

# '76 DODGE DART

Hardtops • Sedans • Coupe



Dart. The value car is more than ever a Dodge success story.

No doubt about it... the Dodge Dart is one of America's great success stories. It's a favorite with nearly 1.65 million current owners. That's because it's a true value car. Dart is big enough for most families, yet small enough to fit a small garage, a small parking space... and almost any pocketbook. It's powerful enough to handle expressway driving, yet agile enough to maneuver through heavy city traffic. No doubt about Dart's operating economy either. Dart's standard 225 CID Six and 318 CID V8 have always been among the leaders in stretching a gallon of gas. Team up either power plant with Dodge's optional Overdrive 4 transmission and you save even more. Dodge Dart for 1976: Dart Swinger, Dart Swinger Special, Dart sedan, and Dart Sport. Each has a little something different going for it; but each gives roominess, economy, and such value features as Electronic Ignition, Unibody construction, and torsion-bar front suspension. All the value you demand in a success car.



1. The long-wearing standard vinyl bench seat on Swinger is available in blue, green, gold, black, and parchment. This seat is optional on Dart Sport.

2. Dart Special Edition—uncommon luxury in a compact car. Bench or bucket seats in crushed velour or Oxford vinyl. Plush deep-pile carpeting, simulated wood-grained instrument panel, luxury steering wheel, and much more inside. Outside touches: vinyl roof, striping on the hood and rear deck, chrome-plated grille, and deluxe wheel covers. Optional Dart Special Edition package available on Dart sedan and Swinger.

3. Distinctive SE medallion. Trademark of the Dart Special Edition.

4. All-vinyl bucket seats with wood-grained vinyl door inserts, optional on Dart Swinger and Sport.

5. You'll know Swinger is special by the way it wears its name.

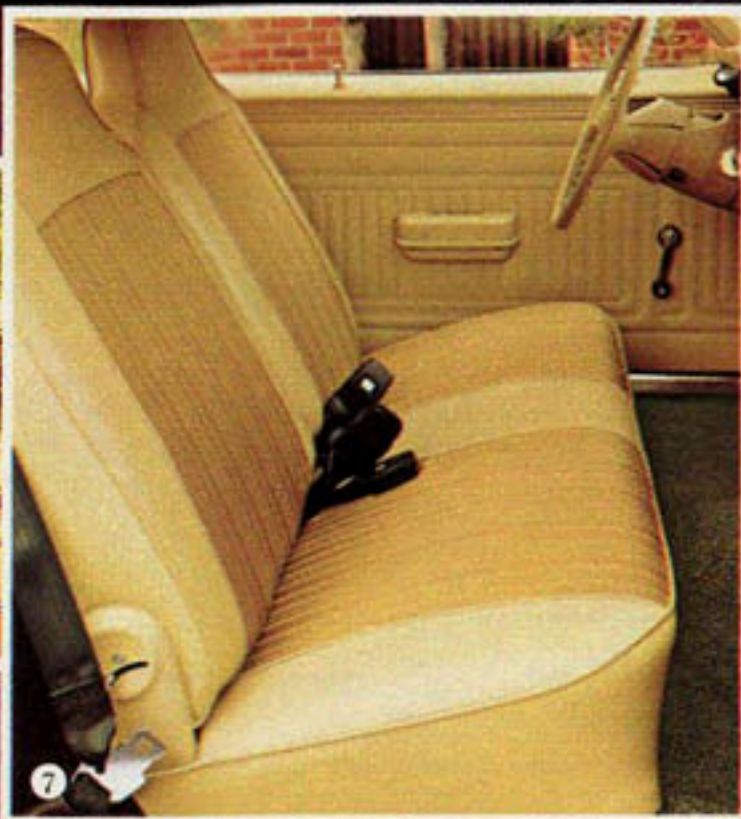
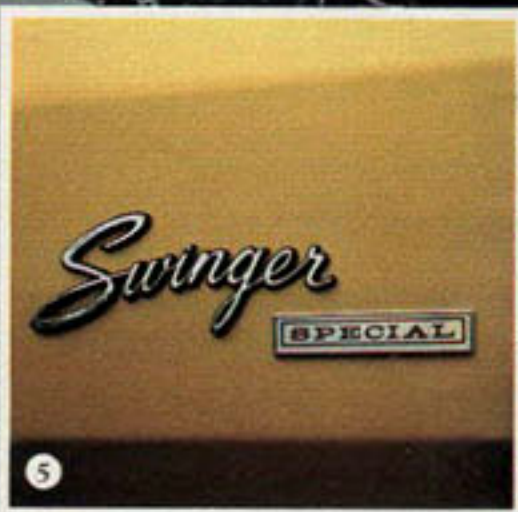
6. Optional vinyl roof, available on all Dart models.

