seat (4)
Century Coupe	S	A	A	A
Century Sport Coupe	S	A	A	A
Century Turbo Coupe - Option W33	S	A	A	A
Century Sedan	S	A	A	A
Century Limited Sedan	S			

S - standard A - available

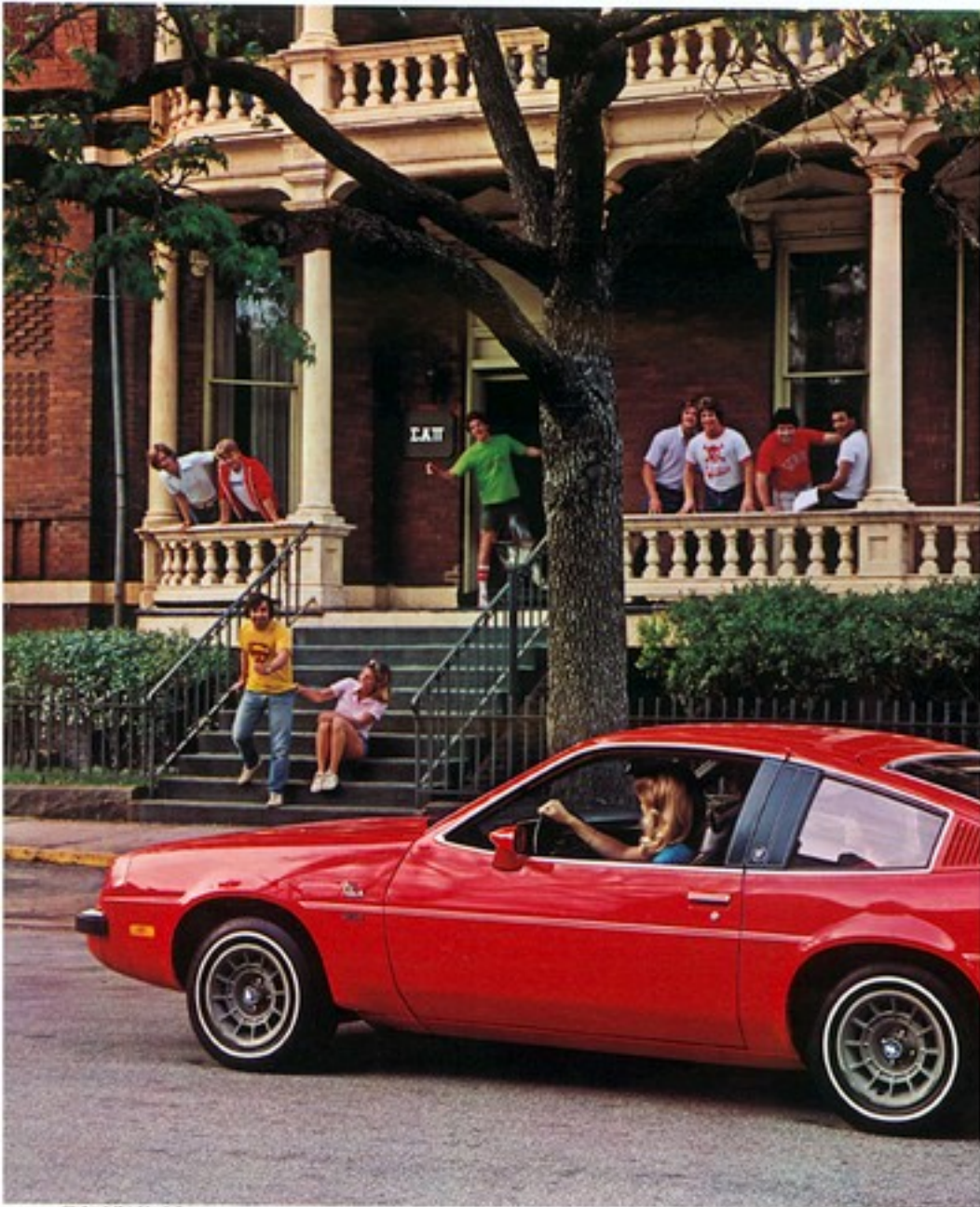


Available access strips.



Available vinyl top.





Skyhawk Hatchback Coupe.



## Skyhawk

**A**lmost any day can be something special when you see it through the windshield of a new Skyhawk. Because every Skyhawk is built with the idea of packing in lots of fun. You can share a feeling of oneness with the open road. An open invitation to enjoy driving. This is Skyhawk.

A great suspension. Nimble size. Sleek, aerodynamic shape. A just-right 2+2 seating configuration. And a three-door design with an eminently practical hatchback.

If you get the idea that Skyhawk was designed by enthusiasts for enthusiasts, you're absolutely right. The 1980 Skyhawk is built on a trim 57" wheelbase, and given a carefully thought-out, coil-spring suspension, aided and abetted by front and rear stabilizer bars. What it does is an almost pure delight.

Take it into tight turns or down a freeway, and marvel at its road manners. Tweak the standard 3.8 liter (231 CID) V-6. You'll like the response.

How you match up the V-6 is your choice. Standard gearing is a slick, smooth-as-silk four-speed. Available is a three-speed automatic. What's neat is that the shifter grows out of a standard, full-length console between the front buckets. If that isn't a clue to Skyhawk's sporting nature, what is?

What if you were to want a Skyhawk but in simpler form? Skyhawk 'S'. It's not as luxuriously trimmed, but still a Skyhawk through and through.



**N**ow you want to get inside. And when you sit back in the standard bucket seat, you'll see that every control is at close reach. Instruments are laid out to match the sporting nature of Skyhawk.

Feel the full-foam seat construction. It's covered with Rattan-patterned vinyl in the Skyhawk 'S' vinyl or nifty Hobnail knit velour in our other model. A clock and tachometer may suit your idea of a sporty car. Both are available. And your feet have been carefully considered too, in a sporty car like

Skyhawk. You just may want to run your toes through the thick, cut-pile carpeting.

In its basic form, Skyhawk is a well-trimmed vehicle. Inside and out. However, given the free-thinking nature of Skyhawk buyers, we offer a unique available Road Hawk option package. When you check the box for the Road Hawk, interesting things happen. The inside gets Oyster White bucket seats with special Hawk accents. Outside, Flat black paint is applied to windshield wipers, grille, headlamp trim and mold-



Skyhawk instrument panel. Some equipment extra cost.

ings. There's a rear spoiler too. And it receives a special suspension. It all sits on BR70-13 radial ply tires. Ah, yes, one more special touch - Silver and Gray accent paint and striping. The Road Hawk.

Then there's the Designers' Accent Edition. You get a rear spoiler, Hawk decal, and special paint.

The nature of Skyhawk is, basically, free-wheeling sporty. A bit on the brash side. For Skyhawk is certainly to enjoy - even on the drive to work, driving can be fun.

## Skyhawk



Skyhawk interior (2).



Skyhawk map pocket.



Skyhawk 'S' bucket seats (1).



Skyhawk Road Hawk bucket seats (3).

Skyhawk interior trim availability

	Vinyl bucket seats (1)	Cracks or vinyl bucket seats (2)	Custom vinyl bucket seats (3)
Skyhawk 'S' Hatchback Coupe	S		
Skyhawk Hatchback Coupe		S	
Skyhawk "Road Hawk" Option T13			S

S - Standard



Fold down rear seat provides 27.6 cu. ft. cargo area.



Automatic transmission console.



Available styled aluminum wheel.



Available Road Hawk package.



## Century Wagons

One of life's pleasures is getting something you really want, with something you really need. Like Buick Wagons.

Let's begin with Century, our combination of mid-size practicality and luxury. Clean, crisp, exterior appearance set off by a new grille. Some Century Wagon buyers (and you might be one of them) want the look and feel of more sporting machinery. That would be our Sport Wagon. It's tasty visual display, made even more delicious in the driving.

As for the Century Wagon on the left, you can see that it's a touch more fancy. That's the Century Estate Wagon, and with it, we reestablish the tradition of Estate Wagons.

No matter which Century Wagon suits your fancy, you'll find a lot to like in the way of comfort and utility. With 71.8 cubic feet of load space with the second seat folded down. Or comfortable seating for six. A 3.8 liter V-6, automatic transmission and power-assisted brakes. All standard. All on a trim, 108.1" wheelbase.

Inside, this new Century Wagon can be ordered with all-vinyl front and rear seats. Or, if you prefer, you can order a cloth front, vinyl rear seat combination. And that's standard.

In the popular mid-size wagon category, there probably aren't any wagons with more style, practicality, and luxury than our Century models. Their crisp styling underscores their utility; their plush interiors belie their Buick heritage.

Yes, the Century Wagons are one of life's pleasures.

Century Wagons interior  
with availability

	5	S	A	A
Century Wagon	S			
Century Estate Wagon		S	A	A
Century Sport Wagon - Option 904	S	A	A	A

S - standard A - available \* - cloth front, vinyl rear available

Cloth or vinyl\*  
bench seat (1)

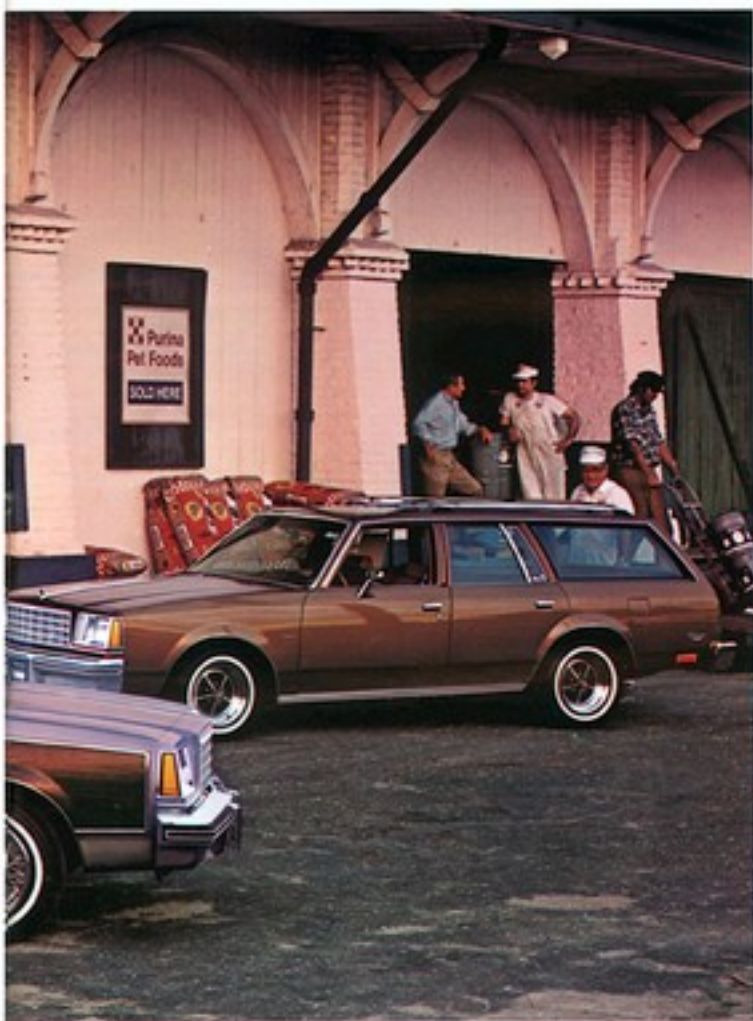
Cloth or vinyl\*  
bucket seats (2)

Cloth or vinyl\*  
four-bar seats (3)

Cloth or vinyl\*  
55-45  
interback seat (4)



Century Estate Wagon, foreground; Century Station Wagon, background.



