

The Wagon Set

Ford and Torino Better Idea Wagons and Recreation Vehicles by Ford, the Wagonmaster.



**Ford's time-tested 3-way Magic
Doorgate swings open as a door
with the window up (COVER) or down (BELOW)**



**and swings down as a tailgate,
for two more feet of floor
or a picnic table.**



When it comes to Wagons...
nobody swings like Ford.



A



B



C

The finest expression of Wagonmaster art . . . Ford LTD Country Squire. This is the one that blazes the trails, makes the rules, sets the trends. LTD Country Squire by Ford. Eighteen feet of woodtoned elegance and marvelous utility. A luxurious workhorse. A fine Wagon. Family Wagon. Fun Wagon. The one rightfully called the "Wagon Leader."

The woods are full of imitators. But there is only one Country Squire. And it has been first with all the great wagon better ideas.

(A) 3-Way Magic Doorgate, an idea that revolutionized Wagon usefulness. Rival designs come and go. But the Magic Doorgate rates top preference. Ford has built over one million Wagons with it to date. Reason? It works . . . and works . . . and works every time . . . almost as simply as flipping the fold-out page (opposite) that shows it in action.

(B) LTD Country Squire standard interior has all the luxury of the LTD. Seats are deep-foam cushioned under rich pleated vinyl (five color choices). You can have as options, Squire Luxury Vinyl Trim (three colors), or plaid seat trim in cloth and vinyl (two choices—Black Watch or Rob Roy). Here you see the spaciousness of the Ford Front Room, another better idea that provides a living room for front seat passengers.

Squire seats six passengers. More in the model with exclusive Ford Dual-Facing Rear Seats. For cargo carrying, seats fold flush with the floor. Fully converted for cargo, either Squire model has a capacity of up to 96.2 cu. ft.

And, noted for its smooth, quiet ride, the Squire this year can offer you a ride that has never been quieter. A strong, computer-tuned frame, plus a unique suspension that lets front wheels retreat slightly on bumps, are two of many advanced ideas contributing to the Ford quiet ride.

(C) With optional SelectAire Conditioner and Automatic Temperature Control you can drive comfortably the year around with all windows up. Set the control at your favorite temperature and you can forget the wind and weather in the world outside. Press another button and you can bring in your favorite music in stereo with the new Stereo-Sonic Tape option.

Squire options add up to a wonderfully long list. So you can tailor the Squire as you choose. (You'll see many options in the pages that follow, plus a list on page 14.) But the list of standard Squire items is even more impressive. The engine is a muscular 351-cu. in., regular gas V-8 that delivers 240 horsepower.

Standard highlights include: Power front disc brakes. Power Ventilation (on Wagons without SelectAire). Power doorgate window. Full wheel covers. Ventless side glass. Concealed windshield wipers. Flush-mounted door handles. 100% nylon loop pile carpeting. Standard safety features like the Uni-Lock Harness with one convenient buckle for lap and shoulder belts. Locking steering column with ignition key reminder buzzer. Side marker lights. And you can keep right on counting.

Nothing in words compares with the Squire in "live action." See your Ford Dealer for a Country Squire test drive.

Nobody can make you feel more at home than Ford with a living room up front...a family room in the rear.



(A) LTD Country Squire, with exciting all-new styling, continues to be America's most distinguished luxury wagon. Elegant woodtone body panels gracefully extend from a gleaming new grille to the performance-proved 3-Way Magic Doorgate. A smart new optional vinyl roof adds a crowning touch. Full wheel covers and power front disc brakes are standard.

(B) Squire Luxury Vinyl Trim, another '71 option, adds handsome, comfortable Brougham luxury to the spacious, lavishly appointed living room. Luxury Vinyl "breathes" to keep you cool, your clothing more presentable. **(C) Lockable Side Storage Compartment/Carpeted Cargo Area Option** a lock box for valuables, plus a richly carpeted family room.

When it comes to Wagons...nobody gives you the great outdoors like Ford.



Country Sedan: Wagonmaster proof that you can get luxury Wagon features without the premium cost. A Wagonmaster prize with a radiant style of its own. Luxurious, to be sure. And with all hardworking talents. You want the broad-shouldered room and comfort you get in every big Ford Wagon: 121-inch wheelbase . . . 96.2 cu. ft. of cargo capacity . . . 6-passenger and extra-passenger Dual-Facing Rear Seat models. You also want smooth, responsive power and you get it, standard, with the 351 CID 2V V-8. There's just nothing to compare with this handsome, versatile Country Sedan you can own at less than a top-of-the-line price.