7. This handsome, durable cloth-and-vinyl bench is the standard front seat on the Swinger Special and Sport. Color choices are green, gold, and black.

8. The Dart Swinger Special handles six passengers inside and all their luggage out back; offers the fuel economy of the 225 Slant Six or 318 V8; sells at a surprisingly low price.



Dart Swinger 2-door hardtop



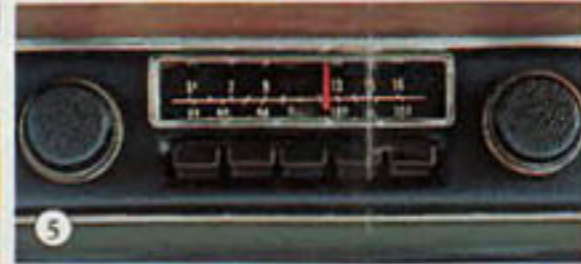


Dart Sport 2-door coupe

Dart 4-door sedan

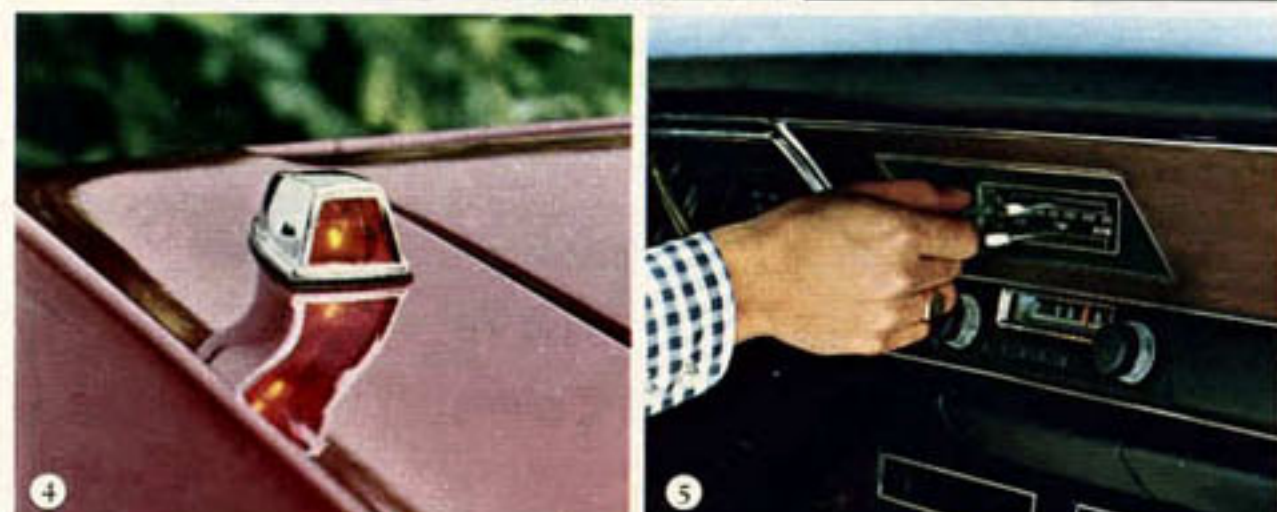
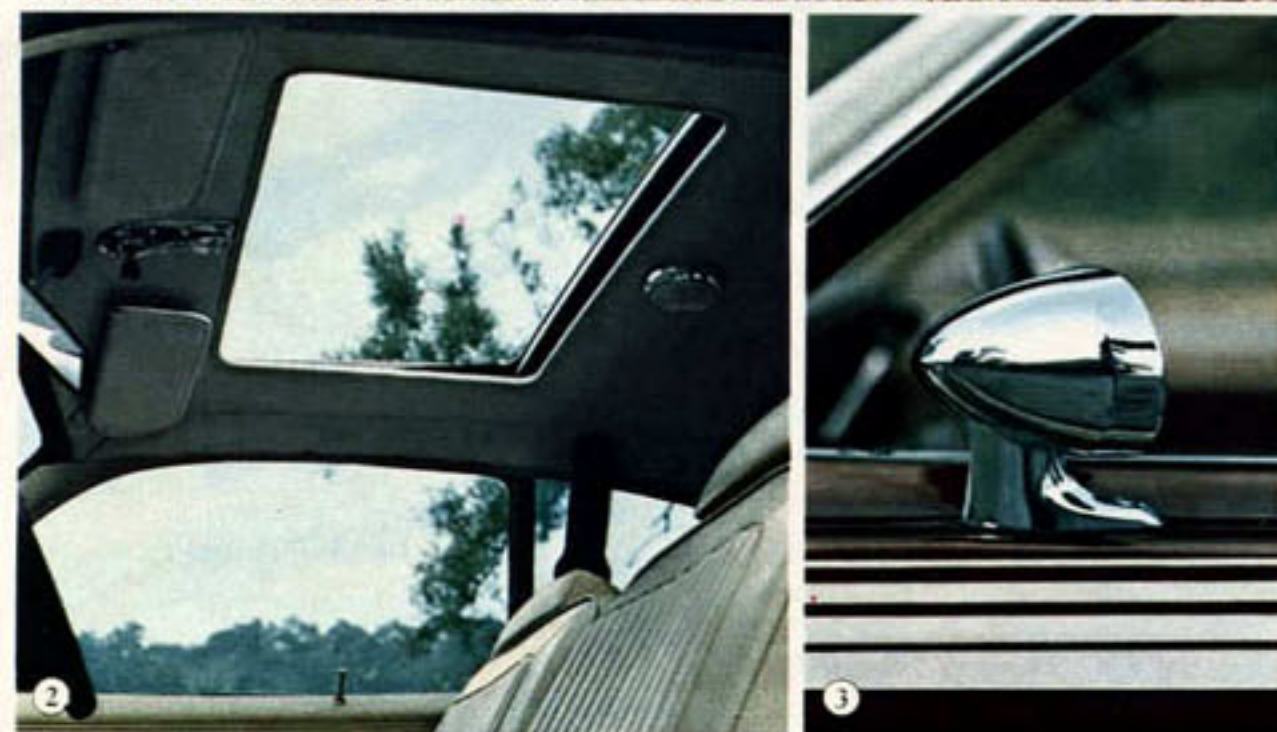
**Dart Sport and Dart sedan.  
Two roadworthy ways to meet  
the rising cost of driving.**

