





SKYLARK by BUICK

HOLLYWOOD PREMIERE!

WHAT MORE APPROPRIATE PLACE COULD BE FOUND  
TO LAUNCH A NEW STAR THAN THE  
"BACK LOT" OF A HOLLYWOOD MOVIE STUDIO?  
IN THIS CASE, THE NEW STAR IS THE  
SKYLARK BY BUICK, LOOKING ITS SPARKLING BEST  
AGAINST A VARIETY OF FANCIFUL BACKGROUNDS  
WHICH YOU'LL SEE ON THE SUCCEEDING PAGES.

SKYLARK by BUICK

WHILE YOU'LL NEVER SEE OUR MAKE-BELIEVE MOVIE  
AT YOUR NEIGHBORHOOD THEATRE, YOU CAN SEE ITS STAR—  
THE BUICK SKYLARK—ANYTIME AT YOUR NEARBY  
BUICK DEALER'S. PLEASE DO.

...more  
fun  
than  
flying!

Perhaps a low-lying fog has your emotions grounded; you yearn for a glimpse of the wild blue yonder. The solution to your problem may well be a Buick Skylark. ♪ Here is a car so fresh and vital it starts your spirits soaring, because the high-flying individuality of the Skylark sets it apart from every other car ... in looks ... luxury ... and performance. ♪ If this is the uplift you've been missing, climb into the cockpit of a Skylark and get a bird's-eye view of the open road. ♪ Sorry, no parachutes are included. ♪ ♪ ♪ ♪





~~~~~ Here is an actual case where a picture is worth a thousand words; the beauty of the Buick Skylark simply beggars description. **But**, we would be remiss if we didn't call a few details to your special attention. That spanking white top is not a convertible; it's steel with a Custom fabric cover

of specially treated vinyl that stays clean and new-looking for a long time. (Costs a little extra, but adds a million dollars worth of smartness.) We're particularly proud of those wheel covers with the posh turbine motif; we like to think they're the kind of thing Benvenuto Cellini would do if he lived in the space age.



Rare is the monarch who wouldn't exchange his gilded coach for the up-to-date luxury of the Buick Skylark. (We haven't actually taken a poll among kings, but we have well-founded suspicions.) The upholstery is the stuff dreams are made of, with soft-as-a-cloud foam padding. The deep pile carpeting will make you wish barefoot driving were the fashion. Instrument panel and appointments? Devastatingly rich! Naturally, royalty is always presented with a choice—in this case the choice between bucket (optional) and conventional front seats and among three delightful interior color schemes.

Share the pleasures of royalty...



Has horsepower, will travel!

The power and performance of the 185 h.p. Aluminum Skylark V8 is dazzling!!! (There's something to dazzle your service station attendant, too: The air cleaner and rocker arm covers sport a brilliant silver finish.) Indeed, no American passenger car is as powerful in proportion to weight as the Skylark. As if this weren't enough, the Skylark's optional Dual-Path Turbine Drive transmission enhances the performance still further, at the same time refining it to incredible smoothness. All in all, a rare treat for those who like their action *straight*.





Majestic  
tranquility  
underway...

The bumps and shakes that jar your composure in ordinary driving are curiously absent in the Buick Skylark. Well, **not** so curiously when you consider that the Skylark has a thing called Control Arm Suspension. Cushion rubber mountings filter out the unevenness in the road

while you sail along in kingly (or queenly) majesty. Something else to like is the way this craft maneuvers...takes a corner as though it were glued to the road. In these hectic days, you'll find riding in the Skylark a very soothing experience. Who knows, you may even take up Sunday driving again.



**Extra added attractions** Few options are available on the Buick Skylark because so few are needed. (No false modesty here!) But there are certain things you can add, as your taste dictates, that will enhance the Skylark's comfort and convenience. To realize the full performance potential

of the Skylark, we strongly recommend the inclusion of Dual-Path Turbine Drive. You'll probably want heater and radio, too, and if you do a lot of warm weather driving, the all-season air conditioner will make life ever so much more pleasant. Power steering and side mirror are the icing on the cake.