(A) Country Sedan (far left) features the 3-Way Magic Doorgate, with power window, standard on the Dual-Facing Rear Seat model.

(B) Dual-Facing Rear Seats have wide seat backs and are 24-inches wide. Padding is generous. Open for use (far left), the seats form an ideal play area for children. To clear the area for cargo, both seats fold down flush with the load floor.

(C) Brand-new for '71: Doorgate Washer/Wiper Option. Try this on your Country Sedan, or any Ford Wagon. To work it, you first lower the window. Then push the Washer/Wiper button. The window begins to raise as the washer pump is actuated. As the glass continues upward, a wiper acts like a squeegee to wipe the window clean. This Washer/Wiper contact only occurs when it is in use (a Ford exclusive), so it eliminates streaking during normal window operation.

(D) Steel Guard Rails are a new addition to Ford better ideas in Safety. An integral part of the inside structure of each side door, the rails provide added protection in the event of side impact. They are standard in all Fords.

(E) Power Door Locks add to your sense of security. To lock all doors, including the Magic Doorgate, the driver or passenger simply flips either front door button. Presto! All five doors lock as one with this option.

(F) Handsome Plaid Seat Trim comes in traditional blue/green design, also in Rob Roy pattern (red/black). A lively touch, yet priced in keeping with its Scotch heritage.

(G) Luggage Rack. Close-up view of this option shows you how the adjustable rear cross bar moves in to fit the size of your load. Built-in air deflector, on Deluxe version, directs a continuous stream of air over the rear window to help keep it clean. Deluxe and Base racks both have stylish woodtone vinyl accents along the siderails.

Traction-Lok Differential Axle, optional on all Ford Wagons, provides surefooted going in heavy snow, on wet and icy roads, over off-road rough terrain. It automatically directs power to the rear driving wheel that has traction, and minimizes the hazard of getting stuck.

Add to these suggestions such great option favorites as SelectShift Cruise-O-Matic transmission, the 3-speed automatic that also lets you shift manually when you choose, four V-8's up to 429 cubic inches, power front disc brakes and power steering—to name just a few—and your Country Sedan can be everything you ever wanted in a wagon.

When it comes to Wagons...nobody pulls like Ford.



Ford Wagon 3-way Magic Doorgate works...and works...every time.

CUSTOM 500 & CUSTOM RANCH WAGONS . . . full size, fun-packed, family-priced! Custom 500 Ranch Wagon in 6-passenger and Dual-Facing Rear Seat models, and the 6-passenger Custom Ranch Wagon offer big-wagon styling, ride and comfort at an easy-to-own price. Each surefooted, muscular beauty offers more wagon value for outdoor enthusiasts than you can shake a stick at. Custom 500 and Custom Ranch Wagons carry the lowest price tags of all seven big Ford Wagons. But they look like hundreds of dollars more. And their feature lists outshine anything in the competitive camps.

First, there's the wonderful 3-Way Magic Doorgate. It swings open like a door (window up or down) or down as a tailgate. For people, camping gear, boats—Magic Doorgate works . . . and works . . . and works every time. Next, Dual-Facing Rear Seats. The big 351 2V V-8 standard engine. Ford's "Front Room" with more stretch-out space. Uni-Lock Harness with a single connecting point for shoulder and lap belts. Fully synchronized 3-speed manual transmission. Flush-mounted door handles. Concealed windshield wipers. And we're just getting warmed up.

(A) Ford's optional Trailer Towing Package, shown with the Custom 500, will let you take your campsite with you. This option includes various heavy-duty components for loads up to 5,000 pounds (Class III). If yours is a heavier trailer, you'll probably want to think about more power. A brand-new 400-cubic-inch V-8 is one of four huskier choices. Power steering is another great wagon option. So is SelectShift Cruise-O-Matic transmission.

(B) Ranch Wagon, like every Ford Wagon, takes on the same big loads. Note how Magic Doorgate, here in its role as a tailgate, makes loading that big, bulky rubber boat almost child's play. Inside, 96.2 cu. ft. of loadspace, with the tailgate down, translates itself into a platform 9½ feet long, up to 5 feet wide and 31.6 inches high.

(C) Custom 500 Wagon interior. Smart, durable, thick vinyl trim that takes to a life of "roughing it." And it's a downright handsome, spacious Front Room. Custom 500 interior trim color choices are black, medium blue, medium green, ginger. Ranch Wagon color choices are black, medium blue, medium green.

