

1975 Pontiac

Astre • Ventura • Firebird • Grand Am • Grand LeMans • LeMans Sport Coupe • LeMans • Grand Ville Brougham • Bonneville • Catalina • Grand Prix • Safari Station Wagons



Astre

Pontiac's new subcompacts.



Astre SJ Hatchback Coupe.



Astre GT Hatchback Coupe.



Astre Hatchback Coupe. The hatch pops up, the rear seat folds down to give you lots of easy-to-load cargo space.



Believe it or not, this is the *standard* interior of Astre SJ. Cloth and Morrokide buckets shown in burgundy—also available in blue and black.

Now the Wide-Track people have a way with subcompacts, too.

Now there's Pontiac's new subcompact Astre.

The Astre Hatchback and Safari wagon come standard with an overhead cam engine, floor-shifted 3-speed, front disc brakes and a standard interior that looks like extra cost.

The sporty Astre GT Hatchback and Safari get a 2-bbl. carburetor, front and rear stabilizer bars, Rally wheels, steel-belted radial tires, sport mirrors and Pontiac's new Maximum Mileage System.

Inside, look for a tach, an electric clock, a custom cushion steering wheel and an adjustable back support on the driver's seat.

The Astre SJ is Pontiac's most luxurious subcompact.

Hatchback or Safari, the bucket seats are standard. Covered in a fabric usually reserved for much more expensive cars.

The cut-pile carpet is as fine as anything we put in an automobile.

A custom cushion steering wheel, Rally gauges, tachometer and clock are set off by the rich look of African crossfire mahogany on the instrument panel.

New finned Rally III wheels, Radial Tuned Suspension with steel-belted radial tires, 2-bbl. carburetor and 4-speed are standard, too.

Astre. Astre GT. Astre SJ. A few minutes behind the wheel of any new Astre, and you'll know you're driving a Pontiac.

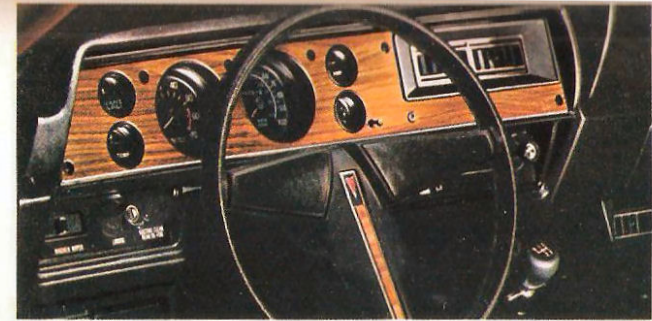
DIMENSIONS (inches)	Hatchback Coupe	Safari Wagon
Overall length	175.4	175.4*
Overall width	65.4	65.4
Wheelbase	97.0	97.0
Track, front/rear	54.7/53.6	54.7/53.6
Head room, front/rear	37.1/35.3	38.9/38.3
Leg room, front/rear	43.5/29.6	43.5/30.2
Shoulder room, front/rear	51.3/49.2	51.3/49.2
Hip room, front/rear	47.2/42.5	46.9/42.5

*176.4 on Astre SJ.

Shown on the cars on these pages are some options and accessories offered by Pontiac at extra cost.



Astre's all-Morrokide upholstery. Shown in saddle—also available in black, burgundy, sandstone and white.



Astre SJ has full rally instrumentation.



2-Seat Astre Safari Wagon.



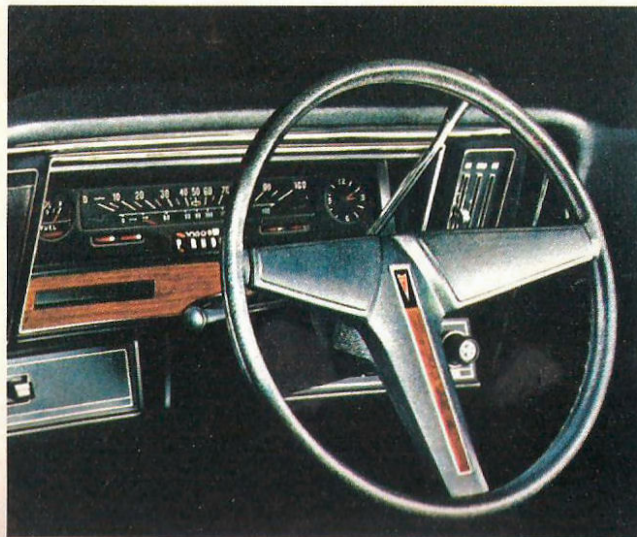
2-Seat Astre SJ Safari Wagon.

Ventura

Pontiac's low-priced compact cars.



Ventura SJ 2-Door Coupe.



Ventura's standard instrument panel. The custom cushion steering wheel is standard on Ventura Custom, Sprint and SJ. It's available on Ventura.



Ventura SJ's standard cloth and Morrokide interior. Shown in burgundy—also available in black. Remind you of other great Pontiacs?

It used to be you bought a compact car for three reasons. Size. Price. And economy.

Pontiac's '75 Ventura gives you all three. And a lot more. Even our lowest priced Ventura has cut-pile carpeting. Front disc brakes. A Radial Tuned Suspension with steel-belted radial tires. Your choice of a 2-Door Coupe, Hatchback or 4-Door Sedan. And a thrifty 250-cu.-in. Six that Pontiac's Maximum Mileage System helps make even thriftier.

Of course, if you want more, we offer a little nicer Ventura called Custom. With special interior and exterior trim. Plus added sound insulation. So you get more than a name.

If the thought of a super plush compact turns you on, our new Ventura SJ is just what you're after. It's our most luxurious compact ever.

Which explains the deeply contoured front bucket seats, convenient center console and woodlike vinyl accent trim inside. As well as the custom finned wheel covers and special accent trim outside. And options you can order. Like air conditioning. Now available even with a Six.

Our sporty Ventura with the Sprint option is obviously a driver's car. So order the 2-Door Coupe or Hatchback and get Rally II wheels. Front disc brakes. A front suspension design like Firebird's. And a responsive 250-cu.-in. Six. Or one of three V-8 options you can order.

That's Pontiac's compact lineup for '75. If you still don't see what you want, maybe you don't want a compact after all.

