

# 1977 Ford Granada

Designed to give you efficient use of space, fuel and money.





# Granada

## The Granada Story

Ford Granada was designed to be a functional car. It thoughtfully combines the efficient use of space, fuel and money to deal with driving conditions today. (See your Ford Dealer for EPA ratings.)

Granada also gives you the classic styling, comfort and aspects of ride smoothness you find in some of the world's finest automobiles. Granada is often confused with cars costing many times more.

How well the Granada design idea was accepted can be measured by the fact that it outsold all newcomers in its first year. Its second year (1976), Granada ranked third among the best-selling cars in America.

For 1977, there are five editions to choose

from: the Granada 2-Door Sports Coupe Option, 2- and 4-Door Granada Sedans, and 2- and 4-Door Granada Ghia Sedans.

### Designed for beauty and purpose.

Granada's classic design offers beauty and purpose. The beauty is readily apparent. There's interior room for five adults. The functional rear end design provides for a vacation-size trunk, large enough to hold eight assorted pieces of luggage.

**Designed for ride and control.** An independent front suspension works with a Hotchkiss-drive rear suspension for a smooth, controlled Granada ride. A front stabilizer bar helps limit lean on turns. Standard steel-belted radial ply tires help provide road stability. Granada is one of the few American

cars to offer 4-wheel power disc brakes.

**Front Cover:** Granada Ghia 4-Door Sedan with Luxury Decor Option in Dove Grey (Code 1N), coordinated with an optional Dove Grey Valino vinyl roof. An eye-catching combination.

**(A) Granada 4-Door Sedan** distinctively styled, with room for five adults, shown below in Bright Saddle Metallic (Code 8K).

**(B) Windshield wiper/washer controls** are on the turn signal lever so you can operate them without taking your eyes off the road. A better idea.

**(C) 4-speed manual overdrive transmission†** is another better idea. The fourth gear of this new standard feature is overdrive, which means the engine turns

slower than the driveshaft at any given speed. Since the engine doesn't work as hard, it uses less fuel and there's less wear on engine parts. The 200 CID IV 6-cylinder engine† with DuraSpark Ignition is standard.

**(D) Wide doors** and roomy interior on the 2-Door make it easy to enter and leave.

**(E) Granada 2-Door Sedan** (right) is shown in Dark Red (Code 2M). Notice the wraparound taillights, and generous glass area for better visibility.

†Not available in California. See Power Team Chart on back cover.

**Note:** See Notable Standard Features, measurements and color code reference on back cover. Some items shown are optional, such as WSW tires, rocker panel moldings, Deluxe Bumper Group, bodyside/decklid molding, bodyside/decklid accent stripes, vinyl insert bodyside moldings.







W-120P

*Grand National*



# Granada Ghia







(D) Granada Ghia 2-Door Sedan

**More luxury. Still practical.**

Granada Ghia is a blend of functional design and elegance comparable with that of cars costing many times more. The Ghia has all of the exterior features of the basic Granada plus luxurious touches like: Odense grain color-keyed vinyl inserts in wide bodyside moldings with integral wide wheel lip moldings • Odense grain lower back panel applique with hidden gas tank cap • bright left-hand remote outside mirror • bodyside, hood and deck lid paint stripes • Ghia series ornamentation • deluxe color-keyed wheel covers. The Ghia models also offer extra touches of luxury inside,

which are shown and described in detail on pages 8 and 9.

Underneath the luxury, Ghia is a practical car to own and operate. Trim size and weight give you easy handling. The dependable 200 CID IV 6-cylinder engine and 4-speed manual overdrive transmission are standard. †

More power is available in a 250 CID Six, 302 CID or 351 CID V-8. † All engines come with DuraSpark Ignition, which means there are no ignition points or condenser to replace. You can also order the SelectShift automatic transmission. Other options available are listed on pages 10 and 11.

(A) Granada Ghia 4-Door Sedan with Luxury Decor Option (left). Dark Jade

Metallic (Code 46) is attractively coordinated with an optional full-vinyl roof in a complementary shade of Dark Jade. If your initial impression is that of a trim limousine, it's understandable. You can satisfy your taste for elegance and still feel practical by buying this trim-size, luxuriously styled 4-Door Ghia Sedan.

