

**EQUIPMENT**



**1955**

***Pontiac***

**ACCESSORIZER**

**COLORS**

**PRICES**

## LOCAL DELIVERED PRICES

### MODEL

Star Chief Custom Sedan

Star Chief Custom Catalina

Star Chief Four-Door Sedan

Star Chief Convertible

Chieftain 870 Four-Door Sedan

Chieftain 870 Two-Door Sedan

Chieftain 870 Catalina

Chieftain 870 Station Wagon

Chieftain 860 Four-Door Sedan

Chieftain 860 Two-Door Sedan

Chieftain 860 4-Dr. Station Wagon

Chieftain 860 2-Dr. Station Wagon

## SEAT COVERS FOR 1955

Send orders direct to source:

**FRY PRODUCTS, INC., DANVILLE, KY.**

S—Shell Cover F—Full Cover

### NYCAR CUSTOM COVERS

Turquoise Blue, Firegold

	4-Door Sedans	Suggested List
Complete Set	539F11	\$ 46.50
Complete Front Seat	539F11A	28.30
Front Cushion Only	539F11B	11.10
Front Backrest(s)	539F11C	17.15
Rear Cushion Only	539F11D	11.10
Rear Backrest Only	539F11E	8.25
	Catalinas	Suggested List
Complete Set	539F24	\$ 48.15
Complete Front Seat	539F24A	28.75
Front Cushion Only	539F24B	11.10
Front Backrest(s)	539F24C	18.55
Rear Cushion Only	539F24D	11.10
Rear Backrest Only	539F24E	8.25

### TRICOT NYLON COVERS

Blue, Green

	4-Door Sedans	Suggested List
Complete Set	553F11	\$ 37.65
Complete Front Seat	553F11A	22.60
Front Cushion Only	553F11B	9.70
Front Backrest(s)	—	—
Rear Cushion Only	553F11D	9.70
Rear Backrest Only	553F11E	9.70
	2-Door Sedans & Catalinas	Suggested List
Complete Set	553F23	\$ 38.35
Complete Front Seat	553F23A	23.00
Front Cushion Only	553F23B	9.70
Front Backrest(s)	553F23C	13.85
Rear Cushion Only	553F23D	9.70
Rear Backrest Only	553F23E	9.70

### OXFORD NYLON COVERS

Blue, Green

	4-Door Sedans	Suggested List
Complete Set	513S11	\$ 34.75
Complete Front Seat	513S11A	18.05
Front Cushion Only	513S11B	8.75
Front Backrest(s)	513S11C	9.45
Rear Cushion Only	513S11D	8.75
Rear Backrest Only	513S11E	8.75
	2-Door Sedans	Suggested List
Complete Set	513S23	\$ 35.45
Complete Front Seat	513S23A	19.20
Front Cushion Only	513S23B	8.75
Front Backrest(s)	513S23C	10.50
Rear Cushion Only	513S23D	8.75
Rear Backrest Only	513S23E	8.75
	Catalinas	Suggested List
Complete Set	513S24	\$ 35.45
Complete Front Seat	513S24A	19.20
Front Cushion Only	513S24B	8.75
Front Backrest(s)	513S24C	10.50
Rear Cushion Only	513S24D	8.75
Rear Backrest Only	513S24E	8.75

### PLASTIC COVERS

Blue, Green, Red

	4-Door Sedans	Suggested List
Complete Set	545F11	\$ 34.95
	2-Door Sedans	Suggested List
Complete Set	545F23	\$ 35.80
	Catalinas	Suggested List
Complete Set	545F24	\$ 35.80

All prices subject to change without notice.



## EQUIPMENT



## 1955

# Pontiac

## ACCESSORIZER

## COLORS

## PRICES

Now CHECK these

**FACTORY-  
INSTALLED  
PRICES!**



You save money when you buy  
**FACTORY-INSTALLED  
ACCESSORIES**  
by the group

**BASIC GROUP**

Underseat Heater & Defroster	\$
Direction Signal	\$
Radio and Antenna	\$
Back-up Lamps	\$
Tilting R.V. Non-glare Mirror	\$
Oil-Bath Air Cleaner	\$
Full-flow Oil Filter	\$

Order the BA Group

**CONVENIENCE GROUP**

Glove Compartment Lamp	\$
Visor Vanity Mirror	\$
Luggage Compartment Lamp	\$
Ash Tray Lamp	\$
Instrument Panel Courtesy Lamps	\$
Hand-Brake Signal	\$
Underhood and Trouble Lamp	\$
Outside Rear-View Mirror	\$

Order the CO Group

**APPEARANCE GROUP**

Exhaust Deflector	\$
Lighted Hood Ornament	\$
No-Mar Fuel Door Guard	\$
Rear Fender Shields	\$

