



1956 PONTIAC ACCESSORIES



Pontiac Accessories

When you have Pontiac accessories installed by the group at the factory, they are put on your car while it is being built and thus become a part of the assembly process. This means that you not only save on labor costs, but on time as well! What's more, your accessories are custom-installed to your individual order, and your Pontiac is delivered and equipped ready to go. Look over the five accessory groups on the following pages, and you'll quickly see that every accessory was carefully considered and skillfully made to make driving your Pontiac even more enjoyable. And remember, it will cost you less when you buy your Pontiac accessories by the group!

cost you less by the group!

basic group

Underseat heater
and defroster
De luxe radio and
antenna
Dual back-up lamps

Oil-bath air cleaner
Full-flow oil filter
Tilting, non-glare
rear-view mirror

convenience group

Glove compartment
lamp
Luggage compartment
and utility lamp
Visor vanity mirror
Underhood lamp

Outside rear-view
mirror
Ash tray lamp
Hand brake signal
Courtesy lamps

appearance group

Lighted hood ornament
Rear fender shields
Exhaust deflector
No-Mar fuel door guard

comfort group

Windshield washer
E-Z-Eye glass
Latex foam rubber cushions

protection group

Rear bumper wing guards
Front bumper grille guard

basic group

Oil-bath Air Cleaner

Protect the delicate parts of your engine by having Pontiac's oil-bath air cleaner installed. Incoming air passes over a pool of oil which picks up harmful dust and dirt particles that would otherwise enter the engine.

Full-flow Oil Filter

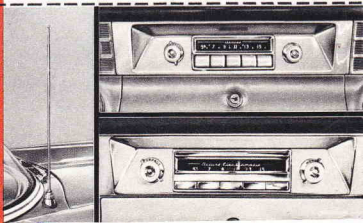
Dirt and foreign particles are less apt to get into your engine to do damage when you have Pontiac's full-flow oil filter. Every drop of oil must pass through a filtering element that removes these harmful particles.



De Luxe Radio and Antenna

Handsomely designed, this de luxe radio has push-button tuning, four-position tone control and long-range power to bring in faraway stations with amazing clarity and signal strength.

A new "signal seeking" radio, called the "De Luxe Electramatic" is also available at extra cost. It automatically tunes in any listenable station in any locality with a touch of the finger. Both radios come with telescoping, 57-inch antenna.



Tilting, Non-glare Rear-view Mirror

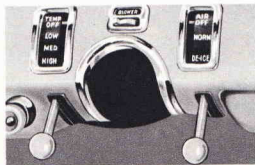


It takes just a tap of the finger and blinding headlight glare from the rear disappears . . . that's the feature of this Pontiac accessory. During the day, this handsome mirror reflects an even sharper, clearer picture by simply flipping the positioning tab back again. Extra-wide, eight-inch size and made of fine, mirror glass enclosed in a chrome-plated frame for smart appearance.



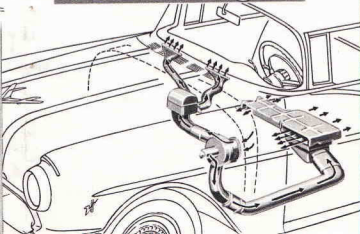
Dual Back-up Lamps

Make backing up at night safer and more convenient with the help of this Pontiac accessory. The two 32-candlepower lamps throw plenty of light to illuminate the area in back of you and also warn pedestrians of your intentions. These handy lamps go on automatically the moment you shift into reverse gear.



