

1961 PONTIAC ACCESSORIES

MAKE DRIVING MORE FUN FOR THE WHOLE FAMILY!

Equip your beautiful new Pontiac with luxurious Pontiac options and accessories! Everyone in the family will enjoy the extra convenience, pleasure and comfort they provide. Inside are the exciting 1961 Pontiac options and accessories that will double your driving satisfaction!



INSIST ON

PONTIAC ACCESSORY GROUPS

... THE SMART, MONEY-SAVING WAY TO BUY!

When you order Pontiac accessories by the group, they're installed at the factory. You save installation labor costs and there's no waiting. Be sure you have all the Pontiac accessories that tailor your new Pontiac to your individual tastes.

Enjoy your driving to the fullest, right at the start, by specifying your choice of the Pontiac Accessory Groups below.

BASIC GROUP

CIRC-L-AIRE HEATER AND DEFROSTER*—Directs warm air to rear compartments. Maximum front-seat comfort and quick heat for rear-seat passengers.

SUPER DE LUXE RADIO—MANUAL ANTENNA*—Low-voltage tube series in transistorized receiver. Pushbutton tuning . . . 57-inch manual antenna on right front fender.

DUAL SPEED ELECTRIC WIPERS*—Extra-large 18" overlapping wipers clear middle windshield area for greater all-around visibility. Electrically driven. Two speeds. (Standard on Bonneville and Star Chief models.)

CUSTOM FOAM CUSHION—FRONT ONLY—The ultimate in luxury motoring comfort. Custom lounge 13/4" foam pad . . . reduces road shock . . . affords a more relaxing ride.

BACK-UP LAMPS*—Light up automatically when you shift to reverse, illuminating area behind car. Added safety for driver, pedestrians, and other motorists.

HEAVY-DUTY AIR CLEANER AND SILENCER—Helps assure longer engine life . . . protects intricate parts of your engine from dust and dirt particles.

DE LUXE BASIC GROUP

Includes Circ-L-Aire Heater and Defroster, Dual Speed Electric Wipers, Custom Foam Cushion (Front Only), Heavy-Duty Air Cleaner and Back-up Lamps, as in Basic Group above, plus:

"WONDER BAR" RADIO AND MANUAL ANTENNA*—Actually hunts out the strongest stations and tunes them in automatically. Pushbuttons can be pre-set for local stations. Manual antenna on right front fender.

SEPARA-PHONIC REAR-SEAT SPEAKER SYSTEM*—Stereo-like listening in your car! Brilliant tone quality and control. Three-step switch lets you play through front, rear or both speakers.

PROTECTION GROUP

FLOOR MATS (Front and Rear Compartments)—Keep car looking like new by protecting floor covering. Easily removed for washing. Available in six harmonizing colors.

SPARE TIRE AND WHEEL COVER—Protects luggage from marring and scratching. Matches compartment liner trim. Easily slips on and off.

MIRROR GROUP

REMOTE CONTROL MIRROR*—Easily adjusted from inside the car. Chrome plated with "Cromir" reflecting surface. No blurring or ghosting.

INSIDE NON-GLARE TILT MIRROR*—Flip of a tab eliminates hazard of blinding lights approaching from the rear. Tabs are plainly marked "night" and "day."

VISOR VANITY MIRROR—Clips easily to back of visor . . . ready for use any time. Out of sight when out of use.

SAFETY GROUP

ELECTRIC WINDSHIELD WASHERS*—Push a button and two streams of fluid jet on the windshield. Dirt and grime are swept away. Extra-tough plastic bottle for fluid.

NEW SAFEGUARD SPEEDOMETER*—Simple dial knob lets you select desired speed limit. Warns you when you reach or pass speed limit. Low Fuel Indicator reminds you with red light to re-fuel.

INSTRUMENT PANEL PAD (Standard on Bonneville)*—Wonderful combination of safety and beauty. Finished in beautiful, durable Seville grain vinyl. Padding is resilient, long-lasting foam.

LAMP GROUP

GLOVE COMPARTMENT LAMP—Find what you want in a jiffy . . . compartment lights automatically when door is opened.

LUGGAGE AND UTILITY LAMP (Sedans and Coupes)*—Lights when trunk lid is lifted. Lamp lifts from bracket and has about 17 feet of self-storing extension cord for emergency use. (Underhood and Utility Lamp Unit available on all Safaris.)

