

marquis  
marauder  
monterey





Marquis Brougham 4-door hardtop



## MARQUIS BROUGHAM AND MARQUIS 4-DOOR HARDTOPS

Marquis and Marquis Brougham are the most luxurious medium-priced cars from Lincoln-Mercury for 1970. They are distinguished in their field by the most dramatic styling since the Continental Mark III. In all, there are nine models—Marquis 4-door sedan, 4-door hardtop, 2-door hardtop and convertible. Marquis Brougham is available in a 4-door sedan, 2-door hardtop and 4-door hardtop. All of these cars are illustrated on the following pages. The Marquis Station Wagon and Marquis Colony Park Station Wagon are described in a separate station wagon catalog available from your Lincoln-Mercury dealer. Marquis Brougham models differ from Marquis in such distinctive standard features as a limousine-like vinyl-covered roof, unique ornamentation and a remarkably luxurious interior, which is shown and described on page 10.



Marquis 4-door hardtop



Marquis Brougham 4-door sedan



## MARQUIS BROUGHAM AND MARQUIS 4-DOOR SEDANS

Marquis and Marquis Brougham have been widely acclaimed as the most beautiful medium-priced cars ever built by the makers of Lincoln Continental. A number of improvements make them even more desirable this year. The grille and taillamp areas have been refined for a more impressive appearance. A new anti-theft ignition switch locks the steering mechanism and transmission when the key is removed. Other innovations include a rim blow horn located in the steering wheel rim, new sound insulation for a quieter ride, new exterior paint colors and a new optional, electrically heated rear window defroster for hardtops and sedans. For added safety, side marker lights now flash on and off with the turn signals.



Marquis 4-door sedan



Marquis 2-door hardtop



## MARQUIS AND MARQUIS BROUGHAM 2-DOOR HARDTOPS

The Lincoln Continental heritage of Marquis and Marquis Brougham is particularly apparent out on the road. The ride is in every respect luxurious—smooth, quiet and exceptionally stable. This is the result of wide tread, large front springs, extra insulation, enlarged stabilizer bar and ultra-quiet exhaust system. A big 429 cubic inch, 320 horsepower V-8 engine with 2-barrel carburetor is standard in every Marquis and Brougham sedan, hardtop and convertible. It delivers a comforting surge of power whenever required. Select-Shift automatic transmission is also standard as are a great many other driving conveniences and styling and comfort features. Most of these are listed on page 9. You can add to the extraordinary pleasure of driving Marquis or Brougham by selecting some of the more popular options described on pages 26 and 27.



Marquis Brougham 2-door hardtop







## MARQUIS CONVERTIBLE

The high standards of luxury and elegance set by Marquis are in no way compromised in the convertible. It displays the same distinctive Marquis flair, with ventless side windows featuring a pronounced glass curvature, concealed headlamps and full-width taillamps. Mercury's 429 cubic inch V-8 is standard along with Select-Shift automatic transmission. Smartly tailored all-vinyl interiors in a wide range of colors especially reflect Marquis elegance. There is an unusual amount of room in the rear seat, and the scratch-resistant, non-yellowing tempered glass rear window folds up and down with the top without having to be zippered in and out.

### Marquis standard equipment:

429 cubic inch, 320 horsepower V-8 engine . . . Select-Shift automatic transmission . . . concealed dual headlamps . . . new full-width taillamp assembly . . . ventless curved glass side windows . . . deluxe wheel covers . . . new steering column and transmission lock . . . new luxury steering wheel with rim blow horn . . . new full-width simulated teakwood vinyl appliqué on instrument panel . . . electric clock.

### Marquis Brougham standard equipment includes all Marquis equipment plus:

Vinyl-covered roof . . . bright and black Brougham crest on rear roof pillar . . . bright upper body moldings replacing dual lower body paint stripes . . . Twin Comfort Lounge Seats with individual armrests . . . luxury level cloth-and-vinyl seat covering . . . special door panels with vinyl-covered door pulls.