Century bench seat interior (1)



Century four-bar interior (2)



Century bucket seats (3)



Century 55-45 interior (4)



## LeSabre Wagon

We like to think that our LeSabre Estate Wagon is to a wagon buyer what our LeSabre Sedans are to sedan buyers; namely, a full-size Buick Estate Wagon at less than top-of-the-line prices.

With the room and comfort full-size wagon buyers want, room for six adults, and their things, in full-size comfort. A third seat is available. Fold the seats down for workhorse duty, and you can carry 86.8 cubic feet of necessities. Now that's full size.

This year, a 4.9 liter (301 CID) gasoline V-8 is standard (not available in

California). If you want more engine, it's available in the form of a 5.7 liter (350 CID) gasoline V-8. And for the long haul, we now offer an available 5.7 liter (350 CID) diesel V-8.

Inside, a notchback front seat is standard and can be trimmed in either cloth or vinyl. A cloth front/vinyl rear seat combination is also available.

We believe that the buyer of a luxurious, full-size station wagon expects more than the basics. We feel that our LeSabre Estate Wagon more than meets his expectations.

## Electra Wagon

Electra Estate Wagon. The name says what we've accomplished. The poshest, most elegant station wagon that Buick offers. Quite frankly, it's designed for the person who wants a vehicle that expresses zest for life. The Buick Electra Estate Wagon, we feel, fulfills this want. Electra Estate Wagons come equipped with generous seating for six. The plush front seat is a 55/45 affair, with a two way power adjustment for the driver, standard.

Power is by a new, 4.9 liter (301 CID) 4-bbl. gasoline V-8 (not available in

California). Of course, if you have more stringent needs, there is an available 5.7 liter (350 CID) gasoline V-8. Or, you may elect an available 5.7 liter diesel engine.

You can surround yourself with the accoutrements of luxury, with available Electronic Touch Climate Control air conditioning, or Twilight Sentinel.

Electra Estate Wagon. A most uncommon vehicle. It gives you the sense of comfort matched only by our other Electra models. And that, we believe, is a very good match.



LeSabre Estate Wagon, left. Electra Estate Wagon, right.



LeSabre notchback interior (1)



LeSabre 55-65 interior (2)



Electra 55-65 interior (3)

LeSabre and Electra Estate Wagons interior trim availability

Cloth or vinyl\*  
notchback seat (1)  
Cloth or vinyl\*  
55-65 notchback seat (2)  
Cloth or vinyl\*  
55-65 notchback seat (3)  
\*Custom cloth or vinyl\*  
55-65 notchback seat (3)

LeSabre Estate Wagon	S	A
Electra Estate Wagon	S	A
S = standard	A = available	
* = cloth, vinyl may be available		



**RIVIERA**

Riviera Coupe.



Riviera S TYPE.

**ELECTRA**

Electra Limited Coupe.



Electra Limited Sedan.



Electra Park Avenue Coupe.



Electra Park Avenue Sedan.

**LeSABRE**

LeSabre Coupe.



LeSabre Sedan.



LeSabre Sport Coupe.



LeSabre Limited Coupe.



LeSabre Limited Sedan.

**ESTATE WAGON**

LeSabre Estate Wagon (2- or 3-seat).



Electra Estate Wagon (2- or 3-seat).

**REGAL**

Regal Coupe.



Regal Sport Coupe.



Regal Somerset Option.



Regal Limited Coupe.

**SKYLARK**

SkyLark Coupe.



SkyLark Sedan.



SkyLark Sport Coupe.



SkyLark Sport Sedan.



SkyLark Limited Coupe.



SkyLark Limited Sedan.

**CENTURY**

Century Coupe.



Century Sedan.



Century Sport Coupe.



Century Turbo Coupe Option.



Century Limited Sedan.

**CENTURY WAGON**

Century Wagon.



Century Sport Wagon Option.



Century Estate Wagon.

**SKYHAWK**

Skyhawk 'S' Hatchback Coupe.



Skyhawk Hatchback Coupe.



Skyhawk Road Hawk Option.



# The 1980 Buick Buyer's Guide

INFORMATION YOU NEED TO SELECT  
THE RIGHT BUICK FOR YOU.



Undoubtedly, if you're reading this Buyer's Guide, you have more than a passing interest in one (or more) of our 1980 Buicks. And we're glad. Because on the next 21 pages, we've compiled just about every piece of information you could want to know about our 1980 Buicks.

Specifications. Dimensions. Powerteams. Options. What's standard on each car. And what's available. So that you can make an informed decision about the kind of Buick you want. And how you would like it equipped.

The Buick Buyer's Guide is a five-year tradition with us, and we think that it's helped hundreds of thousands of buyers select the right Buick for them.

More than ever, 1980 promises to be an exciting year for Buick customers. We have one of the most advanced cars in our history: in Skylark. Its front-wheel drive, innovative package engineering, comfort and room are making history. It just might be the perfect car for you.

Our Century appeals to a broad segment of people who like the trim, mid-size feel. With two distinct new, modern looks: the notchback four-doors, the sleek, rakish styling of our popular coupes, plus three of the neatest mid-size wagons extant.

Full-size comfort and room help make LeSabre a popular family car. And for good reason. You'll be able to select the one that's right for you (including an exceedingly posh LeSabre Limited, if you desire). And for wagon lovers, we offer the full-size LeSabre Estate Wagon. An Estate Wagon you can outfit the way you'd prefer.

As for luxury and the trimness of a mid-size car, we proudly present our 1980 Regals. Among them our exciting new

Somerset Limited Edition.

Then there's the Riviera, with its impressive front-wheel drive, fully independent suspension, and almost all of the Buick luxury we know how to lavish, standard.

Or consider the Riviera S TYPE, with its special sporting suspension and turbocharged V-6 engine. Motor Trend called it, "Car of the Year," in 1979. The excitement continues.

For the person who measures success in careful increments, and enjoys the rewards that go with this success, we proudly offer our Electra models in both Limited and Park Avenue configurations. Each with a new, standard 4.1 liter (252 CID), even-firing V-6 (not available in California), an engine admirably suited to the times.

If you were to step into our Electra Limited, you would find it full of the creature comforts and conveniences you expect. Or, if you were to select our Park Avenue, you would have, at your beck and call, the most luxurious Electra we offer. And if it's luxury you want in a full-size wagon, consider our Electra Estate Wagon.

Many people feel they want a personal communication with the road. They will find our Skyhawk appealing, especially in its special forms, including the Road Hawk.

This year, we've included a special section devoted entirely to station wagons, because we feel that, as a wagon prospect, you ought to be able to get all of the information about wagons in one place. So, we've put it all on pages 72 through 75.

If you know about automotive innovation, then you already know about Buick. And in 1980, we respectfully submit that Buick's innovative approaches to size, comfort, sport, performance and value are in tune with the times.





THE INEXTINGUISHABLE DESIRE TO EXCEL.

These three pages show some of the engineering achievements you'll find in selected Buick models. Large achievements, like front-wheel drive. A brand-new 4.1 liter (252 CID) V-6. Turbocharging. And now, a diesel V-8. Achievements like restyled LeSabres and Electras, with improved aerodynamics. Smaller, but no less important achievements, like new, higher pressure radial tires that offer less rolling resistance. And superb electronic achievements, such as electroluminescent lighting. The Concert Sound System. The remarkable Twilight Sentinel. And Electronic Touch Climate Control automatic air conditioning.

Achievements like these are part of Buick's desire and quest for excellence. Some of them may be standard on the Buick you buy. Others, you may wish to order. And some, even though they may not be on your Buick, reinforce the inextinguishable quest for excellence shown at every level of Buick.

FRONT-WHEEL DRIVE.

We offer front-wheel drive in our Riviera and our Skylark. And while these cars differ somewhat in their design philosophy, both of them benefit from front-wheel drive advantages.

Also, the concentration of mass (weight) over the driving wheels results in a combination of qualities that can be appreciated in wet or snowy

conditions. "Impressive traction" are two words that describe these qualities best.

Apart from the driving qualities that accrue, front-wheel drive permits us to maintain good interior room. The size of the normal drive tunnel is reduced to a shadow of its former self. So front- and rear-seat passengers benefit from generous leg room, and with it, more comfort.

TOUCH CLIMATE CONTROL AIR CONDITIONING.

Electronic Touch Climate Control automatic air conditioning, available exclusively on



Electras and LeSabres, offers a unique system of controls. In place of conventional knobs, levers, switches and thumbwheels, Touch Climate Control offers, instead, a row of touch control surfaces. It is marked for function: air conditioning or heating, defrost, high blower, regular blower and more. The touch surface also has temperature designations from 65 to 85 degrees F, set in 2½ degree increments.

Operation couldn't be easier.

Touch the blue area, for example. A tiny LED (Light Emitting Diode) confirms your choice, and the system responds with conditioned air at the temperature you touch. Even the fan comes on gently: up to speed. When the temperature you've chosen has been satisfied, the fan automatically slows (unless you've chosen "High Fan," in which case the fan keeps up its work unabated).

Clearly, Touch Climate Control represents use of electronics in a high form.

TWILIGHT SENTINEL. IT MEANS AUTOMATIC HEADLIGHT CONTROL.

The Twilight Sentinel, available on Electras and Rivieras, will turn your headlights on when it's dark, off again when



it's light. And that's not all. When you turn your engine off, with the headlights on, they will light a path ahead of the car for up to three minutes. You can set the length of time for the delay, as well. Twilight Sentinel - lighting up the night was never more convenient.

And while we're on the subject of headlights, you really ought to go for a test-drive in one of our cars equipped with new, tungsten-halogen, high-beam headlights. At night, switch them to high beam, and watch the night light up. Tungsten-halogen lights produce a more intensely white light than conventional high beams. They're standard on Regal Sport Coupe, LeSabre Sport Coupe, Riviera S TYPE, and available on all other 1980 Buick models.



ABOUT OUR NEW, HIGHER PRESSURE TIRES.

They let the car roll more easily, which means there are measurable benefits for you. We're installing a new radial tire on LeSabre, LeSabre Limited and Electra models. They're steel-belted radials, with improved construction and compounds, designed for higher inflation pressures. What they accomplish is important. They lower the rolling resistance of the tire, up to 15%, as compared to last year's standard tire, and help to provide impressive fuel economy. Be assured, however, that suspensions have been tuned to provide a smooth, comfortable ride with these new, higher-pressure tires.



OUR TRIP MONITOR. ELECTRONICS BECOME PRACTICAL.

The Trip Monitor is an on-board microprocessor programmed to accept your inputs for trip length and other pertinent data. When you've given the Monitor its simple instructions, it's ready to give back an incredible battery of information. Simply by touching appropriate buttons on the control panel, the Trip Monitor will give you your average speed,

AVAILABLE SOUND SYSTEM: "YOU AIN'T HEARD NOTHING YET"

Two significant Delco radio/tape player options are available for the first time in selected Buick models this year. One is what we like to call the "full-feature" system; the other is an exclusive offering for the Electra Park Avenue Sedan, called "Concert Sound System."

There is a "full-feature" AM-FM stereo radio, an 8-track tape player with AM-FM stereo radio, and a cassette tape player with AM-FM stereo radio. All are offered in our Electra and Riviera models.

