

1961 ACCESSORIES TO ADD MORE DRIVING FUN AND CONVENIENCE TO YOUR TEMPEST

No doubt you've already admired the new low, distinctive lines of the Tempest. Perhaps you've thrilled to the willing Tempest spirit in a test run, too. Now you're *sure*—Tempest is the car for you!

Now you'll want to customize your new Tempest with the accessories that will provide new driving comfort, convenience and fun! Inside is a full line of these wonderful accessories. To get the full measure of driving pleasure from your Tempest, select the Pontiac quality accessories that *you* want, right now!

YOUR COSTS ARE LOWER YOUR EXTRA DRIVING PLEASURE STARTS RIGHT AWAY WHEN YOU SPECIFY TEMPEST ACCESSORY GROUPS!

When you specify Tempest accessories by groups, you start enjoying the extra pleasure they provide *right away*. Everything you select is on the car when it's delivered. You save money because there are no additional installation costs later on. Look over the Tempest accessory groups below and make your choices now!

BASIC GROUP

Heater and Defroster—gives you superb inside temperature control. 3 controls. Jet-type nozzles to warm front and rear compartments.*

Push-Button Radio and Manual Antenna—picks up stations far and near for fine listening enjoyment. 57-inch antenna on right front fender.*

Windshield Washers—a touch of a button sprays two streams of fluid to clean dirt and grime off windshield. Tough two-quart plastic container.

Two-Speed Windshield Wipers—give consistent wiper action at fast and medium speeds. Clear up to 758 sq. in. 15" blades. Tandem action.*

Foam Cushion (front only)—deep 1¾" foam pad floats you over bumps, cushions road shock. Ultimate in riding and driving comfort.

Heavy Duty Air Cleaner—protects vital parts of engine from dust—dirt. Can be periodically cleaned and "re-oiled" to promote longer engine life.

Oil Filter—positive filtering action to protect engine from foreign matter. Replaceable unit standard on Tempest V-8.

PROTECTION GROUP

Outside Rear-View Mirror—is styled especially for Tempest. Sharp, clear picture from "Cromir" mirror. Easy to adjust.

Inside Non-Glare Mirror—prevents blinding headlight glare from rear at night. Finger tab permits easy adjustment to either "night" or "day" position.*

Back-Up Lamps—light up automatically as you shift into reverse. Warn pedestrians and motorists of your intentions, let you see where you are backing.*

Bumper Guards (front and rear)—attractive chromed guards to protect sheet metal from damage. Attach directly below bumper.*

UPPER EXTERIOR DECOR GROUP

Windshield and Rear Window Mouldings—add a smart, dressed-up look to your new Tempest. Will keep their bright appearance for years.*

Front Fender Ornaments—stylish chrome accents to complement the front fender lines.*

Door and Center Pillar Scalp Moulding—gives your Tempest an extra touch of elegance, enhances its beauty, gives it that "hardtop" look.

LOWER EXTERIOR DECOR GROUP

Rocker Panel Moulding—a quality touch for your new Tempest that can't be beat. Bright chrome strip extends from front to rear, below doors.*

Front Fender Windsplits—add a smart new distinction to your model. Located just forward of the door in the sculptured side body exterior.

Front Fender Ornaments—help emphasize your Tempest's long, low fender lines. Factory installed only.*

EXTERIOR DECOR GROUP

(Includes all of the items in both UPPER EXTERIOR DECOR GROUP and LOWER EXTERIOR DECOR GROUP.)

- Windshield and Rear Window Mouldings*
- Door and Center Pillar Scalp Mouldings
- Rocker Panel Moulding*
- Front Fender Windsplits
- Front Fender Ornaments*

CUSTOM INTERIOR DECOR GROUP

(With Custom Trim Only)

De Luxe Steering Wheel Horn Ring—styled beautifully, featuring 1961 Pontiac crest plus horn ring.*

Luggage Compartment Mat (Tempest Safari only)—helps protect luggage and other items from marling. Embossed rubber in red and black check.*

Right-Hand Sunshade—protects front seat passengers from glare. Swings a full 90° for both front and side use.*

Cigar Lighter—has automatic "snap-out" action. Protective shield on lighting element helps prevent falling hot ashes.*

Custom Interior Appointments

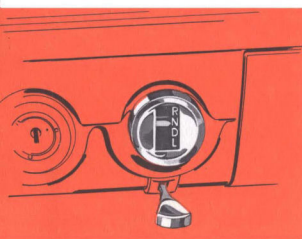
Includes all of the following:

- Jewel-tone Morrokide Trim
- Loop Pile Carpeting Combined with Vinyl Surface Rubber
- Rear Door Armrests with Integral Ash Trays
- Vinyl Coated Fabric Headlining
- Front Door Jamb Dome Lamp Switches
- Coat Hooks

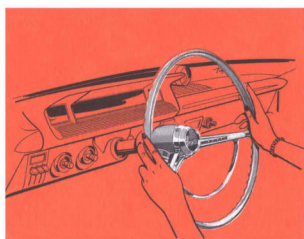
*Illustrated Inside

YOU'LL GET FUN AND CONVENIENCE BY THE CARFUL WHEN YOU ORDER THESE WONDERFUL TEMPEST ACCESSORIES . . . they cost less than you might think

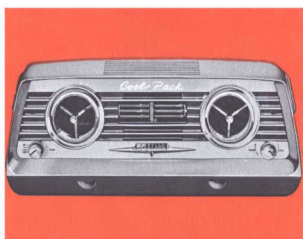
(F) Factory Installed (FD) Factory or Dealer Installed (D) Dealer Installed



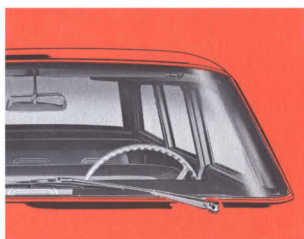
TempesTorque—Located in rear, though engine is in front! Two forward speeds . . . designed especially for Tempest! Selector on instrument panel. (F)



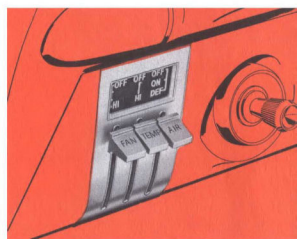
Power Steering—Low-cost, dependable unit of the type that makes steering and parking unbelievably easy! (FD)



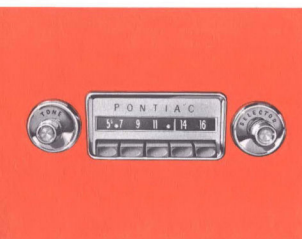
Cool-Pack Air Conditioner—Wonderful, cool, comfort at a moderate price, 5 adjustable louvered outlets. (FD)



E-Z-Eye Glass—Safety Plate glass in all windows, tinted to cut sun glare, reduce eyestrain, keep car cooler. Also available for windshield only. (F)



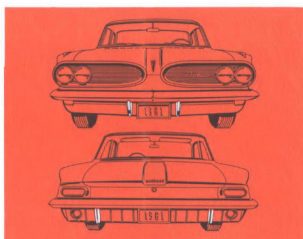
Heater and Defroster (1)—Superb inside temperature control with jet nozzle to move air to front and rear compartments. (FD)



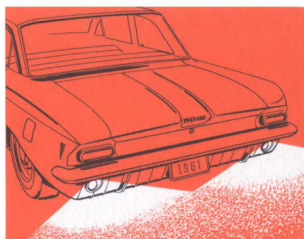
Push-Button Radio and Manual Antenna (1)—Finger-tip push buttons bring in stations far and near with beautiful tone. (FD)



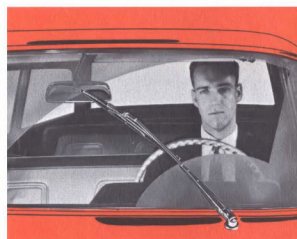
Windshield Washers (1)—Push a button and two jets of fluid spray over windshield to clean off dirt and grime. (FD)



Bumper Guards (6)—Give extra protection both front and rear. Attach directly below bumpers. (FD)



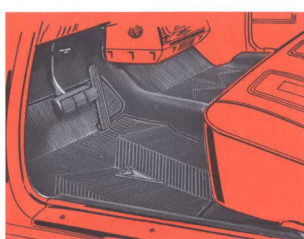
Back-Up Lamps (1)—Light automatically as you shift to reverse to make backing safer for you, pedestrians, other drivers. (FD)



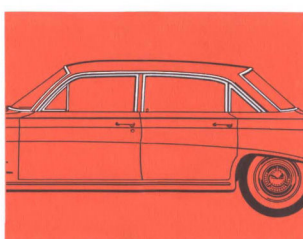
Two-Speed Windshield Wipers (1)—Both fast and medium speeds with big 15" blades. Tandem action. Up to 758 sq. in. cleared area. (F)



