

DODGE

1975

DART
CORONET
CHARGER
MONACO





This is the day
you discover
a new
way to go.

Dodge for 1975.



Dart Special Edition 2-door hardtop.

DART SPECIAL EDITION.

The new car that proves economy doesn't have to be dull.

You're looking at the newest version of Dodge's popular compact—the Dart Special Edition. It's a most complete car. Its standard vinyl roof, whitewall tires, SE medallions, and color-keyed wheel covers only hint at the luxury inside. Crushed velour upholstery, vinyl trim, and deep, really deep, shag carpeting make Dart Special Edition a soft touch. But for all its poshness, the Special Edition is a Dart at heart. There's interior room galore. And Dart's trunk will make you wonder why we call it a compact. Its stingy 225 Six will make you wonder why economy lovers would ever consider anything else. Remember, too, power steering, an automatic transmission, AM radio, and front disc brakes are part of its long list of standard items. The 1975 Dart Special Edition. A most complete car. Available in two-door-hardtop and four-door-sedan models.

1. For those who prefer the comfort of a "low back" seat, this optional deluxe crushed velour cloth-and-vinyl front bench seat is available at no extra charge.

2. Dart Special Edition . . . flagship of the Dart line, as exemplified by this distinctive stand-up hood ornament.

3. Optional automatic speed control automatically maintains the driving speed you select.

4. Even your parcels travel first class in Dart Special Edition. The trunk features handsome cut-pile carpeting.

5. Dart Special Edition standard interior includes crushed velour cloth-and-vinyl front bucket seats with freestanding center armrest. Available in green, parchment, or dark red.

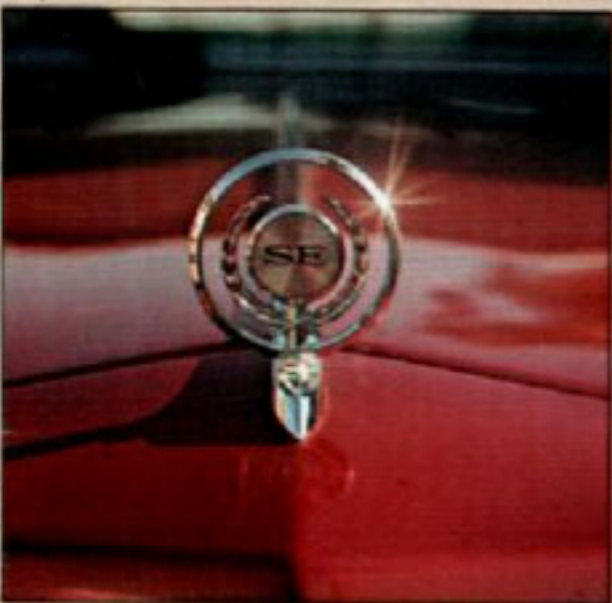
MODEL LINEUP

Dart Special Edition 2-door hardtop, Dart Special Edition 4-door sedan.

STANDARD EQUIPMENT

Rear seat armrests • Front and rear ashtrays • Assist handles • Front disc brakes • Front and rear bumper guards • Color-keyed cut-pile carpeting • Trunk carpeting • Cigarette lighter • Glove box lock • Heater/defroster • Electronic ignition • Inside hood release • Dual horns • Simulated wood-grained applique instrument panel • Deluxe insulation package • Keyless door locking system • Light package • Inside day/night and outside left remote mirrors • Belt (hardtops), lower deck panel applique, drip sill, upper door frame (sedans), and wheel-lip

mouldings • AM radio • Power steering • Crushed velour cloth-and-vinyl front bucket seats with freestanding center armrest or "low back" front bench seat • High-speed starter • Premium steering wheel • Front sway bar • Automatic transmission • Body side tape stripes • Vent windows (sedans) • Full vinyl roof • Color-keyed wheel covers • Electric windshield washers • 3-speed electric windshield wipers • Simulated wood-grained applique on door trim panels • Stand-up SE hood medallion • Bright pedal dress-up.

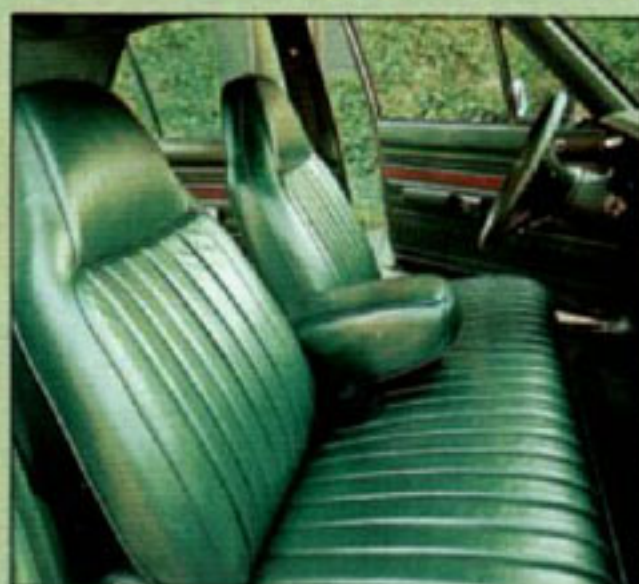




Dart Custom 4-door sedan.



Dart Swinger 2-door hardtop.



DART SEDANS AND HARDTOPS.

Our best sellers—a real success story.

Who's who in the American compact car field? Start with Dodge Dart and work your way down. For Dodge Dart was a favorite with value- and economy-minded people long before there was an energy crisis. More than a million and a half proud owners will attest to that. It's built for the American way of driving. Plenty big enough inside to handle one man's family. Powerful enough to make highway driving a breeze. Economy, of course, has always been Dart's forte. Economy of operation, thanks to Dart's thrifty 225 Six engine and optional 318 V8. Economy of maintenance, thanks to such innovations as a transistorized voltage regulator and Electronic Ignition. These are some of the things that help keep Dart Swinger and Dart Custom high on Dodge's "best seller" list. Dodge Dart for 1975—a solid investment. Now more than ever.

1. Standard Dart Custom cloth-and-vinyl front bench seats are available in blue, gold, green, or parchment.

2. Dart sedans feature 16 cubic feet of trunk space. Dart hardtops . . . 17.7 cubic feet. That's enough room for two men's overnight suitcases, a two-suiter, three lady's overnight suitcases, a Pullman case, two golf bags, and over a dozen shoe boxes. Plus room to spare.

3. Optional Dart Custom all-vinyl split-back bench seat with center armrest.

4. Durable, all-vinyl front bench seats are standard on Dart Swinger. Choose black, blue, gold, green, or parchment.

5. Electronic Ignition is standard on all Dodge cars built in the U.S. This system has no points or condenser to wear out or replace.

MODEL LINEUP

Dart Swinger 2-door hardtop, Dart Swinger Special 2-door hardtop, Dart Custom 4-door sedan, Dart 4-door sedan.

