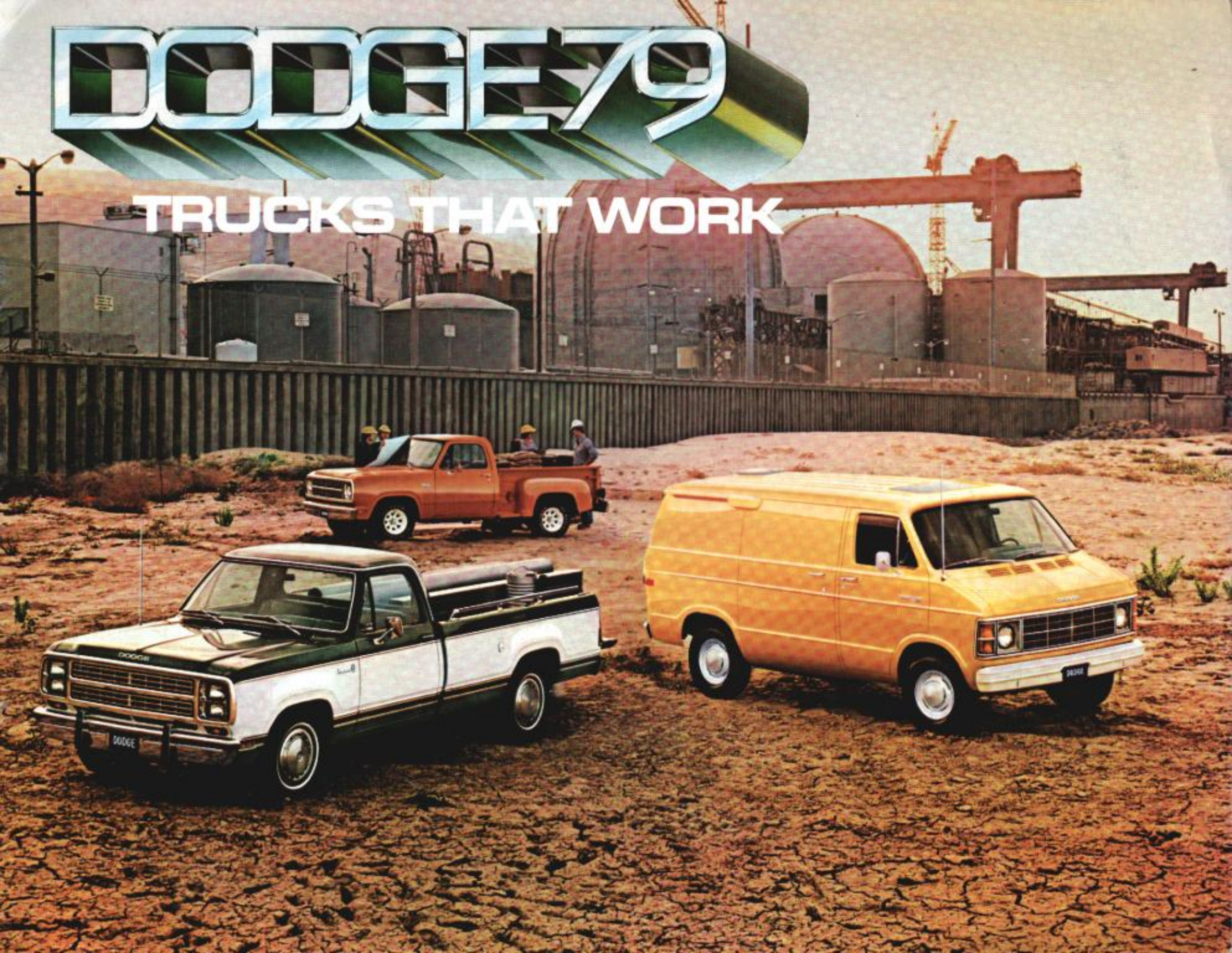



# DODGE 79

## TRUCKS THAT WORK



A red Dodge van and a gold Dodge pickup truck are parked on a dirt construction site. In the background, a large building is under construction with a steel frame. Several workers are visible on the structure, some on ladders. The scene is set during the day with a clear sky.