Venti-heat Underseat Heater and Defroster

Pontiac's famed heater-defroster system has even better comfort-assuring qualities for 1956, and offers you warmth in winter and cool air circulation in summer. As air enters the cowl intake vents, it passes through ducts to the highly efficient underseat heating unit, and warm, comforting and refreshing air is evenly circulated throughout the car. A quick adjustment of the controls allows you to regulate the exact temperature you desire. If you are parked or moving slowly, a powerful blower may be turned on to keep up a continuous flow of warm air. Improved defroster unit now has two outlets that keep windshield free from frost and "fogging up". In summer, set temperature control to "OFF" and turn on the blower. You quickly feel the cooling effect of increased air circulation.



convenience group

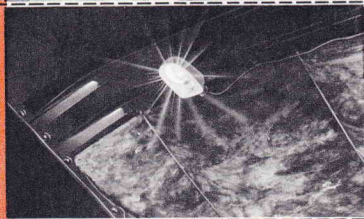
Visor Vanity Mirror

The ladies will appreciate this visor vanity mirror because it is ideal for checking make-up, putting on lipstick or combing hair. Clips neatly on the underside of the right-hand visor and takes just a flip of the hand and it's ready for use. Men will like it, too, for combing hair or shaving while on business trips. Swings back out of view when not in use.



Underhood Lamp

New for 1956, this underhood lamp is designed to give the driver the assistance of proper light while working under the hood at night. Mounted in the center of the hood, it has a metal shade to direct light on the engine and underhood interior. Goes on when hood is lifted, and automatically shuts off when hood is closed.

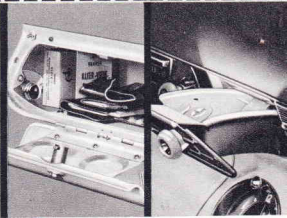


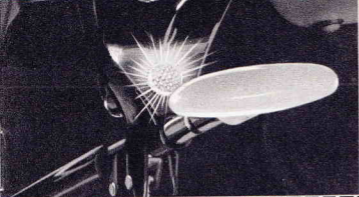
Glove Compartment Lamp

Open the glove compartment door and the interior is automatically lighted. No more fumbling in the dark . . . no need to stop and search . . . every object is in plain sight. The metal shade directs light into the glove compartment but may be turned around to use as a map light when traveling at night.

Ash Tray Lamp

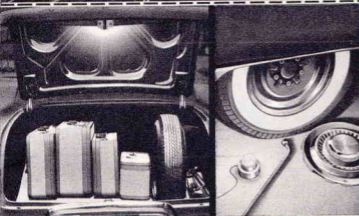
This handy lamp gives off a suffused glow and goes on automatically whenever the lights are turned on . . . becomes visible when the ash tray is pulled from its recess. You and your passengers can then find the ash tray with ease and avoid the danger of burned clothing or fire damage to the upholstery.





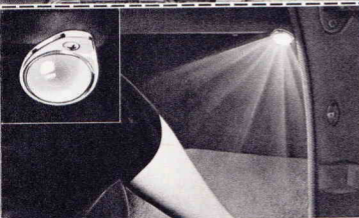
Hand Brake Signal

Mounted in the hand brake lever bracket, this signal flashes a bright red warning whenever the ignition is turned on and brake is set. Thus, you don't risk driving with the hand brake engaged and perhaps damaging your brakes. Shuts off when hand brake is released. The lens is made of translucent and "reflectorized" red glass encircled in chrome.



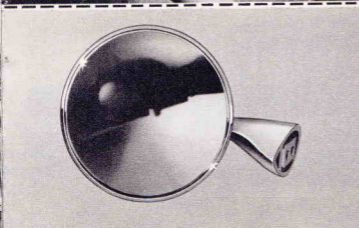
Luggage Compartment and Utility Lamp

This convenient lamp lights automatically whenever the lid is lifted . . . flooding the entire compartment with light. With this accessory, both hands are free to load luggage or get at the spare tire. It is also possible to lift lamp from its bracket and, by means of a 17-foot self-storing extension cord, use it for changing tires or as a warning light to other motorists.



Courtesy Lamps

You and your passengers may alight easily and safely from your Pontiac at night with this accessory installed in your car. These lamps flash on lighting the door sill and curb whenever the doors are opened or may be operated manually by means of a switch located on the instrument panel.



