

In man's search for a new measure of excellence...

# 1979 OLDSMOBILE



CUTLASS SUPREME



CUTLASS SALON



CUTLASS CRUISER



OMEGA



STARFIRE



Leonardo da Vinci, circa 1500

In the continuing search for excellence . . .  
Oldsmobile engineering contributes to new advances  
in the 1979 Oldsmobiles.  
Another step in America's longest automotive heritage.

" . . . to build one carriage in as nearly perfect a manner as possible . . ."

From the minutes of the directors' meeting which established the Olds Motor Vehicle Company—August 21, 1897.

1979 begins Oldsmobile's 82nd year of offering cars to meet that criterion—more automotive experience than any other American car name.

And through the years, Oldsmobile has participated in the development of innovation after innovation.

In the last 40 years alone, Oldsmobile has offered these major developments:

The first fully automatic transmission, making driving easier than ever before.

The first high-compression V8 production engine, making possible new levels of performance.

Front-wheel drive for contemporary American automobiles.

In the last two years, the introduction of a new generation of space- and fuel-efficient\* full-size and mid-size models. Plus the



A new-generation Cutlass, designed from the inside out for space efficiency, comfort.

world's first diesel V8 engine (5.7 litres) for passenger cars—available in full-size Oldsmobiles.

And this year, a new state of the art in personal luxury car design, the all-new Toronado. Plus a new,

fuel-efficient\* 4.3-litre diesel V8 developed especially for mid-size cars—available in Cutlass models—only from Oldsmobile!

So you can see why new-car prospects have come to expect excellence in engineering in an Oldsmobile—and why Olds-



New Lansing, Michigan, Cutlass plant offers the latest assembly technology and quality control methods.

mobile's reputation for fine cars continues to grow.

**Today's Oldsmobiles Are Designed To Meet the Demands of Our Times**

It was a bold concept last year—but one America had been waiting for. Mid-size cars which offer the traditional qualities Oldsmobile owners had come to expect in their cars—but in a space-efficient, energy-efficient\* form.

It took new, computer-age approaches to achieve that result. New design concepts to pare off pounds and inches, yet leave the solid, smooth ride. New space efficiency to make them trimmer outside, yet offer more rear seat legroom inside.

All this and much more was brought together through innovative engineering technology to produce new Olds Cutlass models which are better cars for our times—and good values to their owners.

Upon personal inspection you see the beautiful and satisfying results of Oldsmobile's unending commitment to quality in every new Olds model.

America saw, and America approved. Now you can enjoy quality and space and fuel efficiency\* in the beautifully refined 1979 Cutlass models.

**An Efficient Size**

These new-generation Cutlasses offer the advantage of space efficiency far advanced over their predecessors.

They are shorter in wheelbase, reduced in length, easier to maneuver in crowded city traffic. Yet they have improved front headroom and front and rear legroom over their earlier-designed counterparts. Even the Cutlass trunk has been engineered to be space efficient with a compact spare tire.

**A Solid, Secure Ride**

An ultimate test of a car traditionally has been its ride—its ability to cradle you over rough roads or boulevards with ease.

So, with the aid of sophisticated,



Many Cutlass components were "road tested" by computer simulation before a single car was built.

finite analysis computer technology, many Cutlass components were "road tested" by computer simulation and fine tuned at the design stage.

What you experience on the road is a sophisticated kind of ride, made even more impressive by the fact that it was achieved through ingenious engineering—reducing, not adding, weight.

**A Relaxing Sense of Quiet**

A quiet atmosphere is another prized hallmark of a finely engineered and built car.

Modern acoustic technology has been incorporated in the design of these cars to help create that atmosphere. The ceiling above you is a specially designed one-piece acoustical barrier. Soft door seals help shut out the noise of passing traffic. Even the thick carpeting is cut in a single piece to further help insulate you from road noise.

**Impressive Driveability**

Oldsmobile believes that you expect your car to be more than roomy and comfortable—it must



Test models log thousands of miles during ride, handling, braking and acceleration evaluation.

also be a great road car. When you test-drive an Olds through a variety of situations, be alert to the total integration of all its engineering aspects. Steering agility, engine responsiveness and ride characteristics—all working together to provide you with a feeling of driver control.

**A Protected Investment**

To help protect your investment, corrosion-fighting metals, materials, primers and waxes are used extensively. The goal of these corrosion defenses, of course, is to help keep your new Oldsmobile looking beautiful.

**And—Good Fuel Economy\***

Today, the kind of fuel economy you expect from a car is a most important part of your buying decision. That's why Oldsmobile



Olds engineers check out fuel economy in a new-generation Cutlass Calais.

has made fuel economy a high engineering priority in recent years—with very gratifying results. Lighter materials to reduce weight, engine refinements, smaller engines, the simplification of emission controls and the introduction of the world's first passenger car diesel V8s—all designed to provide the kind of fuel economy you want and need today.

Oldsmobile room and comfort with impressive fuel economy. A very nice combination.

**Cars Engineered Not Just for Today and Tomorrow—But for You**

The new-generation Cutlass models have been engineered specifically to meet the needs and demands of today.

Here's another welcome surprise. The trim, compact Olds Omega and sporty Starfire are also well suited to meet the needs and demands of today. Read about each of them now. Then test-drive the model of your choice.

And today, for your added convenience, many Olds dealers offer the option to buy or lease.

**A Word About This Catalog**  
We have tried to make this catalog as comprehensive and factual as possible. And we hope you find it helpful. However, since the time of printing, some of the information you'll find here may have been updated. Your Olds dealer has details, and, before ordering, you should ask him to bring you up-to-date.

**A Word About Engines**

The Oldsmobiles shown in this catalog are equipped with GM-built engines produced by various divisions. See the engine supplement sheet and your Olds dealer for complete details about engine sources and availability.

\*See EPA mileage estimates in the accompanying Engine Supplement Sheet. Additional copies available at your Oldsmobile dealers.

The latest example of the contribution of Oldsmobile engineering excellence!

Now Oldsmobile offers  
the efficiency of a diesel V8  
in all Cutlass models!



Last year, Oldsmobile introduced the world's first diesel V8 in a passenger car, a 5.7-litre engine . . . available in Delta 88 and 98. Now Oldsmobile is offering a 4.3-litre diesel V8—specifically designed and engineered for mid-size cars.

It combines the basic economy of a diesel with a smoothness and quietness you might not expect from a diesel engine. And you can order it in any 1979 Cutlass Supreme or Salon. The 5.7-litre diesel V8 is available in all Cutlass Cruiser models.

Only Olds offers diesel V8s in 19 different models—more than any other car manufacturer in the world.

**Diesel Means Fuel Economy\***

The EPA mileage estimates on the accompanying engine supplement sheet demonstrate the substantially better mileage performance you

can expect, compared to the same Olds with a gasoline engine.

You can also expect less cost per gallon, based on the traditionally lower price for diesel fuel as compared with unleaded gasoline.

More miles per gallon . . . less cost per gallon. That's what this new 4.3-litre V8 is all about.

**Smooth and Quiet**

In the past, diesel-powered cars were not known for smooth, quiet performance.