### Club Cab Pickup

Two doors. Room for five with the optional flip seats installed. That way the whole work crew rides in comfort, out of the cold and wet.

## Dodge Trucks: Worth More Because They Work More

These Dodge trucks are built to work long and hard. This catalog will show you the choice of variations, features and options that Dodge trucks have. It will help you pick the Dodge truck that will work long, hard and profitably for you for years. Picking the right truck is a serious decision. This book will help make it an easier, surer one.

### Dodge Van

One of the many different Dodge Van models. This one is equipped with the optional sliding side cargo door.



### Crew Cab Pickup

Roomiest of the pickups. With four doors and plenty of hip, shoulder and head room for six big men. Yet there's still room for a good-sized load out back.

Some of the equipment items pictured in this catalog are extra-cost options. Other equipment and paint schemes are not factory options, but may be obtained through customizing shops.

## The Dandy Efficiency-Size D-50... Dodge's Newest Pickup



A neat and nimble worker

The D-50 cargo box is almost seven feet long and over five feet wide at the floor with a payload capacity of over a half-ton. D-50 and D-50 Sport models come on a wheelbase of 109.4 inches.

The D-50 model comes with a 2.0-litre (122-cubic-inch) overhead cam four-cylinder engine teamed with a four-speed manual transmission. The D-50 Sport has a bigger engine—a 2.6-litre (156-cubic-inch)—and a five-speed manual transmission with overdrive. A three-speed automatic is an optional extra for both models.

Standard equipment on both models includes an adjustable

steering column w/lock, padded instrument panel, color-keyed door trim panels and dual sun visors, rearview mirror, tinted glass, two-speed windshield wipers, power front disc brakes and electronic ignition system.

Some of the additional standard fittings on the D-50 Sport model are 14x6JJ wide-spoke sport wheels, radial tires, high-back vinyl-trimmed bucket seats, sport-styled steering wheel, console, tachometer, oil pressure gauge and ammeter and loop-pile carpeting.

D-50 Specifications	
Wheelbase	109.4"
Overall length	184.6"
Overall width	65.0"
Overall height	60.8"
Box length *	81.5"
Box width *	64.2"
Curb weight	2480 lbs.
Payload	1400 lbs.
GVW	3880 lbs.

\*inside at floor

# Tough and Versatile

All Dodge trucks—regardless of size or model—are built to uniformly high-quality standards. This is done by the application of advanced design techniques and precision manufacturing methods.

The result is that whatever you



buy in a Dodge truck, you'll get the kind of tough, hard-working machine that has helped make Dodge the fastest growing truck company in America.

Care is taken to help Dodge trucks keep their good looks for a long time. Rust-resistant galvanized steel is used in areas of high corrosion potential and the body treated with a zinc coating for additional protection. A durable baked acrylic enamel finish is applied for lasting exterior protection.

The long and varied Dodge truck model lineup is designed to provide excellent value in hundreds of uses . . . including yours.

Read through this catalog carefully. Decide on the Dodge truck model that will best fill your needs. Then talk it over with your Dodge truck dealer. He will help you pick the specifications and options that will help your Dodge do the best job for you.

The engine, the transmission, axle and springs, and the options to help make your days at the wheel more pleasant and enjoyable. He has many options you'll like.

## Percent of Dodge trucks currently registered.

Of all those Dodge trucks registered within the past . . .

This percent is still registered.\*

8 YEARS	95.9
9 YEARS	95.2
10 YEARS	94.2
11 YEARS	93.2
12 YEARS	92.0
13 YEARS	90.8
14 YEARS	89.9
15 YEARS	89.2
16 YEARS	88.5

\*Source Registration Figures: R. L. Polk & Company. Trucks registered as of July 1, 1977.

## DODGE PICKUPS

Dodge offers you a big choice of pickups. From this list, you can specify just the right pickup truck for your job, whatever it is.

### Conventional Cab



The three-passenger Conventional Cab in either Sweptline or Utiline body style. With plenty of hip, shoulder and head room for three big men.



