

# IMPERIAL

# 82







The Glacier Blue beauty to the right is the Imperial FS. The initials stand for Frank Sinatra, a man who is very big on blue and very big on Imperial. It's not surprising. Mr. Sinatra has a reputation for always going First Class. And the 1982 Imperial is the very epitome of First Class transportation with a standard equipment list of luxury items that befits an automobile of its stature and appearance. Inside this very special Imperial you have a choice of upholstery: Kimberley Velvet cloth or Light Blue leather. Either one covers the comfortable 60/40 front seats admirably.



Both interiors feature a mini-console that holds eight cassettes. On the cover is a nameplate engraved with Frank Sinatra's signature. The rest, naturally, is also pure Imperial with every possible appointment and convenience that a sophisticated and affluent owner would expect. Including electronic digital display instrumentation, semi-automatic temperature control air conditioning, your choice of stereo sound systems... even a garage door opener transmitter. Oh, yes. There are two gifts for you. A Mark Cross leather shoulder bag and sixteen selected cassette tapes of who else but Frank Sinatra.

*ABOUT THIS CATALOG.*  
We have tried to make this catalog as complete as possible. And we hope you find it useful. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.





## YOU HAVE ARRIVED.

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You have arrived, and you know it.  
Your home, your possessions, your very lifestyle  
reflect the kind of person you are.  
And now there is a car for you.  
That car is the 1982 Imperial.  
It is a car that does not compromise.  
In styling, it is lean and gracious.  
In comfort, luxurious. In performance, it meets  
the exacting standards you have set for yourself.  
You have arrived. Arriving in your Imperial  
is the only statement you need make...  
and that, quietly.



**I**mperial offers you few choices...or needs to. It is a "one price class" automobile with virtually every luxury feature you could want, standard. One of the few choices left up to you concerns the exquisite upholstery of the truly magnificent 60/40 seating. You have two choices in covering: the rich Kimberley Velvet cloth shown on this page and the distinctive leather shown on the opposite page. Your one other choice in this area centers around your color preference. Shown here is the Glacier Blue which is standard in the Imperial FS. Other Kimberley Velvet cloth colors offered include Dark Blue, Red, Mahogany, Cashmere and Silver. Of course there are assist straps on each center pillar, and cloth-covered interior moldings to provide the final interior touch!

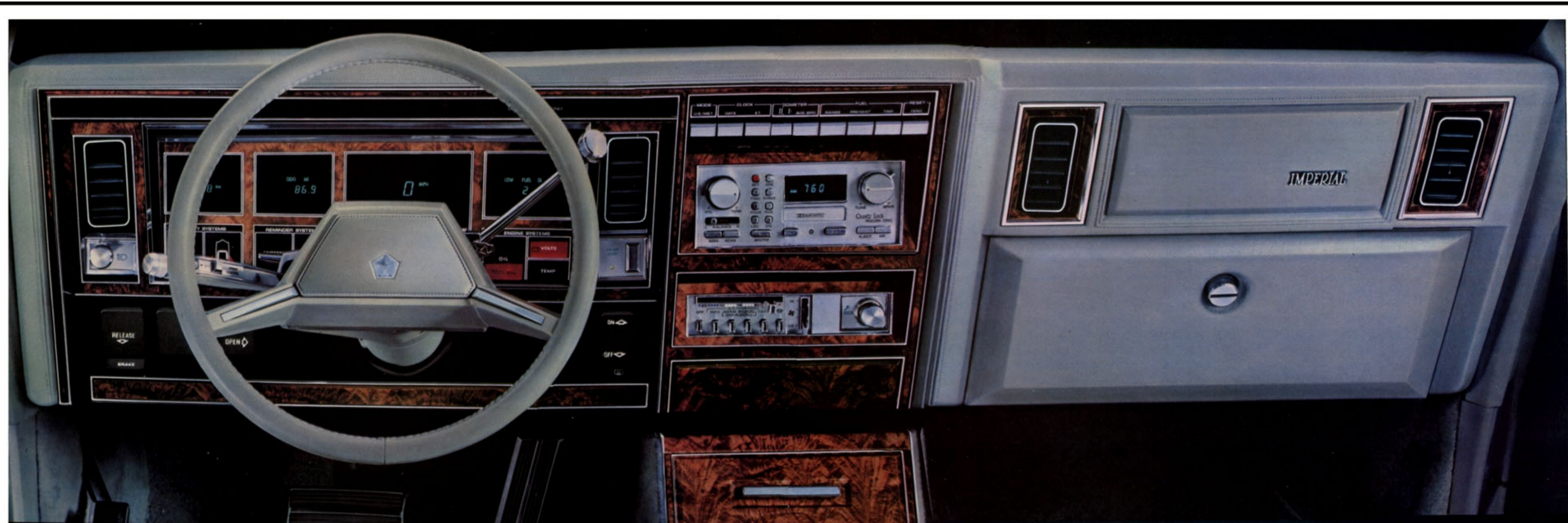


**O**ver the years, leather seating has become synonymous with the luxurious appointments of many of the world's very finest cars. So it should come as no surprise that leather seating is standard in Imperial. And when one thinks of leather, what name often comes to mind? Mark Cross, of course. That's because, for over one hundred years, that name has been the most distinguished in American leather. Is it any wonder then that the trademark embossed on Imperial's front center armrest identifies the leather seating surfaces as Mark Cross? Shown here in Mahogany. Also available in Dark Blue, Red, Silver, Cashmere and Glacier Blue, plus White, with Dark Blue or Red interior accents.



