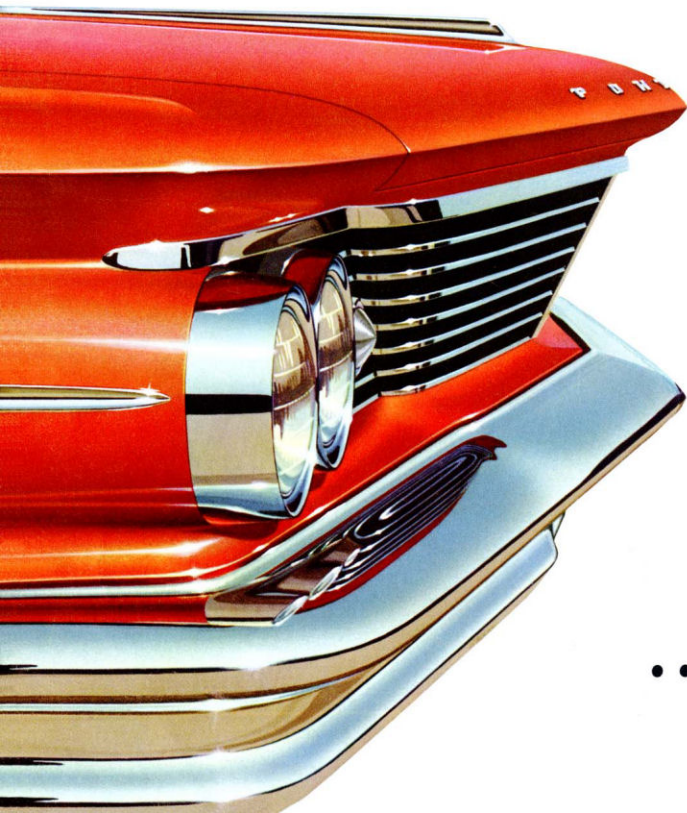


fresh
point
of
view



...from Pontiac 1960

THE ONLY CAR WITH WIDE · TRACK WHEELS

The inspired beauty of perfect proportion

The precision control of Wide-Track Wheel Design

The softer ride of supple suspension

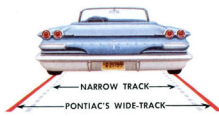
The wide choice of vigorous Tempest V-8 engines tailored to economy or high performance

From the craftsmen who developed Wide-Track Wheel Design comes another fresh original . . . a car that carries nothing of the past—in the way it looks, the way it rides, the way it goes. You're surrounded by crisp, provocative styling that wins the admiring approval of those who can spot the start of a trend.

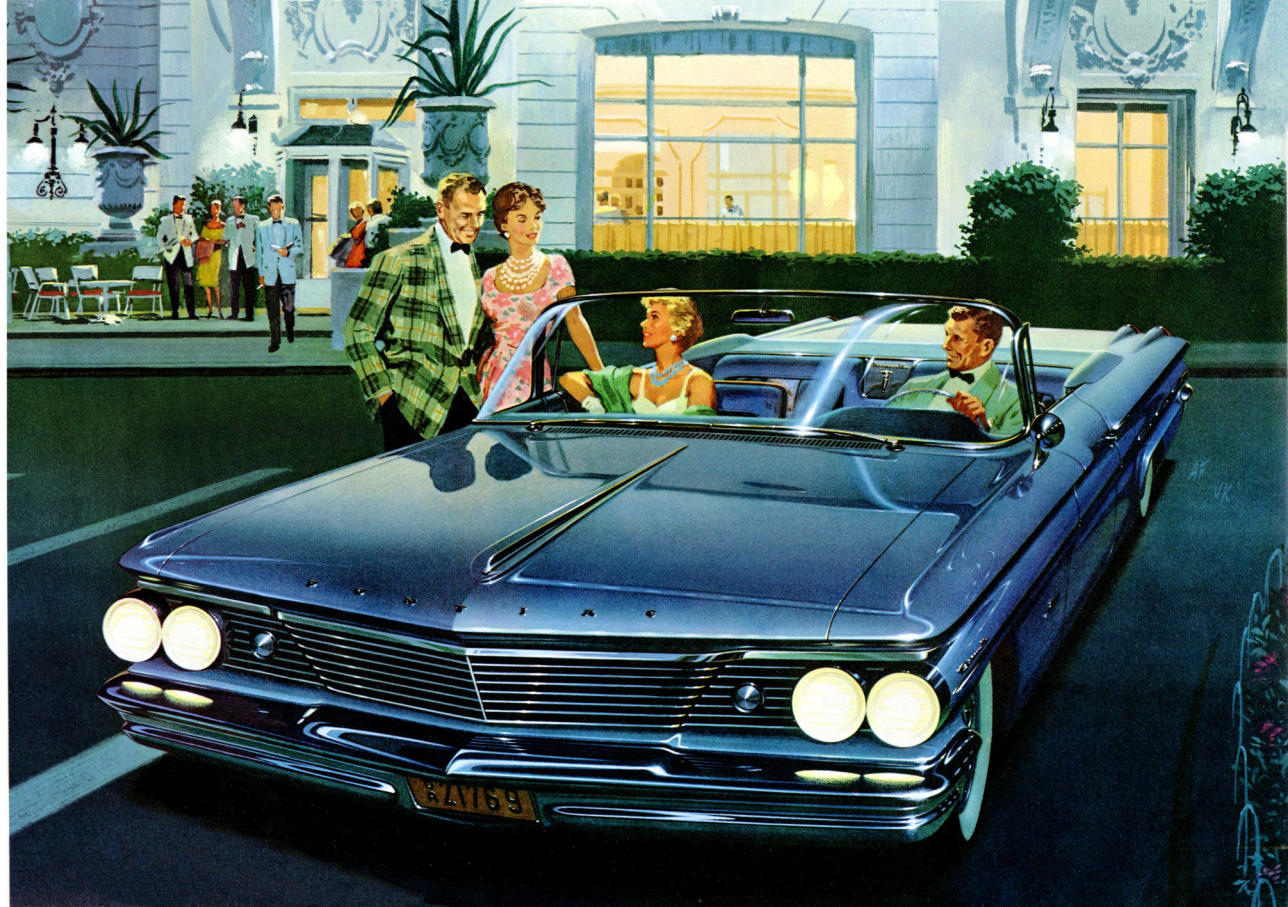
You feel a new and reassuring mastery of control. Exclusive Wide-Track Wheel Design (wheels moved farther apart for the widest stance on the road) permits ingenious suspension improvements for a softer ride, easier handling.

Handling has a preciseness you've never known before. Highly perfected as they were, Pontiac's famous Tempest engines came in for deep-down change. Whether you prefer to accent economy or peak performance—there's a Tempest 425 V-8 exactly suited to your driving.

