

'65 OLDSMOBILE *Styled to go . . . where the action is!*



*The Rocket Action Cars:* Ninety-Eight • Starfire • Delta 88 • Dynamic 88 • Jetstar I • Jetstar 88 • Vista-Cruiser • F-85





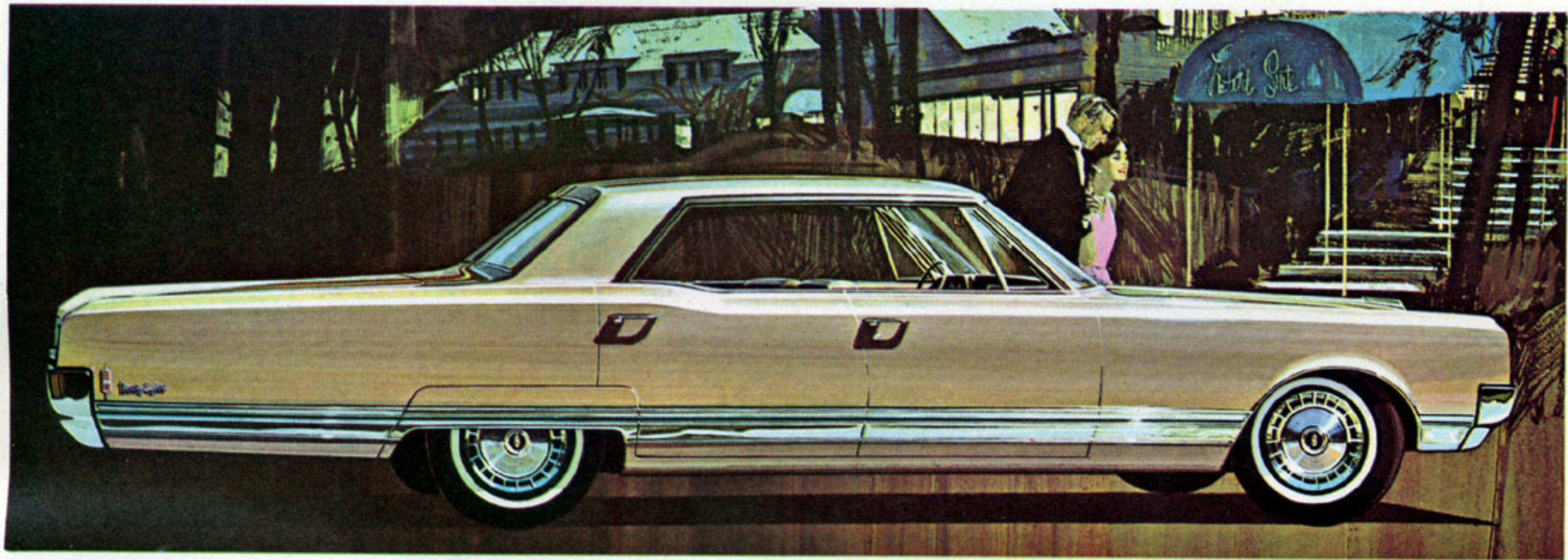
*For 1965 . . .  
the Rocket Action Cars  
from OLDSMOBILE . . .  
with a price for every pocket!*

What a wonderful year to go Olds! And what a brilliant new selection of action-packed Oldsmobile models to help you do it! Thirty-two in all—from the more-elegant-than-ever Ninety-Eight to the smart-to-own F-85! Pick the Rocket that fits *your* pocket from the exciting choice of Rocket Action Oldsmobiles inside!

*Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18 and 19.*







NINETY-EIGHT HOLIDAY SPORTS SEDAN





## *Ninety-Eight* The most beautiful compliment you can pay yourself!

Every detail of the fashionable new Ninety-Eight clearly states: This is a car that belongs . . . *anywhere!* Its sleek, sculptured styling on noticeably longer, wider dimensions. Its greater smoothness . . . compliments of a fully refined coil-spring suspension system. Its incredible responsiveness from a new 425-cubic-inch Super Rocket V-8, coupled with Turbo Hydra-Matic Drive. And its many items of standard equipment all accentuate the ease and luxury that make the Ninety-Eight *Oldsmobile's proudest series!*