## MARQUIS BROUGHAM AND MARQUIS INTERIORS

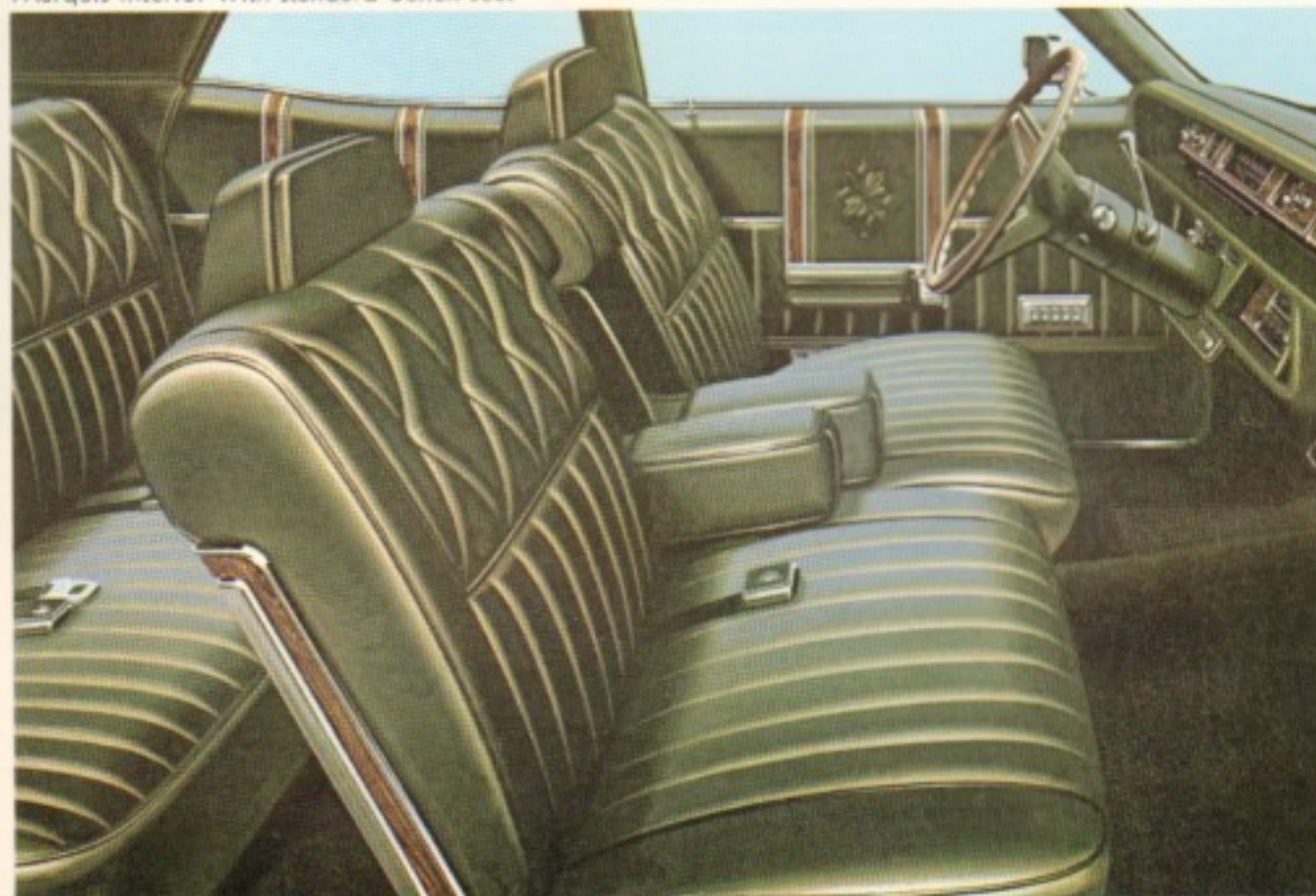
One of the major distinctions between Marquis Brougham and Marquis is the number of additional comfort and luxury features that are standard equipment in Brougham models. For example, the Twin Comfort Lounge Seats (shown below with reclining passenger seat option) are a standard feature. Special door panels with vinyl-covered door pulls and a rear seat center armrest also characterize the luxury of Brougham interiors. □ At the top of the right hand page is shown the tastefully elegant Marquis interior with cloth-and-vinyl bench seat and



new simulated dark teakwood appliqué. The new luxury steering wheel with rim blow horn, an electric clock and a number of courtesy lights are standard. □ Optional Twin Comfort Lounge Seats (shown in bottom picture) may also be ordered for Marquis. Each seat is individually adjustable with its own armrest. An optional reclining passenger seat similar to that shown at the left can be ordered with Twin Comfort Lounge Seats in both Marquis and Brougham. All color combinations are detailed on pages 24 and 25.



Marquis interior with standard bench seat



Marquis interior with optional Twin Comfort Lounge Seats

# MARAUDER X-100 AND MARAUDER

A dramatic and highly distinctive roof design with tunneled rear window immediately distinguishes the Marauder and Marauder X-100. An optional two-tone paint treatment for the rear deck can add to their distinction. □ The Marauder X-100 with its standard 360 horsepower, 429-4V V-8 engine and Select-Shift automatic transmission fully qualifies as an all-out performance machine. Luxury wheel covers, fender skirts on the rear quarter panels and white sidewall belted wide tread tires are also standard equipment. □ The Marauder is a more economical approach to distinction in the field of sports motoring. It features six-passenger roominess and is powered by a husky 390 cubic inch basic engine. A number of high performance options such as a competition handling package, Traction-Lok axle, power front disc brakes and a high performance rear axle are available for both Marauder and Marauder X-100. Ask your Lincoln-Mercury dealer for information on these items.

