



mazda

2010 MAZDA TRIBUTE

zoom-zoom

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HALF WORKHORSE. HALF RACEHORSE. AND A WHOLE LOT OF FUN.

With its classic, broad-shouldered stance and versatile design, the Mazda Tribute continues to impress. Its superb driving dynamics continue to inspire. And its proven reliability and uncommon value continue to make it a favorite choice of the traditional SUV crowd. Tribute is built to tackle everything from daily commutes and weekend projects to spontaneous adventures with equal ease. Thanks to its precise rack-and-pinion steering with speed-sensing variable assist. Its 4-wheel independent suspension with dual stabilizer bars. Its Anti-lock Brake System with Electronic Brakeforce Distribution. Plus a choice of two advanced engines: A spirited 171-hp 2.5L MZR 4-cylinder. And a potent 240-hp 3.0L DOHC V6. To optimize performance and fuel economy, both utilize cutting-edge technologies like Intake Variable Cam Timing (iVCT), electronic throttle control and a 6-speed automatic transmission.* And to help you tame the challenges of weather and terrain, most Tributes are available with a sophisticated Active Torque Control Coupling 4-wheel-drive (4WD) system. Why should you have to choose between value and versatility, or performance and practicality? Get it all in a new Mazda Tribute. Zoom-Zoom. Forever.



The comprehensive arsenal of standard safety features found on every 2010 Mazda Tribute includes: Advanced dual front air bags.† Front side-impact air bags.‡ Side-impact air curtains† with rollover protection. Auto door lock/unlock. LATCH rear-seat child-safety-seat anchors. Roll Stability Control (RSC). Dynamic Stability Control (DSC).‡ Traction Control System (TCS). Anti-lock Brake System (ABS). Electronic Brakeforce Distribution (EBD). Brake Assist. Tire-Pressure Monitoring System (TPMS). Daytime running lights. Also, now standard on the Tribute's Grand Touring is a Towing Package with a frame-mounted Class II trailer receiver hitch that gives you the added capability of towing up to 3500 lb.

* 5-speed manual transmission standard on Tribute Sport FWD. † Always wear your seat belt and secure children in the rear seat in appropriate child restraints. ‡ Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.



LOSE YOURSELF...BEFORE YOU EVEN GO ANYWHERE.

The Interior of the Tribute Grand Touring immediately transports you to a place where comfort, versatility and value have never gone before. Its driver-centric cockpit purposefully positions displays and controls to optimize both convenience and function. Its leather-trimmed 6-way power-adjustable driver's seat and leather-wrapped tilt steering wheel make finding your ideal driving position effortless. And its comprehensive list of standard creature comforts complements its rugged SUV heritage—and makes its affordable price that much more remarkable. Features include: Leather-trimmed and heated front seats. Steering-wheel-mounted controls for the stereo and cruise control.* A 190-watt, 7-speaker AM/FM/CD audio system—featuring an in-dash 6-disc CD changer and 6-month SIRIUS Satellite Radio® subscription. Automatic level control and auxiliary-audio input jack. A one-touch power sliding-glass moonroof. Air conditioning. Power windows, door locks and dual outside mirrors. Heated outside mirrors. Plus ample room for five with a versatile 60/40 split folding rear seatback. So test-drive a new Tribute soon. You won't want to settle for, or into, anything less.



1. A Generous 67 Cu Ft Of Cargo Space is yours for the filling by simply folding down the Tribute's versatile 60/40 split fold-down rear seatback. A retractable cargo area cover (standard on Touring and Grand Touring, available on the Sport) keeps valuables out of view.† **2. A One-Touch Power Sliding-Glass Moonroof** with sunshade is standard on Tribute Grand Touring models, along with a handy overhead storage console, dual map lights and garage door opener. **3. Tribute's Multifunction Center Console/Armrest** provides a covered storage compartment that can accommodate a laptop plus removable storage bins and two pairs of cup holders for front and rear passengers. **4. Rearview Camera Auto-Dimming-Mirror Display.** Get a better picture of what is behind your Tribute when in reverse. When not in reverse, display is indistinguishable from the remainder of the mirror (standard on Grand Touring).



* Automatic transmission-equipped models only. † Please remember to properly secure all cargo.