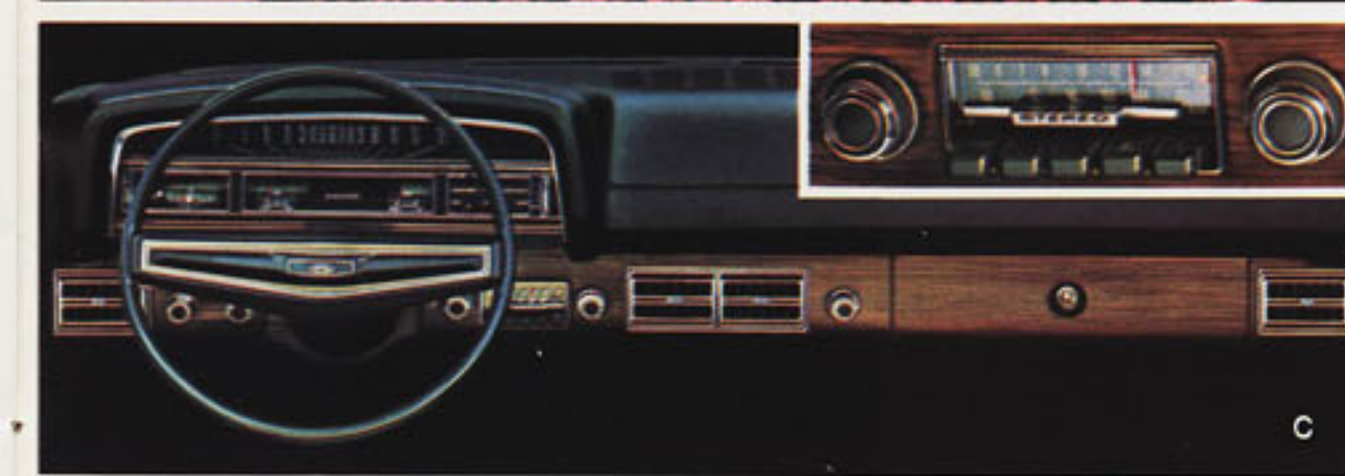
(D) Automatic Load Adjustor lets you ride level with any load. Leveling valve senses heavy loads, and automatically uses engine vacuum to compensate and raise or lower the rear end as loads go in or out.

(E) AM/FM Stereo Radio will make the miles go faster. Five push buttons select your 10 favorite AM and FM stations. Two speakers mounted in the front doors and dual speakers in the rear surround you with clear, rich sound.

(F) Tilt Steering Wheel is an option that's almost like getting five different steering wheels—it's that adjustable. Pays off in reduced driving fatigue and makes getting in and out easier.

Other Ford options literally stretch from here to the north woods and back. SelectAire Conditioner. Luggage racks. Power front seat. Power side windows. Power Doorgate window (6-passenger only). Power front disc brakes. Fingertip Speed Control. Doorgate Washer/Wiper. Name it and almost without exception you can have it on your Custom 500 or Custom Ranch Wagon. Options add to the value that's yours in either of these great family-priced Wagons.

When it comes to Wagons...nobody impresses like Ford.



TORINO! The middle-size Ford Wagon that gives you better ideas . . . for less. In three models: Torino Squire (A), Torino 500 and Torino (both shown next page: A). Each with 209 inches of wind-splitting aerodynamic styling on a smooth-riding 114-inch wheelbase. Sized just right for six. With 85.2 cubic feet of cargo capacity, plus up to 8 cubic feet more in a lockable rear stowage compartment. Priced a lot lower than you'd suspect for wagons with so many standard better ideas: aircraft-type unitized body for many years of rattle-free ride; belted, bias-ply tires for better grip, longer tread life; brake lines armored against salt and road grime; sealed, 36,000-mile lube steering and suspension joints. Plus the versatile, convenient 2-Way Magic Doorgate, a better idea pioneered by Ford, the Wagonmaster.