Electronics are a very special preserve at the New Chrysler Corporation. When you have been involved as Chrysler has in the American space program you tend to expect nothing but the very best in *all* your products. Put quite simply, the electronics in an Imperial are a space age marvel. Their technical sophistication is evident the moment you assume control. Arrayed here, for easy view, is the first fully electronic digital instrumentation ever provided a production-built American automobile. Here is an instrument cluster that supplies, at a glance, all the vital information needed and offers it at the press of a button, in either standard or metric terms.

**THE NINE-BUTTON MODULE FOR IMPERIAL'S ELECTRONIC INSTRUMENT CLUSTER. IT TURNS YOUR INSTRUMENT PANEL INTO AN ELECTRONIC INFORMATION CENTER**



1. **Mode-U.S. Met.** At a touch converts reading on speedometer, odometer and fuel displays from U.S. to metric or vice versa.



2. **Clock-Date.** Shows time of day in large numerals, and AM or PM. Push button and display shows month and day in large numerals.



3. **Clock-ET.** Pushing the ET button replaces time of day with the number of hours and minutes of ignition-on time since the function was reset.



4. **Odometer-Trip.** Touch of button reveals distance since trip odometer was last reset to ZERO. A second push displays the car's total mileage.



5. **Odometer-Avg. Spd.** Shows car's total accumulated miles. Push button to display car's average speed since the function was reset.



6. **Fuel-Range.** Pushing the button displays estimated number of miles that can be driven on remaining fuel at your present consumption rate.



7. **Fuel-Present.** Displays the fuel consumption rate (MPG) which is recalculated every two seconds. When button is re-touched, fuel-remaining is again displayed.



8. **Fuel-Trip.** Pushing the FUEL-TRIP button displays the MPG consumption since the FUEL-TRIP function was last reset to ZERO.



We do not say that Imperial is the only American luxury car with an electronic information center. We do say that Imperial's displays (see nine of them at the left) function without driver-supplied information—and that's unique. You need merely touch the pertinent button to get a response from Imperial's information center. The blue-green fluorescent displays offer two levels of brightness as well as a dim control. A photo detector adjusts brightness to compensate for outside brightness when the headlamps are on.

9. **Reset-Zero.** A touch of the RESET button within five seconds of pushing CLOCK-ET, ODOMETER-TRIP or AVG. SPD., or FUEL-TRIP button instantly resets that display to its normal information. Accumulated data return to ZERO.



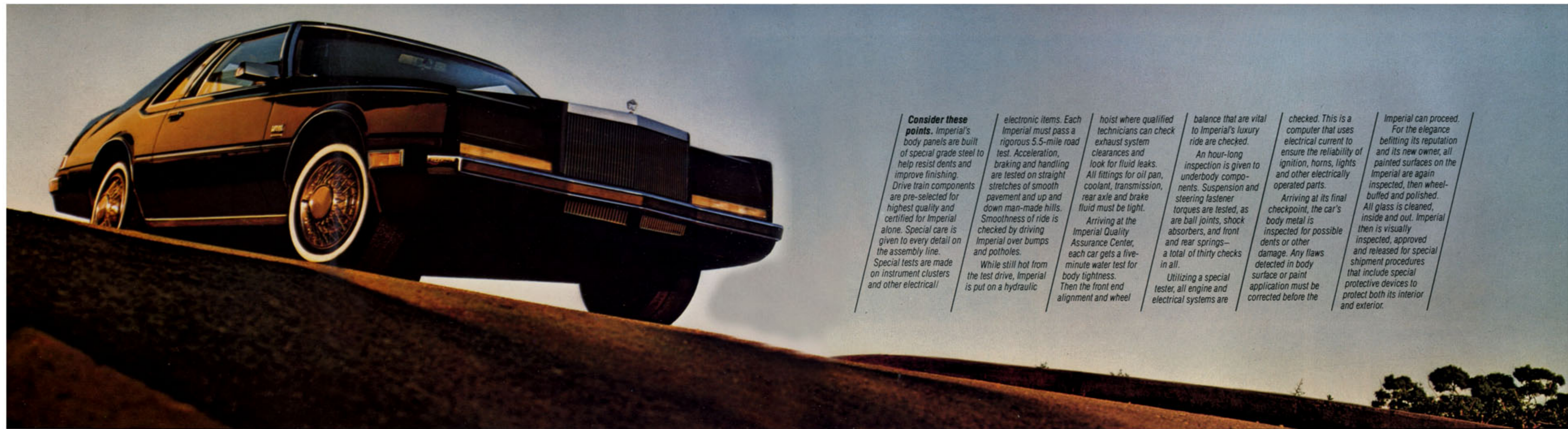
This is Imperial in Formal Black. It, along with Sterling Silver Crystal Coat and Mahogany Metallic are representative of the exterior colors demanded in a car of Imperial's lineage. These are just three of twelve exterior color selections that give this Best-in-Class luxury car its truly arresting appearance. The paint has a depth that allows a gloss seldom seen on anything less than custom-assembled limousines. Every Imperial gets two coats of tough epoxy primer. Finally, the finish coat of acrylic enamel is applied and baked to Imperial's distinctive high gloss. In addition, certain colors are finished in a special two-step process called Crystal Coat to further enhance the paint's tone characteristics. All twelve Imperial exterior color choices are shown on page 17 of this catalog.