TRIBUTE SPECIFICATIONS & CAPACITIES

Specifications	Tribute ⁱ	Tributes
Engine size and type	2.5L DOHC 16-valve 4-cylinder with variable valve timing	3.0L DOHC 24-valve V6 with variable valve timing
Horsepower, SAE net	171 @ 6000 rpm	240 @ 6550 rpm
Torque, SAE net (lb-ft)	171 @ 4500 rpm	223 @ 4300 rpm
Compression ratio	9.7:1	10.3:1
Fuel system	Multipoint electronic fuel injection	
Fuel requirement	Regular unleaded gasoline	
Fuel economy (EPA estimated mpg, city/hwy)	FWD (manual): 22/28 FWD (auto): 20/28 AWD (auto): 19/25	FWD (auto): 18/26 AWD (auto): 17/24
Body type	Unibody with "Triple H" construction	
Steering type	Power rack-and-pinion with variable assist	
Turning circle, curb-to-curb (ft)	36.7	
Base curb weight (lb)	FWD (manual): 3272 FWD (auto): 3337 AWD (auto): 3483	FWD (auto): 3396 AWD (auto): 3555

Exterior Dimensions

Wheelbase/overall length (in)	103.1/174.9	
Overall width (in)	81.3 (including mirrors)	
Overall height (in)	67.9; 70.2 (with roof rack)	
Track, front/rear (in)	60.7/60.2	
Ground clearance (in)	8.4 (FWD) 8.1 (AWD)	

Interior Dimensions

	Front	Rear
Headroom (in)	40.4	39.2
with moonroof (in)	39.2	37.5
Legroom (in)	41.6	35.6
Shoulder room (in)	56.6	55.9
Hip room (in)	53.3	49.1

Capacities

Passenger volume (cu ft) with moonroof (cu ft)	99.4 96.0
Cargo volume, rear seatback up (cu ft) rear seatback folded (cu ft)	31.4 67.2; 67.1 (with moonroof)
Fuel capacity (U.S. gallons)	17.5
Towing capacity (lb)	1500 (Tribute ⁱ) 3500 (Tributes)

TRIBUTE ENGINE & MECHANICAL

Engine & Transmission	Sport	Touring	Grand Touring
2.5L DOHC 16-valve 4-cylinder with variable valve timing	Tribute ⁱ	Tribute ⁱ	Tribute ^s
3.0L DOHC 24-valve V6 with variable valve timing	-	-	Tribute ^s
5-speed manual overdrive transmission	S	-	-
6-speed automatic overdrive transmission	(Available)	S	S
Front-wheel drive	S	S	S
Active Torque Control Coupling (ATCC) 4-wheel-drive system	0 (AT only)	0	0

Suspension & Brakes

Power variable-assist rack-and-pinion steering	S	S	S
Independent MacPherson strut front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S
Power-assisted front ventilated disc/rear drum brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S
Dynamic Stability Control (DSC)*	S	S	S
Traction Control System (TCS)	S	S	S
Roll Stability Control (RSC)	S	S	S

TRIBUTE OPTIONS & OPTION PACKAGES

Options/Option Packages	Sport	Touring	Grand Touring
Towing Package (Tribute ^s only): Frame-mounted Class II trailer receiver hitch with 3500-lb capacity; trailer-wiring harness	-	-	S
Cargo mat (carpet type) [†]	O/A	O/A	O/A
Cargo net [†]	O/A	O/A	O/A
All-weather floor mats	O/A	O/A	O/A
Auto-dimming rearview mirror with compass	O/A	O/A	-
Auto-dimming rearview mirror with compass and HomeLink®	O/A	O/A	S
Remote engine start (AT only)	O/A	O/A	O/A
Retractable cargo cover	O/A	S	S
Side steps	O/A	O/A	O/A
SIRIUS Satellite Radio® receiver [‡]	O/A	O/A	S
Roof rack with cross bars	O/A	S	S
Trailer hitch (Class II, 1500-lb capacity)	O/A	O/A	O/A
Wheel locks	O/A	O/A	O/A

TRIBUTE EXTERIOR

Body	Sport	Touring	Grand Touring
Privacy-tint rear glass	-	S	S
Power sliding-glass moonroof with one-touch open/close	-	-	S
Dual power remote outside mirrors	S	S	-
Dual heated power remote outside mirrors	-	-	S
Body-color door handles	S	S	S
Molded-color (Shadow Gray) front & rear bumper trim	S	S	S
Easy Fuel™ capless fuel filler	S	S	S
Roof rack with cross bars	O/A	S	S
Clear-lens halogen headlights (automatic)	S	S	S
Clear-lens halogen fog lights	S	S	S
2-speed variable-intermittent front windshield wipers	S	S	S
2-speed fixed-intermittent rear wiper/washer	S	S	S