Outside, Rear-view Mirror

A quick glance is all it takes to tell whether it is safe to go when you have this accessory on your new Pontiac. Like the finest scientific equipment, this mirror boasts a "Cromir" reflecting surface that gives a sharp, clear picture without "ghosting" or "blurring". Securely mounted to eliminate annoying vibration.

appearance group

Illuminated Hood Ornament

For a look of smart distinction, have this new Pontiac accessory installed on your new Pontiac. Following a "V" motif, it has a front edge made of clear plastic and gives the appearance of a jet plane in flight. Plastic section glows softly when lights are turned on, yet does not interfere with night driving.

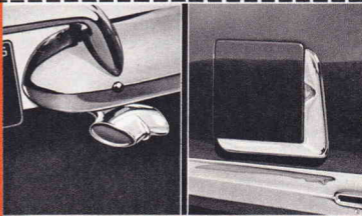


Exhaust Deflector

Protects your rear bumper from discoloration by exhaust gases. Made of chrome-plated steel with red enameled port recesses.

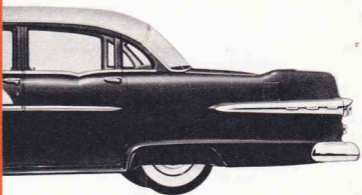
No-Mar Fuel Door Guard

This accessory prevents nicks and scratches caused by careless gas station attendants! Made of sturdy, stainless steel, won't rust or corrode.

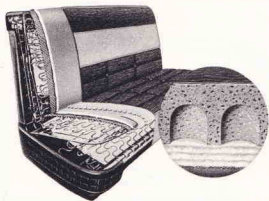


Rear Fender Shields

Pontiac's fender shields add a graceful note of beauty to the rear fenders, "completing" the smooth-flowing lines of Pontiac's distinctive fender styling. By minimizing wheel splash they keep your car cleaner and help prevent rust. Available in stainless steel for custom models and in painted steel for other models.



comfort group



Latex Foam Rubber Seat Cushions

You ride in deep-cushioned comfort with Pontiac's latex foam rubber seat cushions in your Pontiac. Tiny air holes in the latex foam cushion reduce road shock and make your ride even more enjoyable. What's more, you get firm, even support because the cushions conform perfectly to body contours.



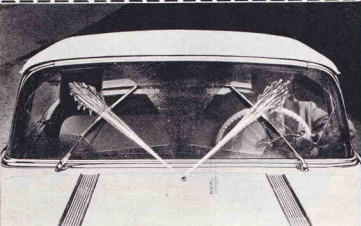
E-Z-Eye Tinted Safety Glass

Pontiac's E-Z-Eye tinted safety glass reduces glare and relieves the driver of annoying eyestrain. The tinted glass filters out heat rays, too, which keeps your car cooler in summer. The windshield is tinted in a deepening tone . . . bottom to top . . . cuts down night driving headlight glare without sacrificing vision. Available for factory installation only.



Windshield Washers

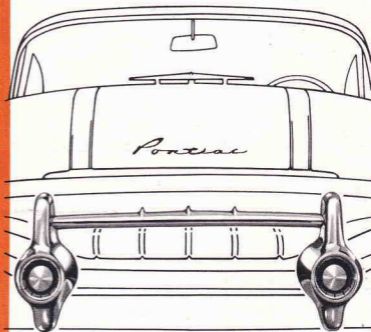
Whatever the weather, you'll always have a clean windshield with this accessory. Depressing new foot control lever automatically coordinates flow of water and wiper blade action, and immediately your windshield is cleared of dust, road spray, and bugs. Add Pontiac windshield washer solvent to the under-hood jar for better cleaning and prevent bursting of jar in freezing weather.



protection group

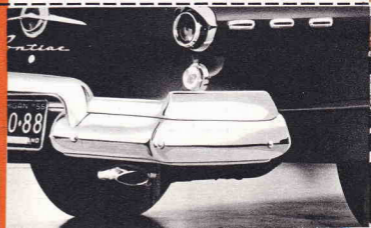
Grille Guard

This newly designed accessory will give you positive protection against a "pushed in" grille and yet gives the appearance of being an integral part of the grille itself. Sturdily made of heavy-gauge steel, you might even consider this guard as low-cost insurance against expensive repair bills. Securely anchored to bumper and bumper support for added strength.