In short, Pontiac Nineteen Sixty will give you a fresh point of view on how wonderfully spirited motoring can be.

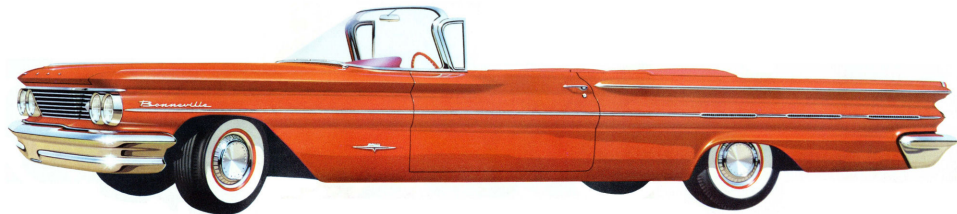


Wider stance gives you swayless stability, solid comfort. You maneuver with skillful sureness, accurate control. It's the most rewarding driving you've ever felt!





The Elegant Bonneville



BONNEVILLE CONVERTIBLE COUPE

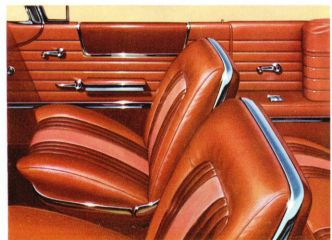
Here's America's most exciting driving—filled to the brim with action, and wrapped in luxury unsurpassed by far more expensive cars.

Heart of its fiery spirit is the 303 h.p.* Tempest 425 V-8 with 4-barrel carburetor, 389 cu. in. displacement and 425 lb. ft. torque (for other engine options see specifications on last page).

Whether you choose the adventure-loving Convertible, the sleek Sports Coupe or the regal Vista, the Bonneville by Pontiac will give a new lift to your motoring life.

*With Hydra-Matic Transmission

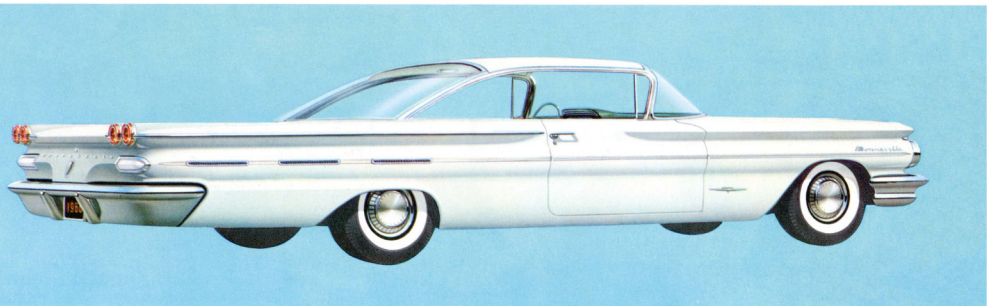
The richness of genuine leather is standard in the Bonneville Convertible—in three special three-tone blends with Morrokide accents to match or harmonize with 15 "Magic-Mirror" body colors. Six fabric top colors are available. Bonneville Sports Coupe and Vista models combine striped wool broadcloth and nylon face fine textured weave fabrics with Morrokide in five three-tone combinations, or all Morrokide in four colors. Bucket seats shown are optional on convertible at extra cost. Closed models (except Safari) have standard equipment folding rear seat center arm rests.



The most discriminating taste is richly satisfied by the impeccable Bonneville attention to interior appointments. Standard equipment includes soft, deep-pile carpeting that extends, for extra beauty and protection, up into door panels . . . padded handrail assist bar on the cushioned instrument panel . . . polished walnut panel cove with distinctive gold and red series name plate . . . aluminum seat end and side panels . . . custom steering wheel. As you look around you, everything you see speaks of faultless tailoring . . . fine regard for craftsmanship. In every detail of performance and luxury the Bonneville name plate stamps you as one who loves cars and won't be satisfied with less than the finest.



BONNEVILLE VISTA



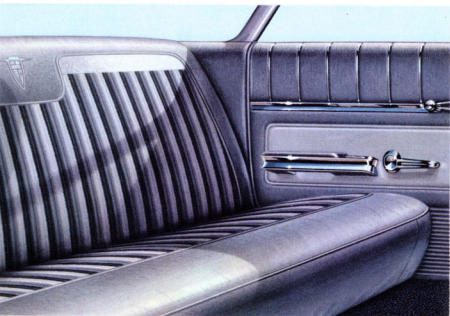
BONNEVILLE SPORTS COUPE

Nowhere is the Bonneville flair for elegance more evident than in its distinctive instrument panel, highlighted by a polished walnut cove and striking cloisonné name emblem. Special features include dual ash trays, clock, courtesy lamps, padded cushion handrail assist, custom steering wheel and distinctive chrome mouldings. Available in 5 colors to harmonize with interiors.