Tires & Wheels

16-inch aluminum alloy wheels; P235/70R16 tires	S	S	S
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TRIBUTE INTERIOR

Comfort & Convenience	Sport	Touring	Grand Touring
Power windows with driver's one-touch-down feature	S	S	S
Power door locks with 2-stage unlocking	S	S	S
Remote keyless illuminated entry system	S	S	S
Tilt steering wheel (leather-wrapped on Grand Touring)	S	S	S
Cruise control with steering-wheel-mounted controls	S (AT only)	S	S
Air conditioning; rear window defogger	S	S	S
Outside ambient temperature display	S	S	S
Floor console with dual cup holders and covered storage compartment; dual rear-seat cup holders	S	S	S
Front-door storage pockets	S	S	S
Overhead console with dual storage bins	-	S	-
Overhead console with storage bin	-	-	S
Heater/defroster with rear heater ducts	S	S	S
Retractable cargo cover	O/A	S	S
Front 12V power point	S	S	S
10-minute key-off power reserve for windows and moonroof	S	S	S

Comfort & Convenience continued	Sport	Touring	Grand Touring
Rearview camera auto-dimming-mirror display	-	-	S
Red-on-silver gauges with Ice Blue nighttime illumination	S	S	S
Dual vanity mirrors with covers	S	S	S
Dual illuminated vanity mirrors with covers	-	-	S
Front map lights and cargo-area light	S	S	S
Driver's left footrest	S	S	S

Audio

100-watt AM/FM/CD stereo with 4 speakers	S	-	-
190-watt AM/FM in-dash 6-disc CD changer with 7 speakers with automatic level control	-	S	S
Auxiliary-audio input jack	S	S	S
Steering-wheel-mounted audio controls	-	S	S
SIRIUS Satellite Radio®-ready head unit	S	S	S
SIRIUS Satellite Radio® with 6-month subscription	A	A	S

Seating & Trim

Reclining front bucket seats	S	S	S
60/40 split fold-down rear seat with reinforced seatbacks	S	S	S
Cloth-trimmed seats	S	S	-
Leather-trimmed seats	-	-	S
Adjustable headrests for all seating positions	S	S	S
6-way power-adjustable driver's seat with adjustable lumbar support and seat height	-	S	S
Heated front seats	-	-	S
Front seatback map pockets	-	S	S
Carpet floor mats	S	S	S

TRIBUTE SAFETY & SECURITY

Safety & Security	Sport	Touring	Grand Touring
Roll Stability Control (RSC)	S	S	S
Side-impact air curtains* (coverage for front and rear) with rollover protection	S	S	S
Advanced dual front air bags [§]	S	S	S
Front side-impact air bags [§]	S	S	S
Dynamic Stability Control (DSC)*	S	S	S
Traction Control System (TCS)	S	S	S
Daytime running lights	S	S	S
Side-impact door beams	S	S	S
3-point seat belts for all seating positions	S	S	S
LATCH rear-seat child-safety-seat anchors	S	S	S
Passenger window lockout feature (driver-controlled)	S	S	S
Auto door lock/unlock	S	S	S
Tire-Pressure Monitoring System (TPMS)	S	S	S
Engine-immobilizer anti-theft system	S	S	S

S: Standard O: Optional P: Package option A: Dealer-installed accessory -: Not available

* Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. † Not intended for use with cargo net. ‡ Not intended for use with cargo mat. § SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. ¶ Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

TRIBUTE COLOR COMBINATIONS



MYSTIC BLACK

TRIM LEVEL	INTERIOR	FABRICS
Tribute Sport, Touring	Charcoal	Cloth
Tribute Grand Touring	Charcoal	Leather



WHITE SUEDE

TRIM LEVEL	INTERIOR	FABRICS
Tribute Sport, Touring	Graystone	Cloth
Tribute Grand Touring	Graystone	Leather



SANGRIA RED

TRIM LEVEL	INTERIOR	FABRICS
Tribute Sport, Touring	Graystone	Cloth
Tribute Grand Touring	Graystone	Leather



STEEL BLUE

TRIM LEVEL	INTERIOR	FABRICS
Tribute Sport, Touring	Charcoal	Cloth
Tribute Grand Touring	Charcoal	Leather