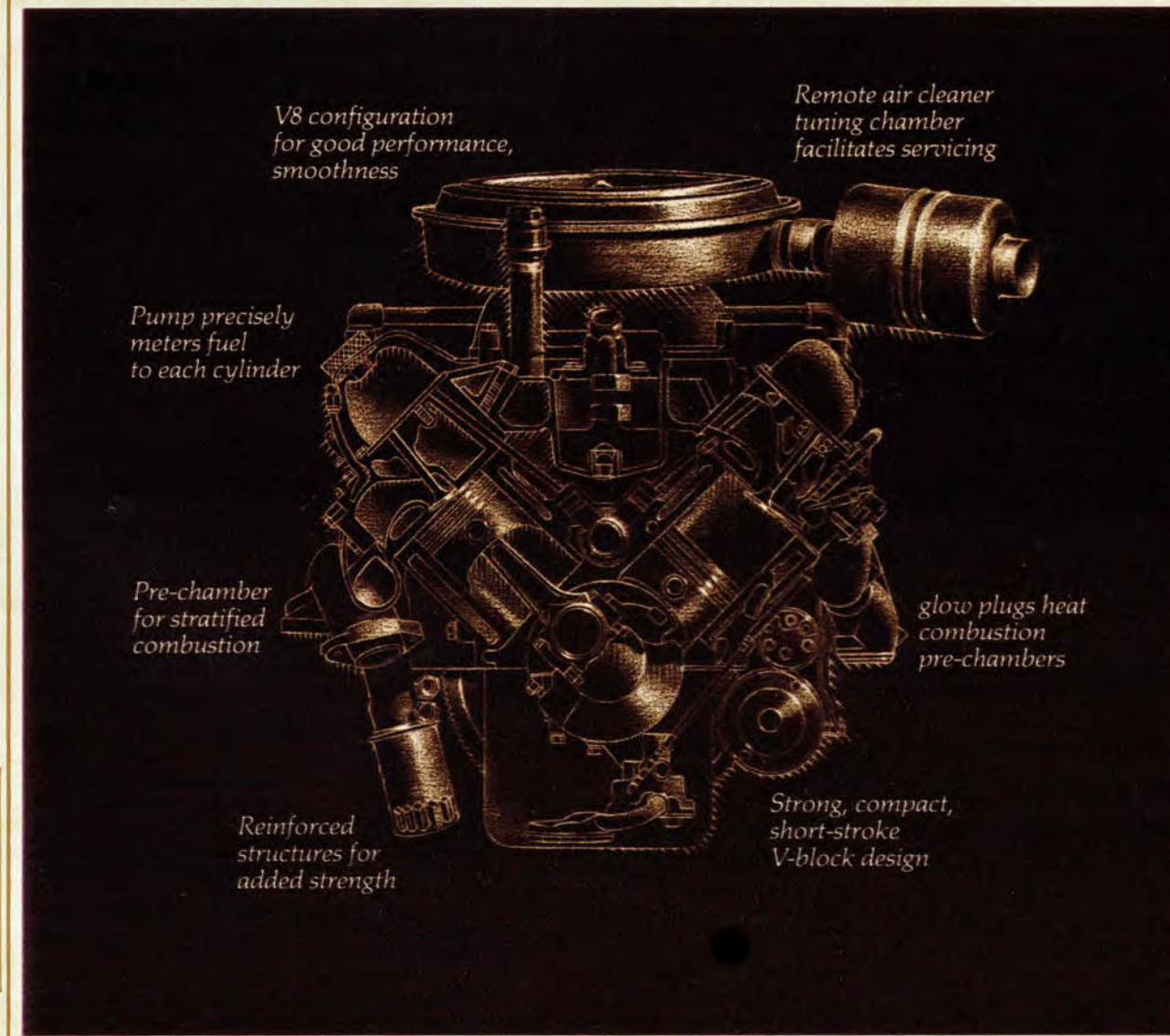
So your first ride in a diesel V8-powered Cutlass will bring a welcome surprise. You'll find it is unusually smooth and quiet for a diesel, especially at cruising speeds.

**No Ignition System To Tune Up**

Unlike gasoline engines, the diesel V8 has no spark plugs, no distributor and no carburetor. So it eliminates the need to service or replace these items.

Just change the oil and filter every 3,000 miles. Check crank-case ventilation every 6,000 miles. Other than that, its schedules are similar to other Olds models.

If all this seems too good to be true, convince yourself in a diesel V8 test drive.



V8 configuration for good performance, smoothness

Remote air cleaner tuning chamber facilitates servicing

Pump precisely meters fuel to each cylinder

Pre-chamber for stratified combustion

glow plugs heat combustion pre-chambers

Reinforced structures for added strength

Strong, compact, short-stroke V-block design

# Millions of satisfied owners know there's something very special about a Cutlass.

Over the last four years, more mid-size buyers have chosen a new Cutlass than any other car.

What has caused that kind of popularity for the Oldsmobile Cutlass goes far beyond the tradi-

tional styling leadership.

It's many different things—working together beautifully—that makes a Cutlass a Cutlass.

It's solid engineering for space and fuel efficiency\*. It's a smooth,

comfortable and quiet ride.

It's a roomy, comfortable interior that will appeal to active and growing families.

It's a size for impressive maneuverability in city traffic and easy

parking, even in tight quarters.

And perhaps most important is Cutlass versatility, a fact that makes Cutlass different cars to different people.

It's a stylish, practical car and

a lot of value for the money to Olds Cutlass Supreme owners.

It's a grand touring car with reclining bucket seats and special suspension to Cutlass Calais owners. It's the luxury of bigger, more

expensive cars in a practical size for Supreme Brougham owners.

For function- and economy-minded buyers, there's the handsome, space-efficient Cutlass Salon and Cutlass Salon Brougham.

And station wagon enthusiasts will appreciate the smooth-riding and space-efficient Cutlass Cruisers.

Talk to a Cutlass owner and he might just tell you it's more than

a car. It's a feeling—a feeling of pride and satisfaction. A feeling that this car is "my car, a car that's so right for me."

Discover that great Cutlass feeling. Take a test drive today.



\*See EPA mileage estimates in accompanying Engine Supplement Sheet. Additional copies may be obtained from your Oldsmobile dealer. 5

# CUTLASS SUPREME

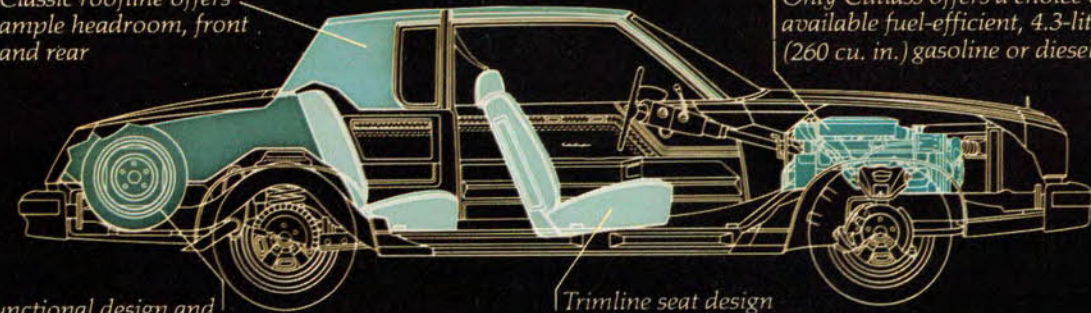
Your friends will think you bought it for its looks. In your heart you know you bought it for its practicality.

Classic roofline offers ample headroom, front and rear

Only Cutlass offers a choice of available fuel-efficient, 4.3-litre (260 cu. in.) gasoline or diesel V8 power

Functional design and compact spare tire for efficient luggage space

Trimline seat design contributes to front and rear legroom



Styling makes Cutlass Supreme a contemporary classic. But it's ingenious engineering that makes it so practical.

Lean and trim outside, roomy inside—Cutlass Supreme is designed to meet the needs of today. Head- and legroom are generous, front and rear.

Cutlass Supreme can be practical to drive, too, with a smooth-

firing, 3.8-litre V6 engine that is standard. Or, if you prefer, there's a choice of available fuel-efficient gasoline V8s or a new 4.3-litre diesel V8.\*

With a deep-coil spring suspension and a tight turning diameter, Supreme is engineered to slip gracefully through city traffic while providing a smooth, quiet ride. A real pleasure to drive.