Here is Imperial at its beautiful best. Looking at it you see the car's understated elegance. You see lines unbroken from the Cartier lead crystal Pentastar on the hood to the dramatic geometry of the crisply cut trunk line. All else is taken care of electronically and through a rigorous Quality Control program that may be unique in the industry. What this view does *not* show is an innovative electronic miracle called EFI. EFI is an Electronic Fuel Injection system designed by Chrysler engineers and carefully built at the Huntsville Electronic Division. Designed expressly for Imperial's 5.2-liter 318 CID V-8 engine, EFI is the first continuous-flow, fully electronically controlled fuel injection system designed for any production automobile built anywhere.



The Imperial Quality Assurance Program. This is the ultimate test of Imperial quality. The Quality Assurance Program makes possible the Imperial basic limited warranty. Imperial's quality begins long before it rolls off the assembly line. Many major parts and components are specially selected for Imperial alone, or receive special handling to insure owner satisfaction and consistent luxury car quality. This is where the most exacting checks are made on these parts and accessories and on their assembly. In the pursuit of Imperial's goal of Best-in-Class quality nothing can be left to chance, and nothing is.



**Consider these points.** Imperial's body panels are built of special grade steel to help resist dents and improve finishing. Drive train components are pre-selected for highest quality and certified for Imperial alone. Special care is given to every detail on the assembly line. Special tests are made on instrument clusters and other electrical electronic items. Each Imperial must pass a rigorous 5.5-mile road test. Acceleration, braking and handling are tested on straight stretches of smooth pavement and up and down man-made hills. Smoothness of ride is checked by driving Imperial over bumps and potholes. While still hot from the test drive, Imperial is put on a hydraulic hoist where qualified technicians can check exhaust system clearances and look for fluid leaks. All fittings for oil pan, coolant, transmission, rear axle and brake fluid must be tight. Arriving at the Imperial Quality Assurance Center, each car gets a five-minute water test for body tightness. Then the front end alignment and wheel balance that are vital to Imperial's luxury ride are checked. An hour-long inspection is given to underbody components. Suspension and steering fastener torques are tested, as are ball joints, shock absorbers, and front and rear springs—a total of thirty checks in all. Utilizing a special tester, all engine and electrical systems are checked. This is a computer that uses electrical current to ensure the reliability of ignition, horns, lights and other electrically operated parts. Arriving at its final checkpoint, the car's body metal is inspected for possible dents or other damage. Any flaws detected in body surface or paint application must be corrected before the Imperial can proceed. For the elegance befitting its reputation and its new owner, all painted surfaces on the Imperial are again inspected, then wheel-buffed and polished. All glass is cleaned, inside and out. Imperial then is visually inspected, approved and released for special shipment procedures that include special protective devices to protect both its interior and exterior.

Only after the Chrysler Quality Audit Staff has signed an Imperial "approved" does it receive its basic limited warranty. This warranty is for two years or 30,000 miles, whichever comes first. And it covers all labor, all scheduled maintenance, every part except tires.\* Further, under this warranty your Imperial dealer will perform all required repairs at no charge for parts or labor for the life of the warranty. \*Tires are warranted by manufacturer.

Fittings for coolant and brake fluid confirmed. Body panel seals water-tested for leakage. Front end aligned and wheels balanced. Underbody component inspected and adjusted. Engine, electrical system checked for reliability. Body paint inspected for any flaws. All painted surfaces wheel-buffed and polished.





**Reclining Passenger Seat.** The passenger seat in Imperial not only adjusts electrically for vertical height and fore-and-aft positioning, it also reclines. A typical extra touch of comfort.



**AM/FM Stereo Radio with Eight-Track Stereo Tape Player.\*** Enjoy AM, FM or your own eight-track tape program. A four-speaker system is included.