"Full-feature" means electronic tuning, more output, and refined controls. An apt comparison might be made with home stereo components. Like them, the "full-feature" units contain separate bass and treble tone controls. They permit you to emphasize low notes (bass) and high notes (treble) individually, just as on many home components. Separate controls for front-to-rear balance, and side-to-side balance, permit you to move the stereo image to your liking in the car.

The other controls are: volume, tuning, up to 10 preset AM and FM stations on pushbuttons, and AM-FM selector switch.

THE PIÈCE DE RÉSISTANCE: ELECTRA PARK AVENUE SEDAN'S CONCERT SOUND SYSTEM.

We've reserved the best audio news for last. It's the Electra Park Avenue Sedan's new Concert Sound System. It surpasses all that has gone before, and makes Buick and Delco audio leaders. Special speakers fit in all four doors. Plus a set of 6" x 9" High-Response speakers in the rear window filler panel. Total: six speakers.



ELECTROLUMINESCENT LIGHTING. NOT JUST ANOTHER LIGHT.

Electroluminescent lighting uses a special sandwich of phosphor and plastic panels and an on-board electronic supply to generate a soft glow.

AND MORE...

Discourage Theft.

Our Theft Deterrent System is made up of special electric door and trunk locks, plus a starter interrupt system. If these are tampered with, an alarm is triggered in the form of the horn blowing and headlights, taillights, parking lights, etc. pulsating. The starter is also disabled. Something to discourage almost anyone who has other plans for your car.

You can enjoy added security and convenience with lighted door locks and interior light control. Available on Riviera, LeSabre, and Electra models except station wagons. Also available is an electric gas cap lock for Riviera, LeSabre, and Electra Coupes and Sedans.

What all of this does in the Park Avenue Sedan is almost magic: The six speakers, connected in the "cross-fire" arrangement, together with both balance controls, generate a convincing stereo image in any seat in the car. Further, when the sound is right for front passengers, it's right for ones in the rear, too.

Concert Sound. It's available, exclusively, in the 1980 Electra Park Avenue Sedan with a Full-feature radio and tape player combination.

Yes, glow is the appropriate term, and this lighting system adds a spectacularly subtle touch to Rivieras, Regals (when ordered), and to Electra Park Avenue models (standard). And for the first time, electroluminescent lighting glows behind the Park Avenue instrument panel insignia.

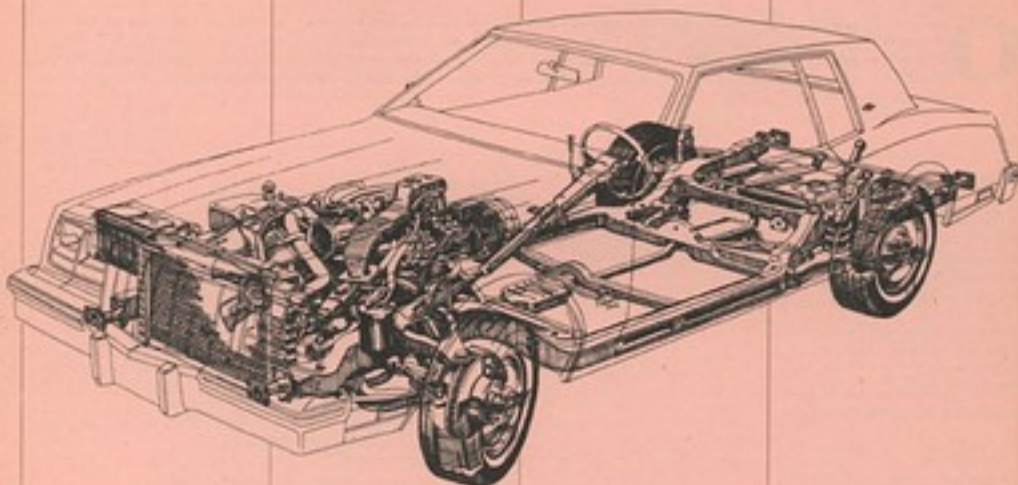
And, just in passing...

Remember, any 1980 Buick can be equipped with a convex rearview mirror on the passenger's side, which allows you to see more, but makes cars and other objects seem smaller than they really are. Until you are accustomed to judging distance and size with the convex rearview mirror, we suggest that you check in the normal manner.

More power available to you.

1980 optional generators have 70- or 80-ampere capacity, depending on your engine choice, which gives almost double the charging current at idle. This means the new battery is less likely to discharge after repeated short-trip driving at slower speeds common in winter.





## STANDARD EQUIPMENT

## Engine

- High-Energy Ignition
- Delco Freedom Battery
- Semi-closed cooling system

## Chassis

- Power steering
- Power front disc/rear drum brakes
- Front torsion bars, rear coil springs
- Front-wheel drive
- Full-perimeter frame
- Four-wheel independent suspension
- Automatic level control
- Rallye ride-and-handling suspension (S TYPE)
- Steel belted, radial-ply white-wall P205/75R-15 tires (wide-oval narrow white stripe GR70-15 on S TYPE). Difficulty may be encountered using tire chains on the front wheels with this tire. See your Buick dealer.
- Compact spare tire
- Front and rear stabilizer bars
- Placer® shock absorbers

## Comfort and Convenience

- Cloth 45/55 notchback seats (Riviera)
- Cloth bucket seats with

## center console (S TYPE)

- Automatic transmission
- 6-way power seat - driver's side
- Door courtesy and warning lights
- Custom color-coordinated seat and shoulder belts with dual retractors
- Inertia front seatback locks
- Storage console (S TYPE)
- Side-window defroster outlets
- Quartz-crystal-controlled digital clock (not offered when electronically tuned radio is ordered)
- Soft-Ray tinted glass
- Power windows
- Delco AM-FM stereo radio (delete radio option available)
- Automatic power antenna
- Electric door locks
- Air conditioner
- Trip odometer
- Remote-control, outside, chrome left- and right-hand side rearview mirrors (Riviera)
- Remote-control, outside, black left- and right-hand side rearview mirrors (S TYPE)
- Tungsten-halogen, high-beam headlights (S TYPE)

## Cornering lights

- Lights: front ashtray, trunk, courtesy, glove compartment, engine compartment, dome reading
- Litter pocket
- Windshield wiper system with 4-jet washers and single-wipe feature for misty conditions

## Appearance and Protection

- Deluxe steering wheel (Riviera)
- Sport steering wheel (S TYPE)
- Bumper protective strips - front and rear
- Deluxe wheel covers (Riviera)
- Designers' Sport wheel covers (S TYPE)
- Extensive anti-corrosion measures (including plastic front inner fenders)
- Front and rear bumper guards
- Black moldings and outside trim (S TYPE)
- Amber front park and turn signal lenses (S TYPE)
- Stimulated wood-grain-trimmed instrument panel (black trimmed on S TYPE)
- Inside hood lock release
- Body side stripes (S TYPE)

## AVAILABLE EQUIPMENT

## Engine

- Heavy-duty battery
- Heavy-duty engine and transmission cooling
- California assembly line emission equipment, C-4 System and testing (required in California)
- 70-amp Delcotron generator

## Chassis

- Four-wheel disc brakes
- Firm ride-and-handling package (Riviera)

## Interior

- Leather with vinyl 45/55 notchback seats (Riviera)
- Leather with vinyl bucket seats (S TYPE)
- 6-way power seat - passenger side
- Front driver and/or passenger seatback recliner, (power on Riviera, manual on S TYPE)
- Carpet savers and hand-mats with carpet inserts
- Trunk trim covering

## Comfort and Convenience

- Twilight Sentinel automatic headlamp control
- Automatic air conditioner
- Cruise-Master speed control

## AVAILABLE MODELS

Riviera	237
Riviera S TYPE	137

## POWERTEAMS

Riviera	
Standard engine	5.7 liter (350 CID) 4-864 V-6
Available engine	3.8 liter (231 CID) 4-864 Turbo V-6
Standard transmission	automatic

Riviera S TYPE	
Standard engine	3.8 liter (231 CID) 4-864 Turbo V-6
Available engine	5.7 liter (350 CID) 4-864 V-6
Standard transmission	automatic

These Rivieras are equipped with GM-built engines produced by various divisions. See your dealer for details.

## DIMENSIONS

Wheelbase	3,895 (114.0)
Tread, front	1,806 (55.3)
Tread, rear	1,524 (46.0)
Length	5,247 (160.6)
Width	1,798 (54.8)
Height	1,376 (41.3)

## Front interior:

Head room	962 (29.3)
Leg room	1,088 (32.8)
Shoulder room	1,434 (43.5)
Hip room	1,363 (41.7)

## Rear interior:

Head room	962 (29.3)
Leg room	1,061 (32.4)
Shoulder room	1,420 (42.9)
Hip room	1,345 (40.6)
Trunk capacity, liters (cu. ft.)	645 (22.8)

- Tilt steering column
- Tilt and telescoping steering column (Riviera)
- Automatic electric door locks
- Electric trunk lock release
- Electric trunk lock
- Fuel usage light
- Front and rear light monitors
- Rear-quarter courtesy and reading lamps
- Electric rear-window defogger
- 3-speed windshield wiper with low-speed delay feature for misty conditions
- Low fuel indicator
- Lighted visor vanity mirrors
- Trip monitor/digital readout information center
- Illuminated door locks with interior light control
- Electric remote-controlled, outside, rearview mirrors
- Delco Full-feature AM-FM stereo radio
- Delco ETR AM-FM stereo radio with digital readout and clock
- Delco 8-track tape player with Full feature AM-FM stereo radio
- Delco 8-track tape player and ETR AM-FM stereo signal-seeking radio with digital readout and clock

- Delco cassette tape player and Full feature AM-FM stereo radio
- Delco CB and AM-FM stereo radio with Triband power antenna
- Delco CB, cassette tape player and ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna
- Delco CB, 8-track tape player and AM-FM stereo radio with Triband power antenna
- Delco CB, 8-track tape player with ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna
- Delco 8-track tape player with AM-FM stereo radio
- Delco CB and ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna
- Delco cassette tape player and AM-FM stereo radio
- Delco cassette tape player and ETR AM-FM stereo radio
- Automatic Triband antenna
- Low windshield washer fluid warning light
- Tungsten-halogen, high-beam headlights (Riviera)

## Appearance and Protection

- Designers' Accent Paint treatment (Riviera)
- Protective body-side moldings (available in seven colors)
- Door-edge guards
- Electro-luminescent coach lamps (included with vinyl tops)
- Theft-deterrent system with starter interrupt
- Long vinyl top with coach lamps
- Heavily padded Landau top with coach lamps (Riviera)
- Sunroof - electric operation\*
- Silver, gold, shadowlight, green or rose Astrorool - electric operation\*
- White, black, blue, gold, or red body-side stripes
- Chrome-plated wheels (4)
- Custom wire wheelcovers with locks
- Trunk floor mat
- Electric fuel cap lock