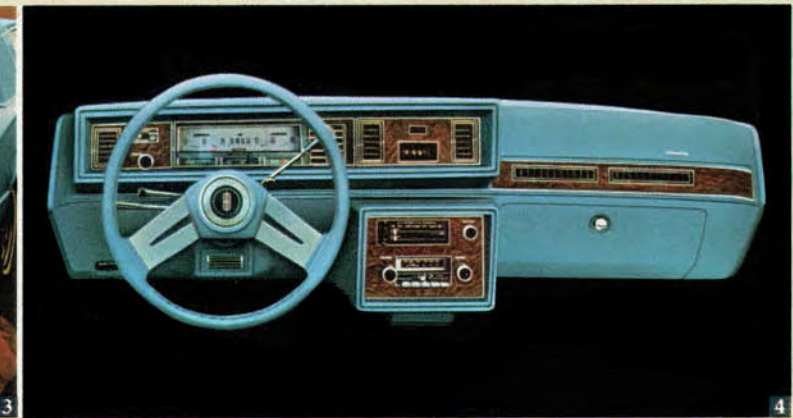
Another nice thing about buying Supremes is selling them. Because, traditionally, their resale value has been impressive—year after year.

With so much built-in value for the money, it's no wonder Supreme has become so popular.

Discover that great Cutlass Supreme feeling with a test drive! You'll have a tough time deciding

whether you like Supreme more for its good looks or solid value.

*Cutlass Supreme (far left). 1. Elegance and center armrest, standard. A divided seat with individual controls may be ordered. 2. Available bucket seats shown in white and contrasting compaticolor trim. 3. Yes! Supreme's trunk can handle all that luggage! 4. Separate panel for available radio and air conditioning. Custom sport wheel available.*



\*See EPA mileage estimates in accompanying Engine Supplement Sheet. Additional copies may be obtained from your Oldsmobile dealer.

# CUTLASS SUPREME BROUGHAM

Luxury and comfort you might expect to find only in a more expensive car.

Extensive use of acoustical materials in roof, doors and body areas for a quiet ride

Full-frame construction contributes to a quiet, luxurious ride

Loose-cushion-look seats provide form-fitting comfort and support

12 strategically located and individually tuned body mounts help reduce road noise and vibration



Luxury and comfort were once considered the private domain of big, expensive cars. No more.

Now you can enjoy them in a practically sized and priced Cutlass Supreme Brougham.

Outside, Brougham's classic profile sets a pace for others to follow. Inside, you begin to appreciate the elegance the instant you slip into the "loose-cushion-look"

seat. The cushion and backrest are contoured to cradle and support you like your favorite armchair. The fit feels so "right," it's as if the seat was built around you.

You should expect a luxurious car to be quietly relaxing. Using many acoustical materials and insulators, we've achieved a pleasing level of quiet in the Cutlass

Supreme Brougham. A very relaxing atmosphere.

And you expect ample room in which to relax. You've got it—with impressive head- and legroom, front and rear, in this space-efficient Body by Fisher.

For even greater distinction, you can order your Brougham with a designer interior or genuine leather in the seating areas—and

a new, fuel-efficient diesel V8.\*

Cutlass Supreme Brougham (far left). 1. Genuine leather in the seating areas may be ordered. 2. Distinctive Mojave designer interior available exclusively in Brougham. 3. Standard "loose-cushion-look" seats in rich velour. 4. Distinctive 2-tone paint available. 5. A touch of class. 6. Digital clock available. 7. Available power sunroof adds sun and air (reduces headroom slightly).

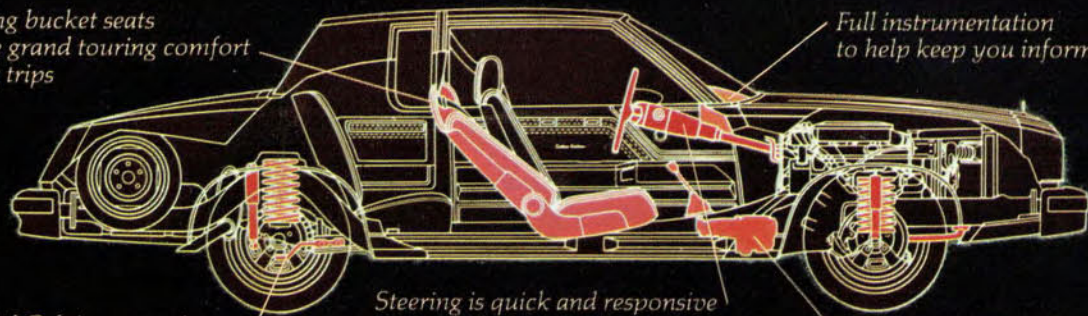


\*See EPA mileage estimates in accompanying Engine Supplement Sheet.

# CUTLASS CALAIS

The grand touring experience for people who love to drive.

Reclining bucket seats provide grand touring comfort on long trips

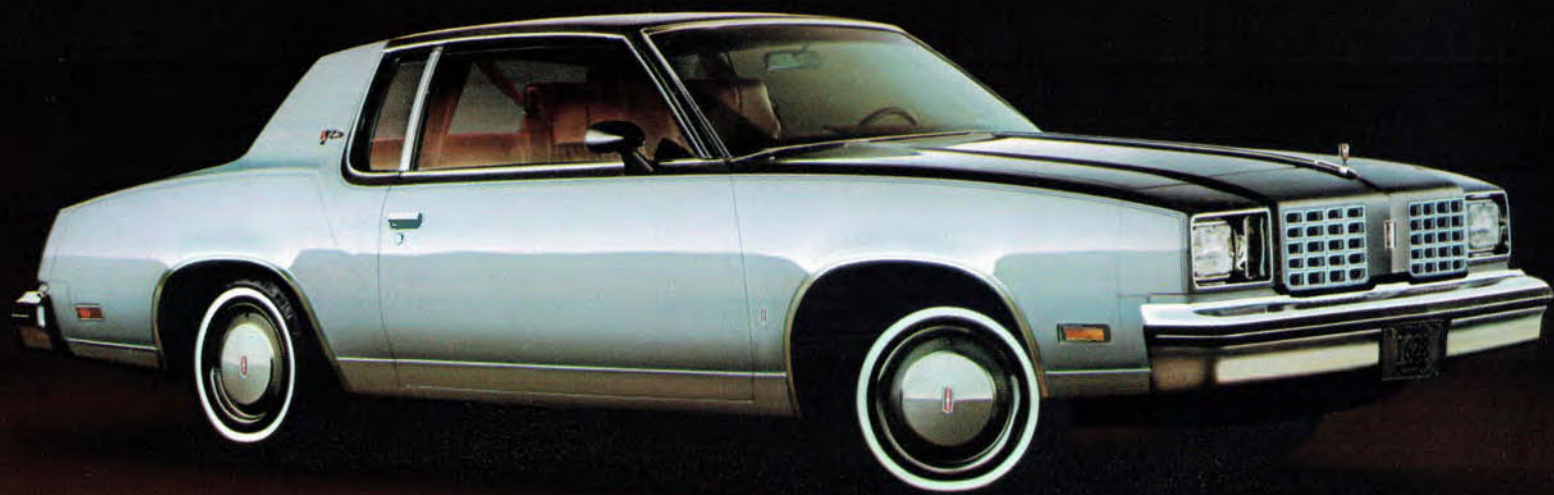


Full instrumentation to help keep you informed

Special Calais suspension includes front and rear stabilizer bars to help minimize sway in tight turns and on winding roads

Steering is quick and responsive with available 14-to-1 constant ratio power steering

Short-throw, 5-speed transmission available for spirited driving\*



Take the wheel of Calais and you become part of it, as you share an exhilarating feel of the road.

The experience starts when you settle into the reclining front bucket seat—your hands rest easy on the custom sport wheel—while a full complement of instruments monitor engine functions and help keep you informed.

The experience continues on

the road—with a sophisticated suspension system including front and rear stabilizer bars, refined through thousands of test miles with expert ride and handling engineers on board.