Order the AP Group

**COMFORT GROUP**

Windshield Washers	\$
Latex Foam Seat Cushions	\$
E-Z-Eye Tinted Safety Glass	\$

Order the CM Group

**PROTECTION GROUP**

Front Bumper Grille Guard	\$
Rear Bumper Wing Guards	\$

Order the PR Group

61.20

26.45

**INDIVIDUAL ACCESSORY GROUPS**

FACTORY-INSTALLED

Group	Description	Model	Suggested Price	E.O.H.
A*	Hydra-Matic Transmission	All	\$165.00	\$13.35
B	Underseat Heater and Defroster	All	79.75	5.35
C*	Power Steering	All	100.00	7.50
D	Pontiac Radio and Manual Antenna	All	75.00	4.90
DX	Rear Seat Speaker	All (Exc. Conv. and Sta. Wags.)	11.10	.75
EX	Electric Antenna	All (With Radios) Exc. Sta. Wags.	23.10	1.75
F	Back-Up Lamps	All	8.50	.50
G	Windshield Washer	All	10.30	.70
GX	Spot Lamp (L.H.) With Mirror	All without CO (Exc. Conv.)	25.75	1.60
		Conv. and all with CO	23.45	1.45
GXX	Remote-Control Mirror, L.H.	All without CO (Exc. Conv.)	9.30	.60
		Conv. and all with CO	5.60	.35
H	Deluxe Steering Wheel	All 860 Models	11.30	.70
J*	E-Z-Eye Glass	All	30.00	2.30
J	Windshield Sun Visor and Viewer	All (Exc. Conv.)	29.20	1.85
JX	Safety-Cushioned Instrument Panel	All (Exc. Cars with N)	18.00	1.35
K	Latex Foam Cushions	All (Exc. 3-Seat Sta. Wag.)	18.50	1.40
		3-Seat Sta. Wag.	25.70	2.00
L*	Power Brakes	All	33.00	2.50
M	Electric Clock	All Chieftain Models	15.85	1.00
MX	Lighted Hood Ornament	All	7.90	.50
N	Pontiac Air Conditioning	All Hydra-Matic	550.00	42.00
O	Oil-Bath Air Cleaner	All	4.65	.35
OX	Permanent Antifreeze (11 quarts)	All (Northern Areas)	6.30	.40
OXX	Permanent Antifreeze (6½ quarts)	All (Southern Areas)	3.75	.25
P	Front Bumper License Plate Bracket	All States with 2 License Plates	N/C	—
PP	Rear Bumper Wing Guards	All (Exc. Sta. Wags.)	9.60	.65
PX	Front Bumper Grille Guard	All	16.90	1.10
Q	Rear Fender Shields (Exc. with RXX)	All (Exc. Star Chief Custom Sedan, Catalina and Conv.)	14.60	1.00
		All Star Chief Custom Sedan, Catalina and Conv. Models	18.70	1.25
QX	Safti-Jack	All	11.75	.75
R	Full-Flow Oil Filter	All	8.50	.60
RX	Wheel Discs, Chrome (4)	All 860 Models Exc. Sta. Wags.	13.15	.80
RXX	Wheel Discs, Wire (4)	All Star Chief and 870's Exc. 870 Sta. Wag.	59.50	4.00
		All 860 Models and 870 Sta. Wag.	66.85	4.50
S-	Comfort Control Front Seat	All	37.00	2.80
SX*	Power Window Lifts	All	90.00	6.80
T*	Hydra-Matic Oil Cooler (police —taxi—rural mail carriers, etc.)	All cars in H.D. service (with Htr.) (without Heater)	19.25	1.45
			22.10	1.70
TX	Direction Signal	All	13.25	.90
U*	Mountain Axle	All Synchronesh only	N/C	—
V*	(5) 6-Ply Blackwall (tubeless) 7:10 x 15 H.D. tires	All (Exc. Sta. Wags. and cars with N group)	35.50	2.80
W*	(5) 4-Ply White sidewall (tubeless) 7:10 x 15 white option, tires	All (Exc. Sta. Wags. and cars with N group)	26.50	2.00
VW*	(5) 6-Ply White sidewall (tubeless) 7:10 x 15 white H.D. tires	All (Exc. Sta. Wags. and cars with N group)	69.00	5.30
Y*	Low-Compression Engine	All Synchronesh only	N/C	—
YX*	Heavy-Duty Plate Battery	All 12-Volt	9.20	.70
Z*	(5) Oversize Blackwall (tubeless) 4-Ply 7:60 x 15 tires	All (Exc. Sta. Wags. and cars with N group)	13.00	1.00
		(Std. Equipment on Sta. Wags. with or without N)	—	—
ZW*	(5) Oversize Whitewall (tubeless) 4-Ply 7:60 x 15 white option, tires	All Cars (Exc. Sta. Wags. and cars with N group)	42.00	3.20
		White option on all Sta. Wags. and all cars with the N Group	29.00	2.25
*	Vogue Two-Tone Paint	Standard Colors	23.50	1.80
*	Vogue Two-Tone Paint	Special Colors	61.35	4.45
*	Special Solid Paint		37.85	2.65