\*Head room is reduced slightly with this option. N.A. - not available

## ORDERING GUIDE

## Model selected:

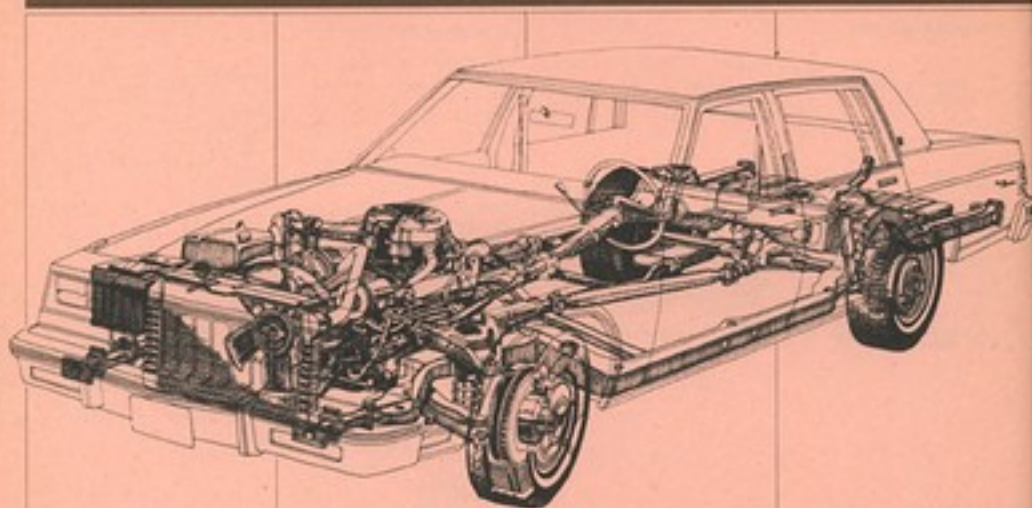
## Engine choice:

## Be sure to consider:

- Twilight Sentinel automatic headlight control
- Automatic air conditioner
- Electric trunk lock
- Delco Full-feature AM-FM stereo radio
- Theft-deterrent system with starter interrupt

## Additional selections:





AVAILABLE MODELS

Electra Limited Coupe	3C7
Electra Limited Sedan	3D0
Electra Park Avenue Coupe	W37
Electra Park Avenue Sedan	W80
Station Wagon shown on page 74-75	

POWERTEAMS

Standard engine	4.1 liter (252 CID) 4-90L V-6*
Available engines:	5.7 liter (350 CID) 4-90L V-8
	5.7 liter (350 CID) Diesel V-8

\*Not available in California. These Buick Electras are equipped with GM built engines produced by various divisions. See your dealer for details.

DIMENSIONS

mm (inches)	Coupe	Sedan
Wheelbase	3,020 (118.9)	3,020 (118.9)
Front, front	1,568 (61.7)	1,568 (61.7)
Front, rear	1,543 (60.8)	1,543 (60.8)
Length	5,512 (216.9)	5,512 (216.9)
Width	1,867 (74.7)	1,865 (74.7)
Height	1,387 (55.0)	1,411 (55.6)

Front Interior:		
Head room	981 (38.6)	1,000 (39.4)
Leg room	1,071 (42.3)	1,071 (42.3)
Shoulder room	1,543 (60.7)	1,543 (60.7)
Hip room	1,408 (55.4)	1,408 (55.4)

Rear Interior:		
Head room	962 (37.8)	966 (38.0)
Leg room	1,051 (41.4)	1,052 (41.0)
Shoulder room	1,492 (58.8)	1,543 (60.7)
Hip room	1,410 (55.5)	1,408 (55.4)

Trunk capacity, 30 cu. ft. S.I.

STANDARD EQUIPMENT

- Engine**  
 ■ High-Energy ignition  
 ■ Semi-closed cooling system  
 ■ Catalytic converter
- Chassis**  
 ■ Automatic transmission  
 ■ Power steering  
 ■ Power front disc/rear drum brakes  
 ■ Higher pressure, steel-belted, radial ply P215/75R-15 tires  
 ■ Coil-spring suspension—front and rear  
 ■ Computer-selected chassis springs  
 ■ Full-perimeter frame  
 ■ Forward-mounted steering gear and linkage  
 ■ Side frame jack  
 ■ Compact spare tire  
 ■ Placer<sup>®</sup> shock absorbers
- Comfort and Convenience**  
 ■ Manual air conditioning  
 ■ Delco AM-FM stereo radio (Park Avenue) Delete radio option available  
 ■ Electric, outside, rearview mirror—left hand side (Park Avenue)  
 ■ Cloth or vinyl 55/45 notch-back seats (Electra Limited)  
 ■ Cloth 50/50 seats (Park Avenue)
- 2 way power seat—driver's side  
 ■ Custom color-coordinated seat and shoulder belts (with dual retractors on Park Avenue)  
 ■ Full-foam seat construction  
 ■ Inertia front seatback locks (Coupe)  
 ■ Windshield wiper system with single-wipe feature for misty conditions  
 ■ Door courtesy and warning lights (Park Avenue)  
 ■ Lights: front ashtray, courtesy, glove compartment, instrument panel flood, engine compartment, trunk  
 ■ Quartz-crystal controlled digital clock (NA, when electronic tuning radio is ordered)  
 ■ Dome reading light  
 ■ Combination turn signal and high/low beam headlamp control  
 ■ Remote-control, outside, rear-view mirror (left-hand side)  
 ■ Litter pocket  
 ■ Acoustic insulation package
- Appearance and Protection**  
 ■ Custom steering wheel  
 ■ Center pillar applique with opera lamp window (Park Avenue)  
 ■ Bumper protective strips—front and rear

AVAILABLE EQUIPMENT

- Engine**  
 ■ Heavy-duty battery  
 ■ Engine block heater  
 ■ California assembly line emission equipment, C-4 System—except on Diesel—and testing (required in California)  
 ■ 70- or 80-amp Delcotron generator
- Chassis**  
 ■ Automatic level control  
 ■ Steel-belted, radial-ply white-wall P215/75R-15 tires  
 ■ Steel-belted, radial-ply, wide whitewall P215/75R-15 tires
- Interior**  
 ■ 6-way power seat  
 ■ Carpet savers and hand mats with carpet inserts  
 ■ Trunk trim carpeting  
 ■ Leather with vinyl interior (Park Avenue)
- Comfort and Convenience**  
 ■ Twilight Sentinel automatic headlamp control  
 ■ Electronic Touch Climate Control automatic air conditioner  
 ■ Automatic air conditioner  
 ■ Cruise-Master speed control  
 ■ Tilt and telescoping steering column

- Automatic electric door locks  
 ■ Electric door locks  
 ■ Soft-Ray tinted glass  
 ■ Electric trunk lock release  
 ■ Reclining passenger and/or driver's seatback—electric  
 ■ "Headlamps on" indicator  
 ■ Low fuel indicator  
 ■ Low windshield washer fluid warning light  
 ■ Front and rear light monitors  
 ■ Door courtesy and warning lights (Electra Limited)  
 ■ Lighted visor vanity mirrors  
 ■ Cornering lights  
 ■ Illuminated door locks with interior light control  
 ■ Electric rear-window defogger  
 ■ Electric, remote-control, outside, rearview mirror (left-hand side—std. on Park Avenue)  
 ■ Electrically, remote-controlled, chrome or illuminated thermometer (left-hand side only), outside, rearview mirrors  
 ■ Outside, rearview spot mirrors  
 ■ Delco AM-FM stereo radio (Electra Limited)  
 ■ Delco AM-FM Full-feature stereo radio  
 ■ Delco ETR-AM-FM stereo radio with digital readout and clock  
 ■ Delco 8-track tape player with Full-feature AM-FM stereo radio

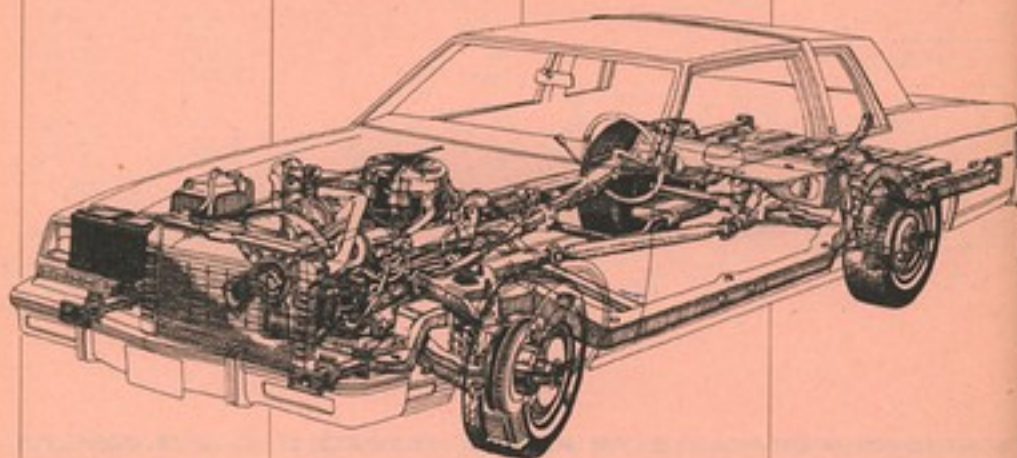
- Delco 8-track tape player and ETR AM-FM stereo signal-seeking radio with digital readout and clock  
 ■ Delco 8-track tape player and AM-FM stereo radio  
 ■ Delco cassette tape player and ETR AM-FM stereo radio  
 ■ Delco cassette tape player and Full-feature AM-FM stereo radio  
 ■ Delco CB and AM-FM stereo radio with Triband power antenna  
 ■ Delco CB and ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna  
 ■ Delco CB, 8-track tape player with ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna  
 ■ Delco CB, cassette tape player, ETR signal-seeking AM-FM stereo radio with digital clock and Triband power antenna  
 ■ Delco 6-speaker Concert Sound system with Full-feature AM-FM stereo radio and tape player (Park Avenue Sedan)  
 ■ Delco cassette tape player and AM-FM stereo radio  
 ■ Automatic power antenna  
 ■ Automatic Triband power antenna (included with CB radio)

- Tungsten-halogen, high-beam headlights  
**Appearance and Protection**  
 ■ Protective body-side moldings—available in nine colors (Electra Limited)  
 ■ Door-edge guards  
 ■ Custom wire wheel covers with locks  
 ■ Chrome-plated road wheels (4)  
 ■ Custom wheel covers (N.A. on Park Avenue)  
 ■ Long, heavily padded vinyl top (Electra Limited Sedan)  
 ■ Heavily padded Landau top (Electra Limited Coupe)  
 ■ Long vinyl top (Electra Limited)  
 ■ Theft-deterrent system with starter interrupt  
 ■ Silver, gold, shadowlight, green or rose Astrorod—electric sliding glass\*  
 ■ White, black or gold body-side stripes. Red or silver also available on Park Avenue  
 ■ Electric fuel cap lock  
 ■ Firemist gray, brown or dark brown exterior paint  
 \*Head room is reduced slightly with this option.  
 NA— not available

ORDERING GUIDE

- Model selected:**
- Engine choice:**
- Be sure to consider:**  
 ■ Tungsten-halogen, high-beam headlights  
 ■ Electronic Touch Climate Control automatic air conditioner  
 ■ Illuminated door locks with interior light control  
 ■ Delco 6-speaker Concert Sound System  
 ■ Electric fuel cap lock
- Additional selections:**





## AVAILABLE MODELS

LeSabre Coupe	307
LeSabre Sedan	309
LeSabre Sport Coupe	337
LeSabre Limited Coupe	337
LeSabre Limited Sedan	350

Station Wagon shown on pages 74-75

## SPECIAL MODEL

**LeSabre Sport Coupe** equipment includes: 3.8 liter (231 CID) 4-bbl. Turbocharged V-6, vacuum boost lights, Rallye ride-and-handling suspension, fast-ratio power steering, steel-belted, radial-ply P225/70R-15 tires, chrome-plated road wheels (4), Sport steering wheel, sport mirrors, bucket seats, full-length operating console, black painted grille and moldings, tungsten-halogen, high-beam headlights.

