

RAM 1500 REBEL



A TRUE REBEL



NEW 2015 RAM 1500 REBEL TRUCK: THIS CUSTOMIZED PICKUP CHALLENGES CONVENTIONAL PICKUP THINKING.

This Rebel doesn't merely stand up to traditional authority. With its straight-from-the-factory customized features, do-it-all-anywhere attitude, built-in muscle and buff, athletic exterior, Rebel **is** the new authority. The spacious Ram 1500 Rebel Crew Cab 4x4 comes standard with the fuel-sipping 3.6-liter Pentastar® V6 mated to the TorqueFlite® eight-speed automatic. Options are numerous, and the Ram 1500 Rebel Truck shown here in Flame Red with Brilliant Black Crystal lower is outfitted with many available features, including dual exhaust packaged with the 5.7-liter HEMI® V8, a part-time electronic 4WD transfer case and tonneau cover, with the finishing touch for cargo-carrying versatility—the innovative RamBox® Cargo Management System.

Pre-production model shown.

STANDS OUT.



DRIVE A PICKUP WITH THE RIGHT ATTITUDE, AND YOU'RE BOUND TO BREAK THE LAW—OF AVERAGES.

The stunning features of the new Ram 1500 Rebel Truck: five exterior color choices (Flame Red, Brilliant Black Crystal, Bright White, Granite Crystal Metallic, Bright Silver Metallic) with standard Brilliant Black Crystal lower; also available in monotone. Aggressive Ram centric grille in Black and Silver and new tailgate. Black badging. Fog lamps. Sport hood, premium projector headlamps and LED taillamps. Active-Level™ Four-Corner Air Suspension System, with a one-inch-higher ride height than usual. Also included are wheel flares, and all of it rides on unique 17-inch aluminum wheels wrapped in commanding 33-inch Toyo® Open Country tires.

The new 2015 Ram 1500 Rebel Truck takes value to the extreme, and gives you a turnkey pickup solution that takes thinking and design to a new level. For updates and more information, visit us at RAMTRUCKS.COM

Pre-production model shown.



Unique Black cloth seating features distinctive Red and Gray accent stitching, with a Rebel-only "tire-tread" embossed treatment on the seat inserts. Touches of Red add further contrast to the seat bolsters, instrument panel, doors and center console—now redesigned for optimal access and storage of mobile devices. The finishing touch is the unique Rebel-themed background displayed on the available 7-inch instrument cluster screen at start-up and on the available 8.4-inch touchscreen radio.

Pre-production model shown.



THE REVOLUTION

LIVES, and the new Ram 1500 Rebel Truck leads the charge. For those bold enough to answer the call of independence, this truck delivers total empowerment.

The Ram 1500 Rebel Truck is at the front lines of design. Inside, you'll discover a customized rebel against the conventional, using bold new Ram truck styling everywhere you look.

Pre-production model shown.



WHEN IT CAME TO UNIQUE DESIGN TOUCHES, WE STUCK TO OUR GUNS. The Ram 1500 Rebel Truck stands out, with small touches that count big. Contrasting Red accents abound, as illustrated in the treatments of air vents, lower seat bolsters and unique beveled floor mats that incorporate the Ram's Head logo. The Rebel-specific wheels are mounted on authoritative 33-inch Toyo® Open Country tires.

RAMTRUCKS.COM



5YR/100,000MI
POWERTRAIN LIMITED WARRANTY⁽¹⁾

⁽¹⁾Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. About this brochure: since the time of printing, some of the information you'll find may have been updated. See your dealer for details. ©2015 FCA US LLC. All rights reserved. Ram, the Ram's Head logo, RamBox, HEMI, Pentastar and TorqueFlite are registered trademarks and Active-Level and Rebel are trademarks of FCA US LLC. Toyo is a registered trademark of TOYO TIRE & RUBBER CO., LTD. Facebook and logo are registered trademarks of Facebook, Inc. The Twitter logo is a service mark of Twitter, Inc. The YouTube logo is a trademark of Google Inc. iPhone, iPad and iTunes are registered trademarks of Apple Inc.



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