

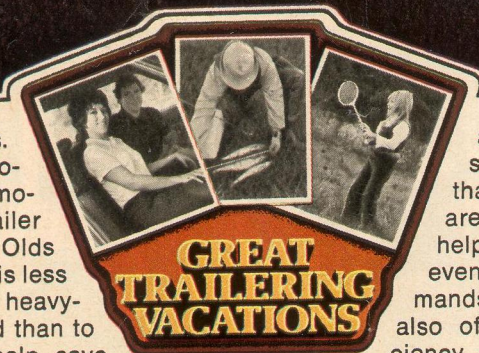
Oldsmobile's 1973 Album for Great Trailering Vacations

FEATURING HOLIDAY RAMBLER, COLEMAN COMPANY, REESE PRODUCTS AND UNITED DELCO DIVISION.



Tough. Responsive. Luxurious. Values you want in a family automobile combine to make Oldsmobile a logical choice for a trailer towing car. When selecting an Olds to tow your trailer, remember, it is less expensive to order your car with heavy-duty equipment factory-installed than to make additions later. It can help save you money.

Oldsmobile's Rocket V-8 engines are famed for durability, able to take rough terrain, steep grades,



and all-day turnpike hauling in stride. Typical Olds features that promote improved engine life are positive valve rotators. They help maintain excellent valve seating even under peak performance demands. A new "flex-head" intake valve also offers improved valve train efficiency, and engine durability. All Rocket

V-8s are responsive performers on no-lead, low-lead fuel, with lower emissions and long life for spark plugs, exhaust system and other components.

**They Start With The Right Olds
In Front Of The Right Trailer.**

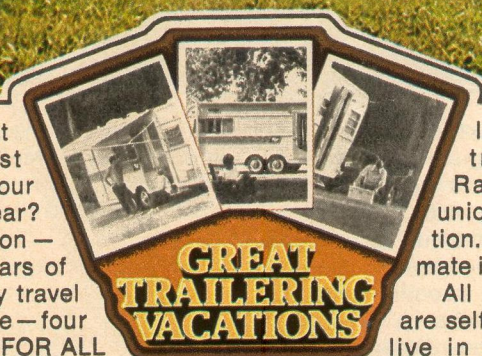


- Olds added performance axles also provide proper ratios for trailer towing requirements. A higher ratio delivers more torque to the rear wheels, a lower ratio improves fuel economy. Rocket V-8 engines develop high torque at relatively low speeds, so that very high axle ratios are not needed. Recommended or required axle ratio specifications are listed on Equipment and Models chart.

Break-in procedures for your new Oldsmobile are spelled out in detail in your Owner's Manual. In addition, it is recommended that your new Olds be driven at least 500 miles before trailer towing. If

towing is necessary during this period, avoid speeds over 50 mph, and full throttle starts. Vehicle maintenance is required more frequently when using the car for trailer towing.

TRAILERING TIP: Drive with care. On long or steep grades, use transmission low range to assist braking . . . as outlined in the Transmission section of the Oldsmobile Owner's Manual.

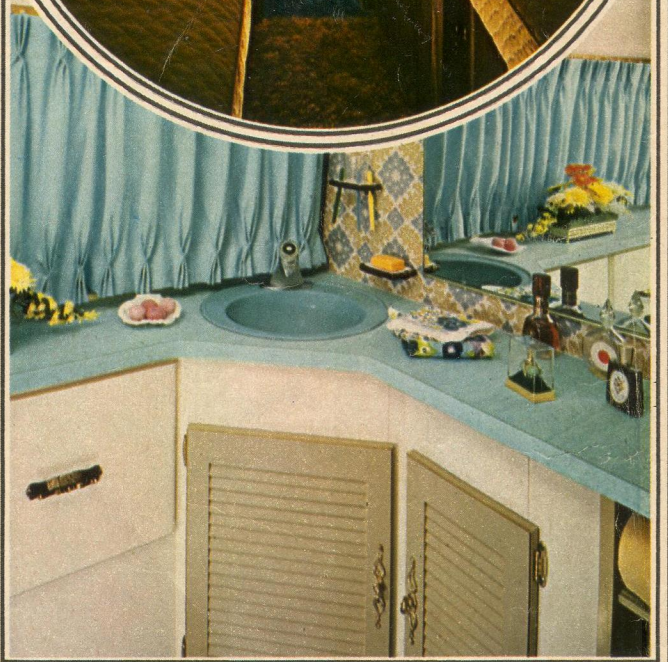


Vacations are some of the most looked-forward-to and most looked-back-upon times of our lives. So why have just one a year? The Holiday Rambler Corporation — this year celebrating twenty years of leadership as builders of quality travel trailers — presents the 1973 line — four distinctive ways to A HOLIDAY FOR ALL SEASONS. The Holiday Vacationer is designed for the young family with the not-so-large budget. The Holiday Trav'ler is unsurpassed in construction and