\*Can be chosen instead of stereo radio with CB or ETR stereo with cassette player. Not available with FS edition.



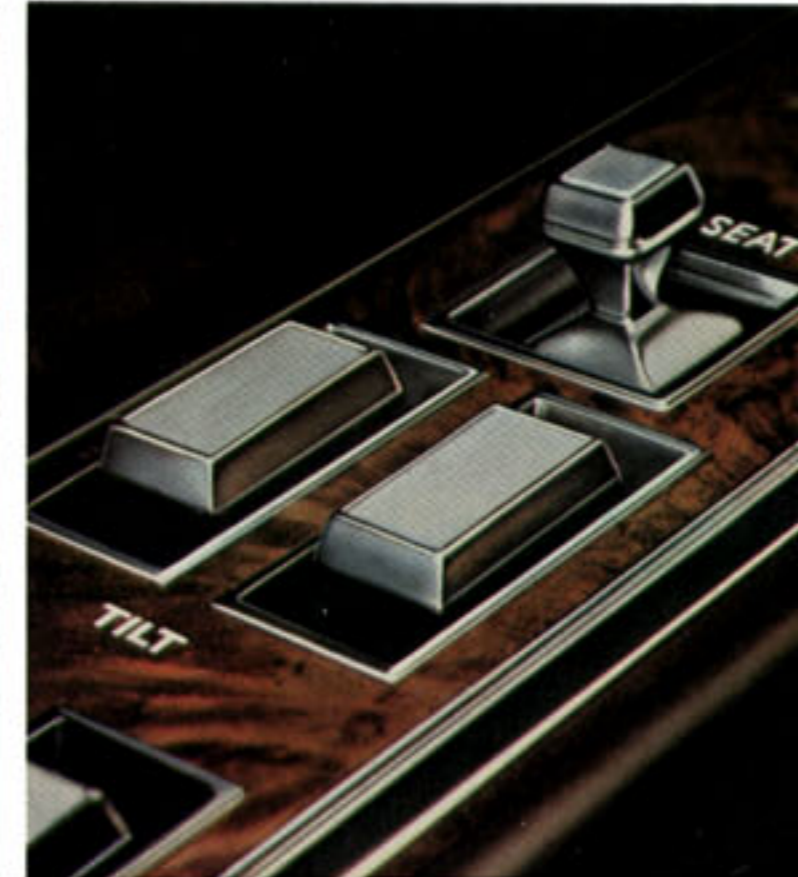
**Halogen Headlamps.** We have to tell you about these halogen headlamps because otherwise they are discreetly concealed when turned off. Halogen headlamps offer increased night visibility over conventional headlamps.



**Thermostatic Temperature Controls.** Choose the temperature that makes you most comfortable, summer or winter, and Imperial's electronic control center will make sure that's the temperature you get.



**Power Seat Controls.** There are your seat control switches within easy reach of your hand, in the door. They let you move, electrically, the vertical height, fore-and-aft location, and the angle of the driver's seat.



**Tilt Steering Wheel.** Actually, the steering wheel not only tilts for your convenience, it is also wrapped in leather for superior feel. The luxury two-spoke design compliments the classic interior appointments.



**Electronically Tuned Stereo Radio with Cassette Tape Player and Dolby® System.** Solid state tuning for frequency selection with quartz crystal accuracy. (Required with FS edition.)

\*Dolby is a trademark of Dolby Laboratories.