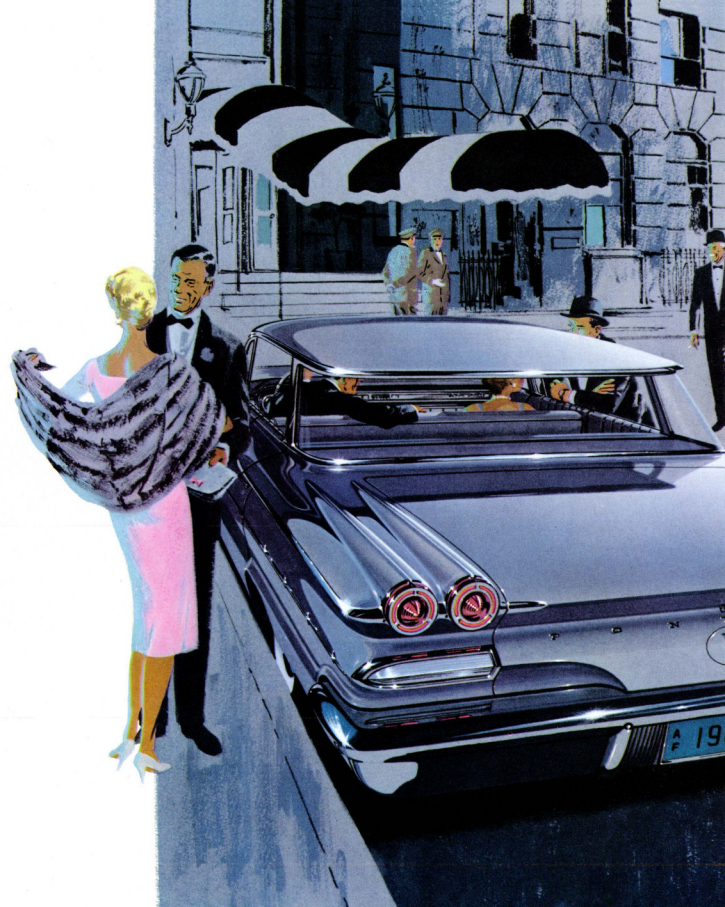
STAR CHIEF VISTA

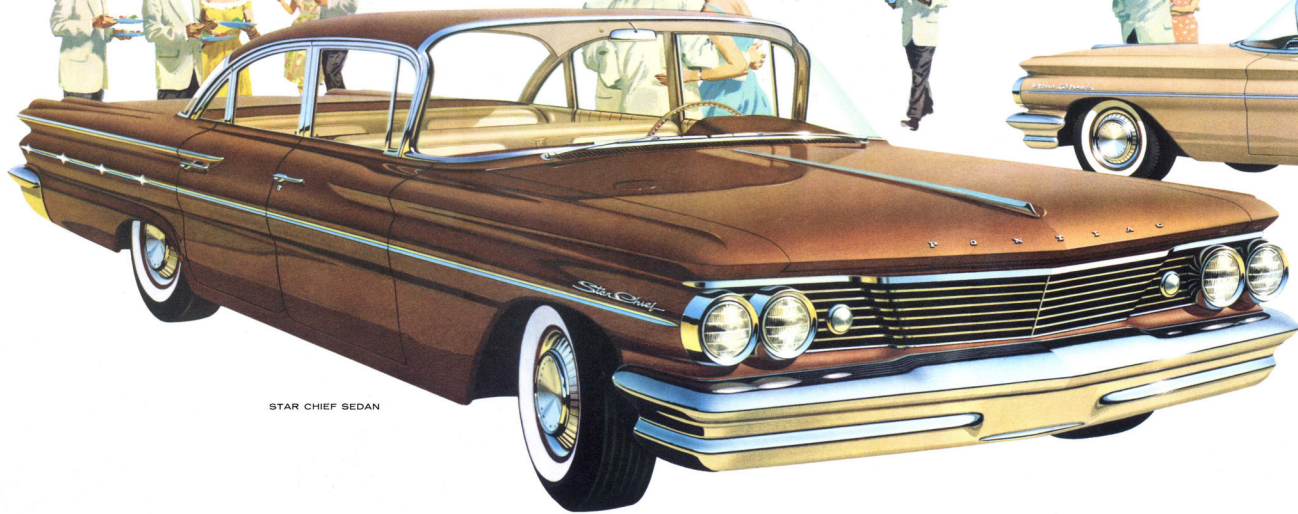


From every standpoint, the luxury-laden Star Chief more than meets the standards by which a truly fine car is judged. Its big 124-inch wheelbase and Wide-Track Wheel Design provide incomparable comfort. Its lavish attention to luxury and convenience details is a constant reminder that you're enjoying all that motoring can offer—at a price far less than many lesser cars.

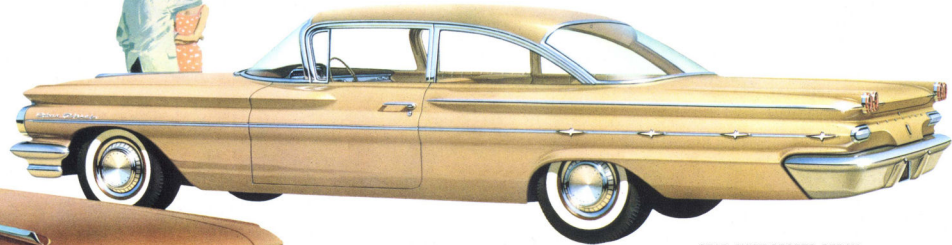
Star Chief interiors feature "Pomeroy" pattern double-weave nylon top cloth and Morrokide upholstery, and wall-to-wall "Tacoma" weave carpet. Four interior color combinations match or complement 15 "Magic-Mirror" body colors. Extensive use of bright metal trim adds further distinction to Star Chief Luxury Lounge interiors.

The Sparkling Star Chief





STAR CHIEF SEDAN



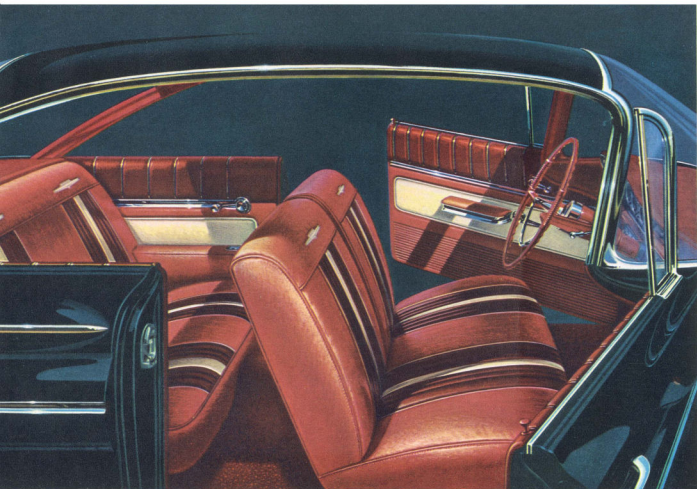
STAR CHIEF SPORTS SEDAN

You drive a Star Chief with the rich and satisfying knowledge that everything good in cars is yours. Its 283 h.p.* Tempest 425 engine is more than a match for anything on the road. You relax in seats wider than a sofa and enjoy as standard equipment: custom steering wheel, twin instrument panel ash trays, exclusive instrument panel design, de luxe wheel discs, distinctive exterior trim and many other touches that only the Star Chief provides at the price.

