

*Appointments*  
*and*  
*Detailed Specifications*

*with list prices*  
*of the*

**OLDSMOBILE SIX**

*Product of General Motors*



ARON & COHEN, Inc.

Series "E"

Effective January 8, 1927

# Body Specifications and Details of the OLDSMOBILE SIX

## ALL BODIES

### HANDSOME INSTRUMENT PANEL



Finished in walnut to match the steering wheel; carries all instruments under glass with indirect lighting. Ignition switch with positive anti-theft lock, which locks when ignition is turned off and can be released only by ignition key; gasoline gauge, oil pressure indicator, ammeter, speedometer, and carburetor choke button.

### CONVENIENT CONTROLS

The twin beam Oldsmobile headlights are controlled by a mast lever mounted above the steering wheel opposite the horn button. Steering wheel is walnut, with large diameter rim, shined for convenient, safe grip; spokes wide and strong. Carries hand throttle, lighting control, and horn button. Spark control is automatic.

*The Olds Motor Works reserves the right to make changes in prices and specifications or other improvements at any time without incurring any obligation to install same on cars previously sold.*

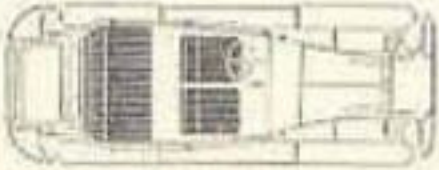


## OPEN CARS

MODEL	Touring, \$275	De Luxe Touring, \$295	De Luxe Roadster, \$275
Seating	 <p style="text-align: center;">TWO SEATINGS</p>		 <p style="text-align: center;">TWO SEATINGS</p>
Colors	Teal Amos red and buff Maroon Black Red	- Ruston Ruston - Mahogany Grey - Black - Red	Sea Fog Grey Direct Blue Black Street Orange
Upholstery	Genuine leather with black ribbed grain fabric		Genuine leather, black ribbed grain fabric, both compartments
Equipment	Top of best grade weatherproof fabric on over four strong beams. Rear curtains with long, retractable glass window. Curtains open with doors. Included, one piece windshield. Reg in rear compartment, rubber mat in front. Rear seat foot rest, and radio call.	Included, one piece windshield, Nickel bumper front, marine-type paint. Lock automatic wiper mechanism. Adjusted luggage rack. Black steering wheel on a fixed disc. Rear view mirror. Maximal windshield clearance. Bodywork all around. Electrically operated. Top of best grade weatherproof fabric on over four strong beams. Rear curtains with long retractable glass window. Curtains open with doors. Nylon lined or silver steel wheels optional.	Top, black leather in front, maroon, buffed, three-piece windshield. Bumper front and rear. Lock automatic wiper mechanism. Rear view mirror. Maximal windshield clearance. One or optional wood wheel optional. Rear foot rest long. Rear deck compartment has side upholstery and rear front compartment rubber mat.

## STANDARD ENCLOSED CARS

Model	Coach, \$950	Coupe, \$985	Sedan, \$1025
Seating	Four or De Luxe Coach		Four or De Luxe Sedan
Colors	To matching - Buckingham Gray Alone upper molding - Black Moldings - Black Head covers and upholstery - Pistachio Green	Dagmar Blue Black Black Ivory	
Upholstery	Durable, genuine mohair, tape shade.	Durable, genuine mohair, tape shade.	Durable, genuine mohair, tape shade.
Equipment	Heavy, high grade rubber floor mat in front. Doors, 20 1/2 inch wide, four times a year lubrication. Back seat with Pullman type folding tray table. Back seat, black enamel finished base.	Rear quarter, left-hand over metal with lock-in base. Price steel behind seat. Large luggage space under rear deck, reached through back cover or basket door on right side. Rubber mat floor covering.	Rug in rear, rubber mat in front. Front seat, black enamel finished base. Rubber mat, black enamel finished brackets.
All standard enclosed cars have Fisher VV windshield, automatic windshield cleaner, doors light, curtains at rear windows, fabric finish sided hardware, including quick action window lifts. Handles conveniently centered on doors. Ash receptacle in floor passenger compartment.			

