

'65 OLDSMOBILE

Styled to go... where the action is!



The Rocket Action Cars: Ninety-Eight • Starfire • Dynamic 88 • Jetstar I •





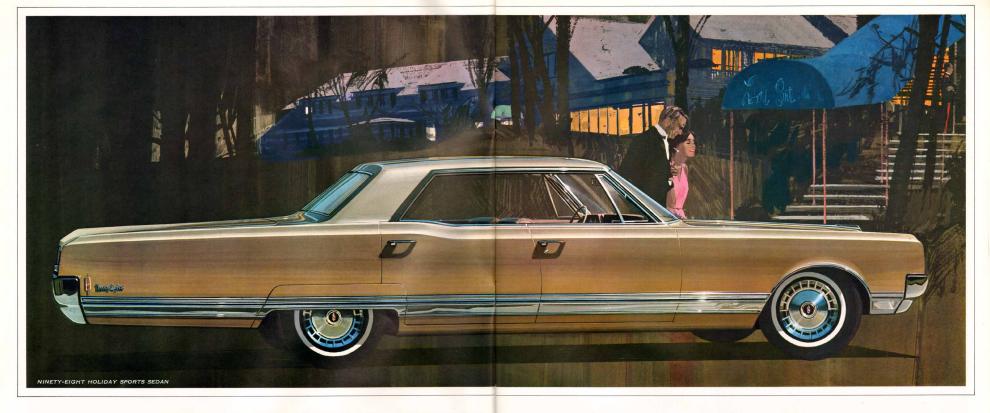
OLDSMOBILE for 1965 The Rocket Action Cars... with a price for every pocket!

What a wonderful year for you and an Oldsmobile to get together! And what a brilliant new selection of action-packed Olds models to help you do it!

Here's the magnificent Ninety-Eight, Oldsmobile's proudest performer. Glamorous Starfire, the most luxurious sports car that ever wore an Oldsmobile nameplate! A dramatically styled Dynamic 88 series, highlighted by three super-new Dynamic 88 Delta models! A more powerful Jetstar I Sports Coupe and four stylish Jetstar 88s. A smart F-85 lineup, featuring the fiery new 4-4-2, an exclusive new Olds performance package! And a versatile fleet of fashionable Olds Station Wagons . . . including sleek, new Vista-Cruisers!

Olds offers a whole new array of features, too. New 425-cubic-inch Super Rocket V-8. New variable-vane Turbo Hydra-Matic. And a variety of extra-cost options and accessories, many of which are shown in the ear illustrations and described on pages 18-21 of this catalog. Pick the Rocket that fits your pocket from the exciting choice of Oldsmobiles inside . . . the Rocket Action Cars for '651

ILLUSTRATED ON OPPOSITE PAGE: Foreground, Starfire Convertible. Center, left to right, Jestata I Sports Coupe, Ninety-Eight Luxury Sedan, Dynamie 88 Delta Holiday Coupe. Rear, jeft to right, Jestata 88 Holiday Sedan, F-85 Cutlass Holiday Coupe, Custom Vista-Crustom 1981.





Artful appointments reflect Ninety-Eight excellence, too! Handsome safety-padded instrument panel, deep-pile carping, beautiful testide and very custom apport seas, santangur in rionagy and conmark interpretation and the function of building and conmark interpretation and the function of building and conmark interpretation and the function of the function of building and conmark interpretation and the function of the func



New Custom Sport Seat, standard in Holiday and Con- The Ninety-Eight Luxury Sedan is the ulti-



