

Grand Ville Brougham Pontiac's most luxurious full-sized car.





Grand Ville Brougham Convertible.



Grand Ville Brougham 2-Door Hardtop Coupe.



Available 60/40 seat. Trimmed in a luxurious velour. Shown in burgundy—also available in blue, saddle and black.

1975 Grand Ville Brougham.

Don't even consider it, unless you have a taste for luxury. A well cultivated taste.

Because this is Pontiac's most luxurious car. Ever.

You sit on thick, foam seats which have been hand-fitted with a new, rich textured velour.

You look at an instrument panel that surrounds you with handsome dark flame chestnut woodgrain applique.

You find power windows, power steering, Turbo Hydramatic transmission and power front disc brakes. All standard.

You can stretch your legs out for more than a yard.

You can sink your feet down into the thick, cut-pile carpeting.

You can even pull down a relaxing center armrest right next to you.

Very luxurious, indeed.

Like the exterior. With its new grille. New rectangular head-lamps. New wraparound parking and signal lights. New sweeping roof line. New double-level tail lamps. And new distinctive hood ornament.

But let's be honest.

There's only one way to appreciate the elegance of Grand Ville Brougham. Drive it.

You feel the responsiveness of its 400-cubic-inch V-8. The smoothness of its ride. The agility of its remarkable new Radial Tuned Suspension. And the hush of its performance.

1975 Grand Ville Brougham.

A very luxurious automobile. For those who won't have their driving any other way.



Standard notchback seat in your choice of plush velour or all-Morrokide (shown).



Available digital clock. You get a quick, easy tothe-minute check on the time.



Available air conditioning with automatic temperature control. You can select fan speed and new economy settings if you like.

Bonneville

Pontiac's original full-sized Wide-Track.





Bonneville 4-Door Hardtop Sedan.



Bonneville full-width seat upholstered in tweed cloth. Shown in black and white—also available in blue, green, and burgundy.

Remember the first time you drove?

That beautiful feeling of actually making a car go where you wanted. That very special feeling.

Pontiac remembers.

And offers you a way to make driving that special again.

1975 Bonneville.

You see, Bonneville is above all a Wide-Track Pontiac. It smooths you over rough spots. But these days driving a Bonneville feels even better thanks to Radial Tuned Suspension. RTS includes steel-belted radial tires, firm shocks plus stabilizers.

The inside makes driving special, too. You get big comfortable seats. Rich fabrics. Thick carpeting. Plus power steering, Turbo Hydramatic and power front disc brakes. Standard.

Even the styling is special. A distinctive new grille. New rectangular headlamps. New sporty roof line. And new side window treatment.

But the best Bonneville news is Pontiac's Maximum Mileage System. It helps improve gas mileage. And it's also designed to improve spark plug life and give you up to 22,500 miles between spark plug changes. Yes, up to 22,500 miles.

1975 Pontiac Bonneville. For the person who's just plain tired of just plain driving.





Adjustable pedals you can order. A control on the instrument panel moves the pedals toward you—or away from you—and then locks them into position.

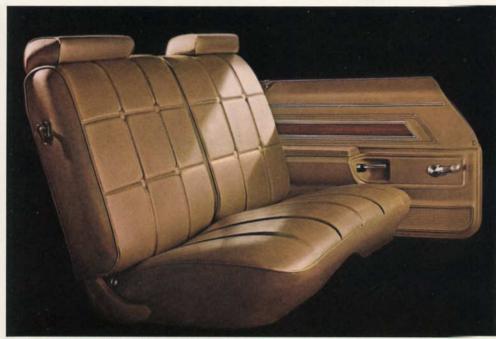


High Energy Electronic Ignition. It helps provide up to 22,500 miles between spark plug changes.



Available 60/40 seat in all-Morrokide upholstery. Shown in white—also available in saddle, burgundy, blue and green.

Catalina Pontiac's lowest priced full-sized car.



Catalina's available all-Morrokide interior in saddle. Also available in blue, green and burgundy.



Catalina 2-Door Hardtop Coupe.

Let's talk about what you want in a less expensive full-sized car.

Like big room and a not-so-big price.

1975 Catalina gives you both. It's Pontiac's lowest priced full-sized car.

You want a car that's agile, too. Not a two-ton marshmallow.

Catalina gives you Pontiac's Radial Tuned Suspension—steelbelted radials, firm shocks and stabilizers.

You want easy driving.

Catalina gives you power steering, Turbo Hydra-matic transmission, power front disc brakes and a 400-cubic-inch V-8. As standard equipment.

You want a car that looks a cut above.

Catalina gives it to you. Outside, thanks to a distinguished new front end, new grille, new roof styling and new rear end. Inside, thanks to big roomy seats, soft cloth and Morrokide upholstery, thick carpeting and dark flame chestnut woodgrain applique on the instrument panel.

You may even want to order Catalina's new 60/40 seat.

And, of course, you want improved gas mileage. Plus longer spark plug life.

Pontiac's new Maximum Mileage System is designed to help give Catalina improved gas mileage and longer spark plug life.

1975 Pontiac Catalina. If you get the idea it's a lot more car for the money this year, you get the idea.

Now get the car.



Available Fuel Economy Gauge. It lets you know when you could be getting better gas mileage.



Our catalytic converter. It helps give you improved gas mileage, longer spark plug life, cleaner air.



Catalina's available custom interior in tweed cloth. Shown in black—also available in blue, green and burgundy.

PONTIAC FACTS AND FIGURES

MODELS

Grand Ville Brougham: 2-Door Hardtop Coupe, 4-Door Hardtop Sedan, Convertible. Bonneville: 2-Door Hardtop Coupe, 4-Door Hardtop Sedan.

Catalina: 2-Door Hardtop Coupe, 4-Door Sedan.

POWER TEAMS

Standard engines:

Catalina & Bonneville: 400-cu.-in, 2-bbl V-8.*

Grand Ville Brougham: 400-cu.-in. 4-bbl. V-8.

Available engines:

Catalina & Bonneville: 400-cu.-in. 4-bbl. V-8.

Catalina, Bonneville and Grand Ville Brougham: 455-cu.-in. 4-bbl. V-8. Standard transmission: Turbo Hydra-matic. *Not available in California.

STANDARD INTERIOR FEATURES Standard Catalina Features

Full-width seat with cloth and Morrokide trim. Full foam seats. Thick cut-pile carpeting. Deluxe steering wheel. High-low ventilation. Driver and passenger instrument panel ash trays (driver's lighted). Dark flame chestnut vinyl on instrument panel. Glove box lamp. Trunk mat.

Special Bonneville Features

Full-width seat with fold-down armrest. Cloth and Morrokide or all-Morrokide fabrics. Carpeted lower door panels. Custom cushion steering wheel. Dome lamp switches on all doors. Pull straps on doors.

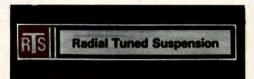
Special Grand Ville Brougham Features

Power windows. Velour or all-Morrokide trim. Door courtesy lamps. Trunk fully trimmed with a rich velour. Electric clock. Grand Ville Brougham identification on instrument panel. Pedal trim plates. Righthand ash tray lamp. Trunk lamp. Custom seat and shoulder belts with soft tone reminder system.

STANDARD EXTERIOR FEATURES Standard Catalina Features

Bold new grille and front end. Front and rear bumper systems using energy absorbers.

New bumper rub strips. New tail lamps. Hubcaps. Windshield radio antenna. New rear end. Moldings on windshield, hood rear edge, rear window, quarter window. Rocker panel and roof drip moldings. Concealed wipers. New wraparound park and signal lamps. New headlamp bezels. New roof and rear window (4-Dr. Sedan).



RTS includes steel-belted radial tires, firm shocks, jounce restrictors, computer-selected springs and front and rear stabilizer bars.



Instrument panel with available fuel economy gauge. So you know when you're being economical with gas. And when you're not.

Special Bonneville Features

Distinguished new grille and front end. New rectangular headlamps. New wraparound park and signal lights. New tail lamps that wrap around as side marker lamps. New rear wheel opening covers. New deluxe wheel covers. Body colored inserts on door handles. Bonneville identification on grille, front fenders, rear deck lid. Wheel opening moldings. Wide rocker panel moldings with rear fender extensions. New rear quarter window (coupe). New side window treatment (sedan).

Special Grand Ville Brougham Features

New windsplit hood molding. Stand-up hood ornament. Grand Ville Brougham monogram on rear quarter windows. Cordova top, except convertible. Custom finned wheel covers. Special accent stripes. Chrome left-hand remote control mirror. Belt reveal moldings. Grand Ville Brougham identification. Windowsill moldings including hood rear edge moldings. Formal Grand Ville Brougham roof.

STANDARD CHASSIS FEATURES Standard Catalina Features

Variable-ratio power steering. Power brakes with front discs/rear drums. Radial Tuned Suspension, which includes: firm shocks. HR78-15 GM specification steel-belted radial tires, front and rear stabilizer bars, jounce restrictors, computer-selected springs. 4-wheel, coil-spring suspension. 2.56 axle ratio. Acoustical insulation. Pontiac's Maximum Mileage System requires unleaded fuel and includes: High Energy Electronic Ignition, catalytic converter, improved torque converter and HR78-15 GM specification steel-belted radial tires. (We call it our Maximum Mileage System because it represents the most advanced engineering and technology Pontiac can offer on 1975 model cars.)

Special Bonneville and Grand Ville Brougham Feature

Added acoustical insulation throughout.

Hardtop Coupe	4-Door Hdtp. Sedan	4-Door Şedan	Con- vertible
226.0	226.0	226.0	226.0
79.6	79.6	79.6	79.6
123.4	123.4	123.4	123.4
63.8/64.0	63.8/64.0	63.8/64.0	63.8/64 0
38.3*/37.4*	38.6/37.6	39.1/37.9	39.1/38.1
42.7/35.8**	42.7/38.8	42.7/38.8	42.7/35.8
63.9/62.9	63.9/63.0	63.9/63.0	63.9/61.7
59.4/56.2	59.4/59.6	59.4/59.6	59.4/56.2
	226.0 79.6 123.4 63.8/64.0 38.3*/37.4* 42.7/35.8* 63.9/62.9	Coups Hdtp. Sedan 226.0 226.0 79.6 79.6 123.4 123.4 63.8/64.0 63.8/64.0 38.3*/37.4* 38.6/37.6 42.7/35.8* 42.7/38.8 63.9/62.9 63.9/63.0	Coups Hdtp. Sedan Şedan 226.0 226.0 226.0 79.6 79.6 79.6 123.4 123.4 123.4 63.8/64.0 63.8/64.0 63.8/64.0 38.3*/37.4* 38.6/37.6 39.1/37.9 42.7/35.8* 42.7/38.8 42.7/38.8 63.9/62.9 63.9/63.0 63.9/63.0

^{*}Bonneville & Grand Ville Brougham, 38.9/37.6
**Bonneville & Grand Ville Brougham, 38.8

CAPACITIES

Fuel tank—25.8 gals. Cooling system 21.6 qts. Oil, less filter refill—5.0 qts.

POPULAR EQUIPMENT AVAILABLE

Digital clock. Controlled-cycle windshield wipers. Headlamp-on warning system. Fuel economy gauge. Cordova top (standard on Grand Ville Brougham, not available on convertible). Cruise Control. Automatic temperature control air conditioning Power windows (std. on Grand Ville Brougham). Power door locks. 4-speaker stereo system with AM/FM stereo radio or integral 8-track tape units. Custom trim (Catalina only). Trunk lid release. Remote control outside rearview mirrors. Colorkeyed vinyl body side moldings. Dome and reading lamps. 6-way power seat. Adjust

able pedals—driver adjusts brake and accelerator to comfortable level. 60/40 split front seat. Extrá Quiet Package (Catalina only).

PONTIAC SAFETY FEATURES

Occupant Protection

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with audio and visual reminders, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured roof inner panel.

Accident Prevention

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches.

Anti-Theft

Anti-theft ignition key reminder buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

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