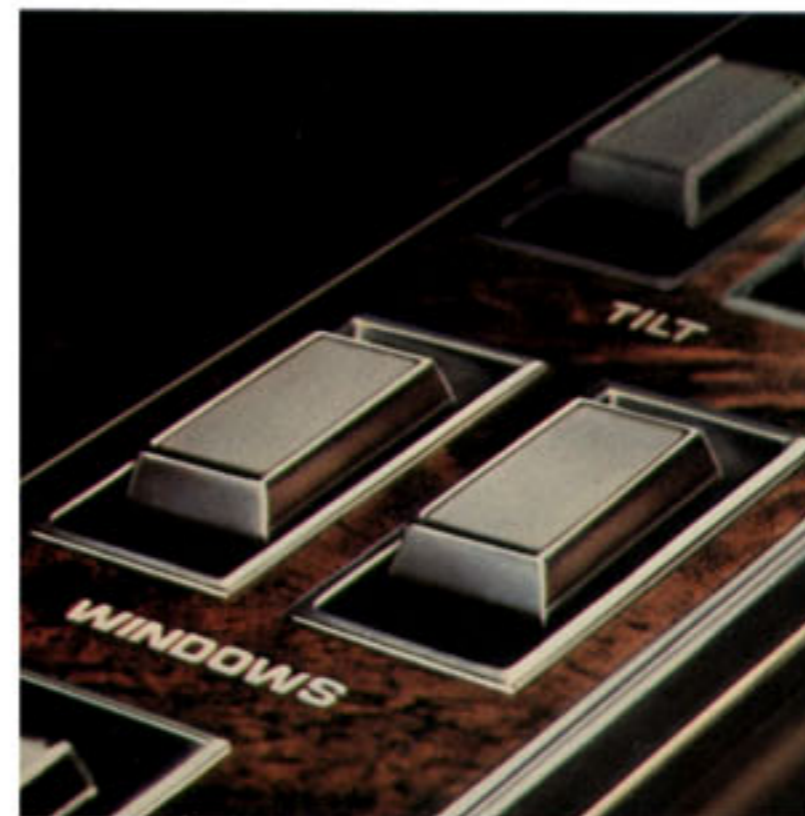


**Cast Aluminum Road Wheels.** The elegant road car look is alive and well. Imperial's standard wheels are kaleidoscopic blurs of spokes when in motion and a piece of modern sculpture when at rest. (Set of four.)

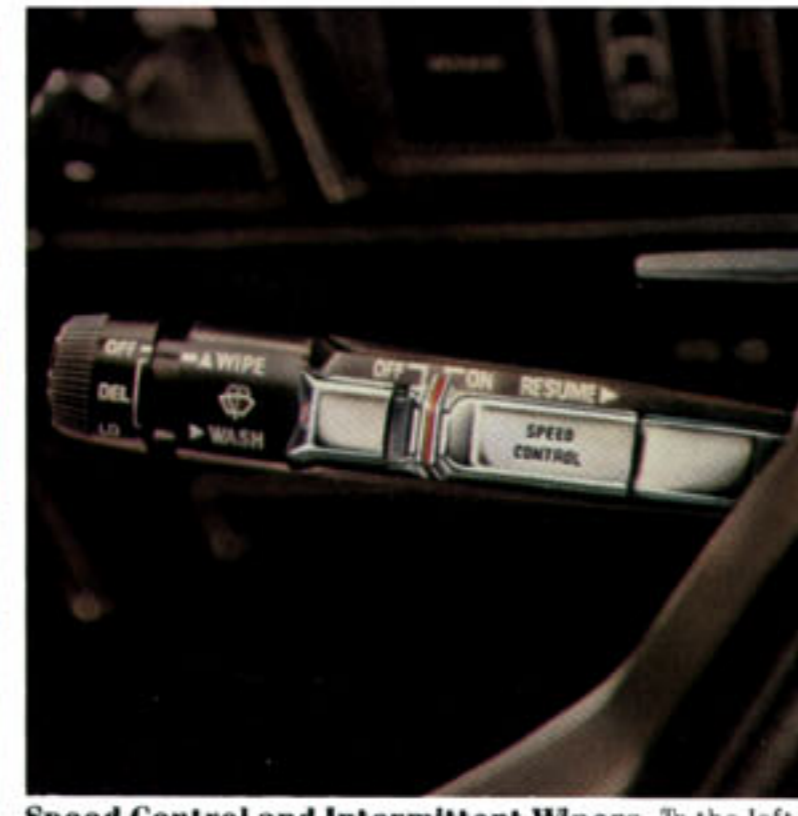


**Forty-Channel Citizen's Band (CB) Transceiver with AM/FM Stereo Radio.\*** Monitor interrupts AM or FM programming to play signal from pre-set CB channel when CB broadcasts are within range. (Not available FS edition.)

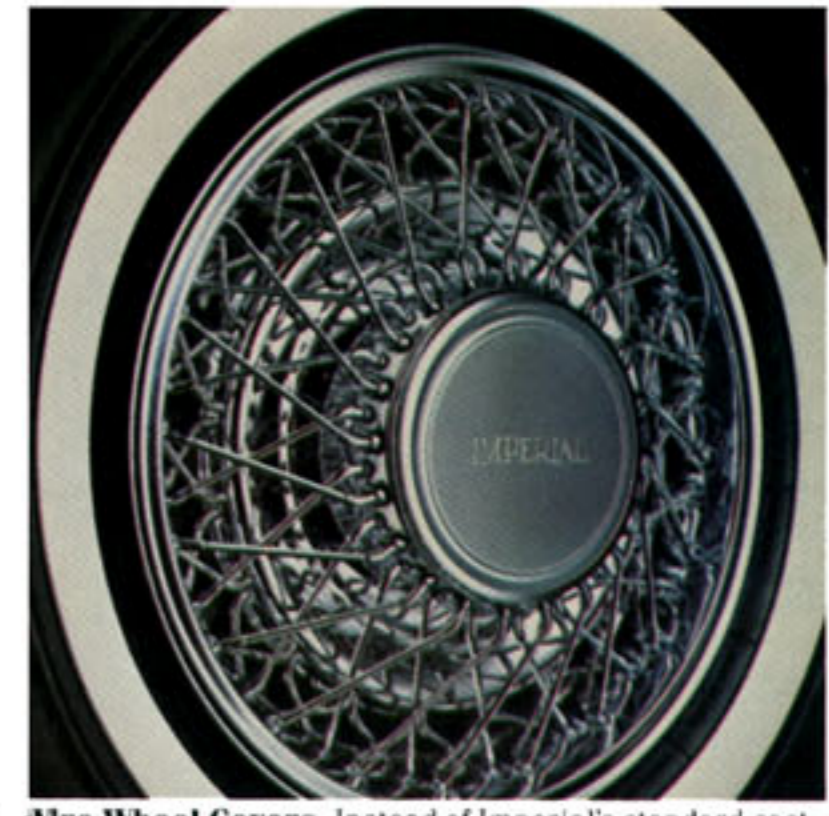
\*Available in place of ETR stereo/cassette player or stereo/eight-track.