Dart Sport is the lowest priced Dart. And that's hard to believe when you consider all it gives you. Plenty of room and comfort for five. Money-saving Electronic Ignition System that eliminates points and condenser. A big trunk. You can get the Dart Sport Convertible options, too. The fun of a sun roof... and fold-down rear seat with security panel that converts the rear seat and trunk space into a carpeted cargo area. Indulge yourself further with options like an AM/FM radio, power disc brakes, and power steering. Dart has a plan for the family man as well—the Dart sedan. The good looks and durability of all-vinyl seats and a color-keyed



interior. Loads of space for six people and their luggage. The solid feel of torsion-bar suspension and Unibody construction. Dart Sport and Dart sedan—two right moves to meet the rising cost of driving.

1. Functional instrument panel clusters all dials and gauges in front of the driver.
2. Optional rallye road wheels.
3. Something bold and striking—the Dart Decorator package. Low-back, dark red vinyl seats with Boca Raton cloth inserts. Color-keyed shag carpeting on floor and lower door panels. Wood-grained instrument panel, deluxe steering wheel, and rear seat armrests. Optional on Dart Sport models.
4. Order the optional Custom package for Dart sedan and get cloth-and-vinyl seats, color-keyed carpeting, rear seat ashtrays, wood-grained instrument panel, and special body brightwork mouldings, appliques and nameplates.
5. Optional radios include AM and AM/FM.
6. Spacious trunk for family-sized loads.



## Dart Options

Add extra value, luxury, and convenience to a compact car.

(1) Fold-down rear seat on the Dart Sport gives you a carpeted cargo space that's over six-and-one-half feet long.

(2) Fill up your Dart with the fun of the sun and sky with the metal sun roof.