INGOT SILVER

TRIM LEVEL	INTERIOR	FABRICS
Tribute Sport, Touring	Charcoal	Cloth
Tribute Grand Touring	Charcoal	Leather



MONTEREY GRAY

TRIM LEVEL	INTERIOR	FABRICS
Tribute Sport, Touring	Graystone	Cloth
Tribute Grand Touring	Graystone	Leather

TRIBUTE UPHOLSTERY



CHARCOAL CLOTH

Tribute Sport, Touring



GRAYSTONE CLOTH

Tribute Sport, Touring



CHARCOAL LEATHER

Tribute Grand Touring



GRAYSTONE LEATHER

Tribute Grand Touring

PEACE OF MIND ALSO COMES STANDARD.

We want your new Mazda Tribute to be a source of pride, exhilaration and peace of mind for years to come. Which is why, like every new 2010 Mazda sold in the U.S. is protected by all of the following:

- A 3-year/36,000-mile* "bumper-to-bumper" limited warranty
- A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile* limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please see your Mazda Dealer, visit MazdaUSA.com, or call toll-free 800-639-1000.

* Whichever comes first.

FINANCING YOUR MAZDA MADE SIMPLE.

Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Chase Auto Finance can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Chase is known for its first-class customer service, wide range of financing options and highly competitive rates. To find out which Chase purchase or lease plan best meets your needs, talk to your Mazda Dealer. Or visit MazdaUSA.com.



PRODUCT CHANGES AND OPTIONS AVAILABILITY:

Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

ONCE YOU HAVE IT, OUTFIT IT ACCORDINGLY.

One of the most enjoyable aspects of buying a new Tribute is being able to enhance its appearance and performance with Genuine Mazda Accessories. What's more, all Genuine Mazda Accessories installed by your Mazda Dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Tribute. Ask your dealer for details.



1. All-Weather Floor Mats. Replace your standard carpet mats with these all-weather floor mats to provide your Tribute's carpet with heavy-duty protection. **2. Auto-Dimming Rearview Mirror With Compass And HomeLink®.** Automatically dims to reduce glare from the headlights behind you. Bright LED compass readout and the added security, efficiency and convenience of HomeLink. HomeLink is the original control system that allows you to communicate wirelessly from your vehicle to open garage doors, turn on lights, open gates and more. It's all about making your life more convenient and safe. **3. Side Steps.** Designed especially for your Tribute, make entrances and exits easier while adding a dash of style.



4. Cargo Cover. Provides a finished look to the cargo area while keeping your valuables hidden from open view. Easy to install, remove or retract when full cargo access is needed. **5. Roof Rack. Plus Roof Rack Cross Bars.** Sleek and aerodynamically designed, this durable roof rack is a convenient way to increase cargo capacity. Versatile design accepts bicycle, ski/snowboard and cargo carrier attachments when roof rack cross bars are added and features 100-lb capacity (evenly distributed). **6. Front Mask.** Keep your Tribute's front end free of nicks and scratches from insects and road debris. Custom-tailored for a snug fit. Not for use with a hood bug deflector.

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|---|---|
| Hood Bug Deflector | 3.5-mm Audio Cable |
| Windshield Sunscreen | DVD Entertainment System |
| Roof Cargo Box | Portable Bluetooth®† Car Kit |
| Roof Luggage Basket | Portable Navigation Device |
| Bike Carrier (Roof Rack-Mounted) | Auto-Dimming Rearview Mirror with Compass |
| Ski/Snowboard Carrier (Roof Rack-Mounted) | Ashtray |
| Trailer Hitch, Class II | Carpet Floor Mats |
| Bike Carrier (Trailer Hitch-Mounted) | Cargo Net‡ |
| Rear Spoiler | Cargo Mat§ |
| Car-Cover Cable Lock | First Aid Kit |
| Touch-Up Paint | Roadside Assistance Kit |
| Wheel Locks | Retractable Cargo Cover |
| Remote Engine Start (AT Only) | |
| SIRIUS Satellite Radio® Receiver Kit* | |

* SIRIUS SATELLITE RADIO reception requires a subscription and optional Mazda satellite radio receiver accessory kit, and is available only in the United States, except Alaska and Hawaii.

† Bluetooth is a registered trademark of Bluetooth SIG, Inc.

‡ Not intended for use with cargo mat.

§ Not intended for use with cargo net.

Please remember to properly secure all cargo.



ZOOM-ZOOM. FOREVER.