DIMENSIONS (inches)	2-Door Coupe & Hatchback	4-Door Sedan
Overall length	199.6	199.6
Overall width	72.4	72.4
Wheelbase	111.1	111.1
Track, front/rear	61.2/59.0	61.2/59.0
Head room, front/rear	38.5/36.3	39.5/36.5
Leg room, front/rear	41.7/33.4	41.7/35.3
Shoulder room, front/rear	56.6/55.3	56.6/56.7
Hip room, front/rear	53.3/44.8	53.3/46.4



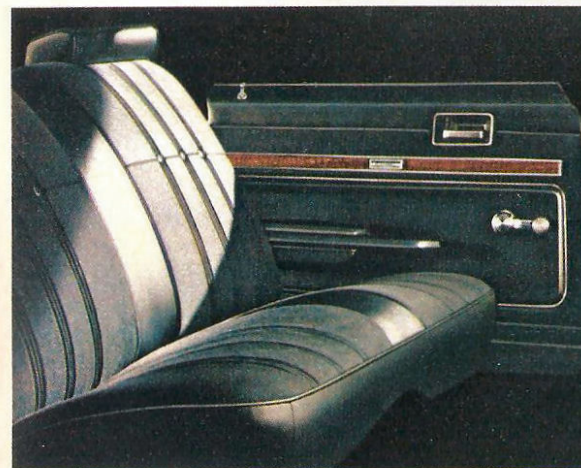
Ventura 2-Door Hatchback Coupe.



All-Morrokide bucket seats are available on Ventura. Shown in white—also available in saddle and black. Burgundy and blue buckets also available on 2-Door Coupes.



Our RTS—it's standard on every Ventura.



Ventura Custom full-width seat upholstered in cloth and Morrokide. Shown in black—also available in sandstone.



Ventura Custom 4-Door Sedan.



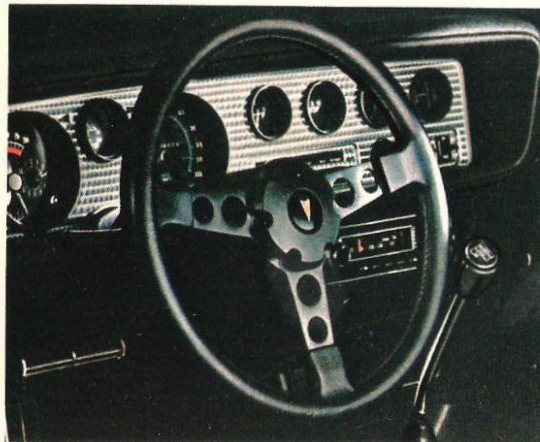
Ventura Sprint 2-Door Hatchback Coupe.

Firebird

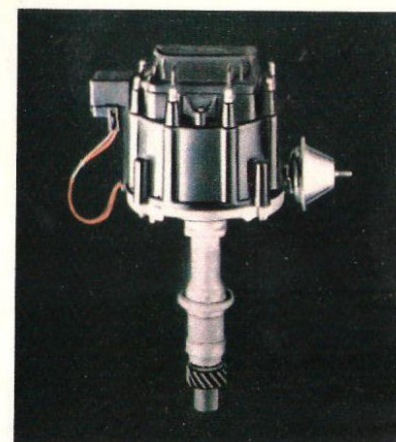
Pontiac's sports cars.



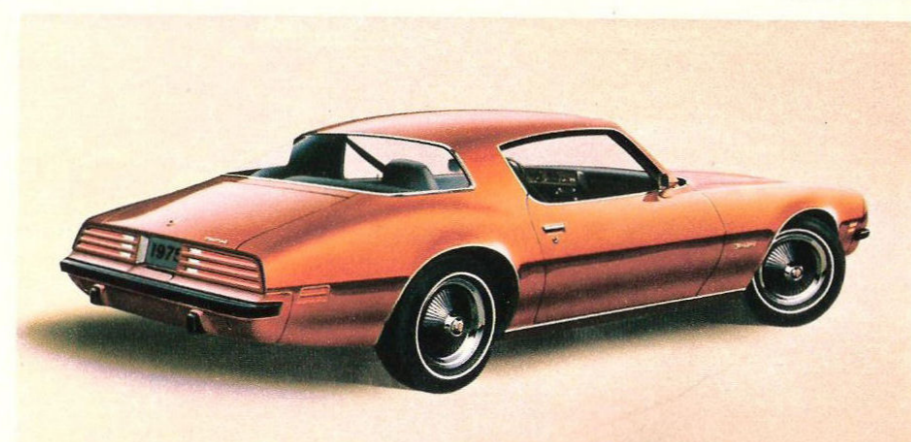
Formula Firebird. Firebird Trans Am.



Firebird Trans Am's flight deck. The full rally instrumentation and Formula wheel are standard.



Pontiac's Maximum Mileage System with High Energy Electronic Ignition is standard on all Firebirds.



Firebird Hardtop Coupe.

Got some pretty definite ideas about what you want in a sports car? So has Pontiac. And there are four great '75 Firebirds to back them up.

Our basic Firebird has the styling you'd expect in a sports car. And a lot you wouldn't. Including standard features like a Radial Tuned Suspension with steel-belted radial tires. Power steering. Pontiac's Maximum Mileage System. And a thrifty 250-cu.-in. Six.

Then there's Esprit. Our plushiest Firebird. With body colored sport mirrors, deluxe wheel covers and attractive accent trim on the outside. A plusher custom interior and added sound insulation inside. They help make Esprit one of our most popular Firebirds.

If your idea of a sports car is based on performance, there are two Formula Firebirds to choose from. The Firebird Formula 350 and Formula 400. With a V-8 to match both numbers. And a long list of standard performance equipment that includes a 4-speed, front disc brakes, front and rear stabilizer bars.

The 1975 Trans Am is our ultimate Firebird.

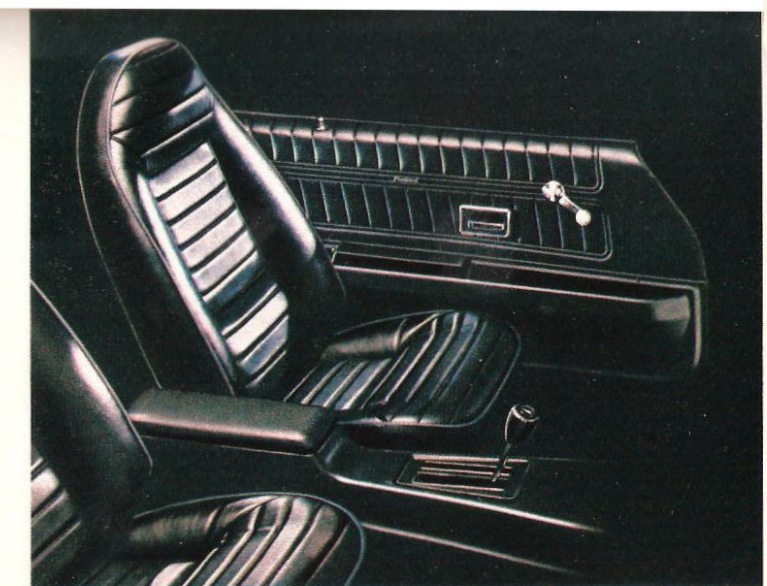
It's equipped with a standard 400 4-bbl. A 4-speed transmission. A shaker hood. And enough functional air dams, extractors, deflectors and spoilers to help keep this 'Bird hugging the road. (Even if the supergraphic Firebird hood decal you can order does suggest otherwise.)

