



Ford for 1967...

with new interior elegance...





the strength and quiet of quality...



and the excitement of 18 new Ford models



The 1967 Fords . . . quieter because they are stronger . . . stronger because they are better built . . . with a ride known around the world for quietness and smoothness.

'67 Fords set a new high standard for magnificence in style, too, as seen in this LTD 2-Door Hardtop. New lines and formal roof—topped with leather-smooth vinyl—reflect the car's inner strength and quiet elegance.

You'll find the look, the strength that speak of fine quality in all 18 Ford models. Now there are three luxurious LTD's by Ford . . . including an all-new 4-door sedan; sporty Ford XL's, popular Galaxies, thrifty Customs . . . convertibles, hardtops, sedans, wagons.

In 1967, you'll be ahead in a Ford with a new

wave of better ideas, the newest Ford engineering magic, providing way-ahead features and an exciting array of options that help equip any Ford to your personal choice . . . like SelectShift Cruise-O-Matic, Ford's new automatic transmission that lets you shift manually when you wish . . . new Fingertip Speed Control . . . Comfort-Stream Ventilation . . . a Stereo-Sonic Tape System . . . lively engines, from thrifty 240-cubic-inch Six to mighty 428-cubic-inch V-8. Choose from Ford's widest selection of "Tailored Tires" to best meet your driving needs—including Wide-Oval sports tires and exclusive Radial Ply tires.

See the new Fords. Then drive the strong, quiet, quality-built '67 Ford of your choice.



Comfort-Stream Ventilation



Twin-Comfort Lounge Seats

LTD by Ford The car that introduced a new world of luxury to Ford's field adds to its fame with new styling and comfort—and an all-new model! Three distinctive models are offered for '67: the exclusive LTD 2-Door Hardtop (previous page) with formal vinyl roof (standard); the LTD 4-Door Hardtop shown here with optional vinyl roof, and the newest LTD, the 4-Door Sedan.

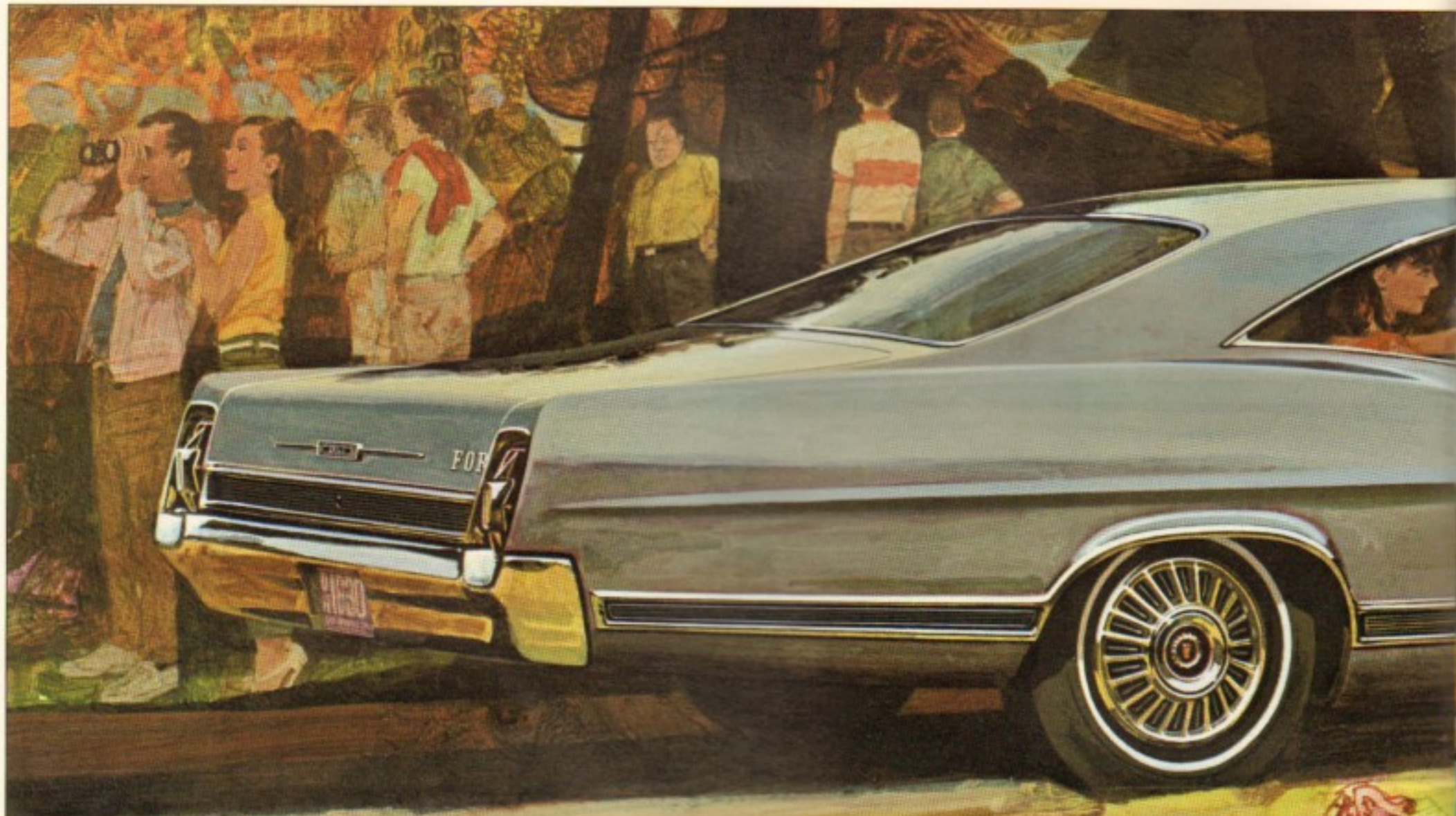
Inside you have a choice of seven limousine-like standard interiors of cloth and vinyl, highlighted by simulated walnut door panels. In addition, there's a center folding arm rest for rear seat passengers. For greater traveling comfort, Ford introduces Comfort-Stream Ventilation (standard on LTD's, optional on all other Fords), which provides constantly freshened air, and with all windows closed. New optional Twin-Comfort Lounge Seats, with individual arm rests for driver and passenger, are separately adjustable.