livability among the wood frame travel trailers. The Holiday Rambler is elegance clad in unique aluminum frame construction. The Royal Holiday is the ultimate in luxury on wheels.

All Holiday Rambler travel trailers are self-contained, which allows you to live in your trailer for an extended period of time. A complete bathroom, range, refrigerator, heating system, air conditioning (available on most models), electric outlets, dining and

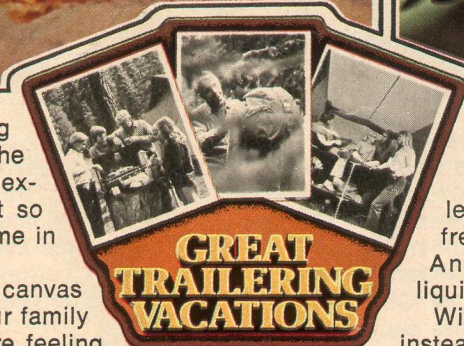
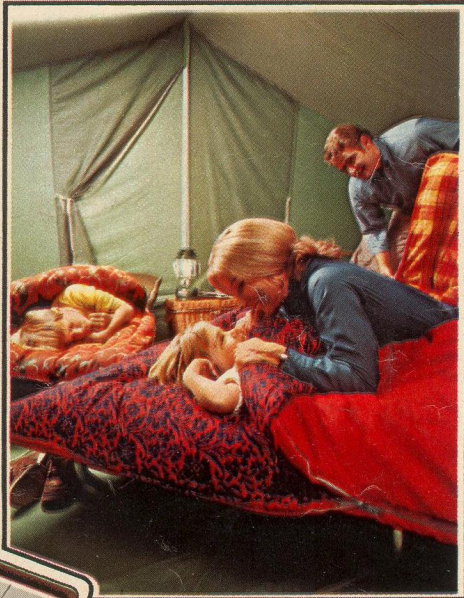
**The Call Of The Open Road.
And The Wanderer In You Says, "Let's Go!"
Holiday Rambler Trailers**



sleeping accommodations, and adequate storage areas make it all possible. The Automatic Stabilization Control System (ASCS)—pioneered by Holiday Rambler Corporation—assists in controlling the sway caused by wind gusts, shoulder drop-offs, or passing vehicles. There are maintenance-saving features like the exclusive Dexter Oil Bath Hub Axle, which eliminates the need for packing wheel bearings with grease. Comfort features like top quality mattresses and convenience features like modern kitchen appliances. Carefree, because hot and cold running water, ducted, forced-air heating

system and easy-care floor covering of linoleum or carpet are as essential to Holiday Rambler trailing as they are to your home. Carefree, because the exclusive Consumer Service and Adjustment Plan is your assurance that the Holiday Rambler Corporation and its nationwide dealer network stands behind your new travel trailer.

For the name of your nearest Holiday Rambler Dealer or for more information, call toll free 800/348-7691 (Indiana call 800/552-6702), or write: Holiday Rambler Corp., Wakarusa, Ind. 46573. -



Seventy years. That's how long Coleman has been a part of the great outdoors. Feeling it . . . experiencing it. Understanding it so any family can feel right at home in the heart of it.

With tents that are more like canvas cabins. Tents that surround your family with a dry...and a good, secure feeling.

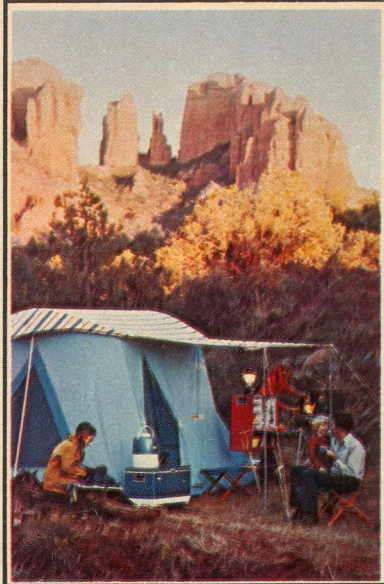
With sleeping bags so comfortable...well, your

wife just might have trouble rolling out in the morning.