#### Marauder standard equipment:

390 cubic inch, 265 horsepower V-8 engine . . . concealed headlamps . . . tunneled rear window . . . ventless side windows . . . dual upper body paint stripes . . . unique taillamps with surrounding low gloss paint . . . luxurious cloth-and-vinyl interior . . . simulated dark teakwood appliques on instrument panel and door.

#### Marauder X-100 standard equipment includes all Marauder equipment plus:

429 cubic inch, 360 horsepower V-8 engine with 4-barrel carburetor . . . Select-Shift automatic transmission . . . luxury wheel covers . . . white sidewall belted wide-tread tires . . . rear wheel fender skirts with bright molding . . . luxury rim blow steering wheel . . . electric clock . . . choice of two seating arrangements.



Marauder 2-door hardtop



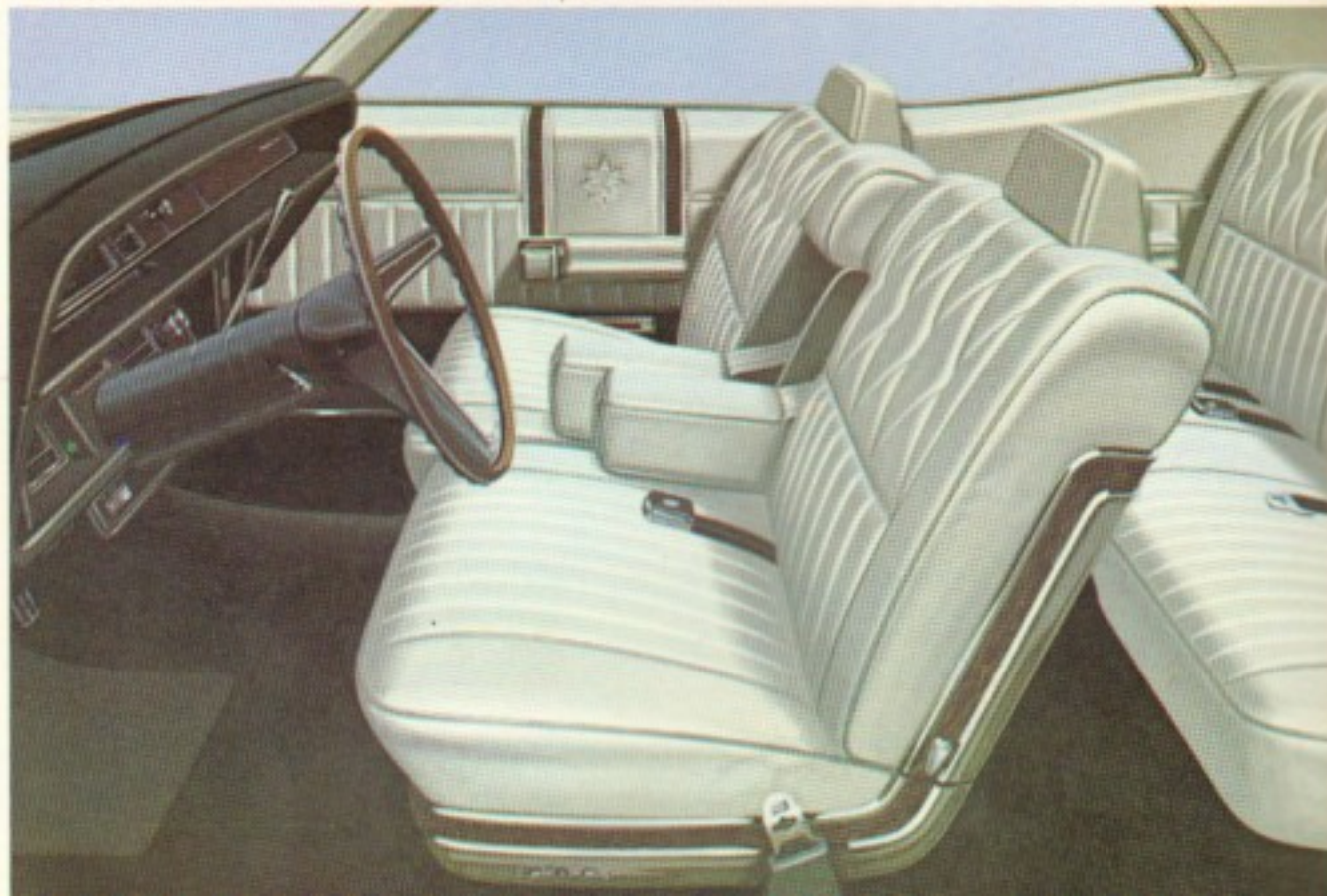
Marauder X-100 2-door hardtop



## MARAUDER AND MARAUDER X-100 INTERIORS



Marauder standard interior with cloth-and-vinyl bench seat



A distinctive feature of the Marauder X-100 is the choice of two totally different interiors—at no extra cost. The all-vinyl hi-back bucket seats and center sports console format shown below is standard, but the Twin Comfort Lounge Seats shown in the bottom picture at left may be selected instead. Other X-100 interior features include a luxury rim blow steering wheel, electric clock, bright seat side shields and front door courtesy lights. □ The standard Marauder

cloth-and-vinyl bench seat, shown in the upper picture on the left hand page, is available in black, dark red, medium blue, medium green and light gold. New simulated dark teakwood appliques on the instrument panel are featured along with a new steering wheel design and rocker type light switches. An all-vinyl bench seat or Marauder X-100 hi-back bucket seats and center sports console interior may also be ordered at extra cost.



Marauder X-100 standard interior with hi-back bucket seats and center sports console

## MERCURY MONTEREY CUSTOM AND MONTEREY 4-DOOR SEDANS

Generally considered the most cars for the money in the medium-price field, Monterey Custom and Monterey have earned the admiration of both value-conscious and luxury-minded motorists alike. These cars look like luxury cars. Their overall styling is clean and classic—elegantly reflecting the restrained good taste of the makers of Lincoln Continental. Fine-car touches are apparent everywhere such as a highly distinctive all-new grille, the hardtop look of the sedans and tasteful chrome ornamentation. The interiors are also unusually luxurious for cars priced in the range of Monterey and Monterey Custom. They are shown on pages 22 and 23.



Mercury Monterey 4-door sedan





Mercury Monterey Custom 4-door sedan