### Club Cab

The two-door Club Cab. When optional flip seats are installed, there's room for a work crew of five, out of the cold and wet.



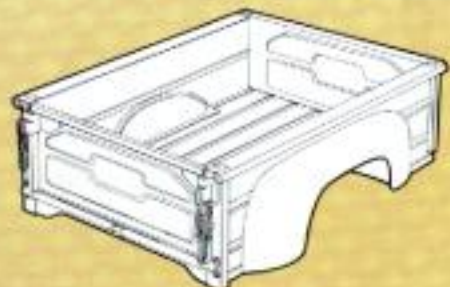
### Crew Cab

There's still more room—for six—in the four-door, six-passenger Crew Cab.



### Sweptline cargo box

In 6½- and 8-foot lengths, available with all three cab styles. Double-wall steel for sturdiness. The tailgate can be unlatched and lowered with one hand.



### Utiline cargo box

The 6½- or 8-foot Utiline cargo box is available only with the Conventional Cab (except it is available with all cabs on RD200 models). It has side running boards, a seasoned hardwood floor and steel skid strips.

Engine availability starts with a 225-cubic-inch Six. For more power and torque, 318- and 360-cubic-inch V-8s are available. (Consult the specifications chart in this catalog for the standard engine applications by model.) An optional 243-cubic-inch six-cylinder diesel\* is also available on selected models.

\*Late availability (N/A in California).

### Transmission Options\*\*

4-speed New Process NP435 w/6.69 (wide-spaced ratio)

4-speed New Process NP445 w/4.56 (close-spaced ratio)\*

4-speed New Process A833 w/overdrive\*

3-speed LoadFlite A727 automatic

\*Not available w/diesel engine

\*\*Not all transmissions available with all models

## Power Wagon

Power Wagons, the four-wheel-drive Dodges for when the going gets rough. A Power Wagon can take on the tough kind of off-the-road job and get it done fast. On the road, the ride is quiet and stable.



## Pickup w/Sno-Commander Package

Sno-Commander, a special snow-fighting package for Dodge W150 and W200 four-wheel-drive pickups. Package includes power angling blade, power lift, seven-way control valve. It requires optional plow lights, front clearance and identification lights, 70-amp.-hr./430-amp. Cold Crank Maintenance-Free battery, 63-amp. alternator and increased cooling. A heavy-duty Sno-Commander Package is also available on W200 models.



that, too. A chassis cab that can take a wide variety of other kinds of bodies. Decide on whether you'll need two-wheel drive or four-wheel drive. Then pick the wheelbase your special body will require. Here's your choice: 131, 135, 149 or 159 inches. Now pick the gross vehicle weight rating you'll need—from 8,600 pounds to 11,000 pounds. And finally, pick your cab—three-passenger Conventional or five-passenger Club Cab with optional flip-down seats. But remember that all wheelbases are not available with all types of cab.

## Stakes



The Dodge D300 chassis cab can be ordered with a factory-installed stake body in either an 8-foot (131" wb.), 9½-foot (135" wb.) or 12½-foot (159" wb.) length. The body is rug-

gedly constructed with a sturdy, rigid understructure for firm load support. A combination of steel stakes and a wood platform floor means long body life in rough service.

## Wreckers



The Retriever is another model from Dodge with all its equipment installed at the factory. This complete wrecker provides a five-ton-capacity winch, rapid-shift winch control, tow bar with sling and towing chains, large-capacity deck-mounted tool box, sentry signal panel and power take-off assembly. When you take delivery of your Dodge Retriever, you're set to take to the road and do your business. There's nothing more to be added.

## Rail-Track Pickups



RD200 models are really something different in pickups. They're built to run as functionally and effectively on rails as they do on the road. And they're ideal for such jobs as right-of-way and yard inspection and maintenance. Modifications include a narrower tread to match track gauge, higher ground clearance, heavy-duty frame and they're ready for mounting of rail adaptors.