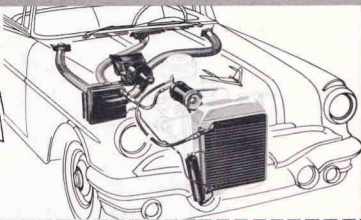


Rear Bumper Wing Guards

This accessory not only gives your car protection at the rear, it adds a touch of beauty, too. These new Pontiac wing guards protect against glancing blows, stop "riding up" and prevent costly fender repairs. They cleverly blend into the rear bumper impact bar and wrap around the rear fenders for complete rear end protection.

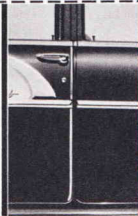


individual accessories



Pontiac Air Conditioning

Greatly improved for 1956, this accessory cools your car almost instantaneously . . . cools a warm car in a matter of minutes. You drive comfortably cool in all kinds of weather . . . making your Pontiac driving the most comfortable ever! Because the unit works better with the windows closed, traffic noise, dust and pollen that normally would enter through the windows are eliminated. Convenient controls are located above the radio panel and may be illuminated for night driving.

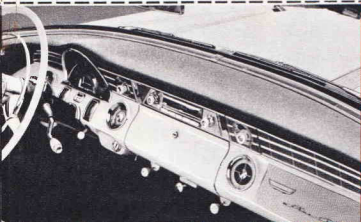


Electric Clock

Here's a dependable timepiece that never needs winding. Handsomely designed, it has white hands and numerals which shine at night with white illumination. Standard equipment on Star Chief models.

Door Edge Guards

This highly polished, stainless steel strip prevents nicks and scratches on the edge of your car doors . . . yet adds a touch of beauty, too. Fits all models and can be installed in just a few minutes.



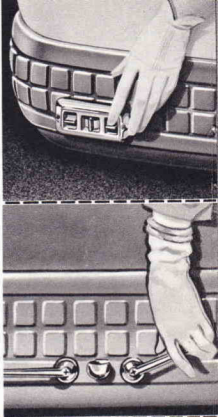
Instrument Panel Safety Cushion

This Pontiac safety accessory could very well prevent serious injuries in case of an accident. Made of resilient fiber glass and covered with a highly durable fabric, it is available in a wide choice of colors to harmonize with your Pontiac interior. It also prevents sun glare from reflecting on the instrument panel.

Individual Accessories

6-Way Power Seat

Now you can adjust the front seat of your car six different ways . . . with a touch of a button! Besides a forward and back, up and down motion, you can tilt toward or away from the steering wheel by simply pressing the proper buttons on the control panel located on the side of the driver's seat. Offers an infinite number of seat positions.

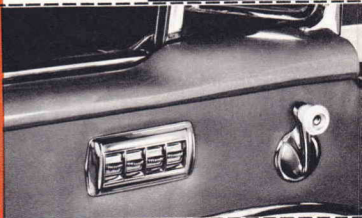


6-Way Manual Seat

This seat offers drivers of every size a seating position that is the most comfortable to their particular needs. By use of the three control handles and pushing forward or back with your body, you can put this seat into 360 different positions. You'll also find that by changing your weight distribution, driving fatigue is reduced.

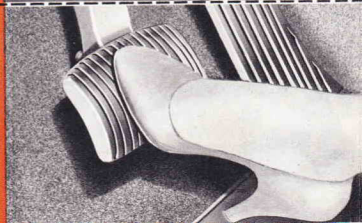
Power Window Lifts

With the touch of a finger, the driver or passengers can control all the vertical-moving windows . . . moving them up or down . . . smoothly and effortlessly. Panel on the driver's side controls all windows, while all other vertical-moving windows have individual controls. What's more, Pontiac window lifts may be operated quickly and easily with or without the ignition being turned on.