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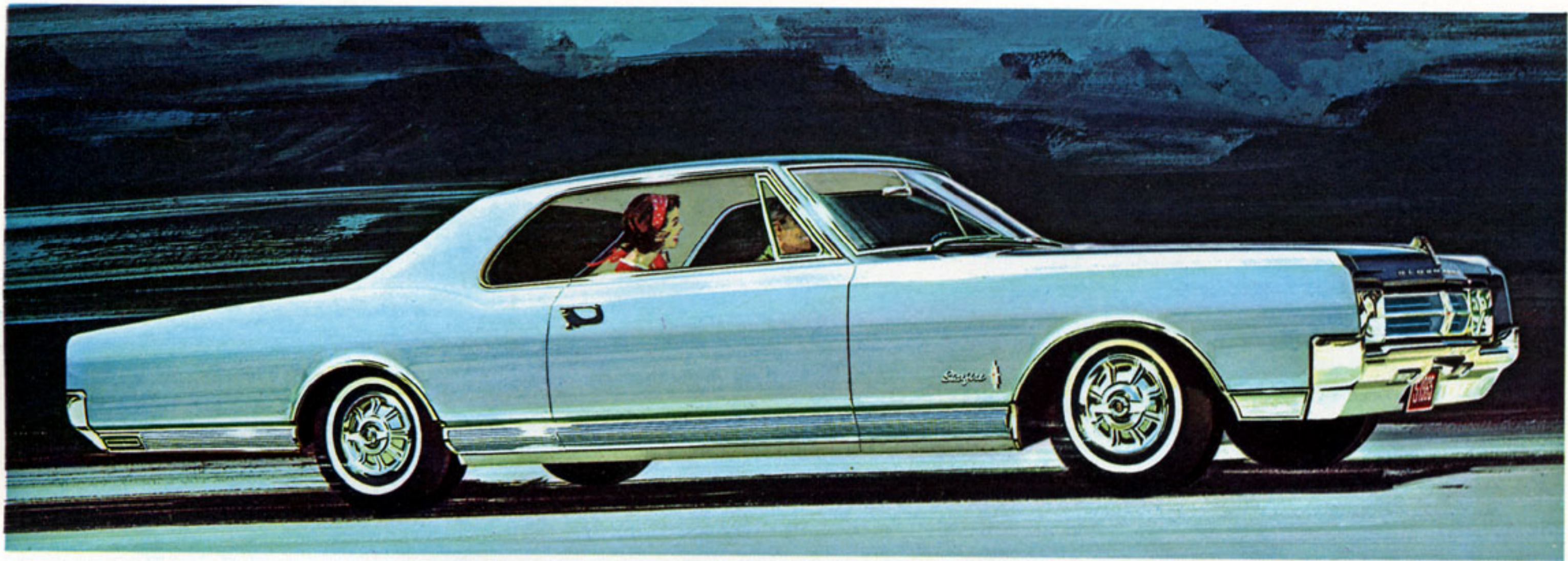


Be sure to inspect the Oldsmobile that bears this mark of elegance—the Ninety-Eight Luxury Sedan. Every artful appointment sets it apart as Oldsmobile's most distinguished model!



New Custom Sport Seat, standard in Holiday and Convertible models, offers you the comfort of bucket seats with center armrest down . . . the luxury of full-width seat with armrest up.