Standard LTD power team is the 289-cu. in. Challenger V-8 and new SelectShift Cruise-O-Matic. Standard, too, are new Ford Motor Company Lifeguard-Design Safety Features (page 22). A long list of options (pages 10-11) lets you tailor LTD elegance to your taste.

For the smoothest, quietest Ford ride ever and a new kind of elegance, relax behind the wheel of the LTD of *your* choice.







Ford XL Hardtop The look of excitement is in every inch of the XL Hardtop—from the bold grille through the sweeping fastback roofline, to the new sculptured taillights. Inside you'll see leather-smooth all-vinyl trim, new Thunderbird bucket seats, and Command Console with T-bar shift lever for SelectShift Cruise-O-Matic, standard in XL's, that shifts automatically or lets you do it manually. The console has lights to remind you to buckle your seat belts and warn you if a door is ajar.

Standard engine on the XL is the big 289-cu. in. Challenger V-8. (There are five

other V-8's to choose from—up to 428 cu. in.) To add to XL driving excitement, try the optional close-ratio 4-speed manual transmission.

For still more performance, you can order your XL with the spirited 7-Litre Sports Package described on page 8. Other options that add to the fun of driving an XL include SelectAire Conditioner, power steering, power front disc brakes, and a special XL luxury trim option which includes new Comfort-Stream Ventilation.

The XL Hardtop by Ford is a car designed for more driving pleasure. And Ford's broad list of options lets you tailor XL pleasure especially to your taste.



Ford XL Convertible

Nothing makes the out-of-doors more enjoyable than a convertible . . . no one makes a convertible more enjoyable than Ford. The new '67 XL Convertible has all the standard features described on pages 6 and 7, including the 289-cu. in. Challenger V-8 engine, SelectShift Cruise-O-Matic and Thunderbird bucket seats. Like all Ford convertibles, it features a 5-ply vinyl top in your choice of black, white or blue with a tempered safety glass rear window.

Available for either XL is the optional 7-Litre Sports Package. It comes with a 428-cu. in. V-8, 4-barrel carburetor, hydraulic lifters, special dual, low-restriction exhaust, power front disc brakes, Wide-Oval Sports Tires, special suspension system and simulated wood-grain sports steering wheel. Get the optional 4-speed stick for 100% manual shifting, or SelectShift Cruise-O-Matic for manual *with* automatic. For luxury there is the Stereo-Sonic Tape System, power steering, power windows and the Convenience Control Panel.

No matter how you define driving enjoyment, the Ford XL Convertible can spell it out for you.