(3) Add the rakish touch to your Dart Sport with dual sport-styled mirrors.

(4) Fuel Pacer System warns you of excessive fuel use; helps you to drive more economically (N/A California).

(5) Keep your cool on those hot, muggy days with the comfort of air conditioning.

## Dart Optional Packages

**DELUXE INSULATION PACKAGE** (all models): Undercoating with hood silencer pad • Noise reduction package • Special body sound insulation.

**LIGHT PACKAGE** (all models): Turn signal indicator, fender-mounted • Trunk light • Glove box light • Ash receiver light • Ignition switch light with time delay • Map/courtesy light.

**TRAILER-TOWING PACKAGE** (all models): Heavy-duty suspension; heavy-duty torsion bars; heavy-duty rear springs; front sway bar; heavy-duty shock absorbers • Extra-wide wheel rims • Car wiring harness (5-circuit) and connector • Variable-load turn signal flasher • Load-carrying hitch (includes 1½" ball) • 8¼" axle; 2.94 ratio std., 3.21 ratio opt.

**FOLD-DOWN REAR SEAT PACKAGE** (Dart Sport): Fold-down rear seat, security panel, and carpeted trunk dress-up.

**PROTECTION GROUP** (all models): Door-edge protector • Inside hood release • Glove box lock.

**EASY ORDER PACKAGE** (all models): TorqueFlite transmission • Power steering • Radio AM • Canopy vinyl roof or full-vinyl roof • Light package • Std.-size whitewall tires • Deluxe wheel covers • Remote-control mirror, left • Undercoating with hood pad • Bumper guards, front (6-cyl. only) • Bumper guards, rear • Dual horns • Cigarette lighter (std. Swinger) • Upper door frame mouldings • Wheel-lip mouldings (std. Swinger) • Day night inside mirror • Deluxe steering wheel (available in package only).

**DART "LITE" FUEL ECONOMY PACKAGE** (Dart Sport): Lightweight aluminum components • Intake manifold • Bumper reinforcements • Hood inner panel • Deck inner panel • Engine revisions for increased fuel economy • Fuel economy axle ratio and exhaust system (2.94-ratio axle w/3-speed manual or 4-speed overdrive transmission) • Carpets • Additional lightweight components to improve fuel economy.

**OVERDRIVE DECOR PACKAGE** (Dart Sport with "Lite" Fuel Economy Package): Trunk mat and spare tire cover • Bumper fillers • Rear wheelhouse deadener • Wheel-lip mouldings.

**RADIAL TIRE ROADABILITY PACKAGE** (all models): Front sway bar • Special body tuning system • Front sway bar, std. with 360 CID engine, opt.

**EXTERIOR DECOR GROUP** (Dart Sport): Drip rail moulding • Vinyl body side moulding (black) • Rear deck applique • Wheel-lip moulding.

## REAR AXLE AVAILABILITY

ENGINE	TRANSMISSION	STANDARD	OPTIONAL
225 Six	3-speed man.	3.23	2.94 <sup>1</sup>
	4-speed O.D.	3.23	(3.21 Sure Grip)
	TorqueFlite	2.76	2.94, 3.21 <sup>2</sup> (3.21 Sure Grip)
318 V8	3-speed man. <sup>1</sup>	2.45	2.94, 3.21 (2.71, 3.21 Sure Grip)
	4-speed O.D.	2.94	3.21 (3.21 Sure Grip)
	TorqueFlite	2.45, <sup>1</sup> 2.76, <sup>4</sup> 2.94 <sup>3</sup>	(2.71, 3.21 Sure Grip)

1. N/A Calif. 2. Std. ratio for Calif.  
3. Std. ratio for Calif. 2-door models, with 2.45 std. in other states. 4. Std. ratio for 4-door models.