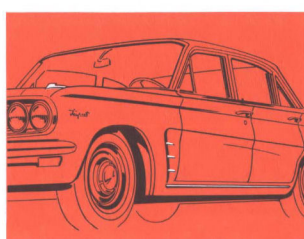
Remote Control Mirror—A quality mirror you can adjust precisely from inside the car. Splendid where there is more than one driver. (FD)



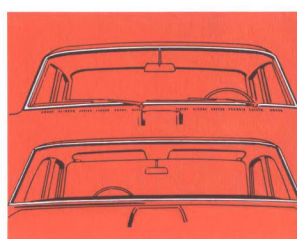
Floor Throw Mats—Extra large mats made of tough, soft rubber, keep interior like new. Five beautiful colors keyed to interior. (Front only) (D)



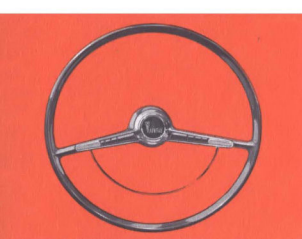
Upper Decor Group (2)—Windshield and rear window mouldings, front fender ornaments, door and center pillar scalp mouldings give your Tempest high-styled beauty. (F)



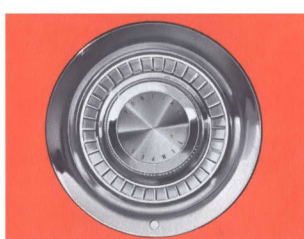
Lower Decor Group (3)—Rocker panel mouldings, front fender wind-splits, front fender ornaments emphasize the natural glamour of your Tempest. (F)



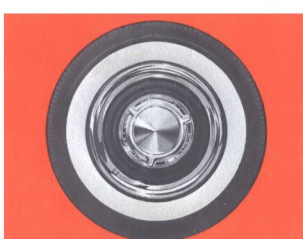
Windshield and Rear Window Mouldings (2) (4)—Gleaming chrome mouldings to give your new Tempest that "dressed-up" look. (F)



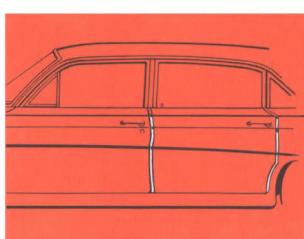
De Luxe Steering Wheel Horn Ring (5)—Tastefully styled with 1961 Pontiac crest. Five interior matching colors. (FD)



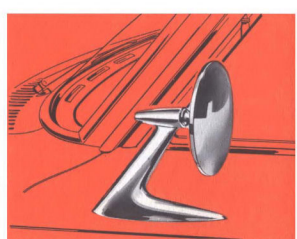
De Luxe Wheel Discs—Stainless steel discs to assure best appearance of your new Tempest for long period of time. (FD)



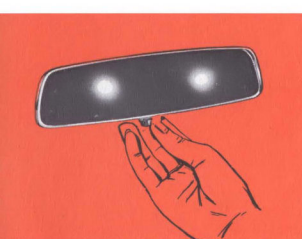
Wheel Trim Rings—Inexpensive dress-up for your Tempest. Handsome stainless steel rings to brighten your wheels. (FD)



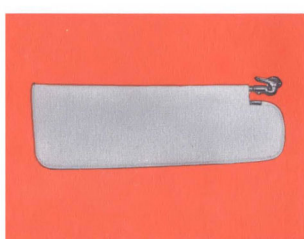
Door Edge Guards—Prevent nicks and scratches on edges of doors. Protect your new car's finish. (D)



Outside Rear-View Mirror (6)—Styled just for Tempest. Heavy-duty ball stud for easy adjustment. Sharp, clear "Cromir" surface. (FD)



Inside Non-Glare Mirror (6)—Eliminates blinding headlight glare from rear at night. Finger tab permits instant "night" or "day" adjustment. (FD)



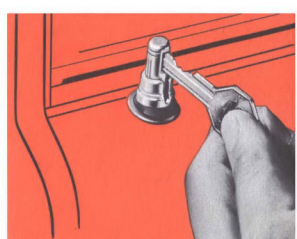
Right-Hand Sunshade (5)—Added protection from sun rays and glare for front seat passengers. Swings 90° to side. (F)



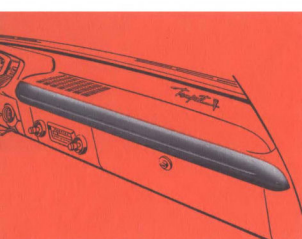
Visor Vanity Mirror—Clips on back of visor. So convenient! (FD)