COURTESY LAMPS (Standard on Catalina Convertible and Bonneville)*—Enter and leave the car more conveniently at night. Lamps flash on when front door is opened. Can be operated manually by switch on instrument panel.

CIGAR LIGHTER AND ASH TRAY LAMPS—Diffused glow appears automatically when parking lights or headlights go on . . . become visible when ash trays are pulled out and when lighter plug is removed.

PARKING BRAKE WARNING LAMP*—Light mounted on lower left side of instrument panel flashes red warning when ignition is turned on. Continues to flash until brake is released.

DOME READING LAMP*—Concentrated spot beam is supplied by lamp mounted on interior ceiling. It swings a full 360° and has independent switch.

DECOR GROUP (Catalina Series only)

NEW CUSTOM STEERING WHEEL (All Models)*—Deep-dished style, translucent outer rim of pearl-like coloring. '61 Pontiac crest on a silver field, plus handy-to-reach horn ring.

CUSTOM EXTERIOR TRIMS

Catalina Sports Coupe Custom Exterior Trim—Features a bright metal drip moulding along edge of roof.

Catalina Sedan Custom Exterior Trim—Features bright metal door and rear quarter window mouldings as well as a wider section rear window moulding.

Catalina Sports Sedan Custom Exterior Trim—Features bright metal door and rear side window mouldings as well as a wider section backlite moulding.

Catalina Vista Custom Exterior Trim—Features bright metal roof moulding both side and rear as well as drip moulding.

Catalina 6- and 9-Passenger Safari Custom Exterior Trim—Features bright metal door window moulding, rear quarter and back moulding.

De Luxe Wheel Discs (All Models)*—Chrome-flashed stainless steel discs. Six depressed "V" grooves.

Right-Hand Ash Tray (All Models)—Handy snap-out ash tray on right side of instrument panel. Available factory-installed only.

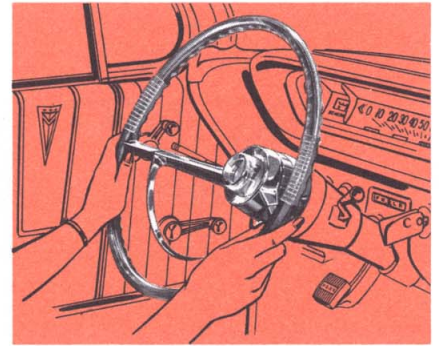
*Illustrated inside



THESE WONDERFUL

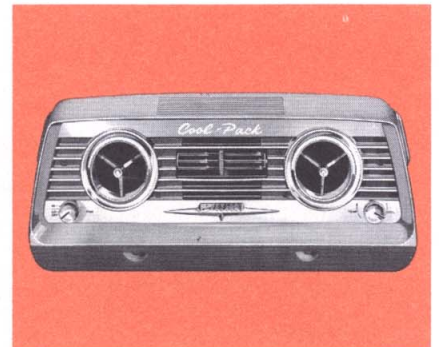
PONTIAC OPTIONS AND ACCESSORIES

WILL DOUBLE
YOUR DRIVING FUN



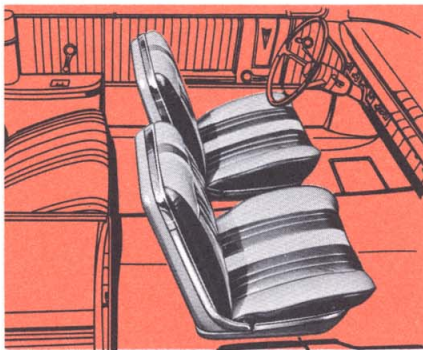
"WONDER-TOUCH" POWER STEERING

Drive and park with amazing ease. One to two pounds of effort for steering! Only three and one-half pounds for parking!



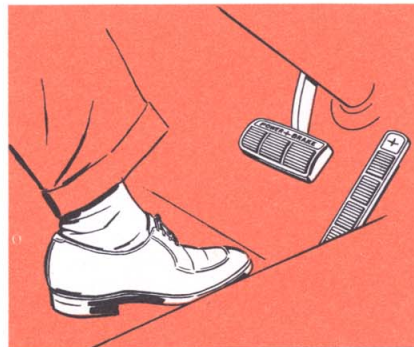
COOL-PACK AIR CONDITIONING

A low price tag for luxurious cooling comfort! Automatic temperature control. Unit fits under instrument panel.



