



1972 DODGE CHARGER



Looking for Styling That's Got Motion When It's Standing Still? Looking for a Family Car That Doesn't Cost You an Arm and Leg To Own and Operate? . . . Look No Further. Here Comes Dodge Charger. And You're Going To Love It.

STANDARD EQUIPMENT

ENGINE:

225 Six (coupe and hardtop only)
218 V8

TRANSMISSION:

3-speed manual, column-mounted shift (standard with 225 Six)
3-speed manual, fully synchronized, column-mounted shift (standard with 218 V8)

SUSPENSION:

Front: Torsion bars
Rear: Asymmetrical leaf springs
Front sway bar (Charger SE only)
Front and rear sway bars (with Rallye and SE, 4-6M, V8 engines and 400 4-6M, V8 engines)

AXLE RATIOS:

2.21:1 (with standard Six)
2.34:1 (with standard V8)

INTERIOR FEATURES:

All-stryl front bench seat, available in Blue, Green, and Black (coupe), or Blue, Green, Gold, Tan, Black, and White (Charger hardtop and SE)

Adjustable color-keyed steering wheel
Seat spacers for seat height and angle adjustment

Simulated wood-grained steering wheel (seats (coupe coupe)

Horned deflector

Keyless door locking system

Foot-operated parking brake with warning light

Glove box lock

Trunk rest

Door light with front-door courtesy switch

Color-keyed carpeting (except coupe)

Cigarette lighter (except coupe)

Simulated wood-grained door trim (seats) (except coupe)

Simulated wood-grained instrument panel applique (Charger hardtop and SE only)

Day/night inside mirror (except coupe)

Simulated wood-grained instrument panel applique with hooded, circular instrument cluster including: speedometer, oil pressure and fuel gauges, temperature and alternator gauges (Charger SE & Rallye only)

Dual horns (except coupe)

Instrument panel hood release (SE only)

EXTERIOR:

Forward vinyl roof (SE only)

3-speed wiperless wipers

Body side pillar grille (except coupe)

Sculptured dark grille (Rallye only)

Dual headlights and tailights

Performance hood with blackout treatment (Rallye only)

Simulated door handles with blackout treatment (Rallye only)

Lowered black tailights (Rallye only)

Concealed headlights (SE only)

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SAFETY FEATURES:

Cleaner Air system with Vapor Sealer (gasoline evaporation control system)

Anti-theft steering column lock

Backup lights

Bra-kway front safety

Combination side-marker lights and reflectors

Dual braking system

Energy-absorbing steering column and wheel

3-point safety belt system with locking retractors

Horned warning lights

Head restraints

"Key-locks ignition" warning buzzer

Security locks on lifting floor sockets

Left, outside mirror

Inside rear view mirror with double-ball, joint safety mount

Nonreversible door locks, except driver's door

Padded instrument panel and seat visors

Parking brake

Parking brake and master cylinder warning light

Safety-Aircon inside door handles

Safety-Rim wheels

Soft seat hooks

Soft handles on window cranks

Taxi signals with turn-changer for turn

Windshield wipers and washers

WHS:

170 x 16 (six-cylinder and 218 V8 models)

170 x 14 (wide-track, white sidewalls (Rallye only))

WHEELS:

14 x 5.0 Mark enamel

14 x 6.0 JF (Rallye only)

BRAKES:

10" x 2 1/8", front and rear, self-adjusting

ELECTRICAL SYSTEM:

Battery 12-volt, 46-amp/hr

Alternator 41-amp

Transmission voltage regulator

Electronic ignition system (standard with all optional 4-6M, V8 engines and 400 fuelPack only)

1979 CHARGER HARDTOP



DIMENSIONS	
Wheelbase	110.2"
Overall length	208.4"
Overall width	76.0"
Overall height	52.1"
Front track	59.7"
Rear track	61.6"
Front headroom	37.3"
Rear headroom	38.2"
Front legroom	43.2"
Rear legroom	34.1"
Luggage capacity	14.3 Cu. Ft.

- WEIGHES**
- Charger (coupe)
 - 2 1/2 ton 1/2 tonners
 - 1 lady's Pullman bag
 - 1 lady's wardrobe
 - 1 man's wardrobe
 - 1 golf bag





OPTIONAL EQUIPMENT

ENGINE:

- 340 V6 4-4M. (Rallye only)
- 400 V6 2-4M.
- 400 V6 4-4M.
- 440 V6 4-4M. (Rallye and SE only)
- 480 V6 SixPack. (Rallye only)

TRANSMISSION:

- 4-speed manual, fully synchronized, foot-mounted shift (NA with 2-4M, engine or 400-4-4M, V6).
- TopcoFlite 3-speed automatic optional with 221 Six and 2-4M, V6s. Standard with 400 2-4M, V6, all 4-4M, V6s, and 440 SixPack. The selector lever is column-mounted, except on bucket-seated models equipped with optional center console.