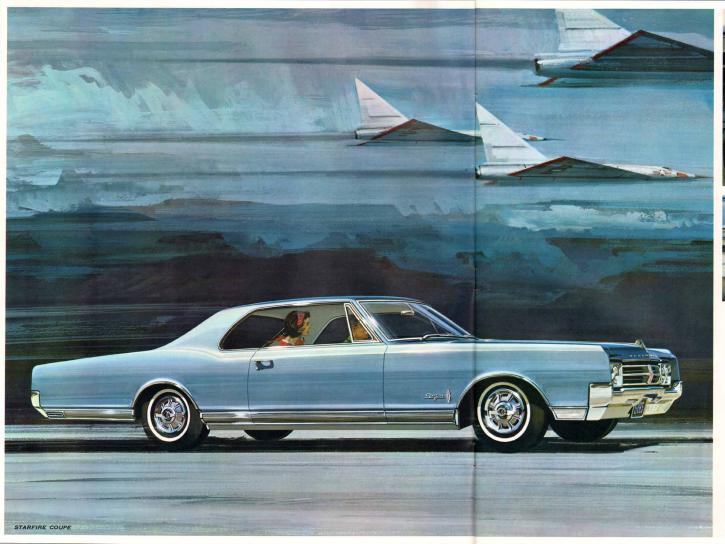


Ninety-Eight

The most beautiful compliment you can pay yourself!

The fashionable new air of the Ninety-Eight clearly states: This is a car that belongs . . . anywhere! And every detail echoes it. Its sleek, sculptured styling on noticeably longer, wider dimensions. Its greater smoothness and quietness . . . compliments of a fully refined coil-spring suspension system. Its incredible responsiveness from a new 425-cubic-inch Super Rocket V-8, coupled with new Turbo Hydra-Matic Drive. Its many, many items of standard equipment—power steering, power brakes, electric clock, courtesy lights. They all accentuate the ease and luxury that make the Ninety-Eight Oldsmobile's proudest series!

All five Ninety-Eight models are shown on page 22. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18-21.









Bucket seats, console with T-stick Turbo Hydra-Matic and tachometer, sill-to-sill carpeting, electric clock, power steering and brakes, are standard on both Starfire models. Distinctive twin side exhausts, bold new grille with rectangular headlight motif are Starfire styling innovations.



Starfire... The car that makes luxury a sporting proposition!

Starfire-gazing was never nicer—but just look what's behind that proud new profile! Slip into the foam-padded comfort of leather-appointed bucket seats. Reach to the console and snap that silken new Turbo Hydra-Matic transmission into action (or 4-speed synchromesh, if you prefer). Now hear the rumble of dual side exhausts as Oldsmobile's most potent power plant—the new 425-cubic-inch Starfire V-8-muleashes 370 horses! Then relax in the kind of luxury that tells you nothing's too good for Starfire! Or for you!

Starfire Coupe and Convertible are shown on page 22. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 20-21.

6



Armrest up, it's a luxurious bench seat. Armrest down, it's like a pair of buckets!
Convenient, versatile Custom Sport Seat is standard on Dynamic 88 Delta Holiday
Coupe and Holiday Sedan. Front seat belts are standard on all Oldsmobile models.



Oldsmobile's newest Rocket—the 425-cubic-inch, 310-h.p. Super Rocket V-8—is standard on Dynamic 88, 360-h.p. Super Rocket, or 370-h.p. Starfire on Delta, optional at extra cost. Regular-gas 300-h.p. version is optional at no extra cost.



Graceful, sweeping lines identify the Dynamic 88. Tasteful emblem and wide, ribbed lower chrome moulding distinguish the three new Dynamic 88 Delta models.





Dynamic 88

Super new way to go Olds with a Super Rocket flourish!

How new can a car get? This new, that's how! Dynamic 88 wears a crisp look of action other cars can only envy! New size—longer, lower, wider than ever. New response—425 cubic inches of it in a Super Rocket V-8 that outdoes every Rocket before it. New ride from a four-coil-spring suspension that boasts wider pivots, recalibrated shock absorbers! And to top it all, three brand new models with a brand new name—Dynamic 88 Delta—highlight the Dynamic 88 lineup for 1965!

All of the Dynamic 88 models are shown on page 23. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18-21.

Control console with tach or performance gauge is standard in the Jetstar I. So is three-speed synchromesh transmission (though you can elect this T-stick Turbo Hydra-Matic or four-on-the-floor, both extra-cost options). Bucket seats (with belts, of course), deep-pile carpeting are yours in any of five colors.