**Power Window Controls.** Window controls are a touch away in the door. They operate smoothly and electrically to place Imperial's windows at just the position you want them.



**Speed Control and Intermittent Wipers.** To the left of the steering column is the lever that lets you set the speed you want for long-distance cruising. In rain or snow, the wiper speed can be regulated for intermittent cycle time.



**Wire Wheel Covers.** Instead of Imperial's standard cast aluminum road wheels, you may prefer this no-charge option. A hint of the classic era is reflected in the chrome of many wire spokes.



Arrival. And having arrived, you are aware that you owe much of what you are to making the right decisions at the right time. A decision to buy Imperial brings you many things and at once ... an amazingly comprehensive list of standard personal luxury features. A buying decision for state-of-the-art electronic monitoring of everything from speed to engine systems to fuel consumption. Imperial's ride and comfort become yours, as do several elegant gifts that add a special touch to the ownership of an Imperial. These include an umbrella, leather key fob and leather portfolio by Mark Cross, and a key adorned with a lead crystal Pentastar by Cartier. They'll help you quietly announce that you have indeed arrived. With Imperial. Above: Imperial in Royal Red Crystal Coat. Below: Imperial's all-cloth 60/40 seating in Silver.





## Imperial at a glance.

**Corrosion protection.** In 1982 Imperial has increased its anti-corrosion treatments by expanding the use of pre-coated steel. Galvanized sheet metal panels are widely used on Imperial, as is a seven-step dip-and-spray process.

**Chrysler's standard Electronic Fuel Injection system.** The EFI system controls fuel delivery and spark advance simultaneously. It is the first continuous flow, fully electronically controlled fuel injection system on any car. The system, through sensors, ensures the perfect fuel-to-air mixture for optimum performance under all weather and temperature conditions.

**All-season steel-belted radial white sidewall tires.\*** Imperial's standard radial-ply tires roll more easily than bias-ply tires. That helps give you greater fuel savings. Radials also wear better for longer tread life, and they grip the road more firmly for improved handling and all-season traction.

\*Goodyear Arriva.

### Optional Equipment

- Emissions Control System—High-altitude
- FS Package
- Seat—60/40 cloth-and-vinyl with folding center armrest; no-charge option
- Stereo Radio—AM/FM with 40-channel CB and manual tri-band antenna (includes two front speakers and two coaxial rear speakers); no-charge option (not available with FS Package)
- Stereo Radio—AM/FM mechanically tuned with eight-track stereo tape player (includes two front speakers and two coaxial rear speakers); no-charge option (not available with FS Package)
- Wheel Covers—Wire, 15-inch; no-charge option

### FS Package

- Glacier Blue Crystal Coat exterior paint • Glacier Blue leather 60/40 seats or Glacier Blue Kimberley Velvet cloth 60/40 seats • AM/FM electronically tuned stereo and cassette player with Dolby\* (std. radio) • Mini console with "Frank Sinatra"

signature plate • Imperial "FS" nameplate on fender side and deck lid • Mark Cross leather shoulder bag (tape storage) • Sixteen selected Frank Sinatra cassette tapes • Two cassette trays shipped with tapes and shoulder bag  
\*Dolby is a trademark of Dolby Laboratories.

### Specifications

**Engine:** 5.2-liter (318 CID) EFI V-8.

**Axle Ratio:** 2.4:1

**Transmission:** Wide-ratio TorqueFlite automatic with lockup torque converter.

**Suspension:** Front—transverse torsion bar with antisway bar. Rear—leaf spring with antisway bar.

**Tires:** P205/75R15 steel-belted radial "Arriva" all-season.

**Brakes:** Power front disc, power rear drum.

**Electrical:** Battery: 500-ampere Long-Life (maintenance-free).

Alternator: 114-ampere.

### Dimensions, Weight and Capacity:

Wheelbase: 112.7". Overall

Length: 213.4". Overall Width: 72.7". Overall Height: 53.2". Track (front/rear): 60.0"/59.5". Turning Diameter (curb to curb): 40.7'. Curb Weight (estimated): 4,036 lbs. Trunk Capacity (cu ft): 16.0. Passenger Capacity: Six. Fuel Capacity: 18 gal.