Economy, luxurious appointments, a little performance or a lot. There's a '75 Firebird that's got it.

DIMENSIONS (inches)	Firebird, Esprit	Formula	Trans Am
Overall length	196.0	196.0	196.0
Overall width	73.0	73.0	73.0
Wheelbase	108.1	108.1	108.1
Track, front/rear	60.9/60.0	61.3/60.4	61.2/60.3
Head room, front/rear	37.5/35.9	37.5/35.9	37.5/35.9
Leg room, front/rear	44.1/29.6	44.1/29.6	44.1/29.6
Shoulder room, front/rear	57.4/54.4	57.4/54.4	57.4/54.4
Hip room, front/rear	52.4/45.8	52.4/45.8	52.4/45.8



Firebird's custom interior. Standard on Esprit, available on Formula Firebird and Trans Am. Shown in saddle—also available in burgundy, white, blue and black.



Standard Firebird, Formula Firebird and Firebird Trans Am interior. Shown in black—also available in white and saddle. Everybody should have standards like this.



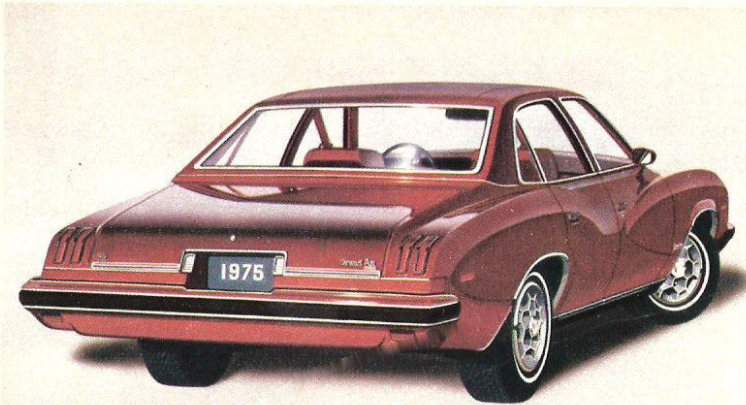
Firebird Esprit.

Grand Am

Pontiac's great American road car.



Grand Am 2-Door Colonnade Hardtop Coupe.



Grand Am 4-Door Colonnade Hardtop Sedan.



Grand Am's luxurious cloth and Morrokide bucket seats. Shown in burgundy—also available in saddle, blue and green.

Some cars are at home, sitting in the driveway. Pontiac's new Grand Am belongs out on the road.

Because the 1975 Grand Am ranks among Pontiac's finest road cars. With impressive handling from our Radial Tuned Suspension with steel-belted radial tires.

In a turn, Grand Am is agile. Yet, the straightaways are Pontiac smooth.

There's great response from a 400 V-8 and Turbo Hydra-matic. There's even a new Maximum Mileage System, including High Energy Electronic Ignition.

You can count on fast-rate, variable-ratio power steering, too. And power front disc brakes.

The new Grand Am even looks like a great road car. The unique nose and sloped front end panel are made of squeezable Endura. And louvered rear quarter windows on the 2-door add to a real performance look.

There are special front and rear body colored bumpers, too. And color-keyed stripes shooting back from across the nose.

Sitting behind the wheel, you'll detect an expensive European accent. In front of you lies a bevy of gauges. And the look of African crossfire mahogany that continues down to the console at your side.

Special bucket seats give you lateral support. And you can order them in fine cloth or all-Morrokide if you like. The passenger bucket reclines.

A Pontiac showroom is the best place to see the new Grand Am. But seeing isn't feeling. For that, you've got to put it on the road. Where this new Grand Am belongs.

DIMENSIONS (inches)	2-Door	4-Door
Overall length	211.0	215.0
Overall width	77.0	77.0
Wheelbase	112.0	116.0
Track, front/rear	61.6/61.1	61.6/61.1
Head room, front/rear	37.7/37.0	38.3/37.5
Leg room, front/rear	42.5/33.5	42.5/38.6
Shoulder room, front/rear	59.6/57.9	59.6/58.9
Hip room, front/rear	54.8/52.7	54.7/57.8

eMans means quality. And sportiness. And value. But this year, it also means an elegant new top-of-the-line mid-sized car . . . Grand LeMans.

The new Grand LeMans joins company with Pontiac's finest cars. Grand Prix . . . Grand Am . . . Grand Ville Brougham.

Grand LeMans has a look all its own. Distinctive front grille with inset parking lamps. Elegant hood ornament. And formal rear quarter windows on the coupe.

The Grand LeMans interior is a real standout. The fully padded notchback front seat is covered with fine cloth or leatherlike Morrokide. And bucket seats are available at no extra cost.

There's a handsome new instrument panel. Even a custom cushion steering wheel.

Under the hood, Pontiac performance is linked to a Turbo Hydra-matic transmission.

Pontiac 350 and 400 V-8s, variable-ratio power steering and power front disc brakes are available.

And Pontiac's new Maximum Mileage System not only helps improve mileage, but gives you improved cold-weather starting.

Of course, the ride is smooth. With steel-belted radial tires and Radial Tuned Suspension.

The name says it. Grand LeMans.

DIMENSIONS (inches)	2-Door	4-Door
Overall length	208.0	212.0
Overall width	77.4	77.4
Wheelbase	112.0	116.0
Track, front/rear	61.2/60.7	61.2/60.7
Head room, front/rear	37.7/37.0	38.3/37.5
Leg room, front/rear	42.5/32.9	42.5/37.0
Shoulder room, front/rear	59.6/57.9	59.6/58.9
Hip room, front/rear	54.8/52.7	54.7/57.8

Grand LeMans

Pontiac's most luxurious mid-sized car.



Grand LeMans 2-Door Colonnade Hardtop Coupe.



Looking for something? With this new cockpit-style instrument panel, everything's at a moment's glance. Shown with available rally gauge cluster.



Catch a likeness to more expensive luxury sedans? It's the Grand LeMans 4-Door Colonnade Hardtop Sedan.