Here's where Jetstar I gets its action! This brawny 425-cubic-inch Starfire V-8 combines an ultra-high 10.5-to-1 compression ratio, four-barrel carburetor, special high-performance camshaft to put 370 high-compression horses at your command!





Je:

$Jetstar\ I$

Has everything going for you...including an easy-going price!

Better look quickly because this Jetstar I really loves to move! It sports a road-eating, four-barrel, 370-h.p. Starfire V-S. A big, broad-shouldered 123-inch wheelbase. Plus a whole car full of standard appointments like comfort-contoured foam-padded buckets, console, twin pipes, dual headers. All, mind you, at a modest more-for-the-money price! Could anyone blame you if you belt yourself into Oldsmobile's lowest-priced, full-size sports model and leave the horizon behind?

Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the ear illustrations and described on pages 18-21.





Rich nylon carpeting is tastefully keyed to smart Morocceen and cloth upholstery in any of five colors. (All-Morocceen interiors are available on Holiday models.)



Even the subtly curved side glass—free of moulding—emphasizes the clean, uncluttered styling on Jetstar 88 models. Provides extra shoulder room inside, too!



Clear as glass? Small wonder. Rear window on all full-size Oldsmobile convertibles is glass . . . cleans easily, improves visibility. New design keeps top taut and trim!





Jetstar 88

A dollar never went farther...or more beautifully!

Think big, spend small, and look like a million doing it! For Oldsmobile's brilliant Jetstar 88 is here—with extra everything! Extra action from a stepped-up 260-h.p. Jetfire Rocket V-8... or extra economy from a 250-h.p. regulargas version (optional at no extra cost). Extra size for added stretch-out room inside that rugged Body by Fisher. Extra comfort from a wider tread, stronger frame and four-coil suspension. Extra style in Jetstar 88's eager-to-go Action-Line Design. And extra savings to boot—for the four Jetstar 88 are Oldsmobile's lowest-priced Jull-size models.

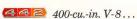






Action leader of the low-price field!

This captivating Cutlass gives you some idea of the excitement you'll find in the F-85 lineup! Performance-packed V-8s (up to 315 h.p.) or a thrifty V-6! Smooth action-matched transmissions. Easy-riding four-coil-spring suspension. Maneuverable 115-inch wheelbase. Roomy, smartly appointed interiors. F-85 delivers 'em all in stunning style...at a price that's within any new-car budget!



4-barrel carburetor...twin exhausts

If action's your dish, Olds has your number: 4-4-2! This swinging new performance package is available on any F-85 V-8 coupe or convertible! Its exclusive 400-cubic-inch, 4-barrel V-8 turns out a cool 345 h.p. Twin exhausts with dual headers . . . track-tested red-line tires . . heavy-duty suspension are all included, too! Action your dish? Ask your Dealer about the Olds that sports this 4-4-2 emblem!

All F-85s are shown on page 24. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18-21.







Vista-Cruiser's third seat faces forward, folds down easily to accommodate cargo. All-Morocceen or Morocceen-andcloth interiors are as neat and pretty as they are practical!



Hidden, underfloor luggage compartment lets you store camera, briefcase or other valuables out of sight in the Vista-Cruiser. May be equipped with a lock, if you wish.



Rear seats fold into the floor in seconds. Cargo compartment measures nearly 5 feet wide, more than 8 feet long! Raised Vista-Roof, with tinted glass, accommodates tall items.

Station Wagons

An Olds-size wagon for every size family!

Pack up all your cares and go... where the family action is! And can you think of a more stylish way than Oldsmobile's sleek Vista-Cruiser? It packs over 100 cubic feet of cargo under that see-all Vista-Roof! Boasts a road-easy, 120-inch wheelbase...solid Guard-Beam Frame... smooth coil-spring ride. Offers extra loading height, extra sit-up room in both two- and three-seat models. And powers them all with a more-potent-than-ever 250-h.p. Jetfire Rocket V-8!