## DIMENSIONS

mm (inches)	Coupe	Sedan
Wheelbase	2,943 (116.0)	2,943 (116.0)
Tread, front	1,506 (61.7)	1,506 (61.7)
Tread, rear	1,543 (60.7)	1,543 (60.7)
Length	5,528 (217.6)	5,528 (217.6)
Width	1,800 (71.4)	1,800 (71.4)
Height	1,366 (53.7)	1,400 (55.1)

## Front Interior

Head room	967 (38.0)	1,003 (39.5)
Leg room	1,071 (42.2)	1,071 (42.2)
Shoulder room	1,548 (61.0)	1,500 (61.0)
Hip room	1,308 (51.5)	1,308 (51.5)

## Rear Interior

Head room	975 (38.4)	970 (38.3)
Leg room	974 (38.3)	961 (38.0)
Shoulder room	1,514 (59.6)	1,500 (61.0)
Hip room	1,472 (58.0)	1,400 (55.1)
Trunk capacity, Stere (cu. ft.)	580 (20.8)	580 (20.8)

## POWERTEAMS

## LeSabre and LeSabre Limited

Standard engine:	3.8 liter (231 CID) 2-VAL V-6
Available engines:	4.1 liter (252 CID) 4-VAL V-6*
	4.8 liter (291 CID) 4-VAL V-6*
	5.7 liter (350 CID) 4-VAL V-8

Standard transmission:

automatic

## LeSabre Sport Coupe

Standard engine:	3.8 liter (231 CID) 4-VAL Turbo V-6
Standard transmission:	automatic

\*Not available in California

†These Buick LeSabres are equipped with GM built engines produced by various divisions. See your dealer for details.

## STANDARD EQUIPMENT

## Engine

- High-Energy Ignition
- Turbo boost lights and temperature gage (Sport Coupe)
- Delco Freedom Battery
- C-4 System on 3.8 liter V-6 (except Sport Coupe)
- Semi-closed cooling system

## Chassis

- Automatic transmission
- Power steering (fast-ratio on Sport Coupe)
- Power front disc/rear drum brakes
- Higher-pressure, steel-belted, radial-ply P205/75R-15 tires (LeSabre, LeSabre Limited)
- Steel-belted, radial-ply, wide-oval blackwall P225/70R-15 tires (Sport Coupe)
- Rallye ride-and-handling (Sport Coupe)
- Compact spare tire
- Coil-spring suspension—front and rear
- Computer-selected springs
- Full-perimeter frame
- Side-frame jack
- "Flexcell" shock absorbers

## Comfort and Convenience

- Notchback cloth or vinyl seats (LeSabre, LeSabre Limited)
- Bucket cloth or vinyl front seats and operating console (Sport Coupe)
- Inertia front seatback locks (Coupe)
- Full-foam seat construction (LeSabre Limited)
- Windshield wiper system with single-wipe feature for misty conditions
- Lights: front- and rear-door-operated dome, front ashtray, glove compartment, trunk and under-dash courtesy
- Combination turn signal and high/low beam headlamp control
- Tungsten-halogen, high-beam headlights (Sport Coupe)

## Appearance and Protection

- Bumper protective strips—front and rear
- Stand-up hood ornament and windshield molding
- Front and rear wheel opening moldings
- Roof drip scalp moldings

## Rocker panel moldings

- Limited (LeSabre)
- Black rocker panel moldings (Sport Coupe)
- Black pillar applique (Limited)
- Deluxe wheel covers (LeSabre, LeSabre Limited)
- Chrome-plated road wheels (4) (Sport Coupe)
- Sport steering wheel (Sport Coupe)
- Bumper guards—front and rear
- Rear end panel molding
- Bright windshield rear moldings (black on Sport Coupe)
- Sport mirrors—left- and right-hand remote (Sport Coupe)
- Extensive anti-corrosion protection

## AVAILABLE EQUIPMENT

## Engine

- Heavy-duty battery
- Heavy-duty engine and transmission cooling
- Engine block heater
- California assembly line, emission equipment, C-4 System and testing (required in California)
- 70- or 80-amp Delcotron generator

## Chassis

- Limited-slip differential
- Automatic level control
- Steel-belted, radial-ply whitewall P205/75R-15 tires
- Steel-belted, radial-ply black-wall or whitewall P215/75R-15 tires
- Steel-belted, radial-ply, wide-oval whitewall P225/70R-15 tires (Sport Coupe)
- Steel-belted, radial-ply, wide-oval, white-lettered P225/70R-15 tires (Sport Coupe)
- Firm ride-and-handling suspension—recommended for trailer towing (LeSabre, LeSabre Limited)

## Interior

- Cloth or vinyl 55/45 notchback seats
- Cloth or vinyl bucket seats (LeSabre Coupe)
- Full-length operating console (LeSabre Coupe)
- 6-way power seat—driver's side or driver and passenger side
- Carpet savers and hand-mats with carpet inserts
- Trunk trim covering

## Comfort and Convenience

- Air conditioner
- Automatic air conditioner
- Electronic Touch Climate Control automatic air conditioner
- Cruise-Master speed control
- Tilt steering column
- Tilt and telescoping steering column (LeSabre, LeSabre Limited)
- Electric door locks
- Power windows
- Soft-Ray tinted glass
- Electric trunk lock release
- Reclining passenger and/or driver seatback—electric
- "Headlamps on" indicator

- Tungsten-halogen, high-beam headlights (LeSabre, LeSabre Limited)
- Low windshield washer fluid warning light
- Trip odometer
- Engine compartment light
- Low fuel indicator (LeSabre, LeSabre Limited)
- Front light monitors
- Door courtesy and warning lights
- Dome reading light
- Lighted visor vanity mirror
- Cornering lights
- 3-speed windshield wiper with low-speed delay feature
- Electric rear-window defogger
- Remote-control, outside, rearview mirrors (LeSabre, LeSabre Limited)
- Remote-control mirror with illuminated thermometer (left-hand side) (LeSabre, Limited)
- Outside, rearview sport mirrors (std. on Sport Coupe)
- Delco AM or AM-FM radio
- Delco AM-FM stereo radio
- Delco 8-track tape player with AM-FM stereo radio

- Delco cassette tape player with AM-FM stereo radio
- Delco CB and AM-FM stereo radio with Triband power antenna

## Appearance and Protection

- Designers' Accent paint treatment (LeSabre, Limited)
- Astronool—silver, gold, shadowlight, green or rose, sliding glass\*
- Door-edge guards
- Protective body-side moldings (available in seven colors)
- Chrome-plated road wheels (4) (standard on Sport Coupe)
- Custom wire wheel covers with locks (NA, Sport Coupe)
- Custom wheel covers (NA, Sport Coupe)
- Long vinyl top
- Landau top (Coupe only)
- Theft-deterrent system with starter interrupt
- Electric fuel cap lock

\*Head room is reduced slightly with this option.  
NA—not available

## ORDERING GUIDE

## Model selected:

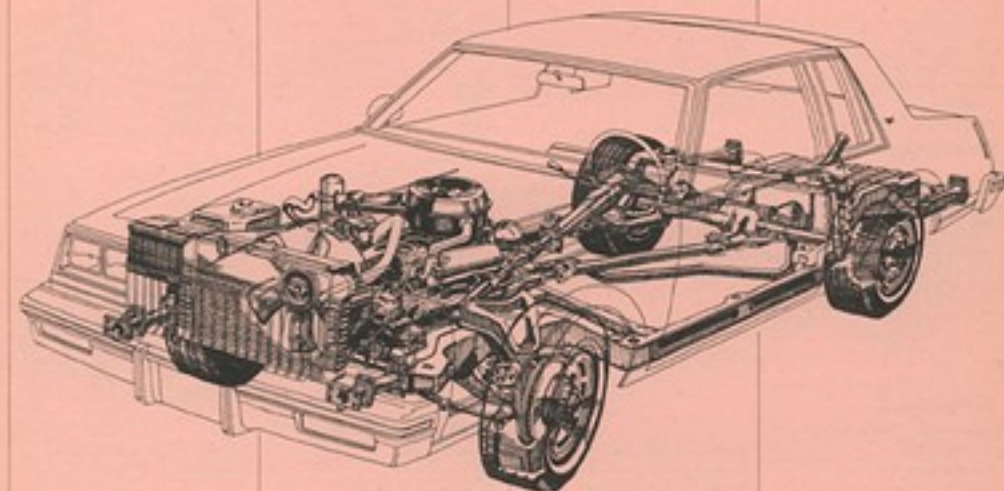
## Engine choice:

## Be sure to consider:

- Electronic Touch Climate Control automatic air conditioner
- Electric rear-window defogger
- Delco 8-track (or cassette) tape player with AM-FM stereo radio
- Theft-deterrent system with starter interrupt
- Low windshield washer fluid warning light

## Additional selections:





## AVAILABLE MODELS

Regal Coupe	J47
Regal Sport Coupe	K47
Regal Limited	M47
Regal Somerset	Y45 (option on Model M47)

## SPECIAL MODELS OR PACKAGES

**Regal Sport Coupe** equipment includes: 3.8 liter (231 CID) 4-bbl. turbocharged V-6, automatic transmission, fast ratio power steering, power brakes, temperature gage and vacuum boost lights, tungsten-halogen, high-beam headlights, steel-belted, radial-ply P205/70R-14 tires and Rallye ride-and-handling suspension.

**Somerset Package**—Option Y45 available on Regal Limited Coupe includes: special blue and tan interior trim, umbrella pouch in the front seatback, umbrella, roof mounted front passenger assist strap, custom color coordinated seat and shoulder belts, special Deco Package Dark Blue and Somerset Tan paint colors, brushed aluminum trimmed instrument panel, sport mirrors, wire wheel covers and specific ornamentation.

## POWERTEAMS

Regal and Regal Limited	
Standard engine:	3.8 liter (231 CID) 2-Val, V-6
Available engines:	4.3 liter (260 CID) 2-Val, V-6*
	4.9 liter (301 CID) 4-Val, V-6*
	5.0 liter (305 CID) 4-Val, V-6
Standard transmission:	automatic

## DIMENSIONS

mm (inches)	
Wheelbase	2,745 (108.1)
Front, front	1,496 (59.0)
Front, rear	1,487 (57.8)
Length	3,979 (156.6)
Width	1,834 (72.2)
Height	1,375 (54.1)

## Front Interior

Head room	963 (37.9)
Leg room	1,096 (42.8)
Shoulder room	1,442 (56.8)
Hip room	1,311 (51.6)

## Rear Interior

Head room	967 (38.1)
Leg room	923 (36.3)
Shoulder room	1,429 (56.2)
Hip room	1,304 (51.4)
Trunk capacity, liters (cu. ft.)	462 (16.3)

## Regal Sport Coupe

Standard engine:	3.8 liter (231 CID) 4-Val, Turbo V-6
Standard transmission:	automatic

\*Not available in California.  
\*These Buick Regals are equipped with GM built engines produced by various divisions. See your dealer for details.