Power Brakes

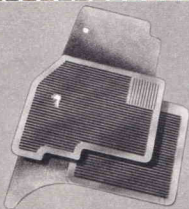
Safe, sure stops are yours with a touch of the toe when you have Pontiac power brakes installed on your new Pontiac! Although they perform with a minimum of effort, the driver still retains "brake feel", and Pontiac's power brakes give you complete and easy braking without having to remove your heel from the floor of the car.





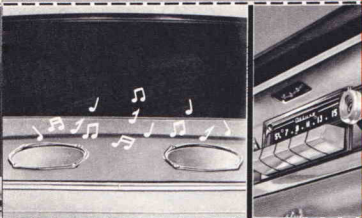
Illuminated Compass

You always know the correct direction you're traveling when you have this Pontiac compass in your car. Mounted on the top center of the instrument panel, it is the floating dial type and is illuminated for night use. New easy adjustment. It can be quickly adjusted by owner or dealer.



Rubber Floor Mats

Your floor mats can be kept clean and new if you have Pontiac contour rubber floor mats to protect them. Made to fit Pontiac floor interiors, these mats prevent unsightly rain and snow stains and keep your car looking "new-car" clean. Choice of many harmonizing colors.



Hi-Fi Rear-seat Speakers

This accessory consists of two speakers mounted on either side of the center of the package shelf. The five-position switch control located above the radio dial lets you select from a wide variety of sound reproduction. Similar to Hi-Fi systems. Your rear-seat passengers will be able to hear the radio more clearly and thus increase listening enjoyment.

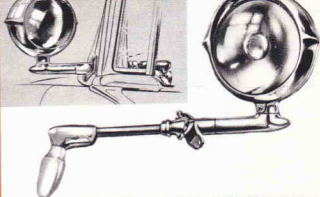


Tissue Dispenser

No more fumbling in the glove compartment or purse . . . here is Kleenex at your fingertips the moment you want it. This convenient accessory swings out from under the instrument panel as easily as turning a sun visor and swings back just as easily.

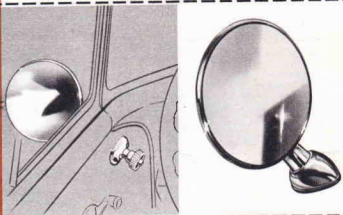
Pontiac Spotlamp

More than a convenience for reading road signs, house numbers, etc., this Pontiac spotlamp is a safety item, too. It can be used as an auxiliary light if a headlight should fail. The rear-view, no-glare "Cromir" mirror can be adjusted from inside the car by simply turning the spotlamp handle.



Remote-control Outside Rear-view Mirror

No need to stop and adjust this mirror . . . just a movement of the wrist from inside the car will do it! Handsomely chrome-plated, the complete unit is mounted securely through the door to eliminate rattle or vibrations. The "Cromir" reflecting surface gives a true, non-glare image of the road behind you.



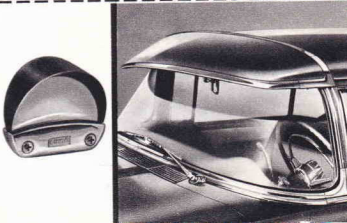
Wire Wheel Discs

Give your new Pontiac a "sports car" flavor by having these stainless steel wire wheel discs installed on your car. They attach with the wheel nuts to make a secure installation and reduce the possibility of theft. The hub of the wire wheel disc is designed with a Pontiac name plate. Order RR Group.