(B) Moonroof (above, left). Enjoy the sun, the moon and fresh air, at the push of a button. The sliding panel of this powered glass Moonroof option is made of specially tinted reflective glass, which fits snugly into the roofline. You can see out, but outsiders have a limited view inside.

(C) Granada luggage compartment. Space to spare for eight assorted pieces of

luggage, the amount packed by most families on vacation. Even more luggage space can be made available when the Space-Saver Spare tire is ordered. It replaces the regular spare tire at no extra charge.

(D) Granada Ghia 2-Door Sedan. (Above) Sporty, yet classic model. A jewel with a jaunty look. Shown here in Tan Glow (Code 8J) with the optional half-vinyl Brown roof that distinctively sets off the opera windows.

†See Power Team Chart on back cover. Certain combinations are not available in California or high altitude areas.

Note: See Notable Standard Features, measurements, and color code reference on back cover. Some items shown are optional, such as lacy spoke cast aluminum wheels, Deluxe Bumper Group, white sidewall tires.



## Granada 2-Door Sports Coupe



(A) Granada 2-Door Sports Coupe

### Unique new driving flair.

If you enjoy driving, then the Granada Sports Coupe Option may be for you. It is a rather rare breed with a good deal of performance and the kind of creature comforts you would expect from Granada. It bears a strong resemblance to European Sports Coupes costing many times more.

The Granada Coupe comes with: a choice of Polar White, Dark Red, Dark Brown Metallic or Black exterior • half-vinyl roof in White, Gold, Red or Black • color-keyed lower back panel applique • rocker panel moldings • dual sport mirrors • styled steel wheels with Gold accents and trim rings • Gold accent tape stripes that grace the hood, bodysides and the deck lid.

The interior of the Sports Coupe has also been designed for the pleasures of driving. Notable are its contoured reclining bucket seats trimmed in special simulated perforated Chainmail Vinyl—choice of Red or Tan, deluxe door trim, Black leather-wrapped sport steering wheel and floor shift.

To rate the Sports Coupe designation a car must offer more than mere looks. The Granada Sports Coupe offers road performance at the sporting level. This special Granada has been equipped with heavy-duty suspension—heavy-duty front and rear shock absorbers, and heavy-duty rear springs. You can also order 4-wheel power disc brakes. Standard on all Granadas is the 200 CID Six. More power is available in a 250 Six, 302 CID or 351 CID V-8's.†

**(A) Granada 2-Door Sports Coupe.** (Left) Shown in Polar White (Code 9D).

**(B) Sporty Half-Vinyl Roof** (right) in Gold coordinates smartly with Polar White.

**(C) Reclining Bucket Seats** (right) in Tan (Code PU) or Red vinyl.

†See Power Team Chart on back cover. Certain combinations are not available in California or high altitude areas.

**Note:** See Notable Standard Features, measurements, and color code reference on back cover. Some items shown, such as AM/FM Stereo Radio and WSW tires are optional.



(C)



# Inside Granada Comfort and Luxury

## Luxury has a purpose

Granada interiors are functional and luxuriously fashionable—the best of both worlds. They were thoughtfully planned for passenger riding comfort and durable good taste—for those who take their driving pleasure seriously.

Plush cut-pile carpeting, molded for smoothness, is stain resistant. A computer-tuned suspension, tight body construction and effectively planned use of insulating materials

combine to help provide a smooth, quiet ride. The Granada ride, in fact, compares favorably with that of the Cadillac Seville and Mercedes 280. But the Granada is sticker priced much less.

Inside, the appointments reflect the luxury that is the hallmark of the Granada.

Contoured seats are thickly cushioned, and provide good side and lateral support. Bucket seats, optional on all Granada models, recline and adjust to several positions for

maximum driving comfort. They are similar in design to those found in some European Sports Sedans costing many times more.

A wide array of interior trims is available. Cloth trimmed with vinyl, all-vinyl, and leather. Colors and weaves to satisfy tastes from sporty to sedate.

**(A) Flight bench seat** (below) richly tailored in ribbed velour Touraine cloth in Dark Jade (Code QR). Part of Ghia Luxury Decor Option on Ghia 4-Door Sedan only.

Available also in Dove Grey, Red or Tan. This option also includes luxury and comfort features, such as large door armrest, rear seat center armrest, luxury steering wheel, power side windows, dome/dual map lamp and illuminated visor vanity mirror.