The result? The kind of road-ability you love. Take Calais through a tight turn. You feel that lean and sway are minimized. Calais hugs the road with steel-

belted radial-ply tires.

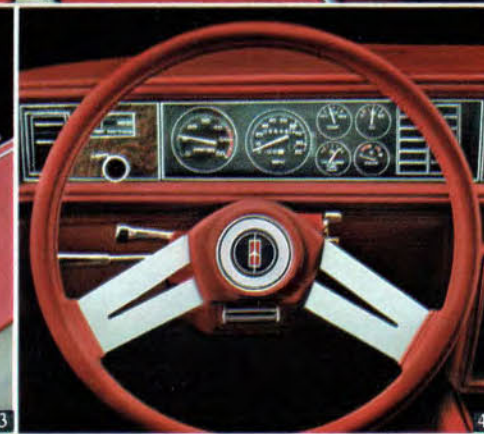
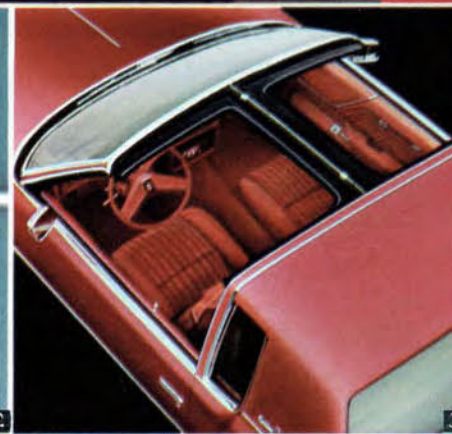
Steering is quick, with available 14-to-1 ratio power steering. Brakes feature quick-cooling discs up front for smooth stops.

You can tailor Calais to your personal taste with an available automatic transmission or sporty, short-throw, 5-speed manual.\*

Take on a hill, a winding road, a straightaway in a Cutlass Calais

—and you may never settle for ordinary driving again! Take a test drive at your Olds dealer's.

*Cutlass Calais (far left). 1. Enjoy grand touring comfort in reclining front seats. 2. Distinctive Calais hood ornament. 3. Removable glass panels available for fun, sun and air. 4. Custom sport steering wheel with thick, padded rim and full instrumentation, standard. 5. Relax, recline!*



# CUTLASS SALON

America's great new efficiency machine:  
Space efficient. Fuel efficient†.

Today, smart people are looking for space efficiency and fuel efficiency in the cars they buy. Make way for America's great new efficiency machine!

Designed from the inside out, Cutlass Salon is a car for today and for years to come.

Outside, Salon is trim, distinctive and handsome. Inside, it is impressively space efficient—

with ample head- and legroom, front and rear.

The trunk, too, is space efficient, with an unobstructed floor and a compact spare that stands upright, out of your way.

But what really makes these dimensions exciting is that they have been achieved in a car that is nimble on the road, highly maneuverable in city traffic, and

most importantly—fuel efficient!†  
A smooth-firing, 3.8-litre V6 engine is standard. Or you can order a 4.3-litre or 5.0-litre V8 if you prefer.

But for the ultimate fuel efficiency in Salon, a new 4.3-litre diesel V8 is available—only from Oldsmobile!

We think you'll find Salon a tough value to beat at the price.

Come discover that great Cutlass Salon feeling! Take a test drive!

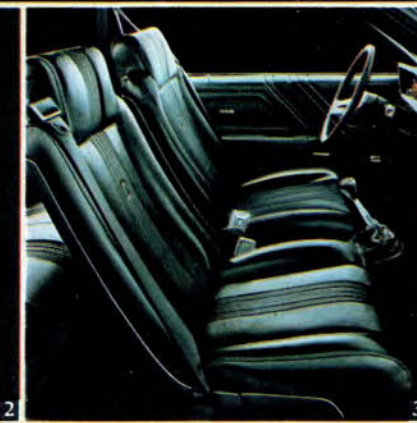
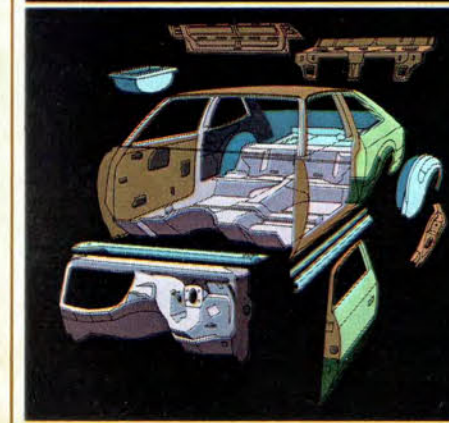
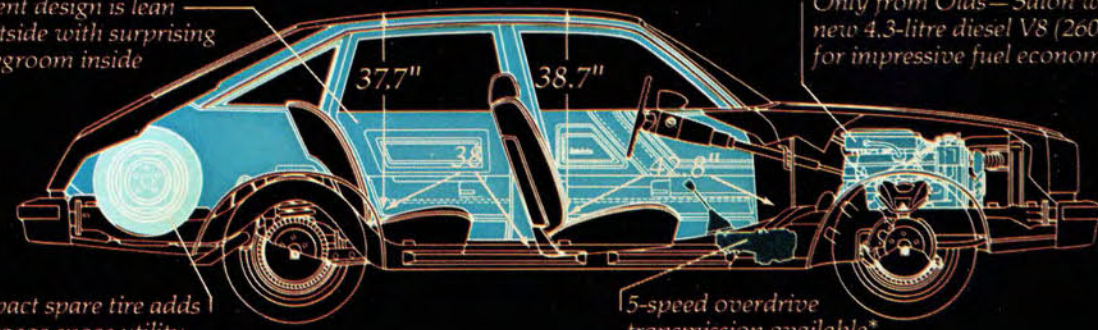
*Cutlass Salon 4- and 2-door sedans (far left). 1. Bench seat in brushed woven, standard. 2. Special anti-corrosion measures include galvanized metals, plastisols, waxes and zinc-rich primers. 3. Bucket seats available. 4. The famous 4-4-2 with rallye suspension and its own special grille. The legend lives on!*

Space-efficient design is lean and trim outside with surprising head- and legroom inside

Only from Olds—Salon with a new 4.3-litre diesel V8 (260 cu. in.) available for impressive fuel economy

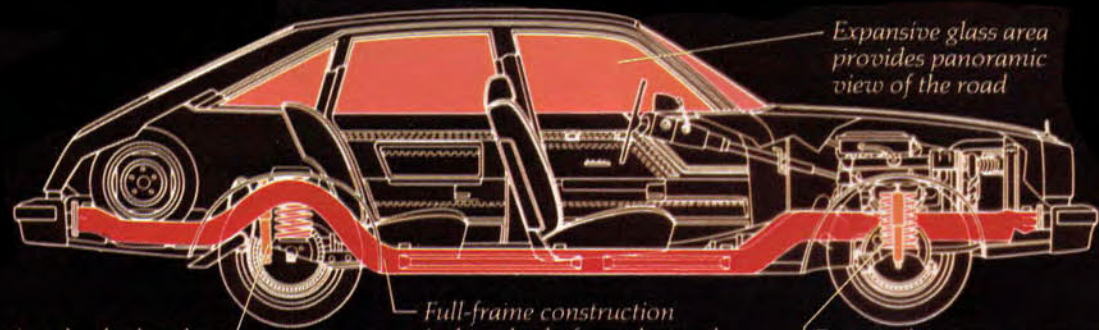
Compact spare tire adds to luggage space utility

5-speed overdrive transmission available\*



# CUTLASS SALON BROUGHAM

Efficiency of form and function for close harmony of man and machine.



Direct-acting shock absorbers contribute to smooth, controlled ride

Full-frame construction isolates body from the road

Deep-coil springs are computer selected for each car's weight

Expansive glass area provides panoramic view of the road

Over the years, the Olds name has become synonymous with roomy, beautifully engineered cars that were meant to be driven.