Or do you favor the fashionable low-priced F-85 wagon? Equip it with a gas-saving Econ-O-Way V-6 or an action-packed V-8. It carts a full 85.2-cubic-foot load on an easy-riding, easily-maneuvered, 115-inch wheelbase. And looks good in the process!

All six Olds Station Wagons are shown on page 24. Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18-21.



Anatomy of a Super Rocket: Start with a 425-cubic-inch lightweight cast iron block. Give it the added durability of a forged crankshaft with center main bearing thrust. The extra precision of integrally-cast valve guides. The further weight reduction and improved lubrication

of stamped rocker arms. And the ultra-high compression of



a new wedge-shaped combustion chamber. Result: A sensational new performer for everyday owner driving, Oldsmobile's Super Rocket V-8! Four-barrel version, standard on all Ninety-Eight models and optional at extra cost on Dynamic 88s, features 10.25-to-1 compression, delivers 360 h.p. On Dynamic 88 models, a 310-h.p. Super Rocket is standard. and a regular-gas, 300-h.p. option is available at no extra cost.

New Turbo Hydra-Matic Drive: Teamed with the Super Rocket V-8, Oldsmobile's Turbo Hydra-Matic automatic transmission provides up to 40% more torque from a standing start! Variable-vane torque converter action maximizes performance at every speed. And versatile Super range facilitates downhill braking or uphill takeoff. Standard on Ninety-Eight and Starfire models. Optional at extra cost on Dynamic 88, Jetstar I.







Cutlass V-8. Four-barrel carburetion, ultra-high compression for outstanding performance on F-85 Cutlass. 315 h.p.; 360 lb.ft. torque. 10.25-to-1 compression. Standard on Cutlass, extra-cost option on F-85 V-8s, Vista-Cruiser.



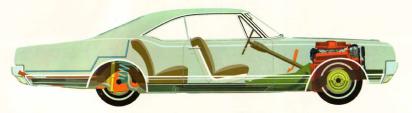




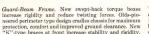
Econ-O-Way V-6. 225-cu.- Transmissions for every performance need! New highin, displacement, 155 h.p.; performance four-speed, fully-synchronized floor shift puts 225 lb.-ft. torque, 9.0-to-1 exciting action at your fingertips. Extra cost on all models compression ratio. Regular (Starfire, no extra cost). Not offered on Ninety-Eights. fuel. Standard on V-6 Jetaway Drive gives smooth quick starts, instant perform-Sports Coupe, Available on ance in all speed ranges with variable-vane torque con-F-85 models, except verter action, Extra-cost option on F-85, Vista-Cruiser, Cutlass. Not available on Jetstar 88. Three-speed synchromesh standard on F-85. Vista-Cruiser, Jetstar 88, Dynamic 88, Jetstar I.

Oldsmobile's Power-Profile Chassis smoother, quieter, more dependable than ever!

Superb Oldsmobile ride. Responsive Oldsmobile handling. Famed Oldsmobile reliability. They start here in Oldsmobile's Power-Profile body-chassis combination, engineered to build new comfort and convenience into everyday owner driving . Guard-Beam Frame with swept-back torque boxes and strategically located body mountings isolate you from bumps and road noises. . Olds suspension systems feature wider pivot points, recalibrated shocks for improved handling. . Bigger brakes, thicker linings provide "whoa" power to match Olds "go" power. . Comfort-contoured seats with zig-zag springs reduce fatigue. • Vented rocker panels resist corrosion. • Increased trunk space with up to 20% more luggage space. • Turnpike-sized 25-gallon fuel tank on full-size models permits longer distances with fewer stops. • Effortless Olds steering design features recirculating ball-nut gear for reduced friction, easier maneuverability.









Vibra-Tuned Body Mountings are located at 12 strategic places around Guard-Beam Frame to reduce noise, isolate vibration. Combination "live" and synthetic rubber helps damp out vibration and improve inside quiet.