STARFIRE COUPE

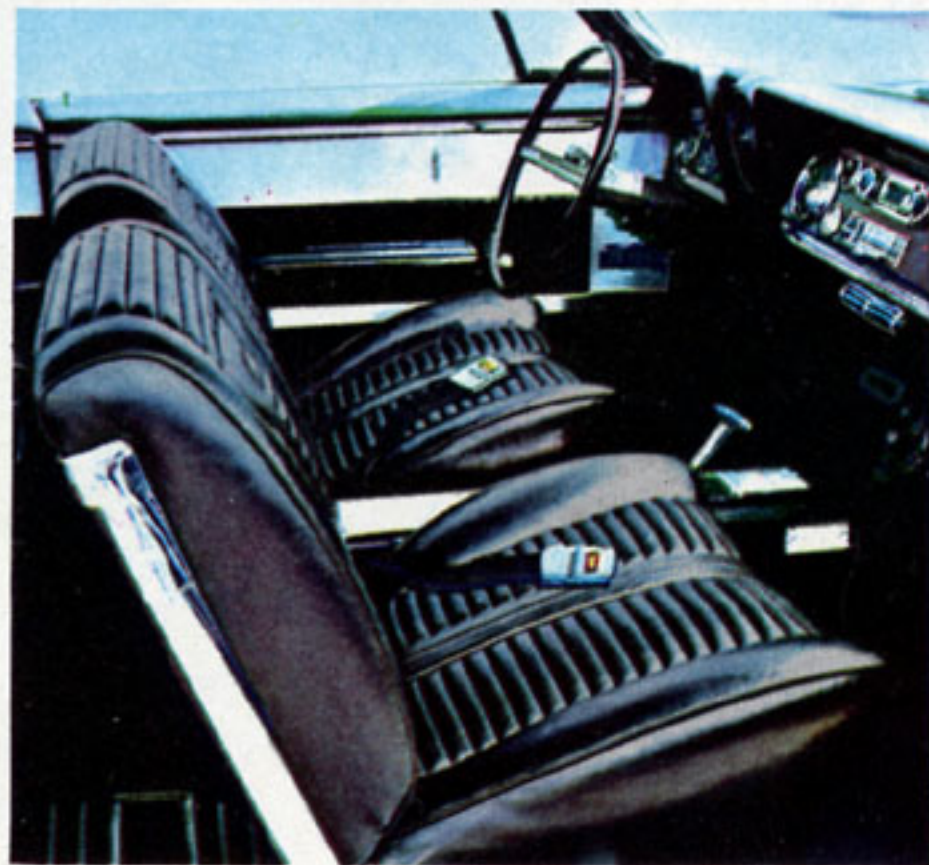




## *Starfire* The car that makes luxury a sporting proposition!

Starfire-gazing was never nicer—but just look what's *behind* that proud new profile! Slip into the foam-padded comfort of leather-appointed buckets. Reach to the console and snap that silken Turbo Hydra-Matic (or 4-on-the-floor, if you prefer) into action. Now hear the rumble of dual side exhausts as Oldsmobile's most potent power plant—the new 425-cubic-inch Starfire V-8—unleashes 370 horses! Then relax in the kind of luxury that tells you nothing's too good for Starfire. Or for you!

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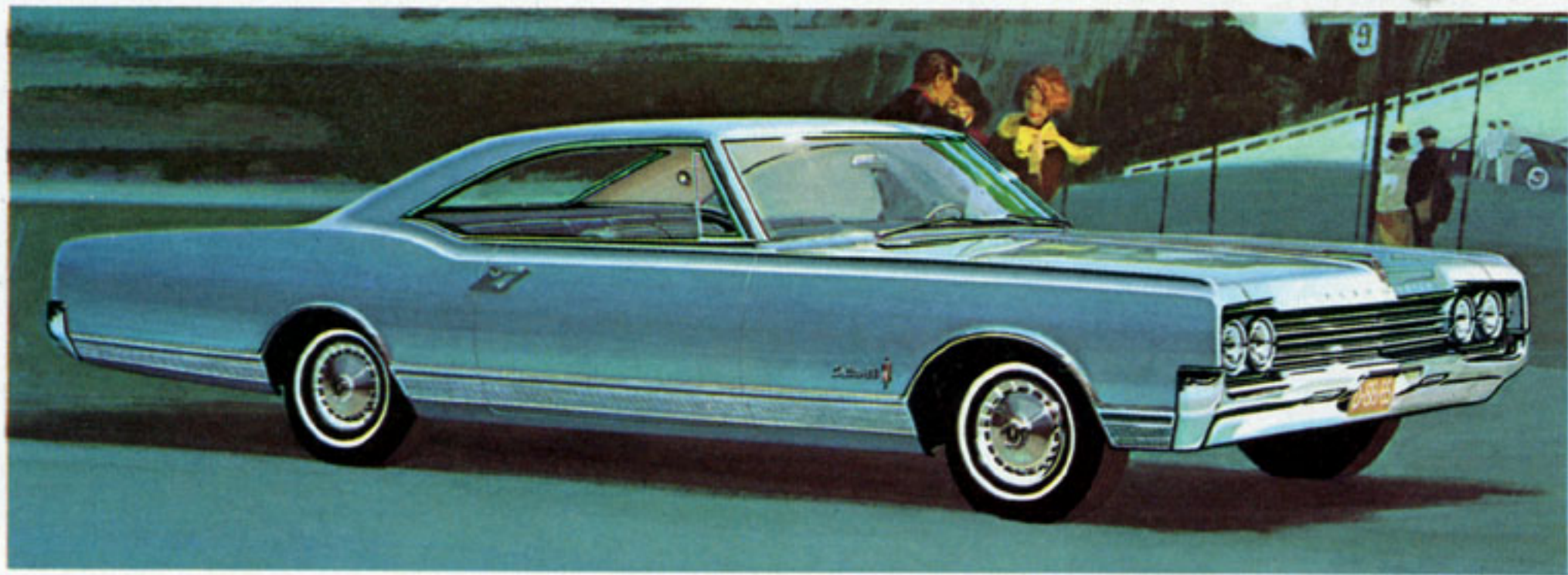


Bucket seats, console with T-stick Turbo Hydra-Matic and tachometer, power steering and brakes, are all standard. Twin side exhausts, rectangular taillight motif are Starfire styling innovations.





*Delta 88 Super new way to go Olds with a Super Rocket flourish!*



Oldsmobile's all-new Delta 88 wears a *crisp look of action* other cars can only envy! *New size*—longer, lower, wider, roomier—even the trunk is larger! *New response*—up to 370 horsepower from a Super Rocket V-8 that outdoes every Rocket before it! *New ride* from a road-loving four-coil-spring suspension, wide-stance chassis, recalibrated shock absorbers. Fact is, *everything's* new about the three Delta 88 models, including the name!