Salon Brougham is no exception. Slip inside, and its remarkably functional design becomes obvious—lots of room, great stretch-out comfort.

But set this distinctive beauty in motion and you discover a

different kind of efficiency—efficiency of movement.

You feel it when you turn a corner or whisk into a parking space. You feel it when you encourage the accelerator, when you change gears or change lanes.

You feel a harmony between you and the road. A sophisticated suspension system, an impressive power-to-weight ratio, 108-inch

wheelbase, tight turning diameter—and great engineering—help make it happen.

And it can happen every time you take to the road—for a loaf of bread or cross-state vacation.

A choice of gasoline engines and a new 4.3-litre diesel V8 are available—only from Olds!

Discover that great feeling of Olds Cutlass Salon Brougham.

Cutlass Salon Brougham 2- and 4-door sedans (far left). 1. Divided seat available. Bench seat with center armrest, standard. 2. Tahoe designer interior available in Brougham models. 3. Bucket seats may be ordered. 4. Sedan rear window is fixed. Vent window for added ventilation. 5. Gauge cluster available. 6. 5-speed overdrive manual available with 4.3-litre engine.\* 7. As exciting as they look!



## CUTLASS POWER TEAMS<sup>1</sup>

Standard engine:  
 Litre/CID/Type ..... 3.8/231/V6  
 Carburetion ..... 2-bbl.  
 Available engines:  
 Litre/CID/Type ..... 4.3/260/V8  
 Carburetion ..... 2-bbl.  
 Litre/Type ..... 4.3/Diesel V8  
 Litre/CID/Type ..... 5.0/305/V8  
 Carburetion ..... 4-bbl.  
 Cutlass Cruiser only ..... 5.7/Diesel V8  
 High altitude only ..... 5.7/350/V8  
 Carburetion ..... 4-bbl.

Standard transmission:  
 Manual ..... 3-speed, all sync.  
 Available transmissions:  
 Automatic ..... 3-speed  
 Manual ..... 4-speed, all sync.  
 Overdrive manual ..... 5-speed, all sync.  
 Fuel capacity, gasoline (gal.) ..... 18.1  
 Fuel capacity, diesel (gal.) ..... 19.8  
 Wagon: 18.2

DIMENSIONS (Supreme Coupe):  
 Overall length (in.) ..... 200.1  
 Wheelbase (in.) ..... 108.1

Headroom, front (in.) ..... 37.9  
 rear (in.) ..... 38.1  
 Hiproom, front (in.) ..... 51.7  
 rear (in.) ..... 54.9  
 Legroom, front (in.) ..... 42.8  
 rear (in.) ..... 36.3  
 Luggage capacity (cu. ft.) ..... 16.1

DIMENSIONS (Salon Coupe/Sedan):  
 Overall length (in.) ..... 197.7/197.7  
 Wheelbase (in.) ..... 108.1/108.1  
 Headroom, front (in.) ..... 37.9/38.7  
 rear (in.) ..... 38.2/37.7

Hiproom, front (in.) ..... 51.7/52.2  
 rear (in.) ..... 54.5/55.6  
 Legroom, front (in.) ..... 42.8/42.8  
 rear (in.) ..... 35.1/38.0  
 Luggage capacity (cu. ft.) ..... 16.1

<sup>1</sup> Check your Engine Supplement Sheet for specific details—standard and available equipment may differ in California and high-altitude areas. Additional copies at your Oldsmobile dealers.

NOTE: Cutlass models will accommodate chains with standard tires only.

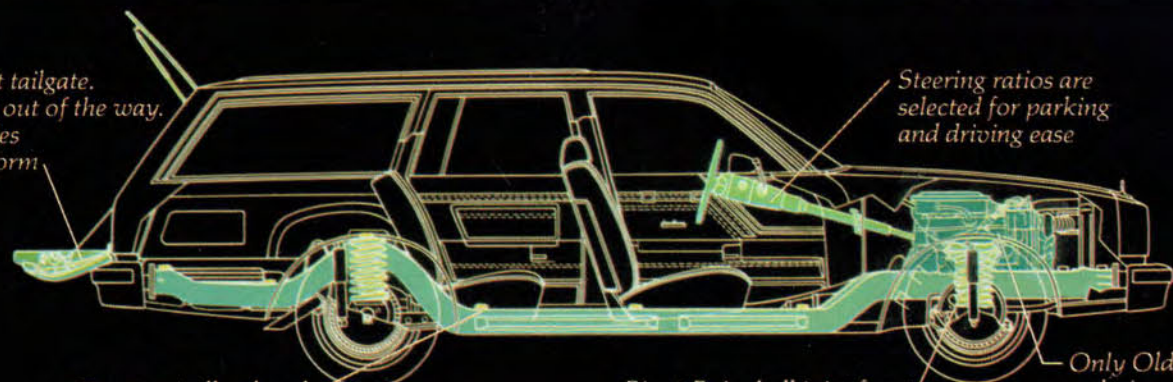
\*5-speed not available in California at start of production. Check your dealer for availability. See EPA mileage estimates in accompanying Engine Supplement Sheet.



# CUTLASS CRUISER

The working wagon with the efficiency, comfort and ride you expect from Oldsmobile.

Functional split tailgate. Top swings up out of the way. Bottom provides a loading platform.



Steering ratios are selected for parking and driving ease.

12 strategically placed and individually tuned body mounts to help reduce road noise and vibration.

Pivot-Poise ball joint front suspension and deep-coil springs help smooth the ride.

Only Olds wagons offer a choice of gasoline or diesel V8 engines.



Sure, Cutlass Cruiser is for carrying things. But you'll also use it to carry lots of people.

That's why it's engineered to be tough where it has to be—and easygoing where it doesn't.

Developed by the same demanding ride and handling engineers responsible for Cutlass sedans—Cutlass Cruiser is smooth on the open road, agile in city traffic,

a pleasure to drive and park.

Head- and legroom are especially generous, front and rear. Lots of room for those comforting full-foam seats. Plenty of rear hip-room, too, because the armrests are recessed under fixed windows. Enjoy!

And cargo area? It's long, wide and open. With a flat, easy-does-it load floor and hidden

storage compartment underneath.

But the best surprise comes when you check EPA fuel economy estimates. A smooth-firing, 3.8-litre V6 is standard. But you can choose from available fuel-efficient gasoline engines or a 5.7-litre diesel V8.\* Choice of models, too. Cutlass Cruiser Brougham—with luxury touches that are easy to live with. And a new economy

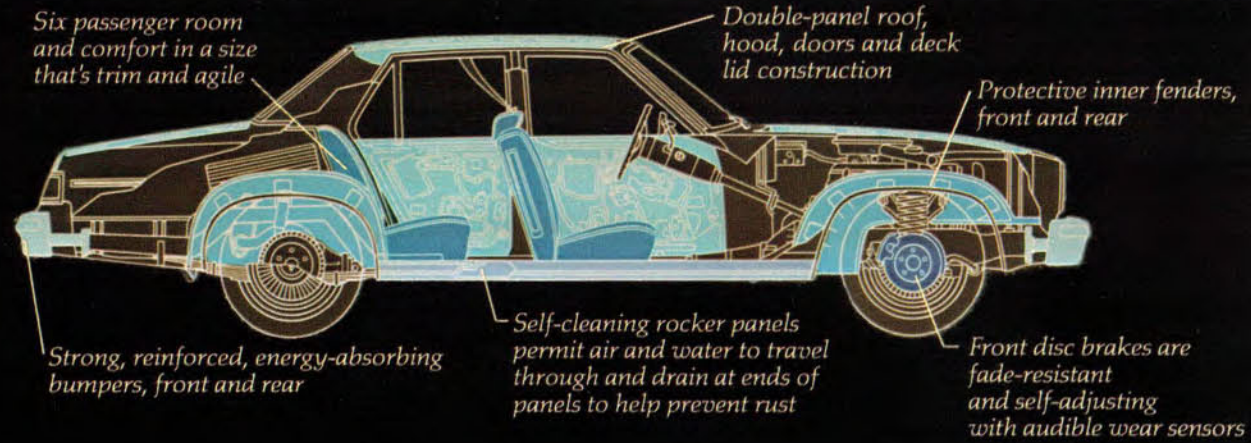
Cutlass Cruiser—with a new, low—very affordable—price.