# MERCURY MONTEREY AND MONTEREY CUSTOM 4-DOOR HARDTOPS

These cars not only look like luxury cars, they ride like luxury cars. This is due in part to their extra-long 124-inch wheelbase (the same as on Marquis sedans and hardtops) and Lincoln-Mercury's exclusive road-tuned chassis and suspension design. Fine-car touches are ventless side windows and curved side glass on hardtops and convertibles. There is luxurious power as well in the standard 390 cubic inch V-8 engine. It delivers 265 h.p. on regular fuel. Additional high-performance engines are available, and are indicated on page 27. In addition to extraordinary roominess inside, there is generous trunk space. Large families will appreciate these advantages as much as they will the prices of any of eight models in the Monterey/Monterey Custom series. (All models are illustrated in this catalog with the exception of the station wagon described in a separate station wagon catalog.)

#### Monterey standard equipment:

Regular fuel 390-2V V-8 engine (265 hp) . . . fully synchronized 3-speed manual transmission . . . ventless side windows on hardtops and convertibles . . . side marker lamps that flash with the turn signals . . . bright wheel opening moldings . . . full-width simulated dark teakwood appliques on instrument panel . . . dome light . . . high-quality cloth-and-vinyl upholstery . . . steering column lock . . . 100% nylon carpeting . . . adjustable head restraints.

#### Monterey Custom standard equipment includes all Monterey equipment plus:

Body side molding with color-keyed vinyl insert . . . deluxe wheel covers . . . choice of cloth-and-vinyl or all-vinyl interiors . . . front seat center armrests . . . bright and black curb molding . . . bright seat side shields with teakwood vinyl inserts.



Mercury Monterey Custom 4-door hardtop



Mercury Monterey 4-door hardtop

## MERCURY MONTEREY, MONTEREY CUSTOM 2-DOOR HARDTOPS AND MONTEREY CONVERTIBLE

The 2-door hardtops have a distinctive sporty flair, and are surprisingly low priced for a full-sized luxury car. They have practically all of the standard features listed on page 18 including a new steering column lock and new side marker lights that flash on and off with turn signals. The convertible offers the additional fun and excitement of open-air motoring. An easy-to-clean all-vinyl interior is standard, and a compact storing convertible top permits a generous amount of spaciousness in the rear compartment. The scratch-resistant, yellow-resistant window of super-tempered glass folds up without having to be zippered in and out. To add to the enjoyment of any Monterey or Monterey Custom you select, a wide range of options is available including power brakes (disc in front, drum in rear), speed control, Whisper-Aire Conditioner and many more. You'll find a number of others listed on pages 26 and 27.



Mercury Monterey Convertible



Mercury Monterey Custom 2-door hardtop