## DART DIMENSIONS

	INTERIOR				EXTERIOR				
	Front Head-room	Front Leg-room	Rear Head-room	Rear Leg-room	Width	Height	Length	Wheel-base	
Sedan	38.3"	41.9"	37.2"	35.2"	Sedan	69.8"	54.0"	203.4"	111"
Coupe	37.2"	41.9"	36.4"	29.4"	Coupe	71.7"	53.4"	200.9"	108"
Hardtop	37.3"	41.9"	36.6"	31.3"	Hardtop	69.8"	53.0"	203.4"	111"

## Factory-Installed Options

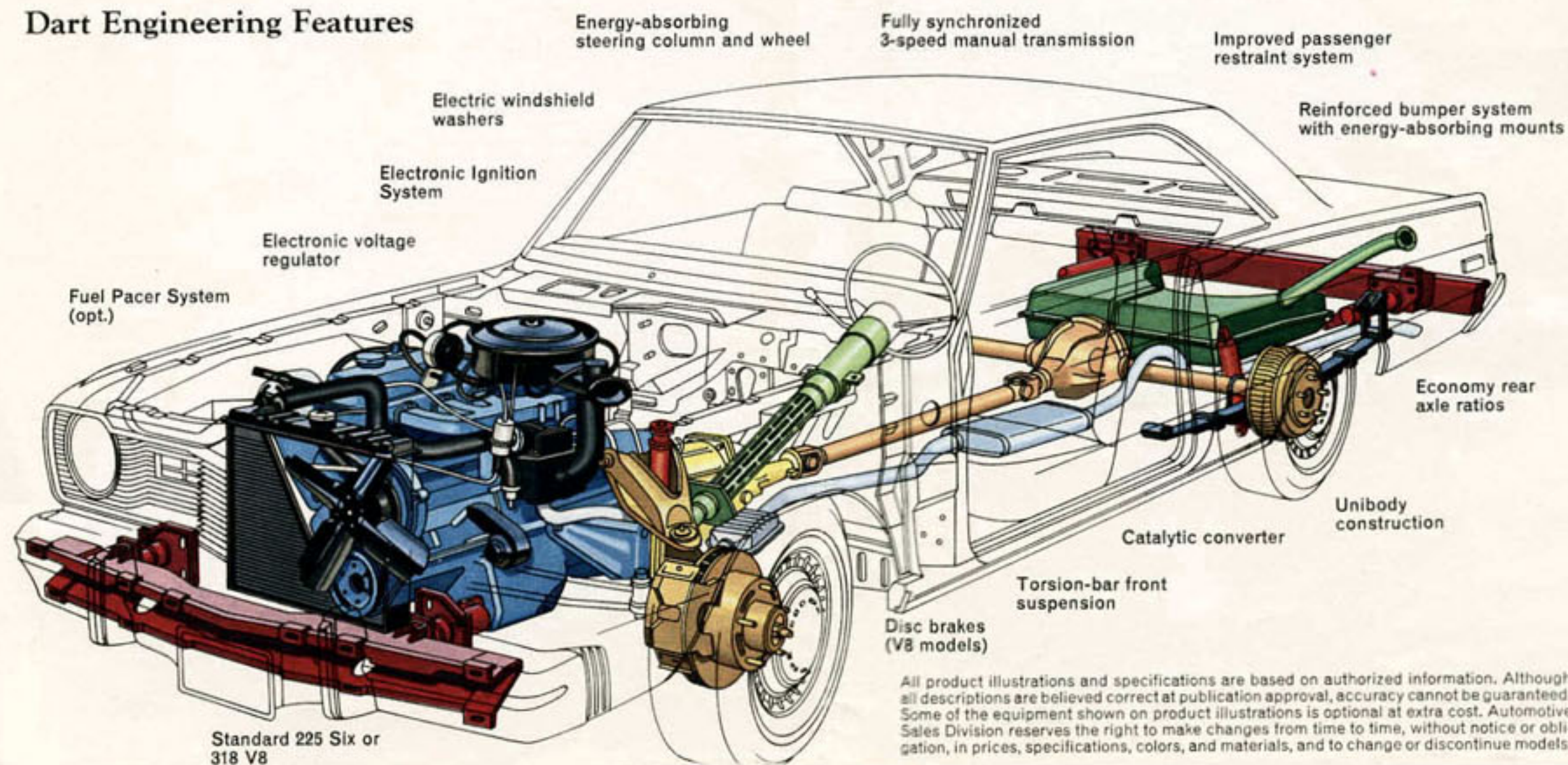
E —Extra cost option.  
S —Standard.  
N/A—Not available.

