

You're Invited...



TRY

Jetaway

TODAY!

GET A *Jetaway*

DEMONSTRATION IN A

THRILLING NEW

1956 ROCKET ENGINE

OLDSMOBILE!

Try Jetaway today! Learn how smooth, how responsive, how powerfully different modern driving can be with Jetaway! You'll experience amazing new smoothness... thrilling new getaway! With all this, Jetaway retains the positive power, the economy and dependability of Hydra-Matic. See for yourself, today!

OLDSMOBILE'S

NEW

Jetaway

HYDRA-MATIC

A COMPLETELY NEW CONCEPT IN AUTOMATIC TRANSMISSIONS!

FIRST with Hydra-Matic Drive . . .

FIRST AGAIN with

NEW

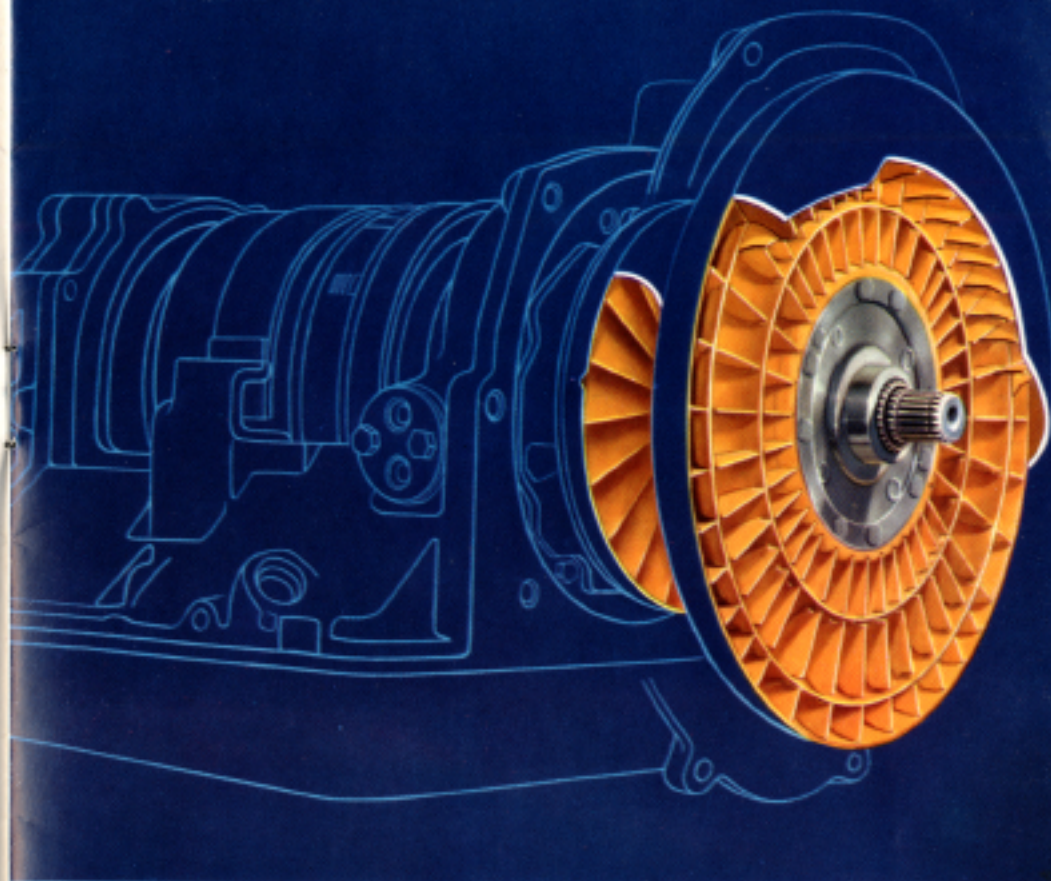
Jetaway

HYDRA-MATIC!

Oldsmobile
brings you
the greatest
advance in
automatic
transmissions
in 16 years!

Oldsmobile—first with Hydra-Matic in 1940—set the stage for automatic driving as we know it today. And now a new era of automatic driving is dawning—*again from Oldsmobile!* It's Jetaway Hydra-Matic—a revolutionary new advance in transmission design and performance! For the first time, *two* fluid couplings blend the changes of gear ratios. The result is almost an air-borne feeling—quiet, swift and *incredibly smooth!*

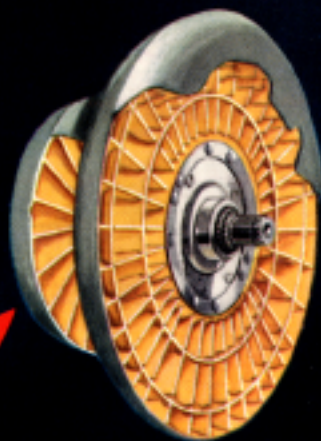
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ALL THE Flow
OF FLUID . . .
ALL THE Go
OF GEARS!