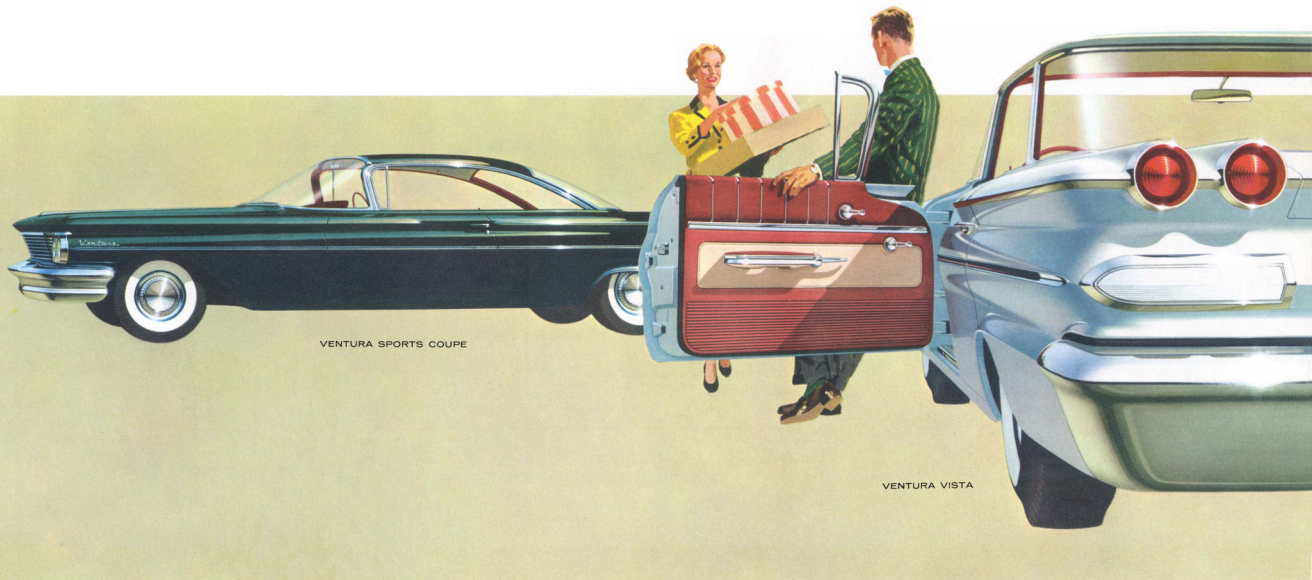
*With Hydro-Matic Transmission

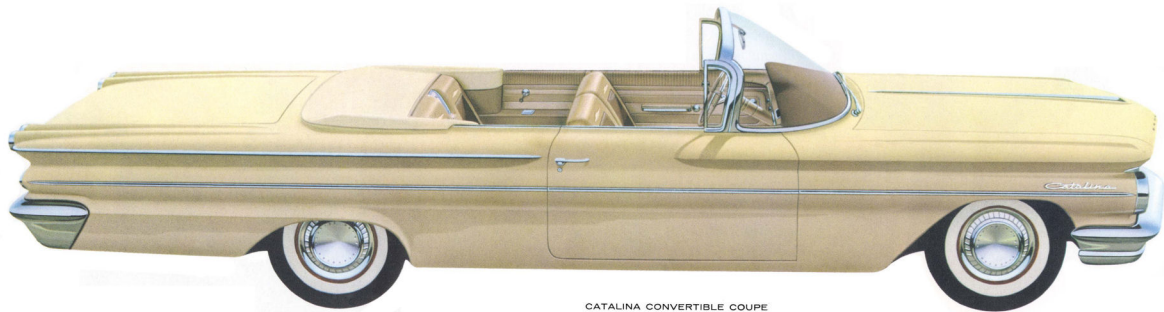
The Custom-Styled Ventura

Ventura interiors are available in three Morrokide three-tone harmonizing combinations and deep-pile wall-to-wall carpeting.



For 1960, Pontiac offers a new series in two richly appointed models—the Ventura Sports Coupe and Ventura Vista. Everywhere you look you'll find custom touches you wouldn't expect at so modest a price: full carpeting, distinctive instrument panel, special fabrics and interior design, custom steering wheel, de luxe wheel discs and many more. In no other car can you buy so much luxury at so little cost.





CATALINA CONVERTIBLE COUPE

The Luxurious Catalina

Here, in the Catalina by Pontiac, is a measure of distinction, performance and downright pride of ownership until now reserved for drivers of much higher priced cars.

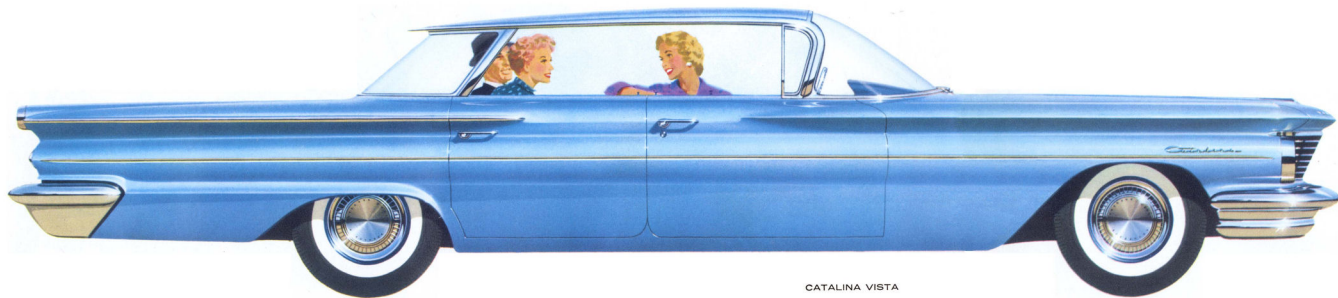
Its crisp, taut beauty is a perfectly proportioned tribute to your own good taste.

You command a fiery 283 h.p.* Tempest 425 V-8 for peak performance — or choose, at no extra cost, the regular-fuel Tempest 425E economy engine—available on any Hydra-Matic Pontiac.

**With Hydra-Matic Transmission*

You'll go to the top of the price scale to find a convertible as rich as the Catalina. Choose from 15 body colors, five interiors of long-wearing, easy-to-care-for Morrokide—even six top colors.

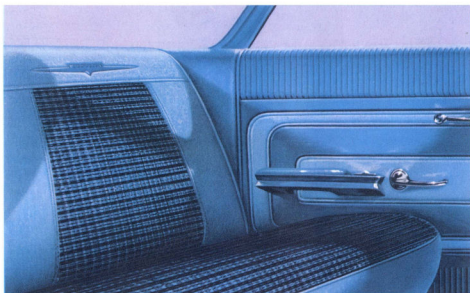




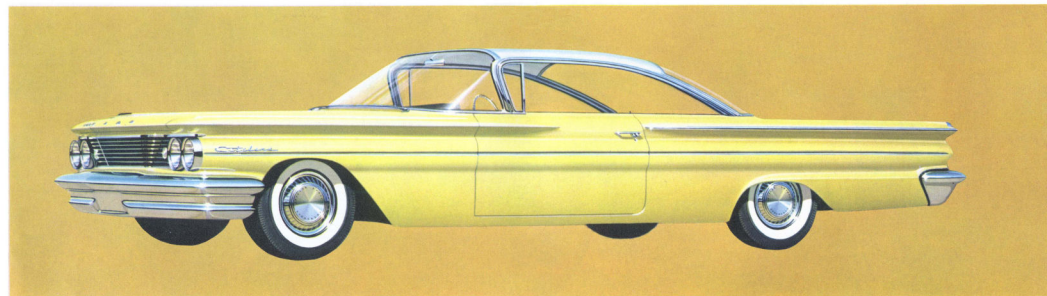
CATALINA VISTA

How many cars in their lowest-priced series offer such a complete choice of body styles as the Pontiac Catalina? There are seven handsome models, each a 122" w.b. full size, fully equipped, handsomely appointed answer to your particular driving preference.