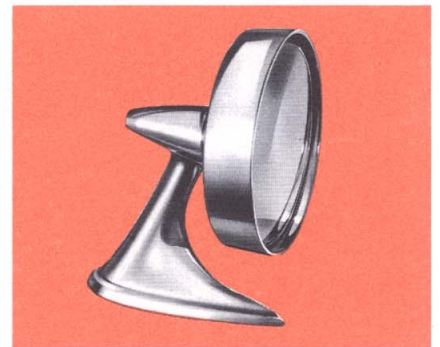
BUCKET SEATS

In top grain leather for Bonneville Convertibles only. Also available on a special order basis at extra cost on all Pontiac models in their respective seat trims.



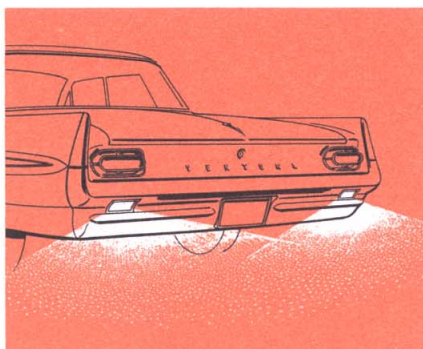
MAGI-CRUISE

Retains throttle setting without your foot on accelerator. Safe, extra-comfort Pontiac accessory designed especially for turnpike driving.



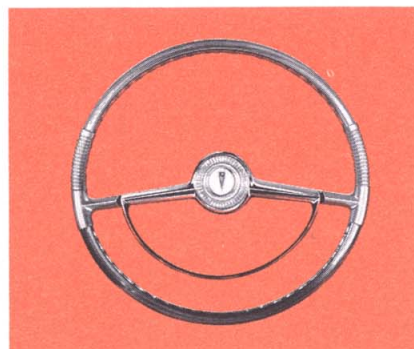
REMOTE CONTROL MIRROR

Easily, quickly adjusted from inside car. Great when more than one person drives the car. Sharp, clear, "Cromir" surface. (4)



BACK-UP LAMPS

Light automatically when you shift to reverse, lighting area behind car. Added safety for you, pedestrians and other motorists. (1) (2)



CUSTOM STEERING WHEEL

Deep-dished style with handgrip design and translucent, pearl-like outer rim. Pontiac crest, handy horn ring. (7)



DE LUXE WHEEL DISCS

Sparkling, dress-up chrome-flashed stainless steel discs with six depressed "V" grooves. (7)

(1) Included in BASIC GROUP



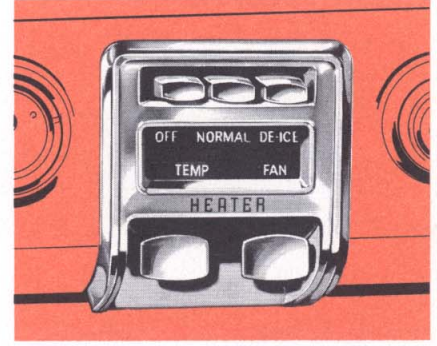
"WONDER-TOUCH" POWER BRAKES

Positive braking and car control with a light touch, but with "feel" of full control. Provide full, quick-stop assurance!



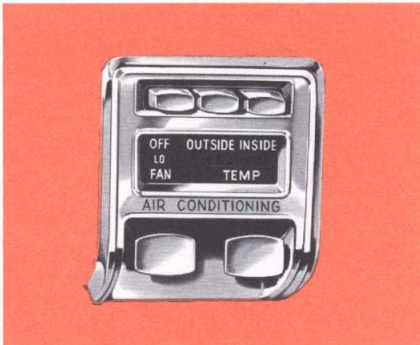
POWER WINDOW LIFTS

Automatic operation of all vertical windows from single control panel at driver's side. Individual switches for passengers.



