

**IN CASE YOU
HAVEN'T NOTICED,
THERE'S A REVOLUTION
IN THE STREETS.
A PERFORMANCE
REVOLUTION.**

**IT IS BEING LED
BY DODGE.**

**AND IT
IS CHANGING
THE WAY
AMERICA DRIVES.**



When Dodge Daytona Turbo Z first hit the streets, a lot of people were surprised. And very impressed.

Here was a car that ate zero to fifty in a mind-rushing 5.51 seconds. In the process, it also ate the

'84 Z-28.* And it didn't need a hefty V-8 to do it. Just four cylinders, turbocharged and fuel-injected.

'85 Turbo Z is just as impatient with distance and speed.

And thoroughly dressed to thrill. The goods include a quick, close-ratio 5-speed. Tight, power-assisted, rack-and-pinion steering. Power front disc brakes. Nitrogen filled shocks for flat handling through curves and

"STUNNING OVERACHIEVER"

— *Car and Driver*

around corners. And massive 15-inch cast aluminium wheels fitted with Goodyear Eagle GT performance radials.

Outside, Daytona Turbo Z looks like it means business—with ground effects all around, including front air dam and rear spoiler. Inside, more of

the same. Deep buckets with adjustable lumbar and thigh supports for the driver. Between the buckets, an integrated console.

There's full instrumentation, too: Tach. Gauge alerts. Turbo boost gauge. Elapsed time indicator. Graphic

message center. The works. A six-speaker AM/FM stereo and leather wrapped steering wheel are standard. And so is Dodge's 5/50 Protection Plan.**

Ask your Dodge dealer about buying or leasing your own "stunning overachiever."



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*Based on tests of standard 1984 vehicles conducted by NHRA. **5 years/50,000 miles, whichever comes first. Limited warranty on engine,

powertrain and outer body rust-through. Excludes fleet and lease vehicles. Deductible applies. Ask for details.

BUCKLE UP FOR SAFETY

This little hummer contains the same high-output 2.2 engine we introduced in our Shelby Charger (and it's now available with a Garrett turbo-charged engine that'll increase its horse-

power by a whopping 32%). So it snuffs performers like VW's '84 GTI and Chevy's

'84 Z-28 with a 0-50 time of 5.75 seconds or less*. And gets back from 50 to 0 in an incredible 2.38 seconds. GLH also

NO MORE MR. NICE GUY.

Omni GLH. We've turned a mild-mannered economy car into one of the fastest production cars in the world.

handles corners with super-fast 14 to 1 steering, special Shelby suspension, and new, bigger rear brakes inside of new 15-inch Shelby cast-aluminum wheels.

GLH's new front air dam and sill spoilers are intimidating, too... until you discover that GLH costs about a grand less than GTI**

All this is covered by our famous 5 year/50,000-mile Warranty* And by an aura that is making Omni GLH the world's newest cult car. (For information about joining the Shelby/Dodge performance club, or about adding

even meaner off-road Direct Connection parts, write the address below.)**

You can buy or lease** the GLH at your Dodge dealer. You can even take it out for a test drive. But never, never, take it home to meet Mom.



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*1984 base model GLH did 0-50 in 5.75 seconds. 1985 official 0-50 times with optional turbo not yet established. Use your imagination. **1984 base sticker price comparisons. Standard equipment levels vary. 1985 price comparison data unavailable at time of printing. *5 years/50,000 miles. Buckle up for safety. **No More Mr. Nice Guy, c/o Shelby/Dodge Automobile Club, P.O. Box 759, West Redding, CT 06896.

BUCKLE UP FOR SAFETY.

Last year, we told you that the Dodge Shelby Charger could handily whip performers like Chevy's '84 Z-28 in 0-50 testing.* And still turn in far better mileage... at a lower sticker price.**

That was last year. This year, we've

boosted Shelby Charger's horsepower by over 32% by

32% NASTIER.

Dodge's incredible Shelby Charger now boasts an unfair advantage. Turbocharging.

adding a mean Garrett turbocharger to an already diabolical 2.2-liter engine. The results: 0-50 in just 5.35 seconds.

We've also added more braking power, gas-charged struts and shocks, 15-inch cast-aluminum Shelby wheels with massive new unidirectional tires, a snarky new turbo

hood with special graphics, new lateral support seats and even a standard AM/FM stereo radio. Shelby Charger also has the longest, strongest standard warranty you can find on any turbocharged car.*** Yet, the whole package still comes in at under \$10,000.****

This year you can also add a sunroof, AM/FM stereo cassette player, and black rear deck window louvers at a discount of 20%!† Then consider the Shelby/Dodge performance club. For information about joining, and facts

about even meaner Direct Connection parts for your Shelby Charger, write to the address below!† Do something nasty for yourself. Buy or lease*** a new Shelby Charger at your Dodge dealer.



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AMERICAN
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*Based on tests of standard vehicles conducted by NHRA. **1984 model comparison: highest mileage, 37 est. hwy. [24] EPA est. mpg, used for comparison. Limited warranty on engine, powertrain and outer body rust-through. Excludes fleet and lease vehicles. Deductible applies. Ask for details. Comparison printing: see dealer for latest information. †Based on the sticker price of sun/roof/shade discount package of options if purchased separately. Ask

for details. †Based on actual mpg varied based on 1984 sticker price comparison. Standard equipment levels varied. ***5 years/50,000 miles, whichever comes first. ****Base list price (excluding tax and destination charges) may change after based on competitive warranty information available at time of printing. ****Base list price (excluding tax and destination charges) may change after for details. **Mr. Nasty, C/O Shelby/Dodge Automobile Club, P.O. Box 759, West Redding, CT 06896.

BUCKLE UP FOR SAFETY.

At a secret base, somewhere in California, Carroll Shelby is developing a new generation of weapons for Dodge.

In case you haven't noticed, drivers of Dodge-powered vehicles have been sucking up titles from Sears Point to Baja. And it's no accident.

Dodge has made a commitment to excel at performance, both on the track and in the streets. It's called the Performance Revolution...and you don't have to be a race driver to join.

We've put Carroll Shelby in charge of our new California-based Performance Center, to develop new ways of putting together our hottest cars and trucks and our Direct Connection performance parts...and to develop some brand-new ones.

You'll see some of the results in the record Dodge is earning in competition. But you'll see the best reasons for the Dodge/Shelby connection at your Dodge showroom...in some of the fine sporty vehicles you can buy right now.



a performance revolution

Dodge