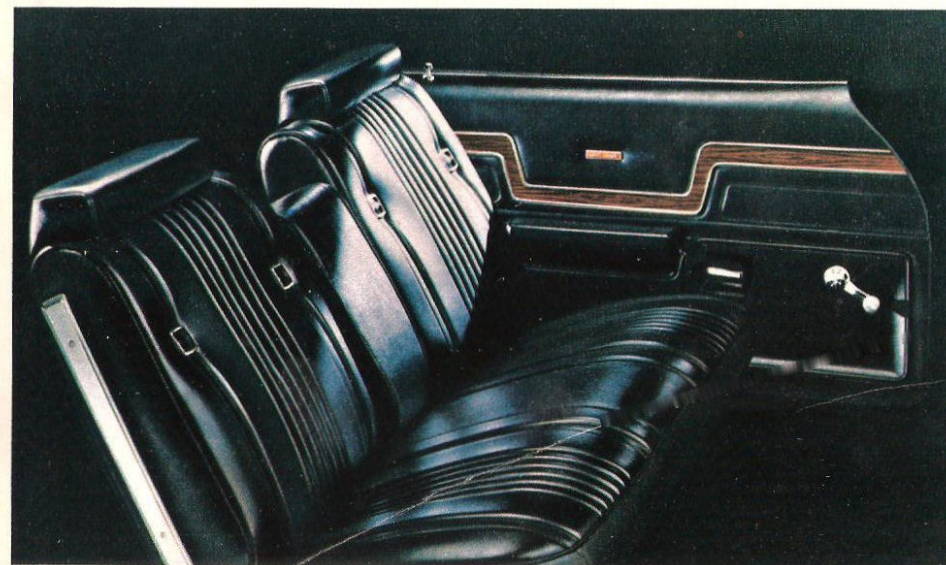
Sort of makes you feel right at home. Grand LeMans' standard cloth and Morrokide notchback seat. Shown in burgundy—also available in saddle and blue.

LeMans Sport Coupe

Pontiac's sporty mid-sized car.



LeMans Sport Coupe 2-Door Colonnade Hardtop Coupe.



LeMans Sport Coupe's standard all-Morrokide notchback seat. With armrest up, you seat three. Pull it down and it's like having two sporty seats. Shown in black—also available in white, saddle, blue, green and burgundy.



These bucket seats are standard on LeMans Sport Coupe. Shown sitting tall in saddle—also available in black, white, blue, green and burgundy.

We put a lot into our low-priced LeMans models this year. And made them some of the best LeMans values ever to come down the pike.

Sporty is what the 1975 LeMans Sport Coupe is all about. 2-door Colonnade styling. New front end. And Pontiac's exclusive louvered rear quarter window design.

This year, Sport Coupe has a new RTS suspension with steel-belted radials standard. And disc brakes up front.

Want an even sportier Sport Coupe? The available GT option gets you things like a blacked out grille. Hood scoops. Body colored sport mirrors. Special Rally II wheels. GR70-15 steel-belted radials. New strobeline stripes. And more.

Even our lowest priced LeMans is pretty sporty this year.

The 1975 LeMans comes standard with front disc brakes. And our Radial Tuned Suspension with steel-belted radial tires.

LeMans starts with a tough 6-cylinder engine, manual transmission and lower axle ratio. To help you get good gas mileage.

Pontiac's new Maximum Mileage System is also standard on every low-priced LeMans. It's designed to lengthen spark plug life, lower operating costs and help save gas. And improve cold-start driveability.

The 1975 LeMans comes with sporty 2- or 4-door Colonnade styling, too. And handsome new grillwork.

You can also add the GT option to the LeMans 2-door.

Sure, we put a lot into the 1975 LeMans. And the new LeMans Sport Coupe. To make today's driving something special.

DIMENSIONS (inches)	2-Door	4-Door
Overall length	208.0	212.0
Overall width	77.4	77.4
Wheelbase	112.0	116.0
Track, front/rear	61.2/60.7	61.2/60.7
Head room, front/rear	37.7/37.0	38.3/37.5
Leg room, front/rear	42.5/32.9	42.5/37.0
Shoulder room, front/rear	59.6/57.9	59.6/58.9
Hip room, front/rear	54.8/52.7	54.7/57.8

LeMans

Pontiac's lowest priced mid-sized car.



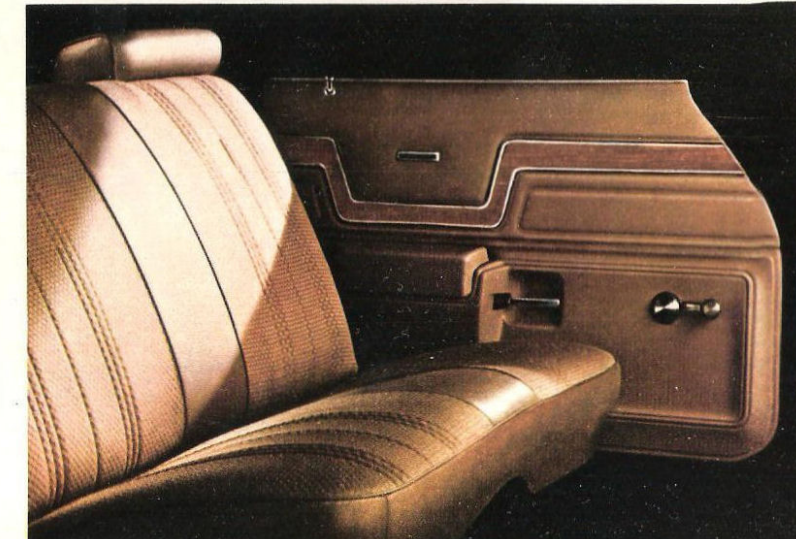
LeMans 4-Door Colonnade Hardtop Sedan.



Add the GT option and get the sportiest LeMans Coupe or Sport Coupe (shown above) going this year.



LeMans 2-Door Colonnade Hardtop Coupe, featuring the available new cordovan vinyl top.



