



# 1972 DODGE POLARA- MONACO



1972 POLARA CUSTOM 2-DOOR HARDTOP

# Dodge gives you...

Comes a time when you want to make your life a little easier. You deserve it. You need it. When that times comes, you want a big car. There's no other car that gives you the room, the comfort—yes, the luxury—that you get in a full-sized car.

Dodge offers you a choice of three full-sized cars. Polara. Polara Custom. Monaco. And Dodge designs them to give you everything you want, everything you expect in that kind of car. And more.

Dodge puts Torsion-Quiet Ride on all Polaras and Monacos. The engine, torsion bars, and steering gear are mounted on a massive frame, then isolated from the Unibody with special rubber mounts positioned in eight critical areas. Originally designed for the most expensive luxury automobiles, Torsion-Quiet Ride is

now standard on all Polaras and Monacos.

In any purchase, price is an important consideration. So you'll be happy to know that Dodge offers a Polara which is one of the lowest priced, full-sized four-door hardtops built in the United States.

Dodge builds its traditionally sized Polara on the premise that, for many families, a little extra size and riding comfort are not a luxury, but a vital necessity. A necessity to be provided at the lowest cost consistent with reputable quality.

You will find that today many models of smaller cars bear price tags higher than that of a full-sized Dodge. Before paying more for a dressed-up smaller car, it might be wise to weigh your family needs, then consider what Polara offers.

Polara comes in two versions, Polara and Polara Custom. The standard Polara is a clean functional car with a sturdy cloth-and-vinyl interior. The Custom

gives you more exterior trim and more styling touches on the interior. By styling touches, we mean plush simulated burl walnut trim throughout the interior, and cloth-and-vinyl interiors that are not only extremely attractive, but extremely durable. Either way, you'll have a full-sized car you're proud to own. The choice is up to you.

Monaco is an honest, no-nonsense medium-priced car. A car with a conservative, clean look all its own. A car that is obviously more luxurious than expensively equipped low-priced models, yet not that far above them in price. A car that includes the basic necessities of a luxury car as standard equipment. Power steering, power front disc brakes, and automatic transmission.

The emphasis in design of this completely new car has been on strength, solidity, and silence. The 1972 Monaco gives you a fresh, bright look in a year when many other car manufacturers are simply reshaping last year's look. And style doesn't begin and end with the outside either. That's why you get easy-to-clean cloth-and-vinyl seats in rich decorator colors, carpeting, and simulated burl walnut trim. The Monaco features Torsion-Quiet Ride and a new 360-cubic-inch V8 engine. This engine offers unusual smoothness, improved low-speed acceleration, and effortless superhighway cruising. It operates efficiently on regular or low-lead fuels.

All the cars in the Polara and Monaco series are designed to give you an amazing amount of luxury at a modest price. When you're looking for a full-sized car built with respect for quality and your budget, it'll be from Dodge. Depend on it.

a modestly priced larger car

Polara and Polara Custom models are available in a 2-door hardtop, 4-door hardtop, and 4-door sedan. Standard Polara seat at right.



1972 POLARA CUSTOM 4-DOOR HARDTOP

excellence without extravagance

Monaco is available as a 2-door hardtop, 4-door hardtop, and 4-door sedan. All have automatic transmission, power steering, and power front disc brakes as standard equipment. Monaco Brougham seat at right.



1972 Monaco Brougham 4-door hardtop

# Polara-Monaco standard equipment

Light Blue	Bright Blue Metallic	Dark Blue Metallic	Turquoise Metallic
Red	Yellow	Light Gold	Gold Metallic
Dark Gold Metallic	Light Green Metallic	Dark Green Metallic	Parchment
Dark Tan Metallic	Dark Grey Metallic	Eggshell White	Black



## DIMENSIONS AND CAPACITIES:

Wheelbase:	122.0"
Front track:	62.0"
Rear track:	63.4"
Overall length:	222.2"
	(Monaco)
	219.4"
	(Polara, Polara Custom)
Overall width:	79.6"
Overall height:	55.0"
Front headroom:	38.8"
Rear headroom:	38.4"
Front legroom:	41.8"
Rear legroom:	39.1"
Usable luggage capacity:	22.1 cu. ft.

(These are 1972 V8 4-door-sedan dimensions. Other body styles vary in some degree.)

## INTERIOR FEATURES:

- Cloth-and-vinyl front bench—Blue, Black, and Green interior trim colors (Polara)
- Cloth-and-vinyl front bench—Blue, Green, Gold, and Black interior trim colors (Polara Custom)
- Cloth-and-vinyl split-back front bench with center armrest—Blue, Green, Gold, and Black interior trim colors (Monaco)
- Simulated wood-grained door-trim insert (Polara Custom only)
- Simulated wood-grained door-trim insert with carpeted lower panel (Monaco)
- 3-spoke color-keyed steering wheel (simulated wood-grained insert on Polara Custom and Monaco)
- Glove box lock
- Leather-grained black vinyl instrument panel cluster applique (Polara)
- Simulated wood-grained instrument panel cluster and lower panel applique (Polara Custom, Monaco)
- Cigarette lighter

**ENGINES:**  
318-cu.-in. V8 (Polara, Polara Custom)  
360-cu.-in. V8 (Monaco)

**TRANSMISSION:**  
TorqueFlite 3-speed automatic

**SUSPENSION:**  
Torsion-Quiet Ride  
Torsion-bar front suspension  
Asymmetrical rear leaf springs

**AXLE RATIO:**  
2.71:1

## POLARA/MONACO LUGGAGE CAPACITY:

- 3 men's 2-suiters • 1 lady's Pullman • 1 lady's wardrobe • 3 men's overnight bags • 7 lady's overnight bags • 1 lady's traincase • 1 golf bag