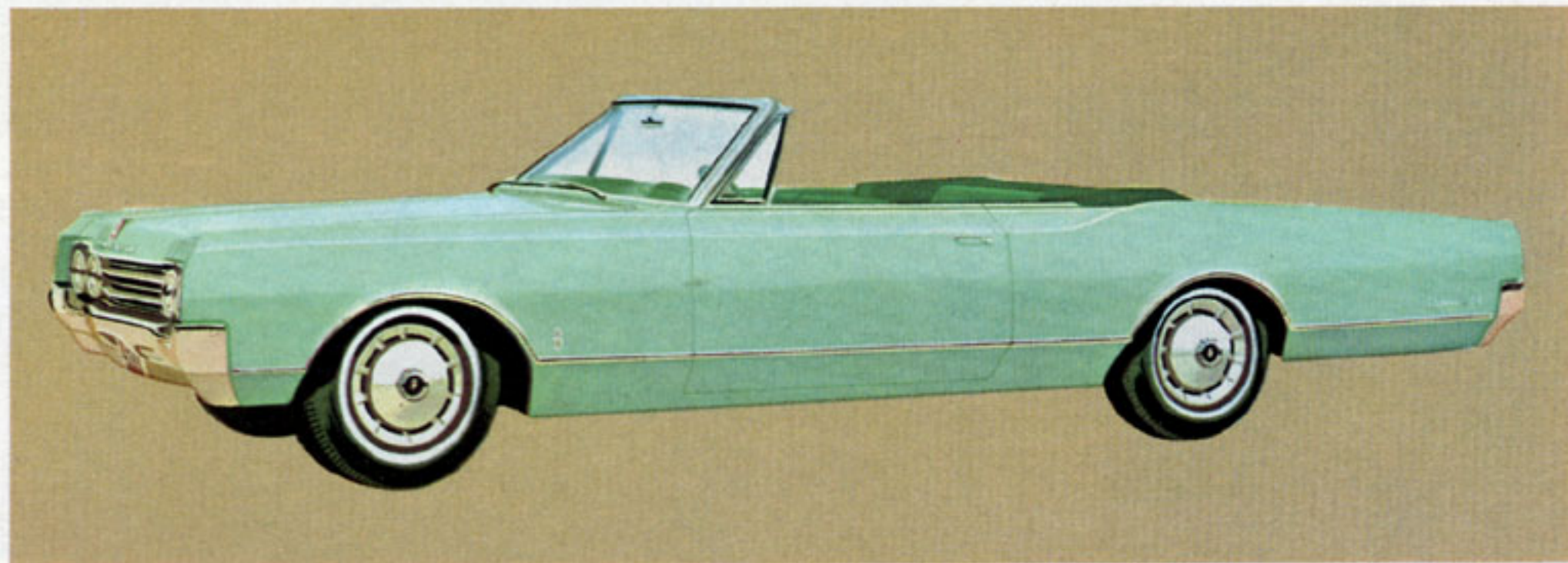




*Dynamic 88* The look that says "action" . . . the action that says "look"!

Stylish? You bet it is! And this dashing Dynamic 88 has plenty more going for it, too: Big new 425-cubic-inch Super Rocket V-8 and eager Turbo Hydra-Matic Drive! Ride is smoother than ever! Brakes are bigger than ever! Dynamic 88 has more of what it takes all the way around!

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*JETSTAR I SPORTS COUPE*





## *Jetstar I Has everything going for you... including an easy-going price!*

Better look quickly because this Jetstar I really loves to move! It sports a road-eating, four-barrel, 370-h.p. Starfire V-8. A big, broad-shouldered 123-inch wheelbase. Plus a whole car full of standard appointments like foam-padded bucket seats, console, twin exhaust pipes. All, mind you, at a modest more-for-the-money price! Why not belt yourself into Oldsmobile's lowest-priced, full-size sports model and leave the horizon behind?