## Engines for pickups\*

No. cyl.	Displ.	B.H.P. @ r.p.m.	Torque (lb.-ft.) @ r.p.m.
Six	225 c.i.	110 h.p. @ 3600 r.p.m.	175 lb.-ft. @ 1600 r.p.m.
V-8	318 c.i.	150 h.p. @ 4000 r.p.m.	250 lb.-ft. @ 2000 r.p.m.
V-8	360 c.i.	160 h.p. @ 3600 r.p.m.	290 lb.-ft. @ 2000 r.p.m.
Six (diesel)†	243 c.i.	100 h.p. @ 3700 r.p.m.	165 lb.-ft. @ 2200 r.p.m.



## D300 Dyna-Trac Dual-Rear-Wheel Sweptline Pickup

For the heavy pickup loads. Dual rear wheels, 6900-pound rear axle, a gross vehicle weight rating of 10,000 pounds.

\*Light-duty cycle, Federal  
†Late availability (N/A in California)

## DODGE CHASSIS CABS

Suppose your kind of trucking job is light-duty, but it calls for something else in the way of a body. Something besides a pickup. Dodge has just the right unit for



# DODGE VANS

Look familiar? But with a difference! Dodge Vans have taken on a new face for '79. A fresh, bold, new front-end treatment. And they still carry on the traditional Dodge advantages. Maxivan is still the roomiest\* van on the road. A sliding side cargo door is still an option on all models. Optional exterior refinements include dual vertically stacked quad rectangular headlights framing a distinctive, bright grille that includes a Dodge medallion.

Inside, you'll enjoy a functional, easy-to-read instrument panel, optional bucket seats to cradle you and your passenger in gentle comfort, trim and upholstery to make the view look good from any angle.

Mechanically, you have all the sound, tested Dodge technical advantages going for you. Independent front suspension to gentle the most fragile cargo. A wide selection of engines—from the 225-cubic-inch Six to a 360-cubic-inch V-8. And now optional on standard vans, a 243 6-cylinder diesel.‡ Recirculating ball manual steering is standard on B100 and B200 models with power steering standard on B300 models. Optional LoadLite three-speed automatic transmission eliminates manual shifting. And many other options to help make each working day seem shorter and easier.

**CAPACITIES.** Dodge Vans come on two wheelbase lengths—109.6" and 127.6". These provide cargo areas from 201-cubic-feet on the 109.6" wheelbase van to 297-cubic-feet on the 127.6" wheelbase Maxivan. Payloads start at 1195 pounds\* for the 109.6" wheelbase B100 and go to 4585 pounds for the B300 127.6" wheelbase Maxivan.

‡Late availability (N/A in California). \*Based on cubic capacity calculated by S.A.E. standard HS J1100a.



**YOUR CHOICE OF DOORS.** Double hinged side cargo doors are standard. A sliding door is an optional extra. At the back, double hinged doors are standard. And here, too, you have an option: Dodge's exclusive full-width single rear door with fixed window.

**INTERIOR EQUIPMENT.** Just as on the outside, the interior of your Dodge Van can be customized to fit your needs. Pick what you need from a variety of shelves, ladder racks, partitions and other useful dealer-installed options.

**SPACEPORTER.** This vehicle (be-

low), based on the Sportsman Maxiwagon, is practical and useful because of its impressive size and distinguished appearance. With seating for as many as 12 and room for all their luggage, the Maxiwagon in this form makes an ideal vehicle for airline bus service.





**THE COMFORT.** Plaid pattern vinyl as shown here is the standard van upholstery. Deluxe single-tone vinyl is optional. Standard driver's seat is a thickly padded low-back bucket mounted to improve both seating position and headroom. There are also optional high-back Command bucket seats with striped cloth-and-vinyl side facings. And with the Royal Van only, reclining high-back Command bucket seats in textured velour with vinyl side facings. Both high-back Command seats are also available with optional swivel bases.

