

GRAB LIFE BY THE HORNS



2005

DODGE



OUTRACING BOREDOM, OUTWORKING THE COMPETITION, OUTSTANDING DESIGN.

QUALITY, INNOVATION, POWER, AND STYLE — These are what it takes to grab life by the horns. It's why Dodge vehicles work so hard, last so long, move so fast, and look so cool. It's why Dodge cars, trucks, and minivans generate a supreme self-confidence that you can see in Dodge drivers. To learn more about what's going on at Dodge, and for graphic proof of why more people want to grab life by the horns, go to any Dodge dealer or check out dodge.com.

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DODGE 7/70 POWERTRAIN LIMITED WARRANTY* Your Dodge dealer is behind you for seven years or 70,000 miles protecting the hardest-working parts of your Dodge vehicle — the engine and transmission. **DIESELS** The Cummins® 600 Turbo Diesel engine for Dodge Ram Heavy Duty and the premium turbo diesel in the Dodge Sprinter are protected by a separate limited warranty — the 7-year/100,000-mile diesel engine components limited warranty — which is the best in the business. **MOPAR** Authentic Dodge Parts and Accessories are manufactured to Original Equipment specifications, and are sold exclusively at Dodge dealerships. **TEAM DODGE** Motorsports fans! Only Dodge owners can join Team Dodge for free and enjoy exclusive offers and VIP hospitality at select Motorsports events. Visit dodge.com/teamdodge. **CHRYSLER FINANCIAL** Chrysler Financial, a member of the DaimlerChrysler Services Group, offers flexible payment plans and financing products to qualified buyers. Ask your Dodge dealer to help you arrange a Chrysler Financial financing or leasing plan that meets your driving needs and your lifestyle. To learn more, visit chryslerfinancial.com. Once you're there, you can use our payment estimator, determine which vehicle fits your budget, and apply for pre-approval. **DODGE GOODS** The Dodge Goods catalog offers everything from Motorsports apparel to collectible die-cast models and the latest in work and ranch wear designed to help you 'grab life.' It's all at dodge.com/goods. **BUSINESSLINK®** If you own or manage a small fleet of vehicles, you may qualify for the unique benefits of this program. Call 877-2-THELINK to reach BusinessLink from Dodge. We keep your business rolling. *Not available on SRT-4, Viper and Ram SRT-10. See dealer for a copy of this limited warranty. The 7/70 warranty is transferable to a second owner for a fee. A deductible applies. Ask your dealer for a copy.



Properly secure all cargo.



TOP — Dakota Quad Cab® ST 4x2 with optional Mopar Bed Extender makes hauling big items child's play.

MIDDLE — Dakota defines work ethic. When properly equipped, Dakota Club Cab® 4x2 can haul up to 1,730 lb of payload, tow up to 7,150 lb and its suspension boasts a best-in-class* 6,010-lb GVWR.

BOTTOM — Whether you choose Quad Cab or Club Cab, Dakota (Quad Cab Laramie interior shown in Khaki) offers both driver and passenger comfort from every direction through best-in-class* interior room.

*Based on the latest competitive information available at the time of printing.



HIT THE ROAD. OR THE LAKE. OR THE TRAILS.

DAKOTA CLUB CAB® LARAMIE 4x2. More available power. More space. More capability. All wrapped up in the perfect mid-size package. Say hello to the 2005 all-new Dodge Dakota. Choose either Dakota Club Cab® or Quad Cab® and get plenty of power, capability, the ease of four doors, a spacious interior, and plenty of cargo room. Equip Dakota with a V8 engine and it easily handles over 7,000 lb of towing* — that's over 3,000 more pounds of available towing than some of Dakota's nearest mid-sized competitors. To find out more, visit dodge.com/dakota *When properly equipped.



Properly secure all cargo.



Properly secure all cargo.

BIG SIZE. SMOOTH RIDE. HEMI® POWER.