**(B) Flight bench seat.** This Ghia seat is trimmed in a striking optional Dark Red Kasman cloth (Code BD). Kasman is a stylish nylon knit with the look and feel of cashmere. Also available in Dove Grey, Blue, Jade and Tan.

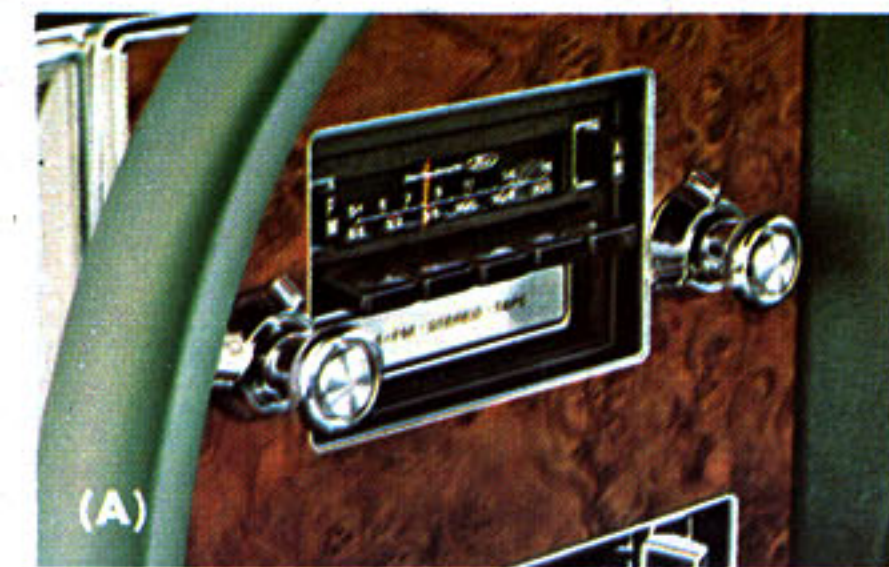








# Personalize with Granada options



(A)



(C)



(F)



(I)



(B)



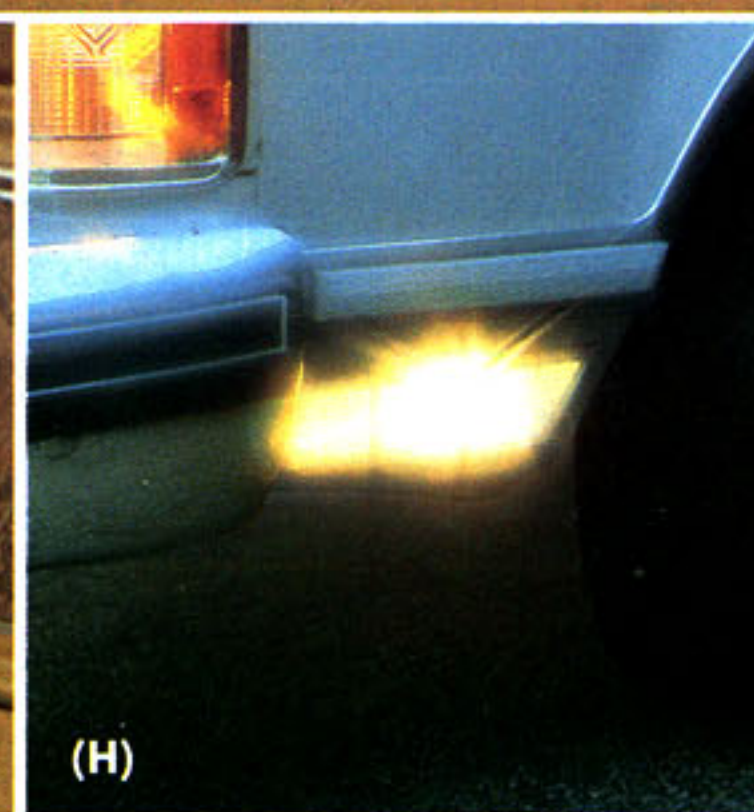
(D)