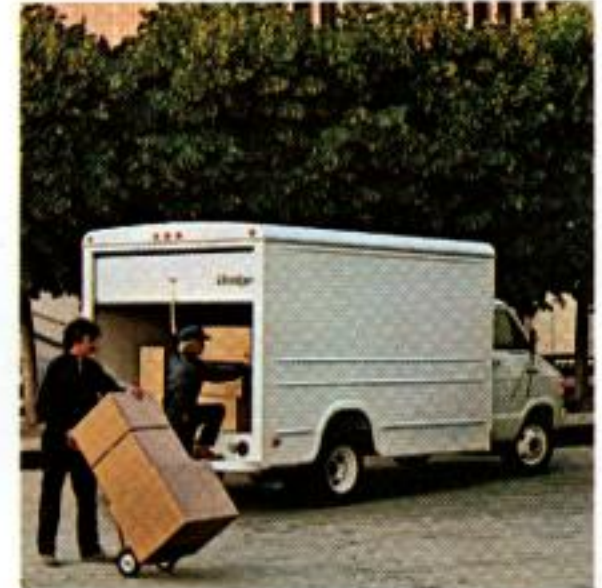
Other people-pleasing interior options for you to pick include improved air conditioning with Hi/Lo mode for uniform cooling and heating. And a new optional steering column that can be tilted to seven different positions to fit you and your steering habits exactly. As long as you're working, why not do it in Dodge-style comfort?



## Kary Vans

When your loads require more cubic space than regular Dodge Vans provide—297-cubic-feet maximum—here's the smart way to get it and still have the durability and handling ease of a regular Dodge Van.

Dodge Kary Vans—on 127.6", 145.6" wheelbase CB300 models with 10- and 12-foot bodies and 163.6" wheelbase CB400 with a 15-foot body length—can give you up to 700-cubic-feet of cargo space for loads as bulky as large appliances like refrigerators. That's well over twice the capacity of a Dodge Maxivan.



Interior body lengths at the floor are 114, 138 and 174 inches. Interior widths are 80 inches for the 10-foot body and 96 inches for 12- and 15-foot bodies. There are 50 inches of floor width between the wheel-housings.

Dual rear full-opening cargo doors are standard. They are 70 inches wide on the 10-foot-long body and 84 inches wide on the 12- and 15-foot bodies. Windows in the dual full-opening rear doors are optional. Still another option to consider is the convenience of a roll-up rear door.

Dual rear wheels are standard on 145.6-inch CB300 and 163.6-inch CB400 wheelbase models for greater stability under all kinds of loads.

Two rear views, one with standard doors, the other with an optional roll-up door (shown at left).

**Kary Van body interior.** Kary Van bodies are all-welded for strength and are galvanized in areas of high corrosion potential. The floor is made of sturdy corrugated steel.

**Other standard Kary Van body features include:** • A crowned two-piece roof to prevent vibration • A safety tread plate atop the rear wraparound bumper • Removable lower body rub rails • Steel interior walls, four feet high • Matching body and front section design for uniform overall appearance

**Standard Kary Van colors:** • Ensign Blue Metallic • Teal Green Sundire Metallic • Cashmere • Yellow Flame • Medium Canyon Red • White

**Some Kary Van options:** • Tie-down bars to prevent load shifting • Roof vents • Full interior partitions, behind driver • And many more options. Ask your Dodge dealer about them.

Select from 15 exterior colors:

**Straight Shades**



Formal Black



White



Cashmere



Med. Canyon Red



Sunburst Orange



Yellow Flame

**Metallics**



Light Silver



Cadet Blue



Ensign Blue



Teal Frost



Citron Green



Medium Tan

**Sunfire Metallics**



Teal Green



Canyon Red



Sable Brown

**Dodge Van Payload Allowances**

Model	Wheelbase (in.)	Overall Length (in.)	Payload Allowance (lbs.)	
			Std.*	Max.*
B100	109.6	179.1	1195	2385
B200	109.6	179.1	2470	2665
B300	109.6	179.1	3060	3625
B100	127.6	197.1	1070	2270
B200	127.6	197.1	2370	2525
B300	127.6	197.1	2490	4145
B200 Maxivan	127.6	223.1	2350	2350
B300 Maxivan	127.6	223.1	2870	4585

\* Must be reduced by weight of vehicle occupants and optional equipment.

