

1979 BUICK OPELS



IF YOU'RE LOOKING FOR A GREAT JAPANESE CAR, LOOK FOR A GREAT AMERICAN NAME. BUICK.

A WORD ABOUT OPTIONS AND THIS CATALOG

Some of the equipment shown and described in this catalog is available at extra cost. Check with your Buick Opel dealer for complete information. We have tried to make this catalog as comprehensive and factual as possible. And we hope you will find it helpful. However, since the time of printing some of the information you'll find here may have been up-dated. Your dealer has details and before ordering, you should ask him to bring you up-to-date. Buick Motor Division reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models, and to discontinue models. For complete information on powertrains, see your Buick Opel dealer.

BREEDING.

Opel carries a name no other Japanese car has, Buick.

What's in a name? Everything. It's our most valuable possession.

Look at it this way. If you had been selling fine cars for over seventy-five years, and had spent that three-quarters of a century carefully nurturing a reputation of prestige and quality, would you give that name to any stranger? No way.

That's what "breeding" is all about. It's family pride. It means, that if a car is part of our family, it has to live up to our name.

As for how this translates into hard automotive facts: read on.

SALES & SERVICE.

Where are you right now? Or, where did you get this catalog? At a Buick Opel dealer.



Immediately that tells you a lot about the sort of service support you can expect with your Opel, that is manufactured for Buick by Isuzu Motors Limited.

There are over 700 quality Buick Opel dealers throughout America. And all that means a heck of a lot, as any wise car owner knows.

RELIABILITY.

Let's go back to that concept of "breeding" again.

It takes more than a nice nameplate to make a car a Buick.

It takes guidelines for how they are tested. It means that Opel has to live up to the Buick name to win its wings and be called: Buick Opel.

So, when we say Buick Opel is a great Japanese car, we're not guessing. We know.

VERSATILITY.

Should you want a rollicking road car, we've got a car for you—Opel's Sport Coupe. If you want a fun first car, we've got a car for you—Opel's Deluxe Coupe. A snazzy second car? Opel's Standard Coupe. And if you want a frisky family car, have we got a car for you! Opel's Sedan.

If you're looking for a great Japanese car, we're determined to help you keep it in the family, with a great American name... Buick.



Opel Deluxe Sedan

Opel Deluxe Coupe

Opel Coupe

Opel Sport Coupe

IF YOU'RE LOOKING FOR A NIFTY COUPE.

Cou-pe or coupe ku-pa. 2 often 'kup; a usually closed 2-door automobile with a full-width rear seat. —Webster.

Trust a dictionary definition to leave out the magic.

There is no mention, for instance, of the exhilaration of Opel's crisp performance. Or the pride you feel, when you look out the window and see it parked in your driveway. Or the euphoria of putting your Opel through its paces on the road.

That's what a Buick Opel coupe can be all about.

However, friend Webster set the record straight on a couple of counts. Opel Coupe is an automobile with two doors. Both fit su-

perbly, as is characteristic of our careful craftsmanship. There certainly is a full-width rear seat. Extremely comfortable for two adults, and they don't have to possess collapsible kneecaps.

Now, let's get down to some specifics.

SPORT COUPE.

First, what our Sport Coupe is. It houses a fast-stepping 1.8 litre powerplant. It has four in-line pistons turning a five-bearing crankshaft. Simple math tells you that you can't do much better than that. The head? Cross-flow of course, for even fuel distribution, and hemi for even combustion. A 2-barrel carb for plenty of fuel and air flow.

Opel's engine was developed for small trucks. Opel isn't a small truck. It's a little car. Guess what happens? Right. Zoom Vroom. Quite responsive.

Naturally, it has a gearbox to match. Comes with a four-on-the-floor that's as smooth as cutting butter with a hot knife. Or order a masterful 5-speed, that'll bring out the enthusiast that dwells within us.

Another thing our discreet Opel Sport Coupe is not. It's not garish. It's not gaudy. Instead, it's understated. Efficient looking. With front air dam, blacked-out grille, blacked-out window moldings, car-colored bumper with rub strips, sport mirrors, rectangular headlamps, special wheels, black striping, and special "SC" identification. Mean? Maybe. But always in good taste.

Now combine that with responsive rack-and-pinion steering. Front disc brakes and automatically adjusting rear drums, both

power-assisted. And specially calibrated springs and shocks, plus a big beefy front stabilizer bar. Suddenly you've got yourself a Sport Coupe that'll get you around the corner, with both alacrity and flair.

DELUXE COUPE.

Suppose you're young. Or old. Just starting a career. Or retired. Newly married perhaps. For whatever good reason, you want a first car that isn't a huge car. And without a huge price.

Our delightful Deluxe is the coupe for you.