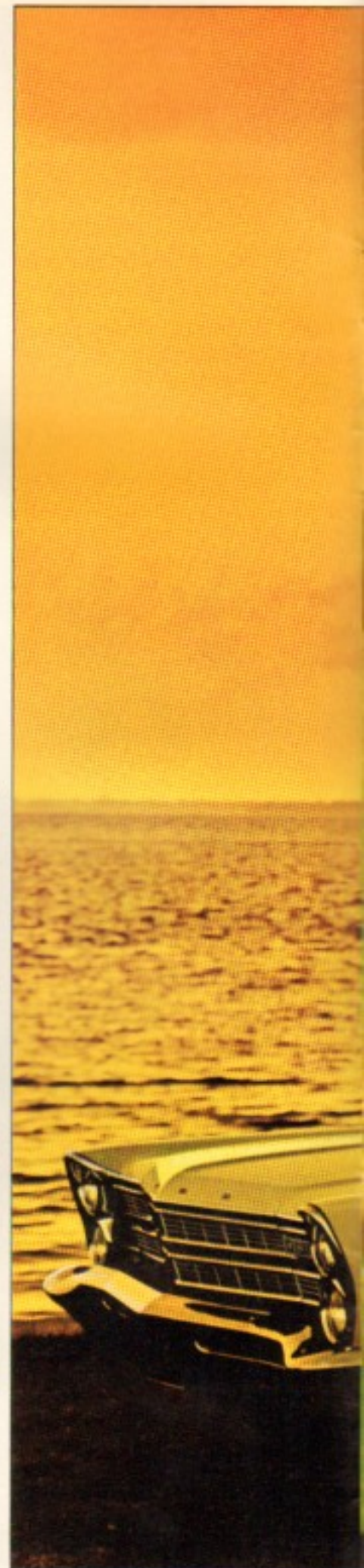
7-Litre sports steering wheel



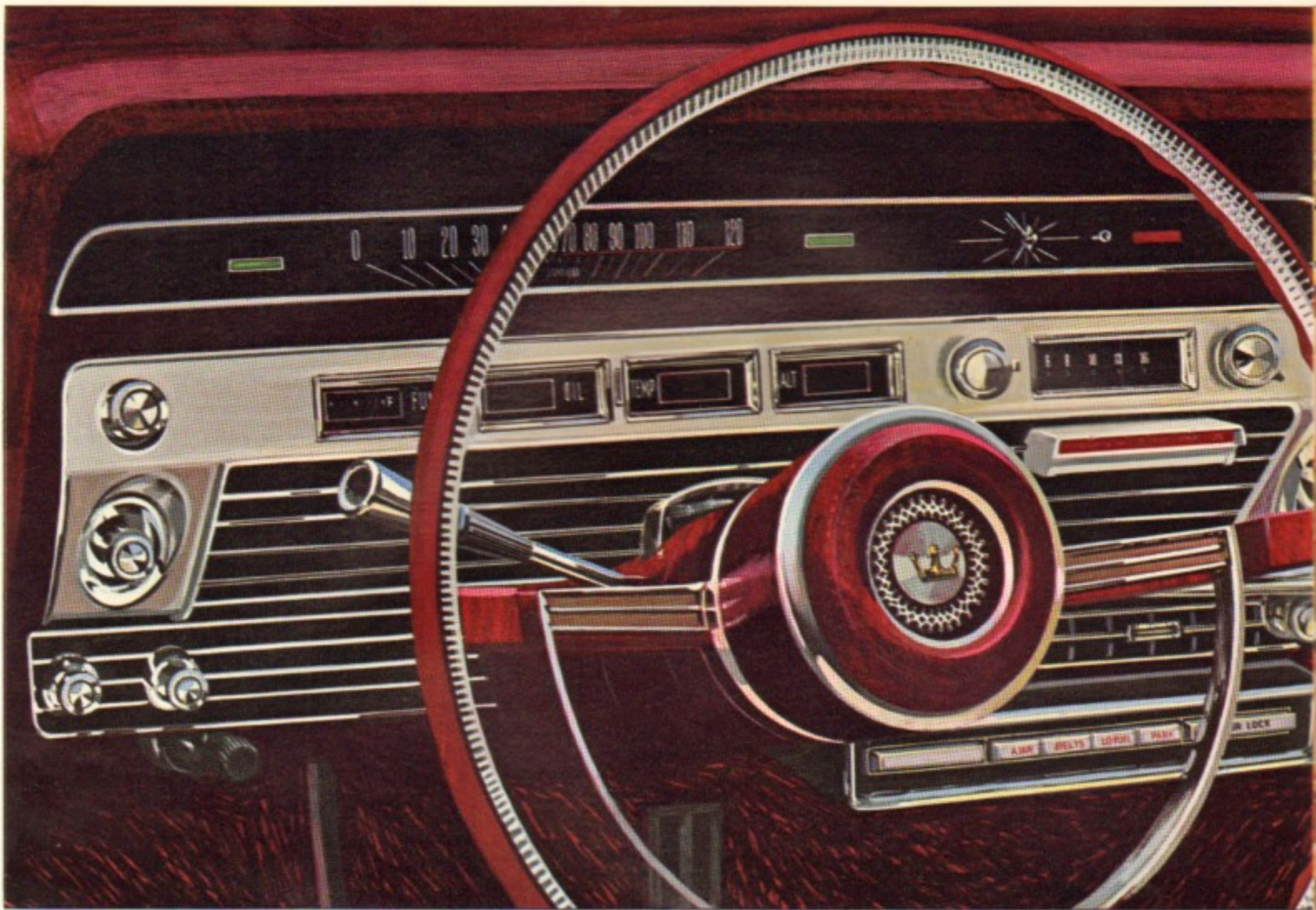
XL SelectShift Cruise-O-Matic



XL Luxury Trim Option







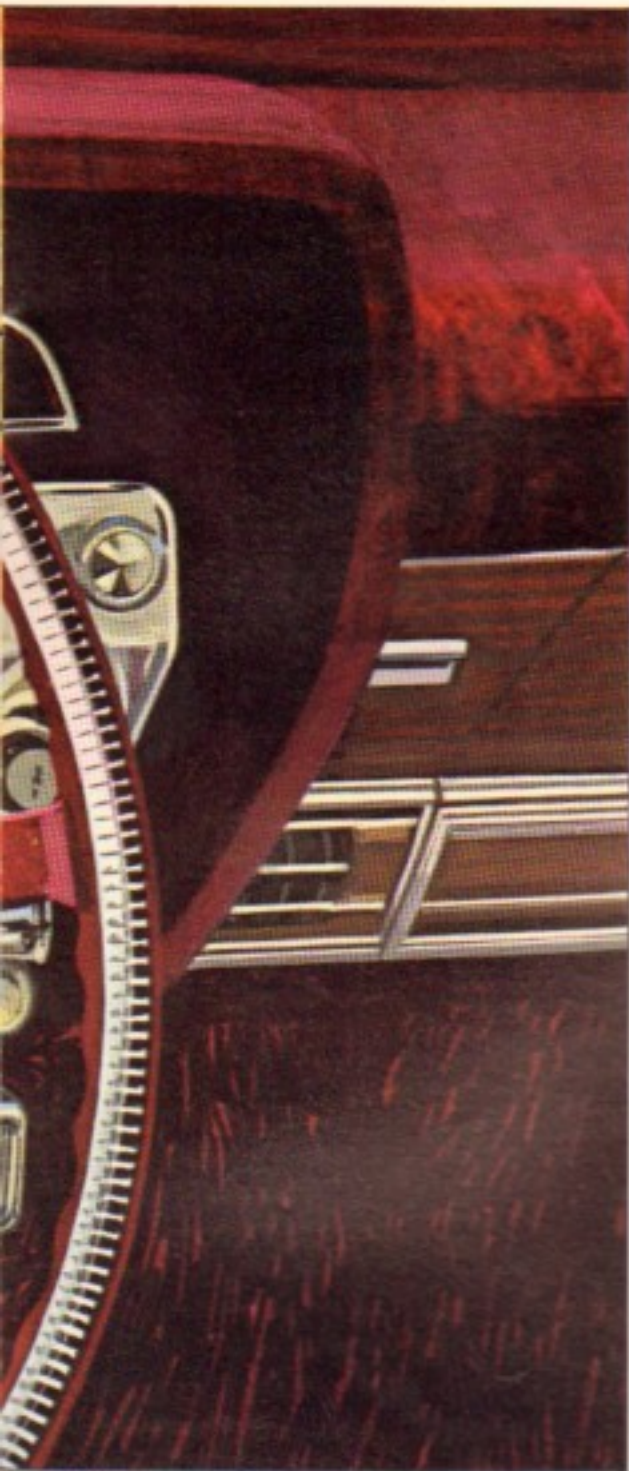
Comfort-Stream Ventilation

Stereo-Sonic Tape System with AM Radio

Fingertip Speed Control

6-Way Power Seat

Shoulder Harness



Over 100 better ideas to let you Personalize your Ford... from top to tires

Fingertip Speed Control, built into turn signal lever, lets you set speed (from 25 to 80 mph) and cruise with your foot off the accelerator. At all times you can override the control by braking or accelerating. Afterward, control's built-in "memory" returns car to your pre-selected speed—automatically.