Pivot-Poise Front Suspension. "A" frame upper and lower control arms have wider pivot points, combine with wider wheel tread to improve road stability. New shock absorber valving and stabilizer bar permit more effective cornering.



Twin-Triangle Rear Suspension. Four steel control arms anchor rear end solidly with triangular geometry. Wider pivot points and lighter weight Salisbury axle design improve stability, reduce rear end "squat," keep car level on acceleration.



Air-Scoop Brakes. Thicker linings reduce wear up to 25%. On full-size models, increased lining area boosts stopping efficiency. Wide flange front drums provide "air scoop" effect to dissipate heat faster. All Oldsmobile brakes are self-adjusting.

1965 OLDSMOBILE OPTIONS AND ACCESSORIES

Four-Season Air Conditioning reduces moisture, dust and pollen for maximum comfort. Pushbutton controls and slide-lever temperature regulation give instant cooldown, even on the hottest, muggiest days, Individually controlled outlets distribute cool air evenly, front and rear.



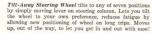
Power Door Locks are vacuum-operated to lock or un-

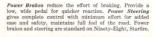
lock all doors with single control. (Full-size models only.)

Cruise Control automatically maintains preset speed on

highway. Disengages when brake is touched. Not available

on Jetstar 88, F-85 or Vista-Cruiser.













Power Windows let you raise or lower windows at the flick of a switch! Standard on Ninety-Eights (except Town Sedan) and Starfire Convertible. Not available on F-85 Club Coupe, Sedan, Wagon. Deck Lid Power Lock Release unlocks trunk from release lever inside glove box.

Power Seat provides personalized seating position, reduces fatigue. Six-Way Seat adjusts up and down, forward and backward, tilts fore and aft. Four-Way Power Seats are also available. Two-way version is standard on Starfire Convertible and Ninety-Eight (except Town Sedan).

... add the personal touch to your everyday driving pleasure at modest extra cost!

Custom Sport Wheel Discs (top left) are available on Starfire and Jetstar I only. Sporty Simulated Wire Wheels (top right) and Deluxe Wheel Discs (lower left) are available on all models. Wheel Discs (lower right) are standard equipment on Ninety-Eight and Starfire.







Safety Cornering Lamps provide extra visibility to the side when turning at night. Not available on Jetstar 88, F-85 or Vista-Cruiser. Guide-Matic Power Headlight Control automatically flicks headlights to low until past oncoming car. Not available on F-85, Vista-Cruiser.

Anti-Spin Differential lets you get a grip on any surface -and go! When traction is lost on one wheel in ice, snow, mud or sand, power is automatically transferred to other wheel. This equalizing force gives you two-wheel powerand effective traction-all the time.







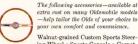
Electric Clock is precision timepiece fully integrated into the instrument panel, features easy-to-see sweep second hand. Standard on Ninety-Eight and Starfire. Remote Control Rearview Mirror adjusts simply from insidea real convenience in had weather





Deluxe Radio features pushbutton or manual tuning, combined with transistorized circuits for instant playing and longer life. Super Deluxe Signal-Seeker Radio with foot control and AM-FM Radio available on all models except F-85 and Vista-Cruiser. Power Antenna adjusts at the touch of a finger for ideal reception at all times, Rear Seat Speaker provides balanced sound, front and rear, for passenger enjoyment. Control allows adjustment between speakers. Reverbatone Speaker for full-depth sound is available on full-size models only.