DURANGO ADVENTURER, SXT, AND LIMITED. Durango proudly boasts more power* and more room than the full-size competition — all packaged in an easily maneuverable and “garageable” body. Opt for the powerful 5.7-liter HEMI V8 with best-in-class* 335 horsepower, 370 lb-ft of torque and maximum towing capacity of 8,850 lb. Durango also provides a smooth, comfortable ride with its link-coil rear suspension and optional DVD Video Entertainment System™ and Satellite Navigation Global Positioning System. There’s more to the capability and refinement story at dodge.com/durango *Based on *Automotive News* classification. When properly equipped.

TOP — New for 2005 is the Durango Adventurer package. Choose this package and you get your choice of a Thule® carrier (choose one out of six carriers; Thule crossbars and wind fairing come standard) or a Dodge Adventurer Kit. ABOVE LEFT — Also new for 2005 is Durango SXT, which has everything you need — including great value. ABOVE RIGHT — Limited models offer an extra level of refinement with such features as leather-trimmed front bucket seats, Automatic Temperature Control, a Memory System and a third-row 50/50 split-fold bench seat.



STILL THE FAVORITE — AND FOR GOOD REASONS.

GRAND CARAVAN SXT. Twenty-one years of more minivan firsts than any of its competitors, starting with creating the minivan itself, then adding available features such as dual power sliding doors with Obstacle Detection System*, overhead rail storage, power liftgate, and Stow 'n Go™ seating and storage. In addition, Dodge has taken capability by the horns and created best-in-class minivan cargo capacity† — big enough to carry four-by-eight-foot sheets of plywood or any other household products. 2005 Grand Caravan's available two rows of fold-in-floor seats go from maximum seating to maximum storage in 30 seconds. With seats upright, the convenient bins beneath serve as deep, roomy storage wells. So whether you measure leadership in innovations or value, the 2005 Caravan and Grand Caravan carry more of it than all the imitators. Get the latest on Caravan at dodge.com/caravan *Detects most obstacles. As with all electronically controlled systems, care is advised. †Based on 2004 FWD competitive minivans.

TOP — Grand Caravan SXT comes ready to share in every leisure activity your family enjoys. ABOVE — 2005 Grand Caravan's available Stow 'n Go couldn't be simpler. It only takes one person to convert the interior of Grand Caravan from maximum passenger seating to maximum cargo capacity in 30 seconds or less. Second- and third row fold-in-floor seats beat the competition flat.



FUN ON THE CURVES, FEARLESS AT THE PUMP.

DODGE SRT-4, NEON, STRATUS COUPE AND STRATUS SEDAN. Style, fun, quality and respect shouldn't cost a fortune. And they don't. Stratus Sedan and Coupe offer super-sharp looks, surprising space and, in the muscular R/T models, sports-car power and handling. SXT models for Neon and Stratus deliver a premium level of features at affordable prices. The new Neon SRT Design is the "blank canvas" that lets you build your tuner dreams. No matter which model you choose, the rave reviews you get from everyone you see (or who sees you) will get extra reinforcement when you stop to refuel. This is a great time to try the car side of Dodge. Get the latest on Neon, SRT-4, and Stratus at dodge.com/neon, dodge.com/srt-4, dodge.com/stratus_coupe and dodge.com/stratus_sedan

TOP — With sporty features and SRT-4-inspired attitude, Neon SXT in Bright Silver Metallic with Sport Appearance Package (left). SRT-4 shown in Black (right). Both let the world know that when it comes to grabbing life, nothing beats Dodge car power and style. ABOVE — Getting behind the wheel of Stratus Coupe (left) or Sedan (right) means you can forget about performance anxiety. R/T models give you muscle-car performance wedded to race-inspired design. Both Sedan and Coupe SXT provide must-have popular features, comfort and roominess while fitting your budget.



IMPRESS EVEN THE TOUGHEST CRITICS.