STANDARD EQUIPMENT

DART SWINGER AND CUSTOM SEDAN: Rear seat armrests • Front and rear ashtrays • Bumper guards • Color-keyed carpeting • Cigarette lighter • Heater/defroster • Electronic Ignition • Simulated wood-grained applique instrument panel • Keyless door locking system • Outside left mirror • Paint-filled body side, lower deck panel applique, and drip mouldings • All-vinyl bench seats (Swinger), cloth-and-vinyl bench seats (Custom sedan) • High-speed starter • Deluxe steering wheel • Vent windows (Custom sedan) • Electric windshield washers • 2-speed electric windshield wipers • Simulated wood-grained applique door trim

panels.

DART SWINGER SPECIAL AND SEDAN: Rear seat armrests (sedan) • Front ashtray • Bumper guards • Cigarette lighter • Rubber color-keyed floor mats • Heater/defroster • Electronic Ignition • Simulated wood-grained applique instrument panel cluster • Keyless door locking system • Outside left mirror • Cloth-and-vinyl bench seats (Swinger Special), all-vinyl bench seats (sedan) • High-speed starter • 3-spoke steering wheel • Vent windows (sedan) • Electric windshield washers • 2-speed electric windshield wipers.



Dart Sport 2-door coupe

DART SPORT CONVERTRIPLE.

Three for the money.

Imagine . . . it's like three cars for the price of one! That's what you'll get when you choose a '75 Dart Sport and add an optional sun roof and fold-down rear seat. *Car one* is our popular five-passenger economy coupe. We say economy because Dart Sport is equipped with a "gas stingy" 225 Six or proven economical 318 V8. Now consider *car two*. A sun roof convertible. With the extra protection of an all-metal roof when closed. As for *car three*, it's like a little wagon. With a six and one half foot long cargo space. Want more? Then consider Dart Sport Hang 10 and Dart 360 Sport. The Hang 10 is the sportiest Dart of all. It has white bucket seats with multicolored woven inserts, orange shag carpeting, and a floor-mounted automatic transmission. The 360 Sport is the spirited Dart. It has a 360-cubic-inch V8, automatic transmission, heavy-duty suspension, and is ready for fun any time you are. Dart Sport. The exciting way to go compact.

1. Optional Dart Sport interior includes a floor-mounted automatic transmission, console, and all-vinyl bucket seats in black or white.

2. Even with the optional rear seat folded down, you have the extra protection of a lockable security panel between the trunk

and car interior. It can only be unlatched from the trunk side.

3. Standard Dart Sport Hang 10 interior.

4. You can make your Dart Sport like a little wagon with an optional fold-down rear seat package. It lets you carry many things up to six and one half feet long.

MODEL LINEUP

Dart Sport 2-door coupe, Dart 360 Sport 2-door coupe, Dart Sport Hang 10 2-door coupe.

STANDARD EQUIPMENT

COMMON TO ALL DART SPORT MODELS: Front seat ashtray • Bumper guards • Carpeting • Heater/defroster • Electronic Ignition • Keyless door locking system • Inside and outside left mirrors • High-speed starter • 3-spoke steering wheel • Electric windshield washers • 2-speed electric windshield wipers.

DART SPORT (above common std. equipment plus): Lower deck panel applique and wheel-lip mouldings • Cloth-and-vinyl bench seats.

DART 360 SPORT (above common std. equipment plus): Power front disc brakes • Cigarette lighter • 360-cubic-inch V8 • Dual exhausts

• Body side tape stripes, lower deck panel applique, and wheel-lip mouldings • Cloth-and-vinyl bench seats • Heavy-duty suspension • Front sway bar • Automatic transmission • E70 x 14 tires.

DART SPORT HANG 10 (this optional package contains the above common std. equipment plus): Console • Orange-painted instrument panel with simulated wood-grained applique instrument cluster • Multicolored woven door trim and seat inserts • Eggshell white paint • All-vinyl front bucket seats • Wave Crest side grille closure panel, and hood tape stripes.





Coronet Brougham 2-door hardtop.

CORONET HARDTOPS.

The all-new Coronet two-door hardtops.
Back by popular demand.

Coronet '75 offers three new two-door hardtops: the Coronet Brougham, the Coronet Custom, and the Coronet. Each offers its own degree of distinctive luxury. The choice is yours. Bucket seats, split-back bench seat with center fold-down armrest, or bench seat. All are foam-padded, of course. The interior elegance of the new Coronet line is enhanced by a striking variety of lustrous fabrics, including the handsome new Boca Raton. And there are other thoughtful touches inside. The instrument panel, which is a model of space-age efficiency and simplicity, is convenient to use, easy to read, and quite distinctive in appearance. Coronet two-door hardtops for 1975. Three exciting new cars with contemporary styling, spacious interiors, and excellent riding and handling characteristics. What has Dodge done for the mid-sized car buyer lately? Test-drive a new Coronet and see.

1. Coronet Brougham optional Boca Raton cloth-and-vinyl interior. Front seat features a convenient fold-down center armrest. Colors include black, blue, gold, green, parchment, and red. Color-keyed shag carpeting standard.

2. Sun gold cloth-and-vinyl bucket seats are optional on Coronet Brougham and Custom hardtops.

3. All-vinyl bucket seats are standard on Coronet Brougham and optional on Coronet Custom hardtops.

4. Coronet's instrument panel is designed for total driver comfort and awareness. All controls are clustered neatly in front of the driver. Standard instrumentation includes an oil pressure light and fuel, temperature, and alternator gauges.

MODEL LINEUP

Coronet Brougham 2-door hardtop, Coronet Custom 2-door hardtop, Coronet 2-door hardtop.

STANDARD EQUIPMENT

ALL CORONET HARDTOP MODELS: Front disc brakes • Bumper guards • Cigarette lighter • Heater/defroster • Single horn • Electronic Ignition • Inside day/night mirror • Outside left mirror • High-speed starter • Front sway bar • Electric arm-mounted windshield washers • 2-speed electric windshield wipers.

CORONET HARDTOP (above std. equipment plus): Color-keyed carpeting • Drip mouldings • All-vinyl bench seats.

CORONET CUSTOM HARDTOP (above std.

equipment plus): Color-keyed carpeting • Belt, body side, drip, and partial wheel-lip mouldings • All-vinyl bench seats.

CORONET BROUGHAM HARDTOP (above std. equipment plus): Color-keyed shag carpeting • Simulated wood-grained-vinyl-trimmed instrument panel • Belt, vinyl body side, drip, and partial wheel-lip mouldings • All-vinyl split-back front bucket seats with center armrest • Simulated wood-grained-trimmed steering wheel • Deluxe wheel covers.





Coronet Custom 4-door sedan

CORONET SEDAN.

A new look for a family friend.

This is a family car? This is a family car from Dodge! The newly styled, high-styled 1975 Coronet sedan. It's an excellent choice for a family man or businessman who intends to carry up to six passengers comfortably. It offers plenty of room without sacrificing its trim, stylish shape. And Coronet's trunk is spacious, to say the least. But it has much more going for it. New luxurious, durable interiors. A precise new instrument panel for easy access to controls and instruments. Torsion-bar suspension. Unibody construction. A standard 225-cubic-inch Six engine in an economy-oriented power train. The Coronet sedan for 1975. Beautiful. Roomy. Yet economical to own and drive. Dodge planned it that way.