	Swinger Special	Dart Sport	Dart Sedan	Dart Swinger
Air conditioning	E	E	E	E
Air pump and 318 V8 with TorqueFlite <sup>1</sup>	E	E	E	E
Axle, Sure Grip differential	E	E	E	E
Brakes, disc, manual front (std. V8)	E	E	E	E
Battery, 500-amp, Long Life	E	E	E	E
Bumper guards, front (std. V8 models)	E	E	E	E
Carpets	E	E	E	S
Cigarette lighter	E	E	E	S
Console	N/A	E	N/A	N/A
Defogger, rear window, blower type	E	E	E	E
Defroster, rear window, electrically heated	E	E	E	E
Fuel Pacer System (N/A. Calif.)	E	E	E	E
Gas cap, locking	E	E	E	E
Glass, tinted	E	E	E	E
Hood release, inside	E	E	E	E
Horns, dual	E	E	E	E
Lock, glove box	E	E	E	E
Mats, accessory floor	E	E	E	E
Mirrors				
Day/night, inside	E	E	E	E
Remote-control, left	E	E	E	E
Remote-control, dual sport-styled (chrome)	N/A	E	N/A	N/A

	Swinger Special	Dart Sport	Dart Sedan	Dart Swinger
Mouldings				
Door-edge protectors	E	E	E	E
Drip rail	E	E	E	E
Sill	E	E	E	E
Upper door frame	N/A	N/A	E	N/A
Wheel-lip	E	E	E	E
Vinyl body side	E	E	E	E
Power disc brakes, front (std. 360 V8)	E	E	E	E
Power steering	E	E	E	E
Radios and speaker				
Radio AM	E	E	E	E
Radio AM/FM	E	E	E	E
Rear speaker, single	E	E	E	E
Steering wheel, luxury (pwr. str. req'd.)	E	E	E	E
Steering wheel, "Tuff" (Power steering req'd.)	E	E	E	E
Sun roof, manually operated	N/A	E	N/A	N/A
Suspension, heavy-duty (std. with 360 V8)	E	E	E	E
Sway bar, front (std. with HD susp.)	E	E	E	E
Undercoating and hood pad	E	E	E	E
Wheel covers and road wheels				
Wheel covers, deluxe	E	E	E	E
Road wheels, rallye	E	E	E	E
Windshield wipers, 3-speed	E	E	E	E
Vinyl roof				
Full	E	E	E	E
Canopy	N/A	E	N/A	N/A
Stripes				
Hood and deck (SE pkg.)	N/A	N/A	E	E
Up and over	N/A	E	N/A	N/A
Body side	N/A	N/A	N/A	S
Body side (decorator)	N/A	E	N/A	N/A

<sup>1</sup>Note: This engine will use any fuel, leaded, low lead, or unleaded, N/A in California.

## Dart Engineering Features



All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional at extra cost. Automotive Sales Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors, and materials, and to change or discontinue models.



DART SPECIAL EDITION 2-DOOR HARDTOP



DART SPECIAL EDITION 4-DOOR SEDAN



DART SPORT 2-DOOR COUPE



DART 4-DOOR SEDAN



DART SWINGER 2-DOOR HARDTOP



DART SWINGER SPECIAL 2-DOOR HARDTOP

## STANDARD SPECIFICATIONS

ENGINES:	225 Six, 318 V8
TRANSMISSIONS:	3-speed manual, column-mounted
SUSPENSION:	Front: Torsion bars Rear: Asymmetrical leaf springs
TIRES:	6.95 x 14 BSW (225 Six) D78 x 14 BSW (318 V8)
WHEELS:	14" x 4.5"
BRAKES:	Front: 10" x 2 1/4" drum (225 Six) Manual disc (318 V8) Rear: 9" x 2" drum (225 Six) 10" x 2 1/4" drum (V8s)
ELECTRICAL SYSTEM:	Battery: 305-amp Alternator: 41-amp Electronic Ignition System Solid-state voltage regulator
FUEL TANK:	16 gallons
TRUNK CAPACITY:	16.0 cu. ft. (sedans); 17.7 cu. ft. (hardtops) 20.1 cu. ft. (Dart Sport)

## Dart Standard Equipment

**DART SWINGER:** Body side paint stripe • Rear seat armrests • Front and rear ashtrays • Front bumper guards (std. V8) • Color-keyed carpeting • Cigarette lighter • Heater/defroster • Hubcaps • Simulated wood-grained applique instrument panel • Wheel-lip mouldings • Keyless door locking system • Outside left mirror • Lower deck-lid applique • Drip mouldings • Deluxe all-vinyl front bench seat • Deluxe steering wheel (std. w/pwr. steering) • Electric windshield washers • 2-speed electric windshield wipers • Simulated wood-grained vinyl applique on door trim panels • Windshield and backlite mouldings.