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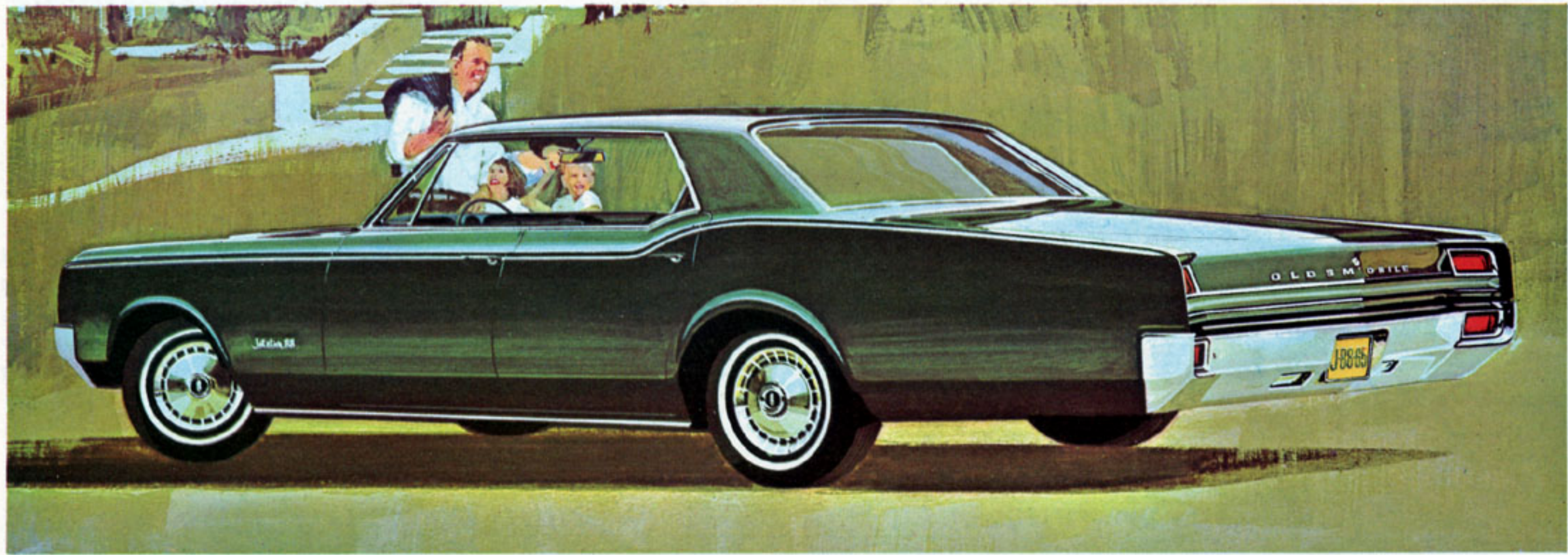


Bucket seats, console, carpets, Moroccan-covered instrument panel are standard on Jetstar I. T-stick Turbo Hydra-Matic and four-on-the-floor are both extra-cost options.



425-cubic-inch Starfire V-8 combines 10.5-to-1 compression ratio, four-barrel carburetor, special high-performance camshaft to develop 370 horsepower.





JETSTAR 88 HOLIDAY SEDAN

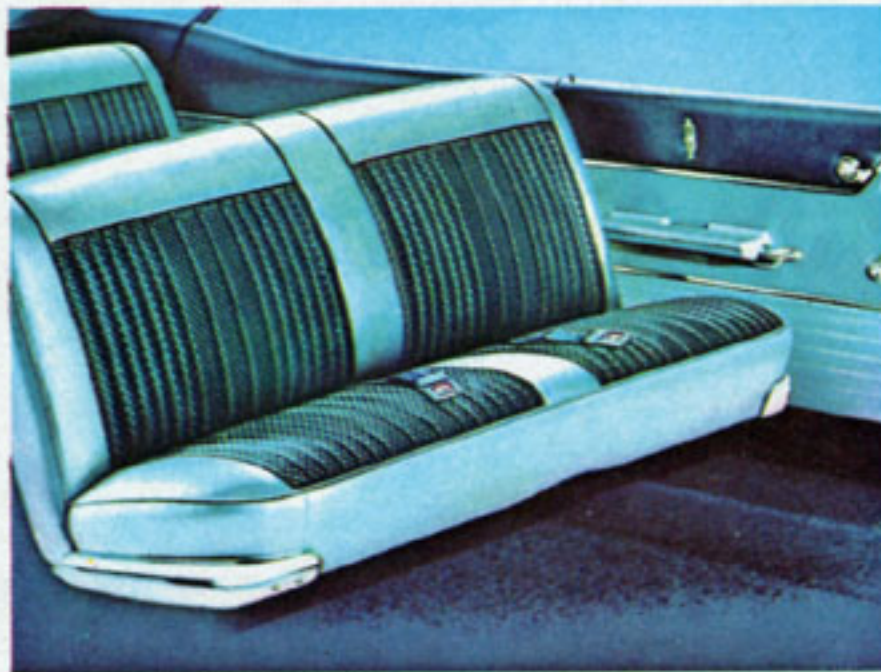




## *Jetstar 88 A dollar never went farther...or more beautifully!*

Think big, spend small, and look like a million doing it! For Oldsmobile's brilliant Jetstar 88 is here—with extra *everything!* Extra action from a stepped-up 260-h.p. Jetfire Rocket V-8. Extra size for added stretch-out room inside. Extra comfort from a wider tread, stronger frame and four-coil suspension system. Extra style in Jetstar 88's eager-to-go Action-Line Design. And extra savings to boot—because the four fashionable Jetstar 88s are Oldsmobile's lowest-priced full-size models!