1. Here's something to lean on—a fold-down center armrest. It's included in the optional Custom sedan all-vinyl Oxford interior.

2. New larger 25.5-gallon fuel tank is standard on all sedans and hardtops.

3. Coronet Brougham sedans surround you with the luxury of velour-and-vinyl seats standard. The front seat also includes a fold-down center armrest.

4. All U.S.-built Dodge cars feature the Electronic Ignition System. With this system, recommended spark plug replacement under normal driving conditions is extended to 30,000 miles for cars using unleaded fuel exclusively. (15,000 miles for cars using leaded fuel.)

5. Coronet sedan's rear styling is accented by bold new taillights for 1975. Hydraulic bumpers with energy-absorbing mounts and bumper guards are also standard.

MODEL LINEUP

Coronet Brougham 4-door sedan, Coronet Custom 4-door sedan, Coronet 4-door sedan.

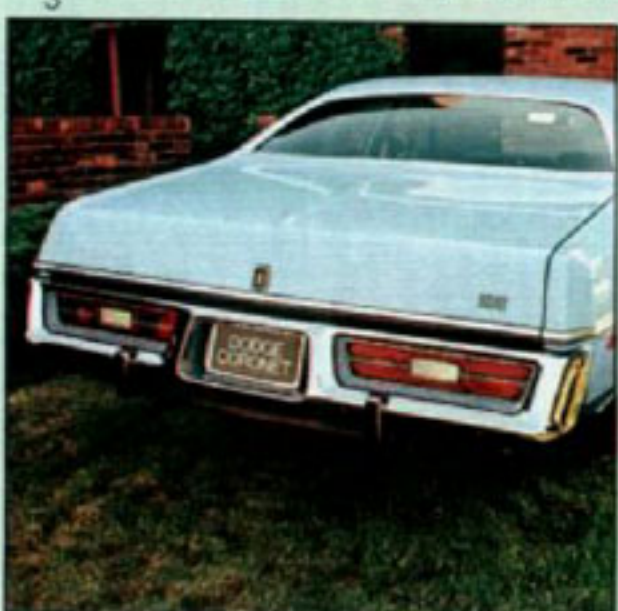
STANDARD EQUIPMENT

ALL CORONET SEDAN MODELS: Front disc brakes • Bumper guards • Cigarette lighter • Heater/defroster • Single horn • Electronic Ignition • Inside day/night mirror • Outside left mirror • High-speed starter • Front sway bar • Electric arm-mounted windshield washers • 2-speed electric windshield wipers.

CORONET SEDAN (above std. equipment plus): Rubber color-keyed floor mat • All-vinyl bench seats.

CORONET CUSTOM SEDAN (above std. equipment plus): Color-keyed carpeting • Body side, deck lid, rear quarter end, drip, upper

door frame, and wheel-lip mouldings • Cloth-and-vinyl bench seats • Deluxe steering wheel. **CORONET BROUGHAM SEDAN** (this optional package contains the above std. equipment plus): Assist handles • Color-keyed shag carpeting • Trunk carpeting • Simulated wood-grained-trimmed instrument panel • Color-keyed vinyl body side, deck lid, rear quarter end, drip, upper door frame, and wheel-lip mouldings • Velour-and-vinyl or cloth-and-vinyl front bench seat with center armrest • Deluxe sound insulation package • Deluxe steering wheel • Deluxe wheel covers.





Coronet Crestwood 3-seat wagon.

CORONET WAGONS.

Our new mid-sized wagons have never been in better shape.

Inside and out, Coronet has the shape that makes sense. Its trim 117.5-inch wheelbase helps make driving and parking a breeze. And inside, Coronet has the kind of room you expect in a wagon. 86.8 cubic feet of cargo space. Or in more useful terms, enough room to carry four-by-eight-foot building panels . . . flat. Even with the tailgate closed. But more important, Coronet wagons are comfortable. They feature soft foam-padded vinyl seats. Plus automatic transmission and power front disc brakes.

There are three Coronet wagons for 1975. Each gives you a wagon full of room in a handy mid-sized shape.

1. Coronet wagons let you sit in the lap of luxury. This all-vinyl split-back front bench seat with center armrest is standard on all Crestwood models.

2. Coronet's three-way tailgate opens like a door, with the window up or down, or opens flat for loading cargo.

3. This optional rear window electrically heated defroster automatically removes ice and snow at the flip of a switch.

4. Coronet is one of the few mid-sized wagons that will carry four-by-eight-foot sheets of paneling . . . flat. Just flip the rear seat down and close the tailgate.

MODEL LINEUP

Coronet Crestwood wagon, Coronet Custom wagon, Coronet wagon.

STANDARD EQUIPMENT

ALL CORONET WAGON MODELS: Front and rear ashtrays • Front disc brakes • Bumper guards • Cigarette lighter • Heater/defroster • Electronic Ignition • Inside day/night mirror • Outside left mirror • High-speed starter • Front sway bar • Automatic transmission • Electric arm-mounted windshield washers • 2-speed electric windshield wipers.

CORONET WAGON (above std. equipment plus): Rubber color-keyed floor mats • All-vinyl front bench seat.

CORONET CUSTOM WAGON (above std. equipment plus): Color-keyed carpeting • Body

side, drip, tailgate applique, upper door frame, and wheel-lip mouldings • All-vinyl front bench seat • Deluxe steering wheel.

CORONET CRESTWOOD WAGON (above std. equipment plus): Color-keyed carpeting (including cargo compartment) • Simulated wood-grained-trimmed instrument panel • Vinyl body side, drip, tailgate, upper door frame, and partial wheel-lip mouldings • Roof air deflector • All-vinyl split-back front bench seat with center armrest • Deluxe steering wheel • Simulated wood-grained vinyl tailgate applique • Deluxe wheel covers • Stand-up hood ornament.





Charger Special Edition 2-door hardtop.



Introducing a very Special Edition Charger.

An all-new expression of personal luxury.

The 1975 Charger Special Edition can best be described as a classic automobile. Its style is pure, correct, and refined. Its exterior lines are an accomplishment in serenity, suggesting liquid metal. The Charger Special Edition is a contemporary automobile that is luxurious without being pretentious. Its crushed velour upholstery is elegant, yet durable. You can feel the depth of its 24-ounce shag carpeting, even with your shoes on. Up front, Charger's instrument cluster is grouped for maximum convenience and readability. And it even sports an electronic digital clock. Soft, indirect front and rear courtesy lights add another thoughtful touch. But for all its beauty, this is a spirited machine with a strong and practical side. Standard equipment includes a 360 CID V8 (318 V8 optional), steel-belted radial tires, front and rear sway bars, power steering, power front disc brakes, automatic transmission, Electronic Ignition, premium steering wheel, deluxe wheel covers, and a host of new sound insulation components that contribute greatly to your driving peace of mind. The new 1975 Charger Special Edition. A personal car for the discriminating driver.



CHARGER SPECIAL EDITION.

Charger's attention to quality and detail runs deep.