Jetaway! . . . *powerfully new, powerfully smooth!* Jetaway combines the quiet, smooth flow of fluid with the positive response of gears. Jetaway's revolutionary design utilizes not one, but *TWO* fluid couplings . . . with a geared-to-the-road effectiveness that pays off with plenty of "GO"! The result is the *smoothest flow of power you've ever known!*

The Secret
of the **Smoothness**
is in the
Second Coupling!



IT FILLS . . .

Jetaway's second coupling operates on an entirely new principle . . . it is *controlled hydraulically!* When it fills with oil, it engages like a clutch.



AND SPILLS . . .

When it spills, at a signal from the automatic master control, the second coupling disengages. This action takes place only during gear ratio changes.



With Jet-Like Speed!

Filling, or spilling, under precise control, the second coupling blends each ratio into the next so smoothly you are unaware of any change!



All automatic drives employ some form of fluid coupling to let the engine idle while the drive is engaged. But Oldsmobile's new Jetaway Hydra-Matic uses a *second* fluid coupling that smooths out gear transitions when ratio changes occur.



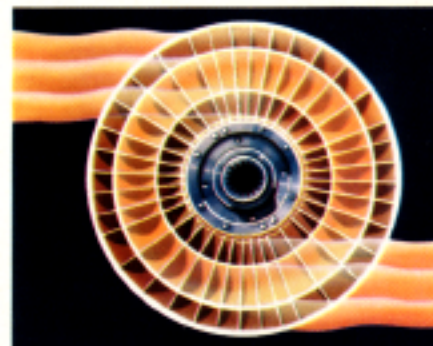
Jetaway's new principle of blending drive ratios through oil introduces a new kind of driving pleasure with smooth, uninterrupted acceleration.

... TO GIVE YOU SILKEN-SMOOTH, ALMOST
IMPERCEPTIBLE GEAR TRANSITIONS!

Jetaway means smo-o-oth getaway!

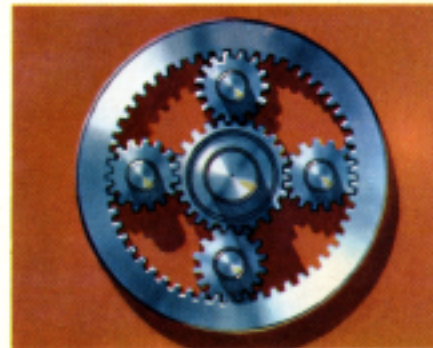
ALL THE Flow
OF FLUID!

Jetaway brings you the *smoothest* driving you've ever known because torque is transmitted through fluid . . . every ratio change is *blended* through fluid for smoother action!



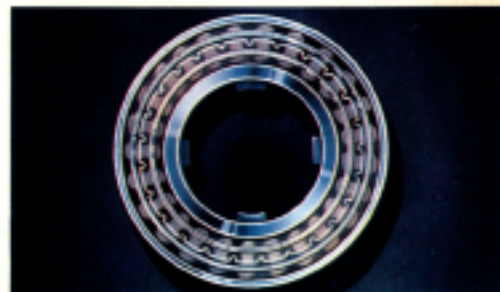
ALL THE Go
OF GEARS!

Hydra-Matic is the only type of automatic drive that employs *gears exclusively* for torque multiplication. Gears are positive. Gears can't slip. Gears deliver much more of the engine's power to the wheels.



SPRAG CLUTCH IS
FULLY AUTOMATIC!

Co-ordinating automatically with the second fluid coupling, the sprag clutch is self-controlled, never fails. Jetaway has fewer parts, is simpler in construction than other transmissions.



FRONT CLUTCH AND SERVOS
ARE ELIMINATED!

For the first time in any automatic drive, Jetaway completely eliminates the mechanical clutch and servo bands which caused "roughness" during ratio changes.





Oh-h-h!
that
Jetaway

**TRY IT TODAY... FOR THE
SMOOTHEST FLOW OF POWER
YOU'VE EVER KNOWN!**

So smooth . . . so fast! It's liquid lightning! No other type of automatic drive is *so efficient*; no other type of drive delivers *so much engine power to the wheels!* For a thrilling motoring experience that you will really remember, drive a dazzling new 1956 Oldsmobile with Jetaway Hydra-Matic *today!*

GREAT ON GETAWAY!