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Rich nylon carpeting is keyed to Moroccan and cloth upholstery in any of five smart colors. (All-Moroccan available on Holiday models.)



The subtly curved side glass—free of moulding—emphasizes the clean styling on Jetstar 88. Provides extra shoulder room inside, too!





F-85 CUTLASS HOLIDAY COUPE



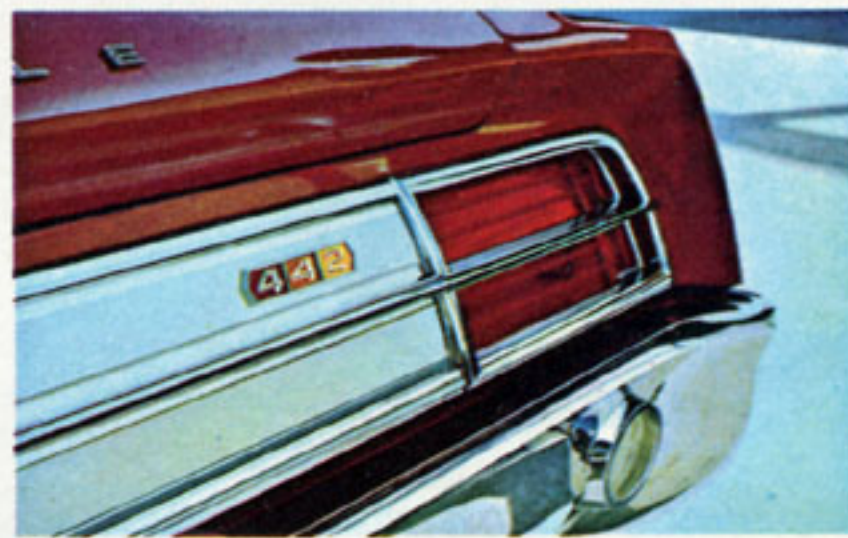


## *F-85 Action leader of the low-price field!*

This captivating Cutlass gives you some idea of the excitement you'll find in the F-85 lineup! Performance-packed V-8s (up to 315 h.p.) or a thrifty V-6! Action-matched transmissions. Easy-riding four-coil suspension. Maneuverable 115-inch wheelbase. Roomy, smartly appointed interiors. F-85 delivers 'em all in style . . . at a price within *any* budget! Drive one soon!



### *4-4-2 400-cu.-in. V-8 . . . 4-barrel carburetor . . . twin exhausts*



If action's your dish, Olds has your number: 4-4-2! This swinging new performance package is available on any F-85 V-8 coupe or convertible! Its exclusive 400-cu.-in., 4-barrel V-8 turns out 345 h.p. Twin exhaust pipes . . . nylon red-line tires . . . heavy-duty suspension are included, too! See your Dealer and ask about the Olds that sports this 4-4-2 emblem!

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3-SEAT CUSTOM VISTA-CRUISER

F-85 DELUXE STATION WAGON





## *Station Wagons* An Olds-size wagon for every size family!

Pack up all your cares and go . . . where the family action is! How? Oldsmobile's sleek new Vista-Cruiser, of course! It packs over 100 cu. ft. of cargo under that see-all Vista-Roof! Boasts a road-easy, 120-inch wheelbase and smooth coil-spring ride. Offers extra loading height, extra sit-up room in both two- and three-seat models. And it's powered by a Jetfire Rocket V-8 . . . with up to 315 h.p.!

Or do you favor the fashionable low-priced F-85 station wagon? Equip it with a gas-saving V-6 or an action-packed V-8. It carts a full 85.2-cubic-foot load on an easily-maneuvered 115-inch wheelbase.

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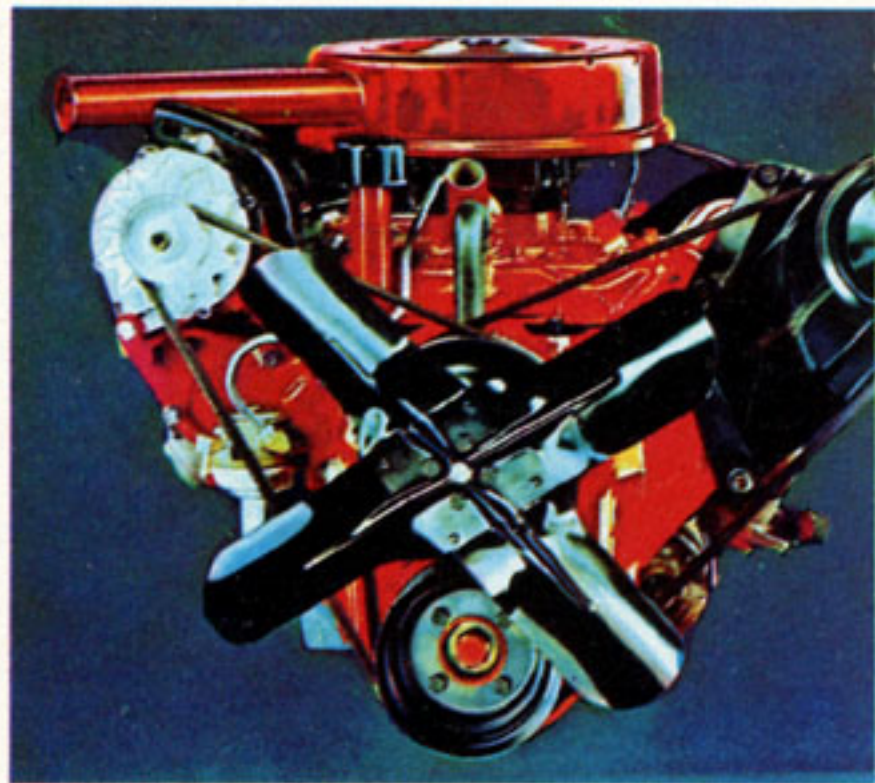