Additional 1965 Oldsmobile Accessories



extra cost on many Oldsmobile models -help tailor the Olds of your choice to your own comfort and convenience. Walnut-grained Custom Sports Steer-

ing Wheel . Sports Console . Carpeting . Extra-thick, Foam-Padded Front and Rear Seat Cushions . Safety-Padded Instrument Panel · Chrome Window Mouldings · Door Guard Mouldings . Tinted Glass in all windows or windshield only . Power Ventipanes . Chrome Luggage Rack, Power Tailgate Window in wagons . Luggage Compartment Lock on Vista-Cruiser . Map and Courtesy Lights . Brake Signal Lamp . Back-up Lights . Rear Window Defroster . Windshield Washers . Glareproof Rearview Mirror . Safety Sentinel . White Sidewall Tires . Two-tone Paint

1965 OLDSMOBILE SPECIFICATIONS

NINETY-EIGHT: Luxury Sedan, Holiday Sports Sedan, Town Sedan, Holiday Sports Coupe, Convertible. Standard equipment: Turbo Hydra-Matic, power steering and brakes, power windows and seat (except Town Sedan), clock, safety-padded instrument panel, foam-padded seats, parking brake signal lamp, deluxe steering wheel, wheel discs, windshield washers and 2-speed electric wipers, courtesy lamps, glove box lamp. Custom Sport Seat on Holiday and Convertible models.

STARFIRE: Coupe, Convertible. Standard equipment: T-stick Turbo Hydra-Matic, power steering and brakes, clock, courtesy lamps, bucket seats, center control console, tachometer, safety-padded instrument panel, parking brake signal lamp, deluxe steering wheel, wheel discs, glove box lamp, windshield washer and electric wipers. Power windows and seat and white sidewall tires (convertible only).

DYNAMIC 88: Delta Holiday Sedan, Delta Celebrity Sedan, Delta Holiday Coupe, Holiday Sedan, Celebrity Sedan, Holiday Coupe, Convertible. Standard equipment: Safety-padded instrument panel, foam-padded front seat, carpeting, parking brake signal lamp, electric windshield wipers. Additional standard equipment on Delta models: Exterior Delta moulding, chrome door window frames, deluxe interior trim, Custom Sport Seat with folding center armrest, courtesy lamps.

JETSTAR I: Sports Coupe. Standard equipment: Morocceen-covered bucket seats, center control

console, carpeting, parking brake signal lamp, courtesy lamps, safety-padded instrument panel, windshield washers, deluxe steering wheel, wheel discs, clock.

JETSTAR 88: Holiday Sedan, Celebrity Sedan, Holiday Coupe, Convertible. Standard equipment: Foam-padded front seats, safety-padded instrument panel, rocker panel moulding, automatic dome lamp, electric windshield wipers, carpeting, parking brake signal lamp.

VISTA-CRUISER: Custom 3-seat, Custom 2-seat, 3-seat, 2-seat. Standard equipment: Tinted Vista-Roof, underfloor luggage compartment, electric windshield wipers. Additional equipment standard on Custom models: Deluxe steering wheel, carpeting, safety-padded instrument panel, chrome door window frames, dual Vista-Roof sun visors, foam-padded seat cushions.

F-85: Cutlass Holiday Coupe, Cutlass Sports Coupe, Cutlass Convertible, Deluxe 4-Door Sedan, 4-Door Sedan, Deluxe Station Wagon, Station Wagon, V-6 Sports Coupe, Club Coupe. Standard equipment: Electric windshield wipers, dual sun visors, heavy-duty floor covering. Standard equipment on Cutlass, Deluxe and V-6 Sports Coupe: Deluxe steering wheel, safety-padded instrument panel, carpeting. Standard equipment on Cutlass and V-6 Sports Coupe: All-Morocceen bucket seats.

Standard equipment on all Oldsmobiles: Heater and defroster, Guard-Beam Frame, Twin-Triangle Stability, Vibra-Tuned Body Mounts, self-adjusting brakes, aluminized muffler and tailpipes, Delcotron Generator, oil filter, Magic-Mirror Finishes, Body by Fisher, positive crankcase ventilation, front seat belts, directional signals.