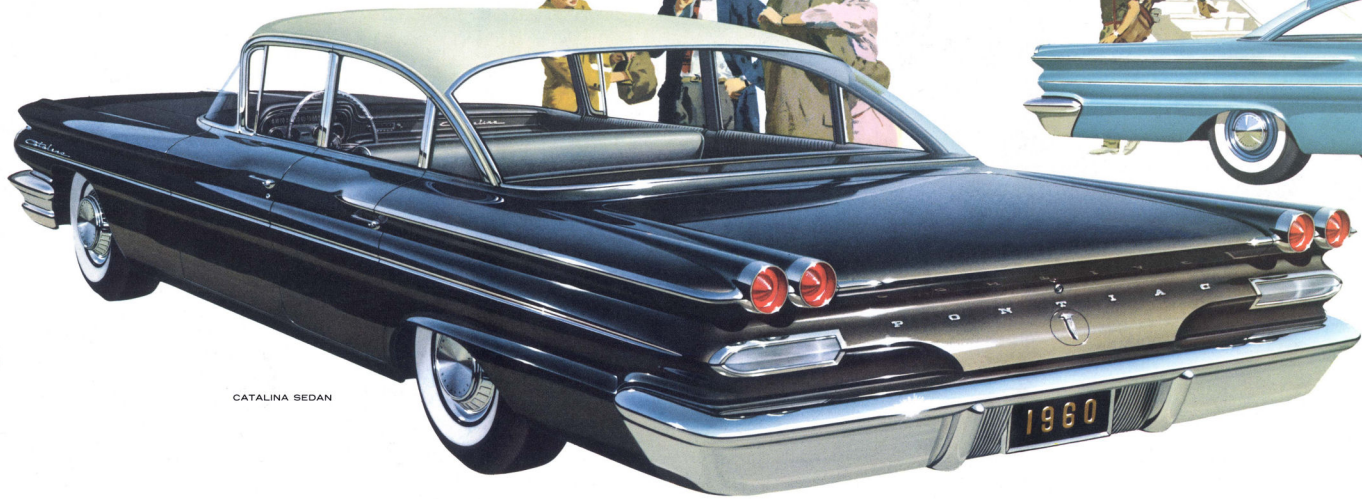
Why settle for anything less?



Catalina Sports Coupe and Vista models combine smart tweed pattern nylon top cloth with Morrokide in five color combinations. Sports Sedan and Sedan offer four interior color choices in an equally attractive nylon face star pattern cloth with Morrokide. Floors are deep-pile carpeted with vinyl surface rubber mat utility inserts.



CATALINA SPORTS COUPE

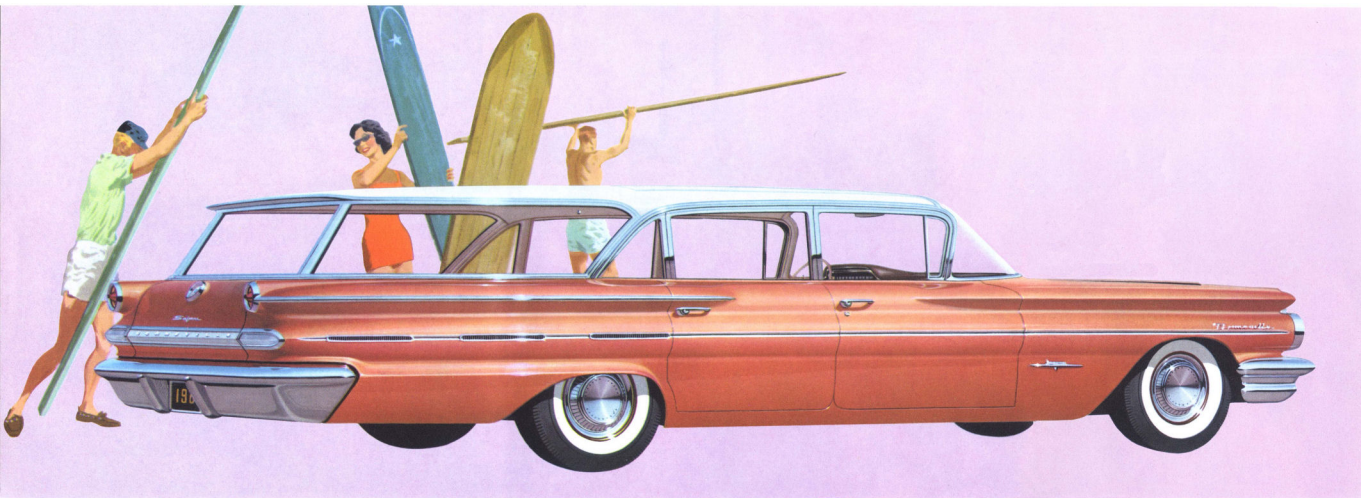


CATALINA SEDAN



CATALINA SPORTS SEDAN

All this is standard equipment on the Catalina, top value in its price class—Electric wipers . . . cigarette lighter . . . dual sun visors . . . push-button door locks . . . automatic interior lighting . . . acrylic lacquer Magic-Mirror finish . . . foot-operated parking brake . . . front stabilizer bars . . . all-chrome hardware . . . 8:00 x 14 tubeless tires (except Safari—8:50 x 14) . . . dual arm rests front and rear . . . one front and two rear ash trays . . . crank-operated front ventipanes . . . individually controlled air vents . . . instrument panel snack bar . . . trimmed trunk . . . Safety Plate Glass all around . . . foam front seat cushion padding.



BONNEVILLE CUSTOM SAFARI

The Glamorous Safari

You get a steadier ride, firmer control in the only station wagon with Wide-Track Wheels

The Bonneville Custom Safari is far and away the ultimate in station wagon luxury. Upholstery is durable, easy-clean Morrokide, surface aerated for maximum driving comfort—available in three different three-color combinations. Deep pile wall-to-wall carpeting has stainless steel protective skid strips in load area. (For additional convenience a rubber mat is available as a low-cost accessory.) Catalina Safaris offer five Morrokide two-tone interiors, vinyl surface rubber passenger floor covering and vinyl board load floor covering.

