

This year,
DODGE is turning up the
fever

1969 CORONET





Coronet 440 sedan



Coronet 440 hardtop

GOOD LOOKS. ECONOMY. PERFORMANCE.
CORONET HAS MORE OF WHAT YOU BUY A NEW CAR FOR.

Coronet 1969, the story of "Beauty and the Budget."
The car that's big for its price.
One look, and you'll climb inside. Then you're hooked!
From the moment you take hold of the wheel,
Coronet takes hold of you.

The big comfort is all around you,
from the foam-padded seats and rich carpeting
to the many zippy little personal touches that make
Coronet truly your kind of car.
Maybe you're the kind that likes bucket seats,

full power—the works! You've got it in Coronet!
On the other hand, if Coronet makes you think of
air scoops,* sports-type steering wheel* and tachometer*
—we've got your number, too.

Best of all—the sticker price on the window.
And that's the real Coronet story.
Coronet for 1969 is a lot of car at a very low price.
This year, Dodge is turning up the Fever.

*Optional, at extra cost.





Coronet Super Bee hardtop



Coronet R/T hardtop

**STRIPED
VENTED
AND READY TO FLY
MUSCLE UP THIS YEAR WITH THE "FOUR PERFORMERS."**

First, you'll hear the satisfying low rumble. Then you'll see the bumblebee tail stripes.

That's when you'll know that Coronet R/T and the Coronet Super Bee have arrived.

If you respond to the surge of power from your machine and thrill

to the feel of meshing gears, then Coronet R/T is your kind of car.

Coronet R/T comes as a two-door hardtop or convertible.

These are the features:

A 440-cubic-inch Magnum V8 engine with dual exhausts.

Your choice of two transmissions—a rugged, slick-shifting four-speed manual box or a heavy-duty three-speed TorqueFlite automatic.

Special wide-rim wheels with the wide-tread tires. Bucket seats up front.

And you can add more.

If you want muscle on a budget, fly with the new Coronet Super Bee. Choose either two-door coupe or hardtop.

Then take off.

Coronet Super Bee is supered up with standard items like the 383 Magnum engine,

four-speed manual shift,

high-performance Red Line F70 x 14 wide-tread tires, and bumblebee stripes.

And with Coronet Super Bee, the best built-in feature is the low price.

Whatever your choice,

you'll fly in style

with any of the 1969 Coronet R/T or Super Bee models.

"PICK 'N MIX"—THE GAME KIDS CAN'T PLAY

Like fun and games?
 Try "Pick 'n Mix." The rules are simple.
 Once you've decided on your 1969 Coronet,
 you try to buy it with
 as many options as possible and still stay within your budget.

Coronet gives you so much for your money that
 everyone who plays "Pick 'n Mix" wins.

So if you're all ready, lay this booklet down flat,
 extend your index finger,
 place it under the first option heading ...
 And go to it!

OPTIONS

COMFORT and CONVENIENCE

Airtemp air conditioner
 Automatic speed control
 Bucket seats, front, all-vinyl (Super Bee,
 500 Series sedans, wagons and
 convertibles)
 Center cushion/fold-down armrest
 (bucket seat models)
 Clock with automatic regulator
 (standard on Super Bee)
 Custom color-keyed vinyl head
 restraints, front, left and right
 Custom-Comfort six-way manually
 adjustable driver's seat; raises,
 lowers, tilts—plus moving fore and
 aft—over 100 different positions
 (instantly (bucket seat models)
 Extra-thickness foam-padded front seat
 cushion (Deluxe, 440 and Super Bee)
 Fender-top turn signal indicators
 Mirror, outside left, remote-control
 Mirror, outside right
 Power brakes, power steering
 Power windows (hardtops and
 convertibles)
 Radio, Music Master AM with
 push buttons
 Radio, solid state AM-FM
 Radio, AM with eight-track stereo-tape
 player and multiple-speaker system
 Rear seat speaker (coupes, hardtops
 and sedans)

APPEARANCE

Air scoops (simulated) on quarter
 panels (Super Bee and R/T)
 All-vinyl seat trim (Deluxe and
 440 sedans)
 Belt moldings (two-door models;
 standard on 500 and convertibles)
 Front and rear bumper guards (front
 only available on wagons)
 Console with transmission shift control,
 locking map compartment and
 bull's-eye courtesy lamps (bucket
 seat convertibles and hardtops)
 Door edge protector moldings
 Door upper frame moldings (sedans
 and wagons; standard on 500)
 Floor mats, color-keyed rubber
 Pedal dress-up (standard, 500 and R/T)
 Rallye Instrument Cluster with
 clock/tach (R/T)

Rear window defogger (coupes,
 hardtops and sedans)
 Shoulder belts, rear (coupes, hardtops,
 sedans and wagons)
 Tinted windshield
 Tinted windshield and windows
 Undercoating and hood insulation
 Windshield wipers, three-speed electric
 with depressed park