CIRC-L-AIRE HEATER AND DEFROSTER

Jet-type nozzles direct warm air in big volume to both front and rear compartments and windshield. (1) (2)



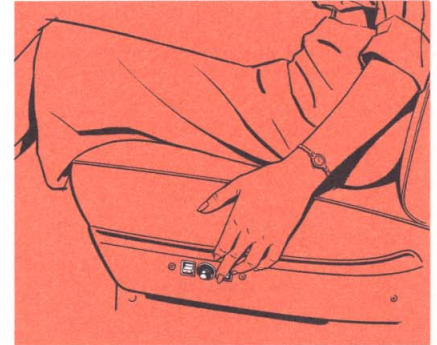
CIRC-L-AIRE AIR CONDITIONING

Quickly cools your car to wonderful comfort even on hottest days. Reduces dust and pollen. Custom-designed for your Pontiac.



E-Z-EYE GLASS

Fully tinted Safety Plate Glass on all windows with upper windshield area shaded. Glare from sun and headlights is tamed!



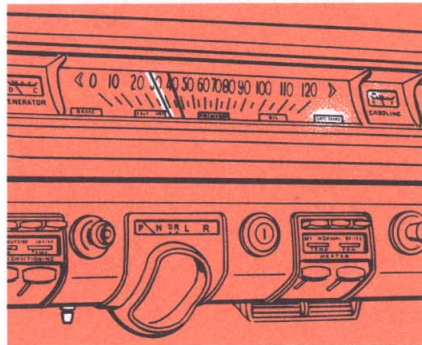
POWER SEAT

Allows any seat position at the press of your finger. Easy, restful driving, better visibility.



ELECTRIC WINDSHIELD WASHERS

Push a button and two streams of fluid jet onto windshield. Dirt is swept away. Extra-tough plastic bottle for fluid. (5)



SAFEGUARD SPEEDOMETER

Provides warning of excess speed and low fuel. Turn knob to select desired speed limit. Buzzer and amber light for speed warning. Red light refueling reminder. (5)



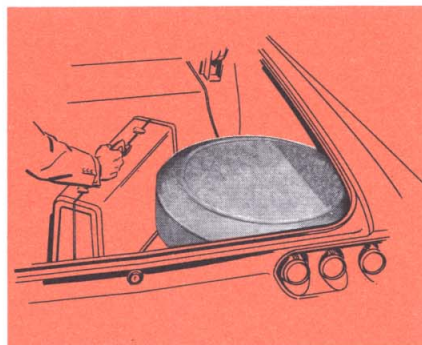
GUIDE-MATIC HEADLAMP CONTROL

Automatically dims or flicks up brights. Safety-salutes oncoming drivers courteously but urgently. A real convenience and safety accessory for night driving.



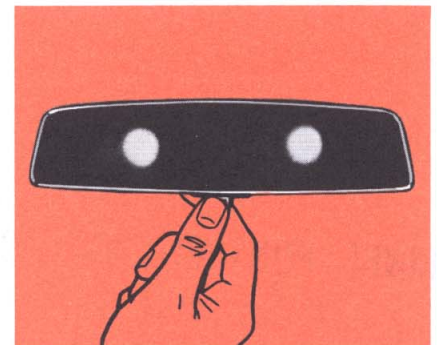
CUSTOM WHEEL DISCS

Give your Pontiac an extra touch of elegance. Chrome-flashed stainless steel with three spinners.



SPARE TIRE COVER

Fits snugly over spare tire to keep luggage compartment clean and neat and improve its appearance. Standard on all Bonneville's except Safari.



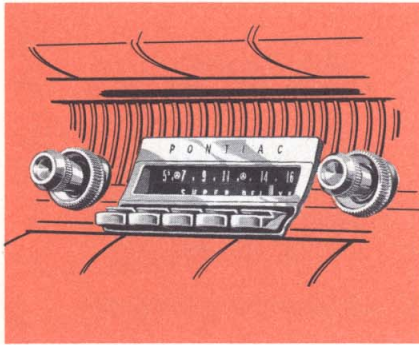
INSIDE NON-GLARE TILT MIRROR

Flip of a tab eliminates hazard of blinding lights approaching from rear at night. Plainly marked "night" and "day". (4)