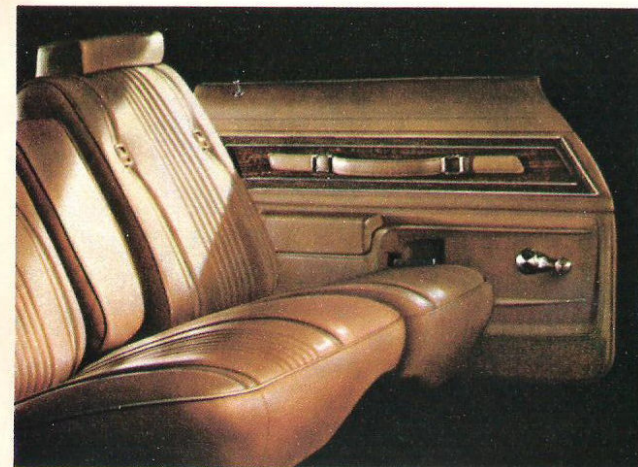
LeMans 2-Door's standard full-width seat comes upholstered with this handsome fabric. Shown in saddle—also available in black and blue.

Grand LeMans Safari & LeMans Safari

Pontiac's mid-sized station wagons.



2-Seat Grand LeMans Safari Wagon.



Grand LeMans Safari's available 60/40 seat. Shown in saddle—also available in white, blue and burgundy.



3-Seat LeMans Safari Wagon.

What's so grand about our brand-new Grand LeMans Safari wagon?

If it were any more luxurious, we'd have to call it a limousine. The new seats, carpet, instrument panel and sound insulation are the finest we've ever put in a mid-sized wagon. You can even order bucket seats, a center console and wood-grain vinyl siding.

But all that elegance won't interfere with your driving. Grand LeMans Safari is a Pontiac all the way. A 400 V-8, Turbo Hydramatic, power front disc brakes, power steering, a new Maximum Mileage System and our Radial Tuned Suspension with steel-belted radial tires are all standard.

Which means it takes on roads like a Pontiac should.

For taking on cargo, there are 85.1 cu. ft. to fill. In 2- or 3-seat models.

Now, if Grand LeMans Safari is a little more than you need, take a close look at our LeMans Safari.

The room and running gear are the same. It just comes with a few less frills. And a lower price.

LeMans Safari or Grand LeMans Safari. Either way, you'll get the room of a wagon . . . and the performance of a Pontiac.

	Grand LeMans & LeMans Safari
DIMENSIONS (inches)	
Wheelbase	116.0
Overall length	215.4
Overall width	77.4
Front tread	61.6
Rear tread	61.1
Cargo volume (cu. ft.)	85.1
Underfloor compartment 2-seat (cu.ft.) (est.)	9.8
Underfloor compartment 3-seat (cu.ft.) (est.)	5.8
Top of front seatback to closed tailgate	82.9
Top of second seatback to closed tailgate (2-seat)	48.7
(3-seat)	48.7
Front seat at floor to closed tailgate	90.2
Second seat at floor to end of closed tailgate (2-seat)	53.9
(3-seat)	53.9
Front width of cargo space at floor	55.0
Minimum distance between wheelhouses at floor	44.5
Rear-end opening width at floor	61.2
Rear-end opening width at belt	62.8
Maximum cargo height	30.1
Maximum height at rear opening (tailgate open)	27.4

1975 Grand Ville Brougham

Don't even consider it unless you have a taste for luxury. A well-cultivated taste.

Because this is Pontiac's most luxurious car. Ever.

You sit on thick, foam seats which have been hand-fitted with a new, rich textured velour.

You look at an instrument panel that surrounds you with handsome dark flame chestnut woodgrain applique.

You find power windows, power steering, Turbo Hydramatic transmission, and power front disc brakes. All standard.

You can stretch your legs out for more than a yard.

You can sink your feet down into the thick, cut-pile carpeting.

You can even pull down a relaxing center armrest right next to you.

Very luxurious, indeed.

Like the exterior. With its new grille. New rectangular headlamps. New wraparound parking and signal lights. New sweeping roof line. New double-level tail lamps. And new distinctive hood ornament.

But let's be honest.

There's only one way to appreciate the elegance of Grand Ville Brougham.

Drive it.

You feel the responsiveness of its 400-cubic-inch V-8. The smoothness of its ride. The agility of its remarkable new Radial Tuned Suspension. And the hush of its performance.

1975 Grand Ville Brougham.

A very luxurious automobile.

For those who won't have their driving any other way.

	Hardtop Coupe	4-Door Hdt. Sedan	Convertible
DIMENSIONS (inches)			
Overall length	226.0	226.0	226.0
Overall width	79.6	79.6	79.6
Wheelbase	123.4	123.4	123.4
Track, front/rear	63.8/64.0	63.8/64.0	63.8/64.0
Head room, front/rear	38.9/37.6	38.6/37.6	39.1/38.1
Leg room, front/rear	42.7/38.8	42.7/38.8	42.7/35.8
Shoulder room, front/rear	63.9/62.9	63.9/63.0	63.9/61.7
Hip room, front/rear	59.4/56.2	59.4/59.6	59.4/56.2

Grand Ville Brougham

Pontiac's most luxurious full-sized car.



Grand Ville Brougham 4-Door Hardtop Sedan.



Available 60/40 seat. Trimmed in a luxurious velour. Shown in burgundy—also available in blue, saddle and black.



Grand Ville Brougham Convertible.



Grand Ville Brougham 2-Door Hardtop Coupe.

Bonneville

Pontiac's original full-sized Wide-Track.



Bonneville 2-Door Hardtop Coupe.

Remember the first time you drove? That beautiful feeling of actually making a car go where you wanted. That very special feeling. Pontiac remembers. And offers you a way to make driving that special again. 1975 Bonneville.

You see, Bonneville is above all, a Wide-Track Pontiac. It smooths you over rough spots. But these days driving a Bonneville feels even better thanks to Radial Tuned Suspension. RTS includes steel-belted radial tires, firm shocks plus stabilizers.

The inside makes driving special, too. You get big comfortable seats. Rich fabrics. Thick carpeting. Plus power steering, Turbo Hydra-matic and power front disc brakes. Standard.

Even the styling is special. A distinctive new grille. New rectangular headlamps. New sporty roof line. And new side window treatment.

But the best Bonneville news is Pontiac's Maximum Mileage System. It helps improve gas mileage. And it's also designed to improve spark plug life and give you up to 22,500 miles between spark plug changes. Yes, up to 22,500 miles.

1975 Pontiac Bonneville.

For the person who's just plain tired of just plain driving.

DIMENSIONS (inches)	Hardtop Coupe	4-Door Hdt. Sedan
Overall length	226.0	226.0
Overall width	79.6	79.6
Wheelbase	123.4	123.4
Track, front/rear	63.8/64.0	63.8/64.0
Head room, front/rear	38.9/37.6	38.6/37.6
Leg room, front/rear	42.7/38.8	42.7/38.8
Shoulder room, front/rear	63.9/62.9	63.9/63.0
Hip room, front/rear	59.4/56.2	59.4/59.6

Let's talk about what you want in a less expensive full-sized car.