## STANDARD EQUIPMENT

## Engine

- High-Energy ignition
- Turbo boost lights and temperature gages (Sport Coupe)
- Delco Freedom Battery
- Semi-closed cooling system

## Chassis

- Power steering (Regal, Regal Limited)
- Fast-ratio power steering (Sport Coupe)
- Power brakes
- Automatic transmission
- Steel-belted, radial-ply P195/75R-14 tires (Regal, Regal Limited)
- Steel-belted, radial-ply P205/70R-14 tires (Sport Coupe)
- Coil-spring suspension—front and rear
- Computer-selected chassis springs
- Full-perimeter frame
- Compact spare tire (stowaway spare tire with limited-slip differential)

## Comfort and Convenience

- Cloth or vinyl notchback

- seats (Regal, Sport Coupe)
- Limited cloth or vinyl 55/45 notchback seat (Regal Limited)
- Full-foam seat construction
- Inertia front seatback locks
- Wide-view, inside, day/night mirror

- Right- and left-hand chrome, outside, rearview mirrors

- Bin-type glove box with coin holder
- Windshield wiper system with single-wipe feature for misty conditions
- Lights: front ashtray, under-dash courtesy, door-operated roof, glove compartment
- Cigarette lighter
- Combination turn signal and high/low headlamp beam control
- Engine compartment light
- Tungsten-halogen, high-beam headlights (Sport Coupe)

## Appearance and Protection

- Bumper protective strips—front and rear
- Inside hood lock release
- Deluxe wheel covers
- Four headlamp systems

- Custom steering wheel
- Front and rear bumper guards
- Rear window reveal moldings
- Roof drip scalp moldings
- Windshield reveal moldings
- Stand-up hood ornament
- Front and rear wheel opening moldings
- Belt reveal moldings (Regal Limited)
- Bright pillar molding (Regal Limited)
- Wide rocker, front fender lower, and rear quarter lower moldings (Regal Limited)
- Custom rocker panel moldings (N.A. on Regal Limited)

## AVAILABLE EQUIPMENT

## Engine

- Heavy-duty battery
- California assembly line emission equipment, C-4 System, and testing (required in California)
- 70-amp Delcotron generator

## Chassis

- Limited-slip differential (includes stowaway spare tire)
- Automatic level control
- Steel-belted, radial-ply whitewall P195/75R-14 tires (Regal, Regal Limited)
- Steel-belted, radial-ply wide-oval, white billboard lettered P205/70R-14 tires
- Steel-belted, radial-ply whitewall P205/70R-14 tires
- Rallye ride-and-handling package (includes rear stabilizer bar and fast-ratio power steering) std. on Sport Coupe
- Firm ride-and-handling package—recommended for trailer towing (Regal, Regal Limited)

## Interior

- Cloth or vinyl bucket seats

## (Regal, Sport Coupe)

- Custom cloth or vinyl 55/45 notchback seats (Regal, Sport Coupe)
- Limited cloth or vinyl 55/45 notchback seats (Sport Coupe)
- 6-way power seat
- Full-length operating console (Regal, Regal Sport Coupe)
- Carpet savers and hand-mats with carpet inserts

## Comfort and Convenience

- Air conditioner
- Automatic air conditioner
- Cruise-Master speed control
- Tilt steering column
- Electric dial clock
- Quartz-crystal-controlled digital clock
- Front light monitors
- Reclining passenger seatbacks—manual
- Electric door locks
- Power windows
- Electric trunk lock release
- Soft-Ray tinted glass
- 2-speed windshield wiper with low-speed delay feature
- Electric rear-window defogger
- Trip odometer

- Lighted visor vanity mirror
- Dome reading light
- Convenience group "Head-lamps on" indicator, trunk light and sunshade map light
- Cornering lights
- Remote-control, outside, rearview chrome mirror
- Outside, rearview sport mirrors
- Delco AM or AM-FM radio
- Delco AM-FM stereo radio
- Delco 8-track tape player with AM-FM stereo radio
- Delco cassette tape player with AM-FM stereo radio
- Delco CII and AM-FM stereo radio with Triband power antenna
- Automatic Triband antenna
- Automatic power antenna
- Tungsten-halogen, high-beam headlights (std. on Sport Coupe)

## Appearance and Protection

- Two versions of Designers' Accent paint treatment
- Deco package (Sport Coupe)
- Somerset package (Limited)
- Color-coordinated custom front and rear seat belts and

## front shoulder belts

- Sport steering wheel
- Electroluminescent coach lamps
- Door courtesy and warning lights (Limited)
- Designers' wheel covers
- Custom wire wheel covers with locks
- Chrome-plated road wheels (4)
- Styled aluminum wheels (4)
- Designers' Sport wheels (4)
- Turbine wheels (4) (included in Regal Sport Coupe Deco Package and available on Sport Coupe)
- Sunroof—electric operation\*
- Astrorof—silver\*
- Hatch roof\*
- Heavily padded Landau top
- Landau top
- Long vinyl top
- White, black, blue, gold or red body-side stripes
- Door-edge guards
- Protective body-side moldings (available in seven colors)
- Trunk trim covering
- Head room is reduced slightly with this option.
- N.A.—not available

## ORDERING GUIDE

## Model selected:

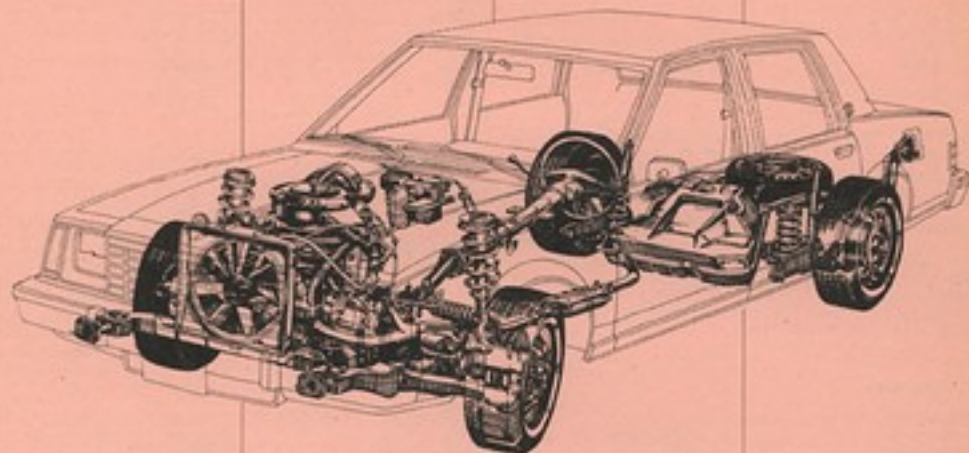
## Engine choice:

## Be sure to consider:

- 6-way power seat
- Cruise-Master speed control
- Electric rear-window defogger
- Delco cassette tape player with AM-FM stereo radio
- Tungsten-halogen, high-beam headlights (std. on Sport Coupe)
- Styled aluminum wheels (4)
- Hatch roof\*

## Additional selections:





**AVAILABLE MODELS**

SkyLark Coupe	037
SkyLark Sedan	069
SkyLark Sport Coupe	037
SkyLark Sport Sedan	069
SkyLark Limited Coupe	C37
SkyLark Limited Sedan	C69

**SPECIAL MODELS**

**Sport Coupe and Sport Sedan** includes: special styled grille and front-end appearance, black moldings, wheel opening moldings, front and rear bumper strips, smoked lenses on tail lamps, Sport steering wheel, sport mirrors, amber front park and turn lamps, Rallye ride-and-handling suspension, larger rear track bar, black instrument panel treatment, voltmeter, temperature gage and trip odometer, and P205/70R-13 steel-belted, radial-ply blackwall tires.

**POWERTEAMS**

Standard engine	2.5 liter (151 CID) 2.9M L-4
Available engine	2.8 liter (173 CID) 2.9M V-6
Standard transmission	4-speed manual
Available transmission	automatic

These Buick Skylarks are equipped with GM-built engines produced by various divisions. See your dealer for details.

**DIMENSIONS**

mm (inches)	Coupe	Sedan
Wheelbase	2,664 (104.9)	2,664 (104.9)
Track, front	1,492 (59.7)	1,492 (59.7)
Track, rear	1,447 (57.0)	1,447 (57.0)
Length	4,599 (181.1)	4,599 (181.1)
Width	1,712 (67.4)	1,718 (67.6)
Height	1,399 (55.5)	1,399 (55.5)

**Front interior**

Head room	970 (38.1)	970 (38.1)
Leg room	1,073 (42.2)	1,073 (42.2)
Shoulder room	1,414 (55.7)	1,411 (55.5)
Hip room	1,386 (54.6)	1,386 (54.6)

**Rear interior**

Head room	950 (37.4)	950 (37.4)
Leg room	876 (34.4)	901 (35.5)
Shoulder room	1,431 (56.3)	1,411 (55.5)
Hip room	1,360 (53.5)	1,406 (55.3)
Trunk capacity, items less, 8.1	604 (14.2)	604 (14.2)

**STANDARD EQUIPMENT**

**Engine**

- Semi-closed cooling system
- High Energy ignition
- Delco Freedom Battery

**Chassis**

- Front wheel drive with transversely-mounted engine and transmission
- Manual steering
- Manual brakes with front disc/rear drum
- Manual 4-speed transmission-floor-mounted shift
- MacPherson strut front suspension
- Trailing-arm rear suspension with track bar
- Coil-spring suspension
- Rallye ride-and-handling suspension (Sport Models)
- Compact spare tire
- Fiberglass-belted, radial-ply P185/80R-13 tires (SkyLark, Limited)
- Steel-belted, radial-ply P205/70R-13 tires (Sport Models)
- Rack-and-pinion steering
- Plastic inner front wheelhouses
- Step-on parking brake

- Extensive anti-corrosion measures

**Comfort and Convenience**

- Choice of cloth or vinyl notchback seat (SkyLark, SkyLark Sport)
- Choice of Limited level cloth or vinyl notchback seat (Limited)
- Locking glove compartment
- Turn signal and high/low beam headlamp, windshield wiper control
- Windshield antenna
- Delco AM radio with dual front speakers (delete radio option available)
- Inertia front seatback locks (Coupes)
- Cigarette lighter
- Voltmeter, temperature gage and trip odometer (Sport Models)
- Wide-view, inside, day/night mirror
- Gas-assisted hood struts (Limited)
- Wet-arm windshield washer
- Full foam seat construction
- Acoustical insulation package (Limited)

- Lights, front-door-operated dome (SkyLark, Sport Models); front- and rear-door-operated dome, engine compartment, glove box, ashtray, trunk, instrument panel flood, and door courtesy and warning (Limited)
- Passenger assist strap (Sport Coupe and Sport Sedan)
- Sport mirrors (Sport Models)

**Appearance and Protection**

- Cut-pile carpeting—front and rear
- Black instrument panel (Sport Models)
- Deluxe steering wheel (SkyLark, Limited)
- Sport steering wheel (Sport Models)
- Carpeted rear-window filler panel (Limited)
- Stand-up hood ornament and windshield molding (Limited)
- Belt-reel moldings
- Deluxe wheel covers (Limited)
- Inside hood lock release
- Rectangular headlamps
- Bumper protective strips (Sport Models)
- Rear end panel molding

- Roof drip moldings
- Bright windshield reveal moldings (black on Sport Models)
- Bright door and window frame moldings (black on Sport Models)
- Wide rocker, front fender lower and rear quarter lower moldings (Limited)
- Narrow rocker molding (SkyLark, Sport Models)
- Front and rear wheel opening moldings (Limited, Sport Models)

**AVAILABLE EQUIPMENT**

**Engine**

- Heavy-duty battery
- Heavy-duty engine and transmission cooling
- 70-amp Delcocon generator

**Chassis**

- Firm ride-and-handling package (NA, on Sport Models)
- Rallye ride-and-handling package (std. on Sport Models)
- Automatic transmission (column-mounted shift)
- Power steering
- Power brakes
- California assembly line emission equipment, C-4 System and testing (required in California)