(2) Included in DE LUXE GROUP

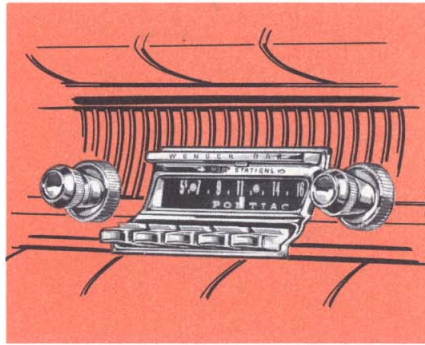
(3) Included in PROTECTION GROUP

(4) Included in MIRROR GROUP



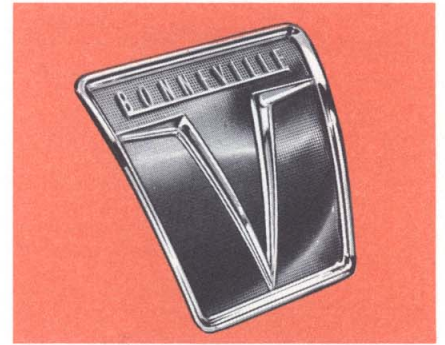
SUPER DE LUXE RADIO AND MANUAL ANTENNA

Low-voltage tube series in transistorized receiver. Pushbutton tuning. Antenna on right front fender. (1)



WONDER BAR RADIO AND MANUAL ANTENNA

Actually hunts out strongest stations and tunes them in automatically. Manual antenna on right front fender. (2)



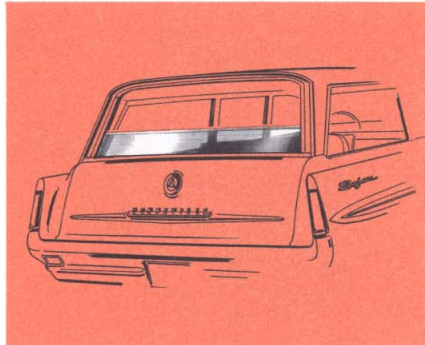
SEPARA-PHONIC REAR SPEAKER

Brilliant tone and quality for stereo-like listening. Play through front, rear or both speakers. (2)



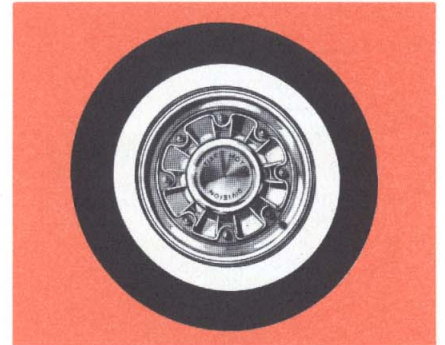
SAFE-T-TRACK DIFFERENTIAL

Adds safety and stability, gets you out of trouble when one rear wheel is stuck because full wheel torque automatically goes to free wheel.



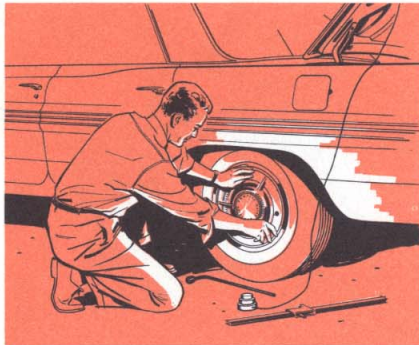
SAFARI POWER TAILGATE WINDOW

Lets you raise or lower tailgate window by touching a switch. Saves time, effort and trouble. Standard on all 9-passenger Safari models.



ALUMINUM WHEEL HUBS AND BRAKE DRUMS

Provide outstanding braking. Finned face and back set up cooling action to make your brakes almost immune to fade.



LUGGAGE AND UTILITY LAMP

Lights when trunk lid is lifted, allowing you to see articles, pack things easily in trunk at night. Emergency 17-foot extension cord included. (6)



DOME READING LAMP

For reading or studying maps at night without disturbing driver. Mounted on ceiling, concentrated spot beam swings 360°. (6)



DUAL-SPEED ELECTRIC WINDSHIELD WIPERS

Extra-large, 18" electrically driven wipers clear middle windshield area at either medium or fast speed. (1) (2)



COURTESY LAMPS

Enter and leave car more conveniently at night. Lamps flash on when front door is opened. Can be operated manually with handy switch. (6)



SEAT BELTS

To give you proved additional safety. Heavy webbing with cam-action aluminum buckle. Meet established specifications.