## DE LUXE ENCLOSED CARS

Model	De Luxe Coach, \$1050	De Luxe Coupe, \$990	De Luxe Sedan, \$1125	London, \$1150																																			
Seating	 <p style="text-align: center;">4 SEAT ARRANGEMENT</p>		 <p style="text-align: center;">2 SEAT SEATING ARRANGEMENT</p>	 <p style="text-align: center;">4 SEAT SEATING</p>																																			
Colors	<table border="1"> <tr> <th>Option No. 1</th> <th>Option No. 2</th> <th>Option No. 3</th> </tr> <tr> <td>Buckingham Gray</td> <td>Dawn Mist</td> <td>Dagmar Blue</td> </tr> <tr> <td>Black</td> <td>Hunt Pine Gray</td> <td>Black</td> </tr> <tr> <td>Black</td> <td>Black</td> <td>Black</td> </tr> <tr> <td>Pistachio Green</td> <td>Pistachio Green</td> <td>Ivory</td> </tr> </table>	Option No. 1	Option No. 2	Option No. 3	Buckingham Gray	Dawn Mist	Dagmar Blue	Black	Hunt Pine Gray	Black	Black	Black	Black	Pistachio Green	Pistachio Green	Ivory	<table border="1"> <tr> <th>Option No. 4</th> <th>Option No. 5</th> </tr> <tr> <td>Dagmar Blue</td> <td>Dagmar Blue</td> </tr> <tr> <td>Black</td> <td>Black</td> </tr> <tr> <td>Black</td> <td>Black</td> </tr> <tr> <td>Ivory</td> <td>Ivory</td> </tr> </table>		Option No. 4	Option No. 5	Dagmar Blue	Dagmar Blue	Black	Black	Black	Black	Ivory	Ivory	<table border="1"> <tr> <th>Option No. 6</th> <th>Option No. 7</th> </tr> <tr> <td>Bismarck Gray</td> <td>Bismarck Gray</td> </tr> <tr> <td>Black</td> <td>Black</td> </tr> <tr> <td>Black</td> <td>Black</td> </tr> <tr> <td>Ivory</td> <td>Ivory</td> </tr> </table>	Option No. 6	Option No. 7	Bismarck Gray	Bismarck Gray	Black	Black	Black	Black	Ivory	Ivory
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Upholstery	Genuine mohair, tape shade.		Genuine mohair, tape shade.																																				
Equipment	Doors, 20 1/2 inch wide, four times a year lubrication. Door strips. Back seat with Pullman type, folding forward. Front seat with backrest. Back seat, black enamel finished base.	Rear quarter, left-hand over metal with lock-in base. Price steel behind seat. Large luggage space under rear deck, reached through back cover or basket door on right side.	Rear seat, black enamel finished base. Large luggage space. Trunk mounted on rigid platform.	Four-wheel drive, metal rear quarter with black enamel finished base. Front seat, black enamel finished base. Door with black enamel finished brackets. Trunk on rigid platform.																																			
All de luxe enclosed cars have standard bumper front and rear, automatic all-around, rear traffic signal lamp, both mounted on left hand side, option of a second side which is body color or manual speed brake. Fisher VV windshield, automatic windshield cleaner, rear view mirror. Doors light, curtains at rear windows. Side finish sided hardware, including quick action window lifts. Ash tray, ash receptacle in passenger compartment.																																							

# OLDSMOBILE—Detailed Specifications

## Series "E"



Effective January 8, 1927

**WHEELBASE**—111 inches, standard track. Road clearance, 5 1/2 inch, front fenders.

**ENGINE**—Six cylinder, detachable L-head type, bore, 5 1/2 inches, stroke, 4 1/2 inches. Displacement, 104.6 cubic inches. K. C. C. rating, 10.44 h. p. Dynamometer test, over 40 h. p.

**COOLING SYSTEM**—Water circulation—Crankshaft cooling, fan-cooled, liquid-cooled. Three large radiator fans, water circulation, four Rowley-Roberts radiators, with 4 inches diameter pipes. 1 1/2 inch water pump. 1/2 inch diameter shut-off valves made by the factory. Automatic, electrically operated and fully automatic water pumps. Checkable differential and governor flow. Shut-off for starting motor.

**COVERINGS**—Drop-head, special steel, heat-treated. Mounted on large springs, individual levers. Drives from standard by a cast shaft. Cast covers especially designed for position, slant, action. Two springs for each wheel.

**CONSOLE AND SEAT**—Drop-head, special steel, heat-treated. Heats type, 8 inches long. Padded seat bearing in glider-like action, general low-end. A cast iron bearing of special alloy steel casted, tapered in end and bearing top. Low frame. 1 1/2 inch bolts in 1 1/2 inch diameter.

**PERIODIC**—Cast iron, specially designed for rigidity with light weight. Two suspension rings for each wheel and one special oil regulating ring. 1/2 inch wide shock absorber pin. Padded seat bearing in glider-like action, low-end, and back rest.

**VEGETABLE**—At right angles of cylinder. Diameter of valve stems, 1 1/2 inch. 1 1/2 inch diameter inlet valves. Free flow of water over open guides. Blastless type filter. Two springs for each valve.

**LUBRICATING**—Automatic type fuel oil tank, controlled by fuel and electrical pumps. Long life oil pump, driven from front end of crankshaft. Equipped with valve of 1/2 inch, pressure regulator, pressure indicator on instrument panel and depth gauge on crankcase. Oil capacity, 4 quarts.

**CRANKSHAFT**—Wedge construction for increased pump built into front end of cylinder block. Free flow distribution of water and oil. Special oil control mechanism. Major portion of water goes down to valves and main, then to spark plug ports and the radiator. Oil control flow system in front of cylinder block. Oil pump built into crankcase. Low frame differential, slanted for action. Harmonic dampening rollers, especially quiet. All in line body type equipped with automatic cooling system.