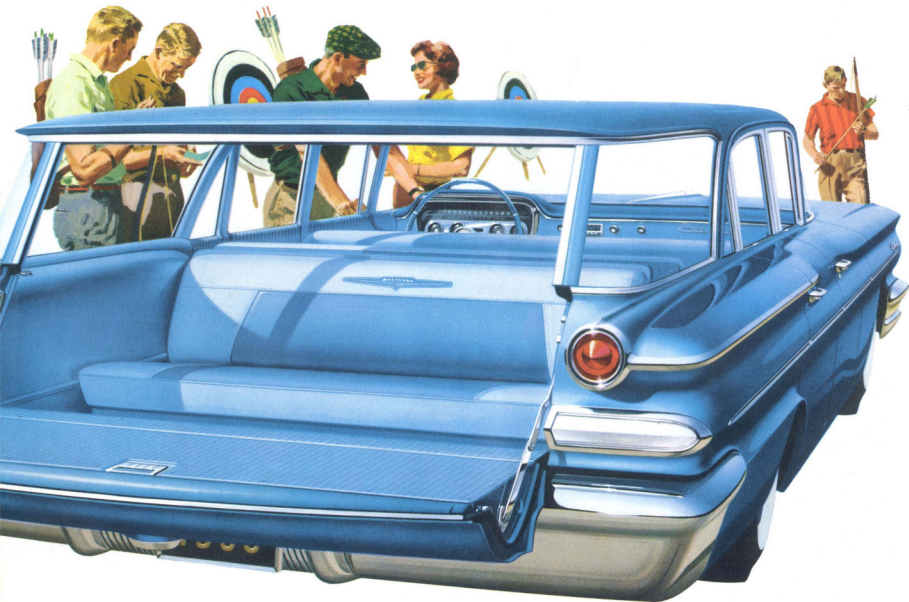


They just don't come more beautiful than Pontiac's Safari interpretation of the station wagon.

But equally important in setting the Safari apart from other wagons is the way it behaves in action.

With its exclusive Wide-Track Wheel Design it handles its size in a manner all its own. Traveling light or under full load, you feel geared to the road, unconscious of sway on curves and turns, impervious to cross winds.

Here, indeed, is perfection in station wagon handling.



CATALINA 9-PASSENGER SAFARI



CATALINA 6-PASSENGER SAFARI

In one of Pontiac's three striking four-door Safaris you'll find the perfect way to the extra fun that goes with station wagon living.

The ultra-luxurious Bonneville Custom Safari (previous page) seats six, has flat-folding rear seat, retractable rear window, deep-pile carpeting throughout and scores of other deft Bonneville touches.

The Catalina series includes a two-seat wagon with crank-operated tail gate window (power control optional) and a three-seat model with power controlled rear window. In both models, all but the front seat fold flush with the floor.

Come to think of it—wouldn't a Safari add a lot of fun to your family life?



Catalina 6-Passenger and Bonneville Custom Safaris

With second seat folded—3 passengers . . . over 8 feet of load length or 39.5 sq. ft. of floor area (tail gate closed). Allowable load with driver—1050 lbs. Open tail gate adds 27 inches load space.



Catalina 6-Passenger and Bonneville Custom Safaris

With front and second seats up—there's capacity for 6 passengers plus 300 pounds of cargo . . . nearly 5 feet of load length or 21.2 sq. ft. of floor area (tail gate closed). Allowable load with driver—1050 lbs. Open tail gate adds 27 inches load space.



Catalina 9-Passenger Safari

Capacities same as above first and second seat arrangements. Nine-passenger capacity with foldable third seat up. Electrically operated dash-control tail gate window standard (extra cost option on other Safari models).

Beneath its dramatic styling...



BONNEVILLE CONVERTIBLE COUPE

America's Most Advanced Engineering

New Lower Front Tunnel

Extensive revisions in engine and power train design increase passenger comfort. Tunnel is approximately 1" lower and 2" narrower for approximately 444 cubic inches more space.

Supple New Softer Ride Suspension

Major changes in design, dimensions and materials give the 1960 Pontiac a better, softer ride while maintaining the ideal handling characteristics for which it's so famous.

New Quietness

Suspension, chassis and body improvements—plus the comprehensive use of insulating materials—provide a highly effective barrier to unwanted road and driving noise.

More Efficient Tempest 425 Engines

Acknowledged the industry's most advanced engines, important improvements for 1960 include: power gains, completely new divided-flow cooling system, new carburetion, pistons, manifolds and new fuel filter. Pontiac's Tempest 425 V-8 power is available in 2-barrel, 4-barrel and Tri-Power (3 2-barrel) carburetor options—plus a regular fuel economy V-8. (See specifications on last page.)



PONTIAC IS THE ONLY CAR WITH WIDE-TRACK WHEELS

Wide-Track Wheel Design brings car and road into new relationship. Pontiac wheels are farther apart to widen the stance, give better balance. With the widest footing on the road, you get a feeling of complete control. You're steadier, more secure. Lean and sway virtually disappear. You enjoy stability no narrower-track car can offer.

Air-Cooled True-Contour Brakes

Cooling flanges in air stream facilitate rapid heat dissipation, minimize fade; heavy drums absorb quick-stop heat. Generous brake linings, precision fit of lining and drum, plus extra-large front cylinders give longer life and surer stops.

Smoother New Hydra-Matic Transmission*

Especially tailored for Pontiac's Tempest power plants. It's the world's most popular automatic transmission—because it's smooth and precise in all ranges, gives you fingertip control without taking your eyes from the road or hand from the wheel.

"Wonder-Touch" Power Steering*

Keeps you in complete control at all times . . . you have normal feel of the road, no "oversteering", better control in cross winds. Only one to two pounds steering effort for normal driving, fingertip parking, automatic straight-ahead return after cornering.

*Optional at extra cost

How would you like your Pontiac built?

No other car offers more in optional equipment and accessories than Pontiac. You can order a Pontiac specifically tailored to your personal driving needs. It's fun to "custom build" your new Pontiac. Start here. (Consult your dealer or salesman for other items available.)