**Interior**

- 6-way power seat (driver's side only with bucket seats)
- Front driver and/or passenger seatback restliner—manual
- Bucket seats
- Full-length operating console (with manual transmission)
- Full-length storage console (with column-mounted automatic transmission)

- Carpet savers and handi-mats
- Acoustic package (std. on Limited Models)

**Comfort and Convenience**

- Air conditioner
- Cruise-Master speed control
- Tilt steering column
- Electric door locks
- Electric trunk lock release
- Door courtesy and warning lights (SkyLark, SkyLark Sport)
- Power windows
- Electric rear-window defogger
- Electric dial or digital clock
- Instrument gages (SkyLark, SkyLark Limited)
- Trip odometer
- Outside, rearview sport mirrors (SkyLark, SkyLark Limited)
- Rooftop carrier
- Delco AM-FM stereo radio
- Delco AM-FM radio
- Delco 8-track tape player and AM-FM stereo radio
- Delco cassette tape player and AM-FM stereo radio
- Delco CB and AM-FM stereo radio with Triband power antenna

- Delco CB, 8-track tape player and AM-FM stereo radio with Triband power antenna
- Delco CB, cassette tape player and AM-FM stereo radio with Triband power antenna
- Automatic Triband power antenna
- Automatic power antenna
- Headlights with tungsten-halogen high beams

**Appearance and Protection**

- Designers' Accent paint treatment
- Sport steering wheel (SkyLark, SkyLark Limited)
- Chrome-plated road wheels (4)
- Custom wire wheel covers with locks (NA, on Sport Models)
- Designers' Sport wheels (4) (std. on Sport Models)
- Flip-open, Vista Vent, glass sunroof
- Landau top (coupes)
- Long vinyl top
- Body-side stripes
- Front and rear bumper strips (std. on Sport Models)
- Bumper guards
- Protective body-side moldings

**ORDERING GUIDE**

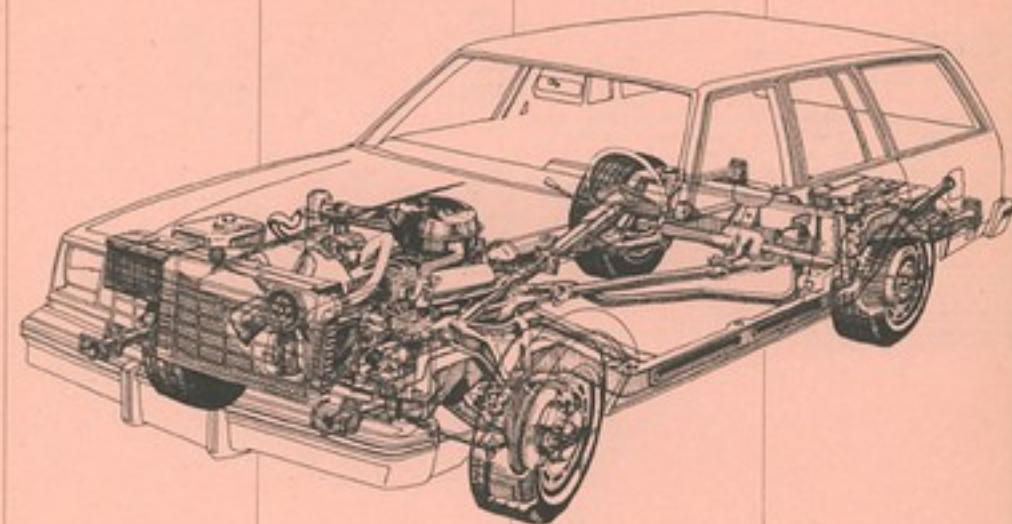
**Model selected:**

**Engine/transmission choice:**

- Be sure to consider:**
- Automatic transmission
  - Power steering
  - Power brakes
  - Cruise-Master speed control
  - Tilt steering column
  - Electric rear-window defogger
  - Electric dial or digital clock
  - Delco AM-FM stereo radio
  - Flip-open, Vista Vent, glass sunroof

**Additional selections:**





## STANDARD EQUIPMENT

## Engine

- High-Energy ignition
- Delco Freedom Battery
- Semi-closed cooling system

## Chassis

- Automatic transmission
- Manual steering
- Power brakes
- Fiberglass-belted, radial-ply P195/75R-14 tires
- Compact spare tire (Stowaway with Limited-slip differential)
- Coil-spring suspension

## Comfort and Convenience

- Choice of all vinyl or cloth-front, vinyl-rear bench seat (Century)
- Choice of all cloth, vinyl or cloth front/vinyl rear notchback seat (Estate Wagon)
- Wide-view, inside, day/night rearview mirror
- Windshield wiper system with single-wipe feature for misty conditions
- Cigarette lighter

- Combination turn signal and high/low beam control
- Lights: front-door-operated dome (Century), front- and rear-door-operated dome, courtesy, glove compartment, ashtray, sunshade map, rear compartment, "Headlamps on" indicator (Estate Wagon)
- Lift-up/fold-down tailgate
- Rear storage compartments

## Appearance and Protection

- Bumper protective strips—front and rear
- Inside hood lock release
- Rear bumper guards
- Custom rocker panel moldings (Estate Wagon)
- Roof drip scalp moldings
- Bright windshield reveal moldings (Century, Century Estate)
- Black windshield reveal moldings (Sport Wagon Option)
- Front and rear wheel opening moldings (Estate Wagon, Sport Wagon Option)

## AVAILABLE EQUIPMENT

## Engine

- Heavy-duty battery
- Heavy-duty engine and transmission cooling
- Engine block heater
- California assembly line emission equipment, C-4 System and testing (required in California)
- 70-amp Delcotron generator

## Chassis

- Power steering
- Limited-slip differential with stowaway spare tire
- Automatic level control
- Fiberglass-belted, radial-ply whitewall P195/75R-14 tires
- Steel-belted, radial-ply black-wall or whitewall P195/75R-14 tires
- Steel-belted, radial-ply, wide-oval, white billboard lettered P205/70R-14 tires
- Rallye ride-and-handling package (includes rear stabilizer bar, specific springs and shock absorbers)
- Firm ride-and-handling package (recommended for trailer towing)

## Interior

- 6-way power seat
- Carpet savers and handi-mats
- Carpet savers and handi-mats with carpet inserts
- Lighted visor vanity mirror (passenger)
- Unlighted visor vanity mirrors (two)

## Comfort and Convenience

- Air conditioner
- Automatic air conditioner
- Cruise-Master speed control
- Tilt steering column
- Electric dial clock
- Quartz-crystal-controlled digital clock
- Reclining passenger seat-backs—manual
- Instrument gauges
- Electric door locks
- Power windows
- Soft-Ray tinted glass
- 2-speed windshield wiper with low-speed delay feature
- Electric rear window defogger
- Dome reading light
- Visor vanity mirrors
- Lighted visor vanity mirror
- Engine compartment light

## AVAILABLE MODELS

Century Station Wagon	E35
Century Estate Wagon	E35
Century Sport Wagon	W01 option on Model E35

## SPECIAL PACKAGE

**Century Sport Wagon Package** (available on Century Wagon) includes: black-painted special headlamp and grille trim, windshield wipers, window reveal moldings, center pillar, wide rocker treatment, wheel opening moldings, air deflector, sport mirrors, hawk decal, Rallye ride-and-handling suspension, steel-belted, radial-ply P205/70R-14 tires and Designers' Sport wheels (4).

## POWERTEAMS

Standard engine	3.8 liter (231 CID) 2.96L V-6
Available engines	4.3 liter (260 CID) 2.96L V-6*
	4.9 liter (301 CID) 4.96L V-8*
	5.0 liter (305 CID) 4.96L V-8

## Standard transmission:

automatic

\*Not available in California.

These Buick Centurys are equipped with GM-built engines produced by various divisions. See your dealer for details.

## DIMENSIONS

## mm (inches)

Wheelbase	2,745 (108.0)
Tread, front	1,495 (59.3)
Tread, rear	1,407 (55.8)
Length	5,079 (200.0)
Width	1,834 (72.2)
Height	1,416 (55.7)

## Front interior:

Rear room	965 (38.4)
Leg room	1,086 (42.8)
Shoulder room	1,440 (56.7)
Hip room	1,326 (52.2)

## Rear interior:

Rear room	965 (38.4)
Leg room	912 (35.9)
Shoulder room	1,400 (55.1)
Hip room	1,412 (55.6)
Cargo capacity, Gross Wt. 8.1	2,033 (71.8)

## ORDERING GUIDE

## Model selected:

## Engine choice:

## Be sure to consider:

- Power steering
- Automatic level control
- Steel-belted, radial-ply P195/75R-14 tires
- Firm ride-and-handling package (recommended for trailer towing)
- 6-way power seat
- Automatic air conditioner
- Cruise-Master speed control
- Tilt steering column
- Power windows
- Soft-Ray tinted glass
- 2-speed windshield wiper with low-speed delay feature
- Electric rear window defogger
- Engine compartment light
- Electric tailgate lock release
- Lockable storage compartments
- Adjustable roof rack
- Delco CB and AM-FM stereo radio with Triband power antenna

## Additional selections:

- Rear window air deflector
- Protective body-side moldings
- Styled aluminum wheels (4)
- Load floor area carpet (Century)
- Headlights with tungsten-halogen high beams

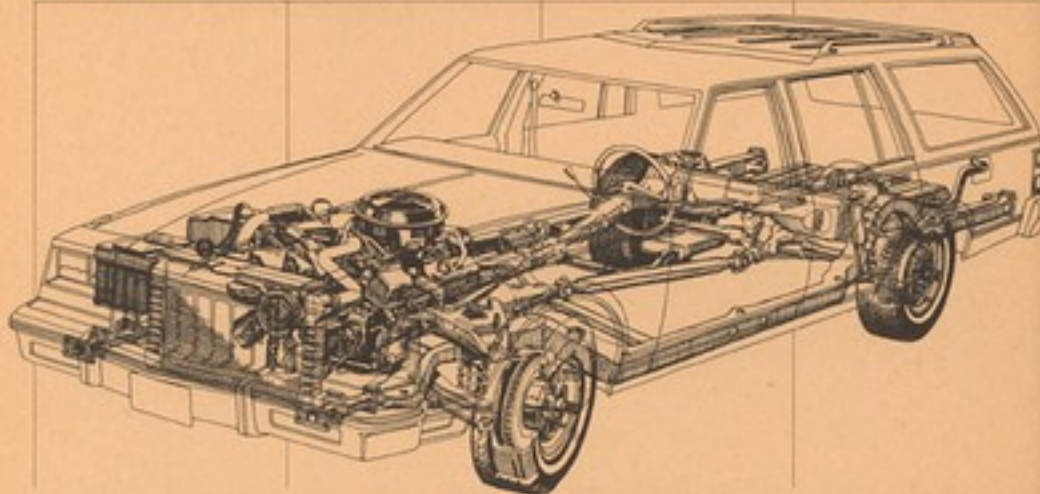
- Convenience group: "Headlamps on" indicator, glove compartment, ashtray, courtesy, sunshade map light, rear compartment light, rear door jamb switch (Century)
- Remote-control, outside, rear-view mirror
- Outside, rearview sport mirrors (left-hand remote, right-hand manual)
- Litter pocket
- Electric tailgate lock release
- Lockable storage compartments
- Adjustable roof rack
- Rear window air deflector
- Delco AM radio
- Delco AM-FM radio
- Delco AM-FM stereo radio
- Delco B-track tape player with AM-FM stereo radio
- Delco cassette tape player with AM-FM stereo radio
- Delco CB and AM-FM stereo radio with Triband power antenna
- Rear speakers
- Automatic power antenna
- Automatic Triband power antenna

- Headlights with tungsten-halogen high beams

## Appearance and Protection

- Designers' Accent paint (N.A. with wood-grain applique or Sport Wagon Option)
- Color-coordinated custom front and rear seat belts and front shoulder belts
- Custom steering wheel
- Sport steering wheel
- Protective body-side moldings
- Rocker panel molding (Century)
- Belt moldings (Sport Wagon Option)
- Deluxe wheel covers
- Custom wire wheel covers with locks
- Chrome-plated road wheels (4)
- Designers' Sport wheels (4)
- Designers' wheel covers
- Styled aluminum wheels (4)
- Load floor area carpet (Century)
- Front bumper guards





## AVAILABLE MODELS

LeSabre	
LeSabre Estate Wagon - 2 seat	SL3
LeSabre Estate Wagon - 3 seat	AG4 option
Electra	
Electra Estate Wagon - 2 seat	V35
Electra Estate Wagon - 3 seat	AG4 option

## POWERTEAMS

LeSabre	
Standard engine	4.9 liter (301 CID) 4-cyl. V-4*
Available engines	5.7 liter (350 CID) 4-cyl. V-4 5.7 liter (350 CID) Diesel V-4
Standard transmission	automatic
Electra	
Standard engine	4.9 liter (301 CID) 4-cyl. V-4*
Available engines	5.7 liter (350 CID) 4-cyl. V-4 5.7 liter (350 CID) Diesel V-4
Standard transmission	automatic

\*Not available in California.  
These Estates are equipped with GM built engines produced by various divisions.  
See your dealer for details.