SETTLE BACK IN THE LAP OF LUXURY. Charger Special Edition offers you the added luxury of Verdi velour (shown on opposite page). This elegantly appointed optional interior includes a velour-and-vinyl split-back front bench seat with convenient fold-down center armrest. Plush 24-ounce shag carpeting is standard.

1. Your Charger Special Edition was meant to be enjoyed. And Electronic Ignition will help see that it is. This system has no points to wear out or condenser to replace. With it, recommended spark plug replacement under normal driving conditions is extended to 30,000 miles for cars operated exclusively on unleaded fuel.

2. This electronic digital chronometer will keep you abreast of time down to the second. It operates on a precision quartz crystal and is accurate to within a minute a month.

3. Charger's command post was designed for maximum awareness. All controls and engine gauges have been positioned in front of the driver in an elegant simulated burled walnut dash. Standard instrumentation includes oil pressure light and temperature, alternator, and fuel gauges.

4. Fingertip security can be just an arm's

length away when you choose optional power door locks. You can lock both doors by pushing either lock button.

5. Distinctive European road-style parking lights accent the graceful lines of Charger Special Edition.

6. Louvered opera windows are included with Charger's optional halo (shown here) or landau vinyl roof. The standard roof also features an opera window treatment.

7. Standard all-vinyl bucket seats are available in blue, gold, green, red, white, and black.

8. Give ice and snow the brush-off electrically with this optional rear window defroster.

9. Charger Special Edition puts elegant styling right at your elbow. Front door panels feature an integral armrest and assist handle.

MODEL LINEUP

Charger Special Edition 2-door hardtop.

STANDARD EQUIPMENT

Power front disc brakes • Bumper guards • Color-keyed shag carpeting • Cigarette lighter • Electronic digital clock • Heater/defroster • Inside hood release • Dual horns • Electronic Ignition • Keyless door locking system • Inside day/night and outside left mirrors • Belt, drip, textured vinyl body side, and partial wheel-lip mouldings • Power steering • All-vinyl front

bucket seats with center armrest • High-speed starter • Premium steering wheel • Front and rear sway bar • Steel-belted radial tires (WSW) • Automatic transmission • Electric windshield washers • 2-speed electric windshield wipers • Premium wheel covers • SE hood ornament • Bright pedal dress-up.





Royal Monaco Brougham 2-door hardtop overlooking Monaco's *La Condamine*, the harbor district



ROYAL MONACO BROUGHAM.

The luxury car that gives you a value edge.

The magnificent Royal Monaco Brougham invites comparison with any full-sized luxury automobile. Even with many costing thousands of dollars more. The Brougham's attitude is exemplified very well by its bold grille and bumper and hidden headlight styling. Its striking profile is enhanced by the addition of formal opera windows which are standard on the two-door hardtop shown. Inside, handsome textured fabrics, deep carpeting, and simulated wood-grained applique panels welcome you to comfortable living quarters. The standard 50/50 bench features fold-down center armrests and individually adjustable seats. And speaking of comfort, the ride you experience in the Royal Monaco Brougham is as stable and smooth as you might expect from an automobile that offers a 121.5-inch wheelbase and rubber-mounted suspension system. There are many more things about this new car that invite comparison, including the long list of items shown below. See, test-drive, and compare the Royal Monaco Brougham soon. You have everything to gain.

1. Total elegance. That's the concept behind the Royal Monaco Brougham interior. The standard 50/50 cloth-and-vinyl split-back front bench seat features center armrests and passenger recliner (4-drs.).
2. Distinctive opera windows and a vinyl roof are standard on all Royal Monaco Brougham two-door hardtops.

3. Make your Monaco distinctively your own with this optional regal corded velour and Oxford vinyl interior. The front seat features a fold-down armrest and individually adjustable seats.
4. Space-age modular construction permits components to be removed from the passenger side of the panel for repairs.

MODEL LINEUP

Royal Monaco Brougham 2-door hardtop, Royal Monaco Brougham 4-door hardtop, Royal Monaco Brougham 4-door sedan.

STANDARD EQUIPMENT

Power front disc brakes • Bumper guards • Color-keyed carpeting • Cigarette lighter • Electric clock • Glove box coin holder • Hidden headlights • Heater/defroster • Inside hood release • Dual horns • Keyless door locking system • Cigarette lighter, glove box, map and trunk light • Electronic Ignition • Inside day/night and outside left mirrors • Belt, drip, upper door frame (sedan), vinyl body side and wheel-lip mouldings • Power steering • Rear door light switch • Cloth-and-vinyl 50/50 split-

back front bench seats with built-in armrests (and passenger recliner on 4-door models) • High-speed starter • Deluxe steering wheel • Hood and side accent stripes • Front sway bar • Rubber trunk mat • Upper level ventilation • Full vinyl roof with fixed opera windows (2-door hardtops) • Electric windshield washers • 2-speed electric windshield wipers • Deluxe wheel covers • Steel-belted radial tires • Passenger assist handles.



Royal Monaco 4-door hardtop on the *Place du Casino*.
In the background, the *Hotel de Paris*, Monaco

ROYAL MONACO AND MONACO.

Often called the cars that make sense. Still true.

Far be it from Dodge to tell you how much car you need. But if you want a full-sized automobile with a full measure of style, comfort, and strength, consider Royal Monaco and Monaco. A glance to the far left should be enough to convince you that Royal Monaco has the looks and comfort. Your passengers are well taken care of, too, thanks to generous portions of leg- and hiproom, foam-padded seats, thick carpeting, and pounds of sound insulating materials throughout the car. Of course, one of the reasons anybody buys a Dodge is strength. Monaco's comes from tightly welded Unibody construction, strong steel reinforcing rails in doors and roof, impact-absorbing bumpers, and steel-belted radial tires. Remember, too, that Monaco, Royal Monaco, and Royal Monaco Brougham all offer power steering, power front disc brakes, and automatic transmission as standard equipment. Monaco for 1975—a complete car available in a complete line of models.

1. Royal Monaco interior features a deluxe Dorchester and Oxford cloth-and-vinyl front bench seat standard.
2. This is the Monaco four-door sedan. A full-sized experience at a no-nonsense price.
3. Standard Monaco interior includes a

cloth-and-vinyl front bench seat.

4. Electronic Ignition is standard on all Dodge cars built in the U.S. It saves you money because there are no points to wear out or condenser to replace. It also delivers up to 35 percent more starting voltage than conventional systems.

MODEL LINEUP

Royal Monaco 2-door hardtop, Royal Monaco 4-door hardtop, Royal Monaco 4-door sedan, Monaco 2-door hardtop, Monaco 4-door sedan.

STANDARD EQUIPMENT

ALL MONACO MODELS: Power front disc brakes • Bumper guards • Color-keyed carpeting • Cigarette lighter • Glove box coin holder • Heater/defroster • Inside hood release • Keyless door locking system • Electronic Ignition • Inside day/night mirror • Outside left mirror • Belt and drip mouldings • Power steering • High-speed starter • Deluxe steering wheel • Front sway bar • Rubber trunk mat • Upper level ventilation • Electric windshield washers

• 2-speed electric windshield wipers • Steel-belted radial tires.