Major Options and Accessories

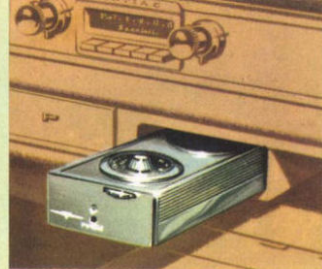
- Hydra-Matic Drive**
- Economy 425E regular-fuel V-8** (no extra cost with Hydra-Matic trans.)
- Circ-L-Aire Air Conditioning**
- Magi-Cruise**
- Safe-T-Track Differential**
- Circ-L-Aire Heater and Defroster**
- Power Seat**
- Power Brakes**
- Sportable Transistor Radio**
- Power Window Lifts** (front and rear or front only)
- E-Z-Eye Tinted Glass**

Factory-Installed Groups

- Basic Group** Circ-L-Aire heater and defroster • Super De Luxe Radio • Back-up lamps • Heavy duty air cleaner • Full-flow oil filter • Custom latex foam front cushion
- De Luxe Basic Group** Same as above except with new Separo-Phonic rear speaker and automatic signal-seeking type radio
- Mirror Group** Outside rear-view mirror • Inside nonflare tilt mirror • Visor vanity mirror
- Safety Group** Windshield washer • Safeguard speedometer • Instrument panel cushion (exc. Bonneville)
- Lamp Group** Glove compartment lamp • Luggage compartment lamp (except Safari—underhood lamp) • Courtesy lamps (except Catalina convertible and all Bonneville) • Lighter and ash tray lamps • Parking brake warning lamp
- Decor Group** (available on Catalina only) Custom steering wheel De Luxe wheel discs • Custom trim moldings and r. h. ash tray

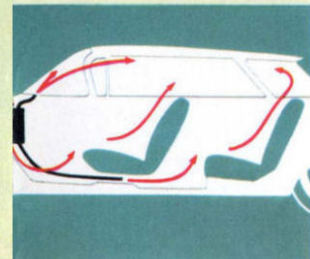
Popular Individual Accessories

- Dual exhausts**
- Whitewall tires**
- Remote control mirror**
- Spot light**
- Safety seat belts**
- Electric clock** (Catalina only—Standard on other models)



SPORTABLE TRANSISTOR RADIO:

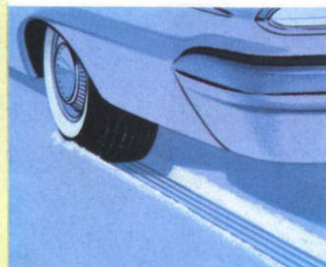
It's a full-powered transistor radio—battery-operated portable—all in one! In the car, the Sportable automatically connects with the electrical and speaker system. Lift it out and it's a pocket-size, aluminum-cased portable with full tone quality; operates instantly, requires no warm-up.



CIRC-L-AIRE HEATER AND DEFROSTER: Full-flow air movement through entire interior . . . duct-directed warm air on four-door models . . . push-button control for easy operation.

MAGI-CRUISE

Specifically intended for turn-pike driving, this device retains throttle setting with foot removed from accelerator for more comfort.



SAFE-T-TRACK DIFFERENTIAL:

Delivers power in direct ratio to the grip of each rear wheel . . . minimizes rear wheel spin. You can't get stuck if either wheel maintains traction.



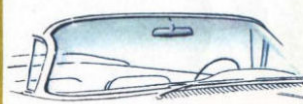
"WONDER-TOUCH" POWER BRAKES

Design provides light feel with positive control . . . even the most severe stops are smoother, surer and easier.

POWER SEATS: Either Six-Way or Four-Way Adjustment at the touch of your finger—forward, backward, up and down. With the Six-Way, the added feature of forward and backward tilt. Instantly adjustable while driving to cut fatigue on long trips.

POWER WINDOW LIFTS

Automatic control of all windows from a single control panel on the driver's front door . . . raise or lower from the main panel or from an individual control at each window.



E-Z-EYE GLASS: This fully tinted glass filters sun glare, keeps car cooler in summer and reduces headlight glare at night.

Circ-L-Aire Conditioning

Year 'round push-button climate control cools, dehumidifies and filters in one simplified unit . . . adjustable air outlets on instrument panel . . . precise, easy adjustment of temperature and air flow.

CHASSIS

FRAME: Tubular center X-type frame with box section front side bars. Reinforced body rocker panels for added side strength. Frame design varies to meet requirements of individual body styles.

WHEELS AND TIRES: 14 x 6K steel disc wheels with 8.00 x 14 four-ply low pressure tubeless tires. 8.50 x 14 standard on Safari Station Wagons and all cars equipped with air conditioning. 8.50 x 14 available on all models at extra cost.

FRONT SUSPENSION: Ball Joint independent front suspension with upper control arms pivoted on threaded bushings. Large diameter, low rate coil springs, hydraulic shock absorbers, compound anti-dive control. Torsion-action front stabilizer bar.

REAR SUSPENSION: Pivoted control arm, large diameter, low rate coil springs, angle-torsion hydraulic shock absorbers. Drive and torque taken through control arms. Torsion-action rear stabilizer bar only on Safari Station Wagons.

STEERING: Recirculating ball bearing—both manual and power. Over-all ratio, Manual—29:1, with optional Power, 22:1. Steering wheel diameter, Catalina, 17.0" (16.5" optional), Ventura, Star Chief and Bonneville, 16.5". Power Steering optional at moderate extra cost.

BRAKES: Air cooled, internal expanding hydraulic type. Two shoe, single anchor. Drum diameter—front, 11", rear, 11". Total area, 191 sq. in. Foot-controlled parking brake operates on rear service brake system. Vacuum power brakes optional at low extra cost.

TRANSMISSIONS AND DRIVE TRAIN: Hydra-Matic—Fully automatic 4-speed-forward transmission with controlled fluid coupling and planetary gears. Extra cost. Water cooled. Hydra-Matic gear ratios: 1st—3.97:1. 2nd—2.55:1. 3rd—1.55:1. 4th—direct drive. Choice of two manual 3-speed transmissions. Close ratio with long gears: 1st—2.21:1. 2nd—1.32:1. 3rd—1.00:1; or short gear, heavy duty transmission: 1st—2.49:1. 2nd—1.59:1. 3rd—1.00:1. Heavy duty 11" clutch. Two-piece drive-shaft. Three universal joints. Semi-floating hypoid rear axle. Safe-T-Track differential optional at low extra cost.

BODY

CONSTRUCTION: Fisher all-steel body with reinforced side rocker panels. Counter-balanced double hood and trunk construction. Safety Plate Glass in every window. Safety push-button door locks with free-wheeling inside handles on locked rear doors on four door models. "Magic Mirror" acrylic lacquer on all models.

ELECTRICAL SYSTEM: 12 volt system, 53 amp battery with 8.6:1 compression engines, 61 amp battery with 10.25:1 or 10.75:1 engines. Extra-capacity system available on special order.

GENERAL BODY DIMENSIONS: See table at right.

ENGINE

GENERAL DESCRIPTION: Short stroke 90° V-8 design. Aluminized valves, hydraulic valve lifters, bore and stroke 4 1/4" x 3 1/4", displacement 389 cu. in. Alloy cast iron block, 5 main bearings with 3" journals. New balanced-flow cooling system pumps water directly into each side of the cylinder block equally. Pressure-suction crankcase ventilation, quad gallery lubrication system.