### Standard Features

- Air Conditioning—Semi-automatic
- Anti-Sway Bar—Front/rear
- Armrest—Front doors and rear compartment quarter trim panels
- Ash Receivers—Front and rear
- Battery—500-ampere Long-Life (maintenance-free)
- Bumper Protective Rub Strips
- Carpet Protectors—Color-keyed
- Cigarette Lighter
- Chimes/Tone Warning System—For seat belts, key left in ignition, headlamps on
- Defroster—Rear window
- Engine—5.2-liter (318 CID) V-8 with electronic fuel injection
- Flashers—Hazard warning
- Floor Covering—Sliver-knit long plush pile; color-keyed
- Fuel Tank—18-gallon
- Garage Door Activator—Integral transmitter; receiver for garage installation
- Glass—Tinted
- Glove Box Lock
- Headlights—Halogen; dual, concealed
- Hood Ornament—Crystal (32% lead crystal)
- Hood Release—Inside
- Horn—Three-note
- Ignition—Electronic
- Ignition Lock—Anti-theft
- Instrument Panel—Top padding
- Instrumentation—Electronic with integral trip computer
- Light Group—Ash receiver, door-ajar, glove box, ignition lamp with time delay, illuminated hood and brake

- release nomenclature; fuel, temperature and battery warning; low washer fluid; map, trunk and underhood
- Lights—Exterior: backup, cornering, front side markers and reflectors, illuminated entry system
- Lights—Interior: dual cowl, dual interior quarter and door, headlight switch, illuminated vanity mirrors right and left, reading
- Map Pockets—Front seat-backs
- Mirrors—Inside rearview, day/night; outside left and right remote control; electrically controlled and heated
- Moldings—Windshield, drip rail, belt, hood rear edge, quarter window, backlight, wheel opening, sill, license plate box, taillamp bezel, pedal dress-up, body-side protective
- Multifunction Lever—For headlamp dimming, wipers and speed control
- Opera Lamps
- Power—Door locks, deck lid release, windows, antenna, driver's seat (six-way), passenger's seat (four-way)
- Power Brakes—Front disc; rear drum
- Power Steering
- Premium Sound System
- Radio—AM/FM electronically tuned stereo and cassette player with Dolby\* system
- Seat—Leather-and-vinyl 60/40 with folding center armrest
- Seat Belts—Deluxe with tension reliever and automatic release; color-keyed
- Speed Control—Automatic
- Steering Wheel—Luxury: leather-wrapped two-spoke, with tilt steering column
- Stripes—Accent: body-side and deck lid
- Tire—Spare: compact, high-pressure
- Tires—P205/75R15 steel-belted radial wide white sidewall (Goodyear "Arriva" all-season)

- Transmission—TorqueFlite automatic with lockup torque converter; wide ratio
- Trip Odometer
- Trunk Dress-Up—Carpeted, including inner deck lid
- Umbrella Holder—By Mark Cross
- Undercoating
- Wheels—Road: cast aluminum (four)
- Windshield Wipers—Electric with intermittent wipe  
\*Dolby is a trademark of Dolby Laboratories.

### Interior Trim

- Standard leather-and-vinyl 60/40 individually adjustable seats with folding center armrest and passenger side seatback recliner. Offered in Dark Blue, Red, Mahogany, Silver, Cashmere, Glacier Blue. Also offered in White with Dark Blue or Red interior accents.
- Optional (at no charge) all-cloth 60/40 individually adjustable seats with folding center armrest and passenger side seatback recliner. Offered in Dark Blue, Red, Mahogany, Silver, Cashmere, Glacier Blue.

### Standard Safety Features

- Safety-Rim wheels • Energy-absorbing steering column and steering wheel • Dual braking system with separate brake fluid reservoirs in the master cylinder • Brake fluid pressure loss warning light • Hazard-warning flasher system • Backup lights • Energy-absorbing instrument panel and sun visors • Side marker lights and reflectors • Fade-resistant front disc brakes • Ignition and steering column lock • Headlamp and wiper circuit breakers with automatic reset • Key-left-in-ignition warning • Reinforced windshield header and roof • Glare reduction measures for windshield wipers, instrument panel and steering wheel

### 5/50 Protection Plans

Chrysler offers you two choices of 5/50 Protection Plans: the 5/50 Power Train Plan and the 5/50 Custom Plan. These optional service contracts provide you with protection against tomorrow's rising service and parts costs for specified major repairs starting after your vehicle's "basic" limited warranty expires and lasting for five years or 50,000 miles (whichever occurs first) from your vehicle's original in-service date. The plans have a \$25 deductible, and provide an allowance for alternate transportation and towing. Ask your dealer for complete details.