Power Seats (both full-width and bucket models) give you 6-way adjustment at a touch of the seat-side switch: up, down, forward and back, and tilt up or down. In addition to the great selection of optional sizes in standard models, there are these special "Tailored Tires": Wide-Oval Sports Tires,* which put more tread on the road for better traction and handling, give a car a low, sporty look; Radial Ply Tires—a Ford exclusive—run cooler than conventional ply tires and deliver substantially greater tread wear; White Sidewall Tires add their own touch of smartness to any new Ford.

Stereo-Sonic Tape System with AM Radio plays over 70 minutes of music with snap-in Tape Cartridges. Front seat Shoulder Harness is available for both driver and passenger,

is conveniently self-storing when not in use.

Convenience Control Panel groups all these: warning lights to tell you when a door is ajar, to remind you to fasten seat belts, when fuel is low (down to four gallons) or that parking brake is engaged. Also included (at right side of panel) is a control switch for Power Door Locks, which locks or unlocks all doors instantly at your touch.

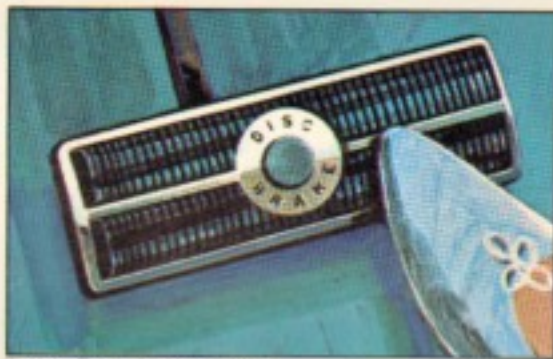
New Comfort-Stream Ventilation (standard on LTD's) draws in fresh air at the cowl, continuously forces smoke, stale air out through special vents in each front door. All this while you ride in Ford quiet with windows up! Three-speed blower in the system increases air volume as desired. Adjustable outlets in instrument panel.

Among the many other fine '67 Ford options you'll want to consider (you'll find them illustrated and explained elsewhere): Power Steering . . . reduces manual steering effort as much as 85%. Power Front Disc Brakes . . . the ease of power brakes plus greater fade resistance under repeated braking. SelectAire Conditioner . . . the year-round climate control system. Be sure to consult the options list on page 23. Your Ford Dealer can add many more—as well as give you complete details of their availability—on the '67 Ford of your choice.



* In 7-Litre Sports Package only, see page 8.





Power Front Disc Brakes

Ford Galaxie 500 2-Door Hardtop & Convertible

Glamour, luxury and spirit are all standard at the popular Galaxie price.

The 500 Hardtop sports swift, clean body lines that say this car yearns for the open road. The Convertible, top up or down, will put you on your way to carefree adventure!

There's quiet strength in these big '67 Galaxies from body through chassis to power train. Like all Galaxies, they ride in the silent, road-leveling fashion of expensive luxury cars. Like all Fords, they have all these standard Ford Motor Company Lifeguard-Design Safety Features: new dual braking system with separate brake lines; turn signals that also signal

highway lane changes; emergency flasher; padding around the windshield area; outside mirror; backup lights and many more (see page 22).

You can tailor any Galaxie 500 (like any other '67 Ford) to your special tastes with the widest array of new Ford options ever offered. Power front disc brakes that run cooler, resist fading after repeated stops, spin water off when wet. Six V-8 engines, SelectShift Cruise-O-Matic, close-ratio 4-speed manual or Overdrive transmissions. And many more options (pages 10-11) to make your '67 Galaxie 500 Hardtop or Convertible a new kind of driving pleasure.



Ford Galaxie 500 4-Door Hardtop

Classic lines, elegant decor and the great Ford ride . . . that's the Galaxie 500 4-Door Hardtop for '67.

It's big inside and outside! Vault-solid doors swing wide-away to let you enter easily and gracefully. Courtesy lamps light the way in the dark. Inside, you're surrounded by your choice of luxurious cloth and vinyl upholstery, foam-cushioned seats and wall-to-wall carpeting.