Vista-Cruiser's third seat faces forward, folds down easily. All-Morocceen or Morocceen-and-cloth interiors are both pretty and practical!



Rear seats fold into floor in seconds. Cargo area is nearly 5 feet wide, more than 8 feet long! Vista-Roof helps accommodate tall items.

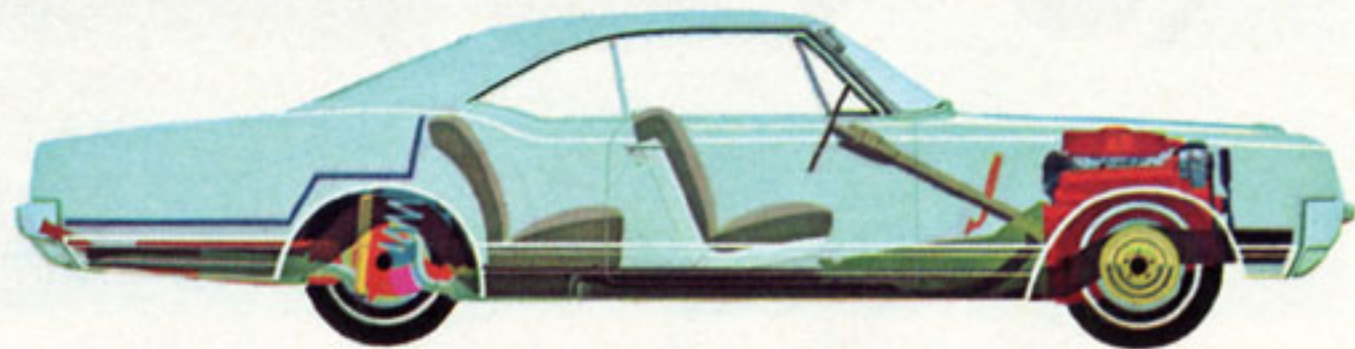




## *NEW SUPER ROCKET POWER* *. . . to put you Where the Action is!*

*Meet the newest, most advanced power plant ever from Olds — the new 425-cubic-inch, high-compression Super Rocket V-8! It features the durability of a forged crankshaft . . . integrally-cast valve guides . . . improved performance of stamped rocker arms. Four-barrel version, 360-h.p. standard on Ninety-Eights, optional at extra cost on Dynamic and Delta 88s. On Dynamic and Delta 88s, 310-h.p. Super Rocket is standard; regular-gas, 300-h.p. is optional at no extra cost. Plus new Turbo Hydra-Matic teamed with the Super Rocket V-8. Oldsmobile's smooth new Turbo Hydra-Matic with variable-vane torque converter provides up to 40% more torque from a standing start! Standard on Ninety-Eight, Starfire; extra-cost option on Delta 88, Dynamic 88, Jetstar I.*

*Plus new Power-Profile chassis.* Superb Olds ride . . . responsive handling . . . famed reliability! Engineered to build new comfort and convenience into everyday owner driving. • Guard-Beam Frame • New suspensions • Bigger brakes • Comfort-contoured seats • Vented rocker panels • Increased trunk space • Effortless steering • Vibra-Tuned body mounts.