Windshield Sun Visor and Traffic Light Viewer

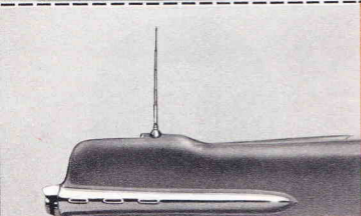
Sun visor forms a steel "brim" over the windshield and reduces sun glare and eyestrain . . . keeps you in the shade. Plastic traffic light viewer mounts on top of instrument panel, let's you see overhead signals at a glance. Both come as a complete package.





Continental Tire Kit

Give your car a look of distinction and elegance with a continental tire kit. A slight pull on the release handle moves it aside and away from trunk lid leaving trunk area easily accessible. Move it back to the right and it automatically locks in place. Can be painted in matching or contrasting colors.



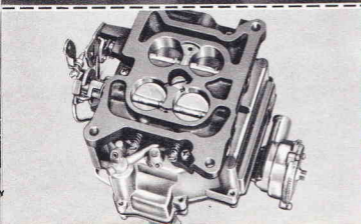
Electric Antenna

Now you can raise or lower your radio antenna without having to get out of your car! Yes, the whole operation can be done while the car is in motion by flicking the electric radio antenna switch on the dash. May be lowered almost flush with fender to protect it from children and pranksters. Mounts on right rear fender.



Dual Exhausts

Completely new for 1956, this accessory will give your car added beauty plus the added advantage of improved engine performance. Because of its clever design, it looks to be part of the rear bumper and gives the rear view of the car a look of luxury and distinction.



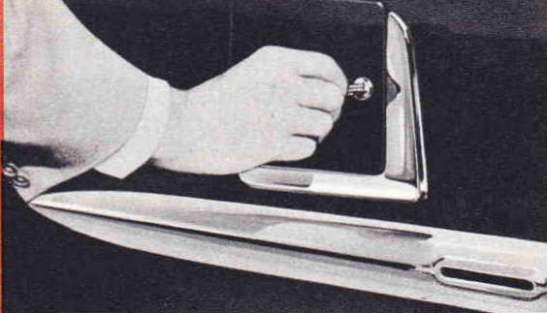
4-Barrel Carburetor

Available for owners of 870 and 860 models, this accessory gives the car added power, more maneuverability and hill-climbing ability. It also increases the horsepower for maximum performance in passing and such instances where extra power is necessary in case of an emergency. (Standard equipment on Star Chief models.)

Individual Accessories

Fender Door Lock

Here is inexpensive insurance against gasoline theft and children's pranks. Pontiac's fuel door lock keeps your tank locked and protected . . . and can be opened only by your specially coded key. Available for all models, it may be installed by your Pontiac dealer in a jiffy.



Chrome Trim Rings

Made especially to enhance the beauty of the wonderful new 860 models or 870 station wagons, these smart-looking chrome rings are bands of bright chromium that ring the wheel just inside the tire.



Pontiac Tipon

Touch up those unsightly scratches and nicks yourself with the amazing little Pontiac Tipon. A lipstick-like dispenser, this Tipon contains an ample supply of Pontiac paint that comes in various colors to match your car's exterior. Available for new 1956 models and late-model Pontiacs, too!



"Autronic-Eye"TM

(Automatic Headlamp Control)

Forget about dimming your headlights . . . the Pontiac "Autronic-Eye" does it for you! When another car approaches, your headlights are dimmed automatically until vehicle passes, then are returned to bright again. A floor switch lets you override if you wish to signal with your headlights.





Kool Kooshion

Make your summer driving a real pleasure by equipping your car with Pontiac Kool Kooshions. These flexible lightweight seat pads are made of sturdy coil springs that permit cool air to circulate through the seat and back of cushion. Come in neutral shade to harmonize with the interior color of your car.



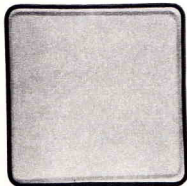
Fold-away Umbrella

With this handy fold-away umbrella in your glove compartment, you always have "rain insurance" wherever you go. Measures scarcely a foot long when folded, it "grows" to a full-size umbrella when opened. Choice of nylon or rayon fabrics in a wide selection of colors and patterns.