**1979 Trucks That Work Specifications**

MODEL	D-50	D100	D150	D200	D300	D400
Std./Max. G.V.W.—lbs.	3,880	4,800/6,000	6,050	6,200/8,100	8,550	9,000/10,000
Wheelbase— <i>inches</i>	109.4	119* 131*	119* 131* 133# 149#	131* 149# 149# 166#	131* 149# 149#	131* 136* 149# 150* 166#
Front Axle Cap.— <i>lbs.</i>	1810	3000	3000	3300 3300 3300 4000	3500	4000
Rear Axle Cap.— <i>lbs.</i>	3571	3300	3600	5500 5500 5500 5300	5500	6200 7900 6200 7900 6200
<i>Ratio**</i>	3.909*	2.94, 3.2, 3.55	3.2, 3.55	4.10	4.10	4.10*, 4.56, 4.88
Engines— <i>std.</i>	2.0-litre	225 6-cyl.	225 6-cyl. (1)	225 6-cyl.	360 V-8	360 V-8
<i>opt.</i>	2.6-litre	318 V-8 243 6-cyl. diesel (3)	318 V-8 (2) 360 V-8 243 6-cyl. diesel (3)	318 V-8 360 V-8 243 6-cyl. diesel (3)		
Transmissions— <i>std.</i>	4-spd. man.	3-spd. manual	3-spd. manual	3-spd. manual	3-spd. auto.	4-spd. manual NP-435
<i>opt.</i>	5-spd. man. ‡ 3-spd. auto.	4-spd. manual NP-435 4-spd. manual NP-445 4-spd. manual O.D. 3-spd. auto.	4-spd. manual NP-435 4-spd. manual NP-445 3-spd. manual	4-spd. manual NP-435 4-spd. manual NP-445		4-spd. manual NP-445 3-spd. auto.
Tires— <i>standard</i>	6.00 x 14-C	FR78-15-B	L78-15-B	8.00-16.5-D †	8.75-16.5-E	9.80-16.5-E ‡
<i>max. available</i>	1855R x 14	LR78-15-B	7.00-15-D	9.50R-16.5-E	8.75-16.5-E	9.50R-16.5-E

18,600 lbs. G.V.W. standard on 135' and 159' wb. Conventional Cab models.

\*Conventional Cab.

†Club Cab.

‡Crew Cab.

§Standard with D-50 Sport model.

\*\*See your dealer for availability of various engine, transmission and axle ratio combinations. Not all engines and transmissions are available in the state of California.

‡3600-lbs. rear axle with all gas and diesel engines used with NP-435 or NP-445 4-speed manual transmissions.

\*Axle ratio available with anti-spin differential unless otherwise noted.

\*\*Not available with anti-spin differential.

†Not available with anti-spin differential on 149' wb. Club Cab chassis and 135' and 159' wb. Conventional Cab chassis.

‡See your dealer for availability of various tire sizes with pickup truck models.

(1) 225 6-cyl. engine not available with 115' and 131' wb. Conventional Cabs.

(2) 318 6-cyl. engine is standard with 115' and 131' wb. Conventional Cabs.

(3) Late availability; not available in California.

†8.00-16.5-C tires standard with 6200 lb. G.V.W. 149' wb. Club Cab,

and 149' wb. and 165' wb. Crew Cab models.

†8.00-16.5-E tires standard with 10,000 lb. G.V.W. 149' wb. Club Cab

dual rear wheel models; 8.00-16.5-C tires standard with 8,600 lb. G.V.W.

135' and 159' wb. Conventional Cab models.