MONACO (above std. equipment plus): Hubcaps • Body side mouldings • Cloth-and-vinyl front bench seat.

ROYAL MONACO (above std. equipment plus): Hidden headlights • Hubcaps • Glove box and trunk light • Vinyl body side, upper door frame (sedan), and wheel-lip mouldings • Cloth-and-vinyl front bench seats.





Royal Monaco Brougham 3-seat wagon in front of the *Palais Princier*, Monaco.

MONACO WAGONS.

Monaco wagons carry it off beautifully.

Welcome to the elegant world of Monaco wagons. A world where luxury and comfort don't take a back seat to versatility. Sure, Monaco wagons are spacious. They have a big 100.8 cubic feet of cargo capacity. But they also surround you with the extras you so richly deserve. Consider Royal Monaco Brougham wagons. They give you a convenient front seat armrest and passenger recliner. They have cargo compartment carpeting. Plus distinctive concealed headlights. And all Monaco wagons offer you automatic transmission, steel-belted radial tires, power front disc brakes, and power steering standard. Monaco wagons. A beautiful way to carry it off.

1. All-vinyl 50/50 split-back front bench seat with fold-down armrests and passenger recliner is standard on Royal Monaco Brougham wagons.

2. Here's a cargo compartment storage bin for all those odds and ends you've often wished you could keep under lock and key. It's standard on all Royal Monaco Brougham wagons.

3. Tailgate Auto-Lock automatically locks the tailgate when you turn the ignition

key. It's optional on all Dodge wagons.

4. Optional rear window defroster electrically removes ice and condensation from the rear window.

5. Monaco wagons offer a standard three-way tailgate. It swings open like a door, with the window up or down, or opens flat for loading cargo.

6. Royal Monaco wagon's standard all-vinyl front bench seat.

MODEL LINEUP

Royal Monaco Brougham wagon, Royal Monaco wagon, Monaco wagon.

STANDARD EQUIPMENT

ALL MONACO WAGON MODELS: Two front and two rear ashtrays • Power front disc brakes • Bumper guards • Color-keyed carpeting • Cigarette lighter • Glove box coin holder • Heater/defroster • Electronic Ignition • Inside hood release • Keyless door locking system • Cargo compartment light • Inside day/night mirror • Outside left mirror • Belt and drip mouldings • Power steering • Power tailgate window • Roof air deflector • High-speed starter • Deluxe steering wheel • Front sway bar • Tailgate ajar warning light • Upper level ventilation • Electric windshield washers • 2-speed electric windshield wipers • Steel-belted radial tires.
MONACO WAGON (above std. equipment plus): Hubcaps • Body side mouldings • All-vinyl front bench seats.

ROYAL MONACO WAGON (above std. equipment plus): Hidden headlights • Hubcaps • Glove box light • Vinyl body side, upper door frame, and wheel-lip mouldings • All-vinyl front bench seats.

ROYAL MONACO BROUGHAM WAGON (above std. equipment plus): Cargo compartment carpeting • Electric clock • Hidden headlights • Dual horns • Cigarette lighter, glove box, and map lights • Upper door frame and wheel-lip mouldings • Rear door light switch • All-vinyl 50/50 split-back front bench seat with passenger recliner and built-in armrests • Hood stripes • Deluxe wheel covers • Simulated wood-grained body side and rear applique with accent stripes • Side storage bin with lock.





DODGE SPORTSMAN WAGON.

This is one of the most popular vehicles Dodge makes. Owners choose it because of its roominess and versatility. It can be used as a business vehicle, a minibus, and a recreational vehicle. It is available on a 109- and 127-inch wheelbase, and as a Maxiwagon, the biggest wagon in the industry. Seating capacity, with optional rear seats in the Maxiwagon, is 15. With seats removed, there is room to carry a 12-foot ladder and still close the rear doors.

DODGE RAMCHARGER.

This is an all-around vehicle that can be used for work or play. With its full complement of seats, it's a family fun vehicle. With the rear seats removed, it can be used for work to carry tools and supplies. Choose a two-wheel drive for tooling around town or out on the highway, or the full-time, four-wheel-drive model that also handles off-the-road, rugged terrain-type driving. The Ramcharger also gives you the choice of two optional roofs, steel or vinyl. The vinyl roof has roll-up sides that offer fresh air plus protection from the sun.



TRAILER-TOWING

Dodge has taken some of the problems out of trailer-towing by offering you a choice of trailer-towing packages when you order your new car. Depending on the Dodge model you select, these packages will let you tow trailer loads up to 7,000 pounds. These packages are factory-specified and -installed. And they won't affect your new car warranty. For complete details on these trailer-towing packages and your free trailer-towing and RV catalog, see your Dodge Dealer.

COMMON TO ALL TRAILER-TOWING PACKAGES*:
 Built-in seven-wire trailer wiring harness and connector
 • Variable-load turn signal flasher.

LIGHT TRAILER-TOWING PACKAGE* (above common equipment plus): Load-carrying trailer hitch and 1 7/8" ball for loads up to 2,000 pounds total trailer weight
 • Heavy-duty suspension, wide (14 x 5.5) wheel rims, and an 8 1/4" rear axle (Dart only)
 • Heavy-duty suspension and wide (15 x 6.0) wheel rims (Coronet and Charger only).

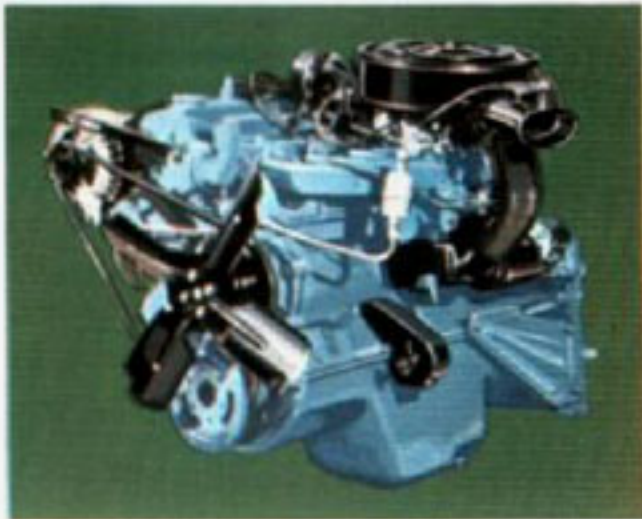
HEAVY-DUTY TRAILER-TOWING PACKAGE* (N/A Dart) (above common equipment plus): 65-amp alternator
 • Heavy-duty suspension
 • Wide wheel rims (15 x 6.0 Coronet and Charger, or 15 x 6.5 Monaco)
 • High-amp battery
 • Dual battery charging unit
 • Electric trailer brake controller
 • High-capacity radiator
 • 5,000-pound-capacity load-distributing hitch platform (Coronet and Charger only)
 • 7,000-pound-capacity load-distributing hitch platform (Monaco only)
 • 3.21 to 1 ratio rear axle
 • Auxiliary transmission oil cooler.