It's got all the get up and go of the Sport Coupe, combined with subtle styling and some rather nice refinements. Note the full wheel covers. Very posh. An electric clock. How timely. A standard console. Consoling. Dual accent stripe. Rather racy. Front and rear bumper guards, bright side-window and rocker panel moldings, body colored sport mirrors, simulated wood-grain on the doors

and instrument panel. Nice tasteful touches.

Yet, this isn't just another pretty face. How about 9.9 cu. ft. of trunk space for small car practicality? Or a 13.7 gallon gas tank to give you real cruising capacity? And if you want to order air-conditioning, it comes fully integrated into the instrument panel.

So go ahead. Treat yourself to a lot of first-car luxe. It's a big bargain.

STANDARD COUPE.

We're not talking about a spartan plain-Jane. Here's what's standard on our Standard Coupe.

The same tough 1.8 litre engine as the other models, the same 9.9 cu. ft. of trunk space and 13.7 gallon gas tank, the same adjustable perforated vinyl front buckets and wide rear bench ready and able to carry four adults in comfort, the same rack-and-pinion steering, the same power disc/drum brakes, the same subtle suspension, the same

four-on-the-floor stick shift with the same short throw.

Here comes more: tinted glass all round, swing-out rear-windows, flow-through ventilation, interior dome light, rectangular headlamps, 2-speed electric windshield wipers, electric cigarette lighter, armrests, lockable glove compartment, interior hood release, pile carpeting front and rear, and trunk mat. Safety features: seat belts all round, energy-absorbing steering column, safety steering wheel, passenger-guard door locks, safety latches and hinges, padded instrument panel and front seat-tops, hazard flasher, side marker lights and reflectors.

All standard. At a standard price. Now that's unusual.



Opel Sport Coupe

IF YOU'RE LOOKING FOR A SUPER SEDAN.

You've just been reading all about our nifty Buick Opel coupes. The details of which have, no doubt, left you drooling. It's just that you have a minor problem. Minors. Kids. Family. And you figure for your purposes, two doors are too few.

All is not lost. Watch closely as we take our wonderously equipped coupe, push a bit

here, pull some there, add two rear doors, and guess what?

OPELS SEDAN.

Like magic.

That handsome carriage sits on the same short 94.3" wheelbase that squirts through traffic, and into tight parking spots, like a lit-



tle whiz. But inside, there's plenty of leg room. For plenty of legs. And parcels. And toys. And baseball bats. But... heck, you know what a family car has to be.

And, that's what ours really is.

You get all the same snappy running gear and all the same interior goodies as the coupe.



Plus the convenience of... slam, slam, slam, slam. Four ways of getting in and out.

So, if you're looking for a super and sensible sedan: keep it in the family. Buick Opel has the family car for you.



Opel Deluxe Sedan

IF YOU'RE LOOKING FOR INVITING INTERIORS.

The Buick name has always been associated with interior comfort. Well, rest assured, our Opels are determined to live up to that family trait.

As a result, instead of having sitting spaces that seem to say uncompromisingly, "Listen here, body, this is the way we're shaped and you just better fit in, or else." Our front bucket

seats are specifically designed to accommodate comfort, and support your very own bodily contours.

Moreover, the seatbacks tilt to adjust to your favorite shoulder-to-steering wheel distance, because arms come in different lengths. And, there's a forward-to-back seat adjustment range of 6.3" because not all legs are the same.

As a matter of course, we cover all this comfort with handsome perforated vinyl, of fine quality. Of course.

Comes in tan, white, or black. (Sport Coupe, black only.)

Or, as shown below, there's an available Deluxe plaid cloth-and-vinyl trim in black/white or tan/white combinations. Very fetching.

Any motorcar with the good grace to transport you unruffled through the great outdoors, deserves a great indoors. So Buick



Opel now offers, in the Deluxe Coupe and

Sedan models, a super interior option shown below.

You'll note the use of a dark brown, deeply ribbed, velour cloth that is so plush, it's positively luxurious. A fine complement to the rich, dark brown exterior.

And the seat belts are color-coordinated. Naturally.

Also included is a console with a rear seat storage compartment. And in the Sedan,

there are full panels and simulated wood-grain vinyl stripes on the rear doors to match the front.

An integral part of this interior environment, is a special sound-absorbing acoustical package. So not only is everything plush . . . purrr. And soft . . . ahhh. But also . . . shhh.

Which is the way things really should be. True?



IF YOU'RE LOOKING FOR AN ARRAY OF OPTIONS AND EQUIPMENT.



Available manual 5-speed transmission gives enthusiastic performance and an overdrive gear.



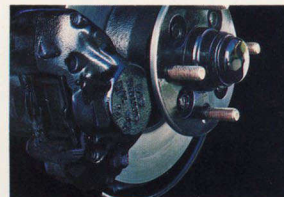
Available automatic transmission allows smooth shifting and driving. Standard console included on Deluxe models.



