



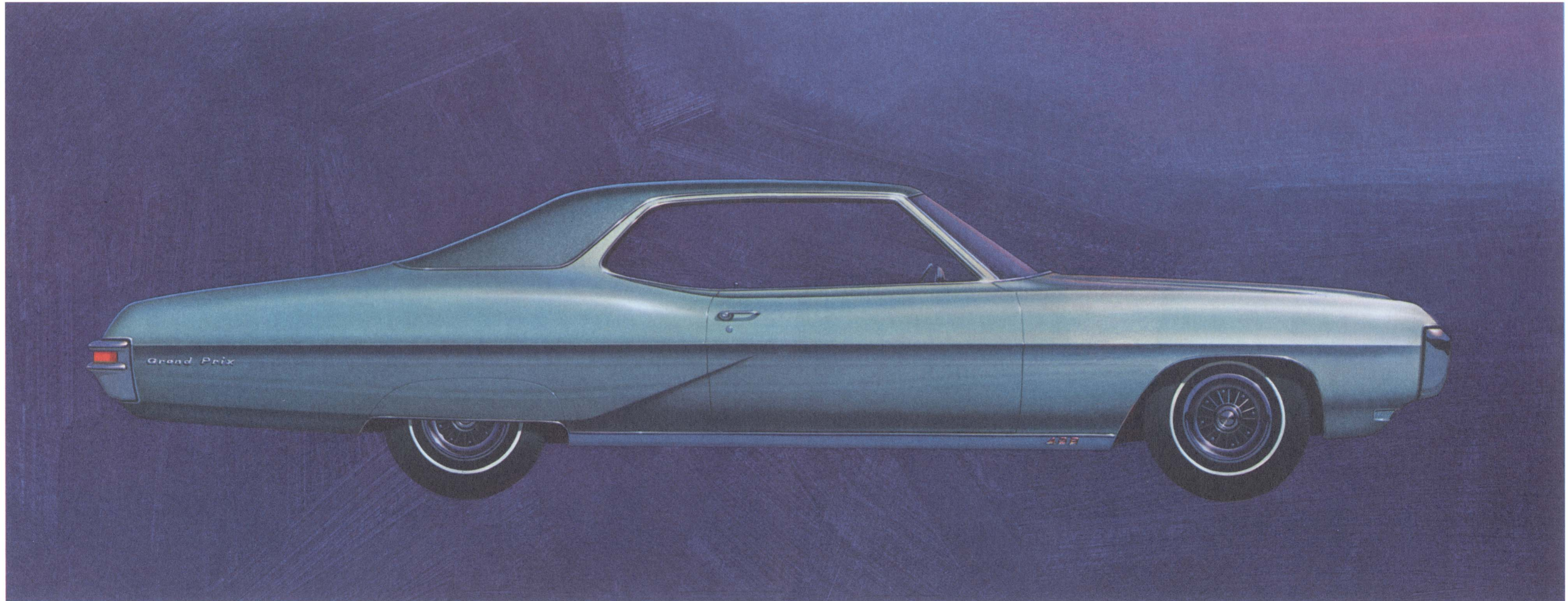


When you think of a luxury car, you might think only of things like roominess, plush interior appointments and smooth, quiet comfort. And if Grand Prix didn't give you those things, Pontiac certainly wouldn't refer to it as a luxury car. But, if you'll turn the page, you'll discover some luxurious things about Grand Prix that you may have missed in so-called luxury cars you've tried before.