*Additional trailer-towing equipment such as automatic transmission, power front disc brakes, and larger tire sizes are required for some Dodge trailer-towing packages. Consult your Dodge Dealer for any additional equipment required for your particular Dodge model.

Extra care in engineering makes a difference in Dodge. Depend on it.

Our 255 Six is big on economy.

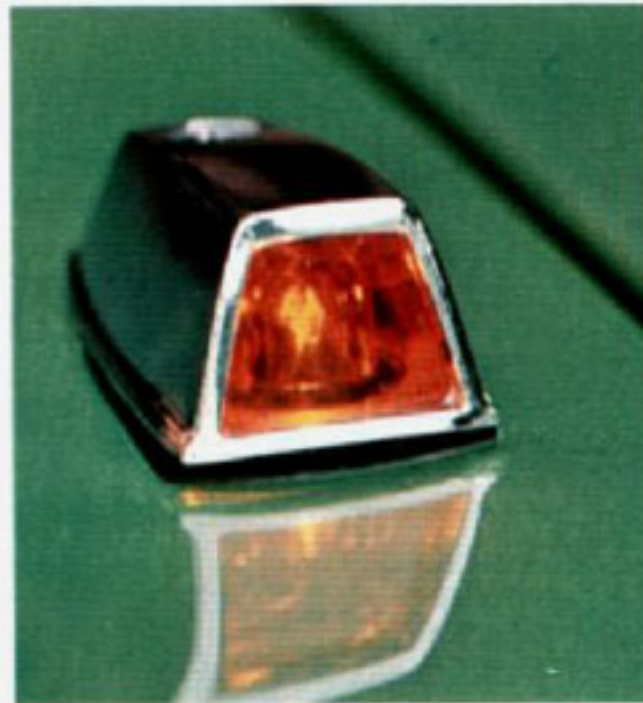
If it's maximum operating economy you're after, check Dodge's mighty little saver, the 225 Slant Six engine. This proven performer has been a favorite of Dodge owners through the years because of its economy, strength, and dependability. Or for those of you who prefer a V8, Dodge's 318 CID is an excellent choice. It's proof positive that an engine can be quick and powerful,



while maintaining basic operating economy.

Save your energy.

Every '75 Dodge has been equipped with a carefully selected rear axle. Standard axle ratios provide the greatest balance of fuel economy and performance for general driving situations. However, you may find that your particular driving needs require a higher or lower numerical ratio rear axle. Your Dodge Dealer will be happy to assist you in finding the right axle ratio for your needs.

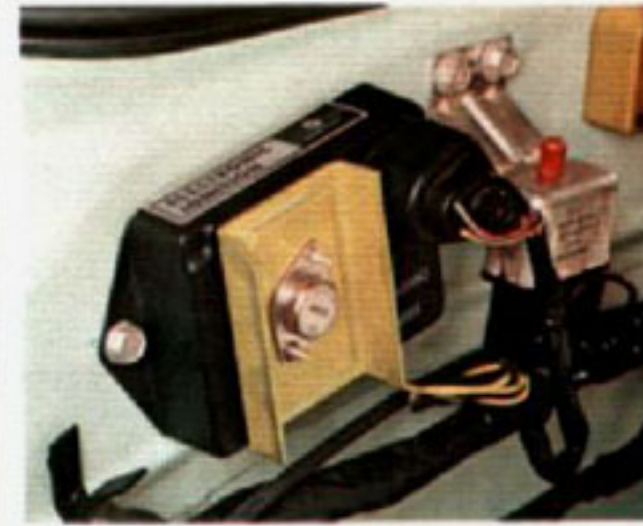


Little things save a lot.

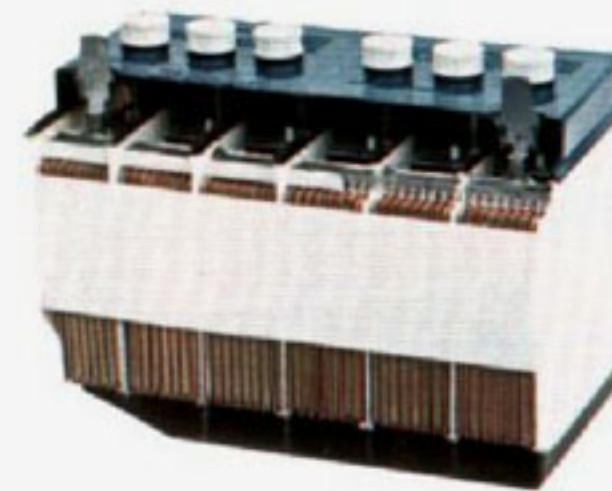
Dodge's new FUEL PACER SYSTEM is an ingenious, inexpensive, and simple economy aid that can help you develop fuel-saving habits. Responding to changes in the engine intake manifold vacuum, the FUEL PACER automatically lights up a fender-mounted indicator to signal excessive fuel consumption. A friendly little reminder to help you achieve maximum operating efficiency.

Electronic Ignition—anything else is something less.

Electronic Ignition is standard equipment on every Dodge built in the U.S.A. It saves you money on tune-ups and repairs because it eliminates distributor points and condenser. Electronic Ignition delivers up to 35-percent more start-



ing voltage than conventional systems to help you start in any kind of weather.



New Long Life battery.

A new 500-amp Long Life battery, standard on all 440 CID engines, is optional with all other Dodge engines for 1975. It normally requires additional water only once a year. This battery has many premium features including a plastic polypropylene case, heavier plates, and rubber plate separators. It has excellent cold performance characteristics and a 500 ampere rating.

Unibody construction anyone?

The body panels and structural members on all Dodges built in North America are fused into one unit by more than 4,000 tough welds



for strength and durability. This union of body and frame eliminates bolts in many areas and also helps reduce squeaks and rattles.

Steel-belted radial tires.

Steel-belted radial ply tires are standard on Charger Special Edition and all 1975 full-sized Dodges. They offer improved tread life, road-hazard protection, and a smoother ride at highway speeds. Other benefits include good traction in wet weather and reduced rolling resistance for improved fuel economy.



OPTIONAL EQUIPMENT.

AUDIO SYSTEMS. Whatever your listening taste, you'll find Dodge offers an audio system to match it. From monaural to stereo radios complete with stereo tape decks.



AUTOMATIC SPEED CONTROL automatically maintains the cruising speed you select. Applying the brakes disengages the system until you reset it.



REAR WINDOW DEFROSTER. Thin electric filaments applied to the rear window automatically remove ice, snow, and condensation..