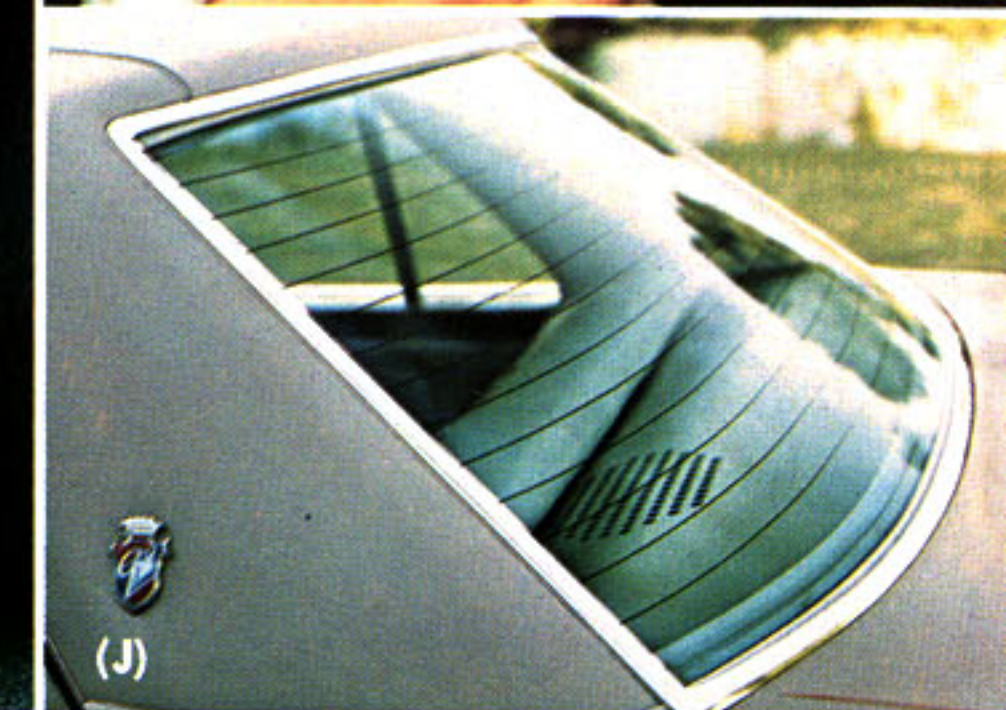
(E)



(G)



(H)



(J)

Granada is the first car in its price class to offer a long list of luxury options like  illuminated entry that lights your way into the car at night  tilt steering that's adjustable so you can more easily slide in and out from under the wheel  automatic temperature control that lets you set the desired temperature, then automatically keeps it there year around  4-way power disc brakes that provide additional stopping and fade control.

## Audio

Aeronutronic Ford Radios, built under exacting Ford quality control standards, are designed, tested and engineered precisely for Ford cars. Each radio has a 100% solid state chassis for carefree operation, long life and high fidelity sound. Each comes with a fixed-length stainless steel whip antenna for maximum reception and resistance to damage. For more details, ask your Ford Dealer for a copy of "Dimensions in Automotive Sound." Ford quality radio choices:

- AM with Pushbutton Tuning. Single speaker in instrument panel.
- AM with Tape Player. Accommodates 8-track tape cartridges. Front and rear dual speakers.
- AM/FM Monaural. Instrument panel mounted speaker, plus two rear speakers with fader control.
- (A) AM/FM Stereo with Tape Player. True stereo reproduction of tapes or radio. Includes four speakers, two front and two rear, fader and right/left balance controls.
- AM/FM Stereo. Four speakers, two front and two rear, fader and right/left balance controls.

## Appearance and Protection

- Deluxe Color-keyed Belts.
- Deluxe Bumper Group. Includes front/rear bumper guards, rubber inserts and full-width horizontal rub strip. See pages 2 and 3.
- Interior Decor Group. Vinyl Flight Bench Seats, Deluxe Steering Wheel, deluxe

