

DODGE SPORTSMAN WAGONS





IF YOU HAVE A LOT OF KIDS,



A LOT OF BULKY ITEMS TO TOTE,



A LOT OF OUTDOOR ACTIVITIES,



OR A LOT OF CLASS,

THIS COULD BE THE PERFECT CAR FOR YOUR FAMILY

It takes real class to buy a wagon as roomy as this. Dodge thinks it's time you got a little class back in the bargain. So instead of a plain box on wheels that's very practical but very blah, the Dodge Sportsman Wagon is more like the family car you're used to in its styling flair, its comfort, its handling, and its get-up-and-go. You get two smart-looking and comfortable bucket seats up front, for example, plus a bench seat in back. (A second bench seat is optional.) With the rear seats out, there's twice as much cargo space as in a regular station wagon. And everything rides on a sturdy but smooth suspension with

Oriflow shocks. To move the family and its fun equipment, take your pick of three husky Dodge engines, including a snappy, optional V8 that runs on regular gas and is the only V8 offered in the compact bus field. The Sportsman also features a flock of mechanical features, like a heftier rear axle, bigger brakes, and 15-inch wheels and tires, that make it stronger and tougher than any wagon like it. With all this going for you, it may come as a surprise that the Dodge Sportsman Wagon is still one of the lowest-priced wagons in its field. That's where our engineers showed their class.



Dodge Camp Wagon by Travel Equipment Corp., Elkhart, Indiana.



Dodge Family Wagon by Travco Corporation, Irwindale, California.



Dodge Turtle Top by Work-N-Play, Goshen, Indiana.



Dodge Freeway Traveler by Freeway Traveler, Elkhart, Indiana.

FOR JUST ABOUT THE SAME PRICE AS SOME MEDIUM-PRICED CARS,

YOU CAN OWN A SPACIOUS CAMPING HOME WITH ONE OF THESE CONVERSIONS

If the space and snap of a Dodge Sportsman are beginning to appeal to you, consider this fact. A Sportsman equipped with a camper conversion and an expanding roof-top for stand-up head room is priced about the same as some medium-priced cars. And the price includes beds and bunks for four, dinette, and kitchen facilities (stove, sink with running water, plus icebox or refrigerator). The expanding roof-top flips up in seconds and folds down into a low silhouette. Think of the convenience in setting up camp. You just park your Sportsman, raise the roof, and you're all set. And think of the fun of a camper

Sportsman at other family doings, such as picnics, football games, and on those short holiday trips when motels are all booked-up. Meanwhile, back at the ranch home, your camper Sportsman doubles as a family car, using the dinette seats for passengers and the floor space for cargo. For extra-big hauling jobs, some of the conversions are even arranged so you can remove most of the camper items and store them in your basement. There seems to be no limit to what American ingenuity can do when you give it enough space. The kind of space you get in a Dodge Sportsman Wagon.

THE TWO VERSIONS OF THE DODGE SPORTSMAN WAGON



SPORTSMAN. This is our lower-priced version. Seat upholstery in this Sportsman version is a durable, dark and medium gray vinyl. A black rubber floor mat is included in the driver's compartment. The interior of the body and the instrument panel are color-keyed to the exterior color you select from a choice of ten for the Sportsman Wagon.

Both versions of the wagon include two, contoured, foam-filled bucket seats up front as standard, plus an intermediate bench seat as seen through the doors. The rear bench seat is optional. With the rear seats out, load capacity on the Sportsman is 1,500 lbs. and 1,440 lbs. on the Custom Sportsman. An optional Heavy-Duty Package boosts the load capacity to about a ton on each one—2,020 lbs. on the Sportsman, 1,960 lbs. on the Custom Sportsman. That's a load regular station wagons can't come close to matching.



CUSTOM SPORTSMAN. This is our luxury version. Seat upholstery in the Custom Sportsman is a luxurious, golden-tan and charcoal vinyl. The rest of the interior is color-keyed to this attractive combination, including fiber glass and vinyl panels on the inside of the body, golden tan steering wheel and instrument panel, and custom floor mats in both front and rear compartments. Other standard interior features are: dual sun visors, cigar lighter, ashtrays in rear compartment, spare tire cover, oil pressure gauge, and bright-finish horn ring and instrument panel trim.

Outside, the Custom Sportsman has bright-finish belt, drip, and windshield moldings, hub caps and left-side mirror. Three handsome exterior colors are available on the Custom Sportsman: White, Golden Tan Metallic, and Bermuda Turquoise Metallic.