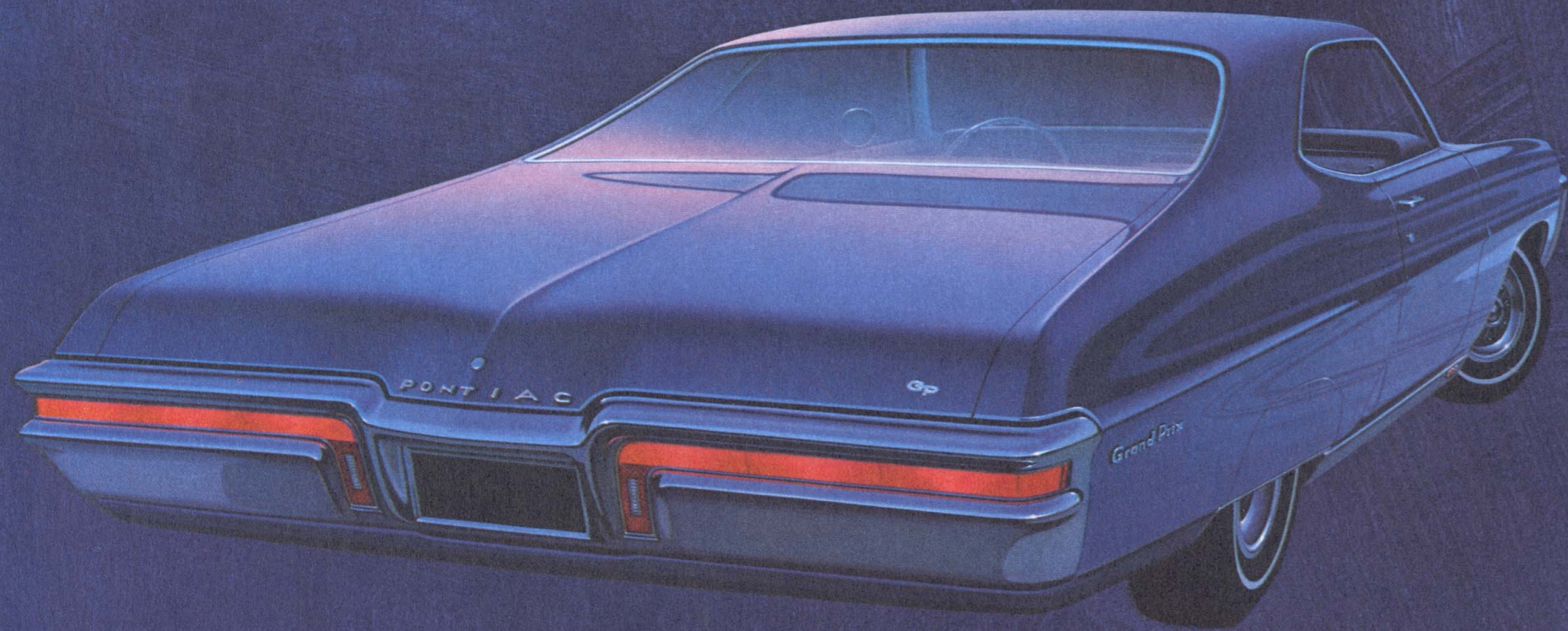
Anybody can make a car ride smooth... it took Pontiac to achieve armchair comfort without sacrificing the kind of handling you expect from a true grand touring machine. And there's not a luxury car at any price that offers a wider stance than you'll find on Grand Prix. A carefully worked out balance between shocks and springs completes the feeling of total stability you'll experience the first time you drive Grand Prix. From that point on, you can decide for yourself just how much of a road machine your Grand Prix is to be.

GRAND PRIX HARDTOP COUPE



The standard 350-hp, 400-cubic-inch V-8 will convince you that Grand Prix's concept of luxury goes far beyond mere imagery. Or you can choose our 428 incher in 375 or 390 hp, if you prefer. Your transmission selection includes an all-synchro

3-speed (standard), Turbo Hydra-Matic and all-synchro 4-speed (all floor-mounted with buckets), each with a specially selected axle ratio. Further choice of performance options ranges from front wheel disc brake to variable-ratio power steering.



Of course, we're hardly ashamed of the fact that this performance-bred beauty just happens to be about the most elegant thing on wheels. And here again, it's up to you just how lush you want to make it. You can get either expanded Morrokide or expanded Morrokide and fabric upholstery on Grand Prix's standard contour bucket seats (with simulated elm burl console). Or select the Strato-bench seat with folding center armrest, at no extra cost. It also comes in your choice of fine upholstery materials. Naturally, you'll get things like full-nylon-blend, loop-pile carpeting, taffeta perforated headlining... just check the following page for a complete list. If the standard features still aren't enough for you, we've listed some of our special options as well. But if you happen to be anywhere near a Pontiac showroom right now, skip the next page and learn about Grand Prix the very best way... from the driver's seat.