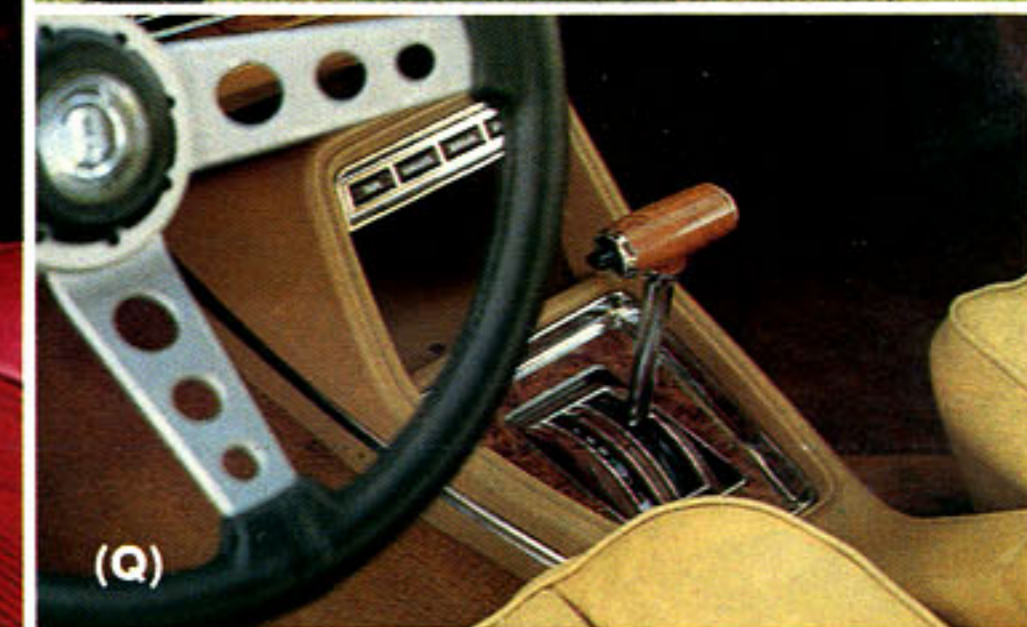
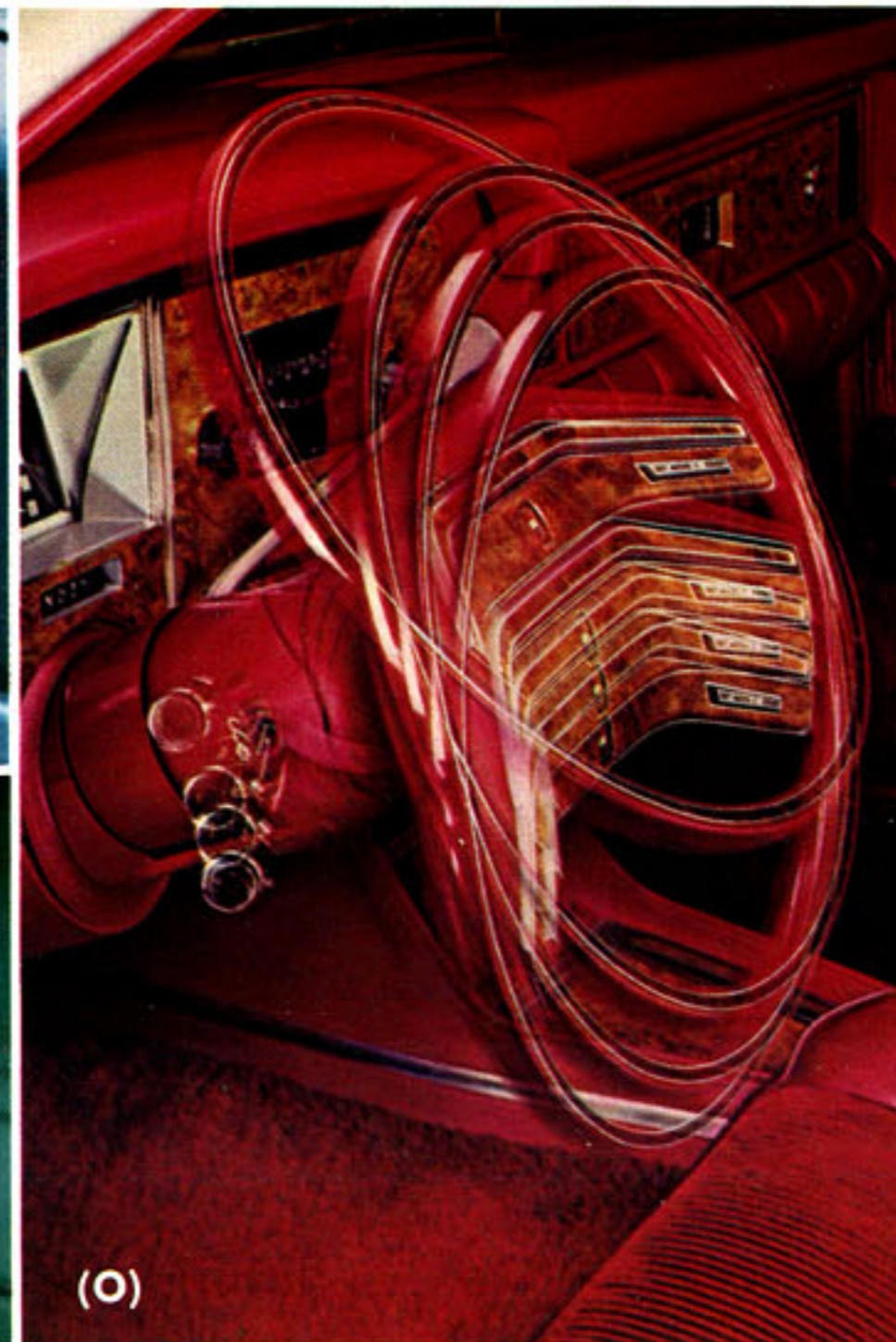
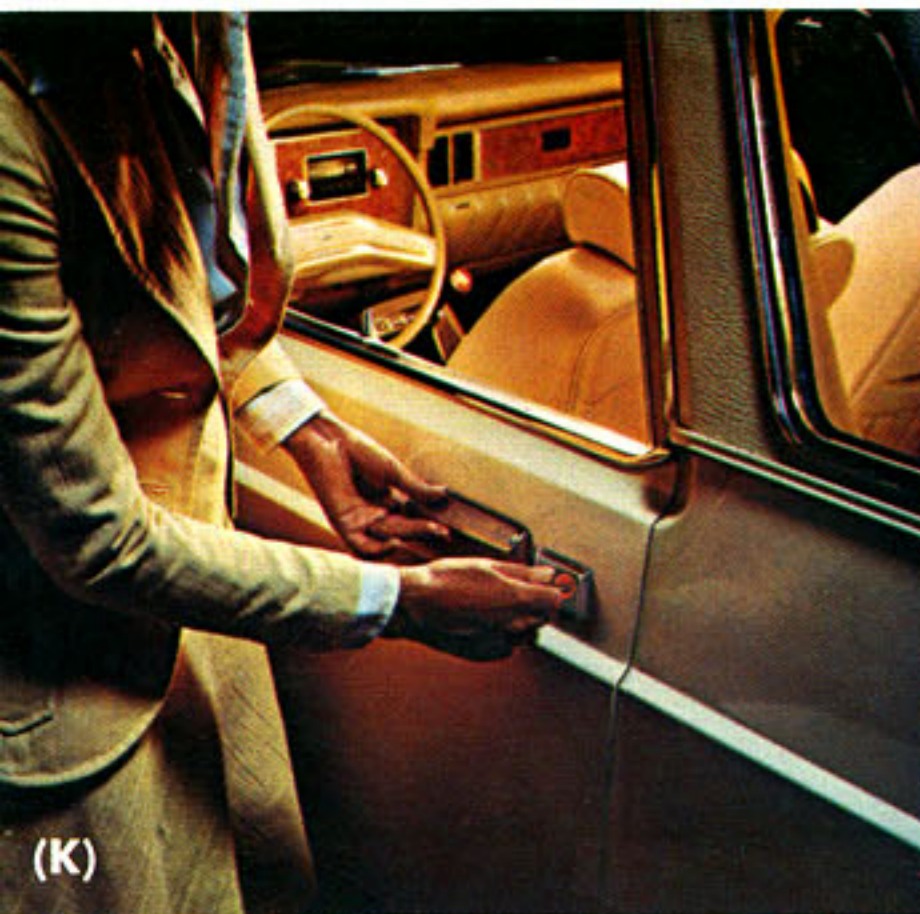
- door trim. Not available on Ghia models or Sports Coupe Option.
- Luxury Decor Option. (Only on 4-Door Ghia.) Includes lacy spoke cast aluminum wheels • front and rear bumper guards and rub strips • ribbed velour cloth and vinyl flight bench seats • larger, soft door armrests • rear seat center armrest • luxury steering wheel • dome/dual map lamp • illuminated visor vanity mirror. See page 8 for interior view.
- Bodyside/Decklid Accent Moldings. See (A), page 2.
- Black Vinyl Insert Bodyside Moldings. See (E), page 3.
- Rocker Panel Moldings. See (E), page 3.
- Metallic Glow Paints, Bright Blue, Tan, Golden. See Tan in (D), page 5.
- Bodyside/Decklid Paint Stripes (standard on Ghia).
- Protection Group includes color-keyed front floor mats, door-edge guards (except Ghia), rear license plate frame.