SUPER ON THE HIGHWAY!

SMOOTH NEW DOWNSHIFTING!

OIL-CUSHIONED DECELERATION!



You move from a standstill to any driving range in split seconds. Jetaway is geared for quick action . . . that means safety in emergencies!

Cruising at speeds up to 70 m.p.h., push full-throttle for *super acceleration* to move ahead swiftly, safely, smoothly when passing or on hills.

When a driving situation below 32 m.p.h. calls for fast action, just push half-throttle . . . Jetaway responds with a smooth, powerful take-off!

Let up on the accelerator and ease to a smooth stop! You drop from cruising speeds to a smooth stop without thump, jerk or bump.

NEW SMOOTHNESS ON HILLS!

Jetaway's downshift powers you up hills in a hurry. And Jetaway is quick to respond to your needs for extra power . . . *ever so smoothly* . . . *ever so safely!*



NEW PARKING LOCK FOR SAFETY!

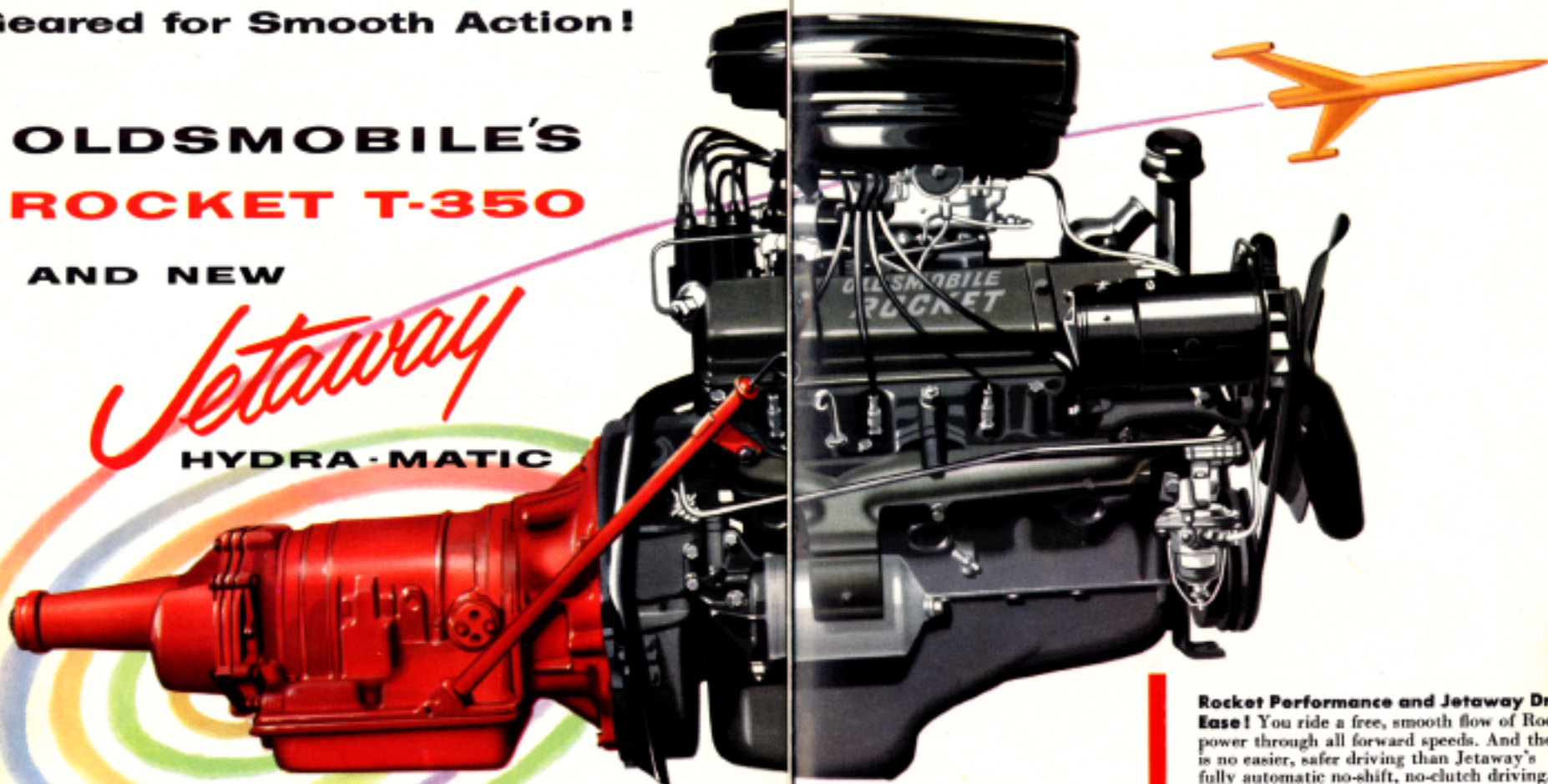
The "P" position on the new quadrant locks your rear wheels firmly for safer parking. For extra hill-parking safety, the engine will start in "P" as well as "N"!