WHAT YOU GET AS STANDARD EQUIPMENT ON BOTH:

101 horsepower, 170 cubic inch Dodge Slant Six engine	Left-side and inside rearview mirrors	Dual electric horns
3-speed manual synchro-shift transmission with shift lever on steering column	Dual armrests up front	Fully insulated engine compartment
Two foam-filled bucket seats up front with seat belts	Four coat hooks	Alternator
Intermediate bench seat with two seat belts (hexhead bolts permit easy removal of seat)	Driver's sun visor	One-quart oil filter
Vinyl seat upholstery	Front ashtray	Dry-type air cleaner
Double doors on right side with auxiliary step	Glove box with door	Closed crankcase ventilation
Double doors in rear	Dome light in driver and rear compartments	Spare wheel and tire
Door locks on all doors	Driver compartment headliner	Self-adjusting brakes
Roll-up windows in front doors with hinged vent panes	High-level ventilation with left- and right-side air ducts	Oriflow shock absorbers all around
Swing-up windows on right-side double doors and left-side center windows	Ammeter, temperature, and fuel gauges	3,000-lb. rear axle
Fresh air heater/defroster	Heavy-duty door hinges	Stabilizer bar
	Turn signals	Large 21-gallon fuel tank
	Variable-speed electric windshield wipers with nonglare arms and blades	Mechanical axle-type jack
	Windshield washers	15-inch wheels
		7.75 x 15 4PR blackwall tires

WHAT YOU CAN GET (EXTRA-COST OPTIONS):

140 horsepower, 225 cubic inch Dodge Slant Six engine	Anti-spin differential	Blackwall truck-type tires with 13- or 14-inch wheels
174 horsepower, 273 cubic inch Dodge V8 engine	Heavy-duty alternator (46- or 60-amp)	Bright-finish front bumper guards
Heavy-duty 3-speed manual transmission with 10" clutch and shift lever on steering column (required manual transmission with optional engines)	Heavy-duty battery (59- or 70-amp-hr)	Cleaner air package (for California only)
LoadFlite 3-speed automatic transmission	One-quart oil-bath air cleaner	Expanding roof-top (by conversion manufacturer)
Rear bench seat with two seat belts	Tinted windshield glass	Conversion of interior for camping (by conversion manufacturer)
Hot water auxiliary heater for rear compartment	Tinted glass all around	Bright-finish front and rear bumpers*
Transistor radio	Two-tone paint	Bright-finish hub caps*
Heavy-Duty Package to boost load capacity to about a ton (heavy-duty axles and springs, larger front brakes, body channel reinforcements, heavy-duty 3-speed manual transmission and 8.15 x 15 8PR tires)	Right-side mirror	Bright-finish horn ring*
Swing-up windows on rear doors	Dual bright-finish outside mirrors (Custom Sportsman includes bright left-side mirror)	Cigar lighter*
	Dual Jr. western-type mirrors	Right-side sun visor*
	Traffic-hazard warning switch	Rear compartment headliner*
	Undercoating	Rear compartment floor mat*
	Whitewall tires	Oil pressure gauge instead of warning light*
	Bright-finish wheel covers	

*Standard on Custom Sportsman

TWO MORE REASONS WHY YOU'LL LIKE THE DODGE SPORTSMAN WAGON



1. THE SPACE YOU SAVE IN YOUR GARAGE

With all its roominess, the Dodge Sportsman Wagon comes out four feet shorter than a full-size car. That leaves you enough extra room in your garage for a workbench, your yard tractor, or a lot of other things you couldn't get into the garage before. It also means the Sportsman fits into smaller parking places around town. Getting in and out of these parking spots is a breeze, too, with the Sportsman's nimble 90-inch wheelbase. (It's even shorter than the wheelbase of our compact Dodge Dart.) Which all goes to show that there's absolutely no squeeze with a Dodge Sportsman Wagon. Inside or out.

2. DODGE'S 5-YEAR/50,000-MILE ENGINE AND DRIVE TRAIN WARRANTY

HERE'S HOW THIS WARRANTY COVERAGE PROTECTS YOU: Chrysler Corporation warrants for 5 years or 50,000 miles or 1500 hours of operation, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation authorized dealer's place of business gasoline engines (i.e., block, heads, and internal parts), intake manifold, water pump, flywheel, flywheel housing, clutch housing, torque converter, transmission (i.e., case and internal parts, excluding manual clutch), drive shaft, universal joints, driving axle and differential, and drive wheel bearings of its new Dodge A100 Sportsman wagons, provided the owner has (1) the engine oil changed and the oil-bath-type carburetor air filter cleaned every 3 months or 4000 miles, whichever comes first, (2) the engine oil filter replaced and dry-type carburetor air filter cleaned every second oil change, and dry-type carburetor air filter element replaced every 24,000 miles, (3) the crankcase ventilation system cleaned and serviced every 4000 miles, and (4) the transmission and driving axle lubricants changed every 32,000 miles. The foregoing services must be performed more often when reasonably required due to severe dust or regular "stop and go" operation. Every 6 months the owner must furnish to such a dealer evidence of performance of the required service and request the dealer to certify (1) receipt of such evidence and (2) the vehicle's then current mileage.

DODGE DIVISION



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