Available instrumentation package acts as a mini-information center to monitor engine function.



Column-mounted wiper/washer controls with available delay switch permits convenient operation.



All Opels feature power-assisted front disc brakes (drum rear).



Available rear-window defogger helps provide a rear view in bad weather.



Swing-out rear-window on all Opel Coupes add to ventilation comfort.



The locking glove compartment provides a handy storage area.



Adjustable seatbacks allow tailoring for individual comfort.



Available steel-belted, radial-ply whitewall tires provide practicality and appearance.



Available air conditioning helps keep you comfortable in all types of weather.

Available AM or AM-FM radio makes music, while you make miles.

POWERTRAIN ARRANGEMENT.

Front engine/rear drive

ENGINE.

Type: In-line, four-cylinder, liquid-cooled, cast-iron block, overhead cam, aluminum cross-flow head, hemispherical combustion chambers, five main bearings.

Bore and stroke: 3.31 x 3.23 in. 84.0 mm x 82.0 mm.

Displacement: 110.8 cu.in./1817 cc/1.8 liters.

Compression ratio: 8.5 to 1.

Net horsepower: 80 SAE net @ 4800 rpm.

Torque: 95 lbs.-ft. @ 3000 rpm.

Fuel: Unleaded.

DRIVETRAIN.

Standard transmission: Manual 4-speed, fully synchronized in all forward gears.

Available transmission: Manual 5-speed, fully synchronized in all forward gears.

Available transmission: Automatic.

FRONT SUSPENSION.

Type: Independent with coil springs, unequal control arms and stabilizer bar. Shock absorbers: Double-acting.

REAR SUSPENSION.

Type: 3-link with torque tube and coil springs. Shock absorbers: Double-acting.

STEERING.

Type: Rack-and-pinion.

Turning circle diameter: 30.2 ft., curb to curb.

BRAKES.

Front: Power-assisted, disc-type.

Rear: Power-assisted, drum-type.

WHEELS AND TIRES.

Wheel size: 5J x 13.

Tires (standard): 6.15 x 13/155 bias-ply, blackwall.

Tires (available): 155SR-13 steel-belted, radial-ply, whitewall.

Tires (available): 175/70 SR-13 steel-belted, radial-ply, white billboard lettered (Sport Coupe only).

RECOMMENDED NORMAL MAINTENANCE SCHEDULE

Engine oil change: every 12 months or 7,500 miles.

Oil filter change: at first oil change, then every second change.

Spark plug change: every 15,000 miles.

Points and condenser replacement: every 15,000 miles.

Chassis lubrication: every 12 months or 7,500 miles.

Transmission fluid change (manual): at first 7,500 miles, then every 30,000 miles. (Automatic): every 30,000 miles.

BUICK OPEL INTERIOR DIMENSIONS

		Coupe		Sedan	
		in.	mm	in.	mm
Head room	Front	37.0in./939mm	37.9in./962mm	35.0in./898mm	36.6in./929mm
	Rear	40.7in./1,033mm	40.7in./1,033mm	30.9in./784mm	30.9in./784mm
Leg room	Front	51.1in./1,297mm	51.1in./1,297mm	50.9in./1,292mm	50.9in./1,292mm
	Rear	50.2in./1,275mm	50.2in./1,275mm	50.3in./1,278mm	50.3in./1,278mm
Shoulder room	Front	50.9in./1,292mm	50.9in./1,292mm	50.2in./1,275mm	50.2in./1,275mm
	Rear	49.9in./1,268mm	49.9in./1,268mm		

BUICK OPEL EXTERIOR DIMENSIONS

	2-door Coupe		2-door Deluxe Coupe		2-door Sport Coupe		4-door Deluxe Sedan	
	in.	mm	in.	mm	in.	mm	in.	mm
Overall length	168.0	4,268	170.5	4,330	168.3	4,276	170.5	4,330
Overall width	61.8	1,570	61.8	1,570	61.8	1,570	61.8	1,570
Overall height	50.6	1,285	50.6	1,285	50.6	1,285	51.3	1,304
	lbs.	kg	lbs.	kg	lbs.	kg	lbs.	kg
Federal curb weight	2,161	980	2,174	986	2,178	988	2,229	1,011
California curb weight*	2,182	990	2,195	995	2,199	997	2,250	1,020

*California weight is higher than Federal weight due to equipment required in California that is not required in the other 49 states.

A WORD ABOUT ASSEMBLY, COMPONENTS AND OPTIONAL EQUIPMENT IN THESE BUICK OPELS

The Buick Opels described in this brochure are assembled at facilities of Isuzu Motors Limited, Japan.

These vehicles incorporate thousands of different components produced by Isuzu Motors and by various suppliers to Isuzu Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Buick Opels with different components or differently sourced components than initially scheduled.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

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A GREAT JAPANESE CAR
WITH A GREAT AMERICAN
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