FUEL SYSTEM: Choice of 2-barrel, 4-barrel, or 3 2-barrel downdraft carburetion (see table). New disposable type fuel filter. Automatic choke and idle control. Centrifugal and manifold vacuum control of distributor spark advance, heavy duty air cleaner and silencer, optional at extra cost.

EXHAUST SYSTEM: Single reverse flow system standard on all models. Dual reverse flow system optional at extra cost.

HORSEPOWER AND TORQUE RATINGS: (see chart)

REAR AXLE RATIO CHOICES

Engine and Transmission	X—Recommended for Normal Operation				E—Optional for Maximum Economy				
	P—Optional for Maximum Performance								
	2.69:1	2.87:1	3.08:1	3.23:1	3.42:1				
(A) Hydra-Matic Transmission									
Tempest 425			E	X	P				
Tempest 425/W 4BBL Carburetor Std. Bonneville, Opt. all other models			E	X	P				
Tempest 425/W Tri-Power			E	X	P				
Tempest 425E Economy Engine, All Models Except Bonneville		X							
Tempest 425E Economy Engine, Bonneville Only		X							
Tempest 425 W/Air Conditioning				X					
(B) Manual Transmission									
Tempest 425			E	X	P				
Tempest 425/W 4BBL Carb. Std. Bonneville Not available on other models			E	X	P				
Tempest 425/W Tri-Power			E	X	P				

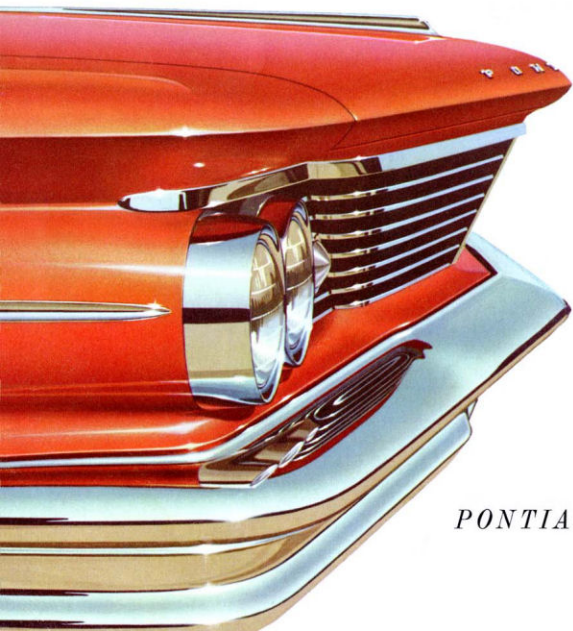
INSIDE THE 1960 PONTIAC

QUICK REFERENCE SPECIFIC MODEL DIMENSIONS

	4-Door Sedan	Sports Sedan	Sports Coupe	Vista	Con-vertible	Safari Station Wagons
Tread—Front and Rear	64"	64"	64"	64"	64"	64"
Wheelbase	Catalina and Ventura 122"	122"	122"	122"	122"	122"
	Star Chief and Bonneville 124"	124"	124"	124"	124"	122"
Height (Loaded)	56.6"	56.6"	54.2"	54.8"	54.4"	56.8"
Over-all Length	Catalina and Ventura 213.7"	213.7"	213.7"	213.7"	213.7"	213.7"
	Star Chief and Bonneville 220.7"	220.7"	220.7"	220.7"	220.7"	213.7"
Over-all Width	80"	80"	80"	80"	80"	80"
Front Seat Hip Room	Catalina and Star Chief 65.4"	65.9"	65.9"	65.4"	65.9"	65.4"
	Ventura			65.9"	65.3"	
	Bonneville			65.9"	65.2"	65.9"
Rear Seat Hip Room (2nd Seat of 9-Passenger Safari)	65.4"	65.4"	57.0"	66.2"	52.4"	65.4"
Front Seat Leg Room	Catalina 45.3"	45.3"	45.3"	45.3"	45.3"	45.3"
	Ventura			45.3"	45.3"	
	Star Chief			45.2"		
	Bonneville			45.6"	45.2"	45.2"
Rear Seat Leg Room (2nd Seat of 9-Passenger Safari)	Catalina 41.9"	41.4"	36.7"	40.8"	36.7"	41.2"
	Ventura			36.7"	40.8"	
	Star Chief			41.4"	41.0"	40.3"
	Bonneville				35.8"	40.3"
Front Head Room	34.8"	34.8"	32.5"	32.9"	33.2"	34.5"
Rear Head Room (2nd Seat of 9-Passenger Safari)	33.9"	33.9"	33.8"	34.2"	34.0"	36.5"
Total Windshield Glass Visibility Area (sq. in.)	1718.9	1718.9	1706.3	1706.3	1706.3	1718.9
Total Visibility Area (sq. in.)	4720.4	4669.8	4622.3	4141.5	3679.6	5011.0

ENGINE	COM-PRESSION	CAR-BURETION	EXHAUST	HORSE-POWER AT R.P.M.	TORQUE LB. FT. AT R.P.M.	TAXABLE HORSE-POWER
Tempest 425 (Catalina, Ventura, Star Chief) With Hydra-Matic	10.25:1	2 BBL.	Single-Standard Dual-optional	283 @ 4400	413 @ 2800	52.8
Tempest 425 (Bonneville) optional Star Chief, Ventura, Catalina With Hydra-Matic	10.25:1	4 BBL.	Single-Standard Dual-optional	303 @ 4600	425 @ 2800	52.8
Tempest 425 with Tri-Power (optional all Models)	10.75:1	3-2 BBL.	Single-Standard Dual-optional	318 @ 4600	430 @ 3200	52.8
Tempest 425 with Manual Transmission	8.6:1	2 BBL.	Single Dual-optional	215 @ 3600	390 @ 2000	52.8
Tempest 425 with Manual Transmission Bonneville only	8.6:1	4 BBL.	Single-Standard Dual-optional	281 @ 4400	407 @ 2800	52.8
Tempest 425E (Economy Engine) optional all Models With Hydra-Matic	8.6:1	Special 2 BBL.	Single-Standard Dual-optional	215 @ 3600	390 @ 2000	52.8

NOTICE: All options noted herein, including whitewall tires, special Catalina Custom Trim, radios and heaters, illustrated on some models, are extra-cost equipment unless otherwise specified. Reference to interior leather applies to prime surface area of seat cushions and backs except for decorative accents. Ask your dealer for all price information on any model or special equipment you desire. Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in colors, materials, equipment, specifications, prices and models—and also to discontinue models. The right is also reserved to change any specifications, parts, or equipment at any time without incurring any obligation to equip same on cars built prior to date of such change.



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