## DIMENSIONS

min (inches)	
Wheelbase	2,945 (115.9)
Tread, front	1,576 (62.1)
Tread, rear	1,628 (64.1)
Length	8,558 (336.9)
Width	1,916 (75.4)
Height	1,451 (57.1)
Front interior	
Head room	1,006 (39.7)
Leg room	1,071 (42.2)
Shoulder room	1,500 (59.0)
Hip room	1,308 (51.5)
Rear interior	
Head room	1,000 (39.4)
Leg room	958 (37.7)
Shoulder room	1,500 (59.0)
Hip room	1,308 (51.5)
Cargo capacity, lbs (incl. G.)	2,438 (109.8)

## STANDARD EQUIPMENT

## Engine

- High-Energy ignition
- Delco Freedom Battery

## Chassis

- Power steering
- Power front disc/rear drum brakes
- Higher-pressure, steel-belted radial-ply P225/75R-15 tires
- Coil-spring suspension
- Full-perimeter frame
- Side-frame jack
- MacPherson shock absorbers
- Compact spare tire

## Comfort and Convenience

- Air conditioner (Electra)
- Cloth or vinyl, or cloth front/vinyl rear notchback seats (LeSabre)
- Cloth or vinyl, or cloth front/vinyl rear 55/45 notchback seats (Electra)
- Full-foam seat construction
- Windshield wiper system with single-wipe feature for misty conditions
- Quartz-crystal-controlled digital clock (Electra)
- Lights: front- and rear-door-operated dome, front ashtray, glove compartment, under-dash courtesy (LeSabre), under-dash courtesy, glove box, front ashtray, dome reading, engine

## compartment (Electra)

- Combination turn signal and high/low beam headlamp control
- Soft-Ray tinted glass (Electra)
- Power windows (Electra)
- Power tailgate window and roof rack (Electra)
- Lockable storage compartment
- Right- and left-hand chrome outside rearview mirrors (left remote standard on Electra)
- Door courtesy and warning lights (Electra)
- Remote-control tailgate lock (Electra)
- Electric door locks (Electra)
- Tilt steering column (Electra)

## Appearance and Protection

- Bumper protective strips - front and rear
- Bumper guards - front and rear
- Deluxe wheel covers (LeSabre)
- Chrome-plated road wheels (4) (Electra)
- "Tailgate ajar" indicator light
- Load floor carpet
- Anti-corrosion protection
- Color-coordinated custom front and rear seat belts (Electra)
- Simulated wood-grain vinyl applique (Electra)

## AVAILABLE EQUIPMENT

## Engine

- Heavy-duty battery
- Heavy-duty engine and transmission cooling
- Engine block heater
- California assembly line emission equipment, C-4 system - except on Diesel - and testing (required in California)
- 70- or 80-amp Delcotron generator

## Chassis

- Limited-slip differential
- Automatic level control
- Steel-belted, radial-ply whitewall P225/75R-15 tires
- Firm ride-and-handling suspension (recommended for trailer towing)

## Interior

- Cloth or vinyl, or cloth front/vinyl rear 55/45 notchback seats (LeSabre)
- Vinyl third seat
- 6-way power seats
- Carpet savers and hand-mats with carpet inserts

## Comfort and Convenience

- Air conditioner (LeSabre)
- Electronic Touch Climate Control automatic air conditioner
- Automatic air conditioner

- Twilight Sentinel automatic headlight control (Electra)
- Cruise-Master speed control
- Tilt steering column (LeSabre)
- Tilt and telescoping steering column
- Electric door locks (LeSabre)
- Remote-control tailgate lock (LeSabre)
- Power windows (LeSabre)
- Soft-Ray tinted glass (LeSabre)
- Reclining passenger and/or driver seatback
- "Headlamps on" indicator
- Trip odometer
- Low fuel indicator
- Engine compartment light (LeSabre)
- Low windshield washer fluid warning light
- Front light monitors
- Door courtesy and warning lights (LeSabre)
- Lighted visor vanity mirror
- Tungsten-halogen, high-beam headlights
- Cornering lights
- Rear compartment courtesy light
- Quartz-crystal-controlled dial clock (LeSabre)
- 3-speed windshield wiper with low-speed delay feature
- Adjustable roof rack and air deflector (LeSabre)

- Remote-control, outside, rearview mirrors
- Electric-illuminated remote-control mirror with outside thermometer (left-hand side)
- Outside, rearview sport mirrors (left- and right-hand remote)
- Illuminated door locks and interior light control
- Delco AM or AM-FM radio (LeSabre)
- Delco AM-FM stereo radio
- Delco ETR AM-FM stereo radio with digital readout and clock (Electra)
- Delco Full-feature AM-FM stereo radio (Electra)
- Delco 8-track tape player with AM-FM stereo radio
- Delco 8-track tape player and ETR AM-FM stereo signal-seeking radio with digital readout and clock (Electra)
- Delco 8-track tape player and ETR AM-FM stereo signal-seeking radio with digital readout and clock (Electra)
- Delco cassette tape player and ETR AM-FM stereo radio (Electra)
- Delco cassette tape player and ETR AM-FM stereo radio (Electra)
- Delco Full-feature AM-FM stereo radio (Electra)
- Delco 8-track tape player with AM-FM stereo radio (Electra)
- Delco 8-track tape player and ETR AM-FM stereo signal-seeking radio with digital readout and clock (Electra)
- Delco 8-track tape player with AM-FM stereo Full-feature radio (Electra)
- Delco cassette tape player and ETR AM-FM stereo radio (Electra)
- Delco cassette tape player and AM-FM stereo Full-feature radio (Electra)
- Delco CB, AM-FM stereo radio with Triband power antenna

- Delco cassette tape player and AM-FM stereo radio
- Delco CB, ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna (Electra)
- Delco CB, 8-track tape player and AM-FM stereo radio with Triband power antenna (Electra)
- Delco CB, 8-track tape player and ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna (Electra)
- Delco CB, cassette tape player and ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna (Electra)
- Automatic power antenna
- Automatic Triband power antenna

## Appearance and Protection

- Color-coordinated custom front and rear seat belts (LeSabre)
- Door edge guards
- Protective body-side moldings
- Custom wire wheel covers with locks (LeSabre)
- Simulated wood-grain vinyl applique (LeSabre)
- Theft-deterrent system with starter interrupt

## ORDERING GUIDE

## Model selected:

## Engine choice:

## Be sure to consider:

- Limited-slip differential
- Automatic level control
- 6-way power seat
- Electronic Touch Climate Control automatic air conditioner
- Cruise-Master speed control
- Tilt and telescoping steering column
- Reclining passenger and/or driver seatback
- Low fuel indicator
- Low windshield washer fluid warning light
- Tungsten-halogen, high-beam headlights
- 3-speed windshield wiper with low-speed delay feature
- Trip odometer
- Lighted visor vanity mirror
- Illuminated door locks and interior light control
- Delco CB and AM-FM stereo radio with Triband power antenna
- Protective body-side moldings
- Theft-deterrent system with starter interrupt
- Front light monitors

## LeSabre only:

- Remote-control tailgate lock
- Power windows
- Adjustable roof rack and air deflector
- Rear compartment courtesy light
- Simulated wood-grain vinyl applique

## Electra only:

- Delco Full-feature AM-FM stereo radio
- Delco CB, cassette tape player with ETR AM-FM stereo signal-seeking radio with digital clock and Triband power antenna

## Additional selections:



# 1980 Buick safety features.

## OCCUPANT PROTECTION

- Seat belts with push-button buckles for all passenger positions
- Two front combination seat and inertia reel shoulder belts for driver (with reminder light and audible warning) and right front passenger
- Energy-absorbing steering column
- Passenger-guard door locks
- Safety door latches and stamped-steel hinges
- Folding seatback latches
- Energy-absorbing padded instrument panel and front seatback tops
- Laminated windshield
- Safety armrests
- Glove box and console door latch impact security
- Smooth contoured door and window regulator handles
- Automatic locking rear outboard seat belt retractors
- Pressure-lock radiator cap

## ANTI-THEFT

- Anti-theft ignition key reminder buzzer
- Anti-theft steering column lock
- Anti-theft key system (one key for ignition only, other key for glove compartment, doors, trunk, and tailgate)
- Visible vehicle identification number

## ACCIDENT AVOIDANCE

- Side marker lights and reflectors
- Parking lamps that illuminate with headlamps
- Four-way hazard warning flasher
- Backup lights
- Lane change feature in direction signal control
- Windshield defrosters, washer and dual-speed wipers
- Wide-view inside mirror (vinyl-edged, shatter-resistant glass and deflecting support)
- Outside rearview mirror
- Dual master cylinder brake system with warning light
- Starter safety switch
- Dual-action safety hood latches (front-opening hoods)
- Headlamp aiming access provision
- Low-glare instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces
- Safety wheel rims
- Uniform shift quadrant
- No winged wheel nuts, discs, and caps
- Front disc brakes with audible wear indicators
- Self-adjusting brakes
- Pressure-relief gas cap

## BUY OR LEASE A BUICK

Many Buick dealers offer you the opportunity to buy or lease a Buick. Ask about their leasing arrangement. It may be right for you.

## THE GM CONTINUOUS PROTECTION PLAN

It offers service protection in addition to that provided by GM's new vehicle limited warranty. Coverage is available only in U.S.A. and Canada for the 1980 model year. Ask your Buick dealer about it.



# BUICK

Ident. No. 80-BA-1-9-79  
1.5mm  
Printed in U.S.A.

## A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE BUICK PRODUCTS:

The Buicks described in this brochure are assembled at facilities of General Motors Corporation operated by Buick or GM Assembly Division. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be

necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety, and fuel economy requirements, or for other reasons, to produce Buick products with different components or differently sourced components than initially scheduled. All such components have been approved for use in Buick products and will provide the quality performance associated with the Buick name.

With respect to extra-cost optional

equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.