Cutlass Cruiser Brougham with available wood-grain vinyl trim (far left). 1. Divided seat is available in Brougham. 2. Tahoe designer interior may be ordered in Brougham. 3. Brougham's available bucket seats. 4. Split tailgate for convenience. 5. Cutlass Cruiser interior. 6. New low-priced way to get a great Olds wagon.



# OMEGA

Oldsmobile elegance.  
Practical size. Affordable price.



Nearly everybody is interested in making a dollar go a long way. And you can do it beautifully with Omega's affordable prices.

With Omega, you can do it on a budget. And the low price includes such value-adding features as a 3.8-litre V6 for fuel economy\*, high-energy electronic ignition, a roomy interior and foam seats for family comfort.

With Omega Brougham, our "little limousine," you can do it in luxury—with a very impressive brushed knit interior. Deep cushioned, soft, rich to the touch. Very elegant.

Or you can make your new Omega sporty—with available bucket seats, console, custom sport steering wheel, a youthful SX package, a hatchback and more.

Whichever way you go, you go comfortably—with a solid ride and a smooth agility in city traffic that makes every Omega a pleasure to drive. This trim, compact Oldsmobile offers the kind of quality and value you can be proud of—for a long, long time.

Omega and Omega Brougham—for affordability that helps make you look and feel like a million.

Omega Brougham Sedan, Omega Coupe (far left). 1. Impressive Omega Brougham brushed knit interior. 2. Bucket seats available in coupes. 3. Handsome Omega interior. 4. Command center features simulated wood-grain. 5. Omega Hatchback with available SX sport package: bold stripes, rallye suspension, sport mirrors and more. Shown with available raised letter tires.



#### OMEGA POWER TEAMS<sup>1</sup>

Standard engine:  
Litre/CID/Type . . . . . 3.8/231/V6  
Carburetion . . . . . 2-bbl.  
Available engines:  
Litre/CID/Type . . . . . 5.0/305/V8  
Carburetion . . . . . 2-bbl.  
Litre/CID/Type . . . . . 5.7/350/V8

Carburetion . . . . . 4-bbl.  
Standard transmission:  
Manual . . . . . 3-speed, all sync.  
Available transmissions:  
Automatic . . . . . 3-speed  
Manual . . . . . 4-speed, all sync.  
Fuel tank capacity, gasoline (gal.) . . . . . 21  
DIMENSIONS (Coupe/Sedan):

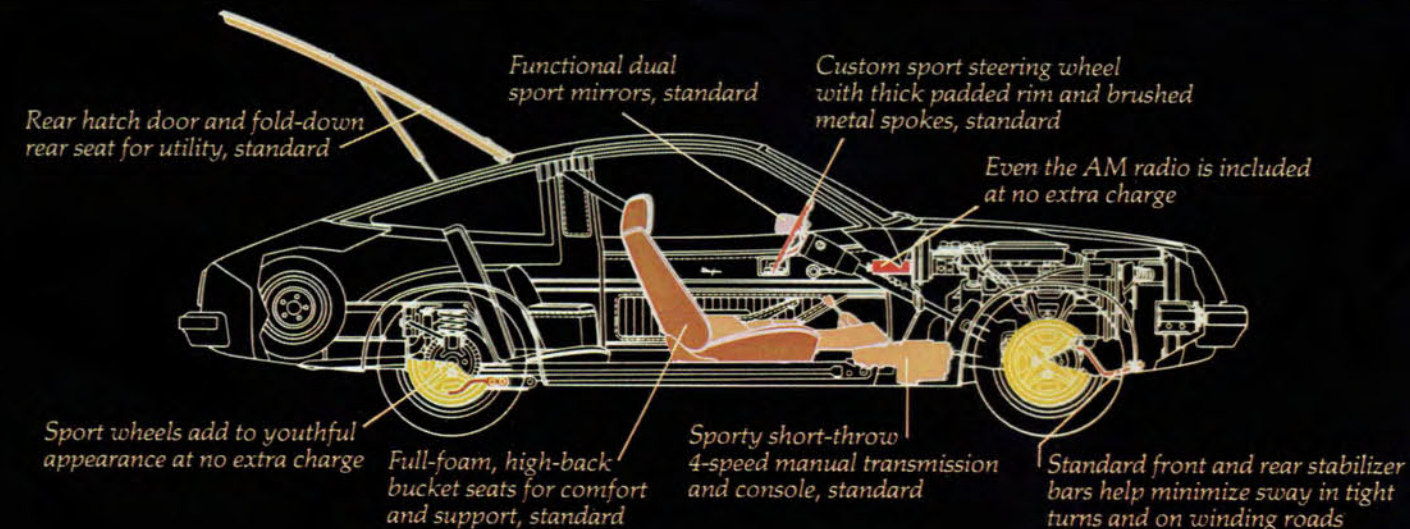
Overall length (in.) . . . . . 199.6/199.6  
Wheelbase (in.) . . . . . 111/111  
Headroom, front (in.) . . . . . 38.2/39.1  
rear (in.) . . . . . 36.7/37.1  
Hiproom, front (in.) . . . . . 53.3/53.3  
rear (in.) . . . . . 52.8/53.6  
Legroom, front (in.) . . . . . 41.7/41.7  
rear (in.) . . . . . 32.4/35.2

Luggage capacity (cu. ft.) . . . . . 14.0/12.6  
<sup>1</sup>Check your Engine Supplement Sheet for specific details—standard and available equipment may differ in California and high-altitude areas.  
NOTE: Omega LS wheels will not accommodate tire chains.

\*See EPA mileage estimates in accompanying Engine Supplement Sheet. Additional copies at your Oldsmobile dealers.

# STARFIRE

Now all Starfires come with the sporty features you'd pay extra for in many other cars. What a value!



Bucket seats. Sport console with 4-speed manual shifter. Sport steering wheel. Dual sport mirrors. Rallye wheels. Rear stabilizer bar. Rear hatch with fold-down rear seat. Even an AM radio to help you while the miles away.

All standard on every 1979 Starfire! All engineered to be exciting road cars—for people who drive just for fun—as well as perfor-

mance buffs. Taking on a road with precision and authority is what these cars are all about.

But even with all this standard, you do have some rather sporty choices available. Like our optional GT package that gets you bold stripes, a full complement of gages with tach, a spirited 3.8-litre V6 and a whole lot more.