Parking Brake Teletale—Lights up the instant you switch the ignition on to let you know parking brake is set. Standard with TempesTorque transmission. (F)



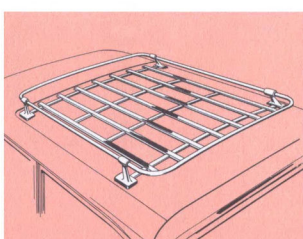
Child-Guard Door Locks—Assure safety when children are riding in rear seat. Rear doors cannot be opened until you raise buttons with key. (D)



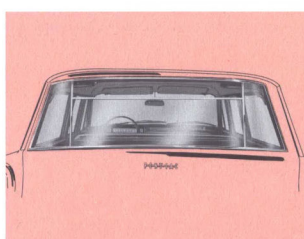
Instrument Panel Cushion—Softly beautiful Morrokide finish harmonizes with interior decor. Long-lasting, resilient foam cushioning. (FD)



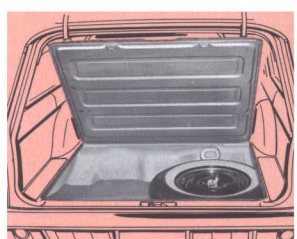
Dual Horns—Pleasing mellow-tone horn is added to the Tempest horn to give a more powerful and penetrating signal. (FD)



Safari Luggage Carrier—High quality chrome carrier with big capacity and striking appearance. Sturdy, with tie-down rails for luggage or tarp. (FD)

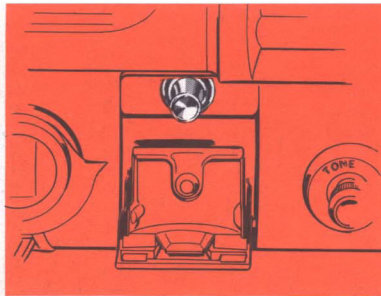
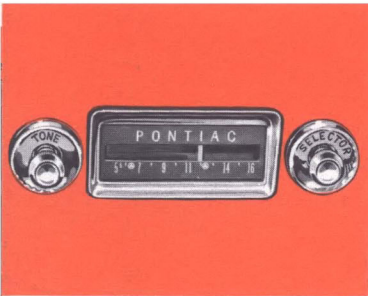


Safari Power Tailgate Window—Raise or lower center section of tailgate window by touching a switch on instrument panel. Permits air circulation. (F)



Safari Luggage Compartment Mat (5)—Helps protect luggage and other items from marring. Rubber in red and black check. (FD)

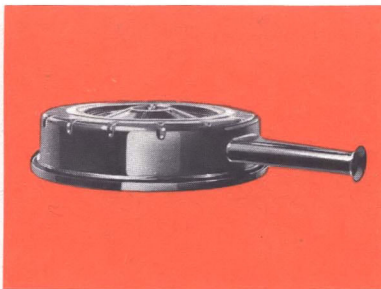
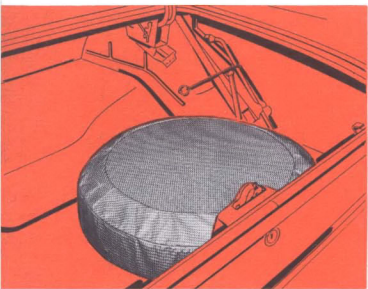
...AND STILL MORE
ACCESSORIES
 TO MAKE YOUR
TEMPEST
 OWNERSHIP
 MORE SATISFYING



Manual Radio and Antenna
 —Picks up stations far and near for excellent listening enjoyment. 57-inch antenna on right front fender. **(FD)**

Cigar Lighter (5)—Element is shielded to avoid falling ashes and sparks. Automatic snap-out action. **(FD)**

Safety Seat Belt—Gray heavy belt webbing with cam-action buckle. Meets all established specifications. **(D)**



Spare Tire Cover—Slips over spare tire to protect your luggage and other items. Keeps compartment clean and better looking. **(FD)**

Heavy-Duty Air Cleaner (1)
 —Protects engine, promotes long trouble-free engine life. Element can be removed for periodic cleaning and "re-oiling." **(F)**

Gas Cap Lock—Guards against theft of gasoline. Lock coded to separate key. **(D)**

Remember, there is a complete line of beauty and protection products especially made for your convenience, including: Pontiac Windshield Washer Antifreeze and Solvent, Pontiac Whitewall Tire Cleaner, Pontiac Chrome Cleaner, Pontiac Chrome Gard, Polish and Car Touch-Up Paint.