Remington Shaver

You shave while in your car when you have this accessory in your new Pontiac. Ideal for the traveling man, it comes complete with a special adapter that allows you to plug it into the cigar lighter receptacle. This dual-purpose shaver is equally good at home. For use with 110 or 12 volts only.



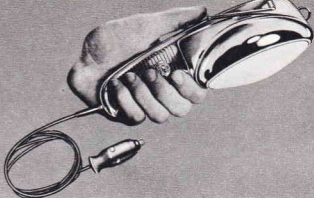
Insect Screen

Fastened securely inside the grille, Pontiac's insect screen prevents leaves and bugs from clogging your radiator, which may cause engine overheating. May be quickly removed and cleaned easily with a broom and a hose.

Individual Accessories

Hand Spotlamp

This multipurpose Pontiac accessory is a spotlamp, a map light and a trouble lamp all in one. Has a strong 40,000-candlepower beam that throws a powerful beam of light . . . making it easy to read road signs, house numbers, etc. Comes complete with a 12-foot extension cord that plugs conveniently into the cigar lighter receptacle when you wish to use it.



Door Handle Guard

No more unsightly nicks and scratches around your door handle when you have this gleaming, stainless steel handle guard on your new Pontiac. It also adds a touch of sparkle and beauty to the car's appearance . . . yet costs so very little. Can be installed by your Pontiac dealer in just a few minutes.



Pontiac Car Polish

Keep the finish of your new Pontiac clean and protected against the weather by using Pontiac-approved cleaner and polish. Choice of three brands: Blue Coral, Lustur Seal and Porcelainize, they are all easy to apply and give your car a long-lasting, gleaming finish that will last for months. May be purchased at your Pontiac dealer's.



Thermaster Refrigerator

Take this Pontiac thermaster refrigerator along on your next picnic or vacation trip! Ideal for keeping food and beverages cold for hours, it has a red baked-enamel finish with polished aluminum cover. Boasts a drain spigot and attached bottle opener. Ask, too, about the Flamingo Toter, a convenient portable cooler.





Pontiac Oxford Nylon Seat Covers

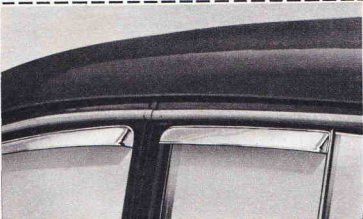
Entirely new for 1956, this shell type cover comes in a wide selection of handsome new patterns and choice of colors such as green, red, blue, grey or brown. Can be put on in a matter of minutes and can also be quickly removed for cleaning. If you so choose, you can clean them right on the seat with a damp cloth or sponge.

Other seat covers (not illustrated) available are solid-color tricot nylon in red, blue, gold or green and plastic seat covers in smartly designed green, blue or red with plaid patterns.



Rear-window Defroster

You can have clear, rear-window vision no matter what the weather if you have this accessory in your car. A flick of the switch and, in a matter of minutes, frost and ice melt away, giving you a clear view of the road behind. Mounts conveniently on the rear package shelf and directs a constant flow of warm inside air against the rear window.



Sedan Ventshades

These trim, chrome-plated shades fit snugly over the top of each window and allow you to open the windows for ventilation despite rainy weather. They also keep the car cooler, and shade the driver and passengers from the hot rays of the high summer sun.

**Ask about these fine accessories, too, at your
local Pontiac dealer's accessory department!**

**Power-Sweep Contour
Windshield Electric
Wipers**

Purse Hanger

Courtesy Lamps

Flamingo Toter
(A convenient portable cooler)

Pontiac Undercoating

License Plate Frames

Transmission Oil Cooler

White Sidewall Tires

Curb Feelers

Tri-Tone Horn

PONTIAC MOTOR DIVISION



GENERAL MOTORS CORPORATION

Pontiac, Michigan