(A) TORINO SQUIRE. Distinctively built to stay with you and yours. Torino-strong. Squire-elegant. Highlighted by attractive woodtone paneling on both sides and on the 2-Way Magic Doorgate. A better idea in wagon luxury with standard Squire touches such as full wheel covers and bright window frames/hood/fender edge/and belt moldings. Power front disc brakes are standard; require less pedal effort and offer superior resistance to fade and effects of water. Responsive, economical 302 V-8 and 3-speed manual transmission are standard. Four V-8's are optional, including a potent 429 cubic-incher. Plus SelectShift Cruise-O-Matic, power tailgate window, heavy-duty load suspension, Hideaway Headlamps, front bumper guards, and deluxe luggage rack with woodtone appliques, adjustable rear cross bar and rear window air deflector.

(B) Torino Squire interior, shown here in optional red Rob Roy plaid seat trim, features color-keyed nylon carpeting and easier-to-use Uni-Lock Harness for front outboard passengers. Optional Black Watch plaid seat trim and Tu-tone knitted vinyl are also available. For added ease, optional 4-way full-width power front seat, power side windows and power steering. To comfortably carry more than six, there's an optional rear facing third seat.

(C) Torino Squire instrument panel has tasteful woodtone appliques, is padded full-width for safety. Optional SelectAire conditioner heats, cools, defrosts, and ventilates. AM/FM Stereo Radio, also optional, has new microelectronic circuitry for reliability and ease-of-servicing plus two speakers for faithful stereo effect.

(D) RANCHERO SQUIRE . . . the hardtop with the biggest trunk. So big it can carry over a half-ton payload. So luxurious, it heads up the lively line of 1971 Rancheros that include the bold-looking Ranchero GT and the value-conscious Ranchero and Ranchero 500.

Ranchero Squire is dramatically styled with attractive woodtone side and tailgate panels. A super-comfortable full-width front seat is trimmed in knitted vinyl with your choice of black, vermilion, blue, green and ginger colors. Deep-pile carpeting is color-keyed. Instrument panel features woodtone inserts and electric clock. Tires are belted whitewalls with deluxe wheel covers. Rugged 250 Six and 3-speed fully synchronized manual shift is standard. Optional transmissions include SelectShift Cruise-O-Matic and 4-speed manual with Hurst Shifter[®]. Other options: vinyl roof, Hideaway Headlamps, High Back bucket seats in knitted vinyl trim, power front disc brakes, Trailer Towing Package, dual racing mirrors (LH remote control) . . . and more. For full details on Ranchero Squire and the complete Ranchero line, consult your Ford Dealer. And be sure to ask for your free copy of the '71 Ranchero catalog.

When it comes to Wagons...nobody works like Ford.



(A) TORINO 500 and TORINO. For people who don't buy a new wagon every year . . . or every other year. Affordable, exciting wagons built to stay with you and yours. Each has a brilliant exterior finish of five coats of paint that add up to 37 pounds of long-life coverage. Cargo floor area is vinyl-coated. Working cargo space is a mighty 85.2 cubic feet that lets you carry a maximum load with minimum fuss—thanks to the remarkable 2-Way Magic Doorgate.

For valuables you don't want the world to know about, there's a lockable rear stowage compartment with an 8 cubic foot capacity. On the Torino 500, standard full wheel lip moldings shield against paint-chipping stones; bright window frames, center pillar, and side belt moldings add extra eye appeal.

Both models readily seat six, Torino 500 can accommodate more with an optional rear-facing third seat. Each has such important standard details as an anti-theft locking steering column, Uni-Lock Harness for front outboard occupants, and all Ford Lifeguard Safety Design features (see page 14).

Standard, rugged 250 Six runs efficiently on a diet of regular gas. More cubic inches are available in five optional V-8's up to a 429 cubic-incher. Optional front bumper guards help prevent bumper override; bodyside moldings with black vinyl insert guard against careless door openers in parking situations. Other options include: power front disc brakes, Hideaway Headlamps (Torino 500), visibility group. Two types of optional luggage racks are available; both have woodtone appliques and an adjustable rear cross bar. The deluxe version (shown) includes an integral rear window air deflector.

(B) Both standard interiors are of wipe-clean vinyl (Torino shown) in five color choices for Torino 500 and three colors for Torino. Optional trim styles for Torino 500 are a "breathable" Tu-tone knitted vinyl or a lighthearted plaid seat trim in Black Watch (black) or Rob Roy (red). Torino has the practicality of a color-keyed, vinyl-coated, rubber floor mat while Torino 500 has the comfort of color-keyed nylon carpeting. Both models have a standard 2-spoke steering wheel with an oval design for easier entry and exit. Rim-Blow Deluxe 3-Spoke Steering Wheel is optional.