And with coolers that keep the lettuce as crisp and the milk as fresh as the day you started out. And jugs that take care of the liquids in the same cold-hugging way.

With stoves that fry eggs over-easy instead of overdone because they cook just like home...only with a flavor no kitchen

**The Great Outdoors.
Coleman Lets You Be Part Of It.
Coleman Equipment**



range can match... as you enjoy the great outdoors.

And catalytic heaters that deliver safe, unworrying warmth for up to 30 hours at a stretch. Heaters you can roll over and forget about.

And with lanterns that roll back the darkness. Lanterns that won't go out or blow out even when the weather gets a little mean. The same lanterns that have been lighting the way for outdoorsmen for over three generations.

From tents and sleeping bags, to coolers and jugs,

to heaters and lanterns, Coleman takes care of it all. You can depend on it.

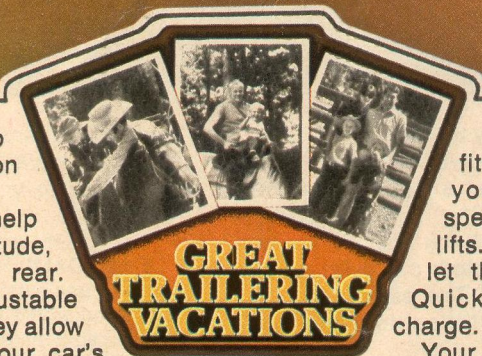
Get closer to your country. Go with Coleman to the heart of it.

COLEMAN CAMPING TIP: Check all appliances before leaving on any outing. Make sure the stove is clean, free of rust, and works properly. Check lantern mantles for possible replacement. Make sure all pumps work properly, and check fuel caps and tanks for leaks.



If you equip your car with Delco Pleasur-lifts, there's no question about it.

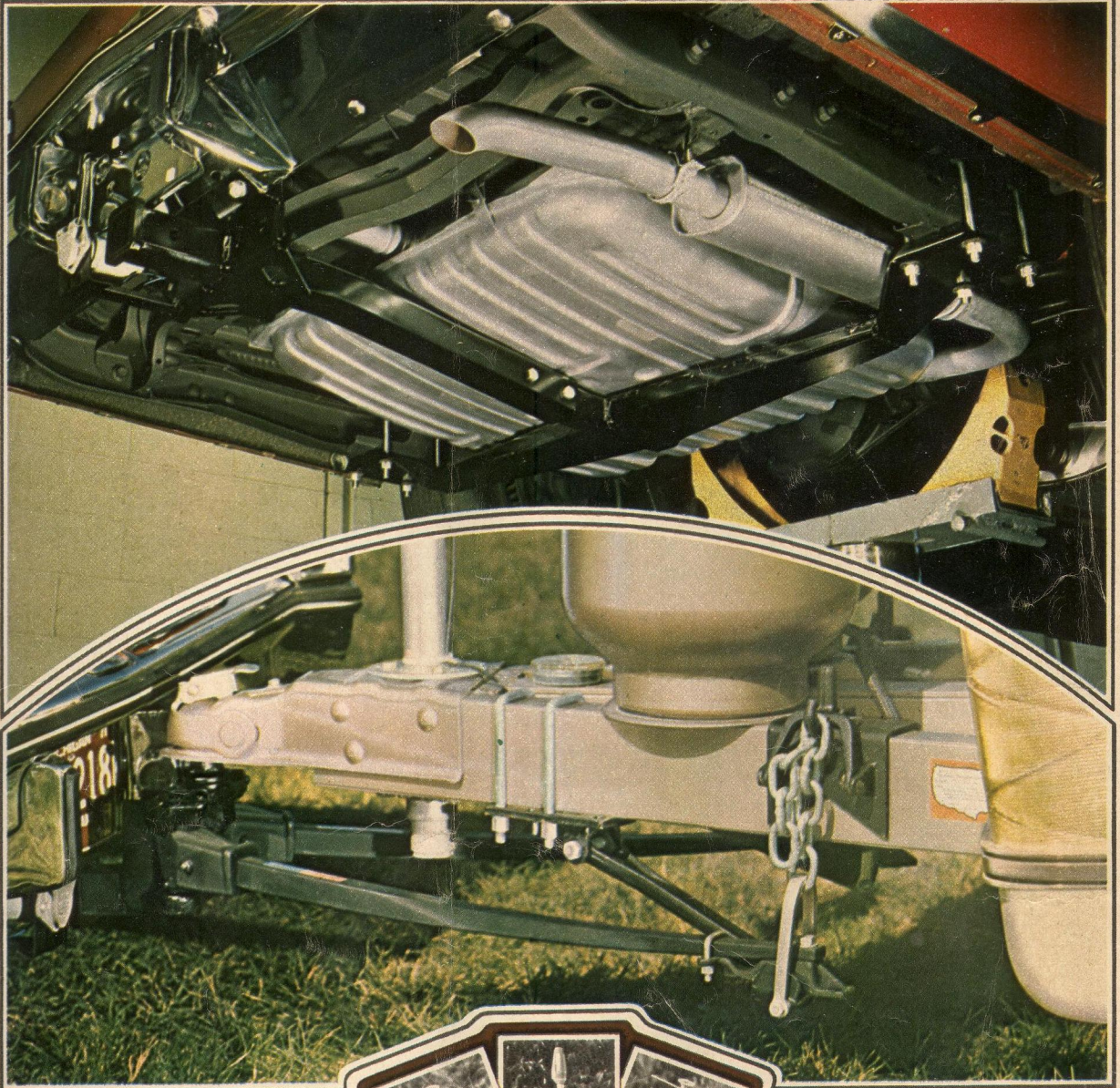
Because Pleasur-lifts will help keep your car at a level attitude, even with heavy loads in the rear. Pleasur-lifts are the air-adjustable shock absorbers from Delco. They allow you to control the height of your car's rear bumper. They help keep your headlights on the level, too. Even if you're towing a trailer.