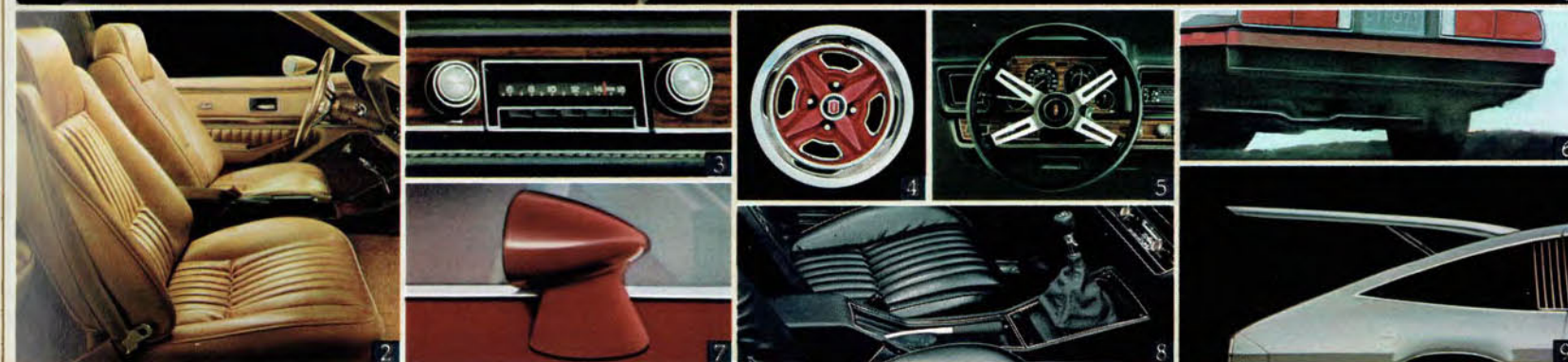
If you care to heighten the ex-

citement, you can order a Starfire Firenza—with air dam up front, functional spoiler in back and sassy stripes along the sides. Top Firenza off with an available 5.0-litre V8 and you have the ultimate Starfire experience!

The choice is yours, but one thing's for sure—if it's a road car you want, there's a value-packed 1979 Oldsmobile Starfire engi-

neered for the way you drive!

Starfire Firenza, Starfire GT, Starfire (far left). 1. High-back bucket seats, standard. 2. Supple vinyl, standard. 3. AM radio, standard! 4. Rallye wheels, standard. 5. Sport steering wheel, standard. 6. Rear stabilizer bar, standard. 7. Dual sport mirrors, standard. 8. Sport console with 4-speed manual, standard. 5-speed overdrive manual also available. 9. Handy hatchback, standard.



## STARFIRE POWER TEAMS<sup>1</sup>

Standard engine:  
 Litre/CID/Type . . . . . 2.5/151/L4  
 Carburetion . . . . . 2-bbl.  
 Available engines:  
 Litre/CID/Type . . . . . 3.8/231/V6  
 Carburetion . . . . . 2-bbl.  
 Litre/CID/Type . . . . . 5.0/305/V8

Carburetion . . . . . 2-bbl.  
 Standard transmission:  
 Manual . . . . . 4-speed, all sync.  
 Available transmissions:  
 Automatic . . . . . 3-speed  
 Overdrive manual . . . . . 5-speed, all sync.  
 Fuel tank capacity, gasoline (gal.) . . . . 18.5  
 DIMENSIONS:

Overall length (in.) . . . . . 179.3  
 Wheelbase (in.) . . . . . 97.0  
 Headroom, front (in.) . . . . . 37.7  
 rear (in.) . . . . . 35.3  
 Hiproom, front (in.) . . . . . 47.5  
 rear (in.) . . . . . 42.0  
 Legroom, front (in.) . . . . . 43.0  
 rear (in.) . . . . . 29.6

Cargo volume (cu. ft.) . . . . . 27.8  
 Length of cargo floor (in.) . . . . . 61.9  
<sup>1</sup> Check your Engine Supplement Sheet for specific details—standard and available equipment may differ in California and high-altitude areas.  
 NOTE: Starfire wheels will not accommodate tire chains.

# Discover that great Olds feeling! Take a test drive today!

The best way to experience the room, the quiet, the comfort, the performance—and the engineering that has gone into each 1979 Oldsmobile is to get behind the wheel. We think you'll appreciate how well a

beautifully engineered Oldsmobile can respond to your command—and satisfy your personal driving needs. So discover that great Olds feeling. Take a test drive today at your Oldsmobile dealer's.



## A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE OLDSMOBILE PRODUCTS.

The Oldsmobile products described in this brochure are assembled at facilities of General Motors Corporation operated by Oldsmobile Division, the GM Assembly Division or GM of Canada. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From

time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Oldsmobile products with different components or differently sourced components than initially scheduled.

All such components have been approved for use in Oldsmobile products and will provide the quality performance associated with the Oldsmobile name.

With respect to extra-cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be un-

available when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered, or if there are changes, that they are acceptable to you.

**Your Oldsmobile has these accident-avoidance features:** Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washer and dual speed wipers • Wide view inside mirror (vinyl edged,

shatter resistant glass and deflecting support) • Outside rearview mirror • Dual master cylinder brake system with warning light • Starter safety switch • Dual action safety hood latches.

**Your Oldsmobile has these occupant-protection features:** Seat belts with pushbutton buckles for all passenger

positions • Two front combination seat and inertia reel shoulder belts for driver (with reminder light and buzzer) and right front passenger • Energy-absorbing steering column • Passenger guard door locks • Safety door latches and stamped steel hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front

seat-back tops • Contoured windshield header • Thick laminate windshield • Safety armrests • Safety steering wheel. **Your Oldsmobile also provides these built-in anti-theft features:** Anti-theft ignition key reminder buzzer • Anti-theft steering column lock.

# AVAILABLE OLDSMOBILE ACCESSORIES

Have one built for you...  
with these added personal touches.

- 1. For your entertainment.** AM/FM stereo radio with stereo cassette tape player. Deluxe CB AM/FM stereo radio featuring 40-channel citizens band, push-buttons, CB antenna and four speakers. AM/FM stereo radio with stereo tape player. AM radio with stereo tape player—all with front and rear speakers. AM/FM radio and deluxe AM radio. All available. Then just lean back and enjoy.
- 2. Reclining seat back.** Lets your passengers lean back and relax as you travel. Great for those long trips. Also available on driver's side. (Standard on Calais as shown.)
- 3. Custom sport steering wheel.** Thick padded rim with brushed metal spokes. (Cutlass wheel

- shown.) Gage clusters, tachometer available, too.
- 4. Visor vanity mirror.** Illuminated for your convenience.
- 5. Cornering lamps.** Automatically illuminate when you use the turn signal.
- 6. Deluxe wheel covers and wheels.** Available on Cutlass—A, B, C, D, E, F. (E std. on Calais; F std. on Supreme Brougham.) Available on Omega—C, D, G. H—std. Starfire wheel trimmed with body paint color. Note: A—special cast-aluminum sport wheel available on all Cutlass models. C—available with body paint color or argent silver on Cutlass, body paint color only on Omega.
- 7. Hatch roof.** This "lift-off" roof gives you the sun, fun and air of a convertible—in a coupe! Tinted




- glass roof panels lift out and store in trunk carrying case.
- 8. Electric sliding sunroof.** Panel slides into roof for sunshine and ventilation. Installation reduces headroom.
- 9. Fiber-optic lamp monitor.** Mounted on the front fender. Tells you when major external light is on and when one is malfunctioning. Very helpful.
- 10. Rear vent windows.** On Cutlass 4-door sedans and Cruisers, available with power control. Operate from the driver's seat.
- 11. Tilt-away steering wheel.** Adjusts easily to fit the drivers in your family. Helps make entry and exit more convenient.
- 12. Five-speed manual overdrive transmission.** For sport of shifting. 5th gear is overdrive!

- 13. Cruise Control.** Lets you maintain a constant speed on turnpikes without use of accelerator pedal. **There's more!** Tempmatic or Four-Season air conditioner. Power door locks. Power windows. Power seats. Power trunk release. Power steering. Power front disc brakes. Digital clock. Sport console. Rallye suspension. Tinted glass. Full or landau vinyl roof covering. Body stripes. Remote-control mirrors. Dual sport mirrors. Limited-slip differential. Body side moldings. And more. A wide range of trailer-towing equipment is also available. See your Olds dealer for details.
- NOTE:** Not all accessories are available on all models. Check your Olds dealer for specific availability.



# Oldsmobile

Discover that great Olds feeling. Test-drive the one that's right for you.