(C) Optional Power Tailgate Window raises or lowers at a finger's touch. Handy instrument-panel-mounted button is all there is between you and the rain coming in or a package going out.

(D) Order SelectShift Cruise-O-Matic transmission on either model and get the pleasure of shifting manually or automatically. And choose SelectAire Conditioning for year-round comfort in any kind of weather.

(E) Trailer Towing Package gives you heavy-duty towing capability matched to your particular model, engine, transmission and towing requirements. It includes such items as heavy-duty suspension, extra-cooling package, heavy-duty alternator, heavy-duty battery and a rear window trailer towing identification decal. See your Ford Dealer for the recommended engine and tire sizes.

Standard Feature Highlights

Ford LTD Country Squires, Country Sedans, Custom 500 Ranch Wagons, Custom Ranch Wagon Power Team—351-cu. in. 2V V-8 and 3-speed fully synchronized manual transmission. Choice of 15 Super Diamond Lustre Enamel exterior colors. All-vinyl interior trims. Locking steering column and ignition key reminder buzzer. Color-keyed carpeting. Courtesy lights. Cigarette lighter, ash trays. Heater-defroster. Electric clock (Squire). Power Ventilation. Fuel Evaporative Emission Control System. 3-Way Magic Doorgate. Power Front Disc Brakes (Squire). Lockable under-floor rear storage compartment. Glove compartment light (Squire). Woodtone panel appliques (Country Sedan, Squire). Wheel covers (Squire). Power tailgate window (Squires, DFRS models). Steel Guard Rails in side doors. Bright-metal brake pedal accents (Squire). Woodtone bodyside panels (Squire).

Torino Squire, Torino 500, Torino Wagons

Power Team—250-cu. in. six-cylinder engine (302-cu. in. V-8 on Squire) and 3-speed fully synchronized manual transmission. Choice of 16 Super Diamond Lustre Enamel exterior colors. All-vinyl interior trims. Locking steering column. Courtesy lights. Cigarette lighter, ash trays. Heater-defroster. 2-Way Magic Doorgate. Color-keyed carpeting (Squire, Torino 500). Stainless steel hub caps (Torino 500, Torino). Wheel covers (Squire). Dual-note horn (Squire, Torino 500). Woodtone bodyside panels (Squire).

Personalize your Wagon with better idea options

If you are an outdoor enthusiast, you'll want to add the **Traction-Lok Differential Axle** for surefooted going over rough terrain. **Automatic Load Adjustor** (Ford) to keep your wagon level whatever the load. **Fingertip Speed Control** (Ford) for cruising at preset speeds with foot off the accelerator. **Doorgate Washer/Wiper** (Ford) to clean the Doorgate on dusty trails. To protect cameras, Ford Wagons offer a new **Lockable Side Storage Compartment/Carpeted Cargo Area** combination, with plush covering for a luxurious touch. **Tinted Glass**, great with **SelectAire Conditioner**, shields out hot sun rays, makes driving cooler. **Power Door Locks** (Ford) for front seat control over all doors. **Deluxe Adjustable Luggage Rack** to tote more, has built-in air deflector to help keep Doorgate window clean, an adjustable rear cross bar, woodtone accents for luxury touch. (Base **Adjustable Luggage Rack** includes all but the deflector.)

Other attractions: **Power Front Disc Brakes**, straight-line stops, more resistance to fade. **SelectShift Cruise-O-Matic**, fully automatic or manual shifting, required in trailering. **SelectAire Conditioner with Automatic Temperature Control** lets you set and forget the temperature you prefer. **Engines to fit your needs**, up to 429 cu. in. (See power chart). **Power Seats, Power Windows, Power Steering**, effort-saving conveniences you appreciate the more you use them. **Tilt Steering** (Ford), with five vertical adjustments. **DirectAire Ventilation** (Torinos), keeps inside air fresh as you go. **AM/FM Stereo Radio, or Stereo-Sonic Tape**, for added listening pleasure.

Trailer Towing Package (Ford). Includes heavy-duty alternator, heavy-duty battery, heavy-duty suspension, trailer cooling package, wiring harness, trailer towing frame, trailer towing identification. It requires 400 CID 2V or larger V-8, SelectShift, power steering, power front disc brakes, and 3.25 optional ratio axle.

Trailer Towing Package (Torino). Includes power front disc brakes, heavy-duty load suspension, extra-cooling package, heavy-duty alternator, heavy-duty battery, rear window trailer towing identification decal. Requires 351 2V or 4V, or 429 V-8, SelectShift, power steering, F78-14 or larger tires, 3.25 optional ratio axle.