### Buy or Lease an Imperial

If you buy a new car every two years or so, or would like to, you're in an ideal situation to take advantage of leasing—for that's the typical length of a lease contract. If you use your car in business, leasing could cut down on your operating and administrative expenses as well as give you accurate records for tax purposes. The more you learn about leasing, the more likely you are to consider it seriously. Talk it over with us—your local member of the Chrysler Leasing System.

MOPAR parts are engineered by Chrysler Corporation for use in your new Imperial. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

### Exterior Colors



Royal Red Crystal Coat



Goldenrod Crystal Coat



Charcoal Gray Metallic



Mahogany Metallic



Light Auburn Crystal Coat



Spice Tan Metallic



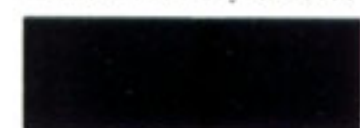
Manila Cream



Nightwatch Blue



Glacier Blue Crystal Coat



Formal Black



Sterling Silver Crystal Coat

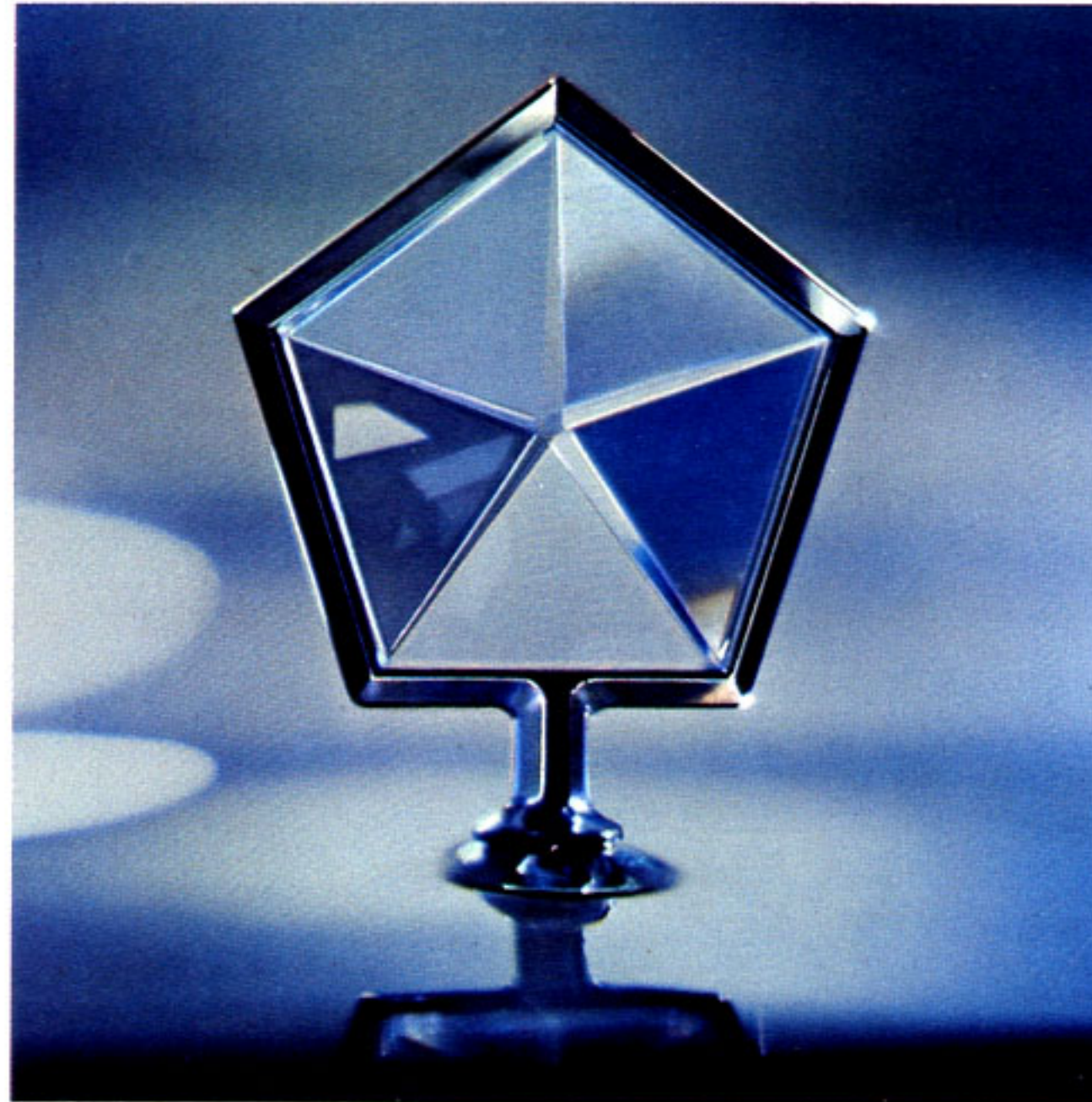


Pearl White

NOTE: Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Imperial dealer for accurate color chips.



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A PRODUCT OF THE NEW CHRYSLER CORPORATION