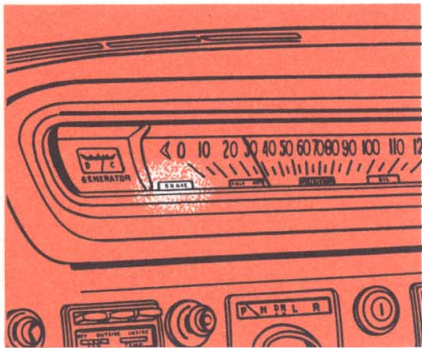
FULL WIDTH FRONT FLOOR MAT

Extends from door to door and over center section too. Available in attractive colors. Extra heavy and durable. Easy to remove for cleaning.

(5) Included in SAFETY GROUP

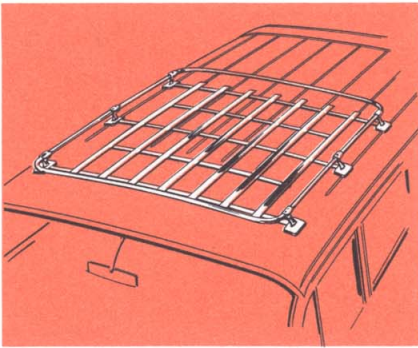
(6) Included in LAMP GROUP

(7) Included in DECOR GROUP



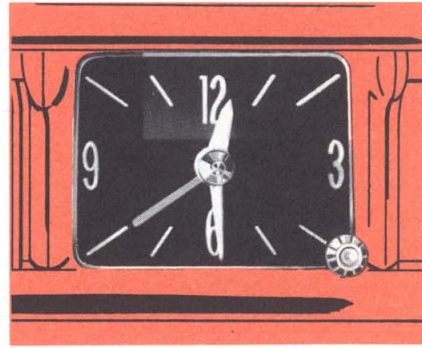
PARKING BRAKE WARNING LAMP

When parking brake is set and ignition is turned on, light flashes a red warning you can't miss. Really protects your parking brake! (6)



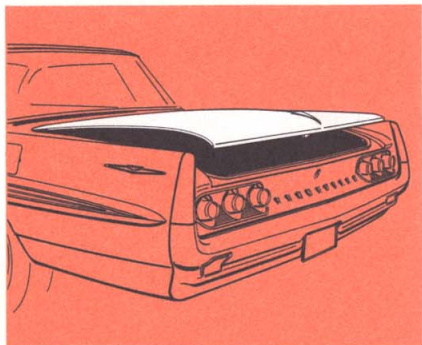
SAFARI LUGGAGE CARRIER

A "must" for the traveler or outdoorsman, this beautiful, chromed rack has lots of capacity and handy tie down siderails for "tarp."



NEW PONTIAC ELECTRIC CLOCK

Completely restyled for 1961, this fine timepiece features sweep second hand, built-in self-regulator and illuminated dial.



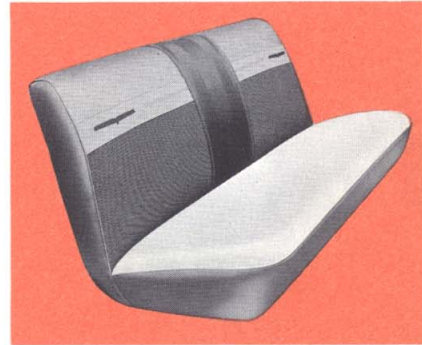
REMOTE CONTROL DECK LID RELEASE

Lets you open trunk without leaving your seat! Pull-type control on side of glove box. Wonderful for supermarket and other parcel pick-ups!



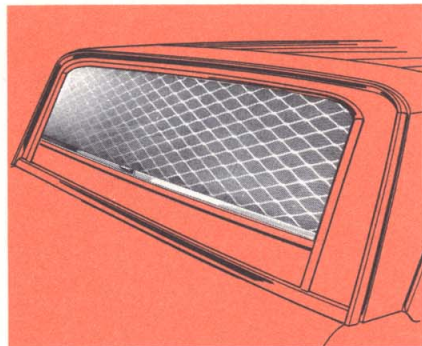
CLEAR PLASTIC SEAT COVERS

Fashionable, sensible protection for your lovely Pontiac upholstery! Easy to clean; heavy-gauge, long-wearing plastic, clear as crystal.