- Vinyl Roof. Half-roof on 2-door, standard with Sports Coupe; full-roof on 2-door, 4-door.
- (B) White Lacy Spoke Cast Aluminum Wheels. Smart. Unique.
- (C) Lacy Spoke Aluminum Wheels (page 4).
- (D) Deluxe Wheel Covers for extra luxury.
- (E) Wire Wheel Covers add a sporty touch. See (E), page 3.
- Styled Steel Wheels.
- Tires. A wide selection of sizes and styles available in BSW, WSW steel-belted radial ply and wide WSW. Ask your Ford Dealer for complete details.

## Comfort and Convenience

- SelectAire Conditioner. Large-size condenser and other refinements provide fast cooling. After air is cooled, compressor shuts off, aiding in fuel economy. Tinted glass recommended.
- (F) SelectAire Conditioner, with





Automatic Temperature Control. Set to temperature you want, then forget it. Automatically maintains this temperature until you change it.

- (G)** Digital Clock. Tells time at a glance with quartz crystal-controlled accuracy.
- (H)** Front Cornering Lamps. Stylish wraparound look. Activated by turn signal. Helps you see better when turning.
- (I)** Console. Includes headlights on, door ajar, trunk ajar, and low fuel warning lights.
- Convenience Group. Includes automatic seat back release, automatic parking brake release (with SelectShift column shift lever), interval windshield wipers, color-keyed deluxe belts.
- Rear Window Defogger for better visibility.
- (J)** Rear Window Electric Defroster. Melts ice or snow quickly.
- Tinted Glass all around. Reduces sun glare. Improves air conditioning efficiency.

**(K)** Illuminated Entry. A "luxury car" option you won't find on many cars in Granada's price class. Activated by lifting the door handle, it turns on a halo of light around the key lock. Turns on interior lights, too. Adds security.

- Light Group. Lights in glove box, instrument panel, ashtray, trunk and engine compartment, dome/dual map lamp, headlamp warning buzzer, rear door courtesy lamp switches.
- (L)** Decklid Mounted Luggage Rack. Useful and good looking.
- Illuminated Visor Vanity Mirror. Handy for milady.
- Dual Sport Mirrors. Color-keyed, remote-controlled. Standard with Sports Coupe. See page 6.
- Power-operated Glass Moonroof. Convertible fun but more convenient.
- (M)** 4-Way Manual Driver's Bucket Seat. A new option that gives the driver more choices in setting the seat for his or her height. Raises 1½" vertically and adjusts 5½" back and forth.

- Reclining Bucket Seats. Great relaxer on long trips.
- Leather Seating Trim. (Ghia only.) See pages 8-9 for all seat/trim choices.
- (N)** Fingertip Speed Control. Cruise at preset speeds with foot off accelerator.
- Power Steering. Extra help when you maneuver through traffic and in crowded parking lots.
- (O)** Tilt Steering Wheel. Makes entrance or exit to driver's seat easier.
- Space-Saver Spare Tire. Extra luggage space. Available at no extra cost when ordered to replace standard spare tire. See (C), page 5.
- Electric Power Decklid Release opens trunk from within car.
- Visibility Group. Inside day/night mirror, dual bright mirrors, visor vanity mirror.
- Power Side Windows.

#### Performance and Economy

- Sports Coupe Option. For details see Pages 6-7.

- Power Front Disc Brakes. Easier, more positive stops.
- (P)** 4-Wheel Power Disc Brakes. An option you'll find in few cars in Granada's price class. Resist brake fade.
- Cold Weather Group. Includes heavy-duty battery and alternator, and engine block immersion heater.
- Power Seats. Adjust comfort automatically.
- Power Door Locks. Adds security.
- 250 CID 6-Cylinder Engine. †
- 302 CID 2V V-8 Engine. †
- 351 CID 2V V-8 Engine. †
- Heavy-Duty Suspension. Standard with Sports Coupe Option.
- (Q)** SelectShift Automatic Transmission. Shift manually or automatically as you choose. Floor-mounted shift and console shown. Column-mounted shift also available.

†See Power Team Chart on back cover.