MAGNUM RT. This instant legend starts with an all-new rear-wheel-drive platform, a 340-horsepower HEMI® V8, a five-speed automatic transmission with AutoStick® and a five-link independent rear suspension. **RESULT:** Magnum RT, the "most powerful vehicle for under \$30,000."* An available all-wheel-drive (AWD) system continuously drives all four wheels for exceptional handling even in inclement weather. A hard-muscled body with raked roofline, high beltline, deeply set headlamps, distinctive Dodge grille, big-shouldered wheel cutouts, and 18-inch polished aluminum wheels mean Magnum rules the road in style. The unique access liftgate and versatile interior with 60/40 split-fold rear seat and reversible cargo floor are supremely versatile. A high-tech instrument panel houses available advanced communication gear like SIRIUS Satellite Radio and DVD-based GPS navigation. All-new 2005 Dodge Magnum. Just go out for groceries, and you'll bring back respect. Get the latest at dodge.com/magnum * \$29,995 MSRP excludes tax. Color shown extra.

TOP — Open it up from either end and discover that segment-pioneering Magnum loves breaking rules, breaking stereotypes, and breaking everything but your wallet. ABOVE LEFT — Magnum RT sets new standards for power with a 5.7-liter HEMI. But a Multi-Displacement System (MDS) turns off the fuel consumption in four cylinders when full V8 power isn't needed. ABOVE RIGHT — Magnum's cockpit features sporty white-faced gauges, available steering wheel-mounted audio controls, and available leather-wrapped sport shift knob. Available technology is as advanced as Magnum itself: UConnect™ Hands-Free Communication System, in-dash GPS navigation, SIRIUS Satellite Radio, and Boston Acoustics Sound System.



Properly secure all cargo.

TOP — Dodge Ram 1500 Quad Cab® Laramie — one of the most powerful and long-lasting pickups with an available 5.7-liter HEMI® V8 producing 345 horsepower, standard four-wheel ABS, and the largest brakes in its class.*

MIDDLE — Dodge Ram SRT-10 Quad Cab — the world's fastest production pickup (Regular Cab), with a Viper 10-cylinder powerplant that generates 500 horsepower, 525 lb-ft of torque, with a 0-60-mph time of about 5.5 seconds.

BOTTOM — Dodge Sprinter Cargo Van — the most versatile commercial van on the market. Available in three wheelbases (118", 140", and 158"), two roof heights, and in three distinct models. Best-in-class maximum cargo volume for Cargo Van is 473 cu ft.

*Based upon R.L. Polk & Co. vehicles in operation statistics CYE 1984-2003.

POWER WAGON.™ THIS IS THE OFF-ROAD LEADER.

RAM POWER WAGON* QUAD CAB® WITH AVAILABLE ROCK RAILS! For 2005, Dodge brings home the single truck with the strength and equipment to handle the most brutal off-road challenges. Introducing the all-new 2005 Power Wagon. In a word: **The only pickup for severe off-road work conditions.** Here's where it all comes together: 5.7-liter HEMI® V8 with a 5-speed automatic or 6-speed manual* transmission. Regular Cab Long Box or Quad Cab Short Box. Now factor in a stunning level of off-road equipment to leave other trucks both behind ... and below: Electronically locking front and rear differentials; ultra-deep 4.56 axle ratio; Bilstein® heavy-duty gas shock absorbers; market-exclusive electronically disconnecting front stabilizer (sway) bar; enhancements like tubular steel underbody protection; special skid plates and mounting crossmembers; tow hooks; factory-installed WARN® 12,000-lb winch; and all of it riding on huge 33" BFGoodrich® All-Terrain T/A® off-road tires mounted on 17-inch forged aluminum wheels. Add distinctive Power Wagon badging and interior touches, and you're ready to hit the road. Or better said, *off-road*. For more, click on over to dodge.com/powerwagon. *Late availability. †Dodge Accessory by Mopar.