NOTE: Options described here are available on most models, not on others. Some are required in combination with other options. Always consult your Ford Dealer for complete details.

POWER TEAMS

Cu. In.	Carb.	Six or V-8	Fuel	HP #	Ford	Torino
250	1V	6	Reg.	145		S
302	2V	V-8	Reg.	210		0*
351	2V	V-8	Reg.	240	S	0
351	4V	V-8	Prem.	285		0
390**	2V	V-8	Reg.	255	0	
400	2V	V-8	Reg.	260	0	
429	2V	V-8	Prem.	320	0	
429	4V	V-8	Prem.	360	0	
429 CJ	4V	V-8	Prem.	370		0
429 CJ-R	4V	V-8	Prem.	370		0

S—Standard 0—Option
*Standard on Torino Squire
**390 CID V-8 not available in California
Represents gross horsepower as determined by dynamometer

Engine Features. 6000-mile (or 6-month, whichever comes first) full-flow oil filter; hydraulic valve lifters; dry-element air cleaner; year-round 190° thermostat; 12-volt electrical system; weatherproof ignition with constant-resistance wiring; air-cooled breaker points; positive engagement starter.

Transmissions. STANDARD: Fully synchronized 3-speed manual transmission (except with 429-cu. in. V-8). OPTIONAL: SelectShift automatic available all models. Required with 351 V-8's (Torino), 390 and 400 V-8's (Ford) and all 429-cu. in. engines.

Wagon Safety Features

The safety and peace of mind of people who drive and ride in Fords always comes first with Ford Motor Company. Ford has been a pioneer and leader throughout its history in developing stronger, safer, more dependable automotive products. And for 1971, Ford engineers continue to include in Ford cars the latest proven protection it is possible to provide.

Like (A) the energy-absorbing steering column and steering wheel, designed to absorb energy by yielding in the event of severe impact and thereby reduce the possibility of injury. (B) Locking Steering Column (locks wheel so it cannot be turned) and Warning Buzzer. (C) Side marker lights, amber at front fender corners, red on rear fenders. They light when headlights or parking lights are turned on as a safety alert to other drivers and pedestrians. (D) Safety-designed door handles are mounted so not to protrude. (E) Uni-Lock Harness lets you conveniently fasten lap and shoulder belts with a single buckle. It's a better idea for safety: so, buckle up. (F) Front and rear lap belts for all seating positions.

Other FORD LIFEGUARD DESIGN SAFETY FEATURES, listed here, are standard in every 1971 Ford and Ford Torino Wagon: Dual hydraulic brake system with warning light • Glare reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/mirror mounting and windshield pillars • Energy-absorbing steering column and steering wheel • Energy-absorbing armrests and safety-designed door handles • Turn indicators with lane-changing signal feature • Outside rearview mirror, driver's side • Inside yield away rearview mirror • Energy-absorbing instrument panel with padding • Padded sun visors • Locking steering column with warning buzzer • Two-speed windshield wipers • Windshield washers • High strength laminate safety glass windshield • Double-yoke safety door latches and safety hinges • Emergency flasher • Backup lights • Side marker lights • Energy-absorbing front seat back tops with padding • Safety-designed radio control knobs, push buttons and coat hooks • Safety rim wheels and load rated tires • Corrosion-resistant brake lines • Uniform transmission shift quadrant • Parking lamps coupled with headlamps • Non-reversing odometer • Safety-design front end structure • Padded head restraints for front outboard occupants • Safety glove box latch • Front and

rear lap belts for all seating positions • Shoulder belts for front outboard occupants.

Built-in safety is something you have going for you in every Ford and Ford Torino. Take full advantage of the protection your Ford product provides. Obey all traffic laws, think ahead as you drive and follow the rules of safe driving at all times.



A



B



C



D



E

Better idea for safety: Buckle up.

When you want a second car that's more than a second car...Ford gives you better ideas

Country Sedan, shown here in a towing situation, is a good example why Ford Wagons are the ones by which all other wagons are judged. What could be more practical than a vehicle that's as perfect for a big night out as it is for supermarketing or camping? Ford Wagons do this kind of triple duty beautifully. They're styled with a special elegance. And they ride with a quiet smoothness you usually associate only with a sedan.