From a single, easy-to-reach fitting in the trunk of your car, you control the pressure in a special chamber in both Pleasur-lifts. Pump them up to meet a load, let them down for normal driving. Quick and simple. And you're in charge.

Your Delco dealer has Pleasur-lifts to fit most cars. Have him put them on your car, and show that load who's boss.

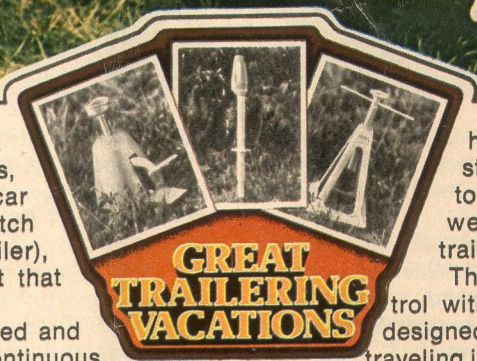
**Are You Handling Your Load,
Or Is It Handling You?
United Delco Division**



The only hitch to enjoyment . . . depends on three separate units, the Tow Bar Kit (the under-the-car part), the weight-distributing hitch (the part between the car and trailer), and the sway control (the part that fastens to the A-frame).

Reese has all three, engineered and designed under rugged, continuous testing.

Reese Tow Bar Kits and weight-distributing



hitches are certified to meet state requirements and designed to tow up to 1,000 pounds, hitch weight, with a maximum gross trailer weight up to 10,000 pounds!

The Reese Dual Cam Sway Control with its self-centering principle is designed to keep the car and trailer traveling in a straight line.

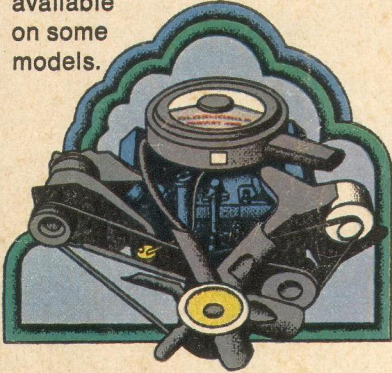
Write today for up-to-date information. Reese Products, Inc., 4013 Cassopolis, Box 940, Elkhart, Ind. 46514.