MODEL	B100 Van	B200 Van	B300 Van	CB300 KaryVan	CB400 KaryVan
Std./Max. G.V.W.— <i>lbs.</i>	4700/6000	6100/6400	6400/9000	7800/10,000	11,500
Wheelbase— <i>inches</i>	109.6 127.6	109.6 127.6 127.6 Max	109.6 127.6 127.6 Max	127.6 145.6*	163.6*
Front Axle Cap.— <i>lbs.</i>	3300	3300	3600 3600 3600 4000	3600 4000	4000
Rear Axle Cap.— <i>lbs.</i>	3800 3550	3550 3550 3650	3500 5500 5500 6200	5500 7500	8000
<i>Ratio</i>	2.94, 3.2, 3.5	3.2, 3.5	3.5, 4.1	4.1	4.56
Engines— <i>std.</i>	225 6-cyl.	318 V-8	225 6-cyl.	360 V-8	360-3 V-8
<i>opt.</i>	318 V-8 243 6-cyl. diesel (1)	360 V-8 243 6-cyl. diesel (1)	318 V-8 360 V-8 243 6-cyl. diesel (1)		
Transmissions— <i>std.</i>	3-spd. manual	3-spd. manual	3-spd. manual	3-spd. manual	3-spd. automatic
<i>opt.</i>	4-spd. manual NP-435 4-spd. manual NP-445 3-spd. auto.	4-spd. manual NP-435 4-spd. manual NP-445 3-spd. auto.	4-spd. manual NP-435 4-spd. manual NP-445 3-spd. auto.	3-spd. auto.	
Tires— <i>std.</i>	FR78-15-B	FR78-15-B (109.6) FR78-15-B (127.6) L78-15-C (Max)	8.00-16.5-D (109.6) 8.00-16.5-C (127.6) 8.00-16.5-E (Max)	8.75-16.5-E (127.6) 8.00-16.5-D (145.6) 8.75R-16.5-E (127.6)	8.00-16.5-E
<i>max. avail.</i>	LR78-15-B	LR78-15-B (109.6) LR78-15-C (127.6) LR78-15-C (Max)	8.75R-16.5-E (109.6) 8.75R-16.5-E (127.6) 8.75R-16.5-E (Max)	8.00R-16.5-E (145.6)	8.00R-16.5-E

\*See your dealer for available engine, transmission and rear axle ratio combinations. Not all engine-transmission combinations are available in state of California. All axle ratios on Dodge van B100, B200 and B300 models are available with anti-spin differential. CB300 and CB400 KaryVan models are not available with anti-spin differential.

\*Dual rear wheel models.

†See your dealer for availability of various tire sizes with van models.

(1) Late availability; not available in California; available standard van only.

Model	W150	W200	W300	W400
Std./Max. G.V.W.— <i>lbs.</i>	6050	6,900/8,400	10,000	11,000
Wheelbase— <i>inches</i>	115* 131* 133# 149#	131* 149# 149#	135*	135*
Front Axle Cap.— <i>lbs.</i>	3800 4000	3500 4000 4500	4500	4500
Rear Axle Cap.— <i>lbs.</i>	3300	5500	7500	7500
<i>Ratio**</i>	3.21, 3.55	4.10	4.88	4.88
Engines— <i>std.</i>	225 6-cyl.	318 V-8	360 V-8	360 V-8
<i>opt.</i>	318 V-8 360 V-8 243 6-cyl. diesel (1)	360 V-8 243 6-cyl. diesel (1)		
Transmissions— <i>std.</i>	3-spd. manual	3-spd. manual	4-spd. manual NP-435	4-spd. manual NP-435
<i>opt.</i>	4-spd. manual NP-435 4-spd. manual NP-445 3-spd. auto.	4-spd. manual NP-435 4-spd. manual NP-445 3-spd. auto.	4-spd. manual NP-445 3-spd. auto.	4-spd. manual NP-445 3-spd. auto.
Tires— <i>std.</i>	L78-15-B	8.00-16.5-D	8.00-16.5-D	8.00-16.5-E
<i>max. available</i>	7.00-15-D	9.50R-16.5-E	8.00R-16.5-E	8.00R-16.5-E

\*Conventional Cab.

†Club Cab.

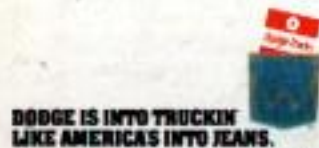
‡Crew Cab.

\*\*See your dealer for availability of various engine, transmission and axle ratio combinations.

225 6-cyl. engine not available in state of California.

†See your dealer for availability of various tire sizes with pickup truck models.

(1) Late availability; not available in California.



**BUY OR LEASE A DODGE TRUCK**

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