## exterior colors:

- Combination dome and map light (Monaco)
- Dome light (Polara, Polara Custom)
- Color-keyed carpeting
- Prismatic day/night inside rearview mirror
- Instrument panel ash receiver light (Monaco)
- Glove box light (Monaco)
- Headlight-on warning buzzer (Monaco)
- Rear door automatic dome light switch (Monaco)
- Trunk light (Monaco)
- Pedal-applied parking brake with hand-operated release lever
- Keyless door locking system
- Heater/defroster with 3-speed fan

## EXTERIOR FEATURES:

- Ventless front windows
- 2-speed, concealed windshield wipers
- Concealed headlights (Monaco)
- Deluxe wheel covers (Monaco)

## CHASSIS FEATURES:

- Power steering
- Power front disc brakes (Monaco)
- 23-gallon fuel tank

## SAFETY FEATURES:

- Cleaner Air system with Vapor Saver (gasoline evaporation control system)
- Antitheft steering column lock
- Backup lights
- Breakaway front ashtray
- Combination side-marker lights and reflectors
- Dual braking system
- Energy-absorbing steering column and wheel
- 3-point safety belt system with locking retractors

- Hazard warning system
- Head restraints
- "Key-left-in-ignition" warning buzzer
- Security locks on folding front seatbacks
- Left, outside mirror
- Inside mirror with double-ball-joint safety mount
- Nonoverride door locks, except driver's door
- Padded instrument panel and sun visors
- Parking brake
- Parking brake and master cylinder warning light
- Safety-Action inside door handles
- Safety-Rim wheels
- Soft coat hooks
- Soft knobs on window cranks
- Turn signals with lane-change feature
- Windshield wipers and washers

## TIRES:

- F78 x 15 black sidewall bias-belted tires (Polara, Polara Custom)
- G78 x 15 black sidewall bias-belted tires (Monaco)

## WHEELS:

- 15 x 5.5JJ wheels

## BRAKES:

- 11' x 2 3/4' front brakes (Polara, Polara Custom) (power front disc brakes std. on Monaco only)
- 11' x 2' rear brakes (Polara, Polara Custom, Monaco)

## ELECTRICAL SYSTEM:

- 41-amp alternator
- Transistorized regulator
- 46-amp-hr battery (Polara, Polara Custom)
- 55-amp-hr battery (Monaco)

# Model lineup and selected optional equipment.



POLARA 2-DOOR HARDTOP



POLARA CUSTOM 2-DOOR HARDTOP



POLARA CUSTOM 4-DOOR HARDTOP



MONACO 4-DOOR SEDAN



POLARA 4-DOOR SEDAN



POLARA CUSTOM 4-DOOR SEDAN



MONACO 2-DOOR HARDTOP



MONACO 4-DOOR HARDTOP



POLARA 4-DOOR HARDTOP

- 360 2-bbl. V8 engine (std. on Monaco)
- 400 2-bbl. V8 engine
- 440 4-bbl. V8 engine
- Electronic ignition system (optional with 360, 400, and 440 V8s only)
- All-vinyl front bench, available in Green and Black (Polara)
- All-vinyl split-back front bench with center armrest, available in Blue, Green, Parchment, Black, and Gold (Polara Custom)
- All-vinyl bucket seats, with fold-down center armrest, available in Green, Parchment, and Black (Polara Custom 2-door hardtop only)

All-vinyl split-back front bench with center armrest, available in Green, Parchment, and Black (Monaco only, at no extra cost)

- Vinyl roof covering
- Front power disc brakes (standard, Monaco)
- Power windows, power trunk lid release, power seat
- Power door locks (a single button inside locks all doors electrically; 4-door models only)
- Airtemp air conditioning
- AM radio with or without floor-mounted stereo tape cassette player
- AM/FM radio
- AM/FM multiplex radio with or without floor-mounted stereo tape cassette player
- Rear seat speaker (dual with stereo or cassette)
- Cornering lights
- Electric clock

- Trunk carpet and carpeted spare tire cover
- Headlight time delay with headlight-on warning buzzer
- Rear window defogger
- Tilt steering wheel with "Rim Blow" horn
- Tinted windshield
- Tinted windshield and windows
- Sure Grip differential
- Deluxe wheel covers (standard, Monaco)
- Deep-dish wheel covers
- Road wheels with chrome trim ring
- Trailer-towing package

Brougham package (Monaco 4-door hardtop and sedan only). Package includes vinyl roof with "Brougham" nameplate, sill and sill extension mouldings, cornering lights, electric clock, instrument panel nameplate, trunk carpet and carpeted spare tire cover, and a cloth-and-vinyl 50/50 front split-bench seat with individual front and single rear center armrests available in Blue, Green, Black, and Gold. Passenger and driver front seats are individually adjustable with passenger recliner.

## AXLE AVAILABILITY

ENGINE	TRANSMISSION	LESS SURE GRIP		*WITH SURE GRIP	
		STD.	*OPT.	STD.	OPT.
318	TorqueFlite	2.71	3.21	2.76	3.23
360	TorqueFlite	2.71	3.23	2.76	3.23
400-2	TorqueFlite	2.76	3.23	2.76	3.23
440-4					

\*Optional at extra cost.

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