With standard equipment and a frame-mounted hitch, plus any of five hard-muscled V-8's ranging from 240 to 360 horsepower, each Ford Wagon has a built-in capacity to tow 2,000 pounds of gross trailer weight and handle 200 pounds of tongue load. By adding recommended optional equipment available in a Trailer Towing Package, and with a brand-new 400 CID V-8 that responds efficiently on regular gas (or larger V-8's), your wagon, with an equalizing type frame hitch, will maneuver medium- to large-size travel trailers on or off the beaten track. Trailers up to 5,000 pounds gross weight, with a tongue load up to 700 pounds. SelectShift Cruise-O-Matic transmission, which teams up smoothly with any Ford V-8, lets you shift manually for starting a heavy load and for braking assistance in traveling down steep hills.

Whether you plan to camp or just tow a boat, check with your Ford Dealer. He knows all about trailer hitches and special equipment available. Best of all, he services any vehicle he helps you select. And your satisfaction is his foremost concern.

Ford F-250 Camper Special, the pickup that "works like a truck, rides like a car," gives you a chance to take your motel along anywhere you'd like to go. It is especially equipped with heavy-duty components to handle camper bodies up to 11 feet. A new feature includes a sliding rear window that allows convenient communication between 'cab and camper.

Twin-I-Beam front suspension, an outstanding better idea, gives you a smooth, comfortable ride. Ford's exclusive Flex-O-Matic leaf-spring rear suspension adjusts automatically to load or no-load conditions, and therefore gives you the same fine ride even when the camper body is removed. Power steering and air conditioning are available. How's that for a second car?



COUNTRY SEDAN



FORD F-250 CAMPER SPECIAL



BRONCO WAGON



CLUB WAGON

Bronco Wagon . . . lets you go where many roads won't dare. If you hunt or fish—for fun or for fame—you can drive right in where the big ones are. 4-wheel drive gives you surefooted traction in mud, sand or snow.

Ford's exclusive Mono-Beam front suspension is sturdy, yet ever so smooth riding—on or off the road, and even around town. High ground clearance and a tough, protected underside provide reliability and stamina you need in the back country.

A tight 33.6-ft. turning diameter, and either Six or V-8 power—you decide—let you navigate nimbly through traffic and over the roughest terrain. It all makes Bronco a great second car.

Club Wagon. Whatever your brand of camping—roughing it or going cool and comfortable—Club Wagons provide the generous interiors and load capacities you need for your recreational equipment.

Camper conversions from several manufacturers (like the one you see here) can include stove, water system, refrigerator, cabinets, carpeting, toilet, wardrobe and lounge seats that turn into beds. Whichever conversion you choose, Ford Club Wagons offer many advantages.

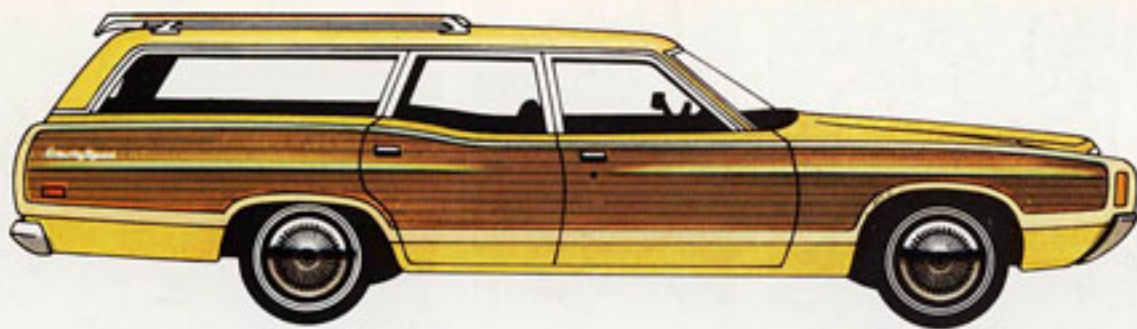
They provide all the space you need for the many interior arrangements available in a wide variety of both lift-top or fixed-top camper conversions. Most units will seat and sleep six

comfortably. And, with some types, you can remove the camping arrangement, store it and use the Club Wagon for other purposes.