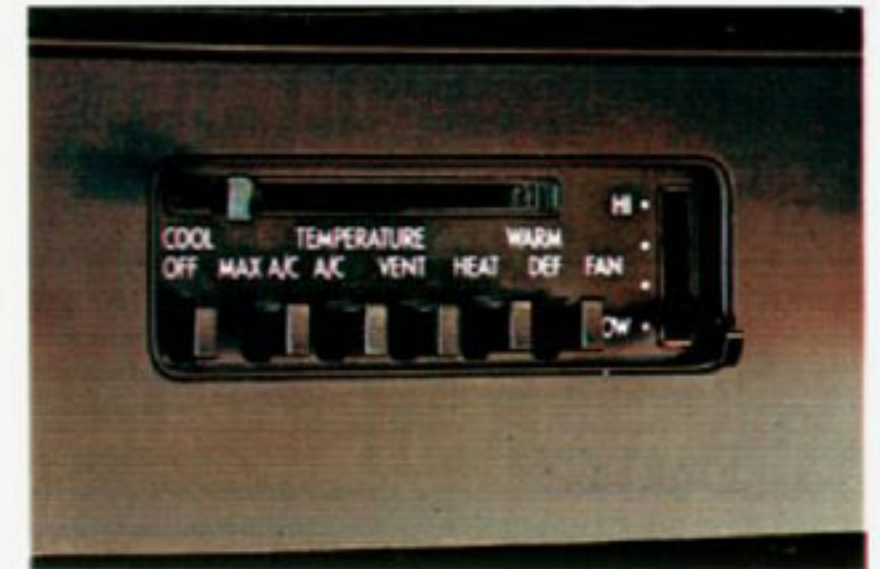


WHEEL COVERS. Your new Dodge is available with a wide selection of wheel covers and sport-styled wheels. They make your car distinctively your own.

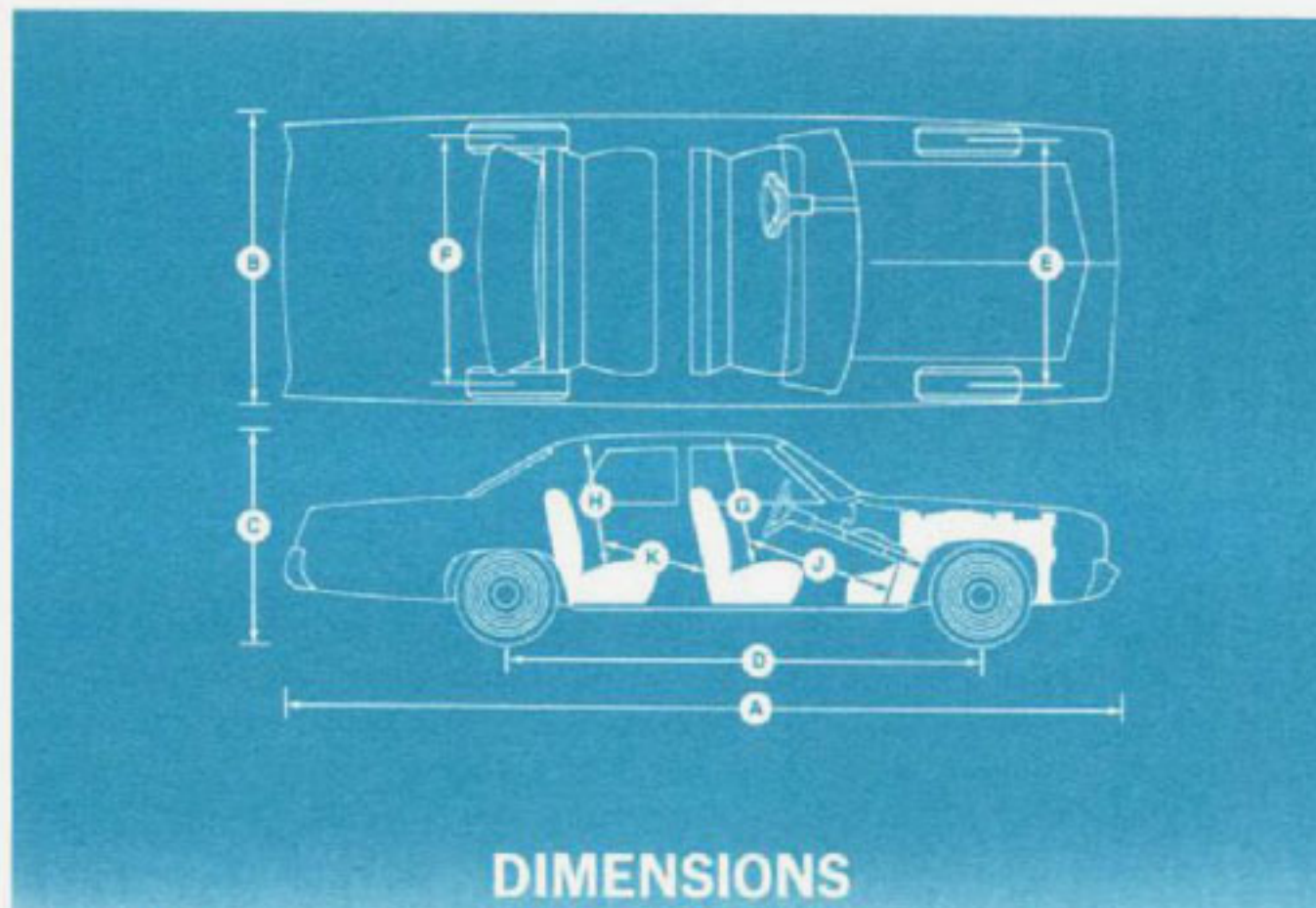


SUN ROOF. Open up your Dodge and let the sun shine in with this all-metal sun roof. Available on all two-doors and all Monacos except wagons.

AIR CONDITIONING lets you relax in cooled comfort. For fast cool-downs, switch to MAX A/C and recirculate the air inside the car. Then switch to A/C and use fresh outside air for cooling.



STANDARD SPECIFICATIONS



DIMENSIONS

	A LENGTH	B WIDTH	C HEIGHT	D WHEEL- BASE	E FRONT TRACK	F REAR TRACK	G FRONT HEADROOM	H REAR HEADROOM	J FRONT LEGROOM	K REAR LEGROOM
DART Special Edition Sedan	203.2	69.6	54.0*	111	59.1	55.6	38.3	37.2	41.6	35.6
DART Special Edition Hardtop	203.2	69.6	52.8*	111	59.1	55.6	37.3	36.6	41.6	31.7
DART Sport Hang 10	200.3	71.8	53.2*	108	59.1	55.6	37.2	36.4	41.6	29.8
DART Custom & Sedan	203.2	69.6	54.0*	111	59.1	55.6	38.3	37.2	41.6	35.6
DART Swinger & Special	203.2	69.6	52.8*	111	59.1	55.6	37.3	36.6	41.6	31.7
DART Sport	200.3	71.8	53.2*	108	59.1	55.6	37.2	36.4	41.6	29.8
DART 360 Sport	200.3	71.8	52.9	108	59.1	55.6	37.2	36.4	41.6	29.8
CORONET Brougham Sedan	217.9	78.6	53.9	117.5	61.9	62.0	38.6	37.4	41.9	36.7
CORONET Brougham Hardtop	213.8	77.4	52.6	115	61.9	62.0	37.7	36.6	41.9	33.9
CORONET 4-Door Custom & Sedan	217.9	78.6	53.9	117.5	61.9	62.0	38.6	37.4	41.9	36.7
CORONET 2-Door & Custom	213.8	77.4	52.6	115	61.9	62.0	37.7	36.6	41.9	33.9
CORONET Wagons	225.6	79.2	56.5	117.5	61.9	63.4	39.7	39.9	41.9	36.3
CHARGER Special Edition	215.3	76.3	52.6	115	61.9	62.0	37.7	36.6	41.9	33.9
ROYAL MONACO Brougham Sedan	225.6	79.3	55.2	121.5	64.0	63.4	38.7	37.8	41.6	38.2
ROYAL MONACO Brougham 2-Door	225.6	79.3	54.2	121.5	64.0	63.4	38.0	37.7	41.6	35.4
MONACO & ROYAL MONACO Sedan	223.4††	79.3	55.4	121.5	64.0	63.4	38.7	37.8	41.6	38.2
MONACO & ROYAL MONACO 2-Door	223.4††	79.3	54.2	121.5	64.0	63.4	38.0	37.7	41.6	35.4
MONACO Wagons	226.8*	79.4	58.9	124	64.0	63.4	38.7	40.5	41.6	38.3