CONVENIENCE ITEMS:

- All vinyl bucket seats, available in Blue, Green, Black, Gold, and White (Charger hardtop, Rallye, and SE).
- Air conditioning.
- Tinted glass (recommended with air conditioning).
- Cigarette lighter (coupe only).
- Electric clock.
- Console (requires bucket seats, NA coupe).
- Center armrest and cushions (bucket seats required).
- Rear window defogger.
- Instrument-panel-mounted hand release (standard on SE).
- Headlight-wash warning buzzer.
- "Rio Blue" tilt steering wheel (power steering and automatic transmission required).
- Inside day/night mirror (coupe only).
- Rear outside racing mirrors.
- Sun roof (with vinyl roof only).
- Tachometer (NA with clock; optional on SE and Rallye).

Upper level fresh air ventilation (NA, with air conditioning).

- Tempo gauges.
- Rear-edge protector.
- Variable-speed windshield wipers.
- Inductracor and hand trundle pad.

DRIVER AIDS:

- Power front disc brakes.
- Power steering.
- Power windows (NA coupe).

VIDEO TAPE ACCESSORIES:

- VCR radio (with or without stereo tape cassette).
- Multiple AM/FM stereo (with or without stereo tape cassette).

Rear speaker (available with Music Master only, and, with stereo).

APPEARANCE ITEMS:

- Black tie-down pins.
- Chrome dual exhaust tips (with 4-4M, V6 engine only).
- Bucket-rear moldings.
- Vinyl body side moldings with bright accent (NA Rallye).
- Body side tape strips (Charger hardtop).
- Rear tape strips (Rallye).
- Sill molding (NA SE).
- Tilt steering wheel (power steering required).
- Full vinyl roof (NA, SE).
- Canopy vinyl roof (NA, SE).
- Deluxe wheel covers.
- Wired wheel covers.
- Rallye wheels.
- Road wheels with chrome trim rings (requires power disc brakes).
- Tires with raised white letters.
- White sidewall tires.

HARD-DWARE ACCESSORIES:

- "Truck-Par" package (available with 440 V6 engine and 4-speed manual transmission only).
- Performance only package (NA with 3-speed manual transmission or 400 2-4M).
- 4-speed manual transmission with Hurst floor grip and reverse warning light.
- Sea-Corp differential.
- Traction-control package.

OPTION PACKAGES:

STANDARD ON STEERING

- Light Group—includes fender-mounted turn signals, ignition light with time delay, map and courtesy light, ash receiver light, glove box light, and trunk light.

E-Z Order Package (NA Rallye)—includes power steering, AM radio, remote-control cruise mirror, white sidewalls, Light Group, deluxe wheel covers, inside hand release, variable-speed wipers, undercoating, and automatic transmission.

Deluxe Package (coupe only)—includes 3-spoke steering wheel with simulated wood-grained center, carpeting, dual horns, road strip rail moldings, and wheel lip moldings.

Brighten Package (SE only)—includes aluminum vinyl split-back front bench seat with center armrest in Blue, Green, Black, and Gold, padded door trim panels, and bucket seats available at no-extra cost.





CHARGER COUPE

Charger starts here, with styling the others can't touch. The look you're looking for, at a price you can afford. Inside that great shape, you've got room for six adults.



CHARGER HARDTOP

Standard Charger hardtop equipment includes carpeting and simulated wood-grained instrument panel, steering wheel insert, door trim inserts, and pleated vinyl interior.



CHARGER SE

Standard Special Edition equipment includes a formal vinyl roof, special grille, hidden headlights, black moulding delineating the edges of the car, Rallye Instrument Cluster, body side paint stripe, pleated vinyl interior, and front away bar.



CHARGER RALLYE COUPE CHARGER RALLYE

The Rallye treatment is available on Charger coupes and hardtops, and includes a blacked treatment on the grille, hood, and rear end; simulated door inserts; a simulated wood-grained instrument panel with four hooded, circular gauges; wide-trail whitewalls; and front and rear away bars.



EXTERIOR COLORS:



Light Blue

Super Blue



Bright Blue Metallic

Red



Helm Orange*

Top Banana*



Light Gold

Gold Metallic



Dark Gold Metallic

Light Green Metallic



Dark Green Metallic

Medium Tan Metallic



Dark Tan Metallic

Lt. Sunmetal Metallic



Eggshell White

Black

*Optional color, optional at extra cost.



CHRYSLER

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