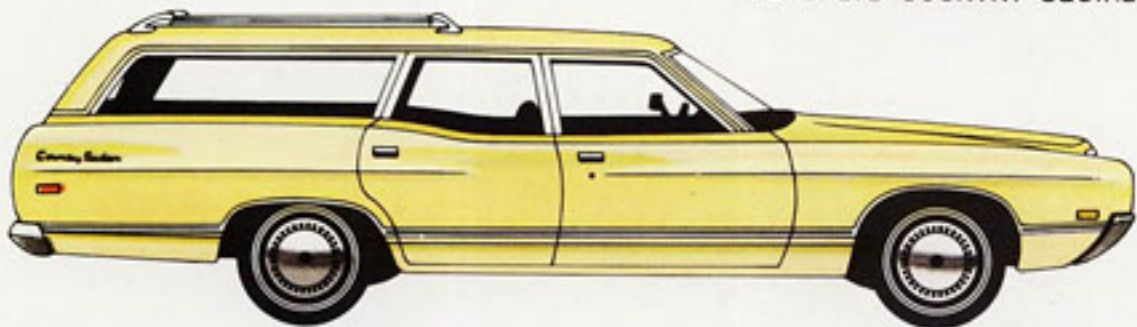
Twin-I-Beam front suspension and wide-track axles give superior stability and maneuverability. And there's a choice of 105.5 or 123.5-inch wheelbase.

Optional 302-cu. in. V-8 and SelectShift Cruise-O-Matic transmission give you just the extra performance and driving ease you've always wanted for more carefree camping.

Ask your Ford Dealer for his separate Pickup, Bronco, Club Wagon, Ranchero or Recreation Vehicle catalogs. He'll also be glad to help you pick the second car that's best for you.



FORD LTD COUNTRY SQUIRE



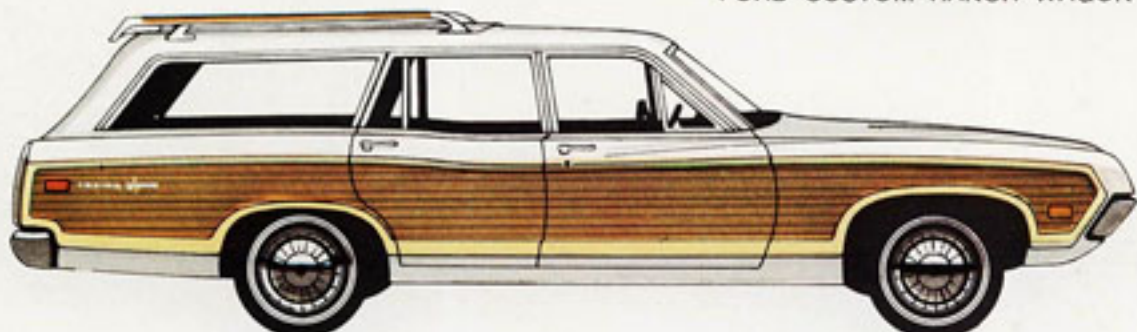
COUNTRY SEDAN



FORD CUSTOM 500 RANCH, WAGON



FORD CUSTOM RANCH WAGON



TORINO SQUIRE



TORINO 500 WAGON



TORINO WAGON

Take care of your wagon twice a year, it'll take care of you all year-round. All Ford Wagons are designed to go 6,000 miles (or 6 months, whichever comes first) between oil changes and minor chassis lubrications; 36,000 miles (or 3 years) between major chassis lubes.

Other service-savers include 24,000-mile (or 2-year) engine coolant-antifreeze, self-adjusting brakes, long-life Sta-Ful battery, shielded alternator, rust- and corrosion-resistant aluminized muffler, galvanized major underbody parts.

Ford Wagons need so little service, it's wise to see they get the best . . . at your Ford Dealer's.

WAGON DIMENSIONS

	FORD	TORINO
Overall Length	219.2"	209.0"
Wheelbase	121"	114"
Width	79.2"	75.4"
Height	57.0"	55.7"
Cargo Length (tailgate up)	92.4"	89.0"
Cargo Length (tailgate down)	113.8"	109.5"
Cargo Width (widest point)	62.4"	59.1"
Cargo Width (between wheelhousings)	48.7"	42.6"
Rear Opening (height x width)	29" x 51.1"	29" x 49.1"
Cargo Volume (cubic feet)	96.2	85.2

CURB WEIGHT APPROX. (lb.)

FORD (6-pass.): Custom Ranch Wagon 4375; Custom 500 Ranch Wagon 4400; Country Sedan 4426; Country Squire 4493.

While the information shown herein was correct when approved for printing, Ford Division reserves the right to discontinue, or change at any time, specifications or designs without incurring any obligations. Some features shown or described are optional at extra cost.

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