ELECTRICAL

ALTERNATOR AMPS	BATTERY AMPS
34* 41**	305
34* 41**	305
34* 41**	305
34* 41**	305
34* 41**	305
34* 41**	305
41	440
50	305
50	305
41* 50**	305
41* 50**	305
50	305
50	440
50	440
50	440
50	440
50	440



TIRES

SIZE
E78x14 WSW
E78x14 WSW
D78x14 WSW†
6.95x14 BSW* D78x14 BSW*
6.95x14 BSW* D78x14 BSW*
6.95x14 BSW* D78x14 BSW*
E70x14 BSW
F78x14 BSW
F78x14 BSW
F78x14 BSW
F78x14 BSW
H78x14 BSW
GR78x15 WSW Radial
HR78x15 BSW Radial
HR78x15 BSW Radial
GR78x15 BSW Radial
GR78x15 BSW Radial
LR78x15 BSW Radial

*Six-cylinder models.

**V8 models.

†Required option.

††Royal Monaco sedan and 2-dr. length is 225.6".

*Royal Monaco Brougham and Royal Monaco wagon length is 229.0".



BRAKES

FRONT DRUM/DISC	REAR DRUM
Disc	10x2½
Disc	10x2½
10x2½* Disc**	9x2* 10x2½**
10x2½* Disc**	9x2* 10x2½**
10x2½* Disc**	9x2* 10x2½**
10x2½* Disc**	9x2* 10x2½**
Power Disc	10x2½
Disc	10x2½
Disc	10x2½
Disc	10x2½
Disc	10x2½
Power Disc	11x2½
Power Disc	10x2½
Power Disc	11x2
Power Disc	11x2
Power Disc	11x2
Power Disc	11x2
Power Disc	11x2
Power Disc	11x2½



ENGINES

DISPLACEMENT
225 Six or 318 V8
225 Six or 318 V8
225 Six or 318 V8
225 Six or 318 V8
225 Six or 318 V8
225 Six or 318 V8
360 V8
225 Six
318 V8
225 Six or 318 V8
225 Six or 318 V8
318 V8
360 V8
400 V8
400 V8
360 V8
360 V8
400 V8



FUEL

GALLONS
16
16
16
16
16
16
16
25.5
25.5
25.5
25.5
21
25.5
26.5
26.5
26.5
26.5
26.5
24



TRUNK

CUBIC FEET
16.0
17.7
19.8
16.0
17.7
19.8
19.8
19.4
14.5
19.4
14.5
86.8
14.5
20.4
20.4
20.4
20.4
100.8

SAFETY EQUIPMENT

Automatic brake adjusters • Backup lights • Light system circuit breakers with automatic reset • Combined lap and shoulder belt restraint system with starter interlock • Dual braking system with warning light • Electric windshield washers • Energy-absorbing steering column and wheel • Fire protection link in main wiring harness • Fire-retardant interior materials • Hazard warning flasher • Head restraints • "Key-left-in-ignition" buzzer • Nonoverride door locks (except driver's door) • Recessed center steering wheel and instrument panel controls • Reinforced bumper system with hydraulic mounts • Flush design inside door handles • Safety-Rim wheels • Side door beams • Side marker lights and reflectors • Steering column lock • Supplementary throttle return spring • Turn signals with lane change.

EXTERIOR COLOR SELECTOR

- Black
- Bittersweet Metallic (N/A Dart)
- Astral Blue Metallic (Monaco)
- Lucerne Blue Metallic (N/A Monaco)
- Powder Blue (N/A Charger)
- Starlight Blue Metallic (Charger & Monaco)
- Dark Chestnut Metallic (Monaco)
- Cinnamon Metallic (Dart & Charger)
- Golden Fawn
- Frosty Green Metallic
- Avocado Gold Metallic (N/A Dart)
- Aztec Gold Metallic (Coronet)
- Inca Gold Metallic
- Spanish Gold Metallic
- Moondust Metallic (N/A Dart)
- Parchment (N/A Coronet)
- Platinum Metallic (Charger & Monaco)
- Bright Red (N/A Monaco)
- Vintage Red Metallic
- Deep Sherwood Metallic
- Sienna Metallic
- Silver Cloud Metallic
- Eggshell White
- Yellow Blaze (N/A Monaco)



Dodge



YOUR SIGNS FOR MOTORING SATISFACTION



CHRYSLER MOTORS CORPORATION

All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional at extra cost. Dodge Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors, and materials, and to change or discontinue models.

DART.

Our small car economy champ.



DART SPECIAL EDITION 2-DOOR HARDTOP



DART SWINGER 2-DOOR HARDTOP



DART SWINGER SPECIAL 2-DOOR HARDTOP



DART SPORT 2-DOOR COUPE



DART 360 SPORT 2-DOOR COUPE



DART SPORT HANG 10 2-DOOR COUPE



DART SPECIAL EDITION 4-DOOR SEDAN



DART CUSTOM 4-DOOR SEDAN



DART 4-DOOR SEDAN

CORONET.

The new mid-sized value.



CORONET BROUGHAM 2-DOOR HARDTOP



CORONET CUSTOM 2-DOOR HARDTOP



CORONET 2-DOOR HARDTOP



CORONET BROUGHAM 4-DOOR SEDAN



CORONET CUSTOM 4-DOOR SEDAN



CORONET 4-DOOR SEDAN



CORONET CRESTWOOD WAGON



CORONET CUSTOM WAGON



CORONET WAGON

CHARGER.

The all-new personal luxury car.



CHARGER SPECIAL EDITION 2-DOOR HARDTOP

MONACO.

The affordable full-sized experience.



ROYAL MONACO 4-DOOR SEDAN



MONACO 2-DOOR HARDTOP



ROYAL MONACO BROUGHAM 2-DOOR HARDTOP



ROYAL MONACO BROUGHAM 4-DOOR HARDTOP



MONACO 4-DOOR SEDAN



ROYAL MONACO BROUGHAM 4-DOOR SEDAN



ROYAL MONACO BROUGHAM WAGON



ROYAL MONACO 2-DOOR HARDTOP



ROYAL MONACO WAGON



ROYAL MONACO 4-DOOR HARDTOP



MONACO WAGON