**DART SWINGER SPECIAL AND SEDAN:** Front ashtray • Front bumper guards (std. V8) • Color-keyed rubber floor mats • Heater/defroster • Hubcaps • Keyless door locking system • Front armrest (2-door HT) • Outside left mirror • Cloth-and-vinyl front bench seat (2-door hardtop) • Front and rear armrests (sedan) • 3-spoke steering wheel • Vent windows (sedan) • Electric windshield washers • 2-speed electric windshield wipers • Vinyl front bench seat (sedan) • Windshield and backlite mouldings.

**DART SPORT:** Front ashtray • Front bumper guards (std. V8) • Color-keyed rubber floor mats • Heater/defroster • Hubcaps • Keyless door locking system • Outside left mirror • Cloth-and-vinyl front bench seat • 3-spoke steering wheel • Electric windshield washers • 2-speed electric windshield wipers • Windshield and backlite mouldings.

**SPECIAL EDITION PACKAGE** (Dart sedan and Swinger): Chrome-plated grille, bright head lamp doors, hood ornament and center moulding • Lower deck applique (std. Swinger) • "Special Edition" nameplate on C pillar • Vinyl body side moulding • Vinyl roof • Hood and deck tape stripes • Belt and wide sill mouldings; drip and wheel-lip mouldings (std. Swinger); upper door frame and "B" pillar mouldings • Deluxe wheel covers • Choice of luxury crushed-velour cloth front bench seat, vinyl front bench seat, velour front bucket seats, or vinyl front bucket seats. Above interior trims include: Shag carpets, luxury door trim, luxury steering wheel with optional power steering • Instrument panel applique, bright wood-grained with black cluster • Trunk dress-up including black carpet • Deluxe insulation package • Cigarette lighter (std. Swinger) • Day night inside mirror.

**CUSTOM PACKAGE** (Dart sedan): Exterior decor group • Interior decor group • Custom nameplate.

**INTERIOR DECOR GROUP** (power steering required) (Dart Sport): Carpets • Rear armrests with ash receiver • Wood-grained instrument panel • Wood-grained door and quarter trim panels • Deluxe steering wheel • Cigarette lighter • Deluxe bench seat.

**DART DECORATOR TRIM PACKAGE** (Dart Sport) Exterior paint availability: Silver Cloud Metallic; Vintage Red Metallic; Eggshell White and Black • Body side and lower deck tape stripes: silver and black or red and black (only stripes available).

Dark red low back cloth-and-vinyl seat with Boca Raton inserts • Door trim panels, dark red vinyl with Boca Raton inserts and unique silver accent tape stripe, with lower door panels carpeted in dark red shag material.

Dark red shag carpets (black loop-pile carpets when floor-mounted manual transmission is ordered) • Rear armrests with ash receiver • Deluxe steering wheel • Wheel-lip moulding.

## Fuel Economy Information

The official U.S. EPA test results for 1976 model year vehicles were not available at the publication date of this catalog. A special supplement has been prepared and sent to your Dealer for inclusion in this catalog. If it has not already been inserted, please ask your Dealer for a copy. It contains the official fuel economy ratings for the 1976 Dart.

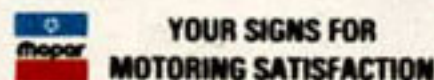
## Exterior Color Selector

Silver Cloud Metallic • Powder Blue • Jamaican Blue Metallic • Bright Red • Vintage Red Metallic • Jade Green Metallic • Deep Sherwood Metallic • Parchment • Caramel Tan Metallic • Cinnamon Metallic • Yellow Blaze • Golden Fawn • Inca Gold Metallic • Spanish Gold Metallic • Eggshell White • Black.

## Here's "The Clincher"

"For the first 12 months of use, any Chrysler Motors Corporation Dealer will fix, without charge for parts or labor, any part of our 1976 passenger cars we supply (except tires) which proves defective in normal use, regardless of mileage."

Of course, the owner is responsible for maintenance service such as changing filters and wiper blades.



Dodge

Dodge Trucks



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