Road wheels, chromed 14-inch
 Road wheels, cast 15-inch
 Sill moldings (Deluxe)
 Steering wheel with full horn ring and
 padded hub
 Steering wheel, sports-type wood-grain
 (simulated) with padded hub (440,
 500, Super Bee and R/T)
 Tires, white sidewall
 Tires, Red Line (V8 models; standard on
 Super Bee and R/T)
 Two-tone paint (Deluxe, 440, 500;
 except convertibles and wagons—
 Super Bee and R/T; except
 convertibles)

Vinyl roof—black, white affair, green
 antique, or tan (coupes, hardtops,
 440 and 500 sedans)
 Wheel covers, deluxe
 Wheel covers, deep-dish
 Wheel covers, map-type

PERFORMANCE
 303 2-bbl. V8 (Deluxe, 440 and 500)
 303 4-bbl. V8 with dual exhausts
 (Deluxe, 440 and 500)
 426 Hemi dual 4-bbl. V8 with unalloyed
 air cleaner, dual exhausts,
 Ramcharger air induction, Rallye
 Suspension, 770 x 15 fiber-glass-
 belted wide-head tires and 10 x 6.0 J
 wheels (Super Bee and R/T)

Performance axle equipment
 Brakes, heavy-duty drum-type—11" x 7"
 front, 11" x 2 1/2" rear (Deluxe,
 440 and 500)
 Disc brakes, front (with V8 engine)
 Rallye Suspension with sway bar
 (standard on Super Bee and R/T)
 Five Ride shock absorbers (Deluxe,
 440 and 500)

Ramcharger Air Scoop Hood—engine
 fresh air induction system (Super
 Bee and R/T; standard with Hemi)
 Sure Grip differential
 Tachometer (V8 models)
 Trailer-Towing Package
 Transmission, four-speed manual
 with Hurst shifter (standard
 on Super Bee)
 Transmission, Torqueflite three-speed
 automatic (Deluxe, 440, 500, and
 Super Bee; standard on R/T)

STATION WAGON OPTIONS
 Locking storage compartment
 Roof luggage rack
 Power tailgate window (Great wagons;
 standard 3-egg)
 Tailgate window washer/wiper

ACCESSORY GROUPS

Radio Group includes Music Master AM
 radio, power steering, three-speed
 wipers, remote-control mirror, deluxe
 wheel covers, extra-thickness foam-
 padded front seat cushion. (Foam
 padding is standard with bucket seats
 and on 500 models.) The Radio Group is
 not available with the 426 Hemi.

Protection Group includes color-keyed
 rubber floor mats, bumper guards
 (rear bumper guards are not available
 on wagons), undercoating and
 hood insulation.

Light Group includes ashtray light,
 glove box light, map light, rear door
 automatic interior lamp switch, trunk or
 wagon cargo compartment light,
 ignition light with time delay and
 head-lamp-on reminder. (Some of these
 items are standard on 500 and R/T.)

Decor Group (Deluxe models only)
 includes drip rail moldings, door
 frame moldings (standard on
 the Deluxe coupe), center giller
 moldings and belt moldings
 (coupe only).

Some options, such as Airtemp air conditioner, automatic speed control, console, disc brakes, performance axle equipment, tires and wheels of specific designs, Trailer-Towing Package and four-speed transmissions, are available only with certain other items of equipment. Your Dodge Dealer will gladly assist you in selecting such items within their availability.



SPECIFICATIONS

DIMENSIONS and CAPACITIES

(These are 1969 Coronet 4-door-sedan dimensions. Other body styles may vary in some degree.)

Wheelbase.....	117"
Track, front/rear (six-cyl.).....	59.5"/58.5"
Track, front/rear (V8).....	59.5"/59.2"
Overall length.....	206.6"
Overall width.....	76.7"
Overall height (six-cyl.).....	54.5"

Engine crankcase capacity: 4 U.S. quarts; 5 U.S. quarts when replacing oil filter (all engines, except Hemi V8). Hemi V8: 5 U.S. quarts; 6 U.S. quarts when replacing filter. Coolant capacity: 225 Six, 13 qts.; 318 V8, 18 qts.; 383 V8s, 17 qts.; 440 Magnum V8, 18 qts.; Hemi V8, 18 qts. Fuel tank capacity: 20 U.S. gallons (all models, except wagons); 19 U.S. gallons (station wagons only).

BRAKES

Hydraulic, servo-contact, self-energizing, with bonded linings. Dual Braking System. Parking brake is foot-pedal-operated, with hand-release lever—mechanically actuating shoes on each rear wheel. Master cylinder/parking brake warning light is standard on all models. Various brake sizes are noted in standard equipment listings. In addition, power brakes are optional on all models, and front disc brakes are optional on all V8-powered Coronet models.