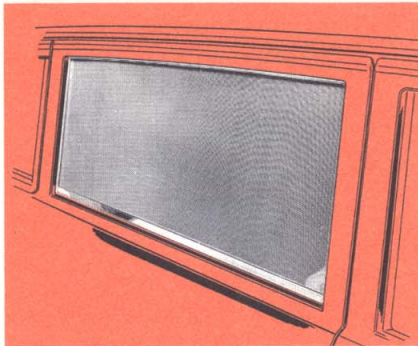
CUSHION TOPPER

An extra-protection, quickly-cleaned cushion for front seat and rear. Soft foam rubber pad means extra comfort.



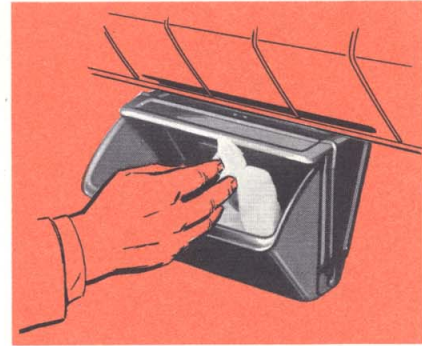
SAFARI REAR WINDOW SCREEN

Allows freshening air circulation without bugs and dirt when parked or camping. Fine reinforced mesh. Fits snugly.



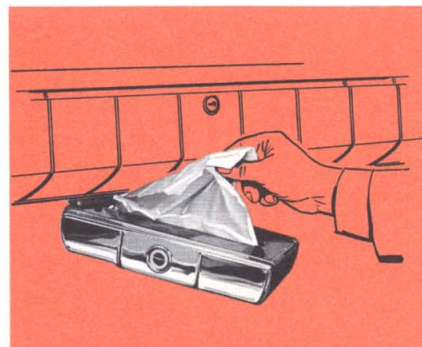
SAFARI SIDE WINDOW SCREENS

Just the ticket when you transport children or pets or go camping. Attach permanently to rear door windows without interfering with window operation.



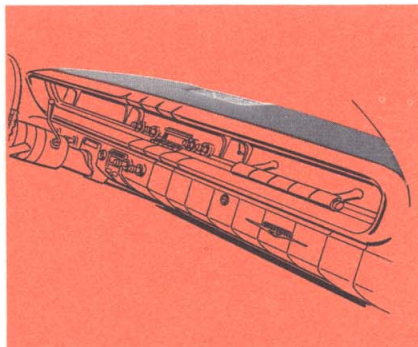
LITTER BASKET

Ends that waste disposal problem. Plastic with silver-satin finish. Tilts out of the way under instrument panel.



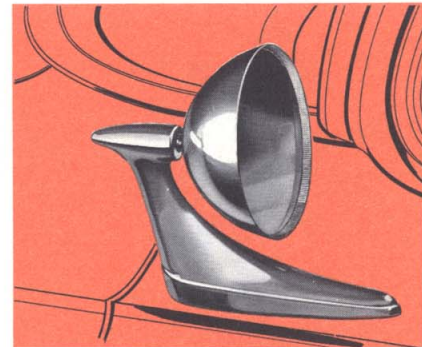
TISSUE DISPENSER

A tissue always at hand the instant you need it! Holds regular-size Kleenex box. Swings out from under instrument panel. Finished in chrome.



INSTRUMENT PANEL PAD

A desirable combination of safety and striking good looks. Seville grain vinyl finish. Available in five colors. Resilient, long-lasting foam padding. (5)



OUTSIDE REAR-VIEW MIRROR

Chrome reflecting glass of this "Cromir" mirror gives a sharp, clear image. Eliminates blur, adjusts easily yet stays in position.

PLUS
.....

MANY OTHER

***PONTIAC
ACCESSORIES***

FOR YOUR

DRIVING PLEASURE

AND CONVENIENCE

- *CURB FEELERS*
- *DUAL EXHAUSTS*
- *PONTIAC TOUCH-UP PAINT TUBES*
- *VISOR VANITY MIRROR*
- *WINDSHIELD WASHER ANTIFREEZE*
- *CUSTOM FOAM CUSHIONS*
- *HEAVY-DUTY AIR CLEANER*
- *CIGAR LIGHTER and ASH TRAY LAMP*
- *REAR SEAT FOAM CUSHIONS*