## Models



Granada 2-Door Sedan, Golden Glow (6V)



Granada Ghia 2-Door Sedan, Bright Blue Glow (3V)



Granada 2-Door Sports Coupe, Black (1C)



Granada 4-Door Sedan, Bright Saddle Met. (8K)



Granada Ghia 4-Door Sedan, Silver Met. (1G)

## Notable Standard Features

### Granada

#### FUNCTIONAL

- 200 CID\* engine with DuraSpark Ignition
- 4-speed, fully synchronized manual overdrive floor shift transmission\*
- Front disc brakes
- Dual-action, foot-operated parking brake and warning light
- Articulated windshield wiper
- Turn-signal-mounted wiper/washer controls
- Tricolored taillights
- BSW steel-belted radial ply tires
- Antitheft decklid lock
- Inside hood release
- Tipped rear door hinges (4-door)
- Ford Lifeguard Design Safety Features. See your Ford Dealer for complete list.

\*Not available in California.

### Ghia models offer most of the preceding, plus:

- Left-hand remote control mirror
- Dual note horn
- Deluxe color-keyed belts
- Rear door courtesy lamp switches (4-door)

### Granada

#### APPEARANCE AND COMFORT

- Chrome-plated grille, grille moldings
- Opera windows and bright moldings (2-door)
- Unique Granada hood ornament
- Bright window, drip, belt, wheel lip moldings
- Full wheel covers
- Exposed gas cap
- Bench seats with vinyl trim
- Cut-pile carpeting
- Instrument panel woodtone appliques
- Lockable glove box
- Cigar lighter

- Rear seat ashtrays
- Luggage compartment mat

### Ghia models offer most of the preceding, plus:

- Ghia crest on C-pillar (4-door)
- Opera window Ghia crests (2-door)
- Wide bodyside and wheel lip moldings with color-keyed vinyl inserts
- Lower back panel applique with hidden gas cap
- Hood, bodyside, decklid paint stripes
- Flight bench seats with vinyl trim
- Deluxe door panels carpeted lower portion with woodtone applique on window sill
- Deluxe steering wheel
- Ghia interior ornamentation
- Day/night mirror
- Luggage compartment carpeting
- Deluxe sound and ride package
- Deluxe color-keyed wheel covers
- 14-oz. cut-pile carpeting

## Measurements

	Wheelbase	Length	Height	Width	Usable Trunk Cap. (cu. ft.)	Curb Wt. (lb.)*	Fuel Capacity (gal.)	Passenger Capacity
<b>GRANADA 2-DOOR</b>	109.9"	197.7"	53.2"	74.0"	14.8	3,360	19.2	5
<b>GRANADA 4-DOOR</b>	109.9"	197.7"	53.3"	74.0"	14.8	3,410	19.2	5
<b>Ghia 2-DOOR</b>	109.9"	197.7"	53.2"	74.5"	13.1	3,411	19.2	5
<b>Ghia 4-DOOR</b>	109.9"	197.7"	53.3"	74.5"	13.1	3,465	19.2	5

\*With 250 CID and 4-speed transmission.

### POWER TEAM CHART

Engine	Transmission	
	Manual	Automatic
200 CID-IV	X (1) (2)	N.A.
250 CID-IV	X (1) (2)	X (2)
302 CID-2V†	X (1) (2)	X
351 CID-2V††	N.A.	X (1) (2)

X—Available. N.A.—Not available.  
 (1) N.A. Calif. (2) N.A. high altitude areas.  
 †Calif. version has variable venturi carburetor.  
 ††Ghia and Sports Coupe only.

## Notes

**CORROSION PROTECTION.** Ford takes extra steps to see that your new Granada is engineered and built to high quality standards. And in order to help your car look new longer, we have increased the use of galvanized steel, rust-resistant primer coats, precoated steel in critical areas, aluminized wax, and acrylic enamel as a finishing coat.

**COLOR AND TRIM CODES.** Car colors and trims are coded, example: Black (1C). Your Ford Dealer can show you color samples of paint and trim materials.

**OPTION AVAILABILITY.** Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

**PRODUCT CHANGES.** Ford Division reserves the right to change specifications any time without incurring obligations.

**REPLACEMENT PARTS.** Be sure to specify genuine Ford-approved Motorcraft Parts and Autolite Spark Plugs when they need replacement.

Motorcraft 

**FORD** When America needs a better idea, Ford puts it on wheels.

**FORD GRANADA**

FORD DIVISION