TIRES

Six-cyl. models.....	7.35 x 14 (5.0 J wheels)
V8 models.....	7.75 x 14 (5.0 J wheels)
Coronet R/T and Super Bee.....	F70 x 14 wide-tread (5.5 JK)
Hemi V8 cars.....	F70 x 15 wide-tread (6.0 JJ)

Other Coronet V8 models can be equipped with F70 x 14 white wall or Red Line wide-tread tires, at extra cost. Fiber-glass-belted tires are available as options in the following sizes: 7.75 x 14 white wall (except wagons); F70 x 14 Red Line (except wagons and all six-cylinder models); F70 x 15 Red Line or white walls.

SUSPENSION

All Coronet models (except Coronet R/T and Super Bee) have torsion bars and ball joints in front, asymmetrical leaf springs in the rear, and Oriflow shocks at each wheel. Entire suspension is rubber-isolated.

Coronet R/T and Super Bee come equipped with Rallye Suspension, a special Handling Package, which includes: HD torsion bars, Firm Ride shocks, sway bar, and XHD rear springs.

An optional Rallye Suspension Package is offered on all Coronet models, except R/T and Super Bee cars. Package includes: sway bar and HD rear springs. In addition, as a separate option, Firm Ride shocks are also available.

ELECTRICAL SYSTEM

Battery: 12-volt, 6-cell, 48-amp-hr (225 Six, 318 V8). 59-amp-hr (383 V8s). 70-amp-hr (440 Magnum V8, Hemi V8). Alternator: 37-amp is standard on all Coronet models.

TRAILER-TOWING PACKAGE

A Trailer-Towing Package for Dodge Coronet models is required for towing trailers with a loaded gross weight of 2,000 lbs. and not exceeding 4,000 lbs. A frame-type load-equalizing hitch is required for trailers having a loaded tongue-weight of 200 lbs. (Hitch not supplied by Dodge.)

Basic equipment includes: Maximum Cooling System with high-capacity radiator, Large transmission oil cooler. Seven-blade fan. Fan shroud and hood seal. Heavy-duty rear axle, 3.23 ratio. Heavy-duty suspension, front and rear, with sway bar. Special, 11" diameter, heavy-duty brakes (manually adjustable). Heavy-duty turn signal flasher. Heavy-duty stoplight switch.

Wide-rim 5.5 JK wheels.

Trailer-Towing Package is not available on Coronet models with 225 Six or Hemi V8.

The following extra-cost equipment is also required: TorqueFlite automatic transmission; 8.55 x 14 tires on wagons.

Recommended, additional optional equipment for trailer towing: Sure Grip differential. High-output, 46-amp alternator. Heavy-duty, 70-amp-hr battery with rubber separators and battery heat shield. Power brakes. Air conditioning. High-performance engines like the optional 383 (2-bbl.) V8, 383 (4-bbl.) V8. Automatic speed control. Power steering. Front disc brakes.

REAR AXLE RATIOS

A number of rear axle ratios are offered, at extra cost, with each Coronet engine and transmission team. Standard ratios have been carefully chosen to provide a balance of performance and economy. However, for more specialized applications, your Dodge Dealer can order your 1969 Coronet delivered with a more suitable ratio.

STANDARD SAFETY FEATURES

Hazard Warning System (4-way emergency flasher)	
Windshield wipers, 2-speed, electric; parallel action blades with glare-reducing finish	
Master cylinder/parking brake warning light	
Prismatic, day/night, inside rearview mirror with double-ball-joint safety mount	
Manual latch on front seatbacks (2-door models and 4-doors with bucket seats only)	
Energy-absorbing steering column and wheel	
Safety-Action inside door handles	
Front shoulder belts, left and right (except convertibles)	
Side marker reflectors	Padded front seatback
Nonoverride door locks	Dual Braking System
Turn signals	Padded instrument panel
Windshield washers	Left, outside rearview mirror
Retractable front seat belts	Cleaner Air System
Soft knobs on window cranks	Padded sun visors
Backup lights	Rear seat belts
Safety-Rim wheels	Windshield defrosters

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ENGINES	displacement/ cylinders	225 cid Six	318 cid V8	383 cid V8	383 cid V8	383 cid V8 Magnum	440 cid V8 Magnum	426 cid V8 Hemi
	bore x stroke (in.)	3.4 x 4.125	3.91 x 3.31	4.25 x 3.38	4.25 x 3.38	4.25 x 3.38	4.32 x 3.75	4.25 x 3.75
	carburetor	1-bbl.	2-bbl.	2-bbl.	4-bbl.	4-bbl.	4-bbl.	two 4-bbl.
	compression ratio	8.4:1	9.2:1	9.2:1	10.0:1	10.0:1	10.1:1	10.25:1
	exhaust system	single	single	single	dual	dual	dual	dual
	horsepower @ rpm	145 @ 4000	230 @ 4400	290 @ 4400	330 @ 5000	335 @ 5200	375 @ 4600	425 @ 5000
	torque (lbs.-ft.) @ rpm	215 @ 2400	340 @ 2400	390 @ 2800	425 @ 3200	425 @ 3400	480 @ 3200	490 @ 4000
	fuel recommended	regular	regular	regular	premium	premium	premium	premium



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