**Power Steering**

EASY POWER STEERING DOES THE WORK WHILE YOU HAVE THE FUN OF PILOTING THE SKYLARK! PARKING'S A BREEZE—EVEN IN TIGHT SPOTS

**heater**

Get cozy comfort even in the coldest weather!!! A three-speed fan, adjustable thermostat, air proportioning between defrosting and heating!!!

**AIR CONDITIONING**

Make "summer wilt" a thing of the past. Enjoy comfortably cool, dehumidified air. Three adjustable air directors!!!!!!

**DUAL-PATH TURBINE DRIVE**

P N D L R

AUTOMATIC ACTION AT THE TOUCH OF A TOE. IT'S ONE OF THE MOST EFFICIENT... AND MOST SIMPLIFIED AUTOMATIC TRANSMISSIONS EVER BUILT!

PUSH BUTTON

**RADIO**

Have hi-fi on highway or byway with this powerful Skylark radio. Five push button positions, volume and treble-bass controls.

**SIDEVIEW MIRROR**

Increase the scope of your vision with this important safety accessory. Beautifully styled to match Skylark exterior trim.



## Selected Short Subjects

**ENGINE:** 90 degree V8, valve-in-head type. Cylinder block, cylinder head, pistons, intake manifold, timing chain cover, water pump cover and many smaller parts of aluminum alloy. Cast iron cylinder liners. Displacement 215 cu. in. Compression ratio 10.25 to 1. Horsepower, 185 @ 4800 rpm. Maximum torque 230 foot pounds @ 2800 rpm. Firing order: 1-8-4-3-6-5-7-2. Splash and pressure lubrication system. Crankcase capacity, 4 quarts (refill less filter). Normal oil pressure 33 @ 2400 rpm. Full-flow oil filter standard. Four-barrel carburetor. Mechanical fuel pump. Water intake manifold heat control. Pressure liquid cooling system. Centrifugal water pump. Cooling system capacities: 13.5 quarts with heater, 12.0 quarts without heater. Twelve-volt electrical system. Five-position starter-ignition switch. **TRANSMISSION:** Three-speed Synchro-Mesh transmission standard. Dual-Path Turbine Drive transmission optional at extra cost. In this transmission approximately 63 per cent of the driving effort is transferred by fluid in the torque converter and 37 per cent mechanically after up-shift. Transmission is fully automatic with a "down-shift" for passing in the 18-55 mph. speed range. **PROPELLER SHAFT:** New Hide-Away Drive Shaft slightly angled to reduce tunnel height. Angled sections are connected by a special constant-velocity universal joint that insures vibrationless transfer of power to the rear axle. Shaft is connected to transmission and rear axle by needle-bearing universal joints. **REAR AXLE:** Hypoid gears, semi-floating. Gear ratios: automatic transmission and manual transmission,

3.36 to 1. Rear wheel bearings permanently lubricated. **BODY AND FRAME:** Fully unitized body with integral body-frame construction. **SUSPENSION:** Independent ball-joint front suspension. Four-link rear suspension. Coil springs front and rear. Rear springs are loaded through lower control arms. Direct-acting, hydraulic shock absorbers front and rear. Driving forces from axle to body-frame are through rubber-bushed rear links. **BRAKES:** Hi-Pearlite air-cooled cast iron brake drums front and rear. Total lining area, 129.87 sq. in. Pull-type parking brake operating through rear service brake shoes. Power brakes not available. **STEERING:** Manual recirculating ball steering standard. Overall ratio, 26.18 to 1. Power steering optional. Overall ratio 20.8 to 1. **WHEELS AND TIRES:** Disc-type wheels. Size 4.50" x 13", "J" type flange. Tire size: 6.50" x 13". Size 7.00" x 13" tires optional. **CURB WEIGHT:** 2688 lbs. **DIMENSIONS:** Overall Length—188.4"; Overall Width—71.0"; Overall Height—52.4"; Wheelbase—112.12"; Tread, Front and Rear—56.0"; Leg Room, Front—44.0"; Leg Room, Rear—37.2"; Head Room, Front—33.4"; Head Room, Rear—31.8"; Shoulder Room, Front—55.2"; Shoulder Room, Rear—53.1".

**BUICK MOTOR DIVISION, General Motors Corporation, Flint 2, Michigan**

*Buick Motor Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.*





