

LeMans

Pontiac's lowest priced mid-sized car.





Standard LeMans cloth and Morrokide upholstery. Shown in blue—also available in green and beige.



Cloth and Morrokide notchback bench seat available in LeMans 4-Door Colonnade Hardtop. Shown in green—also available in blue, beige and burgundy.



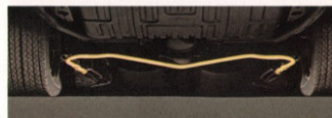
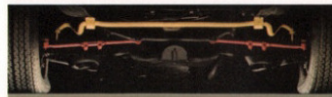
LeMans Sport Coupe bucket seats. Shown in saddle—also available in burgundy, blue, white, green, beige and black.



Instrument panel with new Custom Cushion steering wheel you can order.



Sunroof available on 2-Door Colonnade Hardtops.



Radial Tuned Suspension. Includes steel-belted radial tires. Available on every LeMans.

This year, we decided to see how many of the finer things in life we could include in our lowest priced mid-sized car. And a beautiful thing happened... the 1974 LeMans.

For openers, we gave LeMans the kind of advanced styling Pontiac is famous for. The kind that stays new looking for years. The kind that makes heads turn.

LeMans has a coil-spring suspension for smooth handling. Front disc brakes for stopping. Acoustical insulation for quiet. And a deluxe steering wheel with padded center, just for looks.

We included an interior you might have expected us to reserve for a higher priced model. With plush all-foam seat construction. Distinctive upholstery. Even our new cut-pile carpeting comes standard.

But maybe the custom trim available in the 4-Door LeMans is more your style. The trim includes a notchback bench seat in vinyl or cloth with a pull-down center armrest. An equally plush rear seat. And wood-grain vinyl applique on the glove box door.

Want to go sportier? Get into a 1974 LeMans GT. The available GT package will get you a blacked-out grille. G70—14 white-lettered tires on mag-type Rally II wheels. Body-colored sport mirrors. A 3.23 axle (except California). And some pretty wild stripes and decals.

There's another LeMans you should know about. LeMans Sport Coupe. It gives you a custom interior that includes your choice of bucket seats or a notchback bench seat with a pull-down center armrest. You can also specify one of three different styles for your rear quarter windows. You

can stick with the louvered window. Go for the louverless window. Or choose a new formal window (available only with a vinyl top). It's up to you.

Of course, LeMans just wouldn't be a Pontiac if we didn't offer a long list of available running gear. This year, LeMans' list includes five V-8s, four transmissions, Radial Tuned Suspension and a whole gang of tires, wheels and axles.

But no matter how much you order on your 1974 LeMans... or how little... you'll be getting a lot of car at an affordable price. That's Pontiac's way with cars.



LeMans 2-Door Colonnade Hardtop in Cameo White with available GT Package.



LeMans Sport Coupe 2-Door Colonnade Hardtop in Colonial Gold.
Shown with available formal window and vinyl top.



LeMans Sport Coupe 2-Door Colonnade Hardtop in Ascot Silver.
Shown with available louvered window.

**LeMANS FACTS AND FIGURES
MODELS**

2-Door Colonnade Hardtop, 4-Door Colonnade Hardtop, LeMans Sport Coupe 2-Door Colonnade Hardtop.

POWER TEAMS

Standard engine: 250-cu.-in. 1-bbl. 6-cyl.
Available engines: 350-cu.-in. 2-bbl. V-8, 350-cu.-in. 4-bbl. V-8 (not available in California), 400-cu.-in. 2-bbl. V-8, 400-cu.-in. 4-bbl. V-8, 455-cu.-in. 4-bbl. V-8.

Standard transmission: 3-speed manual column shift.

Available transmissions: 3-speed manual floor shift (350 V-8s only, not available in California), 4-speed manual floor shift (350 V-8s and 400 4-bbl. V-8 only, not available in California), Turbo Hydra-matic.



Available electric rear window defogger. Great in sleet or snow.

LeMANS STANDARD INTERIOR FEATURES

Dark flame chestnut wood-grain vinyl trim on instrument panel. Bench seat with cloth and vinyl trim. Deluxe 2-spoke steering wheel with padded center. High-Low ventilation. Tilt-type nonglare inside mirror. Nylon-blend, cut-pile carpeting. Inside hood latch release. Trunk mat.

SPECIAL LeMANS SPORT COUPE INTERIOR FEATURES

Choice of all-Morrokide notchback bench seat with fold-down center armrest or all-Morrokide bucket seats. Dark flame chestnut wood-grain vinyl trim on glove compartment door.

LeMANS STANDARD EXTERIOR FEATURES

Improved bumper systems. Fixed rear quarter windows. Concealed wipers. Windshield radio antenna. Frameless door glass. Standard hubcaps.

SPECIAL LeMANS SPORT COUPE EXTERIOR FEATURES

Louvered rear quarter windows (louverless or formal windows available). LeMans Sport Coupe identification.

STANDARD CHASSIS FEATURES

Perimeter-type frame. 4-wheel, coil-spring suspension. Front disc brakes. F78—14 blackwall tires.

Dimensions (inches)	2-Dr.	4-Dr.
Overall length*	208.8	212.8
Overall width	77.9	77.9
Wheelbase	112.0	116.0
Track front/rear	61.5/60.7	61.5/60.7
Head room, front/rear	37.9/36.8	38.6/37.2
Leg room, front/rear	42.4/32.9	42.4/37.0
Shoulder room, front/rear	59.6/57.5	59.6/58.9
Hip room, front/rear	56.0/52.9	56.0/57.9

*With rubber bumper strips

CAPACITIES

Fuel tank—21.8 gals.
Cooling system—14.8 qts.
Oil, less filter refill—4.0 qts.

POPULAR EQUIPMENT AVAILABLE

Radial Tuned Suspension (RTS), includes GR78—15 whitewall steel-belted radial tires. New Landau Cordova top (2-Door only). Sunroof Option (2-Door only) manual or power operated. GT Package (2-Door only) includes heavy-duty three-speed floor shift transmission (Turbo Hydra-matic in California), G70—14 white-lettered tires, Rally II wheels (less trim rings), dual exhausts with chrome extensions, body-colored sport mirrors, wheel opening moldings, vinyl body stripes, GT identification.



LeMans' new front end. As tough as it is beautiful.

**LeMANS SAFETY FEATURES
OCCUPANT PROTECTION**

Seat belts with pushbutton buckles for all passenger positions. Two front combination seat and shoulder belts for driver and right front passenger (with reminder light and buzzer, inertia reel and starter interlock). Two front-seat head restraints. Energy-absorbing steering column. Passenger-guard door locks. Safety door latches and hinges. Folding seat-back latches. Energy-absorbing padded instrument panel and front seat-back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Cargo-Guard. Side-Guard beams. Contoured full roof inner panel.

ACCIDENT PREVENTION

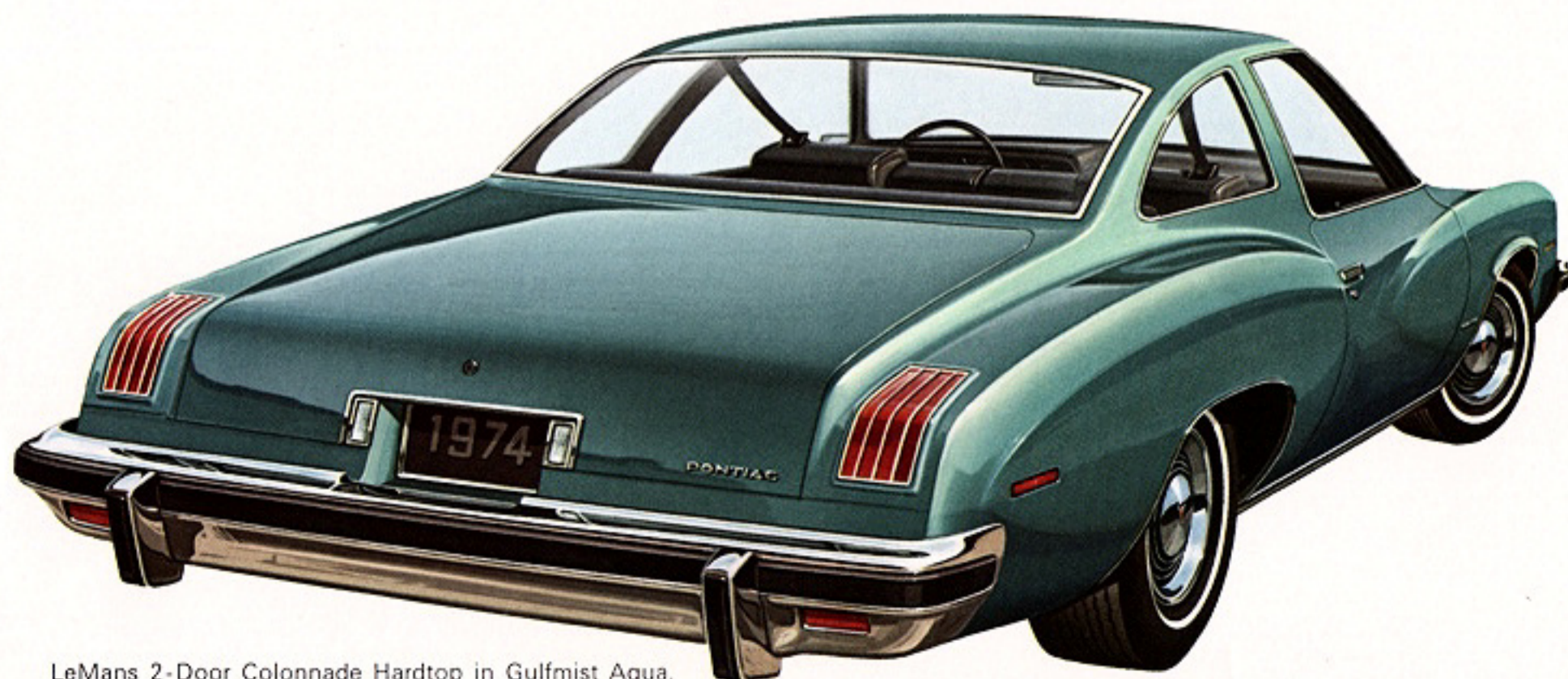
Side marker lights and reflectors (front side marker lights flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lights. Lane-change feature in direction signal control. Windshield defrosters, washers and dual-speed wipers. Wide-view inside day/night mirror (vinyl edged, shatter-resistant glass and deflecting support). Outside rearview mirror. Dual master cylinder brake system with warning light. Starter Safety Switch. Dual-action safety hood latches. Improved bumper systems.

ANTI-THEFT

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Inside hood latch release.

Shown on the cars and described in this catalog are some of the many options and accessories offered by Pontiac. They're available at extra cost, and well worth it in driving comfort and convenience. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.

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LeMans 2-Door Colonnade Hardtop in Gulfmist Aqua.