\*OPTIONAL EQUIPMENT

**INDIVIDUAL ACCESSORIES**

F. O. B. Shipping Point

Part No.	Description
984933	Adjuster, Comfort Control Front Seat
984973	Antenna, Standard—57"
984974	Antenna, Electric Motor Driven—Exc. SWG
984972	Brakes, Power
984971	Cleaner, Air
984952	Clock, Electric
984929	Compass
984993	Continental Tire Kit
984931	Cushion, Ventilated Seat
984943	Deflector, Exhaust
984928	Defroster, Rear Window
984926	Dispenser, Tissue
984873	Frames, License Plate—(Less Window)
984874-880	Window, License Frame (2)
984970	Guard, Bumper Wing—Rear (Except SWGS)
987128	Guard, Door Edge—4-Door—(Order in Multiples of 3)
987129	Guard, Door Edge—2-Door—(Order in Multiples of 3)
987130	Guard, Door Edge—Cat. and Conv.—(Order in Multiples of 3)
987204	Guard, Door Handle—(Set of 4)
984969	Guard, Grille
984953	Heater, Defroster, Venti-Underseat, Less Blower
984951	Blower and Air Tube—(Use with 984953)
984930	Holder, Purse—(1 per part number)
984578	Jack, Safti-
984436	Jug, Portable
984954	Lamp, Ash Tray
984940	Lamp, Back-Up—(Exc. SWG)
984941	Lamp, Back-Up—(SWG)
984950	Switch, Back-Up Lamp—(Use with 984940 & 984941 Transmission)
984957	Lamp, Courtesy—(Pr.)
984956	Lamp, Glove Compartment
987112	Lamp, Hand Spot Portable—(12 Volt)
984958	Lamp, Luggage Compartment
984960	Lamp, Spot with Mirror, L.H.
984964	Lamp, Underhood and Trouble
984673	Lock, Fender Door
984977	Mat, Floor Throw—(2 per part number)—Firegold
984978	Mat, Floor Throw—(2 per part number)—Turquoise
984979	Mat, Floor Throw—(2 per part number)—Firegold (L)
984980	Mat, Floor Throw—(2 per part number)—Turquoise (L)
984932	Mirror, Outside Rear-View, L.H. & R.H.—(Exc. Conv.)
984914	Mirror, Rear-View Non-Glare, Tilt
984935	Mirror, Remote-Control Outside R.V.—L.H. (Exc. SWG)
984666	Mirror, Visor Vanity
984944	No-Mar, Fuel Door Guard (Exc. Station Wagon)
984947	Ornament, Hood—Illuminated
984869	Pad, Wide Brake Pedal—(6 per part number)
984961	Radio, Pontiac
984437	Refrigerator, Portable
984965	Screen, Radiator
987119	Shaver, Electric—(Remington 60) (12 Volt—110 Volt)
984948	Shield, Rear Fender—(Primed) (Exc. SWG)
984949	Shield, Rear Fender—(Primed) (SWG)
988505	Shield, Rear Fender—Stainless Steel (Conv. & Custom)
984955	Signal, Hand Brake
984968	Speaker, Rear Seat—(Exc. Conv. & SWG)
984999	Transmission Oil Cooler—(Heavy-Duty Hydra-Matic C)
985000	Adapter—Use with 984999 when heater is not installed
984832	Umbrella, Folding—(Nylon)
	Colors Available: Navy Blue—Black
984833	Umbrella, Folding—(Rayon)
	Colors Available: Blue Plaid—Red Plaid—Green Plaid
	Square Plaid
987135	Ventshade—4-Door
987136	Ventshade—2-Door
984936	Viewer, Traffic Light
988501	Visor, Outside Sun—(Viewer & Trim Plates Combined Catalina)
988502	Visor, Outside Sun—(Viewer & Trim Plates Combined Catalina)
984942	Washer, Windshield
984946	Wheel Discs—(Set of 4)
984868	Wheel Discs, Simulated Wire Wheel—(Set of 4)
984962	Wheel, Steering—Deluxe
984963	Wheel, Steering—860 SWG
984357	Wheel Trim Rings—(Set of 5)

\$192.35

E.O.H. \$12.45

\$25.45\*

E.O.H. \$1.60

\*All except Convertible, Catalinas, SWGS, Convertible, \$16.25, E.O.H., \$1.05; Catalinas, \$20.45, E.O.H., \$1.30; SWGS, \$23.95, E.O.H., \$1.50.

\$24.30#

E.O.H. \$1.50

#All except Star Chief Custom Sedan, Catalina, Convertible which are \$28.30 with \$1.75 E.O.H.; Deletion allowance AP Group Fender Shields when RXX is ordered: All except Star Chief Custom Sedan, Catalina, Convertible \$13.41 with \$.85 E.O.H.; Star Chief Custom Sedan, Catalina, Convertible \$17.41, \$1.10 E.O.H.

\$57.40†

E.O.H. \$3.80

†All except 860 3-seat SWG which is \$64.30 with \$4.30 E.O.H.

\$24.85‡

E.O.H. \$1.60

‡Rear bumper wing guards not available on SWGS.