General

| | Wheelbase | Length | Width | Height (4-Dr. Sed.) | Shipping Wt. (4-Dr. Sed.) | Tire Size Std. | Fuel Cap. Gal. |
|-----------------------------------|-----------|------------------|-------|------------------------|------------------------------|------------------------|-------------------|
| Ninety-Eight | 126" | 222.9" | 80" | 55.8" | 4191 | 8.55 x 14" | 25 |
| Starfire | 123" | 216.9" | 80" | 54.1** | 4112* | 8.25 x 14" | 25 |
| Dynamic 88 | 123" | 216.9" | 80" | 55.5" | 3903 | 8.25 x 14" | 25 |
| Jetstar 88 | 123" | 216.9" | 80" | 55.5" | 3714 | 7.75 x 14" | 25 |
| Jetstar I | 123" | 216.9" | 80" | 54.1** | 3963* | 8.25 x 14" | 25 |
| F-85 | 115" | 204.3" | 73.8" | 54.5" | 3161** | 7.35 x 14"†† | 20 |
| Vista-Cruiser | 120" | 207.7" | 73.8" | 58.3" | 3808† | 7.75 x 14" | 20 |
| *Coupe on Starfire and Jetstar I. | | **V-8; V-6; 2991 | | †3-Seat Custom Model | | 11V-8; V-6; 6.95 x 14* | |

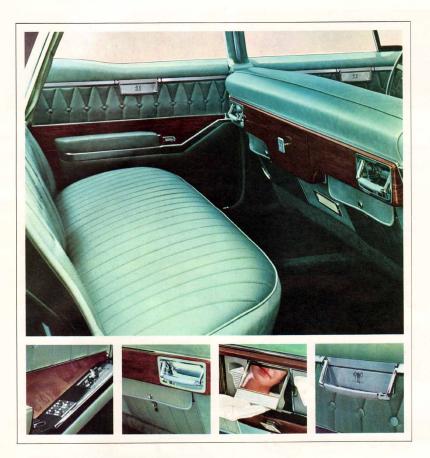
ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A PARTIAL LIST OF ACCESSORIES APPEARS ABOVE, A PULL PRICE LIST FOR ALL MODELS AND OFFICIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSMORILE QUALITY DEALER'S.

Engina

| | Usage | Displace- ment Cu. In. | H.P. | Torque LbFt. | Comp. Ratio | Fuel |
|---------------------------|-----------------------|---------------------------|------|-----------------|----------------|-------------|
| Starfire (a) | Starfire Jetstar I | 425 | 370 | 470 | 10.50-to-1 | Premium |
| Super Rocket (b) | Ninety-Eight | 425 | 360 | 470 | 10.25-to-1 | Premium |
| Super Rocket | Dynamic 88 | 425 | 310 | 450 | 10.25-to-1 | Premium (d) |
| Jetfire Rocket V-8 (c) | Jetstar 88 | 330 | 260 | 355 | 10.25-to-1 | Premium (e |
| Jetfire Rocket V-8 | F-85 Vista-Cruise | 330 | 250 | 335 | 9.00-to-1 | Regular |
| Cutlass V-8 | Cutlass | 330 | 315 | 360 | 10.25-to-1 | Premium |
| Econ-O-Way V-6 | F-85 | 225 | 155 | 225 | 9.00-to-1 | Regular |

(a) Optional at extra cost on Ninety-Eight and Dynamic 88 Delta
(c) 315 h.p. optional at extra cost, 10.25 comp. ratio.
(e) Regular fuel, 250 h.p. optional at no extra cost. (b) Optional at extra cost on Dyna (d) Regular fuel, 300 h.p. optional at no extra

OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS, AND ALSO TO DISCONTINUE MODELS.



Open Invitation

Oldsmobile elegance and convenience are exemplified in the tasteful appointments of the Ninety-Eight Luxury Sedan. It features armrest with power window controls, rear map cases and assist handles, illuminated rear-seat vanity. Why not get the inside story on the Olds of your choice? Step into the cushioned, carpeted luxury of a '65 Oldsmobile—the Rocket Action Carl

Ninety-Eight Starfire 65 OLDSMOBILE Fold out opposite page for a look at all the stunning new '65 Rocket Action Oldsmobiles!