**ELECTRICITY**—Delco-Berry low-volt system. Generator has permanent magnet of charging rate and closed brush adjustment. Battery direct type starter with high torque. Single electric lighting, automatically controlled. Lights, single wire system. Six-wire oil control lamp. Willard electric lamp. Specially designed, positive lighting system, safety.

**FRONT**—Four-way steering rack at rear of frame, rigid action for strength. Engine-driven steering for convenience. Vacuum load control. Special design of steering wheel, primary air stream. Cast iron steering knuckle, mounted on ball joints and tied into frame through valve components. Gasoline pump on instrument panel.

**CLUTCH**—Single plate fly disc, 8 inches diameter. Full lubrication, self-lubricating, baked synthetic clutch-release bearing. Heavy ventilation.

**TRANSMISSION**—Full with engine, selective sliding gear type. Free speed for work and reverse. Lower-mounted. Drop-lever, lead-downed, alloy steel gear and shafts. Two Detachable ball bearings and pinion bearings better bearing employed, with 1 1/2 inch taper pin, bearing pads. On main drive gear, two bearings three gear in intermediate case.

**DRIVE SHAFT**—Tubular shaft with rubber-like electrically welded to yoke, approved, silver, flexible fabric universal joint at each end.

**REAR AXLE**—Semi-floating type. Electrically welded, oil and cast steel, one-piece housing. Two Detachable axle ball bearings used throughout. Driving spring cast steel gear type level type. Front shock bar and head bearing. Heavy type. Chain differential. Gear ratio, 3.75 to 1.

**FRONT AXLE**—Semi-floating, lead-downed design, reversed 122-1/2 type, specially designed for low wheel bases.

**STEERING**—Steer—Steel springs, water and oil fill type. Steering column fixed in instrument board and adjustable to various positions. Power steering system built with rubber tire.

**PAVING**—Channel section carbon steel, 1 1/2 inches deep. Width of channel, 1 1/2 inch, 14-inch shock. Spring tabs and main springs and three additional cross members, rigidly welded to frame.

**BRAKES**—Semi-elastic type. Front, 10 1/2 inches long, 4 inches wide. Rear, 10 1/2 inches long, 4 inches wide. Rear springs independent. All spring riveted with loose leaf-type spring shackle bolts, 1/2 inch diameter, hardened and ground.

**WHEELS**—All of low wheel, covered by mud. External suspension, torsion, fitted, built in one wheel, frame, 10 1/2 inches in diameter. Inside, 10 inch wide, full centering. In operation, internal expansion on front wheels. 16 inches in diameter, 1 1/2 inch wide. Parking brake, actuated by hand, 3000 on rear wheel.

**WHEELS**—Fulling type, steel felloe, large spokes with wide hub. Springs—Two spring wheels, built into air delivery type, internal road shock, external in all drive wheels, including

Landing. Steel wheels on standard axle of 800 series flat gear. Pneumatic, straight side tires.

**TIRES**—40 by 2.25-inch non-skid, balloon type. Special tire extra.

**CHASSIS LUBRICATION**—High pressure system.

**TRAILER**—Special for use in towing. De Luxe Trailering and Oldsmobile Roadster, low price and complete trailer with drop spring trailer. Trailer type trailer in closed rate, gear in landing—1/2 inch, electric plug trailer.

**EXHAUST**—Recessed—Lead with heavy welding material, bonded with aluminum backing. Made of three vertical sections. Waterproof.

**INSTRUMENT PANEL**—Extensively self-enclosed in rubber lined panel on side. Dials, fused steel case, glass covered and shock free. Individual, isolated, mounted on front back of gear. Grouping includes fuel gauge, oil pressure indicator, speedometer, ammeter, positive locking device, and clock.

**COVERS**—Covers covered, full size, gear change lever and hand levers in center, heavy brass, shock and gear protection on last guide. Throttle control and lighting switch levers mounted at top of steering wheel.

**WINDSHIELD**—Specially designed low glass, photo glass. Wind models equipped with rear and vertical, one-piece. Fisher UV shieldable. All closed rate are equipped with automatic windshield.

**THE LIGHTS**—Steel grade, independent tubes, built of natural steel. One vision type, specially isolated over low steering wheel. Rear vision type, low, one-piece glass shield. Curves, right type and open with frame. Top lens mounted.

**FRONT**—Full on type, allowing adjustment of flow, independent of flow. Extra large lens, independent. Frontal shield and that shield insure excellent protection from oil and mud. Fused in black head enamel.

**FRONT**—Landing, durable. Built in beautiful two and three-color construction with attractive finish. Symmetrically designed radiator in permanent, strong, aluminum block.

**LIGHTS**—Black enamel, nickel plated, drop type, with tungsten filaments, fitted, built in one wheel, frame, 10 1/2 inches on steering wheel. Cool light on all models. Rear full-sized light on in low models and landing.

**WARNING SIGNAL**—Laced type. Alarm horn, under hood, operated by button at top of steering wheel.

**EXHAUST**—Full size, low torque and spare rim on all models. Spare rim extra.

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OLDS MOTOR WORKS • LANSING, MICHIGAN  
HARDY G. COHEN