Geared for Smooth Action!

**OLDSMOBILE'S
ROCKET T-350**

AND NEW

Jetaway
HYDRA-MATIC



So powerfully smooth . . . So powerfully safe!

Here's the mightiest Rocket Engine ever! It's the Rocket T-350! It's higher-powered . . . *240 horsepower!** With higher compression . . . *up to 9.25 to 1!* And the "T" is for torque and that's terrific . . . *350 pound-feet at 2800 r.p.m.* Oldsmobile's new Jetaway Hydra-Matic is the perfect partner that delivers the surging power of the Rocket T-350 without lag or slippage . . . to give you *instant response, flashing getaway and powerfully smooth performance!*

*230 h.p. and 340 lb.-ft. of torque in the "88" Series

**THE
POWER PAIR
BEYOND
COMPARE!**

Rocket Performance and Jetaway Driving Ease! You ride a free, smooth flow of Rocket power through all forward speeds. And there is no easier, safer driving than Jetaway's fully automatic no-shift, no-clutch driving.

Jetaway's Lightning Response and Rocket Reserve Power! When you call the Rocket T-350 to action, you get all its streaking performance in a flash. Jetaway's response is immediate, with no power loss!

Jetaway Smoothness and Rocket Quietness! The Rocket delivers high-compression power and performance in whispered quiet. Coupled with the quiet smoothness of Jetaway, this famed Oldsmobile power plant whisks you over the highway in hushed silence.

Jetaway Economy and Rocket Efficiency! Jetaway stretches every gallon of gas—delivers the same economy made famous by Hydra-Matic. The higher-compression efficiency of the Rocket T-350 squeezes extra power from every drop of fuel.

Jetaway

COMBINES NEW SMOOTHNESS AND GETAWAY POWER
IN THE WORLD'S MOST MODERN AUTOMATIC TRANSMISSION!

OLDSMOBILE . . . pioneer in automatic driving controls . . . brings you the perfect combination for powerfully smooth performance!

NO WHIRR! NO WHINE!

The going is always *swift, silent . . . smooth as velvet!* Jetaway's revolutionary second fluid coupling smooths the flow of power . . . yet retains direct gear action!



NO JERK! NO SLIPPAGE!

Take-off is *lightning-quick!* Jetaway's planetary gears transmit Rocket T-350 power directly to the rear wheels—cushioned by double-fluid action!



NO GEARS TO SHIFT!

You keep both hands on the wheel, because gear shifting is fully automatic through all forward speeds. This means safer, more carefree driving for you at all times!



NO CLUTCH TO PUSH!

Your left foot is *completely free!* And no clutch means no stalling, no jerking starts or stops. Costly clutch repairs and adjustments are eliminated forever!



NEW SMOOTHNESS!

Jetaway's second fluid coupling eliminates the telltale thump of gear changes found in other types of transmissions. You get away with uninterrupted smoothness.

"OLDS" DEPENDABILITY!

Jetaway is backed by Oldsmobile's acknowledged dependability, proven by millions of satisfied owners and billions of carefree Hydra-Matic miles.



BAND MAINTENANCE ELIMINATED!

New advanced design of Oldsmobile's Jetaway Hydra-Matic eliminates periodic band maintenance! There are no servo bands to adjust and no mechanical clutch!

EXPERIENCED SERVICE!

Oldsmobile's Hydra-Matic Service Schools train specialized technicians in the proper service of your transmission. Only your Oldsmobile dealer is qualified to service Jetaway!



NEW SAFETY!



NEW COMFORT!



NEW ECONOMY!



JETAWAY HYDRA-MATIC IS STANDARD ON "M" MODELS; OPTIONAL AT EXTRA COST ON SUPER "M" MODELS. OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS, AND ALSO TO DISCONTINUE MODELS. LITHO IN U.S.A.