## Standard Equipment

- Circ-L-Aire Heater and Defroster
- Energy Absorbing Steering Column
- Energy Absorbing Instrument Panel with Smooth Contoured Knobs and Levers
- Delcotron Alternator-Regulator with Integrated Circuit Voltage Regulator
- Full-width Instrument Panel Pad
- Reduced-glare Instrument Panel and Windshield Wiper Arms and Blades
- Labeled Instrument Panel Control Switches
- Dual-speed, Concealed, Articulated Overlap Windshield Wipers
- Windshield Washer
- Body Side Marker Lights at Front and Rear
- Inside Day-Night Mirror with Shatter-resistant, Vinyl-edged Glass and Deflecting Base
- Outside Rearview Mirror
- Thick Laminate Windshield
- Front and Rear Seat Belts (6) with Pushbutton Buckle Release (5 with bucket seats)
- Front Seat-belt Retractors
- Folding Front-seat Back Latches
- Four-way Hazard Warning Flasher
- Lane-change Feature, Incorporated in Direction Signal Control
- Dual Master Cylinder Brake System with Warning Light
- Self-adjusting Brakes with Corrosion-resistant Brake Lines
- Parking Brake Warning Light
- Passenger-guard Door Locks with Deflecting Lock Buttons
- Safety Door Locks and Hinges
- Soft, Low-profile Window Control Knobs and Coat Hooks
- Padded Sun Visors
- Safety-engineered Door Release Handles
- Energy Absorbing Front-seat Armrests
- Rear Armrests including Ashtrays
- Foam-padded Front-seat Cushion
- Padded Front Seat Backs
- Full Nylon-blend, Loop-pile Carpeting
- Concealed Headlamps
- Map and Courtesy Lamp
- Backup Lights
- Glove Box Lamp
- Front Ashtray & Cigar Lighter Lamp
- Trunk Lamp
- Courtesy Lamp
- Glove Compartment Lock
- Cigar Lighter
- Ball Bearing Ashtray
- Bright Metal Wheel Opening Moldings

- Self-adjusting Hood Latch
- Theft-deterrent Door Locks and Keys
- Delco Eye Energizer Battery
- 26.5-Gallon Fuel Tank
- Full-flow Oil Filter
- 8.55 x 14 Tires
- Tire Safety Rim
- Carpeted Lower Door Trim
- Flexible Assist Grip on Instrument Panel
- Simulated Carpathian Elm Burl Grain on Instrument Panel
- Simulated Burl Grain Styling on Door Inserts
- Upper-level Ventilation System
- Foam-padded Rear-seat Cushion
- Taffeta Perforated Headlining
- Electric Clock
- Integrated Door-release Armrests
- Flexible Door-pull Handles
- Deluxe Steering Wheel
- Woven Fiber Package Shelf
- Spare Tire and Wheel Cover
- Bright Metal Roof Drip Scalp Moldings
- Die-cast Rocker Panel Moldings
- Interior Roof Lamp
- Rear-seat Radio Speaker Grille
- Fender Skirts
- Deluxe Wheel Discs
- Dual Exhausts

## Extra-cost Options

- Bi-Level Air Conditioning, Custom and Automatic Temperature Control
- Rear Window Defogger
- Tissue Dispenser
- Cruise Control System
- Floor Mats, Front and Rear
- Tinted Glass, All Around or Windshield only
- Door-edge Guards
- Cornering Lights
- Outside, Remote-control Rearview Mirror
- Visor Vanity Mirror
- Radios: AM • AM/FM • Stereo Multiplex
- Electric Antenna
- Rear-seat Speaker or Verbra-Phonic Speaker
- Cordova Roof—Exclusive Design
- Stereo Tape Player, 8-Track
- Reclining Passenger Seat
- Head Restraints
- Variable-ratio Power Steering
- Power Brakes, Windows, Door Locks, 4-way Driver's Seat
- Tilt Steering Wheel
- Custom Sports Steering Wheel (looks like wood)

- Whitewall Tires
- Aluminum Wheel Hub and Drum Assembly
- Custom Wheel Discs
- Wire Wheel Covers
- Rally II Wheels
- Front Wheel Disc Brakes
- Remote-control Trunk Lid Release
- Heavy-duty Battery
- Custom Gauge Cluster
- Limited Slip Differential
- Tachometer, Inside or Hood-mounted
- Oversize Tires

## Standard Engine

400 Cu. In. V-8, 350 HP—4-BBL Carb.—Prem. Fuel

## Available Engines

400 Cu. In. V-8, 265 HP—2-BBL Carb.—Reg. Fuel (Turbo Hydra-Matic only)

428 Cu. In. V-8, 375 HP—4-BBL Carb.—Prem. Fuel

428 Cu. In. H.O. V-8, 390 HP—4-BBL Carb.—Prem. Fuel

## Standard Transmission

Floor Shift All-synchro 3-speed

## Available Transmissions

Floor Shift All-synchro 4-speed (428 cu. in. engine only)

Turbo Hydra-Matic

## Exterior Dimensions (inches)

Overall Length . . . . .	216.3
Wheelbase . . . . .	121
Height . . . . .	53.0
Overall Width . . . . .	79.8
Front Tread (Wide-Track) . . . . .	63
Rear Tread (Wide-Track) . . . . .	64

Shown on the cars in this catalog, are some of the many options and accessories offered by Pontiac. They're available at extra cost and well worth it in driving comfort and convenience.

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