<p><b>CUTLASS</b></p>  <p>CUTLASS SUPREME BROUGHAM COUPE</p>	<p><b>OMEGA</b></p>  <p>OMEGA BROUGHAM COUPE</p>	<p><b>NINETY-EIGHT</b></p>  <p>98 REGENCY COUPE</p>	<p><b>DELTA 88</b></p>  <p>DELTA 88 ROYALE COUPE</p>
 <p>CUTLASS CALAIS COUPE</p>	 <p>OMEGA BROUGHAM SEDAN (2)</p>	 <p>98 REGENCY SEDAN</p>	 <p>DELTA 88 ROYALE SEDAN</p>
 <p>CUTLASS SUPREME COUPE</p>	 <p>OMEGA HATCHBACK (3)</p>	 <p>98 LUXURY COUPE</p>	 <p>DELTA 88 COUPE (7)</p>
 <p>CUTLASS SALON BROUGHAM 2-DOOR (1)</p>	 <p>OMEGA COUPE (3)</p>	 <p>98 LUXURY SEDAN</p>	 <p>DELTA 88 SEDAN</p>
 <p>CUTLASS SALON BROUGHAM 4-DOOR</p>	 <p>OMEGA SEDAN</p>	<p><b>CUSTOM CRUISER</b></p>  <p>CUSTOM CRUISER (6)</p>	<p><b>TORONADO</b></p>  <p>TORONADO BROUGHAM COUPE</p>
 <p>CUTLASS SALON 2-DOOR (1)</p>	<p><b>STARFIRE</b></p>  <p>STARFIRE SX SPORT COUPE (4)</p>	<p><b>CUTLASS CRUISER</b></p>  <p>CUTLASS CRUISER BROUGHAM (6)</p>	<p>Oldsmobile reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. Printed in U.S.A. 8-78.</p> <p>NOTE: Not all accessories and items of equipment shown on the models illustrated in this catalog are standard. Some are extra cost and available only on specific models. See page 23. For specific prices and availability, check your Oldsmobile dealer.</p> <p>(1) 4-4-2 package available.                  (2) LS package available.                  (3) SX package available.                  (4) GT package available.                  (5) GT and Firenza packages available.                  (6) With available wood-grain vinyl.                  (7) 88 Holiday package available.</p>  <p>MARK OF EXCELLENCE</p>
 <p>CUTLASS SALON 4-DOOR</p>	 <p>STARFIRE SPORT COUPE (5)</p>	 <p>CUTLASS CRUISER</p>	

1979 OLDSMOBILE EXTERIOR COLORS ON ALL MODELS

										
WHITE	SILVER METALLIC	BLACK	LIGHT BLUE METALLIC	DARK BLUE METALLIC	PASTEL GREEN	MEDIUM GREEN METALLIC	MEDIUM BEIGE	CAMEL METALLIC	DARK BROWN METALLIC	CARMINE RED METALLIC
ALL MODELS EXCEPT STARFIRE AND OMEGA			TORONADO MODELS ONLY				STARFIRE AND OMEGA MODELS ONLY			
										
PASTEL BLUE	PASTEL YELLOW	DARK CARMINE METALLIC	GOLD FIREMIST	CHARCOAL FIREMIST	RUSSET FIREMIST	BRIGHT BLUE METALLIC	BRIGHT YELLOW	BRIGHT RED		

Printed colors are approximates only, and may vary from actual car paint colors.

# 1979 OLDSMOBILE ENGINE SUPPLEMENT SHEET

Oldsmobile calls your attention to the following information regarding engines used in their 1979 models and the GM Divisions that produce them.

Engine/Model Availability	Ordering Code	VIN Engine Code*	Produced By	Standard/Optional	Engine/Transmission Availability—EPA mpg Highway/City Estimates†								
					49 States				California			High-Altitude Option(1)	
					Automatic	Manual			Automatic	Manual			
						3-spd.	4-spd.	5-spd.		4-spd.	5-spd.	Automatic	
<b>STARFIRE</b> 2.5 litre (151 CID) L4 2-bbl. 2.5 litre (151 CID) L4 2-bbl. 3.8 litre (231 CID) V6 2-bbl. 5.0 litre (305 CID) V8 2-bbl.	LX8 LS6 LD5 LG3	V 1 A G	GM—Pontiac Motor Division GM—Pontiac Motor Division GM—Buick Motor Division GM—Chevrolet Motor Division and GM of Canada	Standard Standard Optional Optional	—	—	—	—	—	—	—	—	—
<b>OMEGA</b> 3.8 litre (231 CID) V6 2-bbl. 5.0 litre (305 CID) V8 2-bbl. 5.7 litre (350 CID) V8 4-bbl.	LD5 LG3 LM1	A G L	GM—Buick Motor Division GM—Chevrolet Motor Division and GM of Canada GM—Chevrolet Motor Division and GM of Canada	Standard Optional Optional	—	—	—	—	—	—	—	—	—
<b>CUTLASS</b> 3.8 litre (231 CID) V6 2-bbl. 4.3 litre V8 diesel 4.3 litre (260 CID) V8 2-bbl. 5.0 litre (305 CID) V8 4-bbl.	LD5 LF7 LV8 LG4	A P F H	GM—Buick Motor Division GM—Oldsmobile Division GM—Oldsmobile Division GM—Chevrolet Motor Division and GM of Canada	Standard Optional Optional Optional	—	—	—	—	—	—	—	—	—
<b>CUTLASS CRUISER</b> 3.8 litre (231 CID) V6 2-bbl. 4.3 litre (260 CID) V8 2-bbl. 5.0 litre (305 CID) V8 4-bbl. 5.7 litre V8 diesel 5.7 litre (350 CID) V8 4-bbl.	LD5 LV8 LG4 LF9 LM1	A F H N L	GM—Buick Motor Division GM—Oldsmobile Division GM—Chevrolet Motor Division and GM of Canada GM—Oldsmobile Division GM—Chevrolet Motor Division and GM of Canada	Standard Optional Optional Optional Optional	—	—	—	—	—	—	—	—	—
<b>DELTA 88</b> 3.8 litre (231 CID) V6 2-bbl. 4.3 litre (260 CID) V8 2-bbl. 4.9 litre (301 CID) V8 2-bbl. 5.7 litre V8 diesel 5.7 litre (350 CID) V8 4-bbl.	LD5 LV8 L27 LF9 L34	A F Y N R	GM—Buick Motor Division GM—Oldsmobile Division GM—Pontiac Motor Division GM—Oldsmobile Division GM—Oldsmobile Division	Standard Optional Optional Optional Optional	—	—	—	—	—	—	—	—	—
<b>CUSTOM CRUISER</b> 5.7 litre (350 CID) V8 4-bbl. 5.7 litre V8 diesel 6.6 litre (403 CID) V8 4-bbl.	L34 LF9 L80	R N K	GM—Oldsmobile Division GM—Oldsmobile Division GM—Oldsmobile Division	Standard Optional Optional	—	—	—	—	—	—	—	—	—
<b>NINETY-EIGHT</b> 5.7 litre (350 CID) V8 4-bbl. 5.7 litre V8 diesel 6.6 litre (403 CID) V8 4-bbl.	L34 LF9 L80	R N K	GM—Oldsmobile Division GM—Oldsmobile Division GM—Oldsmobile Division	Standard Optional Optional	—	—	—	—	—	—	—	—	—
<b>TORONADO</b> 5.7 litre (350 CID) V8 4-bbl. 5.7 litre V8 diesel	L34 LF9	R N	GM—Oldsmobile Division GM—Oldsmobile Division	Standard Optional	—	—	—	—	—	—	—	—	—

EPA ESTIMATES NOT AVAILABLE AT PRESS TIME— TO BE FURNISHED TO DEALERS WHEN RELEASED.

\*VIN (Vehicle Identification Number) Engine Code is the fifth entry (letter or numeral) from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top portion of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield. †The actual mileage you get will vary depending on how and where you drive, your car's condition and its equipment. (1) Designed and recommended for high-altitude operation. (—) Power train not available. Model/engine combinations and availability shown are subject to change without notice.