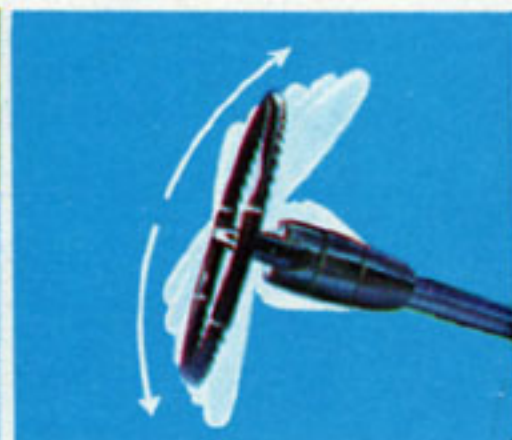




## OPTIONS AND ACCESSORIES . . . for your everyday driving pleasure at modest extra cost!



Four-Season  
Air Conditioning



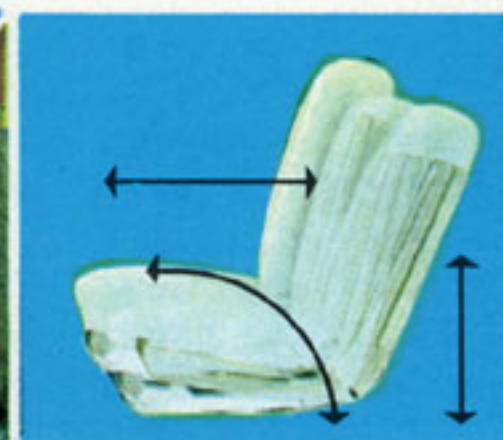
Tilt-Away  
Steering Wheel



Power Steering  
Power Brakes



Power Door Locks\*  
Cruise Control\*\*



Power Seat  
(6-way† and 4-way)



Anti-Spin Differential

*Plus these  
additional  
accessories*

Super deluxe signal seeker radio\* • AM-FM radio\*  
• Deluxe radio • Rear seat speaker • Power antenna  
• Reverbatone speaker\* • Power windows† • Power  
ventipanes\* • Deck lid power lock release • Guide-

*\*Not available on any F-85 or Vista-Cruiser; or \*\*Jetstar 88.*

Matic power headlamp control\* • Custom sports steering  
wheel • Simulated wire wheel discs • Deluxe wheel discs  
• Windshield washers • Electric clock • Remote control  
rearview mirror • Tinted glass • Rear window defroster

*†Not available on standard F-85 or Vista-Cruiser.*



# 1965 OLDSMOBILE SPECIFICATIONS

GENERAL	Wheelbase	Length	Width	Height 4-Dr. Sed.	Shipping Wt. 4-Door Sed.	Tire Size Std.	Fuel Cap. Gal.
<b>NINETY-EIGHT</b>	126"	222.9"	80"	55.8"	4191	8.55 x 14"	25
<b>STARFIRE</b>	123"	216.9"	80"	54.1**	4112*	8.25 x 14"	25
<b>DELTA 88</b>	123"	216.9"	80"	55.5"	3928	8.25 x 14"	25
<b>DYNAMIC 88</b>	123"	216.9"	80"	55.5"	3903	8.25 x 14"	25
<b>JETSTAR 88</b>	123"	216.9"	80"	55.5"	3714	7.75 x 14"	25
<b>JETSTAR I</b>	123"	216.9"	80"	54.1**	3963*	8.25 x 14"	25
<b>F-85</b>	115"	204.3"	73.8"	54.5"	3161**	7.35 x 14"††	20
<b>VISTA-CRUISER</b>	120"	207.7"	73.8"	58.3"	3808†	7.75 x 14"	20

\*Coupe on Starfire and Jetstar I. \*\*V-8; V-6: 2991 †3-Seat Custom Model ††V-8; V-6: 6.95 x 14"

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A PARTIAL LIST OF ACCESSORIES APPEARS ON PAGE 19. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY AUTHORIZED OLDSMOBILE QUALITY DEALER'S.

ENGINE	Usage	Displacement Cu.-In.	H.P.	Torque Lb.-Ft.	Comp. Ratio	Fuel
<b>STARFIRE (a)</b>	Starfire Jetstar I	425	370	470	10.5-to-1	Prem.
<b>SUPER ROCKET (b)</b>	Ninety-Eight	425	360	470	10.25-to-1	Prem.
<b>SUPER ROCKET</b>	Dynamic 88 Delta 88	425	310	450	10.25-to-1	Prem. (d)
<b>JETFIRE ROCKET V-8 (c)</b>	Jetstar 88	330	260	355	10.25-to-1	Prem. (e)
<b>JETFIRE ROCKET V-8</b>	F-85 Vista-Cruiser	330	250	335	9.0-to-1	Reg.
<b>CUTLASS V-8</b>	Cutlass	330	315	360	10.25-to-1	Prem. (f)
<b>ECON-O-WAY V-6</b>	F-85	225	155	225	9.0-to-1	Reg.

(a) Optional at extra cost on Ninety-Eight and Delta 88. (b) Optional at extra cost on Dynamic 88 and Delta 88.

(c) 315 h.p. optional at extra cost, 4-bbl. carb., 10.25 comp. ratio.

(d) Regular fuel option at no extra cost, 300 h.p.

(e) Regular fuel option at no extra cost, 250 h.p.

(f) Regular fuel option at no extra cost, 305 h.p.

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