And Galaxie's list of standard equipment features (see page 22) includes such extra-convenience items as lighted trunk, lighted glove box and many others.

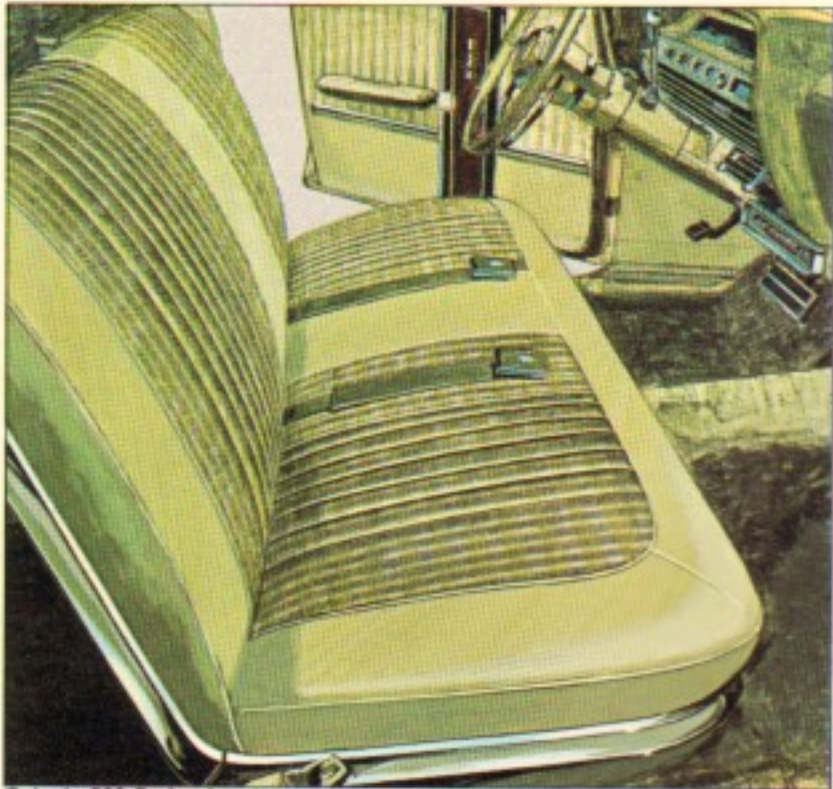
Stereo-Sonic Tape System with AM Radio (pages 10-11) is a fine entertainment option worth considering. AM/FM Radio (below) with its static-free reception is another. Or you can grace your Galaxie with a rich vinyl roof covering (opposite). And these are just three of dozens of options you can select for your new Ford.



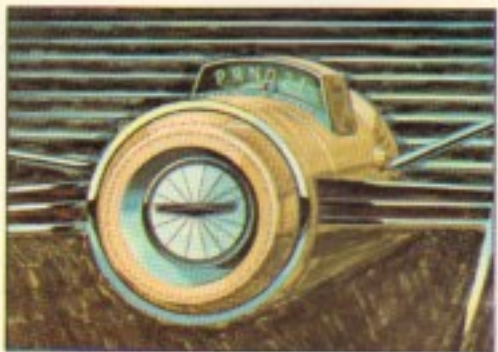
Galaxie 500 optional all-vinyl interior



AM/FM Radio



Galaxie 500 Sedan interior



SelectShift Cruise-O-Matic quadrant

Ford Galaxie 500 4-Door Sedan

The new '67 Galaxie 500 4-Door Sedan is smart two ways: smart styling throughout with a host of standard conveniences the smart buyer fully appreciates. (See page 22.)

Galaxie's at home cruising the freeway or a back-country byway. The full-coil suspension system has been refined to make Galaxie's ride even quieter. And Ford's long list of safety features (pages 22 & 23) makes driving even more pleasant . . . reassuring.

Because it's *fully* synchronized, the standard Synchro-Smooth Drive manual transmission lets you shift down into first gear without coming to a stop or clashing gears. If you favor an automatic transmission, SelectShift Cruise-O-Matic is the answer. Unbelievably versatile, it lets you go fully automatic *or* you can shift through the gears for yourself . . . all without a clutch!

Foam-cushioned seats, courtesy lighting, full carpeting, suspended accelerator (it adjusts to your foot), reversible keys—all are Ford features that mean more comfort and convenience in this family car.