**Matching Your Olds, Hitch And Trailer.
Reese Products**

Heavy-Duty Options You Can Order For Your Oldsmobile

Engines

Rocket V-8 engines. In addition to standard engines, more responsive Rocket V-8s are available on some models.



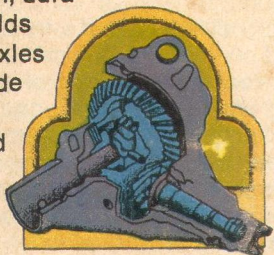
Rocket 350 V-8, 4-bbl. (L34) required on Omega for lightweight trailer towing. This is the standard engine on Cutlass, Cutlass S, Cutlass Supreme and Vista-Cruiser models. Available on Delta 88s.

Rocket 455 V-8, 4-bbl. (L74) standard engine on Custom Cruiser and Ninety-Eight models. Available for Delta 88 models.

Rocket 455 V-8, 4-bbl. (L75) available on Cutlass, Cutlass S, Cutlass Supreme and Vista-Cruiser. Rocket 455 V-8, 4-bbl. (L78) with dual exhaust, standard engine on Toronado.

Added Performance Rear Axles

Tough, durable Olds rear axles provide the added margin of performance for easy trailering. A higher axle ratio delivers more torque to the rear wheels



for towing, or tough terrain. Rocket V-8 engines, however, develop high torque at relatively low rpm, so very high axle ratios are not required. (See axle ratio recommendations on preceding chart.)

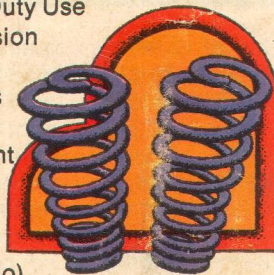
Anti-Spin Rear Axle (G80) offers a limited-slip differential and provides surefooted traction in mud, snow, ice or gravel. Power is diverted from the spinning wheel to the wheel with the best traction. This option is recommended for all Oldsmobiles — except Toronado, which offers the superior traction of front-wheel drive.

Transmissions

Turbo Hydra-matic (M38) offers three-speed efficiency on Omega V-8s, and all Cutlasses and Vista-Cruisers. Turbo Hydra-matic (M40) is a three-speed fully automatic transmission standard on Delta 88, Delta 88 Royale, Custom Cruiser, Ninety-Eight and Toronado models. It is available on all Cutlass, Cutlass Supreme and Vista-Cruiser models with 455-cu.-inch engine.

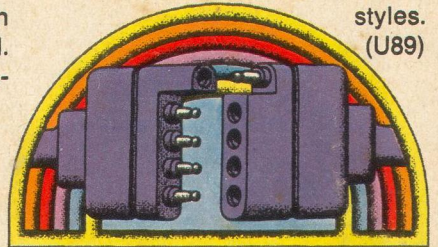
Suspension

Heavy-Duty Use Suspension (F41) includes heavy-duty front springs (torsion bars on Toronado), rear springs and front stabilizer bar, plus Firm-Ride Shock Control Front and Rear Shock Absorbers. Available for all models except Omega.



Electrical Wiring

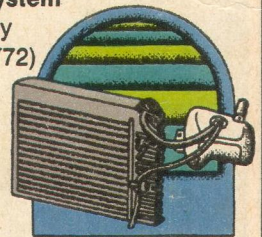
Electrical Wiring Harnesses are available in two styles. (U89)



for lightweight trailer towing provides one connection for trailer taillamps, brake lights and turn signals. (U94) for medium- and heavyweight trailers provides a 7-wire trunk termination for wiring to your connector.

Cooling System

Heavy-Duty Cooling (Y72) helps to maintain proper engine and transmission



temperature. Package includes: extra-heavy-duty water pump, Thermo-Cool variable-speed fan, extra-capacity transmission oil cooler, and heavy-duty 63-ampere Delcotron alternator to handle extra lighting and accessories of the trailer. Heavy-duty cooling is required for all medium- and heavyweight towing. Not available for Omega.

Wheels

Heavy-Duty Wheels (N99) are available on Cutlass, Cutlass S, Cutlass Supreme, Delta 88 and Ninety-Eight models. These wheels are standard equipment on Vista-Cruiser, Custom Cruiser and Toronado models. Not available for Omega.