Like big room and a not-so-big price.

1975 Catalina gives you both. It's Pontiac's lowest priced full-sized car.

You want a car that's agile, too. Not a two-ton marshmallow.

Catalina gives you Pontiac's Radial Tuned Suspension—steel-belted radials, firm shocks and stabilizers.

You want easy driving. Catalina gives you power steering, Turbo Hydra-matic transmission, power front disc brakes and a 400-cubic-inch V-8. As standard equipment.

You want a car that looks a cut above.

Catalina gives it to you. Outside, thanks to a distinguished new front end, new grille, new roof styling and new rear end. Inside, thanks to big roomy seats, soft cloth and Morrokide upholstery, thick carpeting and dark flame chestnut woodgrain applique on the instrument panel.

And, of course, you want improved gas mileage. Plus longer spark plug life.

Pontiac's new Maximum Mileage System is designed to help give Catalina improved gas mileage and longer spark plug life.

1975 Pontiac Catalina. If you get the idea it's a lot more car for the money this year, you get the idea.

Now get the car.

DIMENSIONS (inches)	Hardtop Coupe	4-Door Sedan
Overall length	226.0	226.0
Overall width	79.6	79.6
Wheelbase	123.4	123.4
Track, front/rear	63.8/64.0	63.8/64.0
Head room, front/rear	38.3/37.4	39.1/37.9
Leg room, front/rear	42.7/35.8	42.7/38.8
Shoulder room, front/rear	63.9/62.9	63.9/63.0
Hip room, front/rear	59.4/56.2	59.4/59.6

Catalina

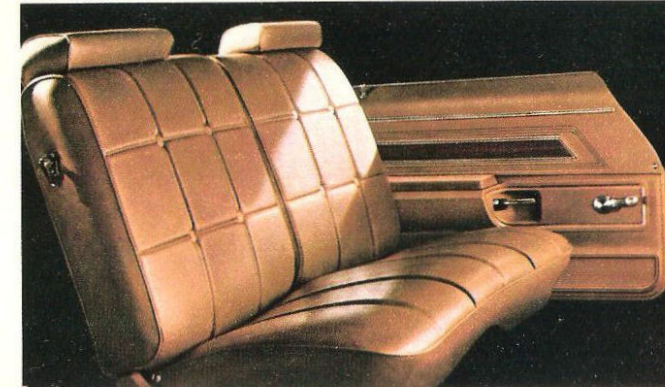
Pontiac's lowest priced full-sized car.



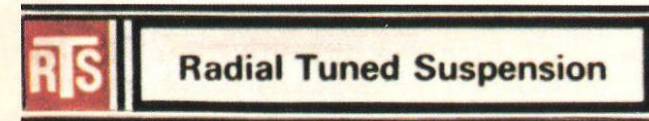
Catalina 4-Door Sedan.



Catalina 2-Door Hardtop Coupe.



Catalina's available all-Morrokide interior in saddle. Also available in blue, white, green and burgundy.



RTS—it's standard on every Bonneville.



Bonneville full-width seat upholstered in tweed cloth. Shown in black and white—also available in blue, green and burgundy.



Bonneville 4-Door Hardtop Sedan.

Grand Safari & Catalina Safari

Pontiac's full-sized station wagons.



2-Seat Grand Safari Wagon.



3-Seat Catalina Safari Wagon.



All this elegance in a station wagon? Grand Safari's standard cloth and Morrokide upholstery in saddle tweed.

This year, there are two beautiful new ways to go with a full-sized Pontiac wagon.

Go elegant. With our new 1975 Grand Safari. It has the luxurious appointments of our top-of-the-line Grand Ville Brougham. Plush, hand-fitted seats and carpet. Chestnut woodgrain vinyl applique. Even a new stand-up hood ornament. And new rectangular headlamps.

Or go more economical. With our 1975 Catalina Safari. It comes with a little less luxury than Grand Safari. But with a lower price. Yet it has 105.7 cu. ft. for cargo. Two or three seats for up to nine passengers. And a Glide-away tailgate that never gets in the way. Like Grand Safari.

No matter which new Safari you choose, you'll be getting a wagon with the kind of style, stability and response you expect from a Pontiac. A 400 V-8, power front disc brakes, power steering, Turbo Hydra-matic, Pontiac's new Maximum Mileage System and our Radial Tuned Suspension with steel-belted radial tires.

1975 Grand Safari or Catalina Safari. Both are full-sized wagons that never forget they're Pontiacs.

DIMENSIONS (inches)	Grand Safari & Catalina Safari
Wheelbase	127.0
Overall length	231.3
Overall width	79.6
Front tread	63.8
Rear tread	64.0
Cargo volume (cu. ft.)	105.7
Underfloor compartment 2-seat (cu.ft.) (est.)	5.6
Underfloor compartment 3-seat (cu.ft.) (est.)	3.0
Top of front seatback to closed tailgate	94.6
Top of second seatback to closed tailgate (2-seat)	55.6
(3-seat)	57.6
Front seat at floor to closed tailgate	100.5
Second seat at floor to end of closed tailgate (2-seat)	58.9
(3-seat)	65.7
Front width of cargo space at floor	63.4
Minimum distance between wheelhouses at floor	48.8
Rear-end opening width at floor	48.8
Rear-end opening width at belt	42.0
Maximum cargo height	30.6
Maximum height at rear opening (tailgate open)	29.5

If Pontiac built only one car in 1975, it would be a Grand Prix. Because G.P. combines what we know about styling, performance and comfort in one classic road car.

In a world of galloping similarity, Grand Prix has a look all its own. Not because of the new grille. Or the new hood ornament. Or even the two-tone paint on our super luxurious new LJ version.

It's the totality that makes Grand Prix styling unique.

And it's a totality that gives the '75 Grand Prix its own kind of moves. Variable-ratio power steering. Power front disc brakes. Turbo Hydra-matic. A 400-cu.-in. V-8.

Plus a Maximum Mileage System. It includes steel-belted radial tires, improved torque converter, High Energy Electronic Ignition and a catalytic converter.

Our Grand Prix SJ has a few moves of its own. Among other things, a 455 V-8, stripes, Rally II wheels, GR70-15 radials and a rally gauge cluster are standard.

If trifles were ever tremendous, Grand Prix's are. Items like a new speedometer that reads kilometres, as well as miles per hour. A headlamp dimmer switch in the turn signal lever. And a reclining passenger bucket seat to order.

Insignificant individually. But together they make up a cockpit that's very driver oriented.

That's why Grand Prix's the most distinctive car we build . . . one of the most distinctive you can buy.

Grand Prix LJ. Two-tone paint, body colored remote-controlled mirrors (r.h. mirror with bucket seats only). Cordova top, stripes, custom finned wheel covers, cornering lamps, bumper guards, velour seat trim, deluxe carpeting, power door locks, power windows, door courtesy lamps, dome reading lamp, visor mirrors, velour trunk trim and added acoustical insulation.

DIMENSIONS (inches)	
Overall length	212.7
Overall width	77.8
Wheelbase	116.0
Track, front/rear	61.6/61.1
Head room, front/rear	37.5/37.4
Leg room, front/rear	42.5/33.5
Shoulder room, front/rear	58.8/58.1
Hip room, front/rear	64.9/52.7

Grand Prix

Pontiac's classic personal car.



Grand Prix SJ Hardtop Coupe.



You find that handsome mahogany woodgrain vinyl trim on the doors and center console, too.



Grand Prix LJ Hardtop Coupe.



As if Grand Prix weren't luxurious enough, this is Grand Prix LJ. The velour upholstery is available in black or burgundy.

Options & Accessories

Add a personal touch to your '75 Pontiac.

Tilt Steering Wheel

Tilts to any one of seven positions to fit your driving style. Also makes it easier for you to get into and out of your new Pontiac. Available on all Pontiacs with power steering. Not available with column shift manual transmission.

Steering Wheels

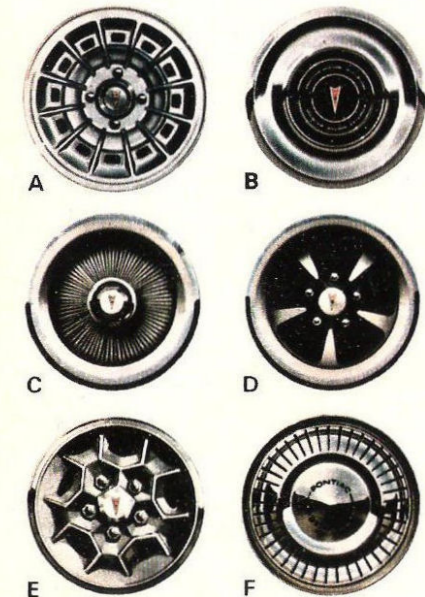
A—Custom cushion wheel. Standard on Grand Prix, Grand Ville Brougham, Bonneville, Grand Safari, Grand LeMans, Grand LeMans Safari, Firebird Esprit and Formula, Ventura Custom and SJ and Astre SJ. Available on all other models except Grand Am and Firebird Trans Am.

B—Formula wheel. Standard on Firebird Trans Am. Available on all other Firebirds, Astre and Astre SJ.

C—Custom sport wheel. Standard on Grand Am. Available on Grand Prix and all LeMans and Ventura models.

Power Windows

Open or close any window in your car with the touch of a finger. Master controls for driver. Individual window controls for passengers. Standard on Grand Ville Brougham. Available on all other models except Astre.



Wheels and Wheel Covers

A—Rally III wheels. Standard on Astre SJ. Available on all other Astre models.

B—15" deluxe wheel covers. Standard on Grand Prix, Bonneville, Grand Safari, Grand LeMans, Grand LeMans Safari and Firebird Esprit. Available on all other Pontiacs except Astres, Venturas, Grand Am and Firebird Trans Am.

C—Finned wheel covers. Standard on Grand Prix LJ, Grand Am, Grand Ville Brougham and Ventura SJ. Available on all other Pontiacs except Grand Prix SJ, Firebird Trans Am and Astre.

D—Rally II wheels. Standard on Grand Prix SJ and Firebird Trans Am. Available on all other models except Astres.

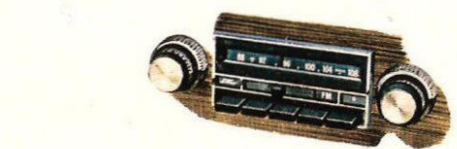
E—Honeycomb wheels. Available on all Grand Prix, Grand Am, LeMans and Firebird models.

F—13" deluxe wheel covers. Available on all Astres.



Sound Systems

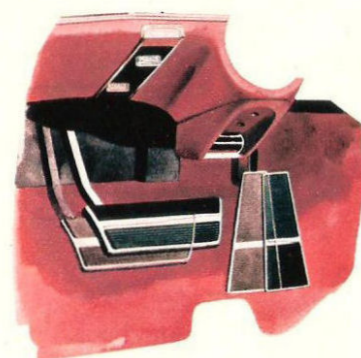
Drive to the music of an AM, AM/FM or AM/FM stereo radio. There's also an integral radio and 8-track stereo tape unit. And a separate console-mounted 8-track stereo unit for Firebird. Stereo radio and tape players include rear speakers, which are available for other units in all models.



A—AM, AM/FM and AM/FM stereo available on all models. Full-sized Pontiacs feature FM slide tuner with 10-station pushbutton settings. Integral radio and 8-track stereo tape units are available on every LeMans, Grand Prix, Grand Am and all full-sized Pontiacs.



B—Separate 8-track stereo tape player available only on Firebirds with front console.



Adjustable Pedal Option

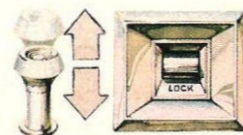
Helps you select the driving position that's best for you. Flip a small lever to adjust the accelerator and brake pedals upward over a 4-inch arc. Ideal for shorter people. People of average height will find the various driving positions helpful in relieving the fatigue of long trips. Pontiac's exclusive adjustable pedal option is available on all full-sized models.

Sunroof

The front section of the roof slides back to give fresh air, blue skies and sunshine. Manual or electrically operated sunroof available on Grand Prix, Grand Am, Grand LeMans, LeMans Sport Coupe and LeMans. 2-door models only.

Electric Door Locks

Separate fingertip controls for driver and front seat passenger lock or unlock all doors at once. Available on all models except Astre.



Added Acoustical Insulation

Includes added insulation in areas like doors, floors, rear seats, rear shelves and roofs. (Amount and location of insulating material depends on model.) Standard on Grand Prix, Grand Am, Grand LeMans, Grand Ville Brougham, Bonneville, Grand Safari, Grand LeMans Safari, Firebird Esprit, Ventura Custom and SJ and Astre SJ. Available on all other Pontiacs.

"Headlamp On" Warning System

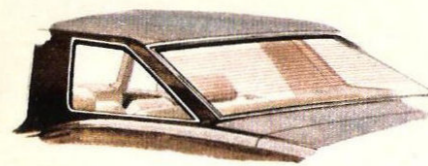
You'll never have to worry about leaving your headlights on. Or draining your battery's power because of it. A warning buzzer reminds you if your headlights are left on as you open the door to leave. Available on all models except Astres.

Cruise Control

Once you reach your desired speed, just touch the button located on the end of the turn signal lever. Cruise Control will maintain that speed. A touch on the brake disengages it. Available on all models with V-8 and Turbo Hydra-matic except Ventura, Firebird and Astre.

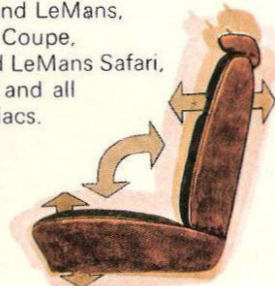
Electric Rear Window Defroster

Thin wires embedded in the glass conduct electric current to heat window and remove fog and frost. Available on all Pontiacs except Grand Ville Convertible and Ventura.



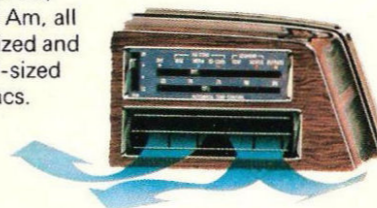
6-Way Power Seat

Raise, lower, move forward, backward or tilt the front seats on your new Pontiac. Available on Grand Prix, Grand Am, Grand LeMans, LeMans Sport Coupe, LeMans, Grand LeMans Safari, LeMans Safari and all full-sized Pontiacs.



Automatic Temperature Control

New features allow you to provide constant temperature balance. Maintain year-round comfort. Or select fan speeds or new economy settings manually. Available on Grand Prix, Grand Am, all mid-sized and all full-sized Pontiacs.

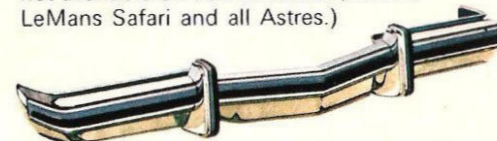


Safe-T-Track Differential

Transfers torque to rear wheel with best traction. To give you better traction in ice, snow, sand and mud. Available on all models.

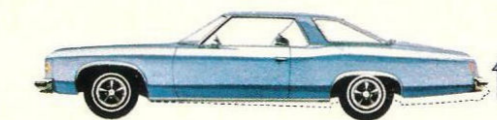
Bumper Guards

Extra protection in parking situations is provided by front and rear rubber-faced guards. Available on all Pontiacs except Grand Am and all Firebirds. Front and rear guards standard on Grand Prix LJ. Front guards standard on LeMans Safari and Grand LeMans Safari. (Rear bumper guards not available on LeMans Safari, Grand LeMans Safari and all Astres.)



Automatic Level Control

Heavy loads don't have to get your new Pontiac down. A vacuum-operated compressor expands air bag shock absorbers to keep it level by compensating for load weight. Helps prevent bottoming out. Available on all full-sized Pontiacs.



Trailer-Towing Packages

There are four different trailer-towing packages specifically designed for the loaded weight of your trailer and the 1975 Pontiac you'll be hauling it with.

Base equipment for three of these packages includes a heavy-duty directional signal flasher and a 5-wire trailer light harness. The heavy trailer package for full-sized Pontiacs features a 7-wire harness.



You don't need anything extra to pull light trailers* with a full-sized Pontiac.

Towing a medium-weight trailer** with a full-sized Pontiac? You get a higher axle ratio, greater cooling using a heavy-duty 5-blade fan (7-blade clutch fan with air conditioning) and a heavy-duty radiator and transmission oil cooler, as well as a heavy-duty transmission, a specially tuned heavy-duty suspension and heavy-duty wheels.

Grand Prix and mid-sized Pontiacs hauling light* and medium-weight** trailers get a heavy-duty radiator and transmission oil cooler, along with a specially tuned heavy-duty suspension.

For heavy trailer towing,*** only full-sized Pontiacs are recommended. Full-sized Pontiacs (except convertibles and wagons) get a heavy-duty frame to go along with everything in the medium-weight trailer package.

A good way to save the extra cost and trouble of adding these items later is to order the specific package you want when ordering your new Pontiac. They're built in right at the factory.

Pontiac trailer-towing packages are designed to give you comfortable, trouble-free service. For further information, consult Pontiac's special Trailer-towing Catalog. Ask your Pontiac dealer for a copy.

*Up to 2,000 lbs./Tongue load up to 200 lbs.

**2,000 to 3,500 lbs./Tongue load up to 350 lbs. on Grand Prix and mid-sized Pontiacs.

2,000 to 4,000 lbs./Tongue load up to 400 lbs. on full-sized Pontiacs.

***4,000 to 7,000 lbs./Tongue load up to 700 lbs. on full-sized Pontiacs.

Pontiac Safety Features

Occupant Protection

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops (front and intermediate seat-back tops on all Safaris). Contoured windshield header (except Grand Ville Convertible). Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard (except hatchbacks and Safari wagons). Side-guard beams. Contoured roof inner panel (except Grand Ville Convertible).

Accident Prevention

Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside mirrors (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches (except Astre).

Anti-Theft

Anti-theft ignition key reminder buzzer. Anti-theft steering column lock. Inside hood latch release (except Firebirds and Venturas).

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Michigan 48053.

Nobody's perfect...but we're trying.

At Pontiac, we think you have the right to expect a car that's designed and engineered for reliability. A car that's assembled with care and thoroughly inspected. We think you should be able to depend on your dealer for fair treatment and good service. And we're doing everything we can to see you get what you deserve.

For example, we have a new Maximum Mileage System. It requires unleaded fuel and includes items like steel-belted radial tires, a High Energy Electronic Ignition and a catalytic converter. It's designed to help give you quick starts. Get improved mileage. And go up to 7,500 miles between oil changes and up to 22,500 miles between spark plug changes. (We call it our Maximum Mileage System because it

represents the most advanced engineering and technology we can offer on our 1975 Pontiacs.)

Our assembly lines are constantly being improved to produce better-built automobiles. The Pontiacs coming off those lines are thoroughly inspected.

100 days after you buy a new Pontiac, you'll receive a comprehensive questionnaire asking how you like your car and your Pontiac dealer. Your response will help us improve our product and service.

With a piece of machinery as complex as the automobile, no manufacturer has as yet been able to build the perfect car. But at Pontiac, we're sure trying.

Pontiac Motor Division, General Motors Corporation, One